

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF WORKSHOP DINNER MEETING

Monday, May 14, 2012
5:45 p.m.

Conference Room 104 - Shoreline City Hall
17500 Midvale Avenue N.

PRESENT: Mayor McGlashan, Deputy Mayor Eggen, and Councilmembers Hall
McConnell, Roberts, Salomon, and Winstead

ABSENT: None

STAFF: Julie Underwood, City Manager; Debbie Tarry, Assistant City Manager;
Eric Bratton, Management Analyst; Scott Passey, City Clerk

At 5:50 p.m., the meeting was called to order by Mayor McGlashan, who presided.

The meeting began with a discussion of the citizen satisfaction survey. Staff explained that this year will be the fifth time the City has conducted the survey since 2002. Staff then explained the process for selecting a consultant to conduct the survey. Staff explained that ETC Institute, which conducted the City's surveys in 2004, 2006, 2008, and 2010, will be conducting the City's 2012 survey. Staff explained the survey methodology, noting that ETC guarantees a statistically valid sample.

The Council then discussed the proposed survey questions, which were provided to Councilmembers previously. Staff noted that most questions must remain the same so that the benchmarking will be consistent from year to year. The Council then discussed the merits of existing questions as well as potentially new questions. There was discussion about replacing some questions with questions related to the 10-year financial sustainability strategy, single-use plastic bags, taxes, fees, and other revenue options. Based on Council feedback, staff committed to: 1) reworking some of the questions; 2) simplifying the overall survey; and 3) ensuring the survey questions do not reflect one particular point in time.

At 6:50 p.m., Mayor McGlashan declared the meeting adjourned.

Scott Passey, City Clerk