

## CITY COUNCIL AGENDA ITEM

CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Planning Commission Appointments
<b>DEPARTMENT:</b>	Planning and Development Services
<b>PRESENTED BY:</b>	Joseph W. Tovar, FAICP, Director

### PROBLEM/ISSUE STATEMENT:

The terms of three of the seven positions on the Planning Commission expire at the end of March 2010. The City notified the public of these openings through an article in *Currents* and an announcement on the City's webpage. Nineteen applications were submitted.

### BACKGROUND

The Mayor appointed a subcommittee to screen, interview and make recommendations to the full Council about which candidates to appoint. The subcommittee included Deputy Mayor Hall and Councilmembers McConnell, Roberts, and Scott. The subcommittee met on February 11, 2010 to determine which candidates to interview. From the following field of nineteen candidates, the subcommittee selected five to interview (shown with asterisks).

- |                        |                    |                         |
|------------------------|--------------------|-------------------------|
| • William Bear         | • Richard Gilbert  | • Howard Murray         |
| • Wendy DiPeso         | • Elizabeth Gilpin | • Harry Obedin          |
| • Cynthia<br>Esselman* | • Patty Hale       | • Trevor Rain-<br>Water |
| • William Franklin*    | • June Howard      | • Jesse Salomon*        |
| • Erin Gallagher       | • Arthur Maronek   | • Michelle Wagner*      |
| • Paul Garlock         | • David Maul       | • Andrew Waller         |
|                        | • Donna Moss*      |                         |

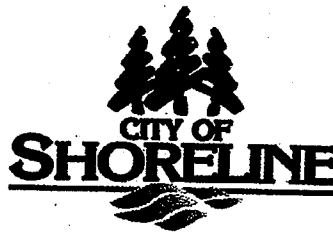
The subcommittee met on February 25 to conduct the interviews, and continued its meeting to February 28 to deliberate on its recommendations. The subcommittee unanimously recommended that the full Council appoint Cynthia Esselman, Donna Moss, and Michelle Wagner to the Planning Commission. In addition, the subcommittee agreed that Jesse Salomon was an excellent candidate and that it was a very difficult choice not to be able to include him in the recommendation.

**RECOMMENDATION**

Staff recommends that the Council accept a motion to appoint the three applicants recommended by the subcommittee to the Planning Commission for 4-year terms that will run from April 1, 2010 through March 31, 2014.

Approved By: City Manager *Jm* City Attorney     

Attachments: Applications of all Candidates Interviewed



RECEIVED

JAN 27 2010

CITY CLERK  
CITY OF SHORELINE

12:05pm  
RFM

## COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE Planning Commission

City Board or Commission

Name Michelle Linders Wagner

Are you a Shoreline resident or property owner? Yes

Length of residence 6 1/2 years

1. List your educational background.

- Bachelor of Arts, German; Minor, Gender Studies - December 1996  
University of Southern California Los Angeles, CA
- Graduate coursework in the School of Business and Accounting -  
1997-1998 University of Southern California Los Angeles, CA

2. Please state your occupational background, beginning with your current occupation and employer.

See also resume attached

- Senior Manager August 2000 – Present Deloitte & Touche LLP,  
Enterprise Risk Services, Seattle, WA
- Customer Support Center Acting Manager / Sr. Systems Analyst  
August 1994 – August 2000 University of Southern California,  
Information Services Division, Los Angeles, CA

3. Describe your involvement in the Shoreline community.

- I am honored and proud to I have served on the Shoreline Planning  
Commission for the past four years. In April 2009 I was elected  
vice-chair of the commission and in December 2009 I assumed  
the role of chair.
- I served on the City of Shoreline's citizens housing advisory  
committee for over a year.
- I also currently serve as an alumni advisor for the University of  
Washington's Chi Omega Chapter.
- I have volunteered as an instructor for Junior Achievement.

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.

As a senior manager in a big-four accounting firm I am required to work with both clients and internal teams of people. Throughout my career I have demonstrated a history of expanding my knowledge and working collaboratively with many different people. I am often in a position of negotiating between disparate view points and negotiating agreement between multiple parties. I have been in some form of a management role for over 14 years and work hard to be a positive leader. I also have a very diverse background, which allows me to be empathetic to multiple different points of view.

EXEMPT FROM DISCLOSURE  
Exemption: RCW 42.56.250

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]

6. Are you an official representative of a homeowners' association or other group? If so, please name the group.

I am not a representative of a homeowners' association or other group.

