



SHORELINE CITY COUNCIL SPECIAL MEETING

Monday, January 9, 2017
5:45 p.m.

Conference Room 303 · Shoreline City Hall
17500 Midvale Avenue North

ECONOMIC DEVELOPMENT COUNCIL OF SEATTLE & KING COUNTY

1. **CALL TO ORDER** 5:45 p.m.
2. **DISCUSSION WITH THE ECONOMIC DEVELOPMENT COUNCIL (EDC) OF SEATTLE & KING COUNTY**
 - **EDC Overview**
 - **Partnership with the City of Shoreline**
 - **Questions and Open Discussion**
 - Cluster/Community Trends in Shoreline, and new opportunities
 - How can the EDC best support the City's business plan and objectives?
 - How can the EDC best support Shoreline businesses as a portal of resources?
 - How can Members get more involved?
3. **ADJOURNMENT** 6:45 p.m.

The Council meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at 801-2231 in advance for more information. For TTY service, call 546-0457. For up-to-date information on future agendas, call 801-2236 or see the web page at www.shorelinewa.gov. Council meetings are shown on Comcast Cable Services Channel 21 and Verizon Cable Services Channel 37 on Tuesdays at 12 noon and 8 p.m., and Wednesday through Sunday at 6 a.m., 12 noon and 8 p.m. Online Council meetings can also be viewed on the City's Web site at <http://shorelinewa.gov>.



Memorandum

DATE: January 9, 2017

TO: City Council

FROM: Dan Eernisse, Economic Development Manager

CC: Debbie Tarry, City Manager
John Norris, Assistant City Manager

RE: Economic Development Council of Seattle and King County

At tonight's dinner meeting, the Council will be updated on the work of the Economic Development Council of Seattle and King County (EDC) by its President and CEO, Suzanne Dale Estey (agenda attached). The EDC is funded by a variety of public and private entities, and the City of Shoreline has provided \$5,000 in annual support for many years.

The EDC was founded in 1971 following the wake of Boeing's dramatic SST downturn by business and community leaders as the only public-private economic development partnership encompassing King County and its 39 cities. The EDC provides one-on-one, confidential consulting services, free-of-charge, to individual businesses seeking to establish, expand, or relocate to Seattle and King County. From the [EDC website](#):

Our mission is to expand and diversify the economy throughout King County by retaining and recruiting jobs, growing strong and sustainable industry clusters, and promoting global competitiveness for Washington State. **Our objective** is to become the premier economic development organization in the US through a customized sector-based client services program focused on business retention, expansion, and recruitment. Most of all, we are committed to being your go-to source for economic information on Seattle and the 39 cities of King County through our *cluster-driven, client-focused* approach.

The EDC focuses its business creation, expansion, and recruitment assistance on [eight industry clusters](#) that are particularly strong in King County:

- 1) Aerospace and Defense;
- 2) Maritime and Logistics;
- 3) Clean Technology;
- 4) Financial and Business Services;

- 5) Global Trade and Investment;
- 6) Life Sciences and Health;
- 7) Information and Communications Technology; and
- 8) Outdoor Recreation, Fashion, and Apparel.

The regional strength of these eight clusters helps Shoreline as a city and provides employment for many of its residents, but Shoreline itself has not historically shown industry strength in these clusters. However, the EDC has been very supportive of Shoreline economic development initiatives, and Shoreline staff believes that its partnership with EDC complements what the city does with its economic development efforts. Specifically, EDC complements Shoreline staff work by:

- Creating investment contacts that will prove strategic in its future economic development efforts such as locating a media campus in Shoreline;
- Steering job-providers to the light rail station areas and “Fircrest Village,” should the State move forward with the DSHS concept master plan;
- Helping Shoreline Community College develop programs that serve the region’s eight recognized industry cluster;
- Promoting the region through tools such as [EDC’s Why Seattle-King County flyer](#) that Shoreline’s Office of Economic Development can use to support its work;
- Providing access to proprietary data sources that allow Shoreline to track its own economic activity; and
- Advertising the City of Shoreline through the EDC website—for example, see [the EDC’s profile of Shoreline](#)—and individual consulting.