

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: 2011-2012 Council Goals and Workplan DEPARTMENT: City Manager's Office PRESENTED BY: Julie Underwood, City Manager

PROBLEM/ISSUE STATEMENT:

At the City Council's May 6-7, 2011 annual retreat the Council reviewed the progress on the 2010-2011 goals and discussed emerging issues. It was determined that while progress has been made on the current goals, the Council would like to continue to work on these goals with some modifications to the objectives.

The Council discussed the draft goals and workplan at their May 16 study session (Attachment A). Through the discussion they confirmed the goals and workplan and determined they would like to formally adopt it at their May 23 business meeting.

RECOMMENDATION

Staff recommends that the Council adopt the 2011-2012 Council Goals and Workplan.

Approved By: City Manager ____ City Attorney ____

Attachments

- A. 2011-2012 Council Goals and Workplan



Shoreline City Council
2011-2012 Goals and Workplan

- Goal 1:** **Implement the adopted Community Vision by updating the Comprehensive Plan and key development regulations in partnership with residents, neighborhoods and businesses**
- Adopt amendments to the City's development regulations to make the permit process more timely, clear and predictable, e.g., administrative design review, planned actions, subarea plans, and other appropriate planning tools.
 - Adopt amendments to the tree regulations, adopt a policy of increasing tree canopy through voluntary programs, and become a Tree City USA
 - Amend the citywide Comprehensive Plan to make it consistent with the adopted 2029 Vision and Framework Goals while also reducing its length and complexity
 - Adopt the Town Center Subarea Plan and code
- Goal 2:** **Provide safe, efficient and effective infrastructure to support our land use, transportation and surface water plans**
- Update the Transportation Master Plan, including citywide trail, bicycle, and transit elements
 - Update the Surface Water Master Plan and priority basin plans
 - Work with Sound Transit, neighboring cities, regional agencies and Shoreline neighborhoods to implement the Sound Transit II plan to bring light rail through Shoreline
- Goal 3:** **Improve economic development opportunities in Shoreline**
- Form partnerships to create "Transit-oriented Developments" (TOD) that capitalize on public transportation infrastructure
 - Update the Economic Development Strategic Plan for 2012-2017
 - Promote investments in Shoreline's neighborhood centers to increase economic vitality, environmental quality, and housing choices
 - Provide a business-friendly environment that attracts and retains both large and small businesses
- Goal 4:** **Construct the Aurora Improvements from 165th to 205th Streets**
- Complete construction of Aurora from N 165th to N 192nd Streets
 - Complete design and right-of-way acquisition for Aurora from N 192nd to 205th Streets
 - Secure the balance of funding for the last section of Aurora

Goal 5: Expand opportunities for effective citizen communication and community engagement

- Enhance communication and partnerships with citizens, local public agencies, and businesses
- Support community, civic and volunteer organizations in their efforts to expand their capacity
- Enhance participation opportunities for the Shoreline community in developing the City's budget and long-term financial strategies
- Support work in the community to engage with cultural and ethnic minority communities
- Establish a "leadership academy" to build citizen awareness of Shoreline's history, government, neighborhoods and community partners

Goal 6: Develop a "healthy city" strategy

- Adopt an updated Parks, Recreation, and Cultural Services Plan
- Work with community stakeholders to develop a Healthy City Plan
- Develop a scope of work for creating a Youth Services Master Plan
- Support efforts to cultivate a farmers market in Shoreline

Goal 7: Acquire Seattle Public Utilities water system in Shoreline

- Develop feasibility analysis and financial plan
- Negotiate acquisition
- Develop and implement a robust citizen participation plan to solicit input on the issues that shape the acquisition
- Develop transition and implementation plan and schedule

2010-2011 Goals and Workplan Accomplishments

- Adopted the Southeast Area Neighborhoods Subarea Plan
- Adopted the Aldercrest site rezone
- Worked with the Shoreline Community College to establish a continuing small business development and assistance program
- Completed design, acquisition and bid for Aurora from N. 185th to N. 192nd Streets
- Implemented and evaluated new communication tools such as Council meeting "e-comment," and social media such as Facebook and Youtube

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