7. Describe why you are interested in serving in this position.

I initially became interested in the planning commission and land use issues as Aurora Corridor's planned improvements were publicized over four years ago. I recognized the importance of planning and that interest has continued to grow as I have served on the commission for the past four years. The city has a full and busy planning agenda with many important opportunities that will shape it's future. As a member of the commission I will continue to serve my community by contributing to our thoughtful discussions about these important land use issues.

My interest in the planning commission is to help make our city the place where we would be proud for our family to live.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? Yes Daytime meetings? Yes, Limited

\*\*\*\*\*

Please return this application by the deadline to:

City of Shoreline, City Clerk  
17500 Midvale Avenue North  
Shoreline, WA 98133  
(206) 801-2700

**Disclosure Notice:** Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

Thank you for taking the time to fill out this application.  
Volunteers play a vital role in the Shoreline government. We appreciate your interest.

EXEMPT FROM DISCLOSURE

Exemption: RCW 42.56.250

**Work Experience**

**Senior Manager**

**Deloitte & Touche LLP, Enterprise Risk Services**

**August 2000 – Present**

**Seattle, WA**

- Selected to participate in Deloitte's national Management Development Program for high performing senior managers.
- Perform engagement inspections focusing on compliance with internal policies and professional standards as a member of the national office inspections team.
- Interact with Public Company Accounting Oversight Board (PCAOB) to explain inspections approach and articulate key judgments made during the inspections process.
- Demonstrated excellent oral and written communications via contract negotiations, proposal writing, and presentations of deliverables.
- Oversee and execute general computer control reviews in conjunction with financial statement audits, which includes preparing engagement scope, planning memos, and budget coordination.
- Oversee Sarbanes-Oxley readiness efforts including plan and supervise management's testing for Fortune 25 consumer business company.
- Conduct and manage security evaluations, including attack and penetration and vulnerability assessments engagements for clients in various industries. Key evaluations include UNIX, Windows, Novell NetWare, and AS/400 computing environments, as well as applications.
- Perform and supervise network reviews, which include developing risk analyses, evaluation of policies and procedures, and operational reviews of network devices such as firewalls, routers, and VPN servers.
- Carry out forensic analysis of servers and workstations to obtain evidence of inappropriate material or actions.
- Plan and facilitate training and lectures for internal staff and client representatives focusing on technical security issues and current audit topics.
- Perform regulatory assessments for financial services focusing on the Gramm Leach Bliley Act and Federal Financial Institutions Examination Council (FFIEC) requirements.

**Customer Support Center Acting Manager / Sr. Systems Analyst**  
**University of Southern California, Information Services Division**

**August 1994 – August 2000**

**Los Angeles, CA**

- Supervised user support for enterprise systems; support for desktop systems; computer training; and account management for the approximately 60,000 clients that use the university's networked computing infrastructure.
- Supervised 15 full-time and 45 part-time employees who provided telephone, in-person, and email support for the university's user base of approximately 60,000 people.
- Planned and administered departmental budget of approximately \$400,000 annually.
- Administered NT and Novell servers, affiliated workstations, and periphery devices for senior university officials.
- Researched, tested and recommended new services for enterprise computing, and advised computing professionals on emerging technology developments applicable to the university environment.
- Oversaw implementation of large-scale Client Relationship Management software and Automatic Call Distribution systems.
- Staff writer for Networker@USC, the university's award winning information technology magazine.
- Coordinated and taught campus-wide general information courses on operating systems, services, and applications.
- Developed and published policies, help documentation, syllabi, and news items in print and electronic formats.

Michelle Linders Wagner

**EXEMPT FROM DISCLOSURE**

Exemption: RCW 42.56.250

**Intern**

**Sybase, Inc., Internet Television Marketing Division**

**June 1995 - August 1995**

**Mountain View, CA**

- Compiled and maintained a comprehensive Lotus Notes database tracking 200+ potential clients.
- Planned workshops for internal and external customers including off-site educational and social activities.
- Planned and coordinated trade show appearances and represented company in booths.

