

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Selection of Applicants to Interview for City Council Position #6		
<b>DEPARTMENT:</b>	City Manager's Office		
<b>PRESENTED BY:</b>	John Norris, Assistant City Manager		
<b>ACTION:</b>	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

**PROBLEM/ISSUE STATEMENT:**

In November 2018, Deputy Mayor Jesse Salomon won election to the Washington State Senate in the 32<sup>nd</sup> Legislative District. Given the Deputy Mayor's newly elected position, he will be resigning his Shoreline City Council seat (City Council Position #6) by January 8, 2019. To fill this Council position, the City Council will be appointing a Shoreline resident to serve in this role. The appointment by the City Council will commence on January 28, 2019 and expire upon the certification of the 2019 election results in November 2019, as this position will subsequently be filled in the 2019 election cycle.

As per the Council Rules of Procedure, if a Council vacancy occurs, the Council will follow the procedures outlined in state law and in their rules (Council Rule 2.5). To fill the vacancy with the most qualified person available until an election is held, the Council widely distributed and published a notice of the vacancy, the procedure by which the vacancy will be filled, and an application form. This was completed on November 30, 2018 through the posting of the Council Candidate Application Form on the City's website, and through publication of this notice via press release and City communication channels. Notice of the open position and the Application Form was also provided in the winter issue of *Currents*.

The deadline for receiving applications from the public was January 3, 2019. Registered voters who have been residents of Shoreline for at least one year were eligible to apply.

At their Dinner Meeting on November 26, 2018, the Council agreed upon the process for reviewing Council Candidate qualifications and interviewing Council Candidates in alignment with their Council Rules. Council agreed to review Council Candidate qualifications on January 7<sup>th</sup>, 2019 and select Council Candidates for interview at that same meeting. Council interviews will be conducted on January 28, 2019.

The Council received 49 Council Candidate Application Forms by the January 3<sup>rd</sup> deadline. These Application Forms were received from the following Shoreline residents:

• Linda Adams	• Carolyn Ahlgreen	• Genevieve Arredondo
• Tony Bachler	• Saba Berhe	• Gorham Bowler
• Keith Boyd	• Wes Brandon	• David Chen
• Joe Cunningham	• Deborah DeMoss	• Jennifer Frey
• Lisa Gallucci	• Hazim Ghanim	• Jennifer Greenlee
• Brian Holt	• Julie Holt	• Tanya Holter
• Patricia Hull	• Joseph Irons	• Nathan Julius
• Thomas Karston	• Joshua Krawczyk	• Jillian McLean
• Joseph Morrison	• Dawn Moser	• Dawn Nelson
• Mark Nordahl	• Rebecca Partman	• Jessica Piha
• Eben Pobe	• Jordan Posamentier	• Simon Pritikin
• Trevor Rain-Water	• Ravi Rana	• Sierra Ranier
• Robert Ransom	• Ryan Ritter	• Rebeca Rivera
• Betsy Robertson	• Heather Murphy Secrist	• Jerry Shirley
• Tamara Simon	• Gerald "Anthony" Sison	• Joseph Smith Jr.
• Mike Smith	• Laurel Stromme	• Eric Wall
• John Williamson		

The Council Candidate Application Forms for all these applicants is included as Attachment A to this staff report. The Application Forms are organized in alphabetical order by last name of the Council Candidate. Candidate personal information on the Application Forms has been redacted. As well, a map of where the Council Candidates reside in Shoreline can be found as Attachment B to this staff report.

Tonight, following the review of Council Candidate qualifications in Executive Session, the Council will select via motion a certain number of Council Candidates to move forward for interview at the January 28<sup>th</sup> Council meeting.

#### **RESOURCE/FINANCIAL IMPACT:**

There is no financial impact for this action.

#### **RECOMMENDATION**

Staff recommends that Councilmembers select City Council Candidates to interview for City Council Position #6 and vote on the selection by motion.

#### **ATTACHMENTS:**

Attachment A: Council Candidate Application Forms

Attachment B: Map of Council Candidates Residences

Approved By: City Manager **DT** City Attorney **MK**

**Archived:** Thursday, November 29, 2018 3:32:02 PM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Thursday, November 29, 2018 3:30:12 PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 30986  
**IP Address:** 50.251.243.206  
**Submission Date:** 11/29/2018 3:30  
**Survey Time:** 6 minutes, 50 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

Linda Adams

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

20

#### Contact Information

##### Home Address

\*\*\*\*\*  
WASHORELINE98177

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

2034 NW 56th St  
WashingtonSeattle98107

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

CV for Linda Adams.pdf

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

#### List your educational background

Please state your occupational background, beginning with your current occupation and employer

Describe your community activities and volunteer work

City Council qualifications and service questions

Describe your special qualifications applicable to City Council:

I'm a resident of Shoreline for 20 years, and I have a political science background, which means I have knowledge of local government. I also have a background in continuous improvement, and I have many ideas of how to apply those principles to make city government more effective and efficient for its constituents.

Why do you want to serve on the Shoreline City Council?

I am interested in becoming a public servant and giving back to the city that I've lived in for 2 decades.

Specify any activities that might create a conflict of interest if you should be appointed:

I do have limited travel requirements for my current job, but most of those can work around any obligations I would have in this position.

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

Briefly explain:

I believe the Shoreline community should work on the homelessness issue before it becomes the problem it has in other communities. Keeping our communities safe is a big priority for me.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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# Linda Adams

Shoreline, WA 98177 |

## Highlights

- Oversaw the rebranding of two different organizations, both resulting in increased revenue and improved brand awareness in target markets.
- Managed marketing and sales departments for an event technology company, which saw a 34% increase in revenue in my first full year in that role.
- Led cross-functional team to implement a \$3 million federal grant, meeting objectives 18 months early.

## Experience

### **SALES AND MARKETING MANAGER | EVIA EVENTS | MARCH 2016-PRESENT**

- Manage the sales, marketing, social media and creative teams, developing well-defined strategies and keeping sales and marketing moving in the same direction to support initiatives.
- Write and edit content to ensure brand voice is consistent through all forms of marketing media including collateral, blogs, white papers, infographics, video and webinars.
- Serve on the leadership team, helping guide the direction of the organization and collaborating on business goal development as well as setting priorities for company initiatives.
- Conduct and analyze market research and provide agile solutions to market and competitor challenges.
- Spearhead market-driven needs through to UX/UI and development teams to ensure our products and services are responsive to customer needs and evolving technologies.
- Drive focused marketing initiatives through the creation of buyer personas, A/B testing of messaging, content creation focused on storytelling, and multimedia promotional materials.
- Oversee all aspects of trade show participation (theme development, booth design, pre- and post-event outreach) and attend industry conferences for continuing education and to promote the brand.

### **BUSINESS DEVELOPMENT, BRAND BUILDING, STRATEGY | SELF-EMPLOYED | JULY 2014-MARCH 2016**

- Managed business development for a \$3 million federal grant aimed at increasing growth for rural manufacturers. Led team of diverse partner organizations to create a coordinated communications strategy, messaging, protocols and guidelines for client engagement. Worked with dozens of company leaders to conduct thorough business assessments and develop action plans. Met grant objectives 18 months early.
- Created strategies and campaigns for client companies to open new global markets through exporting.
- Conducted market research for public universities to assess the viability of developing new degree programs.

### **MARKETING MANAGER | IMPACT WASHINGTON | JAN 2007-JULY 2014**

- Led rebranding project and created a new corporate communications strategy that included a name change, new messaging and new PR/thought leadership/social media strategies. Project resulted in a 15% increase in sales and 40% increase in media inquiries/mentions in the following year.

- Served as member of the senior leadership team responsible for creating strategic direction and measurable objectives.
- Managed marketing budgets, designed and implemented campaigns, developed and tracked key metrics, and managed resources.
- Produced all marketing communications including press releases and media kits, blogs, social media, articles, newsletters, case studies, web content, collateral, and presentations.

## **Skills and other Qualifications**

- Intermediate proficiency with Salesforce and Dynamics CRM
- Copywriting, editing, storyboarding
- Familiarity with all aspects of product marketing process
- Excellent oral and written communications
- Logical thinker, analytical, creative and thrive in collaborative environments
- Proficiency with MS Office and Adobe Creative Cloud

## **Education**

**BACHELOR OF ARTS, POLITICAL SCIENCE | UCLA**

**GRADUATE, EMERGING LEADERS PROGRAM | US DEPARTMENT OF COMMERCE**

**GRADUATE AND INSTRUCTOR, EXPORTECH PROGRAM | MANUFACTURING EXTENSION PARTNERSHIP**

**Archived:** Friday, November 30, 2018 8:29: AM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, November 29, 2018 9: 9:1 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 31017  
**IP Address:** 174.21.150.59  
**Submission Date:** 11/29/2018 9:49  
**Survey Time:** 30 minutes, 10 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
Carolyn Ahlgreen Carolyn Ahlgreen  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
25

**Contact Information**

**Home Address**  
\*\*\*\*\*  
WAShoreline98155

**Cell/Home Phone**  
\*\*\*\*\*

**Work Address**  
19036 16th Ave NE  
WAShoreline98155

**Work Phone**  
\*\*\*\*\*

**Email**  
\*\*\*\*\*

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

ull Life Care as a home health care aide for the last 10 years. Previous to that, I worked in apartment management, child support enforcement, and in the credit department for a major retailer. I also have management experience in market research data collection, and for several charitable organizations in fund raising.

**Describe your community activities and volunteer work**

I am currently an active CO for the local emocrats. I have spent the last 2 years conducting CO trainings throughout King, Snohomish, and Pierce counties. I on the CO training and endorsement committees for the King County emocrats. Prior to my volunteer work with the local emocrats, I was a founding member of as well as on the board of directors for an international charitable organization with the mission of building sustainable networked people network, not tech network communities in neighborhoods, schools, and other organizations. I did that for more than 20 years until the founder of the organization passed away and the organization shut down.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have been active in community service for more than 25 years. I have experience in the legal, banking, and social service areas. I am interested in taking Shoreline to the best place possible 25-30 years from now.

**Why do you want to serve on the Shoreline City Council?**

I consider it both an honor and a responsibility to serve my community.

**Specify any activities that might create a conflict of interest if you should be appointed:**

none that I am aware of.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

We have issues of development and how to balance that with environmental concerns and affordability for those who have been here for decades or even generations. This is the most pressing concern. Of course we have safety concerns over sidewalks and street light, and police coverage, but balancing the needs of those who are here now with those who are coming is the elephant in the room.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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RECEIVED  
JAN 03, 2019

CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name Genevieve Arredondo

Are you a registered voter? Yes

Are you a resident of the City of Shoreline? Yes

Length of residence in Shoreline? 3 yrs

1. List your educational background (or attach resume). \_\_\_\_\_

Please see attachment.

2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). \_\_\_\_\_

Please see attachment.

3. Describe your community activities and volunteer work (or attach resume). \_

*Please see attachment.*

4. Describe your special qualifications applicable to City Council. \_\_\_\_\_

*Please see attachment.*

5. Why do you want to serve on the Shoreline City Council? \_\_\_\_\_

*Please see attachment.*

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. \_\_\_\_\_

*Please see attachment.*

7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

Please see attachment.

**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**

  
Signature

12/31/18  
Date

# Genevieve Arredondo

• Shoreline, WA 98133

## EDUCATION

**Western Washington University**, Bellingham, WA  
Huxley College of the Environment  
B.S. in Environmental Studies

Spring 2002-December 2004

**Shannon Point Marine Center**, Anacortes, WA

Winter-Spring 2002

Selected as one of eight students nationwide to participate in six-month program (Minorities in Marine Sciences) that introduced minority students to opportunities, skills, and careers within marine science. Presented research results at national conference. Taught marine science at local elementary school.

