

**CITY OF SHORELINE**  
**SHORELINE CITY COUNCIL**  
**SUMMARY MINUTES OF SPECIAL MEETING**

Monday, February 5, 2018  
5:45 p.m.

Conference Room 303 - Shoreline City Hall  
17500 Midvale Avenue North

PRESENT: Mayor Hall, Deputy Mayor Salomon, Councilmembers McGlashan, Scully, McConnell, Chang, and Roberts

ABSENT: None

STAFF: Debbie Tarry, City Manager; John Norris, Assistant City Manager; and Bonita Roznos, Deputy City Clerk

GUESTS: Allegra Calder, Principal, BERK Consulting (Workshop Facilitator)

At 5:45 p.m., the meeting was called to order by Mayor Hall.

Debbie Tarry, City Manager, explained that tonight's meeting is to review the Agenda for the 2018 Council Strategic Planning Workshop scheduled for March 16 and 17, 2018, and make sure it aligns with Council's expectations.

Councilmember McGlashan arrived at 5:47 p.m., and Councilmembers McConnell and Scully arrived at 5:52 p.m.

Ms. Calder provided an overview of the Strategic Planning Workshop Agenda and asked Councilmembers for feedback on how they want to frame the discussions on Economic Development and Council Goal #1, and who they would like to participate on the Activating Commercial Areas Panel. Councilmembers requested cost comparisons on opening and operating a business in Snohomish County versus Shoreline; informational pamphlets for residents in Shoreline who want to start a local business; for an evaluation of the effects of regional economic development successes and their impact on median wage earners living in Shoreline; and data on how the last Economic Development Council initiative impacted Shoreline. Councilmembers questioned having an architect on the Economic Development Panel, and suggested that the panel consist of business owners that own and operate businesses and have done the calculus of securing a location and opening a business.

Ms. Calder confirmed that the first day of the Strategic Planning Workshop will focus on economic development; that the economic development panel will focus on commercial businesses; and it will include a discussion about regional economic inequalities. Ms. Tarry added that the panel can also discuss neighborhood commercial centers. Ms. Calder confirmed that day two will focus on 2018-2022 Ballot Measures and said city staff will be on hand to answer questions. Councilmembers requested information on future levies, levies from the past

five years, and levies from outside agencies, like the School and Fire Districts, that will have a financial impact on Shoreline residents. They want to know when each levy will be completed, the total anticipated revenue amount, and the corresponding levy rate. Councilmembers requested staff to prioritize ballot measures, cautioned against voter fatigue, and recommended launching a capital campaign to raise money for an Aquatics Center. They asked for information on strategies the government should be implementing, like addressing equality, through policy proposals to support businesses.

Ms. Tarry shared that a whitepaper is being prepared for Council’s review regarding mandatory composting and recycling for commercial sites. Councilmembers supported adding a policy discussion regarding composting and recycling for commercial areas, multi-family units, and businesses to the agenda, and affirmed the remaining agenda items, activities, and meeting locations.

At 6:45 p.m. the meeting adjourned.

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Bonita Roznos, Deputy City Clerk