

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	2012 Planning Commission Appointments		
DEPARTMENT:	Planning & Community Development		
PRESENTED BY:	Rachael Markle, AICP, Director		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

The terms of the following three Planning Commissioners will expire on March 31, 2012:

- ❖ Ben Perkowski
- ❖ Michael Broili
- ❖ John Behrens

Additionally, Commissioner Janne Kaje moved out of the City of Shoreline on January 12 leaving his position vacant.

The City notified the public of these openings through an article in *Currents, Shoreline Area News*, City of Shoreline press release, and an announcement on the City's webpage. Seventeen applications were submitted. From this group, a committee of the Council interviewed eight candidates on February 9 and 11. The names of all the applicants are listed below; those who were interviewed are denoted with an asterisk.

- | | |
|--------------------|----------------------|
| • Christopher Sink | • Garry Horvitz |
| • Lee Fenton | • Samuel Bess |
| • Sean Daly | • William Montero* |
| • Keith Scully* | • Leonid Ponomarchuk |
| • Anthony Lo | • Jack Malek* |
| • John Behrens* | • Michael Henderson |
| • Yaakov Medrash | • David Maul* |
| • Lisa Burt* | • Easton Craft* |
| • Andrew Krawczyk* | |

Following the interviews, the Council committee recommends the following four Shoreline residents as appointees to the Planning Commission: Their applications are attached.

- Easton Craft
- David Maul
- William Montero
- Keith Scully

To fill the vacancy left by Commissioner Kaje, the subcommittee randomly selected Easton Craft to start serving on the Commission as of March 1. If Mr. Craft is unable to start March 1, the second selection was David Maul.

RECOMMENDATION

Staff recommends that the Council accept a motion to appoint the four applicants recommended by the committee to the Planning Commission for a 4-year term that will run from April 5, 2012 through March 31, 2016.

ATTACHMENTS

Attachment A – Planning Commission Appointee Applications

Approved By: City Manager *JU* City Attorney *IS*



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CITY CLERK SP
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission

City Board or Commission

Name William S. Montero

Are you a Shoreline resident or property owner? Yes

Length of residence 18 years

1. List your educational background.

St. Edwards Seminary – Kenmore, Washington
Defense Language Institute - Monterey, California
AA – North Seattle Community College
BA – University of Washington

2. Please state your occupational background, beginning with your current occupation and employer.

Current: Tube Art Group – Specialty Electrical Contractor - President and COO
Cornet Properties – Owner Commercial & Residential Rental Real Estate Oregon
Sports Boys, LLC – Managing Partner Real Estate Yakima County, WA
Court Street Investments – Managing Partner Real Estate King County, WA
DHM Investments – Managing Partner Billboard Properties King County, WA

3. Describe your involvement in the Shoreline community

Shoreline Breakfast Rotary Club, Charter Member
EDAC
Shoreline Trails Corridor Committee
Council of Neighborhoods
Traffic Advisory Committee

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.

As an owner and president of the largest electrical, electronic, and architectural sign company in the NW, I have been involved in land use, zoning codes and environmental issues in both the business and industry associations not only in Shoreline, but throughout the US and Canada. Some of my major local clients include Starbucks, Fred Meyer/QFC, Seattle Seahawks and Sounders, UW/WSU, Eddie Bauer, Bartell Drugs, Swedish Health Services, and Group Health. I have been past president of both the Washington and Northwest Sign Councils and currently serve as director of the World Sign Association and future President in 2014. I own several commercial and residential properties in Bellevue, Yakima, and Seaside, Oregon, and have been very involved in both economic growth strategies and environmental issues in those cities.

I am a member of Seattle Rotary #4. I belong to several groups with participants that peripherally affect the city of Shoreline.

I teach computer programming, operating systems, and database manipulation to many groups. These skills have allowed me to be comfortable accessing information and educational resources for both business and associations.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]

6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No
7. Describe why you are interested in serving in this position.

I have lived in Shoreline for many years both before and after its incorporation. I have watched Shoreline develop into a sophisticated city with professional management and stewardship. I think it is time to lend my skills to the future of the city. Economic Growth and land use planning balanced with a regard for the character of our City and environmental concerns are something that can be done only by someone who respects their home town as I do.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? Yes Daytime meetings? Yes

Please return this application by the deadline to: City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801- 2230

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*

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COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name Keith Scully

Are you a Shoreline resident or property owner? Yes

Length of residence August 2010

1. List your educational background. BA, History, UCLA, 1993. Paramedic certificate, Daniel Freeman Hospital, 1994. MA, History, Tufts, 1997. JD, New York University, 1998.

