

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF WORKSHOP DINNER MEETING

Monday, July 14, 2014
5:45 p.m.

Conference Room 104 - Shoreline City Hall
17500 Midvale Avenue North

PRESENT: Mayor Winstead, Councilmembers McGlashan, McConnell, Salomon, and Roberts

ABSENT: Deputy Mayor Eggen and Councilmember Hall

STAFF: John Norris, Assistant City Manager; Alex Herzog, CMO Management Analyst; Rob Beem, Community Services Manager; Dick Deal, Parks, Recreation and Cultural Services Director; and Bonita Roznos, Deputy City Clerk

GUESTS: Norm Alberg, Director, King County Records and Licensing Services Division and Dr. Gene Mueller, Manager, Regional Animal Services of King County

At 5:48 p.m., the meeting was called to order by Mayor Winstead. Deputy Mayor Eggen and Councilmember Hall were excused for personal reasons.

Mr. Norris introduced Mr. Norm Alberg, Director, King County Records and Licensing Services Division and Dr. Gene Mueller, Manager, Regional Animal Services of King County. He shared that they will be presenting King County's Rabies Vaccination Reporting Proposal. He introduced Alex Herzog and explained that Mr. Herzog will be taking over the animal services contract.

Mr. Alberg talked about the struggle of generating enough revenue to pay for animal control services. He stated that the Rabies Vaccination Program proposal is a coordinated effort to get animals appropriately licensed, and will result in increased revenue. He reviewed King County's Animal Service contract process and options, and shared the timeline for the proposal. He commented on the discussions with the Washington State Veterinary Medical Association (WSVMA). Dr. Muller shared the benefits of increasing pet licensing sales. He reviewed vaccination reporting data and identified stakeholders. He commented on the need to identify pet owners, and shared direct mail and canvassing strategies. He reviewed the experiences of jurisdictions with similar pet vaccination programs, and commented on the WSVMA's objections.

Councilmembers asked about compliance rates, who establishes pet licensing rates, and if King County has considered changing the rate structure to make obtaining a license more attractive. They asked about the enforcement process, compliance with Revised Code of Washington, and

wanted to know what the additional revenue would pay for. Dr. Mueller responded that Shoreline's compliance rates are relatively high and explained the various stages of enforcement. Mr. Alberg explained that the pet licensing rates are set by the County and partner cities through the Joint City-County Collaboration Committee. He shared that each jurisdiction would decide how to spend their revenue. Mr. Norris explained the City's general fund contribution that supports Animal Control Services, the Progressive Animal Welfare Society (PAWS), and off-lease enforcement in Shoreline's park system. Mr. Norris added that increased revenue could also be used to support an additional Animal Control Officer, but that that type of policy decision would be up the Council.

Councilmembers asked for Multnomah County's compliance rates. Mr. Mueller stated he will provide Council with that information, and then reviewed the next steps in the proposal process.

Councilmembers commented on reducing general fund contributions for animal control.

At 6:49 p.m. the meeting was adjourned.

Bonita Roznos, Deputy City Clerk