

CITY COUNCIL AGENDA ITEM

CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Discussing the Implementation of the 2017-2023 Parks, Recreation and Open Space Plan		
PRESENTED BY:	Eric Friedli, PRCS Department Director		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Public Hearing	<input checked="" type="checkbox"/> Discussion	

PROBLEM/ISSUE STATEMENT:

In July 2017, following an 18-month community outreach and involvement process, the City Council adopted the Parks, Recreation and Open Space (PROS) Plan via Resolution No. 412. The PROS Plan identifies a 20-year vision and framework for Shoreline's recreation and cultural programs, and for maintenance and investment in park, recreation and open space facilities. The PROS Plan includes 11 Strategic Action Initiatives (Table 1 below) that are designed to respond to the needs of the community, be specific and measurable actions that, when implemented, will make a visible and measurable difference in the parks, recreation and cultural services provided to Shoreline residents and visitors. Since its adoption, staff have undertaken a variety of steps, which are described below, to implement the PROS Plan. Tonight, staff will be providing an update to Council on the progress made regarding PROS Plan implementation.

FINANCIAL IMPACT:

Cost estimates for implementation of the Community and Aquatics Center are being refined, but are expected to be approximately \$75 million including land acquisition. Implementation cost estimates for park and open space improvements and acquisitions are being developed along with phasing options.

RECOMMENDATION

No formal action is required; this is a discussion item intended to provide Council with an opportunity to provide staff feedback on the PROS Plan implementation status and plans.

Approved By: City Manager **JN**

City Attorney **MK**

INTRODUCTION

The Parks, Recreation and Open Space (PROS) Plan is a blueprint for Shoreline's parks, recreation, and cultural services for the next six years and it lays the groundwork for many years to come. Investments made by previous generations created a great system of parks, open spaces, and programs that offer a highly valued mix of opportunities for people to play and enjoy their community. We know that change is coming to Shoreline. Parks, open spaces, and recreation opportunities play a critical role in who the City is becoming. The PROS Plan is intended to establish a pathway for moving forward with strategic actions to maintain parks, recreation, and cultural services that are highly valued by the community.

The full PROS Plan can be found at the following link:

<http://www.shorelinewa.gov/government/departments/parks-recreation-cultural-services/projects-and-plans/parks-recreation-and-open-space-pros-plan>

Since its adoption in 2017 via Council Resolution No. 412, the PROS Plan has provided the basis for many aspect of the Parks, Recreation and Cultural Services (PRCS) Department's work plan. Over the next several months, the City Council and the community will be asked to engage in discussion and make decisions regarding important next steps in how the PROS Plan is implemented. The purpose of this briefing is to provide a general update on the implementation of the PROS Plan and to set the stage for upcoming discussions on specific implementation actions.

BACKGROUND

Chapters 1-5 of the PROS Plan describe the foundation underlying today's parks, recreation, and cultural services in Shoreline. Chapter 6 of the Plan describes improvements that are vital to Shoreline's ability to provide a relevant and vibrant park, recreation and cultural services system well into the future. A series of capital project recommendations and a plan for implementation offer a roadmap for Shoreline's parks, recreation, and cultural services programs to travel into a future that is driven by community vision, community involvement, and community support.

Most importantly, eleven (11) Strategic Action Initiatives emerged from a year of conversations with diverse members of the Shoreline community in a variety of contexts and were adopted by the Shoreline City Council as part of the PROS Plan. These recommendations were analyzed and reviewed by citizen advisory boards and community open houses, and reviewed and recommended by the PRCS/Tree Board. They are designed to respond to the needs of the community, be specific and measurable actions that, when implemented, will make a visible and measurable difference in the parks, recreation and cultural services provided to Shoreline residents and visitors.

The successful implementation of the PROS Plan means valued investments made by previous generations will be maintained, and the residents of Shoreline will have opportunities to play in new and creative ways. They will be able to connect with nature close to where they live, they will breathe easier knowing the urban forest is being

actively tended to, they will enjoy cultural activities that include all people, and they will celebrate the beauty of their community through beautiful parks and new public art.

DISCUSSION

Since its adoption, staff have undertaken the implementation of the PROS Plan using the Strategic Actions Initiatives as the guidebook. Staff monitor and measure the progress made on each Initiative. A summarized implementation status report for each Initiative is presented in Table 1 below.

