



SHORELINE CITY COUNCIL WORKSHOP DINNER MEETING

Monday, January 13, 2020
5:45 p.m.

Conference Room 303 · Shoreline City Hall
17500 Midvale Avenue North

GUEST/TOPIC

1. **CALL TO ORDER** 5:45 p.m.
2. **COUNCIL OPERATIONS**
 - February 28 and 29, 2020 Council Strategic Planning Workshop
3. **ADJOURNMENT** 6:45 p.m.

The Council meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at 801-2231 in advance for more information. For TTY service, call 546-0457. For up-to-date information on future agendas, call 801-2230 or see the web page at www.shorelinewa.gov. Council meetings are shown on Comcast Cable Services Channel 21 and Verizon Cable Services Channel 37 on Tuesdays at 12 noon and 8 p.m., and Wednesday through Sunday at 6 a.m., 12 noon and 8 p.m. Online Council meetings can also be viewed on the City's Web site at <http://www.shorelinewa.gov/government/council-meetings>.



Memorandum

DATE: January 13, 2020

TO: City Council

FROM: John Norris, Assistant City Manager

RE: Council Operations

CC: Debbie Tarry, City Manager
Allegra Calder, BERK Consulting

A couple of times per year, the Council discusses various operational issues that pertain to their legislative body. Tonight, staff would like to discuss the agenda and materials for the upcoming Council Strategic Planning Workshop, which will be held on February 28 and 29, 2020.

At tonight's dinner meeting, the Council will be joined by your 2020 Strategic Planning Workshop facilitator, Allegra Calder of BERK Consulting, to review the agenda for the upcoming Workshop. Allegra will walk through the agenda (Attachment A) and the proposed topics and materials for the Workshop (Attachment B). The first day of the Strategic Planning Workshop will take place at the Edmonds Yacht Club (Attachment C), and the second day will take place at Shoreline City Hall.

As in prior years, the Council will discuss your Goals and Action Steps for the next two years (2020-2021). To help facilitate this discussion, in addition to an update on the status of the current 2019-2021 Council Goal Work Plan, staff will provide proposed Goals and Action Steps for Council consideration for the new Work Plan. This discussion is scheduled to take place in the afternoon on Friday, with a re-review on Saturday morning.

During the day on Friday, staff is proposing a budget discussion related to Initiative-976 impacts and a discussion regarding the next steps for Proposition No. 1 (ShARCC and Parks), which was not approved by the voters in November 2019. Also on Friday, staff has scheduled a panel discussion regarding commercial requirements in non-residential zones. The following panelists have been invited to participate in this discussion:

- Architect Charles Strazzara from Studio Meng Strazzara (*confirmed*)
- Commercial Real Estate Broker Blake Taylor from West Cost Commercial Realty

- Policy Analyst Aly Pennucci from the City of Seattle (*confirmed*)
- Senior Policy Advisor Morgan Shook from ECONorthwest
- Another city staff member; possibly Mountlake Terrace City Manager Scott Hugill

All of the other policy topics and discussion items are noted on both the proposed agenda and material list. Staff would like to answer any questions that Council may have about the forthcoming Workshop and receive any feedback/input about the agenda and topics.

