

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

| | | | |
|----------------------|--|---|--|
| AGENDA TITLE: | Appointment of Pro and Con Committee Members for City of Shoreline Proposition 1: Sales and Use Tax for Sidewalk Transportation Improvements | | |
| DEPARTMENT: | Administrative Services Department | | |
| PRESENTED BY: | Sara Lane, Administrative Services Director | | |
| ACTION: | <input type="checkbox"/> Ordinance | <input type="checkbox"/> Resolution | <input checked="" type="checkbox"/> Motion |
| | <input type="checkbox"/> Discussion | <input type="checkbox"/> Public Hearing | |

PROBLEM/ISSUE STATEMENT:

On July 30, 2018, the City Council adopted Resolution No. 430, placing a sales and use tax for sidewalk transportation improvements on the November 6, 2018, general election ballot. For the primary and general election, King County publishes a voters' pamphlet. Cities placing measures on the ballot are automatically included in the voters' pamphlet.

The City Council is responsible for appointing committees to prepare statements in favor of and in opposition to a ballot measure. These statements will be published in the voters' pamphlet. Council must select Pro Committee members from persons known to advocate for voters' approval of Proposition 1, and must select Con Committee members from persons known to advocate voters' rejection of Proposition 1. There is a limit of three members per committee. The committee appointments must be filed with King County by August 10, 2018. This evening the City Council will make those appointments.

Staff started advertising for members to serve on both the Pro and Con Committees on Tuesday, July 17, 2018. Staff made information available on the City's website and provided information to *Shoreline Area News*, neighborhood leaders, and the *Secret Shoreline* Facebook page. Staff also posted to the City's Facebook and Twitter accounts and sent the posting through the City's e-notification system. Applications for the committee appointments were due August 2, 2018. This was a staff imposed deadline so that Staff would have time to produce this staff report and make it available to the Council and public by Friday, August 3rd, ahead of tonight's meeting.

The City received applications from the following residents for the Pro and Con Committees:

Pro Committee

Robin McClelland

Con Committee

Megan Kogut

Dustin McIntyre

Christopher Roberts

Ginny Scantlebury

Richard Shilling

Attachment A to this staff report provides all the applicants' applications to serve on the Pro and Con Committees.

In addition to the applications previously received, Councilmember Keith Scully has indicated that he plans to submit a request to be considered for the Pro Committee. He had not anticipated that Councilmembers would be serving on the committees, but given Councilmember Robert's interest in serving on a committee, Councilmember Scully would like to be considered for appointment to the Pro Committee.

The committees are responsible for writing statements in favor of or in opposition to the ballot measure. These statements must be submitted to King County Elections no later than August 14, 2018, and are limited to 200 words. Each committee must submit their rebuttal statements to King County no later than August 16, 2018. Rebuttal statements are limited to 75 words.

The City must also provide an explanatory statement of the ballot title for the voters' pamphlet. The statement describes the effect of the measure if it is approved and is not to intentionally be an argument likely to create prejudice either for or against the measure. The explanatory statement is limited to 250 words, must be signed by the City Attorney, and submitted to King County Elections by August 10, 2018. Although the Council does not need to take any action on the explanatory statement, a draft of the explanatory statement is included as Attachment B.

RESOURCE/FINANCIAL IMPACT:

There is no resource or financial impact to appoint the Pro and Con Committees for City of Shoreline Proposition 1.

RECOMMENDATION

Council can select up to three members to serve on each of the Pro and Con Committees regarding Shoreline Proposition 1.

ATTACHMENTS:

Attachment A – Pro/Con Committee Applications

Attachment B – Proposition 1 Explanatory Statement

Approved By: City Manager **DT** City Attorney **JAT**

8/2/2018

Manage Survey Statistics - Text Report

Submitter DB ID 23870
IP Address 172.24.96.111
Submission Recorded On 07/24/2018 11:00 am
Time to Take the Survey 18 minutes, 52 secs.

