
Council Meeting Date: June 24, 2002

Agenda Item: 8(b)

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Update for the North City Business District/15 th Avenue Corridor Project
DEPARTMENT: CMO/Public Works
PRESENTED BY: Jan Knudson, Project Lead/Economic Development Coordinator Paul S. Haines, Public Works Director

PROBLEM/ISSUE STATEMENT: On April 22, 2002, Council authorized the City Manager to execute a contract for engineering services for the North City Business District (NCBD)/15th Avenue NE Corridor Project, specifying that pedestrian safety improvements along 15th Ave. be an early priority. Staff, with the consultant, KPG, has developed a workplan for the project. This agenda item is to brief Council on the workplan and schedule for the project.

EXECUTIVE SUMMARY: The NCBD/15th Avenue Project is identified as Goal #3 in the Council's 2002-2003 Work Plan. There are three aspects to the project. They are the **NCBD**, **Corridor Safety** and **Neighborhood Traffic Mitigation**. All three aspects will be designed concurrently. Each aspect will have slightly different schedules and products along the way to final design and construction.

The **NCBD** will focus on design of alleyways, street sections, drainage, lighting and landscaping. For **Corridor Safety**, the consultant will immediately assess the 15th Ave. NE and NE 170th intersection for signal installation, and, if warranted, proceed with scheduling and funding the improvements for installation in early 2003. Additional locations along 15th Ave. NE will also be analyzed for improvements and upgrades. **Neighborhood traffic mitigations** identified in Ordinance No. 281 adopting the North City Subarea Plan will proceed in 2002.

The communications and citizen participation plan will be tailored to each aspect depending upon decisions and processes already completed. In the **NCBD**, for example, individual meetings with business and property owners will begin right away to resolve design issues of access, parking, and construction logistics. **Corridor Safety** will utilize citizen advisory meetings to gain input from the community on safety issues. **Neighborhood traffic mitigation** measures will be discussed with the affected neighborhoods during design and construction.

FISCAL IMPACT: \$5.89 million is allocated in the 6-year CIP for the project. \$408,000 is available in 2002.

RECOMMENDATION

No action is required. This item is for information purposes only.

Approved By: City Manager [Signature] City Attorney N/A

INTRODUCTION

On April 22, 2002, Council authorized the City Manager to execute a contract with KPG for design and construction administration of the North City Business District (NCBD)/15th Avenue NE Corridor Project. As part of negotiating the scope of work for that contract, staff is developing a workplan for the project that includes a project statement, project roles and responsibilities, the project schedule, and a citizen participation program. Tonight's presentation is to update Council on the status of the project.

BACKGROUND

Implementing the North City Subarea Plan

The NCBD/15th Avenue Project is identified as Goal #3 in the Council's 2002-2003 Work Plan. Council adopted the North City Subarea Plan and its associated ordinances as an amendment to the City's Comprehensive Plan in July 2001. The North City/15th Ave. Project implements the goals and purpose of the Subarea Plan.

The purpose of the Subarea Plan is to re-establish North City's economic vitality through improvements to the business district itself and to 15th Ave. NE. The City's goal is to encourage redevelopment of private properties in the business district through public improvements.

The area along 15th Ave. NE between NE 175th and just north of NE 180th (the NCBD) will be transformed into a "Main Street" style business district with a lively street character and local services. Consistent with the City's Comprehensive Plan as amended, 15th Ave. NE will be reduced to three lanes over the next 15 years to create the desirable pedestrian environment for business customers.

Guiding Principles for the NCBD/15th Avenue Project

To help sort out the needs and priorities for this complex and multifaceted project, staff prepared a project statement as part of the workplan. The project statement is included in Attachment A. It includes a statement of understanding, guiding principles, fundamental and other important needs, and early products. The following guiding principles are measures against which design and implementation will be evaluated. These principles are established to renew economic vitality and encourage private redevelopment in North City.

The guiding principles for the project are:

- Improved Aesthetics
- Improved Traffic Flow and Management
- Improved Pedestrian Movement and Safety
- Neighborhood Preservation, and
- Project Phasing to 15-Year Vision

Project Workplan and Schedule

As part of the CIP update earlier this year, three projects have been combined for greater efficiency to become the North City/15th Ave. project. These three CIP projects are the North City Business District, the 15th Ave. NE Access and Safety Project, and the 15th Ave. NE Pedestrian Crosswalks Project.

In Council discussions on April 22, pedestrian safety improvements along the 15th Ave. corridor were emphasized as an early priority for the project. The workplan presented tonight includes an immediate assessment of installing a fully signalized intersection at 15th Ave. NE and NE 170th Street. The same analysis will also be conducted for the entire corridor.

The workplan also recognizes the need to proceed with other corridor priorities at the same time in order to meet overall project expectations of Council and North City stakeholders. The workplan contains three aspects derived from the three CIP projects that will run concurrently. They are improvements in the **NCBD**, in **Neighborhood Traffic Mitigation**, and in **Corridor Safety**. Each aspect has distinct goals, tasks and public involvement depending upon previous processes and decisions made.

For example, where Council decisions have already been made, such as in the NCBD, tasks for the NCBD are related more directly to streetscape and street section design. Also, citizen involvement is more for information and coordination than input and review.

In mitigation and pedestrian safety, there is a need for additional citizen input and review. There are new conditions to address resulting from the accident at 15th Ave. and NE 170th and from combining the previous projects. There may be a need to return to Council for additional actions regarding these conditions. One example is that if it is determined that the NE 170th Street intersection shall become fully signalized, staff will need to return to Council for budget authorization to construct these improvements. Another is if, in combining the projects, it is determined actions included in the ordinance adopting the North City Subarea Plan need revising, staff will return to Council for such action.