**Wesleyan University**, Middletown, CT

Fall 1999-Spring 2001

Majors: Environmental Science & Latin American Studies

## WORK EXPERIENCE

**Marketing & Communications Manager, Girls on the Run**, Seattle, WA

May 2013-Present

Responsible for digital and print marketing at the girl empowerment non-profit, Girls on the Run of Puget Sound. During tenure, youth participation in the program increased over 300% (from 600 girls in 2013 to close to 2,000 in 2018). Oversaw the translation of promotional materials into most frequently spoken languages in King County. Led creation and implementation of new updated website. Worked with Development Director to secure funding to grow and expand program.

**Marine Science Educator, Seattle Aquarium**, Seattle, WA

November 2011-May 2013

Delivered on and offsite marine science classes for preK-12<sup>th</sup> grade students. Designed and facilitated summer camps specifically aimed at reaching and engaging young women in STEM. Coordinated the Beach Field Trip Program for local schools during the Spring 2013.

**Program Supervisor, Monterey Bay Aquarium**, Monterey, CA

Summer 2010

Supervised summer program that introduced children ages 8-13 years of age to marine life and SCUBA. Trained and oversaw 12 seasonal SCUBA instructors.

**Bilingual Education Specialist, Monterey Bay Aquarium**, Monterey, CA

Fall 2005-Summer 2009

Curated and delivered marine science curriculum for preK-12<sup>th</sup> grade students in both English & Spanish. Supervised bilingual summer program that empowered underserved girls to become involved in science and the conservation. Wrote and presented preK-12<sup>th</sup> science curriculum and activities to teachers and educators at state and national conferences.

**Youth Care Worker, The Birch Bay House**, Birch Bay, WA

Fall 2002-Spring 2005

Served as a mentor and care taker for abused and neglected youth in group home. Assisted youth with homework and fostered a safe, productive, and positive environment until the teens were placed in stable foster or adoptive care.

**Education & Husbandry Intern, Marine Life Center**, Bellingham, WA.

Summer 2004

Assisted in the maintenance and care of aquarium animals as well as aquaria. Taught visitors about local wildlife in both English and Spanish.



## VOLUNTEER EXPERIENCE

- Board Member, Phinney Neighborhood Spanish Preschool** Fall 2016-Present  
Serve as Development & Operations Chair at Seattle's only Spanish coop. Exceeded fundraising goal to grow scholarship fund in order to ensure school is inclusive and accessible to low income families.
- Community Dinner Volunteer, First Lutheran Church** Fall 2013-Present  
Table host and server at annual holiday meal that serves transient population of more than 200 people. On monthly basis, assist in the assembly of hundreds of sandwiches for residents at local homeless shelter.
- Youth Athletic Coach, YMCA & I-9 Sports** Fall 2003, 2005 & 2018  
Served as a Coach for 3-6 year old youth in soccer, basketball and softball.
- Scuba Instructor Volunteer, Zach Bunnell Day of Discovery** Summers 2008 & 2013  
Scuba instructor to kids with disabilities. Adapted scuba methods, instruction and equipment for kids of varying abilities and so they would have the opportunity to experience local marine life.
- Harvest Volunteer, Ag Against Hunger** Summers 2007 & 2008  
Harvested produce on agricultural fields for distribution at local food banks in order to boost access to healthful produce and thwart food waste.
- Public Health Worker & Supervisor, Amigos de las Americas** Summers 1998 & 2000  
Worked and lived in rural Costa Rica and Mexico as a public health volunteer, promoting community sanitation, public health, and environmental preservation. Taught English as a foreign language to local children, gave community health presentations, and assisted at local primary schools. Received recognition from the Ministries of Health of Costa Rica and Mexico.
- Inner City Youth Advocate, The Sporting Chance Foundation, Chicago, IL** Summer 1999  
Demonstrated the value, fun and importance of physical activity to low-income, inner city girls in Chicago. Served as a water sports instructor and acted as a positive mentor for program participants.
- Youth Mentor, The Ronald McDonald House, Seattle, WA** Fall 1997-Fall 1999  
Organized and led activities designed for children with cancer living at the Ronald McDonald House. Participated in fundraisers to provide financial aid for families unable to afford lodging costs during treatment. Given the United States President's Student Service Award in recognition of outstanding community service.

## SKILLS & CERTIFICATIONS

**Skills:** Native Spanish & English Speaker. Microsoft Suite & Publisher Software programs. Wordpress, CMS, Google Analytics & Web Tracking Metrics.

**Certifications:** Medic First Responder; American Red Cross First Aid Certification; American Red Cross Adult, Child, & Infant CPR; Divemaster.

## INTERESTS & HOBBIES

- NCAA Wesleyan University Women's Basketball Player
- Outdoor Enthusiast (including hiking, rock climbing, sea kayaking)
- Avid Traveler (traveled to over 30 countries)
- Amateur Photographer
- Half Marathon Runner

## **Council Application Attachment: Genevieve Arredondo**

### **4) Describe your special qualifications applicable to City Council.**

Throughout my career and personal life, I've committed myself to finding ways to engage marginalized and traditionally underserved audiences. I'm passionate about providing access and opportunities for all and strive to ensure that diverse perspectives are not only represented, but heard.

As a Bilingual Education Specialist for the Monterey Bay Aquarium, I translated and interpreted conservation topics to migrant farm workers and established a summer program that introduced girls from underprivileged backgrounds to marine science and women scientists.

For the past several years, I've served as Board member for the Phinney Neighborhood's Spanish Preschool, where I've been the both the Fundraising and Operations Chair. During my time as Fundraising Chair, I exceeded projected fundraising goals, which allowed the school to increase the number of scholarships awarded to families in need.

Professionally, I work as the Marketing & Communications Manager for the non-profit Girls on the Run, which empowers Puget Sound girls to recognize their inner strength and live healthy and confident lives. The program is currently offered in Shoreline at Parkwood, Highland Terrace, Ridgecrest, Lake Forest Park and Echo Lake Elementary Schools, with additional schools adding this spring. Through this position, I have had the opportunity to get to know Shoreline school administrators, regularly visit participating schools, and connect with local students and families. These activities have allowed me to both better get to know community members and become familiar with the Shoreline School District.

### **5) Why do you want to serve on the Shoreline City Council?**

As the mother of two young boys, one who attended the Shoreline Children's Center and will, with luck, be starting kindergarten at Briarcrest's Dual Immersion Program, I feel passionate about contributing to the community my family and I call home. Since our arrival to Shoreline three years ago, I have followed Council's work and have been impressed by its commitment to ensuring Shoreline's progress and improvement. I would like to join the efforts and team to continue making Shoreline a wonderful community and place to live.

In addition, as a woman and Latina I am interested in joining Council because I believe representation matters. As an immigrant from Mexico, I feel as though I could bring unique perspectives and expertise to Council.

### **6) Specify any activities that might create a conflict of interest if you should be appointed to the City Council.**

I believe there are no conflicts of interest in my potential appointment to Council.

**7) Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.**

**Important Issues Facing the Shoreline Community:**

- A. Affordable Housing: As Shoreline rapidly grows and expands, I believe one of our greatest challenges as a community is access to affordable housing. Adequate housing contributes to health and safety, and protects community members from homelessness. Providing access to affordable housing not only lessens the stress on families and individuals with limited income, but decreases the strain on community resources.

As Council is aware, the affordable housing crisis is a complex and regional issue. I support Council's collaboration with King County towards creating an affordable housing project on 198<sup>th</sup> and Aurora. Council may want to discuss mandating new developers to include a certain percentage of affordable housing units within new housing developments. Council should work to preserve existing affordable housing and may want to consider tax exemptions for landlords who commit to rent restriction. Long term, Council could discuss and weigh the possibility of increasing the city minimum wage so that residents have the income necessary to afford adequate housing.

- B. Arrival of Sound Transit Link: I am confident that the extension of the Link Light Rail to Shoreline will decrease traffic congestion, reduce pollution and make the region more accessible. That being said, I believe construction and the realization of the Link in our community must be monitored carefully. First and foremost, we must consider the potential environmental impacts and residential disruption construction may have. From my understanding, several environmental impact studies have been conducted and that Sound Transit has agreed to tree and environmental restoration in critical areas. I applaud these efforts as well as Council's work in keeping residents informed and allowing for public input during each phase of the project. This, in my opinion, is key to ensuring the project is successful and has the support of Shoreline residents. I believe it is Council's responsibility to relay residents' concerns to Sound Transit, hold Sound Transit accountable on agreements, and ensure the Link station and related infrastructure are constructed in a responsible and safe manner.

- C. Sidewalk Installation:

I commend Council for working to add the sidewalk improvement tax on the ballot this year, as I believe it is an important issue. Sidewalks are a priority because they make Shoreline a more walkable community and allow for safer travel for both pedestrians and wheelchairs. To maximize their use, the areas that are used the most and where pedestrians are most vulnerable, such as schools and parks, should receive the highest priority. City Council may also want to consider mandating that new developments and housing complexes include sidewalks as part of their construction proposal and permitting process.

**PERSONAL INFORMATION**

Name Genevieve Arredondo

Home Address [REDACTED]

Shoreline Zip Code 98133

Cellular/Home Telephone Number [REDACTED]

Work Address Girls on the Run of Puget Sound

1404 East Yesler Way, Suite 201

Seattle Zip Code 98122

Work Telephone Number [REDACTED]

Email address [REDACTED]



RECEIVED  
JAN 03, 2019  
CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION FACT SHEET AND INSTRUCTIONS

City Council Position #6 of the Shoreline City Council will be vacant by January 8, 2019. To fill this Council position, the City Council will be appointing a Shoreline resident to serve in this role. The appointment by the City Council will commence on January 28, 2019 and expire upon the certification of the 2019 election results in November 2019, as the position will subsequently be filled in the 2019 election cycle.

### WHO MAY APPLY?

- Registered voters who have been residents of Shoreline for at least one year may apply for this position using the attached application form.

### APPLICATION INSTRUCTIONS AND PROCEDURES

- If you are interested in serving in this Council position, you must complete and submit the City Councilmember Application Form by **5:00 p.m. on Thursday, January 3, 2019**.
- Application Forms may be submitted using the online form on the City website at: [shorelinewa.gov/councilapplication](http://shorelinewa.gov/councilapplication). Application Forms may also be mailed, delivered in person or scanned and emailed to the City Clerk's Office:

**City of Shoreline – City Clerk**  
**17500 Midvale Avenue N, Shoreline, WA 98133**  
**Phone: (206) 801-2230 Email: [clk@shorelinewa.gov](mailto:clk@shorelinewa.gov)**

- Please fill out the Application Form as accurately and as comprehensively as possible. If you need additional space, you may include additional sheets of paper.
- As noted on the Application Form, you may also attach a resume instead of listing your educational, occupational, and community/volunteer work background requested in Questions 1-3 on the Application Form.
- The successful candidate will also be required to file a Personal Financial Affairs Statement with the Public Disclosure Commission within two weeks of appointment.

### ABOUT THE SHORELINE CITY COUNCIL

- As the City's governing body, Shoreline's seven elected part-time City Councilmembers establish City policies and laws, adopt an annual budget, approve appropriations, contract for services and grant franchises. The Council hires and evaluates the City Manager, who is responsible for preparing a budget for the Council's consideration; recruiting, hiring, and supervising the government's staff; serving as the Council's chief adviser; and carrying out the Council's policies. Councilmembers and citizens count on the City Manager to provide complete and objective information, the pros and cons of alternatives, and long-term consequences.

