



DRAFT

**Minutes of Shoreline City Council
Community Workshops**

**Tuesday, June 6, 2006
6:30-9:00 pm
Shoreline Historical Museum**

Councilmembers Present: Mayor Bob Ransom, Deputy Mayor Maggie Fimia, Councilmembers Keith McGlashan, Rich Gustafson, Janet Way, Cindy Ryu and Ronald Hansen

Staff Present: Bob Olander, City Manager, Julie Modrzejewski, Assistant City Manager, Dick Deal, Director of Parks, Recreation and Cultural Services, Debbie Tarry, Director of Finance, Joyce Nichols, Director of Communications & Intergovernmental Relations, Marci Wright, Director of Human Resources, Paul Haines, Director of Public Works, Joe Tovar, Director of Planning and Development Services, Bernard Seeger, City Manager's Office Management Analyst, Steve Cohn, Long-range Planner, Planning and Development Services, Alicia Sherman, Planner, Planning and Development Services, George Smith, Planner, Office of Human Services, and Carolyn Wurdeman, Executive Assistant, City Manager's Office

Community Members: The following community members participated.

- | | |
|----------------------|---------------------------|
| 1. Patty Hale | 18. Dwight Stevens |
| 2. Robert Phelps | 19. Dale Wright |
| 3. Bob Barta | 20. Greg Logan |
| 4. Gary Kingsbury | 21. Jan Hansen |
| 5. Mark Deutsch | 22. Eileen Dunnihoo |
| 6. Nick Anderson | 23. Katie Havck |
| 7. Chris Eggen | 24. Tina Forster |
| 8. Bill Bear | 25. Wendy DiPeso |
| 9. Beratta Gomillion | 26. Candy Hamel |
| 10. Laethan Wene | 27. Richard Johnsen |
| 11. Dave Jackson | 28. Gary Keller |
| 12. Charles Brown | 29. Robin McClelland |
| 13. Dennis Lee | 30. Michael Boili |
| 14. Bronston Kenney | 31. Lisa Thwing |
| 15. Dave Pyle | 32. Larry & Jeanne Monger |
| 16. David Buzard | 33. Lan Lan Chen |
| 17. Walt Hagen | 34. Gretchen Atkinson |
| 35. | |

Opening Remarks: Mayor Bob Ransom started the event at approximately 6:50 pm with the following remarks: Good evening, I am Mayor Bob Ransom. Welcome to the Council's Community Workshop – I am delighted that you are here. First, I would like to start off by asking our Councilmembers to stand and to introduce themselves.

Now, I would like to introduce our City Manager, Bob Olander, and ask him to introduce our staff.

Thank you all for coming and giving us your valuable time. Every year the Council holds a retreat to determine the City's goals for the upcoming year. This year, we wanted to get your feedback prior to formally adopting our goals. Tonight's workshop is primarily focused on getting your feedback on the proposed goals that we developed at the retreat. We want to learn, from you, what factors or things we should think about when considering these as potential goals.

At this year's retreat, we also looked at the City's vision and values. I hope that you had a chance to comment on the proposed draft. If you haven't done this yet, perhaps you could before the end of the evening.

The role for Council at this workshop is to observe. We will refrain from participating so as not to influence the outcome of your feedback. We hope that you will feel comfortable providing us with honest and open feedback.

Again, I want to thank you all for participating. Now, I'll turn the program over to Julie who will be the workshop moderator.

Community Input: The following are the individual comments collected from post-it notes that were received from residents who attended the Community Workshop.

Draft Vision and Values Statements

Keep (I like it)

- Respect for each other – definite keeper
- Goals already underway: Aurora Corridor; Interurban Trail; Economic Development Plan

Add (something is missing)

- Human Services – all citizens should have access to quality human services such as counseling, family support, food, etc.
- Preserve and enhance the character of neighborhoods
- Reduce economic disparity, i.e. 6.9% poverty in ShorelineSingle framework to cover goals – triple bottom line
- High quality educational facilities
- Sustainable needs to incorporate all factors of life in Shoreline

Drop (it doesn't sound right)

- Too long winded. Read one line (or two) then put it away.
- Too many goals: no more than ten; suggest eight
- 17 items under "we value" is too long and windy. Six to seven items max.
- Too many values – gets diluted and reads like "mom & apple pie"
- Drop restating comp plan work (too generic; no concrete work). Diversity, neighborhood goals; transit opportunities.
- Too many!

CITY COUNCIL DRAFT 2007–2008 GOALS

NEIGHBORHOODS

Increase Emergency Preparedness Training and Education

Neighbors Helping Neighbors/Involvement/Outreach

- Block watches.
- Get all groups involved – senior center, PTA's, rotary, churches, scouts.
- Emergency prep by block what do people have/need skills assets.
- Through the Emergency Management Council – more support for neighborhood CERT groups and emergency management
- Build block or “cells” in neighborhoods that can organize quickly in an event
- Involvement from community groups
- Take inventory of who has what skills in what neighborhood, i.e. who is CPR certified, who has medical knowledge, etc.
- Inventory of skills and training.
- Urge more block watches, crime is increasing!
- Get block watches up and strong – they segue into strong emergency prep programs
- Neighborhood program like Seattle's SDART.
- Use school district as one tool to get information/education to community
- Actively encourage and promote block watches as a vehicle for emergency preparedness.
- Establish central neighborhood precinct for Meridian, Echo Lake, Parkwood.

Training/Education

- CERT, CPR, first aid, Parks classes
- Different levels of training
- Have one a month training sessions.
- Promote CERT training. Publish emergency plan.
- CPR training notices to neighborhoods.
- Free CPR and first aid training for everyone.
- CERT training broken down in shorter sessions/number of weeks.
- Do more preparedness programs for citizens – i.e. park programs, rec guide classes
- Give individuals opportunities to have training and educations at different levels according to their time and motivation.
- Promote more emergency preparedness classes via college, high school, and city staff
- Boost citizen emergency readiness knowledge, response knowledge and skills, recovery knowledge skills and preparation.
- Publicize the CERT program through the currents.
- Every month have a readiness, or response, or recovery tips for emergency response preparedness.
- Continue citywide emergency preparedness training and information workshops for all citizens.
- Increase CERT and other individual emergency training (Red Cross) through City and partners
- More citizen police patrol training for emergency.

