

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Aurora Avenue 165 th – 185 th Art Contract
DEPARTMENT:	Parks, Recreation, and Cultural Services Department
PRESENTED BY:	Dick Deal, Dir. Parks, Recreation & Cultural Services Ros Bird, Public Art Coordinator

PROBLEM/ISSUE STATEMENT:

The City of Shoreline's 1% for Art Program provides an allocation for public art with the re-development of Aurora Avenue. The artwork, "Portrait of Shoreline" designed by artist, Ellen Sollod, will be inlayed into eight corners of Aurora Avenue, four each at the intersections of 175th and 185th Streets. These corners "bookmark" the new Civic Center area, adding unique visual interest at the pedestrian level, and encouraging foot traffic and conversation about place. Using stainless steel, etched steel, and mirrored glass the corners will have images depicting longitude, latitude, zip and area codes, and time along with directional arrows, berries and duck feet.

The first projects constructed with Shoreline's 1% for Art funds were the Interurban bridges over Aurora at 160th and 155th with artist, Vicki Scuri, completed in 2007. Since then, six projects additional projects have been installed and four are currently in various stages of design and fabrication. Continuing the intent to integrate art into construction projects when feasible, Ellen Sollod coordinated her design work with that of the Aurora Project engineers and landscape architects for the second mile. The result is artwork that is an integral part of the Aurora re-development and will be installed as part of the general construction process.

This \$60,274 contract for artist Ellen Sollod, Sollod Studios, LLC, will cover fabrication and installation of the inlayed art elements on all eight corners.

BACKGROUND:

The options for selecting public artists follows the process outlined in the Park Board's Public Art Policies and Procedures document, most recently approved by the City Council in July 2009. Selection may be by open call, limited call or direct selection, usually from artists previously screened or rostered. In this case, the artist selection was made by an art panel composed of the Park Board Art Committee, with additional business and neighborhood representatives and staff, from a list of 4Culture rostered artists qualified to do art planning as well as creation of artwork. The selected artist's

original contract was for concept design and upon recommendation of the art panel and approval by the Park Board was invited to continue through final design. This contract, also approved by the Park Board, takes the design through the fabrication and installation phase as an integrated component to the construction of Aurora's second Shoreline mile.

The community through the Park Board, Park Board Art Committee, and art panel members is involved in the selection process for each project. Additional public input is welcomed at Park Board meetings when the artists' concepts are presented. This process is providing a rich and diverse selection of outstanding artwork throughout the City.

The "Portrait of Shoreline" artwork will add a distinctive look to the second mile of Aurora that will make a creative statement that is uniquely Shoreline.

FINANCIAL IMPACT:

Funds for this \$60,274 contract will come from the 1% for Public Art Fund.

RECOMMENDATION

Staff recommends that Council approve the art contract for Aurora in the amount of \$60,274 as recommended by the Park Board on July 23rd, 2009.

Approved By: City Manager  City Attorney _____

ATTACHMENTS: artist's designs