- City Councilmembers serve staggered four-year terms; roughly half the Council is up for election every two years. All Councilmembers are "at-large", meaning that they serve the City as a whole as opposed to a specific district in the City.
- The City Council chooses a Mayor and Deputy Mayor from among its members at the first meeting of the new year following an election. The Mayor presides at Council meetings and represents the City at ceremonial functions and inter-governmental meetings. The Deputy Mayor presides in the Mayor's absence.
- Most City Council meetings are held on Monday evenings at 7:00 p.m. Occasionally special meetings are scheduled as needed. The City Council typically takes a two week break in the summer and in December. There are no Council meetings on Mondays that are legal holidays.
- The City Council also usually holds Dinner Meetings twice a month on the 2<sup>nd</sup> and 4<sup>th</sup> Mondays from 5:45 to 6:45 p.m. prior to the regular Council meeting.
- Councilmembers may also serve on regional committees and attend workshops and conferences. Upcoming workshops and conferences include the Association of Washington Cities (AWC) City Action Days in Olympia, WA - February 13 and 14, 2019; the City Council Strategic Planning Workshop - March 1 and 2, 2019 (*required*); and the National League of Cities (NLC) Congressional City Conference in Washington, DC - March 10 - 13, 2019.
- Serving on the Shoreline City Council is a part-time position. The position includes salary and benefits, which are as follows:
  - Salary of \$1,000 per month (or \$12,000 per year).
  - Medical or retirement benefits equal to sixty percent (60%) of minimum premiums for enrollment of a city employee, spouse and one child in Association of Washington Cities (AWC) medical, dental and vision plans. Any amount not used for medical benefits may be used for retirement benefits by contribution to a 457 plan adopted by the City. To qualify for medical benefits, at least four Councilmembers need to enroll in the AWC Plan – five Councilmembers for dental and vision.

## **CITY COUNCIL APPLICATION REVIEW AND APPOINTMENT PROCESS**

- The City Council will evaluate the qualifications of candidates in Executive Session at the January 7, 2019 Council meeting at Shoreline City Hall. The Council will then identify Council candidate(s) to move forward for interview in an open session at this Council meeting.
- Following the selection of Council candidate(s) to interview, the City Council will conduct candidate interviews during the January 28, 2019 Council meeting, which is open to the public. Candidate(s) selected for interview will be asked to answer questions posed by each Councilmember during the interview process. Following a candidate's interview, each candidate will then be allowed two minutes for closing comments. Comments and responses about other applicants will not be allowed.
- The Council will then recess into Executive Session to evaluate the qualifications of all candidate(s) interviewed. Nominations, voting and selection of a candidate to fill the vacancy will be conducted in open session at this same January 28, 2019 Council meeting. Following this selection, the new Councilmember is scheduled to be sworn in and seated on the City Council.



## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name TONY P BACHLER

Are you a registered voter? YES

Are you a resident of the City of Shoreline? YES

Length of residence in Shoreline? 1962

1. List your educational background (or attach resume). 8 Grad  
1 YEAR HIGH. Correspondent mechanical Engineering  
Retired GED. - Electronic Engineering  
own General rentals at this time  
Shoreline - Liluana. and 340 acres  
in N.D.

2. Please state your occupational background, beginning with your current occupation and employer (or attach resume).

Retired  
Had my own Business made Coolers for  
Harley Davidson. Fabricates many things Fire  
Place parts - salmon net reels  
Heater Parts for snow machines  
Ran the aluminum shop for more 77-1982  
Supervised 49 employees -  
Life is good still working at retiring

3. Describe your community activities and volunteer work (or attach resume). \_

Week end music in the Parks  
 1 weekend Country music  
 1 weekend Bluegrass  
 1 Barnes -  
 1 week Blues.

4. Describe your special qualifications applicable to City Council. \_

Understanding People and Dealing  
 with them.

5. Why do you want to serve on the Shoreline City Council? \_

This is my City I feel hurt when  
 outsiders Personal comes in and I think  
 they know what is best.  
 Some of the things that are happening  
 is a disgrace to humanity  
 DRUG DISTRIBUTION & EXPORT. TERRIBLE  
 HUNDREDS APARTMENTS in 25 years  
 Shoreline will be the number one slum  
 in the Seattle area.

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. \_

Above listed things  
 we must Every Day Fight to maintain  
 a highly respected City.

I want to make this clear. at 80 years  
 old I am not doing this for me.  
 But for Shoreline's City Future  
 at the end of the Day I do not hop in my  
 car and leave this Disaster Behind.  
 This is my City



7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

I have some serious problems with some of the activities that are happening.

who. OK the Planting of those large trees. (they need to be firs)

who. OKed some of the traffic repairs. the one at the union 76 station that has been removed. (they need to be firs)

I am accustomed to paying for my mistake

obviously some are not.

the management needs to hold the so called engineers responsible.

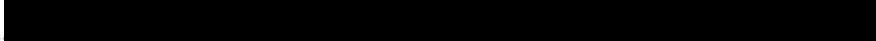
I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

Signature

Date

**PERSONAL INFORMATION**

Name TONY P BACHLER

Home Address 

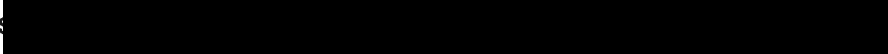
SHORELINE Zip Code 98132

Cellular/Home Telephone Number 

Work Address \_\_\_\_\_

\_\_\_\_\_  
Zip Code \_\_\_\_\_

Work Telephone Number \_\_\_\_\_

Email address  \_\_\_\_\_



## CITY COUNCILMEMBER APPLICATION FACT SHEET AND INSTRUCTIONS

City Council Position #6 of the Shoreline City Council will be vacant by January 8, 2019. To fill this Council position, the City Council will be appointing a Shoreline resident to serve in this role. The appointment by the City Council will commence on January 28, 2019 and expire upon the certification of the 2019 election results in November 2019, as the position will subsequently be filled in the 2019 election cycle.

### WHO MAY APPLY?

- Registered voters who have been residents of Shoreline for at least one year may apply for this position using the attached application form.

### APPLICATION INSTRUCTIONS AND PROCEDURES

- If you are interested in serving in this Council position, you must complete and submit the City Councilmember Application Form by **5:00 p.m. on Thursday, January 3, 2019.**
- Application Forms may be submitted using the online form on the City website at: [shorelinewa.gov/councilapplication](http://shorelinewa.gov/councilapplication). Application Forms may also be mailed, delivered in person or scanned and emailed to the City Clerk's Office:

***City of Shoreline – City Clerk***

***17500 Midvale Avenue N, Shoreline, WA 98133***

***Phone: (206) 801-2230 Email: [clk@shorelinewa.gov](mailto:clk@shorelinewa.gov)***

- Please fill out the Application Form as accurately and as comprehensively as possible. If you need additional space, you may include additional sheets of paper.
- As noted on the Application Form, you may also attach a resume instead of listing your educational, occupational, and community/volunteer work background requested in Questions 1-3 on the Application Form.
- The successful candidate will also be required to file a Personal Financial Affairs Statement with the Public Disclosure Commission within two weeks of appointment.

### ABOUT THE SHORELINE CITY COUNCIL

- As the City's governing body, Shoreline's seven elected part-time City Councilmembers establish City policies and laws, adopt an annual budget, approve appropriations, contract for services and grant franchises. The Council hires and evaluates the City Manager, who is responsible for preparing a budget for the Council's consideration; recruiting, hiring, and supervising the

government's staff; serving as the Council's chief adviser; and carrying out the Council's policies. Councilmembers and citizens count on the City Manager to provide complete and objective information, the pros and cons of alternatives, and long-term consequences.

- City Councilmembers serve staggered four-year terms; roughly half the Council is up for election every two years. All Councilmembers are "at-large", meaning that they serve the City as a whole as opposed to a specific district in the City.
- The City Council chooses a Mayor and Deputy Mayor from among its members at the first meeting of the new year following an election. The Mayor presides at Council meetings and represents the City at ceremonial functions and inter-governmental meetings. The Deputy Mayor presides in the Mayor's absence.
- Most City Council meetings are held on Monday evenings at 7:00 p.m. Occasionally special meetings are scheduled as needed. The City Council typically takes a two week break in the summer and in December. There are no Council meetings on Mondays that are legal holidays.
- The City Council also usually holds Dinner Meetings twice a month on the 2<sup>nd</sup> and 4<sup>th</sup> Mondays from 5:45 to 6:45 p.m. prior to the regular Council meeting.
- Councilmembers may also serve on regional committees and attend workshops and conferences. Upcoming workshops and conferences include the Association of Washington Cities (AWC) City Action Days in Olympia, WA - February 13 and 14, 2019; the City Council Strategic Planning Workshop - March 1 and 2, 2019 (*required*); and the National League of Cities (NLC) Congressional City Conference in Washington, DC - March 10 - 13, 2019.
- Serving on the Shoreline City Council is a part-time position. The position includes salary and benefits, which are as follows:
  - Salary of \$1,000 per month (or \$12,000 per year).
  - Medical or retirement benefits equal to sixty percent (60%) of minimum premiums for enrollment of a city employee, spouse and one child in Association of Washington Cities (AWC) medical, dental and vision plans. Any amount not used for medical benefits may be used for retirement benefits by contribution to a 457 plan adopted by the City. To qualify for medical benefits, at least four Councilmembers need to enroll in the AWC Plan – five Councilmembers for dental and vision.

## **CITY COUNCIL APPLICATION REVIEW AND APPOINTMENT PROCESS**

- The City Council will evaluate the qualifications of candidates in Executive Session at the January 7, 2019 Council meeting at Shoreline City Hall. The Council will then identify Council candidate(s) to move forward for interview in an open session at this Council meeting.
- Following the selection of Council candidate(s) to interview, the City Council will conduct candidate interviews during the January 28, 2019 Council meeting, which is open to the public. Candidate(s) selected for interview will be asked to answer questions posed by each Councilmember during the interview process. Following a candidate's interview, each candidate will then be allowed two minutes for closing comments. Comments and responses about other applicants will not be allowed.
- The Council will then recess into Executive Session to evaluate the qualifications of all candidate(s) interviewed. Nominations, voting and selection of a candidate to fill the vacancy will be conducted in open session at this same January 28, 2019 Council meeting. Following this selection, the new Councilmember is scheduled to be sworn in and seated on the City Council.



## **CITY COUNCILMEMBER APPLICATION**

Application is due by 5:00 p.m., January 3, 2019

**Name** \_Saba Berhe\_\_\_\_\_

**Are you a registered voter?** \_\_\_\_ Yes \_\_\_\_\_

**Are you a resident of the City of Shoreline?** \_\_\_\_ Yes \_\_\_\_\_

**Length of residence in Shoreline?** \_\_\_\_ 6 years \_\_\_\_\_

1. List your educational background (or attach resume). \_\_\_\_\_  
Please see attached resume pages 9-10 \_\_\_\_\_
2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). Please see attached resume pages 9-10

3. Describe your community activities and volunteer work (or attach resume). \_  
Please see attached resume pages 9-10 \_\_\_\_\_

4. Describe your special qualifications applicable to City Council. \_\_\_\_\_  
\_\_\_\_\_

I am a full-time mother of four, which has given me compassion, responsibility and patience. I am a great listener and have high cultural competency because I am an immigrant and have been watching my first-generation children as they grow up in Shoreline. On the Shoreline government website it says one in five residents are foreign-born. I am an immigrant from Eritrea (one of the largest immigrant populations in our city) and understand a lot of the common struggles immigrants go through with transitioning to living in Shoreline.

I have a lot of experience in community engagement and support including volunteering with my children's schools and participating in community events through my connection to Suni Tolton, Community Diversity and Inclusion Coordinator for the City of Shoreline.

I have a strong ability in mathematics, including accounting experience and am proficient in computer programs and receptionist duties.

I have strong interpersonal skills, empathy and determination. These traits in my character showed even under extreme stress, and fear, when my newborn child was in the NICU for a month. I formed strong bonds with other families in the NICU, learning their names, caring and following up with them. I also became an expert at advocating for my child as well as on behalf of other families for their children to hospital staff. \_\_\_\_\_

5. Why do you want to serve on the Shoreline City Council? \_\_\_\_\_  
\_\_\_\_\_

I want to serve on the Shoreline City Council because I care about the diversity of communities within Shoreline and I want to contribute to the development of services offered by the city government to the residents of Shoreline. I want to serve communities who are under-represented in our government but are a growing population in Shoreline by listening and trying to support and provide needed services. I want to encourage more diverse community outreach and engagement with the city council by contributing unique immigrant and minority perspectives to our council. I hope to empower and support the growing diversity in Shoreline by showing to our diverse communities that they also have a stake in our city leadership and opportunities to try for these positions.

