

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Proclamation of Celebrate Shoreline		
<b>DEPARTMENT:</b>	Parks, Recreation and Cultural Services		
<b>PRESENTED BY:</b>	Mary K Reidy, Recreation Superintendent		
<b>ACTION:</b>	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

**PROBLEM/ISSUE STATEMENT:**

The annual Celebrate Shoreline event commemorates the City's incorporation with a week-long infusion of activities designed to spark celebration and community spirit. 2013 will feature traditional events as well as fresh new events born out of the community's desire to reenergize their biggest annual communitywide celebration. Celebrate Shoreline will take place between August 10 and 18 and will feature the following attractions:

- Dog owners and their four legged friends will kick off the celebration at the 2<sup>nd</sup> Annual Dogfest event on Saturday, August 10 at Hamlin Park.
- The North City Jazz Walk on Tuesday, August 13 will again feature live jazz music in multiple venues throughout the North City Business District and is sponsored by the North City Neighborhood Association, the North City Business Association and the Shoreline Arts Council.
- Youth and teens will unleash their boarding skills at the Connie King Skate Park on Friday, August 16 for the annual "Sk8 Competition."
- Staff is extremely excited about the 2013 Celebrate Shoreline Festival on Saturday, August 17. The Celebrate Shoreline Community Committee generated many new and exciting ideas for a bigger and better 2013 festival. In addition to traditional attractions such as the annual Car Show sponsored by the Historical Arts Museum, inflatables, face painting, community booths, vehicles for touring, carnival games and more, staff is pleased to introduce a number of new attractions:
  - Expanded hours (11:00 a.m. - 8:00 p.m.)
  - A new location in Shoreline's beautiful Cromwell Park
  - Two stages for live music and entertainment
  - A greater variety and number of food vendors
  - Pony rides
  - A petting zoo
  - Robo Surfer (a surfing simulator)

- A beer garden featuring the American Brewing Company
  - Two performances of "Treasure Island" and a new Children's Story Area
  - Bubble play area
  - Multiple parking areas and a downloadable online parking map
  - Onsite ATM machine
- A sandcastle building contest sponsored by the Richmond Beach Community Association at Richmond Beach Saltwater Park on Sunday, August 18 brings the celebration to a close.

Accepting the proclamation will be representatives from the Celebrate Shoreline Community Committee, Lien Titus and Christopher Rossiter.

**RESOURCE/FINANCIAL IMPACT:**

The City's budget includes \$25,500 for anticipated expenses. To date staff has secured \$15,500 in sponsorships for Celebrate Shoreline.

**RECOMMENDATION**

The Mayor will read the proclamation declaring August 10 through 18 as Celebrate Shoreline Week and present the proclamation to Lien Titus and Christopher Rossiter from the Celebrate Shoreline Community Committee.

Approved By:            City Manager ***JU***    City Attorney ***IS***

**ATTACHMENT**

Attachment A: The Celebrate Shoreline Proclamation



# PROCLAMATION

WHEREAS, the City of Shoreline is proud of its history and created “Celebrate Shoreline” after incorporation as an annual event to bring together residents, community leaders, agencies, and businesses to celebrate all the things that make our city such a great place to live, work and play; and

WHEREAS, this year Celebrate Shoreline will begin with the DogFest at Hamlin Park on Saturday, August 10; and

WHEREAS, the 7<sup>th</sup> annual North City Jazz Walk will be held on Tuesday, August 13<sup>th</sup>; and

WHEREAS, a celebration for youth will be held at the Connie King Skate Park on Friday, August 16<sup>th</sup>; and

WHEREAS, on Saturday, August 17 there will be a community festival including a car show at Cromwell Park; and

WHEREAS, Celebrate Shoreline will conclude with a sand sculpture contest to take place at Richmond Beach Saltwater Park on Sunday, August 18; and

WHEREAS, a variety of local businesses have provided support to this event; and

WHEREAS, the City Council encourages all citizens in Shoreline to participate in the many activities that will take place during this celebration of our City;

NOW, THEREFORE, I, Keith A. McGlashan, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby proclaim August 10 through 18, 2013 as a time to

## CELEBRATE SHORELINE

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Keith A. McGlashan  
Mayor of Shoreline