

CITY OF SHORELINE

**SHORELINE CITY COUNCIL
SUMMARY MINUTES OF STUDY SESSION**

Monday, May 18, 2009 - 6:30 p.m.
Shoreline Conference Center
Mt. Rainier Room

PRESENT: Mayor Ryu, Deputy Mayor Scott, Councilmember Eggen, Councilmember Hansen, Councilmember McConnell, Councilmember McGlashan, and Councilmember Way

ABSENT: None

1. CALL TO ORDER

At 6:34 p.m., the meeting was called to order by Mayor Ryu, who presided.

2. FLAG SALUTE/ROLL CALL

Mayor Ryu led the flag salute. Upon roll call by the City Clerk, all Councilmembers were present, with the exception of Councilmembers Hansen and McConnell, who arrived shortly thereafter.

(a) Recognition of Outgoing Parks, Recreation and Cultural Services (PRCS) Board Members

Dick Deal, Parks, Recreation and Cultural Services Director, presented plaques to outgoing members of the PRCS Board, including Carl Saltzberg (youth member), Herb Bryce, Olivia Jacobs (youth member), and Bill Martin. He thanked them for their service and unique contributions to the City of Shoreline.

3. CITY MANAGER'S REPORT AND FUTURE AGENDAS

Bob Olander, City Manager, provided reports and updates on various City meetings, projects, and events. He announced that Dick Deal received the Richmond Beach Community Association (RBCA) Marge Unruh Community Service Award. He noted that the City of Shoreline was selected to receive another King County surplus van. The Spartan Recreation Center, Shoreline Pool, and City Hall will be closed on Monday, May 25 in observance of Memorial Day.

4. COUNCIL REPORTS

Councilmember Eggen reported on his attendance at a meeting of the Suburban Cities Association (SCA) Public Issues Committee and the main topic was the transit formula.

5. GENERAL PUBLIC COMMENT

(a) Laethan Wene, Shoreline, invited everyone to attend Shoreline Live, which will be held on May 27 and June 3 at the Shoreline Conference Center.

(b) Dan Johnson, Shoreline, expressed concern about the Kruckeberg Garden Master Plan and wanted to know where the opportunity was for public comment and involvement. He stated that the PRCS has not done outreach and that the existence of conservation easements specifically does not allow for the creation of a road. He said the Garden is an environmentally critical area with a steep slope that must be preserved as an open space. He said his family is concerned that the City is acting in haste and that the PRCS focus on financial success runs counter to the Kruckeberg philosophy.

(c) Chris Roberts, Shoreline, read a resolution passed by the 32nd Legislative District regarding preserving the operation and continued existence of the Shoreline Historical Museum at the Ronald Schoolhouse.

6. STUDY ITEMS

(a) Historic Landmark Commission

Mr. Olander introduced Eric Bratton, Management Analyst, who provided the staff report. He discussed the process for landmarking in the City of Shoreline, noting that King County is the legal authority that performs this service for Shoreline. He explained that King County processes all nominations, approves designations and any changes to permits affecting historic resources. He explained the process for nominating landmarks. He outlined three possible options on how to proceed: 1) create a new commission; 2) create an advisory committee; or 3) stay the course. He stated that if the City forms a committee it will need to be certified by the state and legislation will need to be adopted. Additionally, the City would need to be familiar with state laws, inventory properties, have professionals on the committee, and have professional historical preservation employees on staff.

Mr. Bratton noted that the total amount of additions to the City staff would be one full time equivalent (FTE) at a range of \$50,000 to \$95,000 per year. He stated that the Historic Landmark Citizen Advisory Committee could create and maintain the historic inventory, but it would take at least .5 FTE to get this up and running at a cost of about \$50,000. Mr. Olander said the staff recommendation is to stay the course, noting that the City has had to make severe cutbacks in the 2009 budget, and 2010 looks even worse. Therefore, he cannot recommend adding a new program at this time because there is already a mechanism in place for landmarking.

Responding to a question from Councilmember Eggen, Mr. Bratton stated that having our own landmark commission or our own citizens committee would give the City more control in terms of advertising and promoting interest in landmarking. He noted that the City would still have to meet the same criteria and go through the same processes. Mr. Olander added that another advantage would be generation of more public interest and possibly more nominations, hence, more workload and resources needed.

