

**CITY OF SHORELINE**  
**SHORELINE CITY COUNCIL**  
**SUMMARY MINUTES OF SPECIAL MEETING**

Monday, May 22, 2017  
5:45 p.m.

Conference Room 301 - Shoreline City Hall  
17500 Midvale Avenue North

**PRESENT:** Mayor Roberts, Deputy Mayor Winstead, Councilmembers McGlashan, Scully, Hall, McConnell, and Salomon

**ABSENT:** None

**STAFF:** Debbie Tarry, City Manager; John Norris, Assistant City Manager; Dan Eernisse, Economic Development Manager; Eric Friedli, Parks, Recreation and Cultural Services Director; and Bonita Roznos, Deputy City Clerk

**GUESTS:** Teri Wheeler and Judy Kirkhuf, Co-Managers of the Shoreline Farmer's Market Association (SFM), and Joe Abken, Executive Director of the Kruckeberg Botanic Garden Foundation

At 5:50 p.m., the meeting was called to order by Mayor Roberts.

Teri Wheeler, SFM Co-Manager, introduced Co-Manager Judy Kirkhuf, and shared that 2017 marks Shoreline Farmer's Market sixth season. She reviewed budget allocations, and said \$85,000 in gross revenue is projected and that 100% of the City's \$32,000 sponsorship is devoted to salaries. She presented staff breakdowns, 2017 sponsors and partnerships, vendors, and program offerings. She talked about the participation of farmers, food artisans, local crafters, musicians, and non-profit organizations. She provided information on the Power of Produce (POP) Program, and said a Kid's Bike to Market and a Produce Bingo Program are being added for 2017. She shared their plan to create placemaking by creating a children's play area, the Chefs at the Market program, nutrition educational events, and making the Market welcoming to dogs. She shared SFM's goals are to memorialize market programs, develop an Advisory Committee, establish protocols, increase vendors & customer counts, pay Super Volunteers, and increase salary for staff.

Councilmembers asked how many people used food stamps at the Market and if it is difficult to use them based on the cost of the products. Ms. Kirkhuf responded that the Fresh Brunch Contract is \$2,000 and calculated on \$10 usage providing 200 transactions. She said the SNAP Food Program matches up to \$10 to help consumers pay for fresh produce.

Councilmembers asked how SFM compares to other markets in the region, what the cost for vendor rental space is, and if other markets are subsidized by cities. Ms. Kirkhuf responded that SFM is in its infancy and has a lot of potential for growth. Ms. Wheeler responded that she has not worked at a market requiring sponsorship and hopes SFM can become sponsor free. She said rental space range from \$40 - \$200, and shared advertising and outreach efforts.

Joe Abken, Executive Director of the Kruckeberg Botanic Garden Foundation (KBGF), said he has been with the Garden since January 2017, worked for 12 years at Sky Nursery prior to his current position, and is a certified horticulturist. He provided an update on the new Native Plant Display Garden, and said the 27<sup>th</sup> Annual Mother's Day Sale brought in \$11,000. He said KBGF will be hosting three camps for first and second graders beginning July 10, 2017 titled Earth Art, Featured Creatures, and Imagination Vacation. He shared that the goals of KBGF this year are to develop a formalized gravel navigation path and that the first stage of the project is starting in June. He talked about the creation of a children's discovery garden and said other KBGF activities scheduled for Summer 2017 include the annual fundraiser event, Garden Party 2017, on July 27<sup>th</sup> and the Concert in the Park on August 9<sup>th</sup>. Mr. Eernisse pointed out that KBGF also created and launched their new website.

Mr. Norris inquired about the KBGF residence. Mr. Abken responded that some repairs have been done and stated it is currently used for board meetings. He said parking is an issue and the house can be used for small "high-end" events, and small weddings to accommodate 150 people.

Councilmembers inquired about KBGF's advertising efforts. Mr. Abken responded advertisements are primarily through social media, and shared he is developing relationships with horticultural and botanical associations.

At 6:48 p.m. the meeting was adjourned.

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Bonita Roznos, Deputy City Clerk