- Work with fire department to develop more safety education programs.
- Define “emergency.” Include personal/family catastrophes as well as natural disasters.

Environment

- Study global warming
- Earthquake faults
- Have a geological survey done to study shorelines impacted by rising tides. Resulting data to use for dealing with sound.
- Study what we can do to global warming – guest speakers/forums.

Emergency Planning

- Develop citywide and neighborhood emergency plans
- Work with police and fire departments
- Coordinate with Shoreline Fire Department and Police.
- Ensure communication systems are compatible for all responders.
- Assess what resources Shoreline has and what we need to be more self sufficient.
- Use Lake Forest Park’s plan for emergency prep as basis for Shoreline’s program
- Make it legal to loot grocery stores.

Emergency Kits/Shelters

- Sell kits
- Low income citizen grants for kits
- Offer low cost (bulk) items to purchase and put into kits.
- Provide emergency kits for sale at cost. Encourage residents to purchase and have grants for low income.
- Incentive for emergency prep kit.
- Red Cross
- Churches
- Do complete modification of the Spartan Rec Center as a shelter.

General Comments/Ideas

- City advocate to Olympia and insurance industry to continue earthquake insurance.
- Increase Emergency Preparedness Training and Education is one of my seven priority goals for the City Council. It is commonly accepted that at some point in time we will experience a catastrophe of some type that will require individual citizens to be self sufficient for a period of 10 days. It is the responsibility of the city to see that the governmental agencies are prepared to react adequately to such future events. It is also the responsibility of the city to inform and motivate the general public to take steps to become properly prepared for the potential emergencies. These are very difficult and daunting tasks and should be a priority goal for the city. New Orleans is a prime example of what can happen if a city is not adequately prepared.

Increase Opportunities for Neighborhood Involvement

Structural Changes

- Re-construct grant program – need “small projects” anyone can apply.
- Let neighborhoods decide boundaries – not city

- Formalize vote for neighborhood association reps
- Independent neighborhood association not depend on city for funding.
- Require neighborhood reps have 20% of neighbors to claim they represent neighborhood.
- Make neighborhood association the source of ideas and comments. Not all from city to neighborhood.
- Allow neighborhood to decide their own boundaries.
- Way back coordinator was and activist, people were getting involved but she was let go.
- Re-organize Office of Neighborhoods.
- Make sure neighborhood organizations are operated on an open, democratic basis.
- Include all neighborhood groups when collecting neighborhood input.
- Smaller neighborhood association boundaries. Split Meridian Park into three new neighborhood groups. Resurrect the old Cromwell Neighborhood organization – 185th to 175th (courthouse fight – Don Aicher). New Meridian/160th – 175th to 165th and Ashworth on west, freeway on east. Create new Ashworth neighborhood – Ashworth on the east, Aurora west, 175th south to 165th/160th.
- Provide for the neighborhood association to have a time on the Council agendas.

Activities

- Develop programs to empower people to get involved.
- Create “adopt a park,” “adopt a street,” etc. programs.
- Hold city open houses in the neighborhood.
- Look at King County VIP (volunteers in parks) program as a model
- Make neighbors aware of crime, poverty, education, health issues by neighborhood.
- Try to improve at least one park per neighborhood.
- Implement an “incentive” program to support neighborhood participation.
- Increase neighborhood involvement by developing block watch program to use as basis for emergency preparedness.
- Encourage neighborhood associations to form park maintenance volunteer groups.
- Continue maintenance on all rights-of-way, as well as all public areas of our city.
- Promote block parties around constructive themes – volunteer based.
- More neighborhood meetings.
- More block watch groups.
- Have neighborhood social events – get to know your neighbors.
- Adopt volunteer clean-up program.
- Neighborhood parties!
- Promote block watch and local clean-up.
- Sponsor more neighborhood get-togethers for people of ALL ages.
- Implement a reorganization of neighborhood groups so they represent community base.

Marketing/Outreach/Involvement

- Try to get young families involved, they are the future of Shoreline.
- Explore having a website for each neighborhood modeled after the Highland Terrace Neighborhood website – www.highlandterrace.org.
- Try to tap into a different group of people by targeting non-city groups – softball teams, churches, professional organizations.
- Recruit precinct captains to invite more participation by the public.

- Be culturally appropriate in doing this.
- Include college and high school students in neighborhood organizations – multi-generational.
- Ask small business to get involved in neighborhood centered activities – cohesiveness.
- Publish where neighborhood meetings are located – chairperson, address, phone.
- Emphasis on Neighborhood Association will spill over into volunteer programs.
- Get more types of people involved – young parents, elders, singles.
- Emphasis on restarting inactive neighborhoods
- Budget for more than one “all neighborhood” mailing a year for each neighborhood.
- More directly/personally invite citizens to participate in neighborhood groups. Proactive not reactive.
- City should encourage community neighborhood picnic/field day.
- Encourage neighborhood
- Responsive Council encourages neighborhood participation.

Neighborhood Council

- Council of Neighborhoods needs to be broken down into smaller groups to facilitate action in emergencies block by block. Representatives of blocks can report to larger council or police department.
- Continued support of the Council of Neighborhoods especially publicizing neighborhoods – highlights in the Currents.
- Neighborhood Council in place is excellent for this.
- Have proportional representation on the Council of Neighborhoods according to the number of precincts in the Neighborhood Association.
- Abolish Neighborhood Council – restructure to allow for greater participation by residents.