There are five work packages to the workplan. They are:

I.	Workplan Development	May – June 2002
II.	Design Decisions	July 2002- March 2003
III.	30% Design	September 2002 – June 2003
IV.	Final Design/Bid Documents	November 2002 – March 2004
V.	Construction	January 2003 and beyond

Each work package contains the three aspects and has individual tasks, products and schedules that will support the next subsequent step. Some of the tasks and products will overlap, such as early construction of pedestrian improvements. A Project Workplan Diagram is currently being developed and will be available at the meeting on June 24. An expanded and very detailed version of this workplan will be the design and engineering scope of work attached to the contract with KPG.

Roles and Responsibilities

This project implements the Economic Development Program which is Council Work Plan Goal #2. This relationship is reflected in the project's roles and responsibilities, with Jan Knudson as Project Lead, John Vicente as Public Works Project Manager, and Paul Haines as "principal-in-charge". This arrangement will ensure the project manager receives resources and clear direction needed to expedite the design and engineering of the project.

A Senior Strategy Team will be convened on an ad hoc basis to provide clear direction for effective citizen participation, resolving issues with other agencies, and ensuring the project stays consistent with policy direction received from Council. The Technical Advisory Committee is the interdepartmental project team created to best coordinate and expedite the day-to-day details of the project. Roles and responsibilities are illustrated in the diagram in Attachment B.

Communications and Citizen Participation

The Communications and Public Participation Plan for the NCBD/15th Avenue Project will address the three aspects of the workplan individually and as an overall project. Since some aspects of the workplan have had more public participation than others, each requires different levels of participation during design. Combining the three CIP projects also creates new issues to address such as potential neighborhood traffic impacts from pedestrian safety improvements.

The plan is being prepared in conjunction with Shoreline's Communications and Intergovernmental Relations Department, KPG and initial discussions with community members. The plan will detail the type of public involvement for each part of the project. This will range from advisory group meetings to one-on-one discussions with business owners and is based on the differing levels of assistance needed by each aspect. A series of widely publicized open houses will provide an overview of the entire project and opportunities for the public to review and comment upon progress.

The City of Shoreline's communications vehicles - its newsletter, Web site, City Source column and government access cable channel - will provide regular project updates and announce open houses to the entire City. Other general communications with the community will include meetings with established neighborhood and business organizations (Ridgecrest, North City, Briarcrest and North City Business Association), project newsletters, press releases and project updates at televised City Council meetings.

Project Budget

\$5.89 million is allocated in the 6-year CIP for the project. \$408,000 is available in 2002. The workplan spans multiple years through project construction. Funding allocation for years beyond 2002 will be brought before Council as needed.

RECOMMENDATION

No action is required. This item is for information purposes only.

ATTACHMENTS

Attachment A – NCBD/15th Avenue Project Statement

Attachment B – NCBD/15th Avenue Project Roles and Responsibilities

ATTACHMENT A
NCBD/15th Ave. Project Statement

North City Business District (NCBD)/15th Avenue Corridor Project

Project Statement

Project Understanding

The City of Shoreline is seeking consultant assistance in the design and construction administration phases of the North City Business District and 15th Avenue NE capital improvements. These improvements will be done in accordance with the North City Subarea Plan that was adopted by City Council in 2001. The scope of the project includes design and engineering of improvements to 15th Ave. NE between NE 145th St. and NE 196th St., and coordination of three separate CIP projects:

- North City Business District (NCBD)
- 15th Ave. NE Access and Safety Project
- 15th Ave. NE Pedestrian Crossings Project

The North City Subarea Plan and its associated ordinances, which are adopted as an amendment to the City's Comprehensive Plan, calls for 15th Ave. NE to be reduced to three lanes over the next 15 years in order to establish a walkable shopping environment. It also calls for the area along 15th Ave. NE between NE 175th and NE 180th (the NCBD) to be transformed into a "Main Street" service core with a lively street character and local services.

Guiding Principles

The guiding principles against which the project's design and implementation will be tested are:

- Improved Aesthetics
- Improved Traffic Flow and Management
- Improved Pedestrian Movement and Safety
- Neighborhood Preservation
- Project Phasing to 15-Year Vision

Fundamental Needs

Staff has identified the following fundamental needs for successful implementation of the project. It is anticipated that these elements will be included in the final scope. Additional needs may be identified during discussions with the consultant and may be included in the final scope attached to the consultant contract.

- Collecting and reviewing historical data
- Basemapping
- Street Sections, including but not limited to traffic analysis, alleyways, utility undergrounding, landscaping and urban architecture, and storefronts
- Drainage Design and Analysis
- Public Involvement
- Permits/Grants

- Pedestrian Safety
- Right-of-way Acquisition (if necessary)
- Project Scheduling/Phasing Strategies
- Construction Administration
- Overall Project Funding Plan and Budget

Other Important Needs

The following items have also been identified as *very* important to the project and should be considered in developing the final project scope.

- Neighborhood Mitigation
- Internal Design Charrettes
- Agency Coordination
- Project Administration
- Value Engineering/Quality Assurance/Quality Control
- Strategic Thinking

Early Products

Implementation of the North City Business District and 15th Avenue Corridor improvements will occur over multiple years. The following list identifies products and outcomes that the City would like to achieve very early in the project.

- Public Involvement Program
- Base Maps
- Signal Warrants Analysis at 15th Ave. NE and NE 170th Street
- Alleyway Preliminary Design Report
- Storefront Improvement Concepts
- Neighborhood Traffic Mitigation Improvements
- Overall Project Funding Plan and Budget

ATTACHMENT B

NCBD/15th Ave. Project Roles and Responsibilities

NCBD/15th Ave. Project Roles and Responsibilities