2. Please state your occupational background, beginning with your current occupation and employer.
Please see attached resume.

3. Describe your involvement in the Shoreline community. Precinct committee officer, 32nd District Democrats; political co-chair, King County Conservation Voters; volunteer, Ice Cream Social. I also volunteer at the UW and Seattle University schools of law, serving as a mentor and moot court judge.

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4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying.

I am an attorney with land use, open government, and environmental law experience. As the legal director of Futurewise and then in private practice, I evaluated and litigated numerous comprehensive plans, development regulations, and specific projects. I am familiar with a variety of different planning commission models. I also have a solid comparative knowledge of development regulations and comprehensive plans in different cities in the Puget Sound region and Washington State.

I also have board experience, and have served as PTA President at my daughter's elementary school, on the family selection committee for Habitat for Humanity, and on numerous political initiative campaigns, including on steering committees. I am currently the co-chair of King County Conservation voters' political committee.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial). [REDACTED]

6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No.

7. Describe why you are interested in serving in this position.

I want to be involved in helping Shoreline grow. I moved here because Shoreline offered the right blend of urban and suburban features for my family – we are within walking distance of grocery stores, cafés, the Crest theater, and fantastic developed and wild parks, but there is also enough space that we can have goats and chickens without driving our neighbors too crazy. Those features are what make Shoreline great, and preserving the quality of life is key.

But there is room for improvement. And growth is inevitable, whether we want it or no, and keeping growth focused in urban areas mean that the forest and farm lands that surround us can remain rural. The planning commission serves a vital role in balancing the need to absorb as much population as possible while still preserving our quality of life.

Shoreline's town center focus is fantastic, and I'm looking forward to watching Aurora continue to mature. Other areas, like Ridgecrest and North City, need constant attention to make sure that they keep a critical mass of businesses.

I think the key conflict in the next ten years will be helping the mixed-use and commercial areas mature. With the current economic downturn, we are unlikely to see huge conflicts over increasing density; the rush to constantly subdivide and upzone prior to 2007 is simply not our current issue. Now, we need to make sure that Shoreline remains an attractive choice for businesses – and that we encourage and stimulate growth in ways that keep our neighborhoods vibrant. At the same time, keeping enough open space and parks, and separately ensuring that in our quest to keep Shoreline vibrant we don't lose sight of key environmental, safety, and quality of life protections, will be constant challenges.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

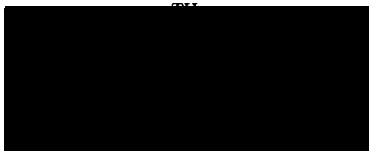
Are you available for evening meetings? Yes _____ Daytime meetings? Yes _____

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KEITH SCULLY



EDUCATION

New York University
Juris Doctor

Awarded May, 1998

Tufts University
Master of Arts, Middle Eastern History

Awarded November, 1997

Walter S. Graf Paramedic School
Mobile Intensive Care Paramedic

Awarded February, 1994

University of California, Los Angeles
Bachelor of Arts, History

Awarded September, 1993

POSITIONS HELD

Newman & Newman LLP
Seattle, WA

September, 2010-Present

Attorney

Represented clients with a focus on employment law and litigation. Litigated grievances. Argued cases to trial courts and courts of appeal. Advised clients on litigation, employment, and corporate governance matters.

Gendler & Mann, LLP
Seattle, WA

May, 2008-September, 2010

Senior Associate

Represented clients in a broad range of legal matters, focusing on complex litigation. Provided legal advice to individuals and organizations. Litigated cases in State and Federal court, including extensive trial and appellate work. Assisted in management of law firm, including supervision of staff and junior attorneys. Recent cases include *Milner v. United States Navy*, a 9th Circuit decision on the Freedom of Information Act, and *Barahimi et al. v. King County*, a successful Western District of Washington jury trial of an employment dispute.

Futurewise
Seattle, WA

October, 2006 – May, 2008

Legal Director

Managed legal program for sustainable development nonprofit organization. Responsibilities included supervising cooperating attorneys and interns, drafting policies and legislation, researching and writing articles for publication, conducting legal research, writing briefs, and conducting oral arguments in front of Washington courts and Growth Management Hearings Boards, as well as participating in legislation planning and advocacy efforts, including interacting with diverse stakeholder groups both during legislative efforts and ongoing litigation.