I care about the youth who may not receive in school and out of school support to improve their likelihood of attending college, obtain employment skills, stay away from negative interactions with the justice system, and ensure they lead productive lives.

I want to help the city re-think our methods of communication to diverse communities, because some cultures don't interact with the government in ways the city government expects and so communication is not as good as it could be. In addition, from my personal experience, the documents that I have received that have been translated into either Amharic or Tigrinya, have been mis-translated which leads to confusion and ignoring of the documents completely. For example, in looking at the Amharic translated application for this position, the question that asks about Shoreline residency is actually translated as, "How long has it been since you have had an accident in Shoreline?" Unfortunately, these kinds of issues are a wide-spread problem for all translated communication including the website and it negatively impacts the ability for community involvement for the Ethiopian/Eritrean residents living in Shoreline, and likely impacts other diverse residents as well. \_\_\_\_\_

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. NONE.



7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.
- 

I believe one of the most serious issues facing Shoreline community is homelessness and lack of affordable housing. My experience shopping at local retailers has shown multiple groups and individuals sleeping outside. Also, through the elementary school my children attend (Parkwood Elementary), I know several people who have struggled to find housing and instead rely on temporary shelters. Our own experience as a family of six has revealed hardship in trying to secure affordable housing and continue our engagement within the Shoreline Schools and community. The housing prices have gone up, but income has not. It seems like those who experience homelessness are not connected to family/community support/networks to help manage issues but are isolated.

The city council should advocate for building more affordable housing within the city by considering city development proposals and providing small housing loans (like small business loans). The city council can encourage minimal costs like making property owners pay the taxes instead of passing on that burden to renters. The city council can create a community safety-net system for Shoreline city residents for when circumstances happen that are unpredictable to help them get back on their feet (for example, income credits, housing, training, childcare, small loans). The city council can create a map of shelters and emergency housing accessible on the website and advertised in newsletters/billboards. The city council can create emergency housing from the old Shoreline community center buildings and invite other institutions to do the same for night shelters (churches etc.).

The second serious issue I believe Shoreline is facing is lack of comprehensive youth services. As stated on the website, 46% of our youth is of color and yet my experience shows very little support for these youths and parents. For example, while in the library I saw youths of color, mainly Eritrean and Ethiopian first-generation students be intensely monitored by the librarian and she shared with me that she had to learn all of their names and family information because they caused a lot of trouble and yet she had not contacted the parents when a student was suspended from the library for two weeks. This experience is not unique because many of my community has also shared similar experiences in different places like the Dale Turner YMCA. My experience serving Shorewood High School has also revealed that the students continue to self-segregate, which seems to continue misunderstandings.

The city council can create opportunities for meeting with parents. I believe that understanding that different cultures interact with government differently, means we need to change our communication styles to reach communities better to both youth and parents of underrepresented groups. Paying attention specifically to youth with full time working parents is very important. The city council can create safe and supportive out-of-school environments for youth and community engagements. The city council can give youth more supportive systems out-of-school and in-school.

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# SABA BERHE

██████████, Shoreline, WA, 98133 \* ██████████ \* ██████████

## SKILLS PROFILE

- **Intercultural Competence** developed through living in Asmara and the U.S., being an immigrant in Boston and Shoreline and raising children who are multicultural.
- **Broader perspective and tolerance** developed due to multicultural family identities.
- **Proficient in Basic Microsoft programs and Medisoft Patient Accounting** developed through college level courses and work experience.
- **Observant, and a deep listener**, attained through high valued importance within Eritrean culture.
- **Motivated to advocate**, grown through engaging within American culture, and children's schools.
- **Patient and Compassionate** grown through being a mother to four children ages 5mos-12yrs.
- **Fluent in Tigrinya, Amharic, and English** attained through being born and raised in Asmara, Eritrea, attending secondary school and living within the U.S. for 15 years.

## EDUCATION

<b>Allied Health Program</b>	<b>2005</b>
<i>Bunker Hill Community College, Boston, MA</i>	3.6 GPA

Certifications earned:

- Patient Care Assistant
- Certified Nursing Assistant
- Home Health Aide
- CPR

<b>Shoreline Goodwill Job Training Center</b>	<b>2014</b>
<i>Shoreline, WA</i>	

Certifications earned:

- Cashiering

## WORK EXPERIENCE

<b>Food and Nutrition Service Assistant</b>	<b>2014-2018</b>
<i>Shoreline School District Food and Nutrition Department, Shoreline, WA</i>	

- Customer service, including caring for students, cashiering and teamwork
- Responsible for food preparation, organizing and cleaning

<b>Cashier/Accountant</b>	<b>2008-2012</b>
<i>Partner's Healthcare System, Boston, MA</i>	

- Receive, document, reconcile and balance checks and cash deposits into PHS Cash Management System for each entity daily to be deposited to the bank

- Ensure appropriate inventory of coin and cash needs on hand as well as maintain supply of receipts and supplies for the efficient operation of the cashier functions and to meet requirements of Hospital-based business operations
- Perform required audits on cashier funds. Identify and reconcile variances
- Research and resolve questions or any problems which may involve bank deposits or patient payments and provide adequate customer service to staff and patients

#### **Patient-Care Assistant**

**2008-2009**

*Brigham & Women's Hospital, Boston, MA*

- Worked as Patient-Care Assistant supporting the RN with clinical tasks
- Responsible for responding to patient needs, including bed making, dressing, feeding, brushing teeth and bathing
- Responsible for taking vital signs, ECG and Glucometer

#### **Transportation Coordinator**

**2006-2008**

*Brigham & Women's Hospital, Boston, MA*

- Responsible for Security Administration Office clerical duties
- Coordinating billings, organizing MBTA monthly passes and payroll deductions and auditing payroll deductions
- Responsible for maintaining and updating the hospital parking database and depositing cash collection

### **VOLUNTEER EXPERIENCE**

#### **Natural Leader**

**2016-current**

*Parkwood Elementary School, Shoreline, WA*

- Encourage minority parents through welcoming and orientation to the Parkwood learning community and being a resource for any questions and concerns
- Organizes heritage night and other community/school events

#### **Childcare**

**2013-current**

*Shoreline Community Church, Shoreline, WA*

- Responsible for childcare during church services, in addition to cleaning and organizing the rooms
- Responsible for parent communication and child drop off/pick up

#### **Volunteer**

**2014-current**

*Food Lifeline, Shoreline, WA*

- Duties as needed by support staff

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References and other supporting documents, including extended work history are available upon request.

**Archived:** Monday, December 31, 2018 11:00 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Monday, December 31, 2018 10:09 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 33947  
**IP Address:** 173.160.198.77  
**Submission Date:** 12/31/2018 10:59  
**Survey Time:** 4 minutes, 58 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application.**  
You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected_and_appointed_officials/shoreline_city_council/city_councilmember_application/) Council application page for the pdf version of this application. We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

**Full Name**  
Shoreham Fowler  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
6

**Contact Information**

**Home Address**  
[REDACTED]

ShorelineWA98133

**Cell/Home Phone**  
[REDACTED]

**Work Address**

200 Cedar Street  
SeattleWA98121

**Work Phone**  
[REDACTED]

**Email**  
[REDACTED]

**Background and Experience**

Please attach a resume or answer the following three questions.

**Resume**

Resume Shoreline City Council.doc

If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.

**List your educational background**

In Resume'

Please state your occupational background, beginning with your current occupation and employer

In Resume'

**Describe your community activities and volunteer work**

My current activities are primarily done in association with my place of worship Shoreline Square and my employer Range Ins. I work to feed, cloth and house those that have found themselves struggling due to financial changes in our communities, significant medical issues and addiction. Among others I support the youth outreach program New Horizons and the family support activities of Mary's Place. In the mid 1980s I was a volunteer fire fighter and member of Boy Scouts in the "City of Pacific". I was also on the Planning Commission for a term of two years. I first moved to Shoreline in the late 1980s. I raised 3 children here from Brookside Elementary through Shorecrest High School. It was a very good decision to move to Shoreline for the schools and community in general. During those years I primarily involved myself in student oriented community

activities. I was a Cub Scout packmaster for 5 years and leader in the Bethel Lutheran Church youth programs for 11 years. There was also years of soccer coaching and school fund raising. I moved away from Shoreline in 2006, after my children had moved out of the area, for work related reasons. I then had the good fortune to find another great place to live within Shoreline in 2012. I am now in the Shorewood High School area. : I have started a second family and know this is the right community in which to again raise a child. As I first mentioned, I am involved in community activities not focused in Shoreline. However, with a child that will be entering school here in Shoreline in the next few years, I will be again involved in the local school and youth activities. I hope to do even more this time around as I will be retiring in 25 years.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have a significant background as an Actuary in very successful financial planning. I have lead many company wide endeavors that resulted in company growth while adhering to strong business ethics and statutory / regulatory body requirements. As you may know, the insurance industry is state regulated. In particular, the State of Washington is very consumer focused. I have also held many community organization leadership positions. On the Cof Planning Commission we managed many new construction projects through the approval process. This included public hearings to get the input of the local community. Many projects were approved while others due to concern from the feasibility study, business plan, finance proposal and often the sound concerns of impacted current residents the project was not approved. My business, fire fighter and Planning Commission obligations came with significant scheduling responsibilities, which I always met. It is key not only to have the required skills, but the dedication to make positive change successful.

**Why do you want to serve on the Shoreline City Council?**

The community where I reside and raise children is important to me. I have seen wonderful changes in Shoreline over the last 30 years. I want that to continue. I have given the time and energy commitment required of this position significant consideration. I know that I have not only have the time and energy to fully participate in the Shoreline City Council, but the optimistic enthusiasm to make Shoreline an even more wonderful place to live, raise children, operate a business and come to as a customer / visitor.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I do not know of any. I see no conflicts from my employer, financial investments or daily activities.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

The primary responsibility of the City Council is to manage balance growth in housing, business, social services and protection law enforcement and fire, emergency medical and other calamity response . This includes the budget financial health of the city government and all associated commitments. I see long term planning as the key to making the above happen smoothly and effectively. Of course nothing goes just as planned. In some cases far from planned due to changes out of the control of persons on the council, or even persons living in Shoreline or even Washington State. Therefore the council needs to be willing and able to respond quickly to arising issues. These issues may directly impact the long term plans from upping their time line to outright cancelation or more indirectly the shifting of financial resources . This planning must also take into account what is happening in the areas surrounding Shoreline. With the City of Seattle to the South and a different county Snohomish vs. our King to the North, strategic planning will be affected along those borders and may extend deep or all the way through Shoreline. The council needs to address the differing needs of the border areas along with the similar and dissimilar needs of the 14 neighborhoods in Shoreline. In addition to all this planning is the well being of our children. Their safety on our streets, in their homes or lack of a home , in our schools and in any one of Shoreline's many parks and public spaces is paramount. To do this, the council needs to work closely with law enforcement public and private schools social services of Shoreline, King County and WA State and other community organizations that facilitate or simply come in contact with our youth.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
City of Shoreline

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

## **Gorham Bowler**

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Shoreline, WA 98133

Phone: [REDACTED]

Email: [REDACTED]

**OBJECTIVE:** Join the Shoreline, WA City Council

### **QUALIFICATIONS**

- Effective Oral and Written Communication - Critical in all of my career experiences.
- Extensive Analytical Skills and Regulatory Affairs Experience - These have been invaluable and continually developed over the last 35 years as an Actuarial Analyst, Statistical Analyst, Contract Analyst and Compliance Manager.
- Professional Business, Leadership and Project Management Skills - These have also been developed over the last 35 years, particularly over the nine plus years as a Compliance Manager of financial and medical products, followed by 13 years as an Actuarial Analyst primarily responsible for the development and actuarially sound pricing of the private passenger auto line-of-business.

