

**CITY OF SHORELINE**  
**SHORELINE CITY COUNCIL**  
**SUMMARY MINUTES OF WORKSHOP DINNER MEETING**

Monday, February 27, 2012  
5:45 p.m.

Conference Room 104 - Shoreline City Hall  
17500 Midvale Avenue N.

**PRESENT:** Mayor McGlashan, Deputy Mayor Eggen, and Councilmembers Hall, McConnell, Roberts, Salomon, and Winstead

**ABSENT:** None

**STAFF:** Julie Underwood, City Manager; Debbie Tarry, Assistant City Manager; Dan Eernisse, Economic Development Manager; Dick Deal, Parks, Recreation and Cultural Services Director; Scott Passey, City Clerk

**GUEST:** Brendan Lemkin, Shoreline Farmers Market

At 5:50 p.m., the meeting was called to order by Mayor McGlashan, who presided.

Mayor McGlashan turned the time over to Brendan Lemkin, Shoreline Farmers Market, who provided a presentation on the proposed Shoreline Farmers Market. Mr. Lemkin discussed various aspects of the proposal, including the following elements:

- Location: Where, when, and what time?
- Market Scope: Traditional style, starting small
- Logistics: Issues resolved or to be resolved
- Financials: Start-up costs and seasonal projection models
- Volunteerism: Exploring options for the community
- Shoreline Neighborhoods Idea: 14 Sponsors
- Distribute sample materials for viewing: tote bag, business plan, sponsorship
- SFMA request from the City of Shoreline: Financial and in-kind support

During the presentation, Councilmembers asked questions and provided input regarding the following:

- Proximity of the proposed Farmers Market to other retailers such as Top Foods
- Gateway traffic/pedestrian issues
- Market starting time
- The number of participating farmers in the region
- Vendors
- Community gardens
- May-October market season
- The preferred number of market days in a season (18 for the first year)
- Crafts vs. food items
- Logistics, electricity needs
- co-location of seasonal events to create synergy/Concerts in the Park
- The importance of establishing an identity for this area
- Financials/contract structure
- Amount of in-kind support
- Profit/seed money
- Plans to incorporate the Market as a non-profit 501C(3)
- Market manager selection/interviews

At 6:55 p.m., Mayor McGlashan declared the meeting adjourned.

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Scott Passey, City Clerk