United Nations

Office of the Prosecutor, International Criminal Tribunal for the Former Yugoslavia

The Hague, The Netherlands

August, 2005 – October, 2006

Associate Legal Officer

Part of a nine-attorney international team responsible for investigating and prosecuting war crimes in Kosovo. Conducted research and wrote briefs and motions on factual and legal issues relating to criminal responsibility for war crimes. Evaluated evidence, prepared witnesses, and participated in strategy planning for ongoing war crimes investigations. Presented witnesses and conducted legal arguments in court.

King County Prosecuting Attorney's Office

Seattle, WA

May, 1999 – August, 2005

Deputy Prosecuting Attorney

Prosecuted misdemeanor and felony crimes. Wrote appellate briefs and conducted oral argument in the Court of Appeals. Served as legal advisor on criminal cases to the King County Sheriff's Office. Lead attorney in State v. Johnson, responding to defense allegations of racially biased policing in the Seattle Police Department's Anti-Crime Team operations. Developed mortgage fraud prosecution program.

PUBLICATIONS

"Salmon and Farming: Spawning Sound Cooperation", King County Bar Association Bulletin, April, 2007.

"Physician-Patient Privilege and the Emergency Responder," Journal of Emergency Medical Services, October, 2000.

"Defining Murder: Limiting Irregularities in Death Investigation," Law and Order, August, 1999.

RECENT CIVIC ACTIVITIES

University of Washington and Seattle University 2000-present

Volunteer judge for various competitions, mentor, and guest lecturer to the International Law Students Association on opportunities for employment with the United Nations. Attorney-Advisor the Real Estate-Land Use Student Association.

Lowell School Parent Teacher Association May, 2009-present

PTA President. Managed public school PTSA with \$140,000 annual budget. Led board and general meetings. Supervised volunteers and other board members. Created budget. Managed projects.

King County Conservation Voters Dec. 2007- present

Board member for environmental community's political arm. Interviewed candidates for political office and made endorsement recommendations. Assisted in fundraising efforts. Directed affairs of nonprofit organization, including budget, strategic plan, and operational issues. Co-chair of political committee.



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JAN 31 2012

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CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name:

Easton Craft

Are you a Shoreline resident or property owner?

Yes

Length of residence:

8 years

1. List your educational background:

BA, Political Science & Law from Emerson College, Boston, MA

2. Please state your occupational background, beginning with your current occupation and employer:

BlueStar Management, Inc., Seattle, Washington • 2004-Present

Multi-discipline conglomerate focused on commercial and residential development, construction, property management.

Principal (2009-Present)

Vice President of Development (2006-2009)

Senior Development Manager (2004-2006)

Langer Broadcasting Corp, Boston, Massachusetts • 1999-2004

Media Company focused the delivery of media programming and on the acquisition of smaller media outlets.

WBIX, The Business Station

Director of Operations / Financial Market Analyst (2000-2004)

WMEX

Operations Manager/ Executive Producer (1998-2000)

3. Describe your involvement in the Shoreline community:

I am involved personally and professionally in the Shoreline community. I currently serve as Treasurer of the Board of Directors at The Horizon School in the Richmond Beach Neighborhood. Horizon is a non-profit school for children from preschool through 1st grade. As a Board member, I play a role in setting the budget and the educational guidelines and policies of the school. The school strives to serve the educational and early learning needs of the children and parents in the Shoreline area.

Blue Star Construction is an active member of the Shoreline Chamber of Commerce. Our company has sponsored numerous events to promote the City of Shoreline to the greater Seattle area. We make every effort to promote and welcome new businesses to Shoreline.

As a corporate member of the Echo Lake Neighborhood Association, we help sponsor the annual summer picnic and Echo Lake clean-up.

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying:

Along with my involvement with the City of Shoreline, I have extensive professional experience in the areas of small business ownership, Real Estate development and construction.

As a business owner, I understand the challenges of creating and sustaining a viable enterprise. This requires a deep understanding of budgets and financial management, balancing the needs of clients and employees and working to grow the business through marketing and community outreach.

