Council Meeting Date: March 28, 2005 Agenda Item: 7(e)

## CITY COUNCIL AGENDA ITEM

CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Approval of Ridgecrest Neighborhood Association Mini-Grant for

\$5,000

**DEPARTMENT:** Communications & Intergovernmental Relations

PRESENTED BY: Joyce Nichols, C/IR Director

#### **PROBLEM / ISSUE STATEMENT:**

The Ridgecrest Neighborhood Association is requesting \$5,000 in 2005 Mini-Grant funds for a neighborhood project to replace an existing mural painted in 1997 on the exterior wall of a privately-owned building located at NE 165<sup>th</sup> and 5<sup>th</sup> NE. The mural has begun to deteriorate and repairs made at this time would only be temporary. The Mini-Grant would cover the cost for design services of the artist. All other costs would be donated from local vendors and volunteers. The new artwork by a commissioned artist would reflect the identity of the Ridgecrest Neighborhood both past and present and be a symbol of community pride and identity. Matching "sweat equity" will be provided by volunteers, donated materials, paint and cleaning supplies, and a volunteer artist assistant. The building owner has approved the project. See attached "B" for owner's authorization to proceed with the project.

#### **FINANCIAL IMPACT:**

The project cost is \$5,000 and will be funded from the City's Mini-Grant program. City Council authorized \$30,000 in the 2005 budget to fund Neighborhood Mini-Grants. This is the second 2005 Mini-Grant submitted for approval. The project budget is included in Attachment A.

#### RECOMMENDATION

Staff recommends that City Council approve \$5,000 in Mini-Grant funds for the Ridgecrest Neighborhood Association project to pay the artist to replace the existing mural located at NE 165<sup>th</sup> and 5<sup>th</sup> NE.

Approved By: City Manage City Attorney

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### INTRODUCTION

The Ridgecrest Neighborhood Association is seeking approval for a \$5,000 Mini-Grant to replace an existing mural that is deteriorating by obtaining the services of an artist for the new design that would reflect the identity of the neighborhood, both past and present, continuing to be a symbol of community pride.

The group proposes to provide a volunteer match for the grant in "sweat equity" including preparation of the wall by removing the old mural, cleaning, wall-sanding, and power washing. Materials, paint supplies, scaffolding and a graffiti-resistant seal will be applied when the mural is completed. An artist assistant's time is also included. Maintenance of the mural will be provided by the volunteers.

Ridgecrest Neighborhood Association has successfully completed other Mini-Grant projects that include neighborhood signage, holiday lights and decorations, and street tree plantings and beautification.

### **BACKGROUND**

Resolution No. 54 established the Neighborhood Mini-Grant program, with the process and administration of the funds to be handled by Neighborhoods staff. The allocation of the total funds available is determined from year to year by appropriation of the City Council. All such grants to individual neighborhood associations are governed by rules approved by the City Council on October 7, 1996 and amended on November 23, 1998. Grants must be approved by City Council prior to their implementation.

The Mini-Grant program provides equal grants of up to \$5,000 to each of the active organized, qualifying neighborhood associations in the City of Shoreline. Neighborhood associations are required to match Mini-Grant funds. A match may be generated from co-sponsoring groups, businesses, organizations, schools, media, in-kind donations and/or "sweat equity".

Mini-Grant project categories include the following:

- Projects that create or enhance a tangible improvement in the neighborhood:
- Projects that disseminate information and increase awareness of the goals and mission of the neighborhood association to the neighborhood community;
- Projects that directly benefit a public agency or organization and its immediate neighborhood, and that require the active involvement of both the public agency and members of the neighborhood in planning and carrying out the program.

## **ALTERNATIVES ANALYSIS**

The Ridgecrest Neighborhood Association is requesting approval for a \$5,000 Mini-Grant to replace the existing mural located at NE 165<sup>th</sup> and 5<sup>th</sup> Ave NE. The project meets the goals of the Mini-Grant program by providing benefits to the neighborhood through active volunteer involvement of the Ridgecrest Neighborhood Association, local businesses, family and community residents.

The project complies with the neighborhood enhancement goal of the Mini-Grant program by creating a tangible improvement in the neighborhood as well as enhancing community and neighborhood pride.

The group proposes to provide volunteer match for the grant in the form of "sweat equity" by preparing the wall for the new artwork and cleaning of the mural as needed. Additional donations of supplies by local businesses will be part of the volunteer match.

Ridgecrest Neighborhood Association has completed other successful Mini-Grant project including neighborhood signage, holiday lights, street tree plantings and beautification.

### RECOMMENDATION

Staff recommends that City Council approve \$5,000 in Mini-Grant funds for the Ridgecrest Neighborhood Association project to pay the artist to replace the existing mural located at NE 165<sup>th</sup> and 5<sup>th</sup> NE.

#### **ATTACHMENT**

- A Ridgecrest Neighborhood Association Project Budget
- B Letter from building owner authorizing project to proceed

## Ridgecrest Neighborhood Association 2005 Mini-Grant Project Budget Replacement of Mural located at NE 165<sup>th</sup> and 5<sup>th</sup> NE

Project / Item	Cost
Design services for local commissioned artist	\$5,000
Total Project Cost	\$5,000

# **Project Match**

The Ridgecrest Neighborhood Association will provide a project match for its Mini-Grant through "sweat equity". Volunteers will prepare the wall by cleaning and pressure-washing. Materials and supplies will be donated by local businesses. Neighborhood volunteers will provide maintenance as needed at the mural site.

## **Century Development Corporation**

March 10,2005

To: Patty Hale

RE: Ridgecrest Mural

Patty, it was nice talking with you yesterday. I am always glad to do my part in supporting our community and as in the past, I grant permission to use the West wall of my building located at 5<sup>th</sup> NE and NE 165<sup>th</sup> St. in Shoreline. I understand this is for a mural having to do with Shoreline and it's history.

If in the future the building is sold, I will need a letter from the city that the mural in question will not be a hindrance in negations or sale of the building. The letter should be addressed to Century Development Corporation and received in our office before starting the project. I look forward to seeing the end result.

Regards,

Karen E. Phillips, Pres