### **EDUCATION**

**University of Puget Sound**, Tacoma, WA, 1982

- BS in Mathematics
- BA in Politics and Government
- Minor in Economics

**University of Washington**, Redmond, WA, 2005

- Completed post-Bachelor of Science Biomedical Regulatory Affairs Certificate Program

### **EMPLOYMENT**

**Grange Insurance Association**, Seattle, WA

3/2005-Current

*Actuarial Analyst*

- Evaluate rate level requirements of the private passenger auto (PPA) and farm lines-of-business.
- Develop multi-variate analysis driven tier structured PPA rating plans.
- Work closely with other members of the Product Development Department, senior management and technical staff throughout the company (including programmers, business analysts and quality assurance specialists) on product creation and implementation.
- Present product pricing and enhancement findings and recommendations to senior management.
- Resolve questions and objections raised by state DOIs to our product filings.
- Prepare evaluations of our business results and demographics for questions arising from senior management, state and regulatory agency data calls and variations revealed of our products in comparison to our major competitors.

**Safeco Life Insurance Co., Redmond, WA**

7/1995-11/2004

*Compliance Manager*

- Managed a team that ranged from 8 to 14 persons, including 4 to 7 different job responsibilities, supporting products and operations in 50 states and DC. Management responsibilities included team and individual objectives development, hiring and releasing of staff, mentoring new contract analysts and presenting findings to senior management.
- Directed the evaluation of new and revised state and federal statutes and regulations by a team of contract analysts.
- Managed the research and documentation of regulatory requirements for new product ideas, administration systems and marketing plans.
- Coordinated the development of over 47 new life insurance, annuity (immediate and deferred) and medical products.
- Oversaw the regulatory compliance activities for fixed and variable financial products and their administration, including the creation and annual updating of investment prospectuses.
- Developed 17 contract analysts and multiple other persons in analyst positions.
- Served as project manager on a wide variety of major initiatives, each involving as many as 11 business units (covering the entire company).

**Safeco Life Insurance Co., Redmond, WA**

7/1994-7/1995

*Contract Analyst*

- Developed fixed and variable life insurance products for 50 states and DC.
- Evaluated new and revised state and federal statutes and regulations.
- Researched and documented the regulatory requirements for new product ideas, administration systems and marketing plans.

**PEMCO Insurance Company, Seattle, WA**

10/1986-6/1994

*Statistical Analyst*

- Developed the rate requirements of property and casualty (auto, homeowner, mariner) products.
- Prepared, submitted and supported Washington State DOI product enhancements and rate level filings.
- Examined loss experience as needed and/or directed by senior management.
- Maintained monthly, quarterly and annual loss development and financial reporting to determine ultimate loss (including IBNR) obligations.
- Supported the Accounting Vice President in the preparation of annual statements.

**Electronic Data Systems, Fairborn, Ohio**

7/1985-7/1986

*Data System Analyst*

- Programmed COBOL and RPG II for the General Motors Acceptance Corporation (GMAC).

**United Pacific Insurance, Federal Way, WA**

4/1983-7/1985

*Actuarial Trainee*

- Developed rate making strategies for property and casualty products.



**Archived:** Thursday, December 2, 2018 11:08:09 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, December 2, 2018 10: 8: AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

**City Councilmember Application**

**Submission #:** 33598  
**IP Address:** 98.247.66.98  
**Submission Date:** 12/27/2018 10:48  
**Survey Time:** 22 minutes, 10 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

**Full Name**  
Keith oyd  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
3

**Contact Information**

**Home Address**  
[REDACTED]  
WAWAShoreline  
**Cell/Home Phone**  
[REDACTED]  
**Work Address**  
1 icrosoft Way  
RedmondWA98052  
**Work Phone**  
[REDACTED]

**Email**  
[REDACTED]

**Background and Experience**

**<i>Please attach a resume or answer the following three questions.</i>**

**Resume**  
Keith oyd 2018.doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

**List your educational background**  
**Please state your occupational background, beginning with your current occupation and employer**  
**Describe your community activities and volunteer work**  
**City Council qualifications and service questions**  
**Describe your special qualifications applicable to City Council:**

My entire life has been about leadership from my college career at Western Washington University where I served as student body president Jesse Solomon and I were acquaintances in those days, to my early years after graduation where I served as the Executive Director of the Washington Student Lobby, to my involvement in numerous regional non profits, to my eighteen years of experience working at Microsoft. I have always sought out opportunities to provide principled and thoughtful leadership, especially in situations that are difficult. I have degrees in both Political Science as well as a Masters degree in Business Administration, both of which provide me with the insights and knowledge necessary to succeed in this role. I also have certifications in Executive Leadership from Seattle University as well as Technology Management from the University of Washington which I would bring to bear to help solve the difficult problems facing our city and region.

**Why do you want to serve on the Shoreline City Council?**

I'm a father of three who left Seattle and moved to Shoreline for the incredible public school system and quality of life in our community. I'm committed to our community and want to give back however I can to keep it strong and to help move us forward. My wife and I are both active members of our community where I've volunteered for Hillwood Soccer and the Thunderbird select hoops program. My wife has served as a resident of the Highland Terrace TA where she's been a strong advocate for our local schools. We are active and engaged citizens and believe in the power of local government to solve our region's complex problems.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None that I can think of.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

In my opinion, homelessness and transportation are the two most significant issues facing our community currently. We need a comprehensive, regional approach to both issues where we work with adjacent jurisdictions to solve these regional problems rather than trying to solve these problems in isolation. As a member of the council, I'd be committed to working with my peers and regional leaders to identify creative solutions to these complex, multifaceted problems.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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## KEITH ALAN BOYD, MBA, CSPO

**OBJECTIVE** Use my rare blend of leadership, communication, management, business, technical and policy skills to support my community and inspire positive action as a member of the Shoreline City Council.

**KEY SKILLS & ABILITIES** Business, product, content and learning strategy ♦ business development ♦ people and talent management ♦ executive leadership ♦ public speaking ♦ storytelling & presentations ♦ public policy and political analysis ♦ marketing communications ♦ data analysis, operations & visualization

**EXPERIENCE** **DIRECTOR, CORE SERVICES ENGINEERING AND OPERATIONS, MICROSOFT**

11/2017-Present

Manage a multi-disciplinary, globally distributed team responsible for app development and data management services supporting Microsoft's global sales field and subsidiaries. Manage a team of 32 engineering and business program managers across 14 countries with an annual vendor budget of \$8m.

**DIRECTOR, LEARNING AND READINESS, MICROSOFT**

8/2015-11/2017

Responsible for business development, strategy, team leadership, and product management for instructor-led training and technical certification at Microsoft. Led product development for the [Microsoft Professional Program](#), a role-based certification program focused on 21<sup>st</sup> century skills.

**PRINCIPAL DIRECTOR, CONTENT SERVICES AND INTERNATIONAL, MICROSOFT**

11/2013 to 7/2015

Content Publishing Director for the Cloud & Enterprise division, managing teams ranging from 60-120 people. Responsibilities included API docs and samples for Azure PaaS, Visual Studio, C#, C++, F#, VB, TFS, Visual Studio Online, ASP.NET and editorial management of MSDN Magazine.

**CONTENT PUBLISHING LEAD AND PRINCIPAL GROUP MANAGER, MICROSOFT**

4/2003 to 10/2013

Managed Content Publishing teams in the Windows division, including Internet Explorer, WPF, Windows Live, WDK, Win32, Windows Runtime, & WinJS. Managed teams ranging from 5-40 people. Key contributor and strategist for the first Windows Dev Center in 2012 (<http://dev.windows.com>).

**PROGRAMMING WRITER, MICROSOFT**

4/2002-3/2003

Technical docs and code samples for Internet Explorer and Windows Presentation Foundation.

ADDITIONAL  
EXPERIENCES

SOFTWARE TEST ENGINEER, MICROSOFT

9/2000-2/2002

SALES AND MARKETING, MEDIA ACCESS INTERNET SOLUTIONS

6/1998-5/2000

GENERAL MANAGER, 89.3 KUGS FM

6/1997-7/1998

WASHINGTON STUDENT LOBBY, EXECUTIVE DIRECTOR

6/1995-5/1997

EDUCATION

SEATTLE UNIVERSITY, LEADERSHIP EXECUTIVE MBA, 2018

- Cumulative GPA 3.90

WESTERN WASHINGTON UNIVERSITY, BA POLITICAL SCIENCE, 1995

- Student body President, 1993-94

CERTIFICATIONS

MANAGEMENT IN THE TECHNOLOGY SECTOR, UNIVERSITY OF WASHINGTON, 2008

EXECUTIVE LEADERSHIP PROGRAM, SEATTLE UNIVERSITY, 2017

CERTIFIED SCRUM PRODUCT OWNER (CSPO), SCRUM ALLIANCE, 2016

COMMUNICATION

**MEDIA:** MSDN Magazine, Managing Director, 2013-2015 (print circulation of 100,000+ and online readership of 1.5m monthly) ♦ 89.3 KUGS FM Program Director & General Manager, 1990-97 (under my leadership, KUGS became the 2nd radio station in the world to “broadcast” via the Internet)

**PUBLICATIONS:** TCWorld Magazine (Cover story, 2015), MSDN Magazine (2015), and Intercom Magazine (2013) ♦ Author, Windows 7, 8 and 8.1 *Product Guide for Developers* (reprints on request)

**SPEAKER:** Microsoft WinHEC, 2007 ♦ LavaCon Technical Communications Conference, 2012, 2014, 2017 ♦ Global Youth Employment Summit, 2017 ♦ Microsoft Ignite, 2016 ♦ Microsoft Inspire, 2017 ♦ TechMentor Redmond, 2017 ♦ Future of Work Conference, 2017 ♦ Microsoft Learning Experiences APAC Summit, 2016, 2017 ♦ Ralph Munro Seminar on Civic Engagement, 2016 ♦ Western Washington University Commencement speaker, Spring 2011 ♦ Seattle University Executive Leadership Commencement, Spring 2017 ♦ Seattle University MBA Commencement, Spring 2018

LEADERSHIP AND  
COMMUNITY

President, Western Washington University Alumni Association, 2012-2014

Board Member & Emeritus Board Member, WWU Alumni Association, 2009-2018

Volunteer youth coach, Hillwood Soccer, Ballard Soccer, 2009-2018

Shorewood Thunderbird Select Hoops, 2018

Western Foundation Board of Directors 1994-95, 2012-2014

President and Vice President, Washington Student Lobby 1993-1995

President, Associated Students Western Washington University, 1994-95



RECEIVED  
JAN 03, 2019  
CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name Wes Brandon

Are you a registered voter? Yes

Are you a resident of the City of Shoreline? Yes

Length of residence in Shoreline? 37 yrs?

1. List your educational background (or attach resume). SEE ATTACHED

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2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). SEE ATTACHED

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3. Describe your community activities and volunteer work (or attach resume). \_

SEE ATTACHED

4. Describe your special qualifications applicable to City Council. \_\_\_\_\_

5. Why do you want to serve on the Shoreline City Council? \_\_\_\_\_

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. \_\_\_\_\_

# Wesley John Brandon

Shoreline, WA 98155

## KEY QUALIFICATIONS:

**Adjusts quickly** to changes and stressful situations to solve problems in a timely manner.  
**Solves problems** quickly, creatively and effectively.  
**Collaborates** with others in order to achieve the best possible outcomes.  
**Supports and manages** others in a collaborative and active way.  
**Motivated** to complete tasks to the highest standards.

