

**CITY OF SHORELINE**  
**SHORELINE CITY COUNCIL**  
**SUMMARY MINUTES OF SPECIAL MEETING**

Monday, April 21, 2014

Conference Room 303 - Shoreline City Hall  
17500 Midvale Avenue North

5:46 p.m.

PRESENT: Mayor Winstead, Deputy Mayor Eggen, Councilmembers McGlashan, Hall McConnell, Salomon and Roberts

ABSENT: None

STAFF: Debbie Tarry, City Manager; John Norris, Assistant City Manager; Ian Sievers, City Attorney; Eric Bratton Management Analyst; and Bonita Roznos, Deputy City Clerk

At 5:46 p.m., the meeting was called to order by Mayor Winstead.

Ms. Tarry introduced Eric Bratton, CMO Management Analyst, to present the report regarding the 2014 Citizen Satisfaction Survey. He explained the last survey was completed in 2012; that the survey is mailed to a random sample of approximately 3,500 households in the City of Shoreline; and that residents have the option to complete the survey on paper or online. He reviewed the revisions and updates to be incorporated in the 2014 survey, and asked for Council's feedback.

Council proposed the following revisions: eliminating question 7e, enforcing tree regulations, and recommended adding a question regarding the chronic nuisance ordinance; eliminating question 8, as residents may not be familiar with city codes and ordinances. Council recommended that the language in the survey remain consistent to allow for the tracking of trends. Questions were asked about digital signs and billboard regulations, and it was recommended that a digital sign enforcement question be added to question 7. Council requested a comprehensive review of signage regulations but cautioned over-regulating to avoid negatively impacting businesses' ability to advertise. Council requested more precise language regarding question 12 on communications resources. It was recommended that questions 19c on recycling and 19d on maintenance of public trees be moved under question 5 which will provide residents the opportunity to survey all of the City's maintenance services in one location. It was also suggested to use the word "parks" instead of open space. After a further discussion regarding sustaining local environmental quality, Council recommended eliminating question 19 and incorporating the remaining questions under more appropriate topics already contained in the survey. Question 20 regarding plastic bags will be eliminated as a result of the adoption of Ord. 653. Clarification was requested regarding question 27. It was recommended that

educational information on the City's Financial Sustainability Plan be included in the question, and that the question be formatted to allow responders to rank responses in priority order. Council also recommended that the economic development piece focus on services that the citizens have identified as wanting in Shoreline, and to communicate that vital services, such as police and the maintenance of the community, are provided as a result of the City's Financial Sustainability Plan. A discussion ensued regarding adding a question about the City's outreach for light rail. Council agreed that the survey is intended to collect feedback from a citywide perspective and that it is not the right tool to gather feedback for individual projects.

Council directed Mr. Bratton to incorporate the recommended changes in the final draft and that another meeting on the 2014 survey was not required.

Mr. Sievers addressed council operations and confirmed that Council has been in compliance in conducting executive sessions since there has been no action taken by Council in executive sessions. He provided an explanation of the operational process to move to a Charter City form of government and provided examples of entities governed by Charter.

At 6:45 p.m. the meeting was adjourned.

---

Bonita A. Roznos, Deputy City Clerk