**Certifications, Skills and Technical Background**

- Certified Information Systems Security Practitioner (CISSP)
- Certified Information Systems Auditor (CISA)
- Extensive hands-on experience with multiple flavors of UNIX (SunOS, AIX, Linux), Windows, Novell NetWare, MacOS, and AS400.
- Understanding of best practice configurations for firewalls, routers, and VPN devices.
- Ability to program in HTML, shell scripts, Perl, and C.
- Fluent spoken and written English and German; conversational French

**Community Involvement and Professional Associations**

- International Information Systems Security Certification Consortium, Inc. (ISC)<sup>2</sup>
- Information Systems Audit and Control Association (ISACA)
- Chair of the City of Shoreline Planning Commission
- Alumni Advisory University of Washington Chi Omega Fraternity
- Junior Achievement Instructor

**Publications**

- Computers In Libraries: Integrating & Partnering in Universities: Strategies & Lessons March 2001

**Education**

Bachelor of Arts, German; Minor, Gender Studies  
University of Southern California

December 1996  
Los Angeles, CA

Graduate coursework in the School of Business and Accounting  
University of Southern California

1997-1998  
Los Angeles, CA



RECEIVED  
JAN 29 2010 2:25pm  
CITY CLERK  
CITY OF SHORELINE

2:25pm  
R/M

## COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission  
City Board or Commission

(Please type or print)

Name Cynthia S. Esselman

Are you a Shoreline resident or property owner? Both resident & prop. owner

Length of residence 20 years

1. List your educational background.

Master of Architecture, Uof Washington 1992  
BFA Graphic Design, Uof Washington 1978

2. Please state your occupational background, beginning with your current occupation and employer. 2009-present: self-employed: Watercolor Artist/ Stationary / Card Designer.

- 1994-2009: part time Lecturer; Dept. of Architecture Uof Washington
- 1992-2009: Architect; Anita Lehmann Architects, Seattle, WA
- 1987-1988: Art Director; Jay Rockey P.R., Seattle, WA
- 1982-1987: Designer & Supervisor, Graphic Design, Physio Control Corp., Redmond, WA

3. Describe your involvement in the Shoreline community. I have been extensively involved in the community through the schools, since 1992. I have served as PTA president, served on boards and ran community events. At Shorewood HS, I served as president of a program that raises funds for classroom materials. I am currently on the Shoreline Public Schools Foundation board where I served as president for two years. I am also serving on the Steering Committee for the Sunset Park/Boeing Creek Open Space project.

4. Describe your leadership roles and/or any special expertise you have which would be

applicable to the position for which you are applying. Because of my professional background, I am able to easily understand and evaluate spaces & buildings. I also, through my volunteer & professional experience, understand the value & importance of working collaboratively and in a thoughtful manner. Great spaces & communities don't happen without input and respect from the whole. I feel both these attributes will be of value in serving the Shoreline Community.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]	EXEMPT FROM DISCLOSURE
[REDACTED]	Exemption: RCW 42.56.250

6. Are you an official representative of a homeowners' association or other group? If so, please name the group.

NO

7. Describe why you are interested in serving in this position. I am interested in serving in this position because I care about the community of Shoreline and our growth opportunities. We are a unique place of built space & natural open spaces that is important to the culture of our city. I also feel, with my experience, that I can contribute in a very positive way to the future of our city.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? yes Daytime meetings? yes

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Volunteers play a vital role in the Shoreline government. We appreciate your interest.*





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JAN 29 2010

CITY CLERK  
CITY OF SHORELINE

2:52 pm  
RFM

## COMMUNITY SERVICE APPLICATION

### FOR MEMBERSHIP ON THE

Planning Commission  
**City Board or Commission**

(Please type or print)

Name William Franklin

Are you a Shoreline resident or property owner? Yes

Length of residence 2-1/2 years

1. List your educational background.  
Bachelor of Science in Architectural Studies, Washington State University  
Bachelor of Architecture, Washington State University, 1991
2. Please state your occupational background, beginning with your current occupation and employer.  
Owner / Architect, Franklin Architecture, PLLC  
Architect / Project Manager, The Miller/Hull Partnership, Seattle (2002-2009)  
Associate / Project Manager, Baylis Architects, Bellevue (1992-2002)  
Architectural Intern, NBBJ, Seattle (1990)
3. Describe your involvement in the Shoreline community.  
I'm looking forward to this position as my next opportunity to serve the City of Shoreline. My previous opportunities have included volunteering for the "Day in the Park" maintenance and cleanup activities.
4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.  
As a licensed Architect, I have enjoyed volunteering my time and energy toward community planning advocacy. In addition to serving on the Seattle AIA Urban Design Committee, I have enjoyed participation in such groups as the Seattle Waterfront Stakeholders, where I was able to assist with pedestrian and cycling advocacy. I have also served in planning charettes for the "Potlatch (Lake to Bay) Trail", and the "Seattle Central Waterfront" design and envisioning charettes. My interest in urban planning led to my thorough documentation of the "Seaside" cycling and pedestrian promenade

