

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

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| <p>AGENDA TITLE: Motion to Authorize the City Manager to Execute the 2013 Shoreline Lake Forest Park Arts Council Contract</p> <p>DEPARTMENT: Parks, Recreation & Cultural Services</p> <p>PRESENTED BY: Mary K. Reidy, Recreation Superintendent</p> |
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ISSUE STATEMENT:

The City of Shoreline has contracted with the Shoreline Lake Forest Park Arts Council since 1996 to assist in providing educational and cultural opportunities for the Shoreline community. Since that time, the City and the Shoreline Lake Forest Park Arts Council have enjoyed a positive relationship serving the Shoreline community with a variety of programs and events that would not be possible without this partnership. In 2012 over 15,000 residents attended events sponsored by the Arts Council.

These programs include but are not limited to Concerts in the Parks, the Children's Performance Series and the annual Shoreline Arts Festival. Attachment A is the scope of work for the Shoreline Lake Forest Park Arts Council 2013 contract. The scope of work also includes an agreement for the City's use of the Showmobile as well as creating online arts instructional videos that will enhance arts education in Shoreline. Fred Wong, Executive Director of the Arts Council, will provide an annual detailed briefing to the City Council on programs and attendance at these events at an upcoming Council meeting.

FINANCIAL IMPACT:

This contract was included in the 2013 Parks, Recreation and Cultural Services budget for \$60,000. City purchasing policies require Council authorization for service contracts exceeding \$50,000.

RECOMMENDATION

Staff recommends that the City Council authorize the City Manager to execute a 2012 contract between the City of Shoreline and the Shoreline Lake Forest Park Arts Council in the amount of \$60,000 to provide educational and cultural opportunities for the Shoreline community.

Approved By: City Manager **-JU** City Attorney **-IS**

Attachment A – 2013 Scope of Work – Shoreline Lake Forest Park Arts Council

ATTACHMENT A

SCOPE OF WORK AND COMPENSATION Shoreline-Lake Forest Park Arts Council

1. The Shoreline-Lake Forest Park Arts Council agrees to provide the following cultural programs and community outreach for the city of Shoreline citizens:

Shoreline Arts Festival

Two-day summer event presenting a wide variety of arts for all ages, including visual, performing, cultural and literary event, activities, exhibits, and programs. Also arts installations/happenings before the festival.

Concerts/Performances in the Parks

Evening summer concerts/performances in Shoreline parks and facilities. We plan on a minimum of 7 for 2013, 2 in LFP and 5 in Shoreline.

Arts & Culture Events

Adult/family series featuring a minimum of 3 different events during the winter, spring, and fall. And 4 Readers' Theater events.

Family Performances

Children's/family series featuring a minimum of 3 different performance events during the winter and spring, including Missoula Children's Theater at the Festival.

Community Outreach

Includes responding to and working with a variety of community organizations including the City on arts related projects. Assist City as representative of the arts community for public art projects. Sponsor the Summerset Arts Festival. Enhance arts education by creating on-line arts instructional videos. Survey on access to the arts among teens and ethnic minorities.

Portable Works

Enhance City facilities with selections from Portable Works collection.

2. The Shoreline Lake Forest Park Arts Council agrees to contract with performers of the City's choosing for the following City events:

Celebrate Shoreline

One performance at the City's Celebrate Shoreline festival.

Hamlin Haunt

One evening performance at the City's Hamlin Haunt Halloween event.

3. The Shoreline Lake Forest Park Arts Council agrees to assist with marketing of City sponsored arts events.

4. The Shoreline Lake Forest Park Arts Council agrees to comply with all City regulations.
5. Identify the city of Shoreline as the primary “co-sponsor” of these program, defined as follows:
 - A. For all printed program promotional materials, appropriately list the words, “with support from the City of Shoreline.” Separate listing will include City logo and standard phrasing. Printed program promotional materials shall include, but not limited to, posters, signs, flyers, newsletter listing, media advertising, etc. The City recognizes that publications of articles may be subject to edits by the new media, but that the Shoreline-Lake Forest Park Arts Council will make every attempt to acknowledge the City by name.
 - B. Inclusion, when appropriate, of the City’s name in City-funded programs in Public Service Announcements, and any other non-print media.
 - C. Display of City’s identification banner at outdoor events and easel and signage for use at indoor events.
6. In an effort to increase program publicity, Shoreline Lake Forest Park Arts Council Executive Director will provide information and photos on upcoming activities for submittal in the PRCS Recreation Guide. PRCS staff will notify Executive Director well in advance of deadlines.
7. The Arts Council agrees to allow the City of Shoreline the use of the Showmobile for City sponsored events. The City agrees to provide in-kind labor from the Parks, Recreation and Cultural Services and/or Public Works Department to assist with the transportation, set-up and take down of the Showmobile for Arts Council events in the City of Shoreline.

Total compensation shall be \$60,000 payable in four equal payments.