

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Appointment of Pro and Con Committee Members for City of Shoreline Proposition 1, Renewal of Operations and Maintenance Levy for Basic Public Safety, Park Maintenance and Operations, and Community Services
DEPARTMENT:	Administrative Services Department
PRESENTED BY:	Sara Lane, Administrative Services Director
ACTION:	<input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Discussion <input type="checkbox"/> Public Hearing

PROBLEM/ISSUE STATEMENT:

On July 25, 2016, the City Council adopted Resolution No. 389, placing renewal of the 2010 levy lid lift for maintenance and operations of basic public safety, park maintenance and operations, and community services on the November 8, 2016 ballot. For the primary and general election, King County publishes a voters' pamphlet. Districts placing measures on the ballot are automatically included in the voters' pamphlet.

Council is responsible for appointing committees to prepare statements in favor of and in opposition to the ballot measure to be published in the voters' pamphlet. Council must select Pro Committee members from persons known to advocate for voters' approval of Proposition 1 and must select Con Committee members from persons known to advocate voters' rejection of Proposition 1. There is a limit of three members per committee. The committee appointments must be filed with King County by August 2, 2016. This evening the City Council will make those appointments.

Staff started advertising for members to serve on both the Pro and Con Committees on Tuesday, July 12, 2016. Information was made available on the City's website and announcements were sent to Shoreline Area News and the Richmond Beach Community News, and were posted to the City's Facebook page and tweeted on the City's Twitter account. The City also sent announcements through ALERT Shoreline. Applications were due July 27, 2016.

The City received applications from the following citizens for the Pro and Con Committees:

Pro Committee

Gloria Bryce
Herb Bryce
Pete Gerhard
Megan Kogut

Kevin Osborn
Judy Parsons

Con Committee

Dan Jacoby

The applications of all these applicants are attached to this staff report as Attachment A.

The committees are responsible for writing statements in favor of or in opposition to the ballot measure. These statements must be submitted to King County Elections no later than August 11, 2016. These statements are limited to 200 words. Rebuttal statements by each of the respective committees must be submitted to the County no later than August 15, 2016. Rebuttal statements are limited to 75 words.

The City must also provide an explanatory statement of the ballot title for the voters' pamphlet. The statement describes the effect of the measure if it is approved and cannot intentionally be an argument likely to create prejudice either for or against the measure. The explanatory statement is limited to 250 words, must be signed by the City Attorney, and submitted to King County Elections by August 5, 2016. Although the Council does not need to take any action on the explanatory statement, a draft of the statement is included as Attachment B.

RESOURCE/FINANCIAL IMPACT:

There is no resource or financial impact to appoint the Pro and Con Committees for the City of Shoreline Proposition 1.

RECOMMENDATION

Staff recommends that Council appoint three members to the Pro Committee and one member to the Con Committee regarding Shoreline Proposition 1.

ATTACHMENTS:

Attachment A – Pro/Con Committee Applications
Attachment B – Explanatory Statement

Approved By: City Manager **DT** City Attorney **MK**

RECEIVED

JUL 27 2016

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: PRO Committee for Proposition 1

(Please type or print)

Name Gloria or Herb Bryce

Are you a Shoreline resident or property owner? Yes

Length of residence or ownership of property: Since 1980

1. List your educational background. Gloria: ITT Business School. Herb: BA/MS from Arizona State, some post-graduate work.

2. Please state your occupational background, beginning with your current occupation and employer. Gloria: Retired in 2002 from Wards Cove Packing Co. as Sales Administration Manager, employed by them for 30 years. Herb: Retired in 1999 from Seattle Central College as Dean of Science & Math Division, was employed by them for 33 years. Both are active volunteers in the community.

3. Describe your involvement in the Shoreline community. Gloria: Coordinate Fremont Trail maintenance, past member Shoreline Long Range Financial Planning Committee, treasurer Shoreline-LFP Arts Council, past-treasurer Shoreline Historical Museum, past co-treasurer of Yes on Shoreline Fire levy, involved in various other city committee groups. Herb: past Shoreline School Board member, founding/current Shoreline-LFP Arts Council board member, past member of Shoreline Parks Board, past member Kruckeberg Garden Foundation board, past member 1% for the Arts committee, involved in various other city community groups.

