

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Shoreline-Lake Forest Park Arts Council Update		
DEPARTMENT:	Parks, Recreation and Cultural Services		
PRESENTED BY:	Lynn M. Cheeney, Recreation Superintendent		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input checked="" type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

Since 1996, the City has entered into annual one-year contracts with the Shoreline-Lake Forest Park Arts Council (Arts Council) to provide educational and cultural services to the citizens of Shoreline. The current contract with the Arts Council expires December 31, 2012. Tonight, Arts Council Executive Director Fred Wong and President Robert Pfeiffer will present highlights of the Arts Council's goals, services and programs that are provided for the benefit of Shoreline citizens.

BACKGROUND:

The City's first contract with the Arts Council was created in 1996, and since that date, they have provided many arts-related events and activities, including Swingin' Summer Eve, Concerts in the Park, the Shoreline Arts Festival, Artist in Residence and most recently, the gallery at City Hall. In 2011, in addition to these annual events, the Arts Council provided support to the Arts in Cultural Program, The North City Jazz Walk, August Arts Camp and Jazz Camp. Participants in the Jazz Camp then performed at the Jazz Walk in August. It was estimated that over 15,000 people participated in all of the Arts Council's events in 2011.

In October 2011, Nancy Frey, who had been the Executive Director of the Arts Council for approximately five years, resigned from this position. After a short search, current Executive Director Fred Wong was hired in November as the 3rd Executive Director of the organization. Fred was a long time arts specialist with the City of Lynnwood prior to joining the Arts Council.

Each quarter, the Arts Council submits a report that provides their activities, programs and attendance information for the past three months. Attached to this staff report is the quarterly report for the 1st quarter of 2012.

RESOURCE/FINANCIAL IMPACT:

There is currently \$60,000 allocated for the Arts Council in the Parks, Recreation and Cultural Services Department 2012 budget. This is the same funding amount that the Arts Council received in 2011.

RECOMMENDATION

This presentation is for informational purposes only; no Council action is required.

ATTACHMENT:

1st Quarter 2012 Arts Council Report

Approved By: City Manager **JU** City Attorney_____

Shoreline-Lake Forest Park Arts Council
 Programs offered January through March 2012
 Per Contract

PROGRAM/ACTIVITY	DATE	LOCATION	ATTENDANCE	PROJECTION
Arts in Culture Series: Jazz it Up!	January 21	Shoreline Center Auditorium	250	400
Children's Series: Juggletunes	January 21	Shoreline Community College Theater	60	150
Children's Series: The Not-Its	February 11	Shoreline Community College Theater	200	200
Children's Series: <u>Book-It</u> - The Lorax and The Sneetches	March 24	Shoreline Community College Theater	250	200

Also in the first quarter of 2012, we completed, or are working on:

- An Annual Meeting open to the public held at Shoreline City Hall in February.
- A Gallery at Shoreline City Hall exhibit and reception from February through April.
- Three Gallery exhibits in our Gallery at Town Center in Lake Forest Park, each with a free special event open to the general public.
- 24 Artist-in-Residence projects in the Shoreline School District this school year.
- Readers' Theater -cancelled in 2012 due to health of organizers.
- "Portable Works Collection" artwork in many new locations including Spartan Rec Center.
- Planning and booking for the summer Shoreline Arts Festival and Concerts in the Parks series
- Working with Hopelink on food drive at Shoreline Arts Festival
- Working with city on "street piano" event in August, and possible site specific art installations
- A monthly e-news letter to 3,500 with up-to-date information about programs.
- Developing community partnerships through outreach and collaborations with other organizations.

Thank you for the City of Shoreline's investment that helps make all this possible!