## EDUCATION:

Highline Community College	General Studies	1974-1976
University of Washington	Oceanography Major	1976-1979
Certified Dental Technician	Certificate Achieved	1995
Series 6 Investment Company and Variable Contracts Representative License		2017
Series 63 Uniform Securities State Agent Law Exam		2017
Series 66 Uniform Combined State Law Exam		2017
Series 7 General Securities Representative		2017

## GOVERNMENT EXPERIENCE

Ronald Wastewater District	2017-present
Board member, Vice President	
<i>Plan, advise and oversee policy and budget decisions of the wastewater collection utility serving the City of Shoreline and associated area to maintain affordable rates and a clean environment.</i>	

## COMMUNITY EXPERIENCE:

Board Member	Shoreline Public Schools Foundation	2009-2013
<i>Guide and support foundation efforts to raise money to support Shoreline School District students.</i>		
Spring Event Co-Chair	Shoreline Public Schools Foundation	2013
<i>Plan and execute breakfast and lunch event, create marketing materials and distribute, plan event program and recruit speakers and volunteers, organize and manage volunteers, set up and take down event.</i>		
Co-Chair Citizens for Shoreline Schools	Shoreline, WA	2012, 2010, 2006 Levy Campaigns
<i>Design, plan and implement campaign strategy to support Shoreline Schools ballot issues, recruit and train outreach team volunteers, solicit donations to finance campaign, write and distribute campaign literature.</i>		
Phone-a-thon Chair	Shoreline School District	2011-2012
<i>Plan and implement strategy to call Shoreline School District community to raise money for the foundation, recruit and train volunteers, write and distribute marketing and support materials.</i>		
Gift and Grants Committee	Shoreline School District	2008-2010
<i>Developed initial policy around grants and gifts to the Shoreline Schools, review grants and gifts received.</i>		

## **VOLUNTEER EXPERIENCE:**

**Hillwood Soccer Coach** Shoreline, WA 1994-2009  
*Teach and develop, good sportsmanship, teamwork and soccer skills in a fun and supportive environment.*

**Richmond Little League Baseball Assistant Coach** Shoreline, WA 2004-2008  
*Assist coaches in developing skills, good sportsmanship and teamwork during practice and games.*

**YMCA Basketball Coach** Shoreline, WA 2001-2003  
*Teach and develop good sportsmanship, teamwork and basketball skills in a fun and supportive environment.*

**Campfire Adult Outdoor Skills Trainer** Seattle, WA 1995-2004  
*Develop and teach curriculum centered on outdoor camping skills for adult Campfire leaders.*

## **COMMUNITY SERVICE & INVOLVEMENT:**

**Cabana Club Condominium Homeowner's Association** 2014-present  
**Board member, Vice President**  
*Plan, advise, and oversee the operation and maintenance of a time complex in Birch Bay*

**President of the Northridge Swim Club** Shoreline, WA 2002-2011

**Northridge Swim Club Board Member** Shoreline, WA 2000-present  
*Set annual calendar, recruit and supervise volunteers to perform all tasks necessary to operate a neighborhood pool.*

**Echo Lake Neighborhood Association Member** 1996-present  
*Attend meetings and help maintain community awareness of neighborhood issues*

**President Washington State Dental Laboratory Association** 2006-2008  
*Plan, organize and preside over board meetings, assign duties, monitor committees, recruit volunteers, set annual agenda and budget, monitor progress.*

**Washington State Dental Laboratory Northwest Forum Chair** 2004  
*Set agenda, overseer of volunteers, create marketing materials and distribute, solicit vendors and sponsors, set program and contact presenters/speakers and arrange presentations.*

**Washington State Dental Laboratory Spokane Workshop Chair** 2002  
*Set agenda, overseer of volunteers, create marketing materials and distribute, solicit vendors and sponsors, set program and contact presenters/speakers and arrange presentations.*

**WSDLA Retreat Facilitator** Washington State Dental Laboratory Association 2014-2016  
*Work with WSDLA board members to brainstorm, design, plan and assign tasks around strategies to increase membership, revenue and relevance to the dental community.*

**Washington State Dental Laboratory Legislative Committee** 2015-present  
*Plan, organize and support legislation in support of the dental laboratory industry*

**Dental Laboratory Instructor** Lake Washington Technical College 2002  
*Designed and taught a curriculum for entry level employees to increase their skills in the dental laboratory.*

**Instructor** Bellevue Ski School 1981-1989  
*Teach, demonstrate, and mentor students of all levels and abilities to develop increased confidence and skills in skiing using a prescribed progression and exercises.*

**Instructor** Olympic Ski School 1973-1980  
*Teach, demonstrate, and mentor students of all levels and abilities to develop increased confidence and skills in skiing using a prescribed progression and exercises.*



<b>Shoreline School District Boundary Committee</b>	Shoreline, WA	2005-2006
<i>Participate and plan for boundary changes due to school closures while maintaining balanced populations in each school for school board consideration.</i>		
<b>PTA Council President</b>	Shoreline School District	2004-2006
<i>Preside and plan monthly meetings of the council-consisting of fifteen local units, set annual agenda and monitor progress, consult and support council chairs to implement programs as decided by council—The Works, Reflections, Golden Acorn Awards, Holiday Food Drive, Focus Day, etc.</i>		
<b>Co-chair Shoreline Public Schools Building Assessment Committee</b>		2004-2005
<i>Plan and chair meetings, develop guidelines for assessment of building conditions and associated systems, make recommendations based on the group consensus for school board consideration.</i>		
<b>PTA Council Family Services Vice President</b>	Shoreline School District	2002-2004
<i>Manage and support volunteers, schedule and coordinate food, clothing and other donations for distribution to hundreds of families.</i>		
<b>Washington State PTA Region 6 Legislative Chair</b>		2002-2004
<i>Work with other state region chairs to develop, support and advocate for children; work with Legislative leaders in the Seattle, Shoreline and Northshore PTA councils to initiate, develop and advocate on behalf of educational and children's issues; educate, support and encourage member and community participation in support of issues regarding children.</i>		
<b>PTA Council Legislative Vice President</b>	Shoreline School District	1998-2002
<i>Support and implement PTA legislative agenda by engaging local chairs, write monthly newsletter updates on pertinent legislation, encourage participation in Focus Day activities-the WSPTA annual rally in Olympia, schedule and moderate school board and legislative candidate forums, advocate and engage membership and community on educational and children's issues. See next 3 entries for further dates.</i>		
<b>PTSA Legislation Vice President</b>	Shorewood High School	2004-2006, 2010-2012
<b>PTSA Legislation Vice President</b>	Einstein Middle School	2002-2004, 2008-2010
<b>PTA Legislation Chair</b>	Echo Lake Elementary	1996-1998, 2006-2008
<b>Vice President of Ways and Means</b>	Echo Lake Elementary	1994-1996
<i>Plan and coordinate fundraising efforts to raise money in support of PTA programs, recruit volunteers for fundraising.</i>		

## **WORK HISTORY**

<b>Financial Advisor-Waddell &amp; Reed</b>	Lynnwood, WA	2017-Present
<i>Research, analyze and assist clients in planning and managing financial resources</i>		

<b>Owner RMB Dental Arts, Inc.</b>	Shoreline, WA	1979-Present
<i>Sole owner/operator of a dental laboratory manage daily pick-up and delivery of cases, processing and creating work according to written instructions and deadlines, order and manage inventory and manufacturing supplies, communicate and support prescribing dentists, operate and maintain laboratory equipment, create and manage billing, receivables, payables and collections, sales and marketing to clients.</i>		

**Describe your "special" qualifications applicable to City Council**

My life experience has provided me the tools and temperament necessary to serve on the City of Shoreline Council. My roles in PTA and the Shoreline School District gave me a foundation for understanding and working in the Shoreline community. In my role as a PTA legislation chair, I learned how to navigate the political system and work to achieve change. In 2006 Dom Amor and I recruited and managed hundreds of volunteers to pass the Shoreline Public Schools Levy and Bond issues. In 2009 I worked with PTA members across Washington State to pass legislation to update and reform education. Serving on the school district building assessment committee taught me difficult lessons about budget management, planning and hard choices. The impacts of school closures on a community are a lesson not easily forgotten. My work as a financial advisor helps inform my role in the planning, oversight, and implementation of budgets and policy in my role as a Ronald Wastewater Commissioner. My work also keeps me keenly aware of the overall economic trends and conditions affecting the business operations of the district and I believe this will be an asset as a council member as well. My experience in and around the area along with the friendships I have made across our community lead me to believe I have the knowledge and support to successfully fill the role of a council person should I be chosen for the position. I appreciate the time and dedication it takes to do this work and I promise to do my utmost to serve the people of Shoreline and the dedicated staff that manage our city.

**Why do you want to serve on the Shoreline City Council?**

Denise and I moved here to raise our family and have had the pleasure to call Shoreline home for many years now. We have both seen many changes and will see many more. I am motivated to serve by the people in our community that make this a great place. The neighborhood associations, the athletic teams, the schools and the business community all contribute to a vibrant and growing city and I want to ensure that Shoreline is place for everyone to call home. I believe that we all share this vision and I would be honored to devote my time and energy to this goal.

**Specify any activities that might create a conflict of interest should you be appointed to the City Council**

As a Ronald Wastewater Board member there may be a need for me to either resign or recuse myself from certain discussions. Otherwise I am not aware of any conflicts



**PERSONAL INFORMATION**

Name Wes Brandon

Home Address [REDACTED]

SHORELINE WA Zip Code 98155

Cellular/Home Telephone Number [REDACTED]

Work Address WADDELL & REED

19020 33<sup>rd</sup> AVE WEST

LYNNWOOD WA Zip Code 98036

Work Telephone Number [REDACTED]

Email address [REDACTED]



## **CITY COUNCILMEMBER APPLICATION**

Application is due by 5:00 p.m., January 3, 2019

**Name** David Chen

**Are you a registered voter?** Yes

**Are you a resident of the City of Shoreline?** Yes

**Length of residence in Shoreline?** \_8 Years

1. List your educational background (or attach resume). See Attached Resume.
2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). See Attached Resume.

3. Describe your community activities and volunteer work (or attach resume).  
See Attached Resume.

4. Describe your special qualifications applicable to City Council.

Beyond the formal experience outlined in my attached resume, I hope to serve on Shoreline City Council to help facilitate collaborative and strategic partnerships with private, public and non-profit sector entities to support fulfilling the community's long-term goals as set forth in the Vision 2029 vision statement.

I have experience with balancing and reviewing large capital expenditure and operating budgets, helping to complete large infrastructure projects on time and in budget. I have served on multiple non-profit governance boards in the areas of human services, transitional housing, homelessness and race equity.

I have also served on working groups and strategic committees related to advocacy and best-practice discussions on issues of homelessness, affordable housing and addiction. I have particularly enjoyed the work I have been privileged to be involved with led by the Washington Low Income Housing Alliance and the Seattle Region Partnership. I hope to continue the city's efforts to engage in regional and state-level multi-agency and multi-sector partnerships and committees to ensure that state, local and municipal agencies are coordinating investments and activities to address these major issues.

I believe that we can continue to support the community's goals of diversity and inclusion in civic engagement by considering simple and practical enhancements to city events and meetings including child-care options, proxy and remote attendance, and varied session options. Growing up in a small family restaurant located on North Seattle's Aurora Avenue has given me the opportunity to meet and learn from many of our unsheltered and marginalized neighbors that need unique services and support to transition into permanent housing. I hope to bring a diverse perspective in listening, engaging and interacting with Shoreline leaders and residents in developing new methods of addressing complex challenges.

5. Why do you want to serve on the Shoreline City Council?

I deeply love our city and want to help the community in solidifying and enhancing Shoreline's identity with practical efforts and initiatives to support the Council's commitment to professional, effective and sustainable city management.

I enjoy servant leadership opportunities to enable and support other residents and community members of Shoreline to engage in civic activities and get their ideas for improving our city off the ground by helping to establishing collaborative networks, partnerships and helping to navigate access to resources.

Shoreline's greatest asset is its residents. In particular, the engagement, resilience and diversity of its community members looking for opportunities to engage and develop

new community enhancement initiatives, including pocket parks, community events and activities, civic groups, public art projects, and human services projects. I hope to serve all the residents of Shoreline by building upon Shoreline's inclusivity efforts to encourage use of city programs and engagement in city projects by all of Shoreline's resident.

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council.

I own my home in the City of Shoreline in the Echo Lake Neighborhood. Additionally, I am employed by a local not-for-profit organization with its principal place of business located in Shoreline.

7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

Currently, I agree with King County Executive, Dow Constantine, that homelessness and housing affordability are the most pressing challenges facing the Shoreline community and our greater region. Notwithstanding, I believe those challenges are symptoms of larger complex upstream issues that our community must address collectively, including the region's housing shortage, mental health and addiction crisis, growing income inequality, and lack of social services and community engagement options.