Page 1

Disclosure Notice: Please note that your responses to the application questions may be disclosed to the public under Washington State Law. Your personal information, however, is not subject to public disclosure.

1. Are you applying for the PRO committee or the CON committee?

PRO

2. Please tell us your name

First Name Robin

Last Name McClelland

3. What is your home address?

Street [REDACTED]

City, State, Zip Shoreline, WA 98177

4. What is your work address?

Name of Business Not answered

Street Not answered

City, State, Zip Not answered

5. What is your phone number?

Home [REDACTED]

Mobile [REDACTED]

Work Not answered

6. What is your email address?

[REDACTED]

7. Are you a Shoreline resident or property owner?

Yes

8. Length of residence or ownership of property

20 years

9. What is your educational background?

I hold a Master's degree in Regional Planning from the University of North Carolina at Chapel Hill.

I earned a BA in Political Science.

I earned a Certificate in Integrated Marketing Communications from the U W Certificate Program

10. Please state your occupational background, beginning with your current occupation and employer.

I have spent over 35 years in the field of urban planning - land use and transportation policy. My most recent position was with the Puget Sound Regional Council (Vision 2040 & Transportation 2040). Prior to that I have served in interim positions with several towns and cities; owned a consulting practice that took me all over the state assisting communities with their GMA planning processes; and worked for the City of Bellevue as a senior planner (BelleView 2020).

11. Describe your involvement in the Shoreline community.

I served two terms as a Shoreline Planning Commissioner.

I am on the King County Library System Board of Trustees.

I am a member of the North King County Mobility Coalition.

I am a board member of the Shoreline Lake Forest Park Arts Council.

I am active in the Richmond Highlands Neighborhood Association.

I was a member of the Sidewalk Advisory Committee.

12. Describe any special expertise you have which would be applicable to this position.

I am a writer and, in particular, an editor. My experience spans agency reports, speeches for government officials, power point presentations for the State of Washington Short Course in Planning, letters of recommendation, and various other documents.

13. Describe your experience serving on any public or private boards or commissions.

See above.

14. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?

Not answered

15. If you answered "Yes" to the question above, please name the group.

SLFP Arts Council

16. Describe why you are interested in serving in this position.

I believe the people of Shoreline must make a financial commitment to the services we enjoy and must improve. A sales tax increase reaches people beyond our boundaries and will capture revenue from the sales of goods and services that benefit a wide population.

Infrastructure improvements are vital to the well-being of our community. We must remain forward looking as we continue to attract new residents to town.

17. By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Submitter DB ID 24010
IP Address 172.24.96.111
Submission Recorded On 08/02/2018 3:09 pm
Time to Take the Survey 6 minutes, 5 secs.

Page 1

Disclosure Notice: Please note that your responses to the application questions may be disclosed to the public under Washington State Law. Your personal information, however, is not subject to public disclosure.

1. Are you applying for the PRO committee or the CON committee?

CON

2. Please tell us your name

First Name Dustin

Last Name McIntyre

3. What is your home address?

Street [REDACTED]

City, State, Zip Shoreline, WA 98155

4. What is your work address?

Name of Business [REDACTED]

Street [REDACTED]

City, State, Zip Seattle, WA 98103

5. What is your phone number?

Home Not answered

Mobile [REDACTED]

Work [REDACTED]

6. What is your email address?

[REDACTED]

7. Are you a Shoreline resident or property owner?

Yes

8. Length of residence or ownership of property

2

9. What is your educational background?

- University of Washington, 2001-05 – B.A. Political Science; Communications

- University of Washington, 2006-07 – M.Ed. Intercollegiate Athletic Leadership

10. Please state your occupational background, beginning with your current occupation and employer.

Tableau Software (2011-current)

- Product Manager: Tableau Online Operations, 2015-current

- Customer Operations Rep/Lead, 2011-14

Seattle Team Shop (2008-11)

- E-Commerce Manager

11. Describe your involvement in the Shoreline community.

- Precinct Committee Officer (Dem.); 2018-current

- Member, 32nd LD. Democrats; 2016-current

- Vice Chair, Ridgecrest Neighborhood Association; 2017-current

- Member, Sidewalk Advisory Committee; 2017-18

12. Describe any special expertise you have which would be applicable to this position.

As a former member of the Sidewalk Advisory Committee: I'm deeply familiar with the Sidewalk Prioritization Plan, strategy behind composing the plan, funding options available and considered to implement the Plan. I am also an effective writer, and possess facilitation skills that are likely to be useful for guiding a committee to consensus.