4. Describe any special expertise you have which would be applicable to the position for which you are applying. Gloria: helped write statement for Fire Department levy, involved in Yes committee on first levy lid lift committee. Herb: helped write 1% for the Arts ordinance, past experience with numerous school levy campaigns.

5. Describe your experience serving on any public or private boards or commissions. Gloria: Vision Shoreline Executive Comm. 1993-94, Forest Villa HOA board 1990-99, 2001-08, Shoreline Fire Advisory/Oversight Comm. 1994-2000, RB Church Council 1993-2000, Shoreline Historical Museum 1997-99, Shoreline-LFP Arts Council 2000-present. Herb: KCDA 1990-92, SL Parks Board 1999-2009, SL School Board 1992-2005, Arts Council 1989-present, Kruckeberg Garden Foundation 2008-09. Both have served on various other boards and commissions.

6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)? Yes, Shoreline-LFP Arts Council. Supporter/member of Kruckeberg Garden Foundation and Shoreline Historical Museum.

7. Describe why you are interested in serving in this position. Maintaining the current level of City services is important for the citizens of Shoreline. Shoreline is a great place to live, work and play and we want to insure that the City continues to offer its citizens well maintained & safe streets, parks and public places as well as providing basic services.

Please return this application by the deadline of July 27, 2016:

MAIL or IN PERSON

City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801- 2230

EMAIL

clk@shorelinewa.gov

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*



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JUL 27 2016

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: PRO Committee for Proposition 1

(Please type or print)

Name Pete Gerhard

Are you a Shoreline resident or property owner? Yes, Shoreline home owner

Length of residence or ownership of property: 16 years

1. List your educational background. BS in Chemical Engineering, New Mexico State University 1976
2. Please state your occupational background, beginning with your current occupation and employer. The Navigators, Life Coach 1983-
Dow Chemical Co., Research & Development Engineer 1976-1983
3. Describe your involvement in the Shoreline community. I served as vice-chair of
the Council of Neighborhoods for 2015-16 and am now the chair for 2016-17.
I am also the president of the Richmond Highlands Neighborhood Association, having started
the current leadership group for Richmond Highlands.

4. Describe any special expertise you have which would be applicable to the position for which you are applying. _____
I have extensive experience in leadership, facilitating and writing.

5. Describe your experience serving on any public or private boards or commissions.
I just served on the Shoreline's Financial Sustainability Citizens Advisory Committee.

6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)? _____
Only the Richmond Highlands Neighborhood
which I would say receives funds on occasion, but not regular funding.

7. Describe why you are interested in serving in this position. _____
Having served on the Shoreline's Financial Sustainability Citizens Advisory Committee, I am
eager to present the PRO side of the proposed levy lift. I feel this is crucial to sustaining Shoreline's
excellent services and its financial health. I am interested in presenting this side in a clear, reasonable
fashion that promotes discussion and helps Shoreline residents to draw their own conclusions. I want
to present this side in a way that is positive and healthy for the community.

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JUL 25 2016

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: PRO Committee for Proposition 1

(Please type or print)

Name Megan Kogut

Are you a Shoreline resident or property owner? yes/yes

Length of residence or ownership of property: 12 years

1. List your educational background.

B.S. Chemistry (University of Washington)
M.S. Environmental Engineering (Massachusetts Institute of Technology)
Ph.D. Environmental Engineering (Massachusetts Institute of Technology)

2. Please state your occupational background, beginning with your current occupation and employer.

Co-owner and Manager, Ridgcrest Public House (2015-present)
Lecturer, University of Washington Tacoma (2002-4, 2011, 2013)
Director of Marketing and Communications, Eigenactor Research Inc. (2013-14)
Program Manager, Environmental Programs Office, University of Washington Seattle (2004-2012)
Laboratory Supervisor, School of Oceanography, University of Washington Seattle (2003-2004)

3. Describe your involvement in the Shoreline community.

member, Financial Sustainability Citizen Advisory Committee 2016
member, Shoreline Chamber of Commerce Economic Development Committee (2015-present)
board member, Ridgcrest Neighborhood Association (2015-present)

4. Describe any special expertise you have which would be applicable to the position for which you are applying.

member, City of Shoreline Financial Sustainability Citizen Advisory Committee
15 years of experience in environmental advocacy
Mentor of writing and messaging experience

5. Describe your experience serving on any public or private boards or commissions.

American Water Resources Assoc. - Washington Section (2009-2015) board member, all executive positions
Kirkland Neighborhood Association - (2015-present) - board member

6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline - Lake Forest Park Arts Council, human services organizations, etc.)?

