

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

**AGENDA TITLE:** Commendation for James Alan Salon  
**DEPARTMENT:** CMO/CCK  
**PRESENTED BY:** Sharon Mattioli, City Clerk

**PROBLEM/ISSUE STATEMENT:**

One strategy adopted as a way to implement the City Council's critical success factors (*community alliances and partnerships*) is to "acknowledge and celebrate the contributions of community organizations and volunteers to the quality of life in Shoreline." (2003 – 2006 Strategic Plan). The City Council has augmented this strategy by including members of the business community as another important contributor to the well-being of our community.

The James Alan Salon is a small Shoreline business that has received statewide and national recognition for its innovative business practices and its support of community service on the part of its employees. Owners Keith McGlashan and Matthew Fox have implemented a system of providing employee bonuses for cost-saving techniques, community involvement, and customer service. Because of this emphasis on giving back to the community, the James Alan Salon won the Charitable Outreach Award of the Salon Association (a nationwide industry organization) and is being recognized by United Way with the Best New Campaign Award for 2003. In fact, this is the only salon that had a United Way campaign!

The James Alan Salon was named the Best Small Company to Work For in the State of Washington this year by Washington CEO Magazine. Tonight's commendation acknowledges the contributions of Keith McGlashan and Matthew Fox and the employees of the James Alan Salon to both the well-being of its employees and to community service.

**RECOMMENDATION**

No action is required.

Approved By: City Manager  City Attorney N/A



## COMMENDATION

- WHEREAS, in 1980 a Shoreline hair salon, originally called Hair Frequency and renamed James Alan Salon in 1990, opened and employed Keith McGlashan as manager and stylist; and
- WHEREAS, five years ago Keith and Matthew Fairfax went into partnership to purchase James Alan Salon, which this year was named as the Best Small Company to Work For in the State of Washington by Washington CEO Magazine; and
- WHEREAS, the James Alan Salon is “a cut above the rest” because of its employee-friendly benefits package and participatory decision-making; and
- WHEREAS, the business pays bonuses based on each employee’s cost-saving techniques, community involvement, and customer service; and
- WHEREAS, the Salon Association, which includes salons in the United States and Canada, voted James Alan Salon the Charitable Outreach Award for its local community service; and
- WHEREAS, the James Alan Salon was recognized for its charitable work by winning the United Way Best New Campaign Award for 2003, it being the only hair salon in the King County with a United Way campaign;
- NOW, THEREFORE, I, Ronald B. Hansen, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby commend the

### **JAMES ALAN SALON**

and owners Matthew Fairfax and Keith McGlashan for their innovative business practices and their commitment to the well-being of the Shoreline community.

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Ronald B. Hansen, Mayor