13. Describe your experience serving on any public or private boards or commissions.

Vice Chair, Ridgecrest Neighborhood Association from 2017 to current.

14. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?

Yes

15. If you answered "Yes" to the question above, please name the group.

Ridgecrest Neighborhood Association

16. Describe why you are interested in serving in this position.

I want to serve on the CON statement committee in order to fairly - and coherently - represent the voice of residents opposed to the timing and method for funding new sidewalks.

I am not personally against the outcome of more sidewalks, but want to ensure a proper debate on the merits of a sales tax increase as the means to fund it.

17. By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.



RECEIVED
AUG 01 2018
CITY CLERK
CITY OF SHORELINE

COMMUNITY SERVICE APPLICATION

FOR MEMBERSHIP ON THE: CON Committee for Shoreline Proposition 1: Sales and Use Tax for Sidewalk Transportation Improvements

(Please type or print)

Name Megan Kogut

Are you a Shoreline resident or property owner? both

Length of residence or ownership of property: 14 years

1. List your educational background.
BS Chemistry with Honors, University of Washington Seattle
MS Environmental Engineering, Massachusetts Institute of Technology
PhD Environmental Chemistry, Massachusetts Institute of Technology

2. Please state your occupational background, beginning with your current occupation and employer.
Managing Co-owner, Ridgecrest Public House
Manager, Environmental Programs Office University of Washington Seattle
Manager, School of Oceanography, University of Washington Seattle

3. Describe your involvement in the Shoreline community.
Business Owner
President, Ridgecrest Neighborhood Association
Vice President, Shoreline Chamber of Commerce
Bar tender
Financial Sustainability Advisory Committee member 2016
Prop 1 PRO committee chair 2016
Prop 1 Pro campaign chair 2016

4. Describe any special expertise you have which would be applicable to the position for which you are applying.

Strong Understanding of PRO/CON committee process as former PRO committee chair
Strong understanding of the Advisory Committee and Prop 1 process as former FSAC member
Strong understanding of Sidewalk plan process and outcome
Moderate understanding of City budget and funding mechanisms through FSAC involvement
Strong ~~test~~ writing skills - even better at typing.

5. Describe your experience serving on any public or private boards or commissions.

President, Ridgecrest Neighborhood Organization - led strategy sessions, meetings (2016-2017)
Vice-President, Shoreline Chamber of Commerce - strategy, funding, event management, staff management (2017)
Past President, American Water Resources Association WA Section - strategy, event planning, book keeping, website management, etc. (2007-2014)

6. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline - Lake Forest Park Arts Council, human services organizations, etc.)? ~~No~~

No

7. Describe why you are interested in serving in this position.

I volunteered as the Prop 1 PRO committee chair in 2016 because I wanted to make sure that people had the information they needed to vote according to their values. I would like the opportunity to do so again with this Prop 1, so that people understand that what looks like a black and white or sidewalks yes or no vote is actually not that in other words, I want voters to know that other solutions are possible for sidewalks.

Please return this application by the deadline of August 2, 2018:

MAIL or IN PERSON

City of Shoreline, City Clerk
17500 Midvale Avenue North
Shoreline, WA 98133
(206) 801-2230

EMAIL

clk@shorelinewa.gov

Disclosure Notice: Please note that your responses to the above application questions may be disclosed to the public under Washington State Law. The Personal Information form (page 3), however, is not subject to public disclosure.

