

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Proclamation of Celebrate Shoreline		
DEPARTMENT:	Parks, Recreation and Cultural Services		
PRESENTED BY:	Mary K Reidy, Recreation Superintendent		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	<input checked="" type="checkbox"/> Proclamation

PROBLEM/ISSUE STATEMENT:

The annual Celebrate Shoreline event commemorates the City's incorporation with ten days of activities designed to spark celebration and community spirit. City staff and a community committee collaborated to bring back the best of past seasons and expand the events to reflect community interest. Celebrate Shoreline is increasingly becoming a celebration of and by the community. From soccer clubs and neighborhood associations to area businesses and individual volunteers, Celebrate Shoreline happens as a result of strong community relationships. As well, to increase public awareness and encourage community interaction, Celebrate Shoreline now has a presence on Facebook.

The Celebrate Shoreline Community Committee and staff are pleased to announce the following Celebrate Shoreline 2014 attractions:

- For the first time, Arts Al Fresco kicks off Celebrate Shoreline 2014 on August 7. This event, which is a wonderful addition to the Celebrate Shoreline lineup, incorporates Piano Time, a Sculpture Stroll and a Gallery Opening into one evening at the Park at Town Center and City Hall.
- The Celebrate Shoreline Soccer Classic youth tournament also joins the celebration this year, inviting youth teams in the area to compete on Shoreline fields in healthy, fun competition August 8-10. The Celebrate Shoreline Classic is a joint effort of the Hillwood and Shorelake soccer clubs, and the Shoreline Regional Operating Committee of Seattle United.
- The North City Jazz Walk, which will be held Tuesday, August 12, will celebrate its eighth year of live jazz music in multiple venues throughout the North City Business District. Jazz Walk is sponsored by the North City Neighborhood Association, the North City Business Association and the Shoreline Arts Council.
- Youth and teens will unleash their skateboarding and scootering skills at the Connie King Skate Park on Friday, August 15 for the annual teen "Sk8 Competition."

- Following a very successful 2013 festival, staff is excited to host the 2014 Celebrate Shoreline Festival on Saturday, August 16 again at Cromwell Park. The City will bring back the popular pony rides, petting zoo, live theater, two music stages, inflatables, community booths, face painting, carnival games, beer & wine garden, and the annual Car Show sponsored by the Shoreline Historical Museum. New this year will be a 'root beer garden' featuring local brews and root beer floats and additional food trucks offering several varieties of tasty cuisines.
- A sandcastle building contest and run/walk sponsored by the Richmond Beach Community Association at Richmond Beach Saltwater Park on Sunday, August 17 brings the celebration to a close.

Accepting the proclamation of Celebrate Shoreline will be representatives from the Celebrate Shoreline Community Committee.

RESOURCE/FINANCIAL IMPACT:

There is no financial impact to accepting the Celebrate Shoreline proclamation.

RECOMMENDATION

Staff recommends that the Mayor read the Celebrate Shoreline Proclamation declaring August 7 through 17 as Celebrate Shoreline Week and present the Proclamation to the Celebrate Shoreline Community Committee.

ATTACHMENT

Attachment A: The Celebrate Shoreline Proclamation

Approved By: City Manager **DT** City Attorney **IS**



PROCLAMATION

WHEREAS, the City of Shoreline is proud of its history and created “Celebrate Shoreline” after incorporation as an annual event to bring together residents, community leaders, agencies, and businesses to celebrate all the things that make our City such a great place to live, work and play; and

WHEREAS, this year Celebrate Shoreline will begin with Arts Al Fresco at the Park at Town Center and City Hall on Thursday, August 7 and, for the first time, will include the Celebrate Shoreline Soccer Classic sponsored by Shoreline’s youth soccer clubs August 8 through 10; and

WHEREAS, the community-led North City Jazz Walk will celebrate 8 years of live jazz music at Celebrate Shoreline on Tuesday, August 12, and youth and teens will challenge their skateboarding skills at the Connie King Skate Park on Friday, August 15; and

WHEREAS, the ever popular community festival will feature live music and entertainment, community booths, food trucks, a beer and wine garden, petting zoo, pony rides, children’s theater, the annual Shoreline Historical Museum Car Show, and much more at Cromwell Park on August 17; and

WHEREAS, a sand sculpture contest and new fun run on Sunday, August 17 at Richmond Beach Saltwater Park sponsored by the Richmond Beach Neighborhood Association brings Celebrate Shoreline to a close; and

WHEREAS, a variety of local businesses, neighborhoods, and the City Council have provided support for this event in celebration of our City;

NOW, THEREFORE, I, Shari Winstead, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby proclaim August 7 through 17, 2014 as a time to

CELEBRATE SHORELINE

Shari Winstead, Mayor