As a professional in the field of Real Estate development and Construction, I have in-depth knowledge of the commercial and residential development process: from the initial planning and feasibility process through the financing and design and

permitting phase to the final construction of the project. This requires me to work within many different levels of the business and with multiple stakeholders to achieve the desired outcome. I also have extensive knowledge of sustainable development practices.

Throughout the course of my career, my roles have included Financial Markets Analyst, Director of Operations, Vice President of Development and Principal. A few of my notable achievements and areas of expertise include:

- Direct four current projects: medical/surgical center, industrial manufacturing and office complex, 140,000 square foot national tenant anchored retail center and multifamily residential building
- Acquired premier national retail and medical tenants such as Whole Foods Market, 24Hour Fitness and The Center for Diagnostic Imaging
- Led the development process for several Built Green and LEED projects
- Knowledge of affordable housing and low income tax credit development and its integration into existing neighborhoods
- Environmental review processes, including Environmental Impact Statements and State of Washington Department of Ecology guidelines for streams and wetlands

Coupled with these achievements, I have extensive experience with business strategy, sustainable development, and project management.

These skills will be a benefit to the Shoreline Planning Commission. As outlined in the Framework Goals, there are significant areas of interest that must be considered by the Planning Commission, from educational excellence, support for arts and environmentally sensitive development practices to higher density development along the commercial and major transportation corridors.

My background as a business owner in the City of Shoreline and a Real Estate development professional provides the necessary expertise and leadership background that will benefit the Planning Commission as it updates the Comprehensive Plan and works with the community to implement the 2029 Vision Statement.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial):

- 1.
- 2.



6. Are you an official representative of a homeowners' association or other group? If so, please name the group:

No

7. Describe why you are interested in serving in this position.

As an eight year resident of Shoreline, a parent of two children who will begin first grade this fall and a local business owner, I offer a unique insight into the needs for the City of Shoreline and the Planning Commission. I love the community in which I live: the diverse neighborhoods, the great open space and parks, the thriving business community and the great people who live here. I want to see Shoreline grow and evolve in a way that will best serve the needs of all the members of the community. As a member of the Planning Commission I will take a collaborative and measured approach to the challenges that lay ahead.

I am passionate about creating a team-oriented environment to achieve excellence. My belief in the strength of a collaborative teamwork approach has yielded greater innovation and success at all levels of my career. This approach in my professional life will work well with the Planning Commission, the City Council and the residents and businesses to help enhance the community.

I believe strongly in community involvement and community input. As the City of Shoreline Planning Commission works within the guidelines of the Growth Management Act and moves toward the implementation of the revised Comprehensive Plan I am excited about the opportunities and challenges that lay ahead.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? Yes
Daytime meetings? Yes

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of Shoreline, City Clerk

City

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EASTON A. CRAFT

Career Highlights

Enterprising executive, with 12+ years of experience directing large-scale projects and programs for companies ranging from a leading real estate development and construction company to an award-winning media company. Effective communicator and negotiator, with proven record of forging collaborative relationships with brokers, contractors, municipalities, and key stakeholders. Specialize in managing retail, multi-family residential and medical development projects, with demonstrated success in building and managing high-performing teams. Thrive in fast-paced, demanding environments, with exceptional organizational, analytical, and planning skills. Key strengths include:

Project Management • Portfolio Management • Site Selection • Operations Management • Strategic Planning • Cross-Functional Team Leadership • Construction Management • Business Development • Negotiation • Acquisitions & Dispositions • Program Management • Client Relationship Management • Budget Forecasting & Management • Organizational Development • Financial Analysis • Compliance

PROFESSIONAL EXPERIENCE

BlueStar Management, Inc., Seattle, Washington • 2004-Present

Multi-discipline conglomerate focused on commercial and residential development, construction, property management.

Principal (2009-Present)

Co-direct Development, Asset Management, and Construction divisions. Direct new projects and project feasibility. Oversee all aspects of P&L management, budget forecasting and vendor/subcontractor management for each business segment. Direct new business development. Forge key venture and capital relationships with public companies and private investors. Negotiate construction contracts and commercial tenant leases.