trail in Vancouver BC, followed by my presentation of the trail system to the Urban Planning Committee at the AIA. Prior to purchasing a home in Shoreline, I lived on a wooden sailboat in Ballard for 10 years, during which time I further strengthened my appreciation for our beautiful waterways and near-shore environment. My interest in the environment and sustainability also led to my achieving LEED AP certification.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]

6. Are you an official representative of a homeowners association or other group? If so, please name the group.  
No.

**EXEMPT FROM DISCLOSURE**

Exemption: RCW 42.56.250

7. Describe why you are interested in serving in this position.  
I developed a strong affinity for the City of Shoreline long before living here, while I was residing in Ballard. My favorite afternoon cycling route took me from Ballard to Edmonds, and I couldn't help but be amazed at how beautiful Shoreline was when cycling through. Each time I crossed 145<sup>th</sup> heading north, I was instantly transported to a "forest" environment, among dense trees and glimpses of the sound. When I began to consider neighborhoods for my first home purchase, I knew I would look nowhere else but Shoreline. I would enjoy being able to serve this community and to direct my energy and enthusiasm toward continuing to make Shoreline such an amazing place to live, work, and play.

**Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.**

Are you available for evening meetings? Yes Daytime meetings? Yes

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## EXEMPT FROM DISCLOSURE

Exemption: *RCW*

**William Franklin**, AIA, LEED AP

*42.56.250*

Shoreline, Washington 98133



### Qualifications

- Motivated Architect / Project Manager proficient in executing a project from conceptual design through occupancy.
- Enthusiasm for and pride in thoughtfully-considered and well-crafted design solutions.
- Highly proficient in Project Management and utilizing computer software and technology.

### Education

*Bachelor of Architecture, Washington State University, 1991*

*Bachelor of Science in Architectural Studies, Washington State University, 1991*

*Honors received included the AIA School Gold Medal*

### Experience

**The Miller|Hull Partnership, Seattle**

2002-2009

*Spindrift waterfront residence, Victoria - Pre/Conceptual design through present.*

*Pier 32 Marina, San Diego - Conceptual design through Construction.*

*South Lake Union Discovery Center, Seattle - Conceptual design through Construction.*

*Northwest Maritime Center, Port Townsend - Schematic Design through Design Development.*

*Olympic College Poulsbo, Poulsbo - CD completion through Construction.*

**Baylis Architects, Bellevue**

1992-2002

*Lake Ki Residence, Lake Ki - Design development through Construction.*

*Wong Residence, Issaquah - Schematic design through Construction.*

*Maple Street Office Building, Issaquah - Design development through Construction.*

*Waterfront Residence, Mercer Island - Conceptual design through construction start.*

*424 Kirkland Office Building, Kirkland - Conceptual Design through Design Development.*

**NBBJ, Seattle**

1990

Constructed models and developed architectural graphics for client presentations and publications such as the *Two Union Square* feature in A+U magazine.

### Recognition

- **AIA COTE Top Ten** - AIA National, 2008, *South Lake Union Discovery Center*
- **Gold Award - Best Information Center** - NAHB, 2008, *South Lake Union Discovery Center*
- **Lifecycle Building Challenge Winner** - West Coast Green, 2007, *South Lake Union Discovery Center*
- **Sustainable Design Award** - Boston Society of Architects, 2007, *South Lake Union Discovery Center*
- **Honor Award** - AIA Northwest and Pacific Region, 2005, *Olympic College Poulsbo*
- **Award of Merit** - AIA Seattle, 2004, *Olympic College Poulsbo*
- **Honor Award** - AIA Washington Council Civic Design, 2004, *Olympic College Poulsbo*

### Publications

*"Olympic College Poulsbo", Architectural Record, December 2004*

*"Zen Simplicity", Home and Architectural Trends, Vol 17, No 2.*

*"Building for Tradition", Seattle Times Pacific Magazine, November 2000.*

*"Geometry Lesson", Custom Home, April 2000.*

### Organizations

- American Institute of Architects
- YMCA
- Council of Residential Architects (CORA)
- AIA Seattle committees
- Transpacific Yacht Club
- US Green Building Council