I believe City Council can continue to address these challenges by implementing policies, directing investments, and modeling a civic culture that increases housing inventory and density, improves social and economic mobility for individuals, and provides opportunities for greater access for Shoreline residents to access human services and community activities.

The city should also continue to foster collaboration and greater public investment through practical initiatives and partnerships, especially working with Shoreline Community College, Shoreline Public Schools, King County and the City of Seattle's new collaborative entity on homelessness. These partnerships can support greater school to work options, increase the availability of affordable housing, and support individuals transitioning from involuntary institutionalization or mental health treatment.

I also believe a sustainable community is also an economically diverse and resilient community. With strategic infrastructure, public art, human services, and community investments that activate residents and facilitate collaborations with local non-profits, Shoreline can foster centers of art and culture that attract geographically diverse stakeholders to Shoreline, fostering economic development and sustainable and environmentally friendly density in neighborhood centers.

I believe these changes not only reduce homelessness by providing economic stimulus and living wage jobs, but also prevent chronic homelessness through generating more education and work-training pathways, allowing the city to invest in more human services, and attracting small businesses to our community, helping to ensure that individuals that suffer acute homelessness have access to services and community networks that help to make the experience rare, brief and one-time.

To that end, I hope to work on strategic partnerships and initiatives to consider policies that attract and incentivize more businesses of diverse backgrounds to Shoreline, including businesses outside of the retail and services sector that help to make the community more resilient to external market changes. City contracts can also continue to support diversity and local economic growth by seeking to contract with local businesses that support Shoreline's environmental and diversity goals.



**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**

**s/David Chen**  
**Signature**

**1/3/19**  
**Date**

## **PERSONAL INFORMATION**

Name David Chen

Home Address [REDACTED] Shoreline, WA

Zip Code 98133

Cellular/Home Telephone Number [REDACTED]

Work Address 19303 Fremont Ave N. Shoreline, WA

Zip Code 98133

Work Telephone Number \_\_\_\_\_

Email address [REDACTED]

# DAVID CHEN

Shoreline, WA ·

· [LinkedIn](#)

Member of Executive Team utilizing diversified law firm and corporate in-house experience in leadership role responsible for all legal and compliance affairs for 2,000+ employee non-profit organization, generating 120 million dollars in charitable and fee-based revenue. Manages team of attorneys and staff responsible for all legal and compliance projects and initiatives for seven distinct domestic and overseas multi-sector divisions, creating legal solutions to support business objectives in furtherance of the organization's mission, goals and strategic plan.

## EXPERIENCE

**CRISTA Ministries**, Shoreline, Washington

*Vice President, General Counsel & CCO*  
September 2016 – Present

- Manage CRISTA's legal, policy, compliance, and regulatory affairs.
- As a member of the Executive Leadership Team, participates in strategic planning at the executive level, including planning and budgeting. Manages all legal, compliance and contracts programs for 2,00+ employee international organization doing business in diverse and highly regulated industries including: international relief and development (World Concern and CVM); senior care, skilled nursing and housing (CRISTA Senior Living); digital media and radio broadcasting (CRISTA Media); camps and conferences (Island Lake and Miracle Ranch) and pre-K-12 education (King's Schools and Seattle Urban Academy). Partners and guides business and corporate resource divisions in the areas of, board governance and oversight, human resources, facilities and construction management, public relation, government affairs, sales and marketing, accounting and finance, information technology, fundraising and donor development.

**CRISTA Ministries**, Shoreline, Washington

*Corporate Counsel,*  
June 2011 – September 2016

- Oversee all legal affairs for radio broadcasting, schools, overseas relief & development, camping and senior care
- Manage litigation, including selection & supervision of outside counsel
- Risk management and compliance
- Immigration matters
- Provide manager training on employment issues
- Draft, revise and review policies and procedures
- Leasing, land-use & real estate matters
- Purchase and Asset Sale Agreement management
- Contract review, drafting and negotiation

- Manage reductions in force (RIFs) including drafting releases & severance agreements
- Implement and oversee Document Management Program
- Work with Human Resources on complex employee relations matters
- Successfully respond to EEOC and BBB complaints
- Supervise and handle unemployment hearings
- Manage difficult constituent/customer relations issues
- Oversee intellectual property issues, trademarks, copyrights and patent matters
- Analyze insurance coverage issues, challenge coverage denials

**Premier Law Group, Seattle, Washington**

*Associate/Legal Intern,  
August 2009 – December 2010*

- Cases involve complex litigation including civil lawsuits arising from employment discrimination, sexual harassment, disability discrimination, police misconduct and excessive use of force, and personal injury
- Practice areas frequently include torts, breach of contract, civil rights, and products liability, personal injury, and employment law
- Prepare and argue motions, including motions for summary judgment
- Conduct document review, including summarizing and managing large volumes of documents
- Consult with clients, manage experts, and prepare witnesses to testify at trial
- Research various legal issues and draft memoranda of my findings to partners
- Conducted and defended depositions, including expert witnesses
- Prepared appellate briefs for the Ninth Circuit Court of Appeals, Washington Court of Appeals, and Washington Supreme Court

## **EDUCATION**

**Seattle University School of Law, Seattle, WA**

*Juris Doctor, May 2010*

**Western Washington University, Seattle, WA**

*BA,  
Economics/Political Science,  
Emphasis: International  
Relations, June 2007*

**Shorecrest High School, Shoreline, WA**

*Diploma, June 2003*

## **LICENCES AND AFFILIATIONS**

- Washington State Bar Association Member
- King County Bar Association Member
- Association of Corporate Counsel
- Christian Legal Society
- Leading Age – National Legal Committee

## **ACTIVITIES AND VOLUNTEER POSITIONS**

- Vision House, Board of Directors, Board President
- Pro Bono Attorney, KCBA Neighborhood Legal Clinics
- Pro Bono Attorney, KCBA Nonprofit Legal Clinic, Nonprofit Assistance Center
- Leadership Tomorrow Seattle – Class of 2016
- CityWise Shoreline
- Parks Funding Advisory Committee
- SKYC/Hillwood Soccer Coach
- SYLAW – Board of Directors
- Echo Lake Neighborhood Assn.

application page for the pdf version of this application.

We will send you a confirmation that your application has been received by the **next business day**. If you do not receive a confirmation please contact the City Clerk's office immediately.

**\* Full Name**

Joe Cunningham

**\* Are you a registered voter?**

Yes

**\* Are you a resident of the City of Shoreline?**

Yes

**\* Length of residence in Shoreline?**

20

**Contact Information**

**\* Home Address**

[REDACTED]  
Shoreline WA 98155

**\* Cell/Home Phone**

[REDACTED]

**Work Address**

1502 Wall Street  
Everett WA 98201

**Work Phone**

[REDACTED]

**\* Email**

[REDACTED]

## Background and Experience

*Please attach a resume or answer the following three questions.*

### **Resume**

JG Cunningham resume for Shoreline City Council appointment.docx

*If you have attached a resume, you do not need to answer the next three questions and may proceed to the "City Council qualifications and service questions" portion of the application.*

### **List your educational background**

See attached resume.

### **Please state your occupational background, beginning with your current occupation and employer**

See attached resume.

### **Describe your community activities and volunteer work**

See attached resume.

## City Council qualifications and service questions

### **Describe your special qualifications applicable to City Council:**

I am a nonprofit professional, a 20 year resident of the Briarcrest neighborhood with two children having attended or are attending Shoreline Public Schools. I am a father to a son who experiences autism, and became a foster parent to adopt my daughter. I bring a unique expertise, with extensive human services policy experience with the State Legislature, King County Council, and municipal entities. As a parent, I know first-hand our issues with transportation, parks, open space and sidewalks - having benefitted from the City's work to save South Woods, as well as Hamlin Park. I've dedicated my career to ensuring early supports are available to vulnerable children and their families, and access for all to programs and services that help individuals and families achieve equal access to opportunity for all in the schools, the workforce, and the community. As board member of youth activities group and member of Peace & Justice Committee at Richmond Beach Congregational Church, I have volunteered serving food, and learned the needs of the community and youth. As a County Council human services policy analyst, I worked directly and actively to

ensure resources from County sources such as Best Starts for Kids, Veterans Seniors Human Services Levy, the Puget Sound Taxpayer Education Fund for Shoreline citizens, and staffed and facilitated a regional aquatic center planning work group with King County Parks & Recreation, cities of Bellevue, Redmond, and Kirkland and interested stakeholders. Though I was lead staffer on human services, arts, and convened the aquatic center work group, I staffed analyzed land use and municipal and countywide policies and worked extensively with King County Parks & Recreation department officials. Finally, I would bring specific experience to the Shoreline City Council directing, shaping and strengthening policies around transit oriented development to ensure affordable housing, human services infrastructure development around transit designed to bring workers to businesses and companies in our City.

**Why do you want to serve on the Shoreline City Council?**

We live in a vibrant city, with growing needs for ensuring adequate affordable housing, safe schools and community, and keeping our neighborhood live-ability and character while keeping pace with growth. The next few years will be critical for the families raising children and individuals, seniors, as light rail brings more housing and development needs. I want to serve my community, bring people together on these issues and ensure strong leadership in a city where I have raised my children and called home for many years. I want to serve on the Shoreline City Council in particular to lend my expertise in focusing on infrastructure needs for adequate health and human services. With children and youth in our schools facing stresses not seen before with depression and suicide and suicide ideation, I want to co-create with our schools a community that partners with our children. I want to directly work to focus resources and policies that address the opioid crisis, as well as ever growing need for affordable housing. The City Council needs a champion for children and youth, and the vulnerable, who is committed to the principals of equity and social justice. I will bring my knowledge of municipal policy/policymaking as well as state and county legislative experience, and consensus building skills to work toward a newer, more vibrant City of Shoreline.

**Specify any activities that might create a conflict of interest if you should be appointed:**

N/A

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

**Briefly explain:**



The most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue:

**Growth Management** - The City Council must take the leadership in promoting land use, transportation, and economic policies that make Shoreline continue to be a great to live for people of a variety of incomes. Growth must be managed at the same time we must work to locate living wage jobs, public services, and necessities like grocery stores near affordable housing. Policies must be promoted that preserve existing affordable housing and create more affordable housing, particularly near transit hubs with critical transit oriented development near light rail coming to Shoreline. With light rail, and other bus service enhancements, Rapid Ride, we need to ensure our transportation infrastructure works for everyone – including those who cannot drive due to age, disability, income, and those who choose not to drive.

**Housing affordability** - is a top priority of the City Council. This is an equity issue. Transit, affordable housing will ensure equitable opportunity for all Shoreline residents, as well as access to our top schools. The Council must continue to make the choices best for preserving our quality of life with housing affordability, environmental protection with ensuring our green spaces and protection of trees, in planning the right accommodations for growth while preserving our neighborhood character. The City must continue to construct very-low-income housing with public funds, and making sure that there are minimum percentages of new apartments constructed reserved for very low income individuals and families. Job centers must be planned with co-existing transit centers and affordable housing.

**Health and Human Services Infrastructure.** We must redouble our efforts to ensure an adequate health and human services infrastructure is in place while accommodating growth and increasing housing affordability. I will lead on this issue, and leverage my great relationships with stakeholders across the County and other municipalities, including our partnership with the Shoreline Schools. Tough issues such as ensuring quality of life and children and family issues, addressing discrimination and disparity issues, homelessness will be helped by increased partnerships with the County for resources such as Best Starts for Kids and Veterans Human Services Levy, Parks and Recreation Levy. We must prioritize funding and siting infrastructure necessities such as the new Shoreline pool in our efforts to build places for our children to go. A human services strategy needs to be prioritized to address and forward thinking to solve the Opioid crisis, and direct resources to behavioral health, homelessness, and other challenges. Our city must continue to partner with the schools, leading the way on ensuring social emotional curriculum in our neighborhood schools, early childhood supports are in place, and work to build community-city partnerships to address programming to reduce youth isolation, depression and suicide. As a parent, my daughter often tells me about the struggles of her friends and their

families.