Education/Keep Informed

- Help people understand the issues – be broad minded – think of the whole city.
- Consult neighborhood about zoning and other significant changes.
- Require a mailing to a set perimeter (3 blocks each way) of residents when something is moving into changing, building, happening in neighborhood.
- Keep citizens updated on city hall decisions, request input of citizens on important matters, create an environment for controversy (controversy always brings people out in large numbers).
- City supervised notifications process for land use proposals.

General Comments/Ideas

- Most important of all.
- Neighborhood driven development plan.
- Let neighborhoods decide where traffic calming devices will be installed because they have more 24 hour knowledge of traffic problems in the neighborhood.
- If neighbors believe their input will be listened to, then they will show up.
- Why doesn't Shoreline have neighborhood plans?
- More city involvement in neighborhood discussions.

INFRASTRUCTURE

Complete the Aurora Project

Keep Design

- Complete phase I, don't recreate the wheel for phase II
- Complete Aurora at the same design level as section one.
- Finish the rest to look like phase I.
- Maintain the standards of phase I in the design parameters and completion of phase II.
- This is an ongoing Council goal. The Aurora plan was developed through a three year, legitimate public process which reflected the consensus of our community. The Council should honor this process and consensus by completing the remaining two miles using the current design.
- The community set a number of goals for Aurora and the project was designed to achieve them. We should honor these goals by maintaining the current design and not do the next two miles on the cheap.

Costs

- Scale Aurora Corridor way back.
- Bring costs into line with other similar projects.
- Complete-full disclosure of Aurora first mile project.
- Reduce scale and cost to not burden citizens for years.
- Let the public know the tax affect on residents (do a bond vote).
- Stay on track to get this completed on a timely manner and on budget.
- Phase II and III more conservative and fiscally responsible. Get the basics taken care of and leave the fancy stuff for later.
- After what we've spent, finish the Aurora Project and sell it. Real progress is coming!!
- Interim report to community on costs, options, etc.

Do Project

- Let's get it completed as soon as possible.
- No interruption in construction. Work on design, etc., only if needed.
- To complete the Aurora Project – get it done.
- Complete the Aurora Project is one of my seven priority goals for the Council. This is the most important project for Shoreline as it can make the greatest contribution to the economic development of our city. Economic growth is essential for the long term financial stability of our city.
- Keep the Aurora Project going so that time of construction and cost will be lower.
- The Aurora Project should continue to be a priority.
- Stay on task with Aurora Project. Do not water down funding or commitment.
- This is the greatest opportunity to reduce the high accident rate on Aurora. We can reasonably expect the current design (first mile) will reduce the accident rate by 30% to 40%. By doing so it will save millions of dollars annually of accident related "Societal Costs" and make it much safer for approximately 43,000 vehicles per day.
- Move on second phase before we lose federal funding!

General Comments/Ideas

- Once completed it will significantly improve the overall opinion of Shoreline and build a sense of pride in our citizens.
- Give citizens updates to show progress toward goals and further their acceptance of the reasons for the project.
- Linkage with Seattle's plans.
- Aurora Project builds a city – walkable, better services and development.
- Neighborhood friendly business development.
- Phase II and III – increase small business input into process.
- Complete project with continued respect for businesses disrupted temporarily.
- Keep Celebrate Shoreline parade off Aurora – too expensive, too wide – doesn't feel like community.
- Include attractive, city oriented or city themed art work to publicize the cultural and educational identity of our city, not just a place to spend money – a place to appreciate.

Complete the City Hall Project

Citizen Involvement

- Purchase site that citizens approve. Make citizens feel they are having needs met in other ways – sidewalks, etc. – besides having a new city hall.
- Involve citizens for input – location, design to meet needs of city while sensitive to public needs.
- City hall needs a status, options report to the community.
- Put the city hall project to community vote.
- Remove city hall from Council goal.

Do Project – Save Costs

- Build city hall. Save the rental costs.
- Educate the public how we save tax dollars by having/owning city hall.
- Keep city hall plan conservative and fiscally responsible.
- Go quickly on city hall to save money and make it a model of “green” building which would bring in more grants.
- Fast track this item to save money.
- It would be worthwhile to complete the city hall project; it should save money in the long run.
- A city owned city hall will result in significant savings over the years and will contribute to the financial stability of our city.
- Complete the city hall project is one of my seven priority goals for the Council. This is an ongoing Council goal and should be continued to completion.
- Move forward with acquiring a site and building a city hall to enhance city services. Delay will increase cost.
- Reduce scale and cost.
- Our city hall should be a workshop not a palace. Control costs!!

Design/Work Place

- City hall should consider the impact on local traffic, the duration of the project, and the impact it has on convenient access to local businesses.

- City hall with a public atrium with a coffee shop, lounge reading space, kiosks of information about the city assets and how to use – i.e. parks, library, etc.
- Locate city hall on a high spot in the city because city hall is the emergency management center for the city. Emergency radio communications are enhanced for recovery management.
- City hall designed in a way to also accommodate neighborhood meeting or get togethers.
- Build a beautiful city hall that can be an inviting civic center.
- City hall should include themes that reflect the diversity of the City of Shoreline.
- City hall as a catalyst for town center.
- Wherever it is located, make it aesthetically and physically neighborhood and people friendly. Not a looming monstrosity.
- Aesthetic – make sure if in neighborhood that it works with the neighborhood.
- Building must also allow for future growth.
- An appropriate and functional building will enhance morale and result in a more effective and efficient staff.
- Make the building environmentally sustainable.
- Use best practices – green building, underground parking.
- Make the building easy on people working in it.
- Technologically advanced.
- The current working conditions for city employees are atrocious. Owning our city hall gives the city an opportunity to design a building that meets the requirements of city staff.
- Well planned – input from all departments, all staff – to meet needs. Inviting for staff – a place staff likes to work.
- Good work place for staff, not a gilded palace!
- Must include disabled access.