### Interests

- Pedestrian and cycling enthusiast and advocate in regional urban design.
- Sailing and wooden boats. Participated in the 2001 Transpac race on the *Alaska Eagle*

References upon request





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JAN 29 2010

CITY CLERK  
CITY OF SHORELINE

1:16pm  
RPM

## COMMUNITY SERVICE APPLICATION

### FOR MEMBERSHIP ON THE

Planning commission  
City Board or Commission

(Please type or print)

Name Donna Moss

Are you a Shoreline resident or property owner? Property owner

Length of residence 22 years

1. List your educational background. Master's of Public Administration from Evan's School of Government, University of Washington. Bachelor's in Business Administration
2. Please state your occupational background, beginning with your current occupation and employer.  
Worked in public transit since 1992, following 10 years working as a healthcare professional. Recently returned to my home in Shoreline after working as the first director for a new office with the Washington Metropolitan Area Transit Authority (WMATA) in Washington DC and performing free lance consulting until I obtain a new position that matches my professional goals and interests. WMATA recruited me in 2008 to design the new office physical layout; reorganize the staff structure and supervise staff; develop and implement new policies and procedures to comply with ADA legislation related to public transportation. In this senior leadership role, I was responsible for all activities within the office including hiring and training new employees, closing out expiring contract, writing new request for proposal, selecting new contractor, and conducting public outreach. From 1992-2008, worked for Metro Transit, performing a wide variety of planning duties. Please see attached resume for more information.
3. Describe your involvement in the Shoreline community.  
Member of the Westminster Triangle Neighborhood Network (WTN) since it first began, prior to the city incorporating, and the first coordinator of the new neighbor welcoming committee. Coordinator for WTN garden project that renovated an area owned by City Light into a public garden at Linden Avenue North and N. 145<sup>th</sup> which subsequently became the

became the trailhead garden on the Interurban. Coordinated application and administered a neighborhood matching mini-grant to install a watering system and additional plants in the garden through the cooperative efforts of neighbors and other community volunteers. Garden project was nominated for an award by city of Shoreline for achieving stated goals and improving neighborhood. In 2007-2008, worked on traffic mitigation project with other neighbors which was facilitated by John Marek, City of Shoreline planner. After meeting with representatives from the police and fire departments, and walking throughout the entire neighborhood noting concerns, the group identified ways to improve walkability and safety for pedestrians. Following a public meeting with the neighborhood residents to gather input, the team recommended methods to reduce cut through traffic and speeding in neighborhood via traffic circles, an island at the intersection of Westminster Way and N. 150<sup>th</sup>, and stenciling speed limits on road.

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.  
I have performed many leadership roles throughout my lifetime. Please see response to question 3 related to neighborhood projects, and the attached resume for more information related to professional leadership. As for special expertise, in addition to being a planner for a government organization for 11 years, while working in DC, I lived in the Village of Friendship Heights, a neighborhood in Chevy Chase, MD. Friendship Heights is the most densely populated urban census tract in the nation because the Village encompasses less than one square mile in area, yet has many housing units. It was a wonderful place because the leaders in the area created balance between housing density, abundant trees and green space for urban dwellers, business promotion through mixed use development, and exemplified effective transit oriented design. I specifically chose to live in this neighborhood because I could do so without owning a car, and it strongly aligns with my dedicated interest in smart growth planning and transit oriented development.
5. List the addresses of property you own in Shoreline and the type of property (residential or commercial). [REDACTED]—single family residence with an accessory unit that was created during an addition to our home when my elderly mother came to live with us in 1996. Required a variance due to the narrow width of our street, thus I am also familiar with the permitting and variance processes.
6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No
7. Describe why you are interested in serving in this position. I love my home, and the wonderful neighborhood I live in within the city of Shoreline. Our plan is to live here for many more years and I want to help shape the character of our city. I recognize the need to accommodate density while maintaining vibrant single family neighborhoods. As we need to accommodate the needs of an aging population, we need a strong community infrastructure that provide services people need in close proximity to their homes. Although cars will always be part of our landscape, I believe better public transit and walkability are important facets of accomplishing outstanding neighborhoods where everyone can live in harmony.

