

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Community Priorities/Long-Range Financial Planning Advisory Committee
DEPARTMENT:	Finance
PRESENTED BY:	Debbie Tarry, Finance Director

PROBLEM/ISSUE STATEMENT:

On October 22, 2007, the City Council directed staff to establish a Long-Range Financial Planning Advisory Committee. The attached memorandum (Attachment A), reviewed by Council at the October 22 Workshop Dinner Meeting, provided the guidance for establishing the committee. The Council recommended that staff proceed with recruiting applicants at-large, as opposed to specifically selecting applicants from organizations that currently received direct funding from the City. Applications were solicited starting in early December through January 25, 2008. The City received 36 applications for this advisory committee. The City Manager provided his recommendation to appoint 19 of the applicants to the City Council at the February 19th Study Session. The City Council voted to form a Council subcommittee to review the recommendation and bring forward a subcommittee recommendation to the Council as a whole. The committee met on February 25, 2008, to discuss and finalize their recommendation to the full Council. The committee's recommendation is included in this staff report.

BACKGROUND:

During the April 2007 City Council retreat staff and Council discussed establishing a community advisory committee to develop recommendations to the City Council regarding the City's long-term financial strategy.

Since incorporation Council has focused City resources towards improvements to roads, parks, surface water, and pedestrian infrastructure. We have developed a level of City services that has resulted in 92% of our residents feeling safe in their neighborhoods during the day and 83% of residents responding to the citizen survey rating their overall quality of life in Shoreline as excellent or good. This has been done by allocating City resources in a very efficient and fiscally conservative manner. Until recently the City had not issued any debt to make improvements, but rather used locally generated revenues and grants. Operating services, such as public safety, parks, zoning, and many others were provided within existing resources and when those were not adequate the staff and City Council focused on service efficiencies and base budget reductions to balance its budget.

During this time period the City Council continued to focus on the City's long-term financial health and stability. In 2006 it became apparent that to continue to provide the

services our community values, additional resources would be required in 2008 and beyond. In 2007 the City Council authorized base budget reductions of \$78,000, an increase in the cable utility tax rate, and authorized the City Manager to notify Seattle City Light (SCL) that we would phase in the SCL contract payment on the distribution portion of electric revenues during 2008 and 2009. These steps were taken to close projected budget gaps for 2008 and 2009. Beyond that time period the City is projected to have on-going budget gaps, as revenues continue to grow at an overall slower pace than what is necessary to maintain even the current level of basic services.

The City Council has committed to developing a strategy to address the community's long-term service needs and a financial plan to meet those needs. This includes appointing a Community Priorities/Long-Range Financial Planning Advisory Committee.

Staff advertised that the City was taking applications for this committee starting in early December with announcements in Currents, the Enterprise, and the City's website. In addition to this staff contacted citizens who had participated on the ABC Team (Aurora), the Comprehensive Housing Committee, the public service prioritization exercises in 2005, the Parks Bond Advisory Committee, and interested individuals by word of mouth, mail, and e-mail. The original closing date was January 18th, but this was extended to January 25th, to allow for more time for applicants to submit materials. The City received 36 applications. The City Manager reviewed the applications and recommended 19 of the applicants be appointed. The City Council voted to form a subcommittee to review this recommendation.

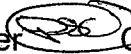
A subcommittee of three members of the City Council (Deputy Mayor Scott and Councilmembers Eggen and Way) convened on February 25, 2008 to review the applicant list. The subcommittee developed a list of 19 recommended applicants to propose to the full Council (Attachment A). The subcommittee's recommendation includes 13 of the applicants originally recommended by the City Manager. In addition staff recommends that the City continue to seek a representative from the Shoreline School District (staff has talked with the School District and they intend to appoint a staff person to participate in this committee). The recommended list of appointees is based on a desire for balance of many different areas including: gender, representation from different neighborhoods throughout the City, participation in City committees, and length of residency in Shoreline. Two of the recommended appointees are not residents of Shoreline, but do own businesses in Shoreline. Attachment B is a complete list of applicants. The applications are available in the City Council Office for Council review. Attachment C is a map of the residential or business location of the recommended appointees.

FINANCIAL IMPACT:

Staff has hired NW Public Affairs to assist in the facilitation of the committee and the process. The contract is \$30,000 for these services.

