

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Approval of 2014 Planning Commission Appointments		
DEPARTMENT:	Planning & Community Development		
PRESENTED BY:	Rachael Markle, AICP, Director Steven Szafran, AICP, Senior Planner		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

The terms of the following three Planning Commissioners will expire on March 31, 2014:

- Michelle Wagner
- Donna Moss
- Cynthia Esselman

The four members of the Planning Commission whose terms are not up this year are Keith Scully, David Maul, Easton Craft, and William Montero.

The rules for Planning Commission Membership in the Shoreline Municipal Code (SMC 2.20.020(A)) state: "...No member shall serve longer than two consecutive terms".

Since Michelle Wagner has already served two consecutive terms, she is not eligible for reappointment to the Commission. The two other Commissioners whose terms expire this year, Donna Moss and Cynthia Esselman, are eligible for reappointment.

BACKGROUND:

The three vacancies on the Commission were advertized starting November 16, 2013 with the application period closing January 31, 2014. The City notified the public of these openings through Currents, the City's webpage, Shoreline Area News, Planning Commission Agenda Email (Constant contact), Shoreline E-News (Patch), Channel 21, City Manager's Report to Council, Facebook, Twitter, and the Council of Neighborhoods January meeting. A notice was also posted at the Shoreline Libraries, Police Station, Neighborhood Centers, and Spartan Recreation Center. At the close of the application period, 15 applications were received.

Subsequent to the advertising of these positions, the Mayor appointed a subcommittee to screen, interview and make recommendations to the full Council about which candidates to appoint. The subcommittee included Deputy Mayor Eggen, and Councilmembers Hall and Roberts. The subcommittee met on February 8, 2014 to determine which of the 15 candidates to interview. From this group of 15 candidates, the subcommittee selected seven to interview (shown with asterisks):

2014 Planning Commission Applicants

- Jack Malek *
- Laura Mork *
- Jason Cooley
- Shelly Rae Watson *
- Jessica Cafferty
- Darrell Ash
- Will Crafton
- Michael Bachety
- Chuck Meyer
- Terri Strandberg *
- Jim McCulloch
- Lee Fenton *
- Courtney Ewing
- Marc Mignogna *
- Donna Moss *

On February 22, 2014, the subcommittee conducted the interviews with the seven applicants. Following the interviews and subcommittee deliberation, the subcommittee unanimously recommended that the full Council appoint Donna Moss, Jack Malek, and Terri Strandberg to the Planning Commission.

RECOMMENDATION

Staff recommends that the Council accept a motion to appoint Donna Moss, Jack Malek, and Terri Strandberg to the Planning Commission for 4-year terms that will run from April 1, 2014 through March 31, 2018.

ATTACHMENTS:

Attachment A – Applications of three applicants recommended for appointment

Approved By: City Manager **DT** City Attorney **IS**



COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name Jack Malek

Are you a Shoreline resident or property owner? Yes, both.

Length of residence 12 years

1. List your educational background. Master's Degree, joint program: Yale and Quinnipiac University
Bachelor's Degree, University of Arizona

2. Please state your occupational background, beginning with your current occupation and employer. Real Estate Broker since 2005 at the Windermere
Shoreline office - Top Broker for the 98177 zip
code and the Shoreline/Richmond Beach area.
Formerly a Physician Assistant and Associate Director
of Surgical Pathology Services for Group Health Cooperative.
Practiced for 15 years.

3. Describe your involvement in the Shoreline community. Board Member and former President of the Shoreline Council
of Neighborhoods.

Board Member, former Treasurer, and Point Wells Subcommittee
member with the Richmond Beach Community Association.

4. Describe your leadership roles and/or any special expertise you have which would be

applicable to the position for which you are applying. _____
Director level management skills: See past employment.
Event Coordination: Celebrate Shoreline's Sandcastle Contest.
Former President of the Shoreline Council of Neighborhoods.
Lead panel discussions for Point Wells, CRA, and other local dev.
BIAW Certificate Program for Residential New Home Development.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial). _____

6. Are you an official representative of a homeowners' association or other group? If so, please name the group. -NA-

7. Describe why you are interested in serving in this position. Community service is an important part of my life. Learning about and helping to build all of Shoreline's 14 neighborhoods through the Council of Neighborhoods is something I've enjoyed and hope to become more a part of through this commission. Further supporting economic development is also my desire.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? Yes Daytime meetings? Yes

Please return this application by the deadline to: City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801- 2230

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*



RECEIVED

JAN 31 2014

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name Donna Moss

Are you a Shoreline resident or property owner? Property owner

Length of residence 26 years

1. List your educational background. Master's of Public Administration from Evan's School of Government, University of Washington; Bachelor's in Business Administration from City University

2. Please state your occupational background, beginning with your current occupation and employer.

My current employer is an 81 year-old man with significant disabilities who hired me to be his personal manager. This position allows me to remain professionally engaged as a volunteer and/or paid consultant in the area I am most passionate about, and believe is critical to our country's future: Growing Transit Communities.

