

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Economic Development Advisory Committee Appointments
DEPARTMENT: City Manager's Office
PRESENTED BY: M. Mark Mayuga, Economic Development Manager

PROBLEM/ISSUE STATEMENT:

The City Council appointed the City's first Economic Development Advisory Committee (EDAC) in March 2008. The EDAC has been meeting monthly since April 2008. The terms for the 22-member committee are two-years, with the exception of the committee's first year. The ordinance establishing the committee requires that 12 of the members serve one-year staggered terms, with their terms ending May 31, 2009. However, these members are eligible for reappointment. Likewise, throughout the year several members have resigned; therefore the total number of vacancies to fill is 17.

BACKGROUND:

Staff began recruiting and soliciting applicants on January 23, 2009 to fill the vacant at-large and various organizations positions/representations. The deadline for applicants was February 27, 2009. Fourteen applications were received. They consisted of six returning members and eight new at-large applicants. On March 23, 2009, the initial group of applications was reviewed at the City Council Dinner Workshop Meeting. In order to expand the pool of applicants the Council directed staff to extend the application deadline to April 20, 2009. Staff solicited applicants in the February and March issues of *Currents* and on the City's website. A total of 11 new individuals and seven (7) incumbent members have applied. Copies of the full applications are available for review in the Council office.

FINANCIAL IMPACT:

There is no additional financial impact.

RECOMMENDATION:

For the 17 vacancies, staff recommends reappointing EDAC members that have reapplied to serve and they include:

<u>Name</u>	<u>Position/Representation</u>
1. Marty Rood	Forward Shoreline Representative
2. Rick Stephens (Chair)	Aurora Business
3. Craig Degginger	School Board Representative
4. Dick Nicholson (Vice Chair)	Ridgecrest Neighborhood Representative
5. Wendy Dipeso	Chamber of Commerce President
6. Warren Johnson	At-Large
7. Greg Price	At-Large

Of the new applications received, staff recommends appointing the following:

<u>Name</u>	<u>Position/Representation</u>
1. Jack Carney	At-Large
2. Cindy Dayley	At-Large
3. James "Jamie" Eckhardt	At-Large
4. Heather Fralick	At-Large
5. William Montero	At-Large
6. Doug Palmer	At-Large
7. Adam Peddicord	At-Large
8. Thomas Phillips	At-Large
9. Sheila Richardson	At-Large
10. John Weber	At-Large

If confirmed, staff will provide new members with a brief orientation and they will be invited to attend the committee's June monthly meeting. From this point forward, all members serve two-year staggered terms, with no term limits.

The EDAC ordinance calls out a Planning Commission representative and so staff continues to solicit a volunteer to serve in this capacity.

ATTACHMENT A: Applicant Summary Information

Approved By:

City Manager



City Attorney

ATTACHMENT A

Economic Development Advisory Committee (EDAC) Applicant Summary Information May 11, 2009

Name	Resident (years)	Occupation/Professional Background	Educational Background	Community Involvement or Volunteer Experience
1. Jack Carney	38	Financial Planner/Advisor, 26 years as Financial/Healthcare Administrator	BA in Business Admin; MBA	Shoreline PTA, Church volunteer, Hospice of Seattle
2. Cindy Dayley	13	Former WAMU Assistant Vice President, 19 years in banking	BS in Economics & Finance, minor in Organizational Leadership	20+ years as a volunteer coach
3. Wendy Dipeso*		Client Care Specialist, Cats Exclusive Veterinary Center		Pres. of Shoreline Chamber, Sustainable Shoreline Education Association, Shoreline Solar, 32 nd District Democrats
4. Craig Degginger*	18	PIO, Shoreline School District	Degree in Communications	
5. James "Jamie" Eckhardt	1	Thermal Spray Department Quality Lead, former business owner & operator, machinist	BS in Agricultural Technology & Mgmt, minor in Business Mgmt	Formerly Vice Pres. of Harrington Chamber, Pres. & Committee Founder of Harrington Public Development Authority
6. Heather Fralick	1+	Associate Faculty at Cascadia Community College, formerly worked for Economic Development Office for Kirkland	Candidate for PhD in Political Science in May 2010, MA & BA in Political Science	Founder for Washington State for Change, 32 nd District Democrats
7. Warren Johnson*	10	Vice Pres. of Business Development, Bayley Construction	BS in Construction Mgmt	Forward Shoreline, Shoreline Community College Foundation, St. Luke Church member
8. William Montero	15	24-Year Pres., of Tube Art Displays, Pres. of Corner Properties	AA & BA Degrees	Trial Corridor Study Group, past member of Shoreline Rotary

*Current EDAC Member

Name	Resident (years)	Occupation/Professional Background	Educational Background	Community Involvement or Volunteer Experience
9. Dick Nicholson*	31	CPA, Bond Manager for Hall, Conway, Jackson	BS Degree	Vice Chair of EDAC, Chair Ridgecrest Neighborhood Assn, Past Chair of Council of Neighborhoods, Trails Cmte for Parks Board, Shoreline Breakfast Rotary, Vice Chair of SE Neighborhoods Subarea Plan Citizen Advisory Cmte, Chair of Around Sound Community Band
10. Doug Palmer	2+	Dir. of Physical Education & Athletic Programs at Shoreline Community College	Bachelor's in Physical Education, Masters in Athletic Mgmt	Vice Pres. of Chamber, Shoreline Breakfast Rotary, Celebrate Shoreline Cmte, Solar Fest Cmte
11. Adam Peddicord	3	Formerly Operations Supervisor of Market Leader as web based search engine marketing company, currently a student	BA with double major in International & Comparative Politics and East Asian Studies with minor in History, currently a MBA candidate	Traffic Advisory Board member, participant of Highland Terrace beautification projects
12. Thomas Phillips	13	Formerly a programmer/analyst	MBA	Youth soccer team mgr for Hillwood Soccer, Den Leader of Cub Scouts
13. Greg Price*	10	Vice Pres. of Price Media, Inc a magazine publishing company, educator in mktg & business communication	BA in Economics, MBA	Coach Hillwood Soccer and Richmond Beach Little League, Math Olympiad Coach
14. Robert Ransom	38	HR consultant, counselor of Ransom Enterprises for rehabilitation services	BS in Psychology, MS in Educational Psychology, MPA in Public Administration with emphasis in Personnel/HR	Former Mayor & City Councilmember, Calvin Presbyterian Church, Chamber, Cascade Youth Music Assn, former Board member of Shoreline School District, former commissioner & chair of Shoreline Parks & Rec District

*Current EDAC Member

Name	Resident (years)	Occupation/Professional Background	Educational Background	Community Involvement or Volunteer Experience
15. Sheila Richardson	3+	Self-employed market development consultant	BA in English Education	
16. Marty Rood*		Pres. of Mr. 99 & Associates, Pres. Rood Buick/Pontiac, Pres. of Ajax Rent-a-Car & Parking, Pres. Rood Nissan/Volvo, Chairman & Founder of Instant Services	BA in Business Administration and Psychology	Forward Shoreline, Board member of Arthritis Foundation, formerly on Puget Sound Blood Center Board
17. Rick Stephens*	45	Vice Pres. of Highland Sports Center		Chair of EDAC, Past Pres. of Chamber, Aurora Business & Community Team member, Past Chair of Chamber's Economic Development & Govt Affairs Cmte
18. John Weber	5	Loan Officer of Frontier Bank	Undergraduate degree from University of St. Andrews in Scotland, MA in International Relations	Chamber member, United Way of Snohomish County Resource Development Oversight Cmte, Chair of United Way Snohomish County Legacy Builders Advisory Cmte

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