

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF BUSINESS MEETING

Monday, October 11, 2010
7:00 p.m.

Council Chambers - Shoreline City Hall
17500 Midvale Avenue North

PRESENT: Mayor McGlashan, Deputy Mayor Hall, Councilmember Eggen, Councilmember McConnell, Councilmember Roberts, Councilmember Scott, and Councilmember Winstead

ABSENT: None

1. CALL TO ORDER

At 7:00 p.m., the meeting was called to order by Mayor McGlashan, who presided.

2. FLAG SALUTE/ROLL CALL

Mayor McGlashan led the flag salute. Upon roll call by the City Clerk, all Councilmembers were present.

3. REPORT OF THE CITY MANAGER

Bob Olander, City Manager, provided reports and updates on various City meetings, projects, and events. Julie Underwood, Assistant City Manager, introduced and showed a promotional video highlighting the City of Shoreline's capital improvements over the past fifteen years.

4. COUNCIL REPORTS

Councilmember Eggen reported on his attendance at the Municipal Solid Waste Advisory Committee meeting and discussed their work on a new interlocal agreement. Deputy Mayor Hall stated he attended the Northend Mayor's Meeting and received an update on assessed values.

5. PUBLIC COMMENT

a) Dwight Stevens, Shoreline, on behalf of American Legion Post 227, announced a Veterans Day event on November 11th at 2:00 p.m. at Shoreline City Hall.

b) Robert Ransom, Shoreline, spoke in favor of City of Shoreline Proposition No. 1, noting that programs will need to be cut if it doesn't pass.

c) Hiller West, Shoreline, described efforts to promote the passage of Proposition No. 1 and urged everyone to support it.

6. APPROVAL OF THE AGENDA

Deputy Mayor Hall suggested the Council hear the Economic Development update first to accommodate the speakers and public in attendance. Councilmember McConnell moved approval of the agenda as suggested by the Deputy Mayor. Councilmember Eggen seconded the motion, which carried 7-0 and the agenda was approved as amended.

7. CONSENT CALENDAR

Deputy Mayor Hall moved approval of the Consent Calendar. Councilmember Eggen seconded the motion, which carried 7-0 and the following items were approved:

- (a) Minutes of Workshop Dinner Meeting of September 27, 2010
Minutes of Business Meeting of September 27, 2010
- (b) Approval of expenses and payroll as of September 16, 2010 in the amount of \$2,679,506.85

***Payroll and Benefits:**

Payroll Period	Payment Date	EFT Numbers (EF)	Payroll Checks (PR)	Benefit Checks (AP)	Amount Paid
9/5/10-9/18/10	9/24/2010	36552-36756	10231-10259	44880-44891	\$533,536.03
					<u>\$533,536.03</u>

***Wire Transfers:**

Expense Register Dated	Wire Transfer Number	Amount Paid
9/28/2010	1026	\$3,689.39
		<u>\$3,689.39</u>

***Accounts Payable Claims:**

Expense Register Dated	Check Number (Begin)	Check Number (End)	Amount Paid
9/20/2010	44795	44795	\$159.32
9/21/2010	44796	44797	\$71,782.86
9/22/2010	44078	44078	(\$26.30)
9/23/2010	44798	44829	\$513,112.87
9/23/2010	44830	44862	\$74,472.25
9/24/2010	44863	44878	\$52,957.92
9/29/2010	44879	44879	\$2,085.00
9/30/2010	44760	44760	(\$350.00)
9/30/2010	44892	44913	\$119,868.96
9/30/2010	44914	44951	\$79,520.07

10/1/2010

44952

44953

\$1,228,698.48\$2,142,281.43

- (c) **Motion to Authorize Property Acquisition for the Parcel on the West Side of Aurora, North of 185th Street, 18805 Aurora Avenue North, Project Parcel No. 408**

8. NEW BUSINESS

- (a) Economic Development Update

Dan Eernisse, Economic Development Program Manager, Jeff Marcel, Enterprise Seattle, and Mark McVeety, Shoreline Community College, provided a report regarding the economic development effort in the City of Shoreline. Mr. Eernisse discussed the four City Economic Development Goals: 1) Transit Oriented Development (TOD) at the 192nd Park-n-Ride site; 2) Exploring development opportunities for the Fircrest surplus site; 3) the Business Accelerator Program; and 4) Active recruitment of large and small businesses to the City of Shoreline.

Mr. McVeety shared some data from the Shoreline Community College Small Business Accelerator program and discussed the services it provides, including regular business workshops, outreach, networking, and innovative thinking. He reported that they have conducted forty-one, 90-minute workshops.

