

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Proclamation of Celebrate Shoreline		
DEPARTMENT:	Parks, Recreation and Cultural Services		
PRESENTED BY:	Mary K Reidy, Recreation Superintendent		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	<input checked="" type="checkbox"/> Proclamation

PROBLEM/ISSUE STATEMENT:

2017 marks the 22nd birthday of the City of Shoreline. The annual Celebrate Shoreline event commemorates this landmark of the City's incorporation with almost a full month of activities designed to spark celebration and community spirit. The City will once again host the Celebrate Shoreline Main Stage Concert later into the evening due to the positive reception to this change a couple of years ago. The beer and wine garden will also again be available for all festival goers over 21, however this year the City has outsourced the day of management of the beer garden to Seattle Bartending Company.

With each year Celebrate Shoreline reflects the celebration of pride the community has in its Cityhood. From local arts organizations and neighborhood associations to area businesses and individual volunteers, Celebrate Shoreline happens because strong community partnerships come together to show their support for their Shoreline neighbors.

Highlights of 2017 Celebrate Shoreline attractions are as follows:

- Local bands Ivan and Aloysha, Bleachbar, The New Triumph and Whitney Monge will play the Main Stage Concert on Saturday, August 19th. The diverse music line up is full of popular local bands, focused on appealing to a wide range of residents.
- The Celebrate Shoreline Festival, also on Saturday, August 19th, will include popular pony rides and the expanded petting zoo, live theater, two music stages, inflatables, face painting, carnival games, a beer and wine garden, and additional food trucks offering several varieties of food. New this year will be a community art project sponsored by the Council of Neighborhoods.
- The Celebrate Shoreline Car Show will once again be held at the Shoreline Farmer's Market at Aurora Square. Both the Shoreline Historical Museum and the Farmer's Market are excited to continue expanding upon that partnership at this year's event at 10:00am on Saturday, August 19th.
- The Aurora Theater Company will present live theater to the Shoreline community in the City Hall amphitheater on Thursday, Friday and Saturday from

August 10th through August 26th. This year's production is "You're a Good Man Charlie Brown".

- The North City Jazz Walk will be held Tuesday, August 15 for its 11th year of live jazz music in multiple venues throughout the North City Business District. Jazz Walk is sponsored by the North City Neighborhood Association, the North City Business Association and the Shoreline Lake Forest Park Arts Council.
- The Shoreline Lake Forest Park Arts Council has added an additional evening concert into the mix this year, hosting 'Champagne Sunday' at Paramount School Park on Wednesday, August 16th for a raucous folk concert.
- Youth and teens will unleash their skateboarding and scootering skills at the Connie King Skate Park on Friday, August 18th for the annual teen "Sk8 Competition." The event will run from 3:00 to 7:00 pm and have free snacks and water for all who attend.
- And has become tradition, the sandcastle building contest sponsored by the Richmond Beach Community Association at Richmond Beach Saltwater Park will close out the Celebrate Shoreline weekend on Sunday, August 20th.

RESOURCE/FINANCIAL IMPACT:

There is no financial impact to accepting the Celebrate Shoreline Proclamation.

RECOMMENDATION

Staff recommends that the Mayor read the Celebrate Shoreline Proclamation declaring August 10th through August 26st as a time to Celebrate Shoreline.

ATTACHMENT

Attachment A: 2017 Celebrate Shoreline Proclamation

Approved By: City Manager **DT** City Attorney **MK**



PROCLAMATION

WHEREAS, 2017 marks the 22nd birthday of the City of Shoreline, and the annual Celebrate Shoreline event commemorates this landmark of the City's incorporation with almost a full month of activities designed to spark celebration and community spirit; and

WHEREAS, Celebrate Shoreline will begin with the Aurora Theater Company's production of You're a Good Man Charlie Brown at City Hall Thursday, Friday and Saturday, August 17th, 18th and 19th and, the community-led North City Jazz Walk will celebrate its 11th year with a full night of jazz performed by some of the region's best jazz artists on Tuesday, August 15th; and

WHEREAS, The Shoreline Lake Forest Park Arts Council will host an evening community concert at Paramount School Park on Wednesday, August 16th and youth and teens will compete at the 15th Annual Youth Skate Competition at Connie King Skate Park on Friday, August 18th; and

WHEREAS, Saturday, August 19th will be a day of activity with the car show at Aurora Square sponsored by the Shoreline Historical Museum and the ever popular Celebrate Shoreline Festival and Concert, which will feature a host of activities for families to enjoy, including a culture share on the main stage and music from local bands Ivan and Aloysha, Bleachbar, The New Triumph and Whitney Monge, all at Cromwell Park; and

WHEREAS, the annual sandcastle contest will be held on August 20th at Richmond Beach Saltwater Park, sponsored by the Richmond Beach Neighborhood Association; and

WHEREAS, a variety of local businesses, neighborhoods, and the City Council have provided support for this event in celebration of our City;

NOW, THEREFORE, I, Christopher Roberts, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby proclaim August 10th through August 26th, 2017 as a time to:

CELEBRATE SHORELINE!

Christopher Roberts, Mayor