Mayor Ryu called for public comment.

(a) Bob Phelps, Shoreline, commented that he has been on the Shoreline Historical Museum Board of Trustees for 13 years. He felt a citizen committee would be valuable but he also understands the economic factors.

(b) Vicki Stiles, Shoreline Historical Museum Director, noted that a local advisory committee could serve the community in an educational capacity and it keeps historical preservation in the forefront of the community dialogue. The committee would give people a voice at the community level and she hoped that the City could do something like this in the future. She said the museum wouldn't take on the role but would act in an advisory capacity.

Mayor Ryu noted that the Council added an emphasis on arts and historical preservation in the Comprehensive Plan Vision Statement as Framework Goal #2. She asked Ms. Stiles how she felt about this goal. Ms. Stiles responded that it has been proven throughout the United States that heritage tourism plays a big role in many places. The Ronald Schoolhouse, she said, gets a lot of tourist visitors and that can help the local economy.

Councilmember Way said she is a strong supporter of this idea and said it could be a part of the City's economic solution. She read a letter from Leonard Garfield supporting a landmark commission with strong local oversight. She asks about the resource need because the City currently contracts with King County for \$5,000 per year. Mr. Bratton estimated that the City only used their services last year. Mr. Olander further clarified that there was a one-time consulting fee and the City just makes annual payments to the Landmark Commission.

Councilmember Way added that the City may have a bank account there in theory. Mayor Ryu inquired if the museum paid for services in 2008. Ms. Stiles replied that they completed the application but the fee was borne by a museum donor. However, the use of the landmark commission and City staff time was probably paid by the City of Shoreline or covered by contract.

Councilmember Way inquired about the amount spent by the City on the arts jury and the library board. Mr. Olander said he could provide that information later. Councilmember Way also stated that there was some funding available from 4Culture. Mr. Bratton responded that if the Council approves a commission, the 4Culture grant funds could be used for some consultant services as long as they are used for specific projects. Mr.

Olander added that his main concern is the ongoing costs of a commission on advisory committee. Councilmember Way noted that deriving economic value is something that the City could justify and perhaps put in the budget for 2010. She said the City has lost some historic assets in Shoreline and there is no time like the present to be vigilant.

Responded to Deputy Mayor Scott, Mr. Olander stated that the City does have a list of properties that could potentially qualify for historic designation. Deputy Mayor Scott added that it is good that the City is keeping a list of potential properties.

Councilmember Eggen asked if there was a group of citizens that could form a citizen advisory committee. Ms. Stiles responded that there are many people very interested in historic preservation. Mr. Olander noted that he does support this kind of concept but he has concerns about creating expectations and generating interest because it will lead to work and a certain level of staffing to make it happen. He added that it is easy to underestimate the amount of time it will take.

Deputy Mayor Scott said this is a very worthwhile idea but he is very hard pressed to support establishing this at this time. However, the dialogue for a future advisory committee is good. He questioned if there is a role for the Arts Council or Neighborhood Associations.

Councilmember McGlashan asked questions and noted that there are seven members on the King County Landmark Commission and one local member. He warned that there will be FTE costs and that the City is already looking at adding one Planner II salary and a consultant. He felt it is a great idea but it isn't the time to start a new program.

Ms. Stiles commented that having someone to support you goes a long way to being able to do grant applications.

Councilmember Hansen expressed support for the idea but said the economic situation is not good and the City cannot afford to take this on right now. He discussed public-private partnerships and said perhaps someone on the private side could step forward to fund this because it will give them a vested interest in the outcome.

Mr. Olander noted that at the Council Retreat this became an updated item and the City staff will have to look at other means for this goal. He noted that even without adopting a commission or a citizen advisory committee, the City is obligated to bring back some tasks that will feed into this.

Deputy Mayor Scott questioned if this is an opportunity to advertise that anyone can nominate someone. He wondered if this is mostly an educational process. Mr. Bratton commented that he talked to the King County Preservation representative and it is possible to have her visit the City and talk to community groups.

Mayor Ryu questioned if the Economic Development program could assist with this. She noted that the City of LaConner has taken historic preservation to the extreme.