Location

- Consider building at Fircrest. Can we get land cheap?
- Consider locating at NE 165th and 15th NE.
- Look at Fircrest as a location?
- Central location can not be the main concern if town center and commercial development are both to be included in the complex.
- Do not take vital property off tax roles.
- Keep it centrally located in Shoreline (middle of town).
- City hall anywhere but Echo Lake, why destroy it?
- Could it go on Fircrest property?

Complete Interurban Trail Connectors to Local and Regional Destinations

Connections

- East/west connectors needed.
- Interurban connector where nice is not a high priority.
- By developing connector to the trail it will double its use.
- Connect local business to Interurban Trail, will increase commerce, pedestrian traffic, and convenience.
- Include a connection with the Burke-Gilman Trail.

- Emphasize sidewalk development adjacent to the “mini-villages” developing in Shoreline like North City, Richmond Beach, Westminster Village, Aurora Avenue.
- The trail basically goes through the business district of our city. It can contribute to economic development by making connections to local destinations.
- Our trail by itself is a wonderful asset for the city, but its value to our city can be greatly expanded by connecting it with the overall network of trails and to our local destinations.
- Let’s not go around the block (185th to 192nd). Let’s work with Sky nursery to go a straight-away as possible.
- Work with Edmonds to safely cross N 205th.
- Work with Seattle and Edmonds should be advisory.
- Completing the Interurban Trail connections should have very high priority.
- Interurban connectors (parking spaces) at entry points.
- Connector bike lane to Burke-Gilman trail.

Project dollars

- Full disclosure of trail costs.
- Restore monies moved from roads fund to trail. Give the monies back to roads.
- Be sure that trail maintenance is included in the budget.
- Consider the frequency of usage by locals after completion. If trails and connectors will be mostly used by non-locals, would it be fair to have it paid by mostly locals?

Bike Lanes

- Do more bike lanes on surface streets
- Finish bike lanes on 185th from 1st NE to 10th NE.
- 15th NE bike lanes or not? Right now there are bike lanes on pavement only in one section.
- Finish bike lanes on NE 155th from 5th NE to 15th NE.

Do It

- This is an ongoing City Council goal and should be completed now. If it is put aside, it might never be done.
- Yes! Complete the trail system.

General Comments/Ideas

- Interurban Trail adequate signage for cross trail roads, flags, etc.
- When planning where to locate trail, go around business instead of replacing business with a trail. Retain more small business and income.
- City to promote urban hiking and urban hiking events.
- Keep up the good work in making the Interurban a desirable asset to the citizens.
- Encourage bicycle use to combat global warming.
- The trail is a wonderful addition to Shoreline and will encourage walking and fitness for years to come.

Complete the Projects Approved in the 2006 Parks Bond

Partnerships/Keep Informed

- Consider opportunity to take these projects further with volunteers and collaboration with neighbors.
- Partner with local groups like boy scouts, girl scouts, senior students who need community service credit, etc. to reduce invasive plant species and education to youth on sustainable landscaping.
- Partner with educational institutions including colleges to teach environmental classes.
- This project is a way of bringing together factions in the city with common goals, shown by the highly accepting vote. Keep us informed of how our dollars are being spent.
- Break out projects and costs and form citizens advisory committees

Do It

- Implement projects included in Parks Bond to keep costs within plan.
- Dr. Kruckeberg property – ASAP. Southwoods – ASAP. Hamlin – ASAP. Other parks improvements when it can be done.
- Move quickly to purchase the three parcels of land before the price goes out of sight!!
- Go ahead with park improvements now – pay for them later with bonds.
- The citizens of Shoreline approved and committed to pay for the projects in the 2006 Parks Bond. The bond levy passed with a 70+% favorable vote. It is incumbent upon the City Council to immediately begin implementing the plan.
- Don't debate.
- Do work where new dollars are now available (Parks Bond).

Dog Parks

- Create off-leash dog area
- Need a dog park on east and west sides of Shoreline

Play Equipment

- All neighborhood parks should have basic play equipment for smaller kids under 12 years of age.
- Echo Lake Park needs play equipment for kids.

General Comments/Ideas

- Twin Ponds - There are three ponds, not twins – fix field now
- Determine sale price for Southwoods
- Keep disruption for current users at a minimum
- Address ADA needs along with improvements
- New lights on timers which eliminate late night use of facilities
- Eliminate use of toxic chemicals on park and city property.
- Take stock of what we have and build its value.

LAND USE/ENVIRONMENTAL PLANNING

Create an “Environmentally Sustainable Community”

Study

- Study what we have – give it value and enhance its viability.
- Do geologic survey to understand and respond proactively to impact of rising Puget Sound water.
- Define stakeholders for planning purpose.
- These items should be addressed in an in-depth revision of the comp plan.
- Define environmentally sustainable community.

Trees

- Restrict tree cutting and removal by ordinance.
- Need a street tree ordinance.
- Need to hire a city arborist/landscape planner

Community Action and Education

Encourage back yard wildlife sanctuaries and preservation of significant trees.

- Take an inventory of residents with professional experience in natural systems management and restoration and try to invoke their involvement.
- This requires education and constant updates and change in thinking on part of citizens to have the goals adopting environmentally sustainable community.
- Have CAO in alignment with growth management act and educate public.
- Reuse and recycling education.
- Locally owned business are more willing to be environmental conscious.
- Work where you live, live where you work.
- Sustainability means don't use up resources that are not replaced.
- Neighborhood sub-area plan – do one.
- Consistency with comp plan – decisions don't always tie back to existing planning documents.

Energy

- Lower energy use in every possible way.
- Create our own energy (power plant).
- Energy use reduced, solar panel, solar heat, more mass transit.
- Promote solar energy.
- Participating in renewable energy fair.
- Emphasize solar power.
- Have planning and development facilitate solar/alternative energy projects.

Code Enforcement

- Follow-through on cleaning up areas after warnings are given.
- Time deadlines to remove graffiti, litter, etc.
- ...use existing regulations and policies to remove litter, weeds, etc.
- Continue noise ordinance and a ban on fireworks.

