

CITY OF SHORELINE
SHORELINE CITY COUNCIL
SUMMARY MINUTES OF SPECIAL MEETING

Monday, October 20, 2014
5:45 p.m.

Conference Room 303 - Shoreline City Hall
17500 Midvale Avenue North

PRESENT: Mayor Winstead, Deputy Mayor Eggen, Councilmembers McGlashan, Hall, McConnell, Salomon, and Roberts

ABSENT: None

STAFF: Debbie Tarry, City Manager; John Norris, Assistant City Manager; Dan Eernisse, Economic Development Manager; and Bonita Roznos, Deputy City Clerk

GUESTS: Shoreline Community College Board of Trustees: Tom Lux, Chair; Catherine D'Ambrosio, Vice Chair; Boardmember Phil Barrett; Cheryl Robert, President; Ashley Cowan, Student Body Association Parliament President; and Stephanie Olsen, Student Body Association Parliament Prime Minister; Lori Y. Yonemitsu, Secretary to the Board; and Jim Hills, Special Assistant to the President for Communications and Marketing

At 5:48 p.m., the meeting was called to order by Mayor Winstead.

Mayor Winstead thanked the Board of Trustee Members and Dr. Cheryl Roberts, President, Shoreline Community College for attending the meeting.

Mayor Winstead opened public comment. There were no members from the public in attendance.

Dr. Cheryl Roberts, President, Shoreline Community College (SCC), shared that the College has provided 50 years of great service and is currently building a legacy for its 51st year. She commented on SCC's vision to be a world-class college and identified six areas of focus to position the College for the next 50 years. They are quality academic programs and student success; governance for seamless internal decision making; human resources, current and future; marketing and communications; advancements in facilities, equipment, and technology; and finance that creates sustainable stewardship. She talked about the development of an economic impact statement on what it means to have SCC here in Shoreline, and offered support for creating community partnerships. She announced that the Campus is in line for a new Health Sciences Building to support their thriving Nursing, Science and Biotech Programs.

Councilmembers asked about the removal of the word “Community” from SCC’s name, partnering on transit issues, and if the College has a need for hotel accommodations and assistance in negotiating price points. They commented on connecting the Light Rail Stations to Aurora and SCC, the potential of Aurora Square providing off-Campus Housing to students, and creating placemaking. They talked about tensions between SCC and local neighborhoods regarding traffic issues. They also expressed interest in taking a tour of the Campus and learning more about SCC.

Boardmembers commented on offering baccalaureate degrees and having a global reach to attract students as reasons that could initiate a name change. They commented on transit challenges in getting students to campus, expressed support for transit connectivity to the University of Washington, and shared they are pleased to hear that the City is addressing transit issues. They requested assistance from the City with improving transportation corridors, way finding signs on Aurora, sidewalks, and improving lighting on streets around the College.

Debby Tarry, City Manager, provided highlights of Shoreline’s Vision 2029 and 2014-2016 Council Goals. She pointed out the City’s commitment to sustainable living practices, the effort to reduce the City’s carbon footprint, and partnering with SCC on these endeavors. She commented on the Community Renewal Area (CRA) at Aurora Square being a public/private venture, and including SCC in discussions. Dan Eernisse, Economic Development Manager, added that the success of the CRA is dependent on a community of college students. Ms. Tarry talked about the City of Shoreline’s Marketing Strategy and Campaign proposal, partnering resources to promote Shoreline, and engaging the critical stakeholders in the development and communication of a unified message, mission and vision for the community. She discussed the Light Rail Stations Areas, the subarea planning and zoning processes for those areas, and the Route Development Plan for 145th Street. She concluded by emphasizing the importance of developing partnerships to help encourage federal and state funding for these projects, and having a unified message when speaking to our legislators. She stated she would speak with the Public Works Department regarding signage for SCC.

At 6:49 p.m., the meeting was adjourned.

Bonita Roznos, Deputy City Clerk