*Thank you for taking the time to fill out this application.
Volunteers play a vital role in the Shoreline government. We appreciate your interest.*

Submitter DB ID 24005
IP Address 172.24.96.111
Submission Recorded On 08/02/2018 12:36 pm
Time to Take the Survey 2 minutes, 12 secs.

Page 1

Disclosure Notice: Please note that your responses to the application questions may be disclosed to the public under Washington State Law. Your personal information, however, is not subject to public disclosure.

1. Are you applying for the PRO committee or the CON committee?

CON

2. Please tell us your name

First Name Christopher

Last Name Roberts

3. What is your home address?

Street [REDACTED]

City, State, Zip Shoreline

4. What is your work address?

Name of Business Not answered

Street Not answered

City, State, Zip Not answered

5. What is your phone number?

Home Not answered

Mobile [REDACTED]

Work Not answered

6. What is your email address?

[REDACTED]

7. Are you a Shoreline resident or property owner?

Yes

8. Length of residence or ownership of property

14 year

9. What is your educational background?

Not answered

10. Please state your occupational background, beginning with your current occupation and employer.

Not answered

11. Describe your involvement in the Shoreline community.

Not answered

12. Describe any special expertise you have which would be applicable to this position.

Not answered

13. Describe your experience serving on any public or private boards or commissions.

Not answered

14. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?

No

15. If you answered "Yes" to the question above, please name the group.

Not answered

16. Describe why you are interested in serving in this position.

Not answered

17. By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Submitter DB ID 24003
IP Address 172.24.96.111
Submission Recorded On 08/02/2018 11:36 am
Time to Take the Survey 21 minutes, 57 secs.

Page 1

Disclosure Notice: Please note that your responses to the application questions may be disclosed to the public under Washington State Law. Your personal information, however, is not subject to public disclosure.

1. Are you applying for the PRO committee or the CON committee?

CON

2. Please tell us your name

First Name Ginny

Last Name Scantlebury

3. What is your home address?

Street [REDACTED]

City, State, Zip Shoreline

4. What is your work address?

Name of Business Not answered

Street [REDACTED]

City, State, Zip Shoreline

5. What is your phone number?

Home [REDACTED]

Mobile [REDACTED]

Work Not answered

6. What is your email address?

[REDACTED]

7. Are you a Shoreline resident or property owner?

Yes

8. Length of residence or ownership of property

36 years

9. What is your educational background?

Graduated from Roosevelt High School in 1965; Principia College in 1969 with degrees in Elementary Education and History.

10. Please state your occupational background, beginning with your current occupation and employer.

Currently I am retired. We just sold our business Recreational Sales LLC, a distributorship which I ran with my husband for 15 years. Previous to that I worked as a sales rep for my husband's sporting goods company - 2002-2004. From 1996-2004 I sold Val Pak advertising.

11. Describe your involvement in the Shoreline community.

I've been a member of 2 different Rotary groups; I've served on the Shoreline-Lake Forest Park Senior Center Board for 2 years, have been volunteer there for 3 years and am currently assisting the Assistant Director with marketing and running special events; I served on the local homeless board for 1 1/2 years; I've been volunteering at Hopelink for about 3 years.

12. Describe any special expertise you have which would be applicable to this position.

I believe that my marketing and business background helps me understand the importance of appropriate taxation and how it should be applied.

13. Describe your experience serving on any public or private boards or commissions.

I have served on 5 different homeowner boards in the past 25 years: Desert Aire, Forest Villa (Shoreline), Lake Ballinger Village (Mountlake Terrace), Blue Heron Condominiums (Hood Canal) and Surfcrest Condominiums (Copalis Beach) and the Shoreline Lake Forest Park Senior Center board currently.

14. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?

Yes

15. If you answered "Yes" to the question above, please name the group.

Shoreline-Lake Forest Park Senior Center

16. Describe why you are interested in serving in this position.

I am interested in order to get the message out to everyone that there are two sides to this issue. I don't think everyone has had a chance to think about whether this is the best way to fund the sidewalks.