Significant Accomplishments:

- Team lead for four current projects: 140,000 square foot national tenant anchored retail center, multifamily residential building, medical/surgical center, industrial manufacturing and office complex with total asset value of \$45M
- Created 30% return on invested capital in the last 3 quarters through strategic acquisitions and stabilization of underperforming retail and multi-family assets
- Created strategic partnership with The Center for Diagnostic Imaging to build and remodel their Puget Sound portfolio and develop new locations in the Pacific Northwest

Vice President of Development (2006-2009)

Managed Development, Asset Management, and Property Management divisions. Worked collaboratively with each segment to maximize portfolio asset strategies. Oversaw all facets of project management and financial management for projects and assets totaling \$146M. Partnered with executive management to execute strategic vision, project integrated planning, and new development opportunities/acquisitions. Established individual professional milestones for personnel in each division with project teams. Developed in-depth financial modeling and analysis on a per project basis. Managed selection process of key partners and project team members for project feasibility and project design. Negotiated leases and contracts with national tenants. Created strategic partnerships with national institutional investors and retail owners such as EQR, Westfield Malls and General Growth Properties.

Significant Accomplishments:

- Acquired premier national retail tenants such as Whole Foods Market, Hancock Fabrics, 24Hour Fitness for several retail and mixed use projects.
- Led acquisition, entitlement and development process for several major projects: a 500,000 square foot, mixed-use project with 187 residential units and Whole Foods Market as anchor tenant; and a 140,000 square foot residential project with 100 apartments
- Generated \$75M+ in asset value through project development process

Senior Development Manager (2004-2006)

Managed and coordinated project teams and financial reporting. Developed and implemented key project design features necessary for project success. Managed multiple project teams with up to 45 members across multi-platform departments. Led process for entitlement and building permits focusing on schedule benchmarks and cost effectiveness. Organized and led design and construction teams to best deliver projects within budget and schedule. Built extensive contacts with design firms, engineers, and contractors state-wide and throughout the U.S.

Significant Accomplishments:

- Remotely managed 25-member project team based in Las Vegas, NV; delivered project through entitlements and design on time and within budget
- Led entitlement and development of two key projects: a 300,000 square foot, residential project with 210 residential units in Las Vegas, NV; and a 12,000 square foot commercial office project

Langer Broadcasting Corp, Boston, Massachusetts • 1999-2004

Media Company focused the delivery of media programming and on the acquisition of smaller media outlets.

WBIX, The Business Station

Director of Operations / Financial Market Analyst (2000-2004)

Partnered with station owners to create and manage the financial programming format. Managed station programming and personnel and directed all financial program content. Oversaw management of station and remote facilities and collaborated with ownership on the construction of new towers and tower upgrades. Served as financial markets analyst and commentator for "New England Business Day," a nightly news program on New England Cable News.

Significant Accomplishments:

- Facilitated startup and launch of station, first news talk station launched in Boston market in 20 years; instrumental in acquiring initial operating capital and design of station's format
- Led WBIX to become recognized as a premier news source in Boston, Massachusetts market for business and financial news
- Garnered AP Award for Best Coverage of 9/11 Attack for broadcast media in Boston market in 2001; won AP Award for breaking news coverage of Tech Bubble in 2001

WMEX

Operations Manager/ Executive Producer (1999-2000)

Partnered with station owner to manage and launch local talk radio station. First 50,000 watt station to launch in Boston, MA market in twenty years. Managed all aspects of the station programming and content creation.

Organizations and Affiliations

Treasurer, Board of Directors, The Horizon School
Member, Board of Directors, Ipswich Dance Foundation

Certifications and Training

Timberline Project Management and Accounting 2005

Education

Bachelor of Arts, Political Science & Law • Emerson College – Boston 1998

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CITY OF SHORELINE



COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name: David Maul _____

Are you a Shoreline resident or property owner? Yes _____

Length of residence _____ 5 years _____

1. List your educational background. BArch University of Oregon _____

2. Please state your occupational background, beginning with your current occupation and employer. Practicing Architect as a partner of Rutledge Maul Architects PS Inc.
I have been licensed and practicing for over 20 years.

3. Describe your involvement in the Shoreline community. My kids went to high school at Shorewood and I have been involved in coaching little league baseball over the years.

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying. As an architect I am responsible for leading my project team on projects, I'm responsible for the progress of the interns in my office as they work toward getting their license and I'm a former chair of the AIA Home of the Month committee.
5. List the addresses of property you own in Shoreline and the type of property (residential or commercial) [REDACTED]
6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No I am not.
7. Describe why you are interested in serving in this position. I believe I can make a positive contribution to the commission and I'd like to do something to give back to the community.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? Yes Daytime meetings? Yes

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