Equal Access to Municipal Services by ensuring promotion of equitable policies in affordable, housing and human services infrastructure are critical to addressing climate saving measures.

As a longtime advocate for individuals with disabilities, a parent of an adult who experiences autism, we must continue to make sure that we continue to prioritize supports for all of our citizens to have equal access to a quality life in our city, such as having accessible infrastructure in place, building and maintaining sidewalks, parks must be fully accessible, partnering with our city and city's businesses in hiring more adults with developmental, intellectual and physical disabilities.

Equity and social justice principles must frame the way we conduct the city's business. I was born in a public hospital in Colon, Panama with my mother giving birth alongside Native Panamanians who were of African, Asian, and Native descent. Our family has celebrated diversity and it is incredibly important that our city be a leader. As an individual who spent half my childhood living on Native American reservations, I will prioritize reviewing our legislation and policies with a racial equity lens, and endeavor to ensure our ordinances implement best practices in reducing and eliminating institutional racism.

By advancing equity and social justice measures, the City Council can continue to lead the way in ensuring our city continues to grow and expand climate-saving measures. I don't want my children I am raising, nor the children who are going through the City's excellent public schools to grow up to a future of hopelessness and deprivation of the earth. The City has adopted carbon reduction plans, but it is our growth management and work to reduce carbon footprints in our choices around housing and transportation that are the key. As we know, apartment dwellers have 1/3 the carbon footprint of residents of single family homes, we must ensure every which way to increase non-automobile transit, and reduce carbon emissions from vehicle miles traveled. As mentioned above, I will be a strong voice added to the Council in ensuring density in development around public transit, in particular light rail. I will also be a regional advocate for ensuring smart land use decisions and transportation planning, and the adequate infrastructure investments needed to ensure Shoreline's quality of life.

**\* By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Cancel

Submit



## **Joseph G. Cunningham**

██████████, Shoreline, WA 98155 cell ██████████ ██████████

**Goal:** To use my outstanding lobbying, policy, decision-making, coalition building and communication skills to improve the lives of all Shoreline's citizens

### **2018 – present CAPITAL CAMPAIGN DIRECTOR, Imagine Children's Museum, Everett**

- Managed \$21 million capital campaign, resulting in over \$2 million raised in 2018.
- Directed, secured lobbyist and campaign consultant to assist with silent phase of Imagine Children's Museum's expansion capital campaign.
- Cultivation and stewardship of major donors toward gift asks per campaign pyramid.
- Represented agency at Everett Rotary Club, Economic Alliance of Snohomish County, and Engage Everett.
- Wrote, executed elected officials' plan implementing strategies to secure city, county, and state expansion campaign funding.

### **2016 - 18 SENIOR POLICY ANALYST for King County Councilmember Claudia Balducci**

- Advised, initiated, co-created proposals in policy areas: housing and human services, arts, and parks.
- Represented Councilmember Balducci at Best Starts for Kids work group and RFP review panels, Mental Illness & Drug Dependency (MIDD), Regional Affordable Housing Task Force, Familiar Faces (casework for diverting mental ill from incarceration), and regional aquatic center planning work group.
- Coordinated constituent relations in the office, including managing a database and responding to constituent inquiries.
- Wrote speeches, talking points, educational and publicity pieces on particular public issues or for events.
- Designed RFP, and coordinated process for seeking community grant applications to award \$200,000 for the Parks Department's *Get Active Stay Active* fitness and community empowerment program.
- Developed successful grant for Equity and Social Justice Committee training efforts for King County Council. Designed, held Council Lunch & Learn event on "Re-Entry."

### **2013 – 16 DIRECTOR of ADVOCACY/COORDINATOR – King County Family Coalition, Arc of King County, Seattle.**

- Directed the agency advocacy programs including King County Family Coalition (funded by King County).
- Testified to the legislature, and supervised a team of three staff.
- Managed events including annual legislative forum – 2013, 2014, and 2015 (attendance in 2014 was 575, assembled over 30 legislators and staff and televised by TVW).
- Emceed event, and presented legislative agenda and speech to attendees at annual legislative forum.
- Preside and moderator for annual legislator awards ceremony (over 200+ attendees).
- Staff and oversee King County Division of Developmental Disabilities and Arc of King County's Legislative Committee, which involved overseeing and managing a collaborative, and diverse stakeholder input/feedback process in designing annual legislative agenda.
- Co-Chair, statewide Community Advocacy Coalition from 2014-2015 – facilitated and co-lead statewide DD legislative advocates.

### **2005–13 SENIOR DEVELOPMENT and COMMUNITY OUTREACH OFFICER, Kindering, Bellevue.**

- Managed major gifts campaign, resulting in \$1.8 million raised in 2008 for Kindering's Endowment.
- Managed 50<sup>th</sup> Anniversary Community Celebration (2012) – the launch of Kindering's expansion capital campaign.
- 2005-08 and 2012-13 Major gift ask meetings and proposals resulting in securing six-figure annual and multi-year pledges for endowment, capital, and annual campaigns.
- Managed two annual auctions, raising over \$400,000, growing gross revenue 29%.
- Arranged, led key meetings with House and Senate budget chairs on both sides of the aisle.
- Retained nearly \$700,000 for neurodevelopmental center funding in the 2009 and 2011 budgets.
- Responsible for building public awareness for birth-to-three center for infants and children with special needs.
- Built key media relationships that resulted in over 80 articles and op-eds in the *Seattle Times*, *Tacoma News Tribune*, *King County Journal*, *Seattle Post Intelligencer*, *Bellevue Reporter*, and *Puget Sound Business Journal*; airtime on KOMO Radio, ; SPIRIT 105.3, KING 5, KOMO, Q13, and KWTB.

- Agency speaker and presenter for United Way campaign events (averaged 20 presentations a year from 2007 until 2013). Testified before Kirkland, and Bellevue City Councils and Human Services Commissions.

**2003-05 DEVELOPMENT & COMMUNITY RELATIONS OFFICER, Crisis Clinic, Seattle**

- Teamed with executive director, board of directors, United Way of King County to successfully raise \$1 million in the capital budget for the state's 2-1-1 System.
- Responsible for policy impacting King County's Community Information Line and other human services programs. Testified before the King County Council, collaborated with lawmakers and stakeholders to develop state and federal policy.
- Responsible for all fundraising: – major events, grants, donor meetings and cultivation, and corporate sponsorships. Led outreach and education with tribes, civic groups, and the Seattle Police Department.
- Represented Crisis Clinic in King County Alliance for Human Services & served on lobbying teams that lobbied for dedicated human services funding.

**02-03 ANNUAL FUND MANAGER, LAW Fund, Seattle**

- Led all outreach and advocacy efforts for legislative efforts securing funding for indigent legal aid services, including collaborating with Seattle King County Bar Association, Columbia Legal Services, Poverty Action Network and the Alliance for Human Services, and supervised two full time positions.
- Managed organization's annual "Justice Jam" event; including marketing, sponsorship, and all event logistics.

**01-02 PUBLIC AFFAIRS CONSULTANT, United Way of King County**

One-time position created based on relationships with key legislators and knowledge of legislative processes in contract with the Children's Initiative and Out of the Rain Homelessness Initiative in policy development.

- Testified before the state legislature; collaborated with state, county and federal lawmakers and others to develop sound public policy.
- Authored guest editorial on the Children's Initiative and mental health funding for the *Seattle Times*, and *King County Journal*.
- Organized agency's testimony and advocacy efforts in support of legislation designed to set up Individual Development Accounts (IDA's) for low income persons as a pathway out of poverty. Staffed Advocacy Task Force that led to development of agency public policy agenda.

**2001 COMMUNICATIONS & PLANNING INTERN, City of Seattle's Human Services Department**

- Developed media strategies for City's collaboration with University Street Ministry to build awareness of youth homelessness. Arranged a guest editorial in the *Seattle Times* by Yvonne Sanchez..
- Collaborated with joint DSHS-City Team, planned, and coordinated DSHS/City sponsored community forum on "Co-location of Employment/Training Services"

**1994-98, 2001 EXECUTIVE LEGISLATIVE ASSISTANT, Washington State House of Representatives, Legislative staff to State Representatives Marlin Appelwick, Frank Chopp, and Ed Murray, Olympia.**

- Established and maintained relationships with constituents and interest groups; stakeholder outreach, attended meetings on the legislators' behalf.
- Managed office, often coordinating with House Caucus staff on bills, research, and public relations.
- Served as the communications liaison between the legislator's office, government departments and advocacy groups.
- Briefed the Representative based on research (including applicable RCW).
- Fall of 1998 – during leadership transition, served as substitute legislative aide for incoming House Democratic leader Frank Chopp and trained his staff on supporting leadership committees and administration.

**COMMUNITY INVOLVEMENT and AWARDS**

- **North Urban Human Services Alliance** member – (2018 – present)
- **Parent/Community Volunteer RFP panel** – King County Communities of Opportunity Partnership Groups (2018)

- **Developmental Promotions work group member**, King County Department of Community & Health Services. (2017)
- **Shoreline Special Needs PTSA, Kellogg Middle School PTSA, and Briarcrest PTA member** (2014 – present)
- **Board Member, Peace & Justice Board, Richmond Beach Congregational Church** (2016-present) – also Usher; Lay Leader. Member of congregation since 2000.
- **Arc of King County Leadership Award** – in recognition of dedication and advocacy on behalf of people with developmental disabilities and their families. (2016)
- **Board Member, Youth Activities Board, Richmond Beach Congregational Church.** (2013-16)
- **Governor’s Committee on Employment & Disabilities** (2013-2016) – appointed by current Governor.
- **Endorsement Committee Member** 32<sup>nd</sup> District Democrats (2013 – present)
- **BOARD CHAIR, Children’s Campaign Fund** (2013-16); Co-Chair 2013-2016; Endorsement Committee 2006-2013; Member – Children’s Campaign Fund Board of Directors since 1999.
- **Children’s Alliance Public Policy Council** (2011-16); Arc of King County representative to the Early Learning Action Alliance 2014 to 2016.
- **King County Alliance for Human Services** (2013-16) – Crisis Clinic Agency Representative
- **Board of Directors Washington State Association of CASA/GAL Programs** (1999-2002) - Chaired the Board’s Legislative Committee.
- **Assistant Clinic Coordinator - Lake City Neighborhood Legal Clinic, a program of King County Bar Association.** (1989-94)
- **Volunteer Crime Victims’ Advocate – Seattle Police Department** (1989-94) – Caseload included felony and misdemeanor cases.
- **Family Law CASA (Court Assisted Special Advocate)** in child custody and visitation cases - **King County Family Law CASA Program** (1989-94) - Represented children in 8 cases before the King County Superior Court, King County and Snohomish County Guardian Ad Litem Programs.
- **King County Conference Committee Diversion Community Board member** – (1989-90)
- **Crisis Line Phoneworker – Seattle Crisis Clinic** (1989-90) - Weekly Saturday night 10 p.m. to 2 a.m. shift. Called back in the spring of 1991 to help with call volume overload with Gulf War crisis.

### **Education**

**Seattle University**, candidate for Master’s of Public Administration, Institute for Public Service, 1995 to 1999  
**University of Washington**, Certificate in Paralegal Studies, 1991.  
**University of Portland**, Bachelor of Science in Society & Justice 1988



RECEIVED  
JAN 03, 2019  
CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name DEBORAH DEMOSS

Are you a registered voter? yes

Are you a resident of the City of Shoreline? yes

Length of residence in Shoreline? 12 yrs

1. List your educational background (or attach resume). GRADUATED HIGH SCHOOL IN 1972 - LOARA HIGH SCHOOL

FULLERTON JC IN 1973

CRISS BUSINESS College in 1976

NORTH ORANGE COUNTY R. O. P. 1977

2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). CAREGIVER FOR HUSBAND - SINCE 2009 - NOT PAID - CURRENTLY CARