

---

**Council Meeting Date: April 12, 2010**

**Agenda Item: 8(b)**

---

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Proposed 2010-2011 Council Goals and Workplan
<b>DEPARTMENT:</b>	City Manager's Office
<b>PRESENTED BY:</b>	Robert L. Olander, City Manager Julie Underwood, Assistant City Manager

**PROBLEM/ISSUE STATEMENT:**

At the City Council's March 5-6, 2010 annual retreat the Council spent two days with staff reviewing the progress on the 2009-2010 goals and discussing emerging issues and the City's fiscal condition. Nevertheless, the primary objective for the Council retreat is to develop 2010-2011 goals.

As a continuation of the retreat discussion, the Council reviewed the draft goals and objectives at their April 5 Study Session. The purpose for tonight's discussion is to review the proposed goals and objectives, which reflect Council's changes from that meeting, and to finalize the goals and workplan.

Once adopted staff will subsequently develop detailed workplans and a 2011 Budget that align with the Council's priorities.

**RECOMMENDATION**

Staff recommends that the Council adopt the 2010-2011 Council Goals and Workplan.

Approved By:      City Manager  City Attorney \_\_\_\_\_

**Attachment**

A.    2010-2011 Proposed Council Goals and Workplan



## Shoreline City Council 2010-2011 Goals and Workplan

**Goal 1: Implement the adopted Community Vision by updating the Comprehensive Plan and key development regulations in partnership with residents, neighborhoods and businesses**

- Adopt the Southeast Area Neighborhoods Subarea Plan
- Adopt updated tree regulations, including citywide goals for urban forest canopy
- Complete draft Urban Design, Capital Facilities and Transportation elements of the Comprehensive Plan
- Adopt the Town Center Subarea Plan
- Make the permit process clear, timely, and predictable through Subarea Plans, Planned Actions, and other appropriate planning tools

**Goal 2: Provide safe, efficient, and effective infrastructure to support our land use, transportation and surface water plans**

- Update the Transportation Master Plan, including citywide trail, bicycle, and transit elements
- Update the Surface Water Master Plan and priority basin plans
- Work with Sound Transit, neighboring cities, regional agencies, and Shoreline neighborhoods to implement the Sound Transit II plan to bring light rail through Shoreline

**Goal 3: Expand Economic Development Opportunities in Shoreline**

- Develop a "Transit-oriented Development" plan for the Aurora Park and Ride Lot at N 192nd Street
- Work with the Shoreline Community College to establish a continuing small business development and assistance program
- Explore economic development opportunities for any surplus property at the Fircrest campus with the State of Washington
- Actively recruit both large and small businesses to Shoreline

**Goal 4: Construct the Aurora Improvements from 165<sup>th</sup> to 205<sup>th</sup> Streets**

- Complete construction of Aurora from N. 165<sup>th</sup> to N. 185<sup>th</sup> Streets
- Complete design, acquisition, and bid for Aurora from N. 185<sup>th</sup> to N. 192<sup>nd</sup> Streets
- Secure funding for the last section of Aurora

**Goal 5: Provide enhanced opportunities for effective citizen communication and community engagement**

- Implement and evaluate new communication tools such as Council meeting “e- comment,” and social media such as Facebook and Youtube
- Host Community forums on key topics of interest
- Enhance communication and partnerships with the Shoreline Community College, School District, utilities, and other local public agencies
- Support community, civic and volunteer organizations in their efforts to expand their capacity.

**Goal 6: Develop a “healthy city” strategy**

- Adopt updated Parks, Recreation, and Cultural Services Plan
- Work with a citizen advisory committee of community stakeholders to develop a Healthy City Plan
- Develop a scope of work, including identifying stakeholders, cost, and timeline, for a Youth Services Master Plan

**Goal 7: Acquire Seattle Public Utilities water system in Shoreline**

- Develop feasibility analysis and financial plan
- Negotiate acquisition
- Develop transition and implementation plan and schedule