In 1992, King County Metro hired me as a Fiscal Specialist and successively promoted me to a Senior Transportation Planner. Based on my accomplishments, resulting in KC Metro savings of more than \$1M in 2007, Washington Metropolitan Area Transit Authority (WMATA) in Washington DC recruited me as the founding director of a new office to overhaul the Authority's bus and paratransit eligibility process for seniors and people with disabilities. In 2012, WMATA won the American Public Transit Authority (APTA) Innovation Award for programs I established.

3. Describe your involvement in the Shoreline community.

- Member of the Westminster Triangle Neighborhood Network since inception, where my first leadership role was the New Neighbor Coordinator. When someone new moved in,

either the block coordinator or myself visited the new household to introduce ourselves and the Triangle Network, and to provide a Welcome Packet with free bus passes and schedules for the area, as well as other helpful where-to-turn information. Shoreline had not yet been incorporated.

- Beginning in 1992, I led volunteers in a neighborhood project to renovate an area owned by City Light into a public garden at Linden Avenue North and North 145th, which subsequently became the city-owned garden at the Interurban trailhead. In addition to drafting volunteers and soliciting donations, I applied and administered a matching mini-grant, to install improvements in the community garden through the joint efforts of neighbors and other volunteers. Our community project received an award by the City for achieving stated goals and improving the neighborhood with our project.
- In 2007, I worked on traffic mitigation project with other neighbors, led by John Marek from Shoreline. After meeting with representatives from the police and fire departments, and walking the entire neighborhood noting concerns, the group identified ways to improve walkability and safety for pedestrians. Following a public meeting for the neighborhood to gather input, the team recommended methods to reduce cut through traffic and speeding in neighborhood via traffic circles, an island at intersection of Westminster Way and N. 150th, and stenciling speed limits on road. Since then, in addition to the recommendations, chicanes were installed along Evanston, which significantly reduced traffic speed and volume

4. Describe your leadership roles and/or any special expertise you have which would be applicable to the position for which you are applying. Currently a City of Shoreline Planning Commissioner, I was elected chair in 2012, and re-elected chair in 2013. Under my leadership, the Commission completed the comprehensive plan update within one year; established a Light Rail Committee in 2012 with three of the newly appointed commissioners, which has increased public interaction with the Commission, and addressed other issues related to the SMC. I have performed various leadership roles throughout my lifetime. Please see response to question 3 and attached resume for more information.

While working in DC, I specifically chose to live in the Village of Friendship Heights, a neighborhood in Chevy Chase, MD, which is one of the most densely populated urban census tracts in the nation. The Village encompasses less than one square mile in area, yet has many housing units. Friendship Heights demonstrated the balance between housing density, abundant trees and green space, business development, and exemplified effective transit oriented development. This experience strongly aligns with my dedicated interest in smart growth planning and development.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial). Residential: 11025 11th Avenue North
6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No
7. Describe why you are interested in serving in this position. As a Planning Commissioner since 2010, I am very aware of the challenges and opportunities in Shoreline. With at least one vacancy on the Commission, my reappointment will provide historic context and continuity for the Commission. Sound Transit's designation of two light rail stations in

Shoreline provides a prime opportunity to serve my city by drawing on my background as a senior transportation planner as well as doing what I love most: planning vibrant transit oriented communities. I recognize the need to accommodate density while maintaining vital single-family neighborhoods. To accommodate the needs of an aging population, we need strong community infrastructure that provides services people need in close proximity to their homes. Although cars will always be part of our landscape, better public transit and walkability are important facets of accomplishing vibrant neighborhoods. It is my pleasure to serve the city for the next four years to advance the goals and objectives of the Comprehensive Plan.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? yes Daytime meetings? yes

Please return this application by the deadline to: City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801-2700

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*



CITY OF SHORELINE
CITY CLERK

JAN 30 2014

RECEIVED

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE

Planning Commission
City Board or Commission

(Please type or print)

Name Terri Strandberg

Are you a Shoreline resident or property owner? resident & property owner

Length of residence 24 years

1. List your educational background. Master of Arts degree in Geography from the UW. Bachelor of Arts degree in Sociology from the UW. Unofficial minor in mathematics and statistics. Attended UW 1981-1985, 1987-1990.
2. Please state your occupational background, beginning with your current occupation and employer. Currently employed by Snohomish County in Planning and Development Services as a principal planner in long range planning. Previously employed by the Tulalip Tribes as a planner. I have worked in private sector and public sector planning for 20+ years.
3. Describe your involvement in the Shoreline community. I am a life-long resident of Shoreline / North Seattle. My community involvement has focused on friends, family and raising children in Shoreline. I have not previously been an active member of an organized community group, nor been a community activist.
4. Describe your leadership roles and/or any special expertise you have which would be

applicable to the position for which you are applying. I have extensive experience in land use planning, environmental regulations and state laws - including the Growth Management Act and the Shoreline Management Act.

5. List the addresses of property you own in Shoreline and the type of property (residential or commercial).

[REDACTED]

6. Are you an official representative of a homeowners' association or other group? If so, please name the group. No.

7. Describe why you are interested in serving in this position. I have experience in land use issues that could be useful to the Planning Commission. I would like to put my skills and knowledge to work for the benefit of my neighbors and community.

Appointment to this board or commission will require your consistent attendance at regularly scheduled meetings.

Are you available for evening meetings? yes Daytime meetings? on occasion

Please return this application by the deadline to: City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801- 2230

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*