Councilmember Eggen confirmed with Mr. McVeety that there isn't a business incubator office in Shoreline like the one that was closed in Lake Forest Park. Councilmember Roberts felt that the Business Accelerator Program is a great success and confirmed that the contract is a one-year contract that expires in June. He encouraged the City to continue this program.

Mr. Marcel provided a brief overview of Enterprise Seattle. He said it is a public-private partnership that focuses on information technology, life science, aerospace, etc. to attract new revenue to the area. He said Enterprise Seattle wants to be a data-driven organization. He reviewed their five-year business plan and performance pyramid. He thanked the City for their partnership investment in the organization.

Mr. Marcel replied to an inquiry from Deputy Mayor Hall and said that every business person is saying revenues are up and there are early indications of positive signs. He also replied to Councilmember Roberts that Enterprise Seattle works closely with the community colleges in the region and that the closest relationship is with the Workforce Development Council in Seattle.

Councilmember Roberts confirmed that Enterprise Seattle does marketing, ensures business development staff is out in the communities, writes articles, and is a resource for the media.

Councilmember Eggen commented on the struggling financial services areas and that Sustainable Works and Northwest Mechanical has recently had layoffs. Mr. Marcel replied that banks are cautious with lending, but the outlook is positive. He informed Councilmember Eggen what the City could do to have its share of jobs and growth.

Councilmember Roberts and Councilmember Eggen discussed the roundtables and that some business owners have felt the City has tried to push them out. They said these sessions are helpful in demonstrating what businesses can become.

Mr. Eernisse noted that zoning is a fundamental imposition on property owners when it comes to the Town Center and it needs input and buy-in. Mr. Olander added that the level of cooperation with the Planning Department is key and Mr. Eernisse has been working closely with them.

RECESS

At 8:22 p.m., Mayor McGlashan called for a five minute break. The meeting reconvened at 8:29 p.m.

(b) Low-Income Senior Exemption Programs

Debbie Tarry, Finance Director, provided a report outlining the various exemption and deferral programs available to low-income and senior citizens within the City of Shoreline. She noted that the programs are based on income levels and offered through the King County Assessor's Office. She also discussed the Stormwater Utility Fee, Natural Gas, and Garbage Utility Tax exemptions. Ms. Tarry pointed out that these programs are advertised in *Currents* and the City's website. Additionally, the information has been disseminated to residents through the City-sponsored tax forum in 2009 and through letters to those participating in the Seattle City Light low-income rate program.

Councilmember Eggen inquired what the median household income was for the exemption program. Ms. Tarry replied that some of the programs don't use the median income level; instead a dollar figure is set. Seattle City Light, she noted, utilizes 70% of state median income. Councilmember Eggen confirmed with Ms. Tarry that the low-income senior citizen standards follow the same definition for property tax exemptions.

Deputy Mayor Hall commented that 900 households participate in property tax exemptions and wanted to know how many of those actually own their households. Ms. Tarry replied that 5% of Shoreline households are exempt, but she was unsure about the ratio of renters to owners. He stated that it is important for people to take advantage of the exemption and to look at the information in the ballot measure. He also noted that there is value in looking at how these exemptions play out in terms of Proposition No. 1.

Councilmember Roberts confirmed with Ms. Tarry that less than half of our senior citizens are taking advantage of the program and questioned the difference between the regular levy and the excess levy. Ms. Tarry replied that certain levies are considered excess levies and that the School District Maintenance and Operations Levy and the Park Bond are excess. The Fire District Proposition No. 1 is a regular levy, she explained.

Councilmember McConnell discussed the differences between an exemption and a deferral. She said that a deferral means it would have to be paid for when the house is sold. She clarified with

Ms. Tarry that it is an exemption that is based on the household income. Councilmember McConnell said she is concerned about low-income seniors not being able to stay in their homes. She added that the lack of awareness about the programs is probably significant. Responding to Mr. Olander, Ms. Tarry noted that it has been a while since the state changed the low income thresholds.

Councilmember Eggen stated that the King County Assessor administers the low-income property tax exemption for the state and the City's surface water utility fee exemption is administered by the City. He felt that the City needs to have a willing partner for the other utility tax exemptions. He suggested that the City inquire with Comcast to see if they want to do an exemption program.

Ms. Tarry said the City will continue to work with the senior center to publish the programs.

Councilmember Roberts inquired about the deferral program and how it functions with the City's revenues. Ms. Tarry replied that the City would continue to receive the income tax and get reimbursed by the state.

Mr. Olander noted that an executive session is scheduled. However, with two Council members absent it will be postponed to the October 25 Council meeting.

9. ADJOURNMENT

At 8:54 p.m., Mayor McGlashan declared the meeting adjourned.

Scott Passey, City Clerk

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