17. By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Submitter DB ID 23836
IP Address 172.24.96.111
Submission Recorded On 07/20/2018 5:49 pm
Time to Take the Survey 11 minutes, 47 secs.

Page 1

Disclosure Notice: Please note that your responses to the application questions may be disclosed to the public under Washington State Law. Your personal information, however, is not subject to public disclosure.

1. Are you applying for the PRO committee or the CON committee?

CON

2. Please tell us your name

First Name Richard

Last Name Shilling

3. What is your home address?

Street [REDACTED]

City, State, Zip Shoreline, WA, 98177

4. What is your work address?

Name of Business Not answered

Street Not answered

City, State, Zip Not answered

5. What is your phone number?

Home [REDACTED]

Mobile Not answered

Work Not answered

6. What is your email address?

[REDACTED]

7. Are you a Shoreline resident or property owner?

Yes

8. Length of residence or ownership of property

13 years

9. What is your educational background?

Approximately 3 years of college, not a graduate. Two certificates from UCLA Extension, International Business and Sales and Marketing. Earned "Certified Global Business Professional" from NASBITE.

10. Please state your occupational background, beginning with your current occupation and employer.

Currently retired. Employed 28 years at Arc Machines, Inc. a manufacturer of specialized welding equipment in Los Angeles. Started as Sales Manager, promoted to Vice President, Sales. Managed Sales Department with up to 12 employees, supervised domestic USA Sales Representatives, and Foreign Representatives in Canada, China, India, Singapore, Australia and New Zealand. Did numerous presentations and wrote articles. Company owners sold company in 2005 to a capital investment company and approved my working as an outside employee. In 2013 I was terminated and entered retirement.

11. Describe your involvement in the Shoreline community.

Attend some City Council meetings, active on NextDoor, circulated petitions for Save Our roads.

12. Describe any special expertise you have which would be applicable to this position.

No special expertise, wide business experience and interested in city politics.

13. Describe your experience serving on any public or private boards or commissions.

Former Business Secretary of the American Welding Society, Puget Sound Section.

14. Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?

No

15. If you answered "Yes" to the question above, please name the group.

Not answered

16. Describe why you are interested in serving in this position.

Somebody need to do it and I write clearly and effectively.

17. By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

**CITY OF SHORELINE, WASHINGTON
(SHORELINE TRANSPORTATION BENEFIT DISTRICT)
PROPOSITION 1
SALES AND USE TAX FOR
SIDEWALK AND PEDESTRIAN IMPROVEMENTS**

The City Council of the City of Shoreline, Washington adopted Resolution 430 concerning a sales and use tax to fund sidewalk transportation improvements. If approved, this proposition would authorize a sales and use tax of 0.2% within the City pursuant to RCW 82.14.0455, for a term of 20 years, to repay indebtedness issued from time to time to construct, maintain, rehabilitate, repair and/or preserve sidewalks and pedestrian improvements in the City in order to improve pedestrian access and safety and/or the condition and life cycle of the City's sidewalk pedestrian system.

Should this proposition be:

Approved ☐

Rejected ☐

EXPLANATORY STATEMENT

When Shoreline became a city in 1995, it had approximately 53 miles of sidewalks. The City, primarily through grant funding and private developers, have added approximately 22 miles of sidewalks since then. Proposition 1 represents an effort to accelerate sidewalk improvements through a dedicated funding source. All of the revenue generated by the additional sales tax will be dedicated to the repayment of indebtedness issued from time to time to fund the costs of sidewalk improvements in the City, with the majority expected to be going toward the construction of new sidewalks. A list of sidewalk improvements is contained in Resolution 430. If approved, Proposition 1 will authorize an additional retail sales and use tax of two-tenths of one percent (0.2%) of the selling price, increasing overall sales tax in Shoreline from 10.0% to 10.2% for a period of twenty years. This increase is expected to equate to 1¢ of additional sales tax for every \$5 of taxable purchase or use within the City.