Water Quality

- Protect water quality of Echo Lake.
- Incorporating advanced storm water quality practices is a great goal.
- Clean drains now – use existing regulations and policies to remove litter, weeds, etc.

Bike/Pedestrian Mobility

- More sidewalks.
- Sidewalks and bike lanes.
- More bike ways.
- Create an incentive for people to exercise (e.g. bike to work commercial and residential occupancy mixes (condos on top of businesses)).
- More recreation opportunities within our city so no need to leave city to recreate.

Green Building and Environmentally Sensitive Infrastructure Design and Management

- Make city hall a model of a “green” commercial building.
- Promote with lower building permits for “green buildings.”
- Provide funding for environmentally friendly infrastructure in parks, schools.
- A sewage system that uses natural processes to purify waste.
- Urban parks need strategic management to overcome invasives and other human influences.

General Comments/Ideas

- More time needed for group discussions to develop a consensus theme.
- *The following is a single submittal by a citizen:* Urban Forestry
What is the Council’s vision for Shoreline seven generations from now? Mine is of a city in a forest, an urban forest. While an urban forest is not an old growth forest and should not be managed as one, it can provide all of the same functional qualities of an old growth forest. The city’s boundaries cover around 12 square miles (over 7,600 acres), much of which is vegetated in a broad variety of native and exotic trees, shrubs and herbaceous plants. 330 acres (4.3%) of Shoreline are designated parks and open space with another 1061.8 acres (13.8%) of streets and pedestrian corridors all of which represent an important community resource of materials and social opportunities.

Of the 16 draft City Council goals suggested for 2007-2008, five of seven bullets listed under the goal of “**Create an “Environmentally Sustainable Community”**” would be addressed if the Council were to adopt an Urban Forest Management Strategy.

- Develop a Natural Resources Management Plan
- Review and implement low impact development standards
- Incorporate advanced storm water quality practices into Aurora and other capital projects
- Complete Forest Management Plan
 - Adopt an energy efficiency plan
 - Actively remove litter, graffiti, weeds, abandoned vehicles, etc. on public properties and right-of-way

There is a strong environmental ethic in the City of Shoreline and this goal is intended to place the City in the forefront of protecting and enhancing the local environment. Stewardship for the environment is a critical and essential challenge as we continue to develop and grow as an urban/suburban community.

What is an Urban Forest Management Strategy?

It is a managed forest where trees and other vegetation are periodically harvested. It is a resource that manages for aesthetics, wildlife habitat and environmental functions and health. It contains all of the varying aspects and functions of an old growth native forest and there is a dominant stewardship ethic ingrained throughout its programs.

There are many aesthetic, environmental, sociological and economic benefits that accrue from a comprehensive vegetation management strategy. The city needs to be proactive and set the example, by taking inventory of city parks and street vegetation, developing a citywide management strategy, and by creating educational opportunities and incentives for local small businesses and landowners to do the same. These three steps set the stage for an environmentally friendly approach to creating a healthier landscape and creating sustainable benefits. The following list some of the more obvious opportunities and benefits from the proposed approach.

- Stormwater management;
- Improved soil stability and health,
- Improved water quality,
- Wind and temperature moderation;
- Energy conservation;
- Noise suppression, screening and buffering;
- Reduced CO₂ via carbon sequestration;
- Improved air quality;
- Creation, enhancement & protection of wildlife habitat;
- Utilization of salvaged materials;
- Employment opportunities;
- Business opportunities;
- Student opportunities in urban forest management, research and monitoring;
- Enhanced economic value of properties;
- Improved quality of life and health;
- Sustainable, localized economic and environmental control and oversight;
- Third party lawsuit protection

Develop a Comprehensive Housing Strategy

Preserve Single-Family – Owner Occupied

- Shoreline is a primarily low-density, residential community – preserve that.
- Retain the neighborhood character.
- Keep neighborhood for single family housing.

- This is imperative so we can attract and keep families with school-age children in our city.
- Housing should be owner occupied as opposed to rental.
- Single family owner occupied.
- Neighborhood driven development standards. Include all stakeholders.

Notification

- Verify land use notices!
- Land use/neighborhood notice meetings – either tape record or have city rep at meeting so developer does not distort/downplay opposition.
- Neighborhood notification meetings should be held with city supervision.
- The city should control the notification process for land use action notification. Verify home owners have been notified.
- Require notices when something other than land use changes happen, i.e. if a certain type of business is moving into your neighborhood.

Affordable Housing

- Consider lack of affordable housing in Shoreline.
- Encourage more affordable housing options.
- Stop taxing homeowners to the limit every year. Make sing in Shoreline.
- Encourage more affordable housing options.
- Stop taxing homeowners to the limit every year. Make their homes affordable also.
- Ensure that affordable housing does not mean “project housing” and segregation. Try to maintain integration.
- Missing affordable single housing.
- Need to develop plan that satisfies different income levels, protects environment, doesn't “over” develop, and provides for needs of citizens.
- Define city government's role in housing.
- Define stakeholders for planning purposes.
- What are the growth goals GMA for Shoreline?
- Housing strategy: a citizen ad-hoc committee seems highly advisable.
- Define successes and maximize number of population needs met without reducing quality of life/environment.
- Adopt cottage housing laws that are acceptable to city.
- General review of zoning heights and boundaries for the whole city.
- Balance between houses, apartments, and condos a must!

Density in Commercial Areas

- More density along Aurora.
- Create more commercial and residential mixes, i.e. condos on top of businesses.
- Higher density along arterials.
- Concentrate apartment and condo building to arterials.
- Commercial business with housing on upper floors.

Study

- Study what other small cities have done successfully.

- Since incorporation the city has emphasized correcting our infrastructure problems inherited from the County, improving traffic and public safety, improving North City, and the Aurora business districts, etc. The time has come to make an extensive study to identify our housing stock, our shortcomings, and potential resolutions to our problems. This requires a Comprehensive Housing Strategy and it should be a priority goal for the Council.