**EXEMPT FROM DISCLOSURE**  
Exemption: RCW 42.56.250  
51

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? yes Daytime meetings? yes

\*\*\*\*\*

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# Donna M. Moss

**OBJECTIVE:**

Leadership position to develop reliable transportation infrastructure through effective programs and services that meet internal and external stakeholders' needs and maximize scarce resources.

**EXECUTIVE SUMMARY:**

Effective leadership and management skills bring diverse groups to consensus to resolve complex issues. Nine years experience developing and monitoring budgets, and performing policy and program analysis. Able to comprehend the big picture and articulate key elements to achieve goals and objectives. Attention to detail enables successful implementation of complex projects. Highly developed logic skills allow comprehensive analysis of large volume of data that supports effective policies and programs. Easily establish productive interpersonal relationships.

**EMPLOYMENT HISTORY:**

**Washington Metropolitan Area Transit Authority, Washington, DC.**

**Director, Office of Eligibility Certification: 2008-2009.**

- Senior level management position in the Department of Access Services. Recruited to establish newly created office responsible for the effective and efficient administration of all aspects of customer eligibility including certification policies and processes.
- Managed and supervised staff of 21. Responsible for hiring, performance evaluations and terminations. Communicated expectations for high quality work that demonstrated a focus on customer service and timely project delivery
- Established effective policies and processes that promoted transportation accessibility while maximizing scarce resources.
- Implemented and managed contract services, including request for proposal (RFP) development, proposal evaluation, and contract award;
- Built relationships with and presented complex information to stakeholders including advisory boards, elected officials, internal and external customers, community groups, and the public to advance Authority goals and objectives.

**King County Metro Department of Transportation, Transit Division. Seattle, WA**

**Transportation Planner III ACCESS Service Planning and Administration Group: 2005-2008**

- Integrative negotiator collaborated with contract service providers to improve cost-effective performance. RFP evaluation team member for contracts worth \$50M in 2009.
- Performed analysis to establish and/or revise transportation policies to initiate strategic changes in services and programs in compliance with federal, state and local legislation.
- Subject Matter Expert on regional team of seven transit systems that developed and implemented new multi-system fare card: ORCA (One Regional Card for All).
- Developed and supervised multiple teams to design new policies and procedures for implementing American with Disabilities Act (ADA) statute. Implementation resulted in over \$1M savings in 2007. Received national recognition for accomplishments.
- Consulted with software manufacturer to develop customized software modules.
- Performed all duties noted below for Planner II.

**Transportation Planner II, ACCESS Operations: 2000-2005 when promoted to Planner III.**

- Analyzed data trends and identified methods to increase productivity while maintaining performance standards in delivery of more than 1.2 million annual paratransit boardings with \$48M budget in 2008.
- Developed service projections and monitored service delivery. Applied for and managed grant-funded services.

- Responded to survey requests for data and transit practices from wide range of agencies throughout North America and Europe. Developed surveys to gather information from peers to revise policies and procedures. Coordinated site visits and case studies.
- Developed budgets, timelines, and project goals.
- Designed and delivered training programs. Expertise in rapport building promoted delivery of complex information in an understandable manner. Customized presentations for diverse audiences. Evaluated outcomes, redirecting activities when appropriate.

**Transit Planner I, ADA Registration and Eligibility:** 1997-2000. Responsible for databases and technical programs. Assigned work; met with staff of six to improve performance. Managed production of communication materials for print, audio, web, and alternate formats. Special projects:

- Successfully migrated over 65,000 files from DOS database to Window's based software. Beta test site for proprietary software. Developed technical and internal processes and procedures to use new system. Designed and delivered software and business process training.
- Coordinated multidisciplinary team for high profile public event commemorating achievement of a 100% accessible bus fleet.

**Fiscal Specialist II, Taxi Scrip Program:** 1992-1997. Processed mail in orders using mainframe computer system. Special projects performed:

- Zenger-Miller Frontline Leadership Program: Delivered management training to over 300 King County managers, supervisors, and leads.
- Classification Expert Panel Team Member: Developed new job classifications and integrated recommendations into career ladders. Selected by team members as panel representative to HR.
- Transit Quality Concepts Trainer/Facilitator: One of 20 trainers that provided leadership training transit managers, supervisors, and leads in Total Quality Management.
- Custom Bus Quality Improvement Project Team Facilitator: Led 12 member cross-functional team to improve financial return on custom designed bus routes.