RECOMMENDATION:

The City Manager recommends that the City Council confirm the appointment of the 19 individuals listed in Attachment A.

Approved By: City Manager  City Attorney _____

ATTACHMENTS

Attachment A – List of recommended appointees

Attachment B – List of applicants

Attachment C - Map of residential/business locations of recommended appointees

ATTACHMENT A
COMMUNITY PRIORITIES/LONG-RANGE FINANCIAL PLANNING
RECOMMENDED APPOINTMENTS

Name	Resident < 10 Yr	Resident > 10 Yr	Neighborhood	Previous City Involvement	Other
1. Gary Batch		X	Ridgecrest		Shoreline Chamber; Small Business - Financial Planning
2. William Bear	X		Briarcrest	Briarcrest Neighborhood Association	Sustainable Shoreline; Shoreline Community Care Director; Director of Non-Profit
3. Gloria Bryce		X	Highland Terrace	Highland Terrace Fremont Trail Neighborhood Grant	Shoreline-LFP Arts Council; Former Museum Board Member
4. Wade Carter			Not a Shoreline Resident		Shoreline Chamber; Owner of Carter Subaru
5. Keirdwyn Cataldo	X		Highland Terrace	CERT; Housing Strategy CAC	Shoreline Fire Dept CAC
6. William Clements		X	Richmond Beach	Richmond Beach Community Council; Parks, Recreation & Cultural Services Board; Co-Chair parks Bond Campaign	Business Owner outside of Shoreline
7. Kathie Crozier		X	Richmond Highlands		Retired – Premera Blue Cross – Accident Investigator/ Technical Trng Specialist; WA State and Seattle Youth Soccer Association
8. Walter Hagen		X	Hillwood		Concerned Citizens for Shoreline; Shoreline Merchants Association; Shoreline Chamber
9. Paul Herrick		X	Hillwood		Shoreline Community College Foundation; Philosophy Instruction @ Shoreline Community College

Name	Resident < 10 Yr	Resident > 10 Yr	Neighborhood	Previous City Involvement	Other
10. William Hickey	X		Ridgecrest		Organized neighborhood picnic and book exchanges; Psychiatric/medical social worker at Steven's Hospital
11. Carolyn Mayer	X		Ridgecrest	ABC Team; Trails Advisory Committee	Transportation/Environmental Planner for Perteet Inc.
12. Richard (Dick) Pahre		X	Innis Arden		Board of CityBank, Eden Bioscience Corporation and Seattle Goodwill; Retired – was partner at Moss Adams; Certified Public Accountant
13. Rebecca Partman		X	Hillwood	ABC Team	Former small business owner – currently small business consultant
14. Renee Pitra	X		Hillwood		Business Owner/CEO of a multi-state business; Previous experience with the Boys & Girls Club
15. Mary Lynn Potter		X	Richmond Beach	Library Board; Celebrate Shoreline	Friends of Richmond Beach Library; Retired teacher from Shoreline School District
16. Rick Stephens			Not a Shoreline Resident	ABC Team; Economic Dev Task Force	Shoreline Chamber; Shoreline Merchant Association; Highland Ice Arena
17. Paul Sutphen		X	Richmond Highlands		Certified Public Accountant
18. Shari Tracey		X	Echo Lake	Co-Chair Parks Bond Campaign Committee; ABC Team; Parks, Recreation & Cultural Services Board	Legislative Aide/Office manager to King County Councilmember Bob Ferguson
19. Hiller West	X		Ridgecrest		Planning Director for City of Monroe