General Comments/Ideas

- We already have built more apartments than there are renters.
 - Move to Affordable Housing
 - From Bob Barta – Shoreline Citizen - bbarta@appleisp.net:
Explore ways to accommodate Affordable Housing across all age groups in Shoreline - Would this work in Shoreline?
1. Income Thresholds? Modest income levels?
 2. Board of Directors – Determines pricing levels?
 - A. Attract and hold proud homeowners who take pride in their City!

Article in “The Retiree Advocate,” June 2006

Homes that are affordable now – and forever by Sheldon Cooper

Skyrocketing land values in the Puget Sound have pushed home prices far out of reach for average workers, putting increasing strain on our families, communities and environment. Throughout the Puget Sound region and across the country, communities are starting Community Land Trusts (CLTs) as a community-based response to runaway housing process.

Through membership in a CLT, the community owns land and ensures the ongoing affordability of homes on its land as a community asset. While the CLT model dates back four decades, widespread implementation is a more recent phenomenon, especially in the western U.S.

In 2000 there were only a few CLTs in Washington. Today there are nine working CLTs and five more are forming. More than 400 Washington residents now live in permanently affordable CLT homes. That number is growing rapidly, making our state one of the hotbeds of CLT growth.

CLTs keep homes affordable forever and give communities control of some of their land resources. How? By assembling grants from public and private sources, CLTs can offer homes to modest-income buyers for 25% to 50% below market prices. In return, buyers sign an (affordability contract with the CLT, promising to sell to another modest-income buyer for an affordable price if they decide to sell in the future.

This contract is in the form of a ground lease for single-family homes, or a covenant for condos. Either way, CLTs offer modest-income buyers the security and wealth-building opportunity of home ownership at an affordable price.

Members of a CLT are everyday community people and CLT homeowners, who make up a majority of the CLT’s board of directors. The membership preserves the affordability of CLT homes and makes sure that the CLT is addressing the most urgent community needs.

Recent Washington state legislation clarifies the authority of local jurisdictions to create powerful housing incentive programs (sometimes called inclusionary zoning) that have the potential to generate a large number of affordable units. Irvine, California, recently started a city-wide CLT to receive and preserve the permanent affordability of 10,000 housing units projected to be generated through their inclusionary zoning program. Pairing CLTs with inclusionary zoning can generate significant amounts of affordable housing and retain it for our communities forever.

Homestead Community Land trust is working to ensure that Seattle adopts a similar arrangement, so that we can begin to gain real traction on our affordable-housing crisis. For more information about Homestead's work, call (206) 323-1227 or email at info@homesteadclt.org.

Develop a Fircrest Master Plan

The State

- Partner with the State on supporting/expanding Fircrest.
- Wait until state decision. We may have little impact.
- How can we discuss a Fircrest plan when the state owns the land?
- Why is the city spending money for a master plan at Fircrest when the property belongs to the state?

Future Land Uses

- Use Fircrest for community needs such as city hall.
- Need community access to existing facilities, i.e. pool.
- Do not rezone all of property as high density residential.
- Use some of property as right-of-way for 15th to re-establish four-lanes plus turn lane at 155th.
- Develop a Fircrest culture center to include drop-in art classes for youth groups to express their ideas.
- Plan for implementation of multi-cultural center at Fircrest.
- Develop a plan to create an education center in Fircrest that will serve the greater Puget Sound area.
- Fircrest still needed for seriously DD population.
- Try to maintain disabled facility as much as possible.
- Buy Fircrest property and turn it into a park with recreational facilities.

Public Input/Planning Process

- Look at past work done 10 years ago with C-PAC.
- Involve all stakeholders - be inclusive.
- Friends of Fircrest should not be the lead in this issue.
- Develop plan with more citizen input. Use part of land to have bigger facility for human services which is so cramped at 172nd and 15th NE.
- If Fircrest becomes available, a master plan is a must. We don't need haphazard!!
- Conduct a national search for a Fircrest master plan.
- Involve local neighborhood in Fircrest master plan.
- Fircrest included in in-depth comp plan revisions.

- Keep holding off.
- Link King County's goals with city plan.

General Comments/Ideas

- Would this really benefit the community as a whole?
- Just say yes to Fircrest.

Provide Safe, Affordable and Environmentally Sustainable Transportation Options to Support Current and Projected Land Use Plans

Bike

- Offer free or low-cost bicycle maintenance classes to ensure pedestrians are operating functional equipment to maintain a safe pedestrian environment.
- Promote bicycling and public transportation.
- Link bike lanes – finish NE 155th to 15th NE; finish NE 185th to 10th E; 15th NE only has bike lanes mid-section, finish!
- New bicycle trails – especially on east/west streets – are badly needed.

Bus

- Test – possibly a special free weekend pass for shopping along the Aurora Corridor to encourage use of city businesses by bus.
- Vacate the lower section of Westminster Way by Sherwin Williams paint store and make it into a transit center.
- Forget the train, increase and improve Metro and the buses.
- Increase bus system.
- Work on better transportation throughout city with reasonable frequency.
- Re-assess bus routes, shelters, etc. Some big buses could be changed to shuttle size within Shoreline.
- Local “DART” service within Shoreline.
- Fund a local shuttle service to more children and seniors.
- More buses going east and west.
- More buses.
- Circulator buses.
- Re-assess bus routes.

Pedestrian

- Develop a plan for pedestrian safety, i.e. sidewalks to encourage walking especially in school zones.
- Strong emphasis on safe streets, sidewalks, traffic calming.

Traffic

- Repaint lines on 155th Avenue to help traffic flow better.
- Restore four-lanes on 15th Avenue, end traffic jams.

Land Use

- Why does housing have to be denser the nearer it is to commercial? A home is a home – wherever it is and it's affordable.

- Raise height limit for commercial properties with upper floors for housing.
- Shoreline needs more higher density housing near our new “city center.”