#### **PROFESSIONAL ACTIVITIES & HONORS:**

- Transit Cooperative Research Program (TCRP): Ambassador to promote research funded by Federal Transit Administration in cooperation with American Public Transportation Association and Transportation Research Board. 2007-current
- King County Transit Wall of Fame Nominations: Individual nomination, 2008; Access Contract Procurement Team, 2008; Trapeze Implementation Team, 2001
- Easter Seals Project Action (ESPA) Distance Learning Trainer: Paratransit operations, 2010; Effective communication skills for paratransit managers, 2008; Evaluating fixed route accessibility, 2006
- Association of Transit Instruction (ATI): Presentation at annual conference on methods developed to assess pathway accessibility for people with disabilities to use fixed route public transportation. 2005
- Local 17 Policy Committee Representative: 2001-2003. Elected to represent work group interests at policy committee meetings held at local union office. Reviewed collective bargaining agreements, discussed grievances, mediation, and arbitration issues.
- King County EEO/AA Executive Advisory Committee: 2000-2003. Reviewed countywide policies regarding equal opportunity and diversity management; recommended policy and practice modifications to King County Executive. Committee Chair in 2002.

#### **EDUCATION:**

**Masters of Public Administration:** 2007, University of Washington, Seattle, WA.

**Bachelor of Science in Business Administration:** 1991, City University, Seattle, WA





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JAN 29 2010 12:40 PM  
CITY CLERK  
CITY OF SHORELINE

## COMMUNITY SERVICE APPLICATION

### FOR MEMBERSHIP ON THE

City Of Shoreline Planning Commission

Jesse M. Salomon

Are you a Shoreline resident or property owner?

I am a Shoreline resident and property owner. I live in and own a house in the Ridgcrest neighborhood at 15521 14<sup>th</sup> Ave. NE., Shoreline, WA 98155.

Length of residence: Since November 2009.

1. List your educational background.

I have a Juris Doctor degree from the University of Washington School of Law, and a Bachelor of Arts degree from Western Washington University. I graduated from Garfield High School in Seattle.

During law school I studied environmental law, including the Growth Management Act.

2. Please state your occupational background, beginning with your current occupation and employer.

For almost three years I have worked as a public defender with a non-profit law firm named Associated Counsel for the Accused. My primary responsibility is to represent defendants in misdemeanor cases and trials as well as in specialty courts designed to reduce recidivism by requiring clients to perform community service and connect with social services.

Previously, I worked for three years as a staff attorney/prosecutor for the Lummi Indian Nation located near Bellingham, WA, where I prosecuted natural resource poachers and child abuse cases.

3. Describe your involvement in the Shoreline community.

I am relatively new to the City of Shoreline. However I grew up nearby in Seattle's Greenlake Neighborhood. I have lived in the greater Seattle area for

over twenty years. I have also spent seven years in Bellingham, including three years during college and four years after law school.

Since moving to Shoreline, I have made an effort to reach out to people active in the community and to get to know the specific local issues, such as the proposed annexation by Shoreline of Point Wells and the school bond issue coming up for a vote this February.

I have attended meetings of the planning commission, city council, the Ridgecrest neighborhood association, and local political parties. I have met with local leaders and am reaching out to many more.

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.

I served on the Whatcom County Planning Commission prior to moving to Seattle. As a member of the planning commission I focused on wise land-use policies that encouraged environmental sustainability and preservation of economically viable farming while balancing fairness to property owners.

I have served in other advisory and leadership roles as well. For example, from 1995 to 2003, I served as a co-founder and then board member of the Seattle based non-profit homeless youth agency, Peace for the Streets by Kids from the Streets (PSKS). As a founding member I helped provide the vision for PSKS to develop a homeless youth community center. I also wrote a United Way grant to fund that center and as a result PSKS received \$60,000 over three years. Since then, PSKS has continued to receive expanded funding from that grant and others, and now serves over 300 homeless youth annually.

I have experience providing policy briefings to government agencies. During the summer of 1998, I served as a Congressional intern in the leadership office of Richard Gephardt, who at the time was ranked the number one Democrat in the U.S. House of Representatives. I attended hearings and briefed his policy committee on issues such as hate crime prevention legislation.

