

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF WORKSHOP DINNER MEETING

Monday, January 26, 2009
6:00 p.m.

Shoreline Conference Center
Highlander Room

PRESENT: Mayor Cindy Ryu, Deputy Mayor Terry Scott, and Councilmembers Keith McGlashan, Chris Eggen, Janet Way, Doris McConnell, and Ron Hansen

ABSENT: none

STAFF: Bob Olander, City Manager; Julie Underwood, Assistant City Manager, John Norris, Management Analyst; Joë Tovar, Planning & Development Services Director; Steve Cohn, Senior Planner; David Levitan, Associate Planner; Mark Mayuga, Economic Development Programs Manager; Rob Beem, Community Services Manager; George Smith, Human Services Planner; Scott Passey, City Clerk

Mayor Ryu called the meeting to order at 6:10 p.m.

Julie Underwood, Assistant City Manager, reviewed the proposed agenda for the joint workshop of the City Council and Planning Commission regarding Shoreline's Visioning Statement draft.

Joe Tovar, Planning & Development Services Director, noted that Michael Pendleton, the facilitator for the joint meeting, will be approaching this meeting like the Council Goals retreats. He pointed out that this is not a time to keep listening, but a time to speak and deliberate on the draft Vision.

Ms. Underwood outlined the contents of the binders for the joint meeting and asked Councilmembers to let her know if anything should be added. She noted that the Planning Commission is looking for some direction from the Council, adding that the February 23 dinner meeting is reserved to discuss the Planning Commission's draft Vision.

Mr. Tovar pointed out that the actual Vision Statement and Framework Goals will be a fairly brief document, yet it is important because it sets the direction for the City. He added that the style is narrative, and the Framework Goals serve as the means to accomplishing the Vision.

Ms. Underwood advised the Council against taking ownership of the document too early. She reminded everyone that the draft will be brought to the Council following the public process and Planning Commission deliberation.

Mr. Tovar said that the Councilmembers have a lot of background and experience that hasn't necessarily been brought into the process. He suggested that this should be brought forward because it will add value to the final product.

Responding to Councilmember Way regarding the tight agenda timeline for the joint meeting, Ms. Underwood noted that it takes a lot of time to get everyone's responses. She said there will be a lot of "give and take" with the Commissioners, but there is no intention to limit anyone.

Bob Olander, City Manager, added that staff will need time to consolidate the responses and weed out the duplications.

Councilmember Way commented on the vision statements of other jurisdictions provided as examples from City staff. She expressed a preference to format the final document differently. Mr. Tovar assured her that staff will help format the document as Council directs, but the most important thing at this stage is to get the ideas out there. Mr. Olander agreed that a discussion of the content should precede the discussion about formatting.

Mr. Tovar pointed out that there is no one right way to write a Vision Statement. He added that a Vision not only describes how a community "looks," but it also describes the way it works (e.g. who lives here, jobs, transportation, etc.).

Ms. Underwood then turned the discussion to the review of the Committee/Board Vacancy Appointment Process. She said the staff recommendation for the Library Board is to consider those candidates who applied for vacant positions last spring. There is one vacancy on the Library Board, and two youth positions need to be filled on the Parks, Recreation and Cultural Services (PRCS) Board.

Mayor Ryu noted that the Council subcommittees could be reconstituted to review applications and make recommendations for these appointments. Mayor Ryu and Councilmembers Eggen and McGlashan serve on the Library Board subcommittee, and Deputy Mayor Scott and Councilmembers Eggen and Way serve of the PRCS Board subcommittee.

The discussion then turned to the Economic Development Advisory Committee. Mark Mayuga, Economic Development Programs Manager, noted that they have lost several members over the past two years. There are approximately 10 vacancies to fill on this committee. Mr. Mayuga expressed an interest in notifying the 13 applicants who were not selected last time about these vacancies.

Councilmember Eggen asked if Mr. Mayuga is satisfied with the number of members on the committee. He wondered if perhaps the committee was too large.

Mr. Mayuga responded that the quality of the committee members is the most important consideration. He expressed a need to have members who have a real sense of the community and the business climate. He also expressed a need for balance and to adhere to the charge the Council has given him. He noted that while the background of the applicant is important, many groups within the community contribute to the business climate. He said they have more than enough people, so we need to think about who we ask to apply. He estimated that staff will have a list of eligible members by February 27.

Mayor Ryu asked about the Council's role in the selection process. Mr. Olander responded that the committee provides advice and serves as an outreach tool for Mr. Mayuga, which is more of an administrative function. The deadline for appointing members is April 27.

Deputy Mayor Scott asked if staff refers back to the list if people decide not to reapply. Mr. Mayuga said that they refer to the list as well as encourage other recruits who have never applied.

Ms. Underwood noted that the Council can form a subcommittee to review applications, but staff recommends that the finalists come in the form of a staff recommendation to Council.

Responding to Councilmember Way regarding the outreach effort, staff stated that they are using a number of methods to advertise the positions, including Currents, Seattle Times, Shoreline Enterprise, cable TV, e-mail list serve, and word-of-mouth. Mr. Mayuga noted that the best recruitment tool is word-of-mouth.

Councilmember Eggen inquired if staff informed the Chamber of Commerce. Mr. Mayuga responded affirmatively, adding that he has also announced the vacancies at the Council of Neighborhoods.

Turning to the Human Services Ad Hoc Citizen Advisory Committee (CAC), Ms. Underwood said that staff prefers reviewing the applications and making a recommendation to the Council.

Rob Beem, Community Services Manager, stated that the Council directed staff to conduct outreach to groups in the community which the Council identified. In addition to this, staff is also doing individual recruiting.

Ms. Underwood pointed out that the staff tries to keep the same process for the standing committees, which include the Library Board, PRCS Board, and the Planning Commission. However, there is more flexibility with the ad hoc and special committees.

It was noted that two youth members served on the last Human Services CAC. Councilmember Way wondered if filling those positions with new youth would help in terms of youth diversion programs.

Mr. Beem explained that the CAC is charged with recommending an overall Human Services strategy and doesn't get into individual services. He did, however, emphasize the need to have balanced representation on the committee. Mr. Olander suggested that the Councilmembers ask people that they know to apply for the committee.

John Norris, Management Analyst, then reviewed the Draft Council 2009 Travel Plan. He provided a spreadsheet explaining all the travel expenditures and estimated costs for Council travel. He said there would be a budget deficit if all Councilmembers attend every training and conference opportunity. He concluded that Council should decide which members will attend the various conferences so that they can stay within their budgeted allotment.

Mr. Olander added that the costs for the Council dinners will be moved into the City Clerk's budget since these are more related to meeting expenditures as opposed to travel expenditures.

Councilmembers then shared their various calendars with staff.

The meeting adjourned at 7:25 pm.

Scott Passey, City Clerk