Attachments

Attachment A: 2020 Council Strategic Planning Workshop Draft Agenda

Attachment B: 2020 Council Strategic Planning Workshop Draft Materials List

Attachment C: Information About the Edmonds Yacht Club

**Shoreline City Council Strategic Planning Workshop
Friday, February 28 and Saturday, February 29, 2020**

Friday, February 28 | 8:00 am to 4:30 pm – City Council and Leadership Team

Facilitator: Allegra Calder

Edmonds Yacht Club, 326 Admiral Way, Edmonds

Time	Agenda Item	Presenter
8:00-8:30	<i>Breakfast</i>	
8:30-8:45	Welcome, Introduction & Purpose	Mayor
8:45-9:00	Review Agenda Ground Rules Introductory Exercise	Allegra Calder/All
9:00-9:15	Significant 2019 Accomplishments	John Norris/All
9:15-10:45	Budget Discussion Related to I-976 Impacts <ul style="list-style-type: none"> • Right-of-Way Maintenance Implications • Policy choices 	Randy DeWitt/Sara Lane/Debbie
10:45-11:00	<i>Break</i>	
11:00-12:00	Panel – Commercial Requirements in Non-Residential Zones	Nate Daum/Allegra/Panel
12:00-12:45	<i>Lunch Break</i>	
12:45-1:30	Commercial Requirements in Non-Residential Zones <ul style="list-style-type: none"> • Research on other cities' codes • Policy options 	Rachael Markle
1:30-2:45	Proposition 1 (ShARCC and Parks) Follow Up <ul style="list-style-type: none"> • Policy options 	Debbie Tarry/ Eric Friedli/ All
2:45-3:00	<i>Break</i>	
3:00-4:00	City Council Goals and Action Steps <ul style="list-style-type: none"> • 2019-2021 Goals Update • Proposed 2020-2022 Staff Recommended Council Goals and Action Steps • Additions/Subtractions/Modifications 	John/Debbie/Pollie McCloskey
4:00-4:30	Day 1 Wrap Up and Reflections	All
4:30	Adjourn	
6:00	<i>Dinner – Aurora Borealis</i>	Council/Debbie/John and Spouses/Significant Others

**Saturday, February 29, 2020 | 8:15am – 12:30pm – City Council, City Manager,
Assistant City Manager**

Facilitator: Allegra Calder

Shoreline City Hall, Council Chambers

Time	Agenda Item	Presenter
8:15-8:30	<i>Breakfast</i>	
8:30-8:35	Welcome	Mayor
8:35-8:40	Review Agenda	Allegra
8:40-9:15	<i>Working Breakfast</i> <ul style="list-style-type: none"> • Friday Review and Update • Review of Revised Council Goals and Action Steps 	Council/Debbie/John/ Allegra
9:15-10:15	Council Policy Issues <ul style="list-style-type: none"> • Council Salary Commission • Future of the Shoreline Farmer's Market • Environmental Sustainability Program Update, including Natural gas prohibition in new construction • Diversity, Equity and Inclusion Council and Board/Commission Training 	Council/Debbie/John/ Allegra
10:15-10:30	<i>Break</i>	
10:30-11:45	Friday Topics and Council Policy Issues Discussion; If Needed <ul style="list-style-type: none"> • Budget Discussion Related to I-976 Impacts • Commercial Requirements in Non-Residential Zones • Proposition 1 (ShARCC and Parks) Follow Up • Update on 2023 Comprehensive Plan Work Plan • Update on Sidewalk Project Implementation Work Plan • Other topics 	Council/Debbie/John/ Allegra
11:45-12:30	<i>Working Lunch (Jerseys) - Workshop Reflections/Takeaways</i>	Council/Debbie/John/ Allegra
12:30	Adjourn	



2020 Council Strategic Planning Workshop Materials List

- **2019 City Accomplishment List**
- **Council Goals and Action Steps**
 - 2019-2021 Council Goals Update with Progress Indicators
 - 2019-2021 Citywide Work Plan Reports by Goal
 - 2020-2022 Staff Proposed Council Goals and Action Steps (Clean and Tracked)
- **Proposition 1 (ShARCC and Park) Follow-up Discussion Memo**
- **I-976 Impacts Discussion Memo**
- **Commercial Requirements in Non-residential Zones**
 - Background Memo with Research on What Other Cities' Codes Allow
 - Panel Member Bios
- **Council Policy Issues Discussion**
 - Council Salary Commission Memo
 - Future of the Shoreline Farmer's Market – Options Memo
 - Environmental Sustainability Program Update Memo
 - Including exploration of adding no natural gas in new construction regulation
 - Diversity, Equity and Inclusion Council and Board/Commission Training Memo
- **Supporting Documents/Material**
 - 10 Year Financial Sustainability Plan Update
 - City of Shoreline Data Indicators - 2020
 - Update on Sidewalk Project Implementation Work Plan
 - Update on 2023 Comprehensive Plan Work Plan
 - Vision 2029
 - 2018-2023 Economic Development Strategic Plan
 - In Forward Motion - City Vision, Mission, Values and Organizational Goals
 - City Manager 3-5 Year Work Plan
 - Potential Future Ballot Measure List



326 Admiral Way, Edmonds, WA 98020
425-778-5499



Directions to
EDMONDS YACHT CLUB



DRIVING DIRECTIONS: From I-5, either north or southbound, take exit #177 and head west on 205th St. N. (SR104) Follow the signs toward the Edmonds/Kingston ferry to W. Dayton St and turn left at the light just before the ferry ticket booth. Go west on Dayton across the RR tracks and turn left on Admiral Way. The clubhouse is at the head of "P" and "Q" docks, and is the first building south of Arnie's restaurant.