Councilmember Way invited any experts to come to the museum and do a program about this issue and promote the public/private partnership. Mr. Olander commented that those are the kinds of things the City staff will explore to fulfill the Council work plan.

Councilmember Eggen inquired if there are any legal requirements on anything that's called a City (Citizen) Advisory Committee. Mr. Olander replied that it depends if the Council establishes official committees. Ian Sievers, City Attorney, replied that it depends on whether the committee is made up of appointed or elected officials. If it is, then it's classified as an official subcommittee of the Council, subject to the Open Public Meetings Act (OPMA). Mr. Olander added that it would also be subject to Public Records laws.

Councilmember Way questioned if the Shoreline School District would have to go before the King County Landmarks Commission if they evict the museum and use the building for something else. Mr. Olander replied that they do not because the Commission is only concerned about the physical structure, not the interior uses.

Councilmember McConnell commented that in 2010 the City will have a budget shortfall of \$1.5 million or more. She noted that she support arts and preservation, but couldn't support anything that increases the budget.

(b) Kruckeberg Garden Update

Dick Deal, Parks, Recreation and Cultural Services (PRCS) Director, provided a report regarding the City's contract with the Kruckeberg Botanic Garden Foundation. Mr. Deal discussed the history of the Garden and stated that it is a unique facility with a strong environmental ethic. He noted that the City acquired the site through the May 2006 bond issue and the Kruckeberg Foundation took over management and maintenance in 2008. He noted that Mike Broili started the Kruckeberg Botanic Garden Foundation. He noted that a long term agreement was established, but currently there is a three-year agreement in place where \$100,000 was provided by the City and Art Kruckeberg matched it with another \$100,000 to help the Foundation move through the first three year period to help the City learn how to best manage it and complete the master site plan.

Bill Schnall, Kruckeberg Botanic Garden Foundation, commented that they are in the early phase of the learning curve. He provided information on the garden staff, volunteers, and the board. He said presently there are 14 board members, but the goal of the Foundation is to have 15 members. He reviewed the first year activities and marketing strategy of the Foundation. He noted that they have a monthly e-newsletter and that there was a major article in the *Seattle Times* News magazine, an article in *Currents*, and a quarterly news article in the Richmond Beach community. He noted that the Garden has a lot of visitors from different places, which results in some positive economic impacts in Shoreline. He added that there is sculpture in the Garden and the goal is to have art as a focal point of the Garden.

Mr. Deal reviewed the Garden's first year financial information. He announced that expenditures were \$111,000 with revenues totaling \$45,000. He added that \$66,000 was expended for services related to the Garden taken from the \$200,000 account. He stated that the challenge for the master site plan is the uniqueness of the Garden. However, he said there will be an extensive public process this summer. He noted that site design will follow the business plan being created. Additionally, the site will be surveyed with in-house meetings and the conservation easement will also be reviewed. He noted that there will also be discussions with all the neighbors.

Mayor Ryu called for public comment. There was no one wishing to provide public comment on this item.

Mr. Schnall commented that there are no immediate neighbors on the board, but the Foundation is seeking some.

Councilmember Hansen commented that the \$200,000 was for three years, so the budget of \$66,000 is on target. He questioned if the learning curve was purely financial or if it is broader than that. Mr. Schnall responded that the financial learning curve was the biggest portion of it. Councilmember Hansen asked if there will be an improvement in the expenditures and the revenues. Mr. Schnall responded that he was unsure. Mr. Olander added that they are developing a multi-pronged strategy which includes donations, rentals, and other opportunities. Councilmember Hansen commented that Mr. Schnall is a very accomplished "green thumb," so he has faith in his ability to generate revenue. Mr. Schnall responded that the Foundation has three sources of revenue; plant sales, memberships, and sustaining stewards. Additionally, he noted that there are a number of opportunities for grants, but the grantors want to know what the Garden will do with the funds, so there has to be a master plan. He noted that the consultants have been given a mandate to make the Garden more financially successful.

Councilmember McGlashan said he is intrigued with the art and asked if there were any plans for other exhibits in the future. Mr. Deal replied that there are and he wants to explore art opportunities. Councilmember McGlashan added that the board discussed the possibility of giving back to community by giving native plants to parks. Mr. Deal said the City has bought some stuff from the Garden for City parks.

