

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Approval of Neighborhood Mini-Grant Funding for Ballinger and North City Neighborhood Associations.		
<b>DEPARTMENT:</b>	Community Services Division, City Manager's Office		
<b>PRESENTED BY:</b>	Rob Beem, Community Services Division Manager Nora Smith, Neighborhood Coordinator		
<b>ACTION:</b>	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

**PROBLEM/ISSUE STATEMENT:**

As established in Resolution 54, the annual City budget includes funding for Neighborhood Mini-Grants and City Council approval is required. One Neighborhood Mini-Grant is currently proposed for City Council approval.

Ballinger and North City Neighborhood Associations are partnering to request \$2,575 to host a summer outdoor movie night at Aldercrest Annex as a community-building event.

The two neighborhood groups propose to jointly sponsor an Outdoor Movie Night on the last Saturday in August as a National Night Out event. This will be the fourth annual Outdoor Movie Night held in Ballinger Neighborhood, and the third time these two neighborhoods have partnered on the movie night. In 2011, there were 450 neighbors in attendance; the two neighborhoods hope to continue to build on that success.

**RESOURCE/FINANCIAL IMPACT:**

City Council authorized \$20,000 in the 2012 budget to fund Neighborhood Mini-Grants. This is the first 2012 Neighborhood Mini-Grant submitted for approval. The requested funding budget for this project is \$2,795 the project budget included in Attachment A.

**RECOMMENDATION**

Staff recommends Council approve \$2,795 in Neighborhood Mini-Grant funds to Ballinger Neighborhood Association and North City Neighborhood Association for a joint community event.

Approved By:            City Manager **JU**    City Attorney **IS**

## **INTRODUCTION**

Ballinger and North City Neighborhood Associations are requesting Neighborhood Mini-Grant funds to produce an outdoor movie night on the last Saturday in August at Aldercrest Annex to celebrate National Night Out Against Crime. Ballinger Neighborhood Association held its first annual Outdoor Movie Night on August 1, 2009, with the aid of Neighborhood Mini-Grant funding. It is recommended that Council fund this community event again in 2012 to build on the success of good attendance in 2011.

## **BACKGROUND**

Resolution No. 54 established the Neighborhood Mini-Grant program, with the process and administration of the funds to be handled by Neighborhoods staff. The allocation of the total funds available is determined from year to year by appropriation of the City Council. All such grants to individual neighborhood associations are governed by rules approved by the City Council on October 7, 1996 and amended on November 23, 1998. Grants must be approved by City Council prior to their implementation.

The Neighborhood Mini-Grant program provides grants of up to \$5,000 to each of the actively organized, qualifying neighborhood associations in the City of Shoreline. Neighborhood Associations are required to match Neighborhood Mini-Grant funds. A match may be generated from co-sponsoring groups, businesses, organizations, schools, media, in-kind donations and/or "sweat equity".

Neighborhood Mini-Grant project categories include the following:

- Projects that create or enhance a tangible improvement in the neighborhood;
- Projects that disseminate information and increase awareness of the goals and mission of the neighborhood association to the neighborhood community;
- Projects that directly benefit a public agency or organization and its immediate neighborhood, and that require the active involvement of both the public agency and members of the neighborhood in planning and carrying out the program.

The project meets the goals of the Neighborhood Mini-Grant program by enhancing awareness of the sponsoring Neighborhood Associations, providing a venue for talking to residents about the Associations' goals and connecting neighbors to each other.

Ballinger Neighborhood Association has successfully completed four Neighborhood Mini-Grants, using 2005 funds for design neighborhood identity signs, a banner and sandwich boards to publicize events and meetings and 2009, 2010 and 2011 funds for an Outdoor Movie Night.

North City Neighborhood Association successfully completed seven Neighborhood Mini-Grants from 1997 – 2003, acquiring flower baskets, holiday decorations and banners for the North City business district. North City partnered with Ballinger in 2010 and 2011 to produce a community movie night.

### **ALTERNATIVES ANALYSIS**

Staff recommends full funding of this Neighborhood Mini-Grant application. Both neighborhood organizations have demonstrated the ability to successfully implement mini-grant projects. They also have a three year history of increasing success with Outdoor Movie Night. The event serves to promote community engagement, provides an opportunity for neighbors to convene in their neighborhood and raises the visibility of the two neighborhood associations.

Council could opt not to fund the application or to provide funding at a lower level.

### **COUNCIL GOAL ADDRESSED**

This action directly implements Council Goal #4: Enhance openness and opportunities for community engagement, Action Step #2: Continue to support neighborhood associations and volunteer initiatives and to host community forums and workshops

### **RECOMMENDATION**

Staff recommends Council approve \$2,795 in Neighborhood Mini-Grant funds to Ballinger Neighborhood Association and North City Neighborhood Association for a joint community event.

### **ATTACHMENTS**

Attachment A – Outdoor Movie Night Budget  
Attachment B – Epic Events Vendor Flyer

## Ballinger and North City Neighborhood Associations 2012 Mini-Grant Project Budget Neighborhood Outdoor Movie Night

<u>Item</u>	<u>Cost*</u>
Movie Production Crew/Staging/Equipment	Epic Events \$1600
Movie License Fee	Swank Motion Pictures \$ 400
Off-Duty Police Officer (5 hrs @ \$50/hr)	King County Officer's Guild \$ 250
Portable Toilet (2 @ \$110/ea)	Honey Bucket \$ 220
Lighting and generator	Aurora Rents \$ 275
Supplies	\$ 50
<b>Total Mini-Grant Request</b>	<b>\$2795</b>

\* Estimated costs include tax and may be adjusted based on final pricing.

**Other Project Costs** (to be paid by Neighborhood Associations)

Stakes and path flags	\$ 50
Concession Expenses	\$ 100
Raffle Tickets	\$ 10

## Project Match

The Ballinger and North City Neighborhood Associations propose to provide project match for the Mini-Grant by providing all event planning, coordination and implementation. The Association will provide the following: coordination with Shoreline School District and vendors, drafting and designing all publicity (press release, mailer, poster, flyer), site cleanup and preparation, event set up, staffing and clean up. This represents over 300 hours of volunteer labor which is valued at \$4680.



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## Outdoor Cinema Services

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Whether it's a one-night event, traveling tour or summer cinema series, we bring the outdoor movie theater to you! We are located near Seattle, WA and serve the Pacific Northwest including Washington, Oregon, Idaho and lower mainland British Columbia.

## What's Your Occasion?

Outdoor movies are great for city events, parks departments, counties, golf courses, country clubs, chambers of commerce, corporate events, company parties, community get-togethers, family entertainment, sponsor tours, festivals, themed events, college events, back-to-school night, graduation parties and more...

## Planning Your Event

We guide you through the planning process and provide professional advice to ensure that your event is hassle-free for you and memorable for your sponsors, clients and audience. Throughout the entire planning and event process we are there to help make your event a success. In addition to planning assistance, we offer full service event management for corporate events and special occasions.

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