During the 1998-1999 Washington State legislative session, I worked as a legislative liaison on behalf of university students. My team's work resulted in an additional \$19 million in tuition grants for low-income students, and in the moderation of tuition hikes. A member of then Governor Locke's staff credited us with convincing the Governor to include the tuition grant money in his final budget.

I work well in a team. I like to listen with an open mind, ask penetrating questions, and debate issues before forming an opinion. I can disagree without making things personal. I also recognize the importance of maintaining the Planning Commission's credibility by being a group of individuals who can get along with each other and accomplish things as a team.

**EXEMPT FROM DISCLOSURE**

Exemption: of property RCW 42.56.50.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]

6. Are you an official representative of a homeowners' association or other group? If so, please name the group.

I am not a representative of a homeowner's association or other group.

7. Describe why you are interested in serving in this position.

I have always been interested in and involved in public service. As a resident and property owner in Shoreline I want to help preserve the incredible quality of life that we enjoy here. With so many people moving to this area, it is critical that we find a safe way to absorb new traffic, maintain and upgrade our infrastructure, provide transit alternatives, and densify under the requirements of the Growth Management Act, while preserving our quality of life and open spaces. As a first time homeowner, living in a house and in an area that I love, I feel a great stake in Shoreline's future.

I understand that we have had several pedestrian deaths in Shoreline along the 15th Ave NE corridor and elsewhere over the years and that the traffic light going in at NE 170<sup>th</sup> St. is the result of a long fought battle arising at least in part from these tragedies. It is a shame that it took those deaths to draw enough attention to install a traffic light.

I will be a proactive advocate for traffic safety and effective infrastructure planning. Over the last year I have come to feel more strongly about this issue. Last March in Seattle, a close family member was struck and killed by a car at an intersection while she was riding her bicycle. Just recently I was struck by a car while walking across the intersection at 15<sup>th</sup> Ave NE and NE 155<sup>th</sup> St., just two blocks from my home. Both my partner and I have also had several near misses at that same intersection. I know in a personal way, that it is unacceptable to wait until someone is killed before making the necessary improvements to assure the safety of pedestrians, bicyclists and drivers.

While I am a car owner who appreciates the ease that my car affords me in getting around and understand that many people feel the same way, I use Metro busses to take me to and from my workplace in downtown Seattle. I am generally pleased with the bus service and am in favor of making sure good transit service options are available to people who may be going to places other than downtown Seattle.

**Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.**

Are you available for evening meetings? Yes. Daytime meetings? Yes on occasion.  
Day time meetings will require accommodations in my work schedule and evening  
meetings would be preferable.

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Please return this application by the deadline to: City of Shoreline, City Clerk  
17500 Midvale Avenue North  
Shoreline, WA 98133  
(206) 801-2700

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*Thank you for taking the time to fill out this application.  
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*

KENNETH D. MANN  
1317 COMMERCIAL STREET, SUITE 204  
BELLINGHAM, WASHINGTON 98225  
(360) 483-6020  
KEN.MANN.PUBLIC@GMAIL.COM

January 27, 2010.

Shoreline City Hall  
17500 Midvale Ave. North  
Shoreline, WA 98133

Dear Shoreline City Council and Planning Staff,

My name is Ken Mann and I live in Bellingham. I own a small business and serve on the Whatcom County Council.

I am writing in support of Jesse's appointment to the City of Shoreline's Planning Commission.

I was the Chair of the Whatcom County Planning Commission at the time that Jesse was a member of the Commission. Jesse brought an analytical and thoughtful approach to the Commission. I was continually impressed by his ability to get to the root of a complex problem.

While we did not always agree, I felt he was listening and would truly value my opinion. It was important to him that people felt heard, even if he ultimately supported a position that was different than what they were advocating.

Jesse is a quick learner. As an attorney I think he had the training and aptitude to really wrap his mind around complicated land use issues and the endless bundles of information.

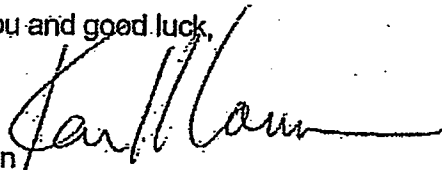
Jesse works well with others, is respectful, but is not afraid to speak his mind. He understands that people and the environment will be impacted by his recommendations, and I know he helped us reach our best recommendations.

I am confident that Jesse Salomon will be a valued asset on your Planning Commission.

If you would like to discuss this matter in person feel free to call or email me.

Thank you and good luck,

Ken Mann



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