

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Authorize City Manager to execute a contract between the City of Shoreline and the Shoreline-Lake Forest Park Arts Council in the amount of \$61,979 to provide educational and cultural services programs to Shoreline citizens
DEPARTMENT: Parks, Recreation & Cultural Services
PRESENTED BY: Dick Deal, Director

PROBLEM/ISSUE STATEMENT:

The City Council authorized \$61,979 in the 2005 budget for the Shoreline-Lake Forest Park Arts Council to provide educational and cultural opportunities for Shoreline citizens, such as Concerts in the Parks, Arts in Culture Series, Children's Series, and the Shoreline Arts Festival. City purchasing policies require contracts exceeding \$50,000 be reviewed and approved by Council action.

FINANCIAL IMPACT:

This contract was anticipated and included in the 2005 budget.

RECOMMENDATION

Recommend City Council authorize the City Manager to execute a contract between the City of Shoreline and the Shoreline-Lake Forest Park Arts Council in the amount of \$61,979, to provide educational and cultural opportunities for Shoreline citizens.

Approved By: City Manager  City Attorney 

INTRODUCTION

The City of Shoreline has contracted with the Shoreline-Lake Forest Park Arts Council since 1996. Funding is allocated in the Parks, Recreation and Cultural Services budget.

BACKGROUND

The Shoreline-Lake Forest Park Arts Council will provide the following cultural services for the City of Shoreline area residents under this contract:

Shoreline Arts Festival - A two-day summer event presenting a wide variety of arts for all ages, including visual, performing, cultural and literary events, activities, exhibits, and programs.

Concerts/Performances in the Parks - Six evening summer concerts/performances in Shoreline parks.

Arts in Culture Series - Adult/family series featuring a minimum of four different performance events during fall, winter and spring.

Children's Series - Children's/family series featuring a minimum of three different performance events during winter and spring.

Celebrate Shoreline - Provide one performance at the City's Celebrate Shoreline festival.

Hamlin Halloween Haunt - One evening performance at the City's Hamlin Halloween Haunt Event.

The contract also calls for the Arts Council to identify the City of Shoreline as a primary "co-sponsor" of these programs, defined as follows:

- A. For all printed program promotional materials, appropriately list the words, "with support from the City of Shoreline." A separate listing will include City logo and standard phrasing. Printed program promotional materials shall include, but are not limited to, posters, signs, flyers, newsletter listings, media advertising, etc. The City recognizes that publications of articles may be subject to edits by the news media, but that the Shoreline-Lake Forest Park Arts Council will make every attempt to acknowledge the City by name.
- B. Inclusion, when appropriate, of the City's name in City-funded programs in Public Service Announcements, and any other non-print media.
- C. Display of City's identification banner at outdoor events and easel and signage for use at indoor events.

RECOMMENDATION

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