General Comments/Ideas

- Start developing Aurora Corridor to accommodate the possible expansion of the light rail system.
- Cut back on city vehicles. Cut back on diesel and gas powered city vehicles.
- Establish neighborhood priorities for capital funds.
- Support solar fair each year.

GENERAL PROGRAM PLANNING

Develop a Shoreline Youth Master Plan

Partnerships

- Outcome: youth master plan that meets the needs of students. How: Engage college and high school students to participate.
- Work in with other community organizations like Seattle Folklore Society (contra dancing), Folklife Festival, Ethnic Heritage Council.
- Support the Shoreline School District.
- Partner with senior consumer economics classes at high schools (all seniors have to take to graduate).

Job Programs

- Promote youth work apprentice programs to help young adults learn skills.
- Job shadow youth programs = youth master plan and vibrant economy.
- Include a “find-a-job” entry level job resource.
- Shoreline students “shadow” city jobs.
- Tax incentive youth apprentice in local business. This is done to some extent by schools.

At Risk

- Strategies and priorities – need to include youth who are not “mainstream,” those who are disenfranchised, disadvantaged, and often forgotten.
- Less drug use and alcohol abuse among youth. Implement treatment program.
- Help for youth in trouble or at high-risk of developing problems.
- Recognize the vast diversity of youth including some very troubled youth – how can we reach in positive manner?

Programs

- Looking for more than just recreation and sports – after school programming, summer programs, etc. need to be accessible and affordable.
- Expand arts program – teaching life skills via arts.
- Encourage outdoor activity.
- Scholarship for every graduating senior. How? Promote dollars for scholars.
- Education plan to include artistic component.
- Include teen council and council aids.

- Include environmental education opportunities in tandem with Parks Bond Natural Reserve Plan.
- Summer workshop camps at Shoreline
- How are different youth programs, family support, rec center, etc. used to develop youth master plan?
- Provide more programs that evolve around the youth of Shoreline in the governmental process.

Teen Center

- Build, support or encourage a realistic “teen center” – one kids choose over alternatives.
- Need eastside rec center.

Questioning This Goal

- Drop youth goal – this is focus for the school district.
- Re-categorize – “master plan” under “long term planning.”
- “Youth” should not be a separate plan but part of the master planning.

Do It

- Do what it takes to keep young people in town. Teens must need activities.
- Make it a high priority.
- The more attention to kids the better.
- This should be one of the priorities of Shoreline to nurture our youth. They ARE the future of Shoreline.

General Comments/Ideas

- Develop a strategy for getting input from young family age people and youth.
- Remember to include home school representation.
- Make education relevant!!! Then provide opportunities.
- Students should remain on school property during school hours.
- Location for “under age” for dances and activities. Fun – don’t be too strict, don’t be governed by fear, let them explore.

Implement Economic Development Strategic Plan

Programs

- Great goal: Continue and expand the small business assistance programs, especially for those impacted by the Aurora project
- Begin grant program for business lost due to City projects
- Explore low interest loans for businesses suffering losses from City projects
- Outside consultant measures results of programs

New Business

- Economic development should help match businesses to our City and help fast track start up
- Find way to allow start up small businesses to operate at low cost for a short amount of time
- Develop tax incentives to attract new business

- Get community input of potential new businesses for the City

Increase Opportunity for Inclusion and Cultural Diversity

Partnerships

- Partner with agencies already offering cultural celebrations and events
- Use family support center to offer good ideas for inclusion and cultural diversity
- Ensure that Shoreline Schools have proper cultural diversity programs in place
- Tie to existing events i.e. Arts Festival, Celebrate Shoreline, Central Market, etc.
- Definitely continue supporting the Arts Council and keep on promoting public performance opportunities for all ages
- More Sister City Events

Valuing Diversity/Awareness/Involvement

- Diversity and inclusion are a must
- Diversity, YES! Include single people not just families they are part of community. Shoreline is more than families.
- Do not need to proclaim “inclusive community”. Just model it!
- Cultural diversity. Especially in structure and accessibility of public process
- Promote ways for different races to meet each other
- Create awareness of our cultural groups
- Look for ways to include Spanish speaking and other languages interpreters in processes to get a “real” level of participation from a diverse group
- Encourage events that promote an understanding of diverse cultures. One example of this is at the Shoreline Arts Festival
- We already live in a “diverse” community. Waste of resources
- Drop diversity – No clear work to do
- Cross generational opportunities as part of cultural diversity
- Representations include all races, ages, genders, religions (if possible) or non religion. Observe activity that dehumanizes any peaceful human being
- Need inputs from ethnic community. Not getting it here
- Figure out how to get diverse groups involved

General Comments/Ideas

- Create Affordable housing that is culturally economically mixed
- Promote a “window to the east” area near 155th as part of economic development
- Do not need a separate facility for cultural whatever
- Remember that service providers can be trained to provide culturally competent services

GOVERNMENT ACCOUNTABILITY

Complete the Implementation of Performance Measures

Audits

- Regular cost/benefit analysis of all city departments
- Audit the city! Especially city projects that have grossly run over budget.

- Be able to have “something to show” as a result of city programs. Some kind of product.
- The manpower costs of performing performance audits.
- Use state performance audit – for expertise and it’s free.
- Outside review.

Outreach/Communication

- Create a graph that is updated monthly that can be accessed on the website.
- Publish expenditures with some detail
- Computer tracking of permits for public. Drawings etc. so neighbors can get correct info.
- Include planned and actual expenditures in performance measures.
- Like the “report card” idea.
- Complete 6ASB 34, 44 requirements and do CAFR report.
- Community “report card” is a good idea.
- How about a citizen oversight committee?
- Need to do citizen satisfaction survey.
- Develop community report card with the community, i.e. citizen ad-hoc.
- Develop staff, Council performance cards – Council marker, staff management. Develop project report cards.
- Full disclosure of first mile costs of the Aurora Project.
- Have monthly ratings of how the City Council is performing on important issues that affect the community.