No

7. Describe why you are interested in serving in this position.

I have an ongoing interest in public policy and politics.
I participated in FSCAC to learn about the city and to contribute my time.
I have invested a lot of time and effort in the FSCAC and would be happy to build on that investment.
I believe I can contribute to creating an accurate and interesting message regarding this issue for the PRO statement.
I would like this city to continue to be a great place to live.
I was really inspired by some of my fellow FSCAC members and their values and contributions.

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JUL 26 2016

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: PRO Committee for Proposition 1

(Please type or print)

Name Kevin Osborn

Are you a Shoreline resident or property owner? Yes

Length of residence or ownership of property: 9 Years

1. List your educational background. BBA-Industrial Management from Kent State University, BS-Sociology-University of Washington, BA-Gender, Women and Sexuality Studies-University of Washington, MS-Sociology (Emphasis in Family Studies)-Central Washington University, Certificate in Multicultural Understanding-Shoreline Community College.
2. Please state your occupational background, beginning with your current occupation and employer. Center Manager with Hopelinks, a comprehensive social service agency serving King and Snohomish counties, Operations Assistant with My Sister's Pantry, a food/clothing bank and hot meal program in Pierce County, Division Manager with CRST, Inc, a expedited freight company serving the 48 contiguous states and Mexico, And was a Stay at home parent for 3 years.
3. Describe your involvement in the Shoreline community. Member of the Shoreline Chamber of Commerce since 4/13, Shoreline Council of Neighborhoods: 07/13-06/16, Ballinger Neighborhood Association: 09/12-Present, Shoreline Farmers Market Advisory Committee: 03/15-Present, Northshore/Shoreline Community Networks: 02/14-Present

4. Describe any special expertise you have which would be applicable to the position for which you are applying. I was part of the Financial Sustainability Citizen Advisory Committee that met weekly to learn about the budget needs of each department within the city. This has allowed me to see the different options. I've also done extensive outreach in the city to talk with residents about the levy bid lift and hear about what they want in their city.
5. Describe your experience serving on any public or private boards or commissions. Hoplink Diversity & Inclusion Committee: 05/11-Present (Chairperson 04/13-Present)
North Olmsted Human Service Alliance: 04/13-Present (V. Pres 01/14-Present)
Northwest Equity Consortium: 04/12-04/14. (Director)
Third Place Companies: 02/15-07/16 (Director)
6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)? Hoplink and the Ballinger Neighborhood Association.
7. Describe why you are interested in serving in this position. I really enjoyed working with others on the Financial Sustainability Citizen Advisory Committee, learning about the levy bid lift and what is needed to run each department within the city. I talked with Shoreline residents about the levy bid lift and understand their interests. I would like to help form the statement for a ballot measure that I truly think will impact the future of our city.

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JUL 26 2016

CITY CLERK
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COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: PRO Committee for Proposition 1

(Please type or print)

Name Judy Parsons

Are you a Shoreline resident or property owner? Yes

Length of residence or ownership of property: 39 yrs

1. List your educational background. _____
HS - Holy Names Academy
Shoreline CC. Business Administration
Licensed Property & Casualty Agent
2. Please state your occupational background, beginning with your current occupation and employer. _____
Shoreline - LFP Senior Center - Marketing & Outreach 7yrs
Northshore-Shoreline Community Network - Administration 16yrs
Grange Insurance Group - Licensed Agent - 30yrs
3. Describe your involvement in the Shoreline community. _____
President: North Urban Human Services Alliance
Secretary: Shoreline Chamber of Commerce
Board member: Shoreline Historical Museum
Board member: Friend of the Commons (Our neighbors)
Pastoral Council member: St Mark Catholic Church Shoreline