ATTACHMENT B

APPLICANTS TO THE COMMUNITY PRIORITIES/LONG-RANGE FINANCIAL PLANNING COMMITTEE

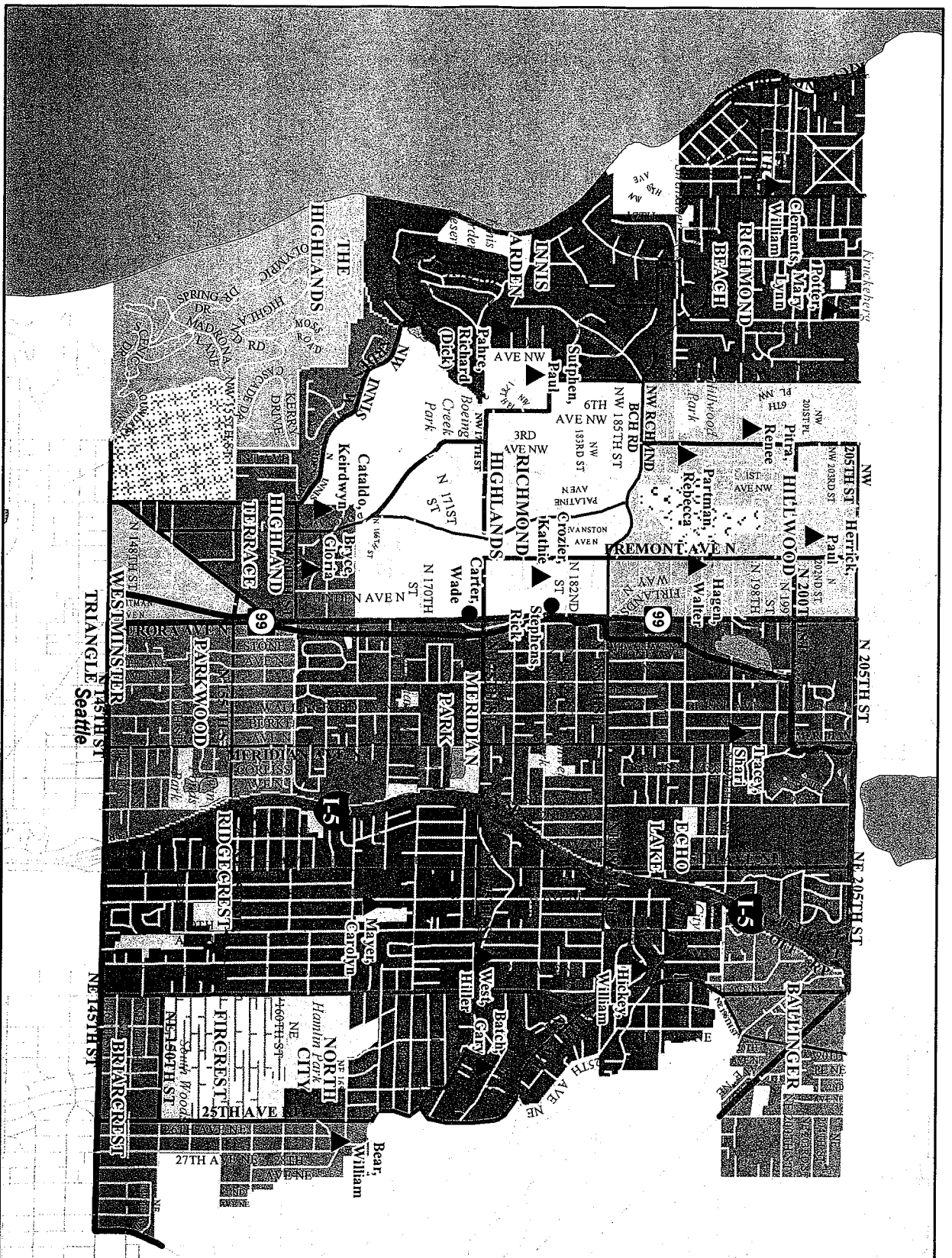
(Those with asterisk are recommended for appointment)

Gretchen Atkinson
Gary Batch*
William Bear*
Gloria Bryce*
Martin Bunes
Wade Carter*
Keirdwyn Cataldo*
William Clements*
Kathie Crozier*
Brian Doennebrink
Arthur Ellis
Ron Greeley
Walter Hagen*
Charlotte Haines
Patricia Hale
David Harris
Paul Herrick*
William Hickey*
Robin McClelland
Carolyn Mayer*
Keith Miles
Richard (Dick) Pahre*
Rebecca Partman*
Virginia Paulsen
William Pierron
Renee Pitra*
Mary Lynn Potter*
Marcie Riedinger
Robert Ransom
Tim Shriner
Rick Stephens*
Dwight Stevens
Paul Sulphen*
Shari Tracey*
Jim Weber
Hiller West*

Geographic Information System

City Manager Recommended Appointments

- Non-resident
- ▲ Shoreline Resident



0 500 1,000 2,000 3,000 4,000
Feet
1 inch equals 0.568182 miles



CITY OF
SHORELINE

No warranties of any sort, including accuracy, fitness, or merchantability, accompany this product.

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