Councilmember Way commented that the Garden is a fabulous resource and suggested it be named a historic landmark.

Mayor Ryu questioned if the \$100,000 was from the Parks Bond or General Funds. Mr. Deal replied that it came from General Funds. She also asked how many staff hours are included in the funds. Mr. Deal replied that staff time is minimal and it isn't tracked. Mayor Ryu summarized that any type of master site plan will have impacts and she appreciated their sensitivity to the neighbors. Mr. Deal added that the City is working hard to be a good neighbor.

Deputy Mayor Scott asked Mr. Deal to address Mr. Johnson's concerns about opportunities for public comment. Mr. Deal replied that there is an open public meeting on June 11 to put together the City's strategy for moving forward. Mr. Olander added that the City has always endeavored to notify neighbors and encourages public participation and strong outreach. Mr. Schnall noted that the email list consists of 2,200 addresses.

RECESS

At 8:39 p.m., Mayor Ryu called for a five minute break. The meeting reconvened at 8:44 p.m.

(c) Public Art Policy Update

Mr. Deal introduced Ros Bird, who manages the City's public art process. He noted that the time has come to recommend modifications to the art policy.

Ms. Bird provided a PowerPoint presentation on the public art projects to date. She pointed out that in 2002, the City Council adopted a 1% for Art Policy and outlined past, current, and future projects. She reviewed the future vision of the City and changes to the current policy language. She also reviewed the Vision Statement.

Mr. Deal noted that the City has made amazing progress with Ms. Bird's support. He said the bond issue has been the main focus, but the strategy is deeper than this. He announced that the City wants to explore public/private opportunities, outreach, education, and promotion. Mr. Olander noted that the progress has been amazing since the policy adoption in 2002.

Mayor Ryu called for public comment. There was no one wishing to provide public comment on this item.

Commenting on the short life-span of the street banners, Councilmember Way inquired how the City reconciles this problem with the goal to have permanent art. Ms. Bird said the point is that each piece needs to be evaluated for use, purpose, and location. Councilmember Way noted that the function issue is another question and said she prefers functionality. She said she would love to see the City do more decorative art because it can be integral and lasting while still being functional. Ms. Bird added that it would have to be done through an artist. Artists bring a different perspective, but sometimes it's a fine line.

Mayor Ryu questioned if B2 exclusions are in place to protect art. Mr. Deal stated that Richmond Beach Saltwater Park is an example and it states that the City cannot spend art funding if an artist is not used.

Responding to Councilmember Way regarding restoration, Ms. Bird stated that the restorative process is not a creative process so the City couldn't use art funds to restore anything. Mayor Ryu pointed out that the City doesn't have any money for historic

preservation or landmarking, but asked if there is separate funding available for it somewhere. Mr. Olander replied that the 1% funding for arts comes from the Public Works construction funds for particular projects and it is solely dedicated for public parks with no identified funds for historic preservation.

Councilmember McGlashan discussed the Request for Qualifications (RFQs) for artists and asked if they are reviewed by the Art Committee of the PRCS board. Mr. Deal replied that the board is looking at Native American Art for the Kayu Kayu Ac site and other sites. Mr. Olander highlighted that there are 3 – 4 Native American art opportunities identified in Shoreline, which would narrow the field in the RFQs.

Councilmember Eggen pointed out that the 1% pays for Ms. Bird and part-time person but doesn't pay for grants for the Arts Council.

Mayor Ryu commented that the City also has neighborhood grants for the murals and can reallocate funds from the General Fund to the Arts Council for contract services. She inquired about the source of funds for the maintenance of art projects. Mr. Deal replied that the City staff installs and maintains the banners.

Councilmember Way encouraged an emphasis on children's art and stated that it should be one of the goals. Mr. Deal commented that the Arts Council does this. Councilmember Way asked if it is possible to use the 1% on children's art; Mr. Deal said it can be researched.

Councilmember Hansen commented that there was a salmon piece built by students at Einstein Middle School and it was funded by an artist in residence program.

7. ADJOURNMENT

At 9:27 p.m., Mayor Ryu declared the meeting adjourned.

Scott Passey, City Clerk