4. Describe any special expertise you have which would be applicable to the position for which you are applying. I have been involved with the Shoreline Community since 1987 when I joined PTA. I love Shoreline and feel it is a great city to live in and work in. If I can do a small part to help the voters realize how important the levy 1rd lift is to the quality of services that the city can provide, then I will be doing the right thing.
5. Describe your experience serving on any public or private boards or commissions. I served on the Shoreline School Board 12 yrs
Current list of boards is included in #3
I have served on several other boards and commissions in the past.
6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)? Shoreline - Lake Forest Park Senior Center
7. Describe why you are interested in serving in this position. I helped with Prop 1 when it was first proposed and feel that I can help prepare the For Statement for the Voters Pamphlet this go around.

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JUL 22 2016

CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: CON Committee for Proposition 1

(Please type or print)

Name Dan Jacoby

Are you a Shoreline resident or property owner? Resident

Length of residence or ownership of property: Nearly 5 years

1. List your educational background. B.A. Wabash College, 1984

2. Please state your occupational background, beginning with your current occupation and employer. Current employer: Pramila for Congress

Previous work includes: Database creation, business presentations
(including interactive multimedia), telemarketing, administrative.

3. Describe your involvement in the Shoreline community. _____

Member, FSCAC

Current Board Member, Ridgcrest Neighborhood Association

4. Describe any special expertise you have which would be applicable to the position for which you are applying. I was a member of the Financial Sustainability Citizen Advisory Committee (FSCAC) – one of two dissenting members.

5. Describe your experience serving on any public or private boards or commissions. Prior to the FSCAC, I was the political director for Democracy for NYC, and served as the Executive Vice President of the Long Island City Alliance (dedicated to neighborhood preservation and responsible development in northwest Queens), both in New York City.

6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)? No

7. Describe why you are interested in serving in this position. Between my detailed knowledge of the situation, through my FSCAC participation, and the fact that I am leading the opposition movement on this issue, I am not only uniquely qualified to serve on this committee, but have demonstrated the needed commitment.

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CITY OF SHORELINE PROPOSITION 1

BASIC PUBLIC SAFETY, PARKS & RECREATION, AND COMMUNITY SERVICES MAINTENANCE AND OPERATIONS LEVY

The Shoreline City Council adopted Resolution No. 389 concerning basic public safety, parks and recreation, and community services. If approved, this proposition would restore Shoreline's levy rate to fund police/emergency protection including neighborhood patrols and crime prevention; preserve parks, trails, playgrounds/playfields and Shoreline pool; and maintain community services including senior center and youth programs.

This proposition would set Shoreline's maximum property tax rate to \$1.39/\$1,000 of assessed valuation for collection in 2017; set the limit factor for 2018-2022 at 100% plus annual inflation (Seattle CPI-U); and use the 2022 levy amount to calculate subsequent levy limits.

Should this proposition be approved?

YES☐

NO☐

EXPLANATORY STATEMENT

In 2010, Shoreline voters approved a six-year maintenance and operations levy of \$1.48/\$1,000 assessed valuation to help fund basic public safety, parks and recreation, and community services. That levy will expire on December 31, 2016. The City's 10-Year Forecast projects that without restoring these funds, revenues will not be adequate to support the costs of current service levels. Proposition 1 would help fund and maintain current levels of police and emergency service, including neighborhood safety and traffic patrols; school safety programs; and community crime prevention programs. Proposition 1 would also help fund park and trail maintenance; playgrounds and play equipment; ball fields, restrooms and the Shoreline pool; and preserve recreation programs for youth, families, and seniors. Proposition 1 would also continue funding for community services for seniors, youth, and individuals and families in need. Levy funds will not be used to replace existing funds used to pay costs of such programs and services. If approved, the City's regular property tax levy would increase to a total rate not to exceed \$1.39 per \$1,000 of assessed valuation for collection in 2017. Any increase in the annual levy thereafter would not exceed inflation for 2018-2022, and the 2022 levy amount would be used to calculate subsequent levy limits. A homeowner with a median home value would pay on average \$7.00 per month more to maintain these services.