Performance Measures

- Performance Measures must be “measurable” and “reportable.”
- Emphasize performance measures for all employees that reflect what the citizen “owners” would surveys reveal.
- Include concrete measurable criteria such as cost vs. result, environmental impact vs. benefit to environment, public benefit vs. cost to public.

General Comments/Ideas

- Need resources to gather the statistics, must be included in budget.
- Clear “process factors” for all city work.
- Employee recognition program.
- Environmental performance evaluation.
- What is being done about accountability for poor performances?
- Annual expectations of performance as well as three year expectations.

Implement Long Range Financial Review and Public Participation Plan

Revenue Options

- Section on new revenue opportunities.
- Section regarding trends that impact revenues at national, state, and regional levels.
- Levy lid lift.
- Increase revenues, do not reduce service.
- Reduce dependency on casino income.

Living Within Our Means

- Section on potential cost savings, efficiencies, and areas for elimination.
- Change philosophy to a plan to live within current tax streams.

Education of Citizens

- Real costs are different than just what something costs to buy. Help citizens understand real dollars.
- Help citizens understand hidden taxes, utility franchise.
- Help citizens to understand income sources. Where does money come from?
- Help citizens understand income projections.
- More public involvement in budget process and service selection, i.e. bucket budget exercise.
- Find a way to educate our citizens about the impact of some initiatives – without politicizing the information. Recognize that our current financial situation with property is a result of citizen's voting (and being un-informed).
- Email/post out budget proposals in an easy and understandable format.

Public Input

- Create a process for how to create a long range financial plan.
- Include a study of what our community has vs. what we want/need.
- Continue public workshops related to financial management as has been done in the past.
- Hold meetings or workshops that details and reviews the City of Shoreline's financial history. How we got where we are.
- Encourage public speaking out at Council meetings.
- Stop Councilmembers from limiting public participation and comment on past projects!
- We need a 10 year plan for financial review and we need to listen to the residents and merchants about their concerns.
- Resident input on fiscal responsibility.

Capital Projects

- Complete Aurora and sell it.
- Neighborhood wants for walkways, business, etc.
- Don't spend money on a new city hall if we are stretched on salaries, asphalt, gas, etc.
- Do cost comparisons with similar projects in region.
- Every capital project incurs a long term obligation. Ensure that the affect on future discretionary income is used in planning all projects.
- All capital costs imply future operation costs. These need to be included in capital decisions.

General Comments/Ideas

- Encourage more economic development. Note: Shoreline could use more restaurants.
- Should follow from goals.
- Keep our financial recordkeeping and budget planning in place, same people.

Provide Meaningful Public Participation in Implementation of Selected Goals and Work Elements

Public Input

- Stop Councilmembers from limiting public participation and comments on past projects.
- Some public ideas are worthwhile. Implement them! Listening is useless if public comment is always ignored.
- Continue the public participation as in this workshop. Complete implementation of performance measures.
- Input like tonight's.
- Home surveys for mail in response.
- Get neighborhood associations involved in interacting with citizens regarding work selections.
- Utilize online discussion forums.
- Balanced participation from all neighborhoods.
- Repeated complaints and frustration from citizens' cries this as a priority so process, expectations, and 2-way communication.
- Develop feedback process for public input.
- Continue providing public workshops to encourage public input. (This workshop being offered at two times was great.)
- Provide and advertise public survey opportunities for goals and work elements – 1) on city website; 2) in currents; 3) in Shoreline Enterprise.
- Get input from professionals who can also inform the public.
- Respond to public input.
- There are groups of people who will not participate in traditional ways of providing input. Outreach needs to target the poor, immigrants, non-English speakers, etc.
- Continue whatever will continue the recall process.
- Survey citizens (survey monkey).
- Present to Council of Neighborhoods.
- Let citizens define survey questions.
- Where performance is low, ask students, citizens, and employees how to solve the problem.
- Have more of these meetings.
- Educate public on the process.
- Public educated about the agenda and contract limits City Council is working with.
- Primary goals should be set by Council; staff suggest implementation, then public comment.

General Comments/Ideas

- Bull stuff! What does this mean?

NEW IDEAS/PARKING LOT

- Community Workshop = needs better public communication, use the newsletter (not all of us use cable, visit city website)
- Need Long-Term Planning Group –
 - LT Financial
 - Master Plans
 - Performance Measures
- Like the old process of group discussions and facilitator writing it down
- More staff/citizens meetings to finish discussions.
- Concentrate on producing enhanced services rather than amenities
- Re-stripe 15th Avenue NE back to 4 lanes as requested by citizens and businesses
- Develop plan to acquire south Echo Lake for a park
- Factor – Project work already underway, In general for infrastructure
- All Infrastructure Goals ought to be focused on in 2006
- Better Co-ordination with all utilities and other Public Works projects to avoid tearing up the same street 3 years in a row!
- Divide City into 6 districts. Elect a Council member from each district and one council member at Large.
- Restore 15th Ave. NE to 4 lane configuration.
- Consider an independent Police Department rather than contract with King County Sheriff.
- True comp plan review – where we are and how are we doing.
- City Hall Quantitative Matrix – Where to get a copy, bbarta@appleisp.net, Bob Barta
- One citizen submitted the following: “The Following are My Seven Priority Goals for the City Council in Descending Order”
 1. Complete the Aurora Corridor
 2. Complete the City Hall Project
 3. Complete Interurban Trail Connectors to Local and Regional Destinations
 4. Complete the Projects Approved in the 2006 Park Bond
 5. Implement Economic Development Strategic Plan
 6. Increase Emergency Preparedness Training and Education
 7. Develop a Comprehensive Housing Strategy

Closing Remarks: Mayor Bob Ransom closed the event at approximately 9:00 pm with the following remarks: On behalf of the Council, I would like to thank everyone for attending tonight’s community workshop. You have provided up with lots of great information to think about as we make our decision in the next few weeks.

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