



SHORELINE CITY COUNCIL SPECIAL MEETING

Monday, February 5, 2018
5:45 p.m.

Conference Room 303 · Shoreline City Hall
17500 Midvale Avenue North

1. **CALL TO ORDER** 5:45 p.m.
2. **COUNCIL STRATEGIC PLANNING WORKSHOP AGENDA REVIEW** 5:45 p.m.
 - Allegra Calder - Council Strategic Planning Workshop Facilitator
3. **ADJOURNMENT** 6:45 p.m.

The Council meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at 801-2231 in advance for more information. For TTY service, call 546-0457. For up-to-date information on future agendas, call 801-2236 or see the web page at www.shorelinewa.gov. Council meetings are shown on Comcast Cable Services Channel 21 and Verizon Cable Services Channel 37 on Tuesdays at 12 noon and 8 p.m., and Wednesday through Sunday at 6 a.m., 12 noon and 8 p.m. Online Council meetings can also be viewed on the City's Web site at <http://shorelinewa.gov>.



Memorandum

DATE: February 5, 2018

TO: City Council

FROM: John Norris, Assistant City Manager

CC: Debbie Tarry, City Manager
Allegra Calder, Principal, Berk Consulting

RE: 2018 Council Strategic Planning Workshop Agenda Review

At tonight's dinner meeting, the Council will be joined by your 2018 Strategic Planning Workshop facilitator, Allegra Calder, to review the agenda for the upcoming Workshop, which will take place March 16 and 17, 2018. Allegra will walk through the agenda (Attachment A) and the proposed topics for the Workshop. The first day of the Strategic Planning Workshop will take place at the King County Brightwater Center in Woodinville (Attachment B), and the second day will take place at Shoreline City Hall.

As in prior years, the morning of the Workshop will focus on the Council's Goals and Action Steps for the next two years (2018-2020). To help facilitate this discussion, in addition to an update on the status of the current 2017-2019 Council Goal Work Plan, staff will provide proposed Action Steps for Council consideration for the new Work Plan.

Tonight, staff would also like feedback on the proposed agenda that staff has put together. Specifically, staff is interested in feedback on the following areas of the agenda:

- Focus on Economic Development - One theme staff has heard is to expand Council Goal #1 from 'Strengthening Shoreline's Economic Base' to 'Expand Economic Opportunities.' Are there other components of the Goal #1 or themes regarding the City's Economic Development Strategic Plan that Council would like to explore?
- Panel Discussion on Activating Commercial Areas – Staff is putting together a panel to discuss how the City can support and encourage the activation of commercial areas in Shoreline. Ideas for panelists include the following:
 - Jamas Gwilliam, head of Merlone Geier Partners who is spearheading the Shoreline Place/Sears redevelopment (*confirmed*)
 - Member of management/owner/leasing team from University Village
 - Architect from Mithun that is working on Downtown Ridgecrest

- A second architect – staff is reaching out the following individuals:
 - David Cutler, Architect from Northwest Studio
 - Brian Runberg, Runberg Architects
 - Beth Dwyer, GGLO
 - Bob Tiscareno, Tiscareno Associates
- A retail leasing broker
 - Brynn Telkamp (was on panel at last year’s Council workshop)
 - Leasing broker from Merlone Geier

Are there specific questions that you would like to explore with the panel or areas that you would like to cover?

- 2018-2022 Potential Ballot Measures Discussion – Given the work of the Sidewalk Advisory Committee, staff would like to discuss the options for a potential ballot measure in 2018 in the context of other future ballot measures. Are there aspects of this discussion that Council would like to include? What information would be helpful in order to have a robust discussion about this?
- Other policy topics that Council would like to discuss?

Attachments

Attachment A: 2018 Council Strategic Planning Workshop Draft Agenda

Attachment B: Information About the King County Brightwater Center

**Shoreline City Council Strategic Planning Workshop
Friday and Saturday, March 16-17, 2018**

Brightwater Center (March 16)
22505 State Route 9 SE, Woodinville, WA 98072

Shoreline City Hall, Council Chambers (March 17)
17500 Midvale Avenue N, Shoreline, WA 98133

Friday, March 16 – City Council and Leadership Team
Facilitator: Allegra Calder
Brightwater Center

Time	Agenda Item	Presenter
8:00-8:30	Breakfast	
8:30-8:45	Welcome, Introduction & Purpose	Mayor
8:45-9:00	Review Agenda, Ground Rules & Introductory Exercise	Allegra Calder/All
9:00-9:15	Significant 2017 Accomplishments	John Norris/All
9:15-10:15	City Council Goals and Action Steps <ul style="list-style-type: none"> • Completed Goals/Action Steps • Additions/Subtractions/Modifications Needed? 	Debbie Tarry/Allegra/All
10:15-10:30	Break	
10:30-11:15	Focus on Economic Development <ul style="list-style-type: none"> • 2012-2017 Economic Development Strategic Plan Review and Accomplishments • New Economic Development Strategic Plan Themes and Focus? 	Allegra/Debbie/Dan Eernisse
11:15-12:15	Focus on Economic Development <ul style="list-style-type: none"> • Panel Discussion on Activating Commercial Areas 	Dan Eernisse/Panel
12:15-12:45	Working Lunch – Continued Q&A with Panel	City Council/Leadership Team/Panel Members
12:45-1:15	Feedback on Council Goal #1 – Strengthen Shoreline’s Economic Base	Debbie/Allegra/All
1:15-1:30	Break	
1:30-3:30	Tour of Brightwater Facility	All
3:30-4:00	Day 1 Wrap Up and Reflections	All
4:30	Happy Hour – Location Between Woodinville and Shoreline <ul style="list-style-type: none"> • McMenamins Anderson School in Bothell? 	

Saturday, March 17 – City Council, City Manager and Assistant City Manager
Facilitator: Allegra Calder
Shoreline City Hall, Council Chambers

Time	Agenda Item	Presenter
8:30-9:00	Breakfast – Panera	Council/Debbie/John/Allegra
9:00-9:05	Welcome	Mayor
9:05-9:15	Review Agenda	Allegra
9:15-10:45	2018-2022 Potential Ballot Measures <ul style="list-style-type: none">• Sidewalk Construction and Maintenance• Parks and Community & Aquatics Facility• Levy Lid Lift Renewing	Council/Debbie/John/ Eric Friedli/Randy Witt/Sara Lane/Allegra
10:45-11:00	Break	
11:00-11:15	Review of Revised Council Goals and Action Steps	Council/Debbie/John/Allegra
11:15-12:00	Working Lunch (Jerseys) – Council Policy Discussion	
12:00-12:30	Workshop Reflections/Takeaways	Council/Debbie/John/Allegra
12:30	Adjourn	

DRAFT

King County Brightwater Center

**22505 State Route 9 SE
Woodinville, WA 98072
206-263-9412**



The sustainably built Brightwater Center features multi-purpose meeting areas for community groups, conferences, weddings and special events. The Center has a large event space that accommodates up to 260 people as well as a classroom and laboratory.

The Center is surrounded by 70 acres of natural area with ponds, wetlands and walking trails. Additional amenities include an exhibit hall, kitchen facilities, outside patios, fireplace and ample parking.



Directions

Take WA-522 E (Woodinville/Monroe freeway).

About 1 mile after the Woodinville exit, take the State Route 9 exit.

Turn left onto State Route 9 (Snohomish Woodinville Rd).

Turn right at the light at 228th St. S.E.

On the site turn left (north) at the 'T'.

At the next stop sign, go straight, and you will see the Brightwater Center on the left.