Table 1: PROS Plan Strategic Action Initiatives – Implementation Status

Strategic Action Initiative	Objective	IMPLEMENTATION STATUS
1. Build a Community/Aquatics Center	Place a proposal for a new community/aquatics center before the voters by 2020. Open a new facility in 2022.	A site has been selected by the City Council. An updated site-specific Concept Design and cost estimates are being prepared. Implementation will be addressed by the Park Funding Advisory Committee.
2. Expand Opportunities to Connect with Nature	Integrate nature-based programming into new and existing recreation offerings so that at least 35% of program offerings include a nature-based component.	28% of program offerings include a nature based component. Outdoor camp offerings have been expanded at Hamlin and Saltwater Parks. Outdoor art exhibits were installed in Brugger's Bog, Hamlin, Shoreview and Boeing Creek Parks.
3. Expand Availability of Recreation Amenities	Provide at least 1 community garden, 2 basketball courts, 2 multi-purpose/Pickleball courts, 1 playground, 1 swing set, 1, paved loop path, 1 spray park and 1 adventure playground by 2023.	Concept designs for nine park sites in eight parks have been completed that include the targeted amenities. Implementation will be funding dependent and will be addressed by the Park Funding Advisory Committee.
4. Serve the Full Spectrum of Adult Recreation Needs	Develop a strategic plan by 2019 to meet the adult recreation needs of Shoreline.	A working group of staff from the PRCS Department, Community Services Division, the Shoreline-Lake Forest Park Senior Center and the King County Aging Adults Agency have been meeting through 2018. A Services Assessment has been prepared and an Aging Adults Services Strategy is in process.

Strategic Action Initiative	Objective	IMPLEMENTATION STATUS
5. Support Diverse Communities	Ensure participation in Shoreline-sponsored special events reflects the diversity of the community.	<p>The summer concert flyer was created in a second language. The flyer was available on the City's website as well as distributed to organizations providing support to Spanish speaking residents.</p> <p>In 2018 one of the noon concerts was bilingual – presented in both English and Spanish. 'Culture Share' provided diverse performances on the main stage of Celebrate Shoreline with the goal of contracting with local performers to showcase the city's diversity. Three groups performed this year.</p>
6. Enhance Place Making through Public Art	Install at least one permanent, significant piece of art by 2019, three permanent smaller pieces of public art by 2023, and provide temporary graphic or performing arts annually in Shoreline neighborhoods.	An artist has been selected for the permanent, significant piece of art. Full implementation is budget dependent. In addition to the popular Piano Time, new neighborhood based, outdoor art exhibits were installed in Brugger's Bog, Hamlin, Shoreview and Boeing Creek Parks.
7. Ensure Adequate Park Land for Future Generations	Add five acres of new park land by 2023 and an additional 20 acres by 2030.	Initial letters stating the City's interest in possibly acquiring property have been sent to five property owners in the 185 th Street Light Rail Station Area. A comprehensive acquisition strategy is under development.
8. Maintain, Enhance, and Protect the Urban Forest	Restore 10 acres of degraded forest land and/or convert appropriate parkland into natural areas by 2023.	2.7 acres of degraded forest are in restoration in Hamlin, Shoreview, Twin Ponds, Boeing Creek and Brugger's Bog Parks. Work will be underway in Ballinger Open Space (partnership with Mountains-to-Sound Greenway Trust) and Ronald Bog Park (partnership with Sound Transit).

Strategic Action Initiative	Objective	IMPLEMENTATION STATUS
9. Enhance Walkability In and Around Parks	Create two miles of new nature trails within parks and two miles of enhanced pedestrian access to parks by 2023.	New trail segments have been completed at Kruckeberg Botanic Garden and are nearing completion at Hamlin Park. 0.6 miles of new trail have been added.
10. Secure Sustainable Funding	All programs, facilities and initiatives are funded with an appropriate mix of funding sources.	Park Impact Fees were adopted by the City Council on July 31, 2017 via Ordinance No. 786; Park Funding Advisory Committee (PFAC) has been established.
11. Ensure Administrative Excellence	Attain certification from the Commission for the Accreditation of Parks and Recreation Agencies (CAPRA).	Accreditation documentation has been compiled for 135 out of 151 standards. Remaining standards are on track for completion.

