

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF WORKSHOP DINNER MEETING

Monday, February 9, 2009
6:00 p.m.

Shoreline Conference Center
Highlander Room

PRESENT: Mayor Cindy Ryu, Deputy Mayor Terry Scott, and Councilmembers Keith McGlashan, Chris Eggen, Janet Way, Doris McConnell, and Ron Hansen

ABSENT: none

STAFF: Bob Olander, City Manager; Julie Underwood, Assistant City Manager; Mark Mayuga, Economic Development Program Manager

GUEST: Shoubee Liaw, Trustee & Board Chair; Roger Olstad, Trustee & Board Vice Chair; Dick Stucky, Trustee; Gidget Terpstra, Trustee; Lee Lambert, President; John Backes, Vice President - Academic Affairs; Tonya Drake, Vice President - Student Success; Jim Hills, Special Assistant to the President - Communications & Marketing; Ritva Manchester, Director - Annual Giving, Community & Alumni Relations; and Stephen Smith, Vice President - Human Resources & Legal Affairs

The Mayor called the meeting to order at 6:25 pm. The Mayor welcomed everyone and initiated introductions.

Lee Lambert provided an overview of where the College is in relation to the economic crisis. The State first asked the College to cut 5% or \$1.2 million. To meet this reduction they're holding vacant positions open. At this point they've staved off layoffs and haven't reduced services that are delivered directly to students. Later the State asked them to look at a potential 20% reduction in their base budget or a \$5 million cut. The College has planned for three scenarios: 10%, 15% and 20% cuts. He is not hearing that the legislature will support a 20% cut; however, it's likely to be close to 10-15%. By February 20, he plans to share the reduction plan with faculty and by March 6 he will share specifics with staff. Mr. Lambert stated that he will meet with each employee who is personally impacted by a layoff.

Councilmember Hansen asked if the auto industry has impacted the College's automotive program. In addition, he asked if the College is in control of setting tuition. Mr. Lambert stated that they do not set the tuition locally; there is a 7% lid. The College has a mix of students: some pay tuition and are focused on academics and who eventually transfer to four year schools; some need basic skills such as English as a second language (ESL) and

these students generally do not pay; some are part of Running Start and they also do not pay; and some drop out of high school and so they do not pay. Mr. Lambert expressed concern that raising tuition will have a counter affect. They are below the national average in charging tuition and they haven't factored in any tuition off-sets.

Their automotive programs are holding steady since vehicles do have to be serviced. However, this program is tied to the dealership infrastructure and if they were to close this would impact them. GM closed their Portland Regional Training Center and it will be relocated to the Puget Sound. The College would welcome this training center but unfortunately Shoreline doesn't have enough hotels and restaurants to support this regional center. They are finding that they need to look at going outside of Shoreline.

Councilmember Way asked how many students originate from Shoreline or Lake Forest Park. Ms. Drake responded that 85% are residents of Washington with the majority coming from King and Snohomish counties. They have a strong international student program but they struggle with finding places for their international students to live.

Deputy Mayor Scott asked if they've seen their student population diminish due to distance learning. Mr. Lambert stated that adult learners are interested in e-learning. Since the campus is in a residential neighborhood and off the beaten track they offer less night classes and provide many online classes. The exception is with lab sciences and ESL, which are always full. They believe growth will happen in green jobs so they are focusing over the next five years on providing renewable/solar energy classes and curriculum.

Mr. Lambert said that Shoreline is third with online learning, followed by Edmonds as second and Bellevue as first. The College's strategic plan is comprised of eight critical themes. One theme is community engagement, which is focused on working with the community to solve challenges they are facing with education and training. Another theme is centered on student success. A goal for the College is to increase education attainment. Another theme is on diversity and access. Communities of color do not experience the same level of access and success. They are also emphasizing the campus culture; they cannot get there without their employees.

Mr. Backas added that another focus is on environmental stewardship and sustainability. They have formed a partnership with Washington State University (WSU) to meets needs in the renewable and solar industry. They have developed a pre-apprenticeship program geared toward providing training to public utlity workers who provide audits and installations. They also see a growing need for early childhood education for qualified teachers in pre-schools. Likewise, they offer one of 20 certified in the country medical records certifications – they even have trouble finding qualified faculty for this program. He expressed that the demand is there.

Mr. Olander asked if the College is exploring adding four-year degrees. Mr. Lambert said it's an area that they have looked into; however, would this erode their mission if they were to move in this direction?

Mark Mayuga asked if the College would be open to partnering with others besides colleges. Mr. Hills said that they've been approached by a technology company to develop "E-how" programs. This company needs the "content" for online "how to" instruction. They are currently discussing an appropriate revenue model for such a partnership.

Councilmember Eggen asked if there were plans for building or changing the College? He added that the City recently revised the master plan process and he hoped that this would make the process easier. Mr. Lambert expressed his appreciation and stated that they are currently working with an architectural firm to develop a master plan.

Mr. Lambert added that they are considering expanding their automotive center and are going through the bidding process now. Their biggest challenge is with the Allied Health & Sciences Building; this is the next biggest project to get off the ground.

Ms. Liaw asked if the City would consider a cell tower variance. Mr. Olander suggested that the College work with the Planning Department and said that several are located on city property.

Mr. Backus asked if the City was considering adding wi-fi fiber-optic cable as part of the City's infrastructure. Mr. Olander said that many cities that did this about ten years ago are canceling these contracts. The City relies on the private sector through franchise agreements to provide this service. Mr. Backus thanked the City for including the College in the City's franchise agreement discussions.

Mr. Olander wrapped up by providing a brief overview of the City's financial situation. He added that the 1% property tax growth limitation is starting to catch up with us.

Mayor Ryu adjourned the meeting at 7:25 pm.

Julie Underwood, Assistant City Manager

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