While each of the Initiatives are important, four are at a stage where additional community discussion is underway and possible City Council action may be necessary in the next 12 months:

1. Build a Community/Aquatics Center
3. Expand Availability of Recreation Amenities
7. Ensure Adequate Park Land for Future Generations
10. Secure Sustainable Funding

Build a Community/Aquatics Center

In order to achieve the goal of having a new Center open in 2022 the City has taken several key steps including identifying and starting the acquisition process for a preferred site at 17828 Midvale Avenue N. Selecting a preferred site set the stage for hiring a design team to develop a site specific concept design, reviewing the programming plan for a new facility, and updating construction and operating cost estimates. The concept design work is now in process. The public was given the opportunity to offer input at Swinging Summers Eve, Celebrate Shoreline and at Spartan Recreation Center through display boards and comment forms, and at a stakeholder's workshop on September 19th. The results of this effort will be useful to the Park Funding Advisory Committee (described below) and the City Council in making funding recommendations and decisions in early 2019. More information on this project can be found at the following link: <http://www.shorelinewa.gov/cac>.

Expand Availability of Recreation Amenities

Through the PROS Plan process a list of park amenities, necessary to remedy an existing or expected deficiency, was developed. The determination of deficiency was based on anticipated population growth, or current lack of highly desired amenities in existing parks. In order to better understand how these new amenities would fit into the overall parks system, and in order to develop more detailed designs for neighborhoods to review, PRCS engaged in a process to develop concept designs for nine sites in

eight parks. The parks are Brugger's Bog, Hamlin Park (east section near the Briarcrest neighborhood), Hamlin Park (north section), Richmond Highlands, James Keough, Hillwood, Shoreview, Ridgecrest, and Westminster Triangle. Cost estimates, phasing options and operations and maintenance costs are being developed. The results of this effort will be useful to the Park Funding Advisory Committee (described below) and the City Council in making funding recommendations and decisions in early 2019. More information on this project can be found at the following link:

www.shorelinewa.gov/parksdesign.

Ensure Adequate Park Land for Future Generations

The PROS Plan estimated the need of adding 95 acres of new park land in order to keep the same ratio of acres per resident based on projected population growth. This is likely not a realistic level of acquisition given land availability and cost. The PROS Plan set a target of five acres by 2023 and 20 acres by 2030 and identified a priority list of property acquisitions. Initial letters, stating the City's interest in possibly acquiring property, have been sent to five property owners in the 185th Street Light Rail Station Area near-by to Rotary Park. A comprehensive acquisition strategy is under development. The results of this effort will be useful to the Park Funding Advisory Committee (described below) and the City Council in making funding recommendations and decisions in early 2019.

Secure Sustainable Funding

In August, the City Manager appointed 16 residents to a Park Funding Advisory Committee (PFAC). The goal of the PFAC is to explore funding options and prioritize projects for park improvements and a Community and Aquatics Center. Using the Committee's input, the City Manager will make recommendations on park funding to the City Council. The Council will review the City Manager's recommendations and make a decision on next steps. The PFAC is scheduled to provide recommendations to the City Manager in March 2019. The PFAC will be provided information about the Community and Aquatics Center project, new recreation amenities and park designs, and land acquisition. In addition, the PFAC will be presented with a range of possibilities for funding parks, recreation, and cultural services projects including general fund, real estate excise tax, park impact fees, municipal art fund, state and federal grants, county grants, philanthropy, and voter approved levies and bonds. The PFAC will use this information to form its recommendations to the City Manager.

NEXT STEPS

PRCS will continue to structure its work plan, in part, around the implementation of the PROS Plan Strategic Action Initiatives. All eleven Initiatives are important to the successful implementation of the PROS Plan and meeting the needs and desires of the community. They all are incorporated into PRCS staff work plans within existing budget appropriations.

Critical next steps related to initiatives 1, 3, 7, and 10 mentioned above are underway through the Community and Aquatics Center Concept Design project and the work of the Park Funding Advisory Committee. Staff anticipate making recommendations to the City Council in March 2019 on further implementation of these initiatives.

FINANCIAL IMPACT

Costs estimates for implementation of the Community and Aquatics Center are being refined, but are expected to be approximately \$75 million including land acquisition. Implementation costs of park and open space improvements and acquisitions are being developed along with phasing options.

RECOMMENDATION

No formal action is required; this is a discussion item intended to provide Council with an opportunity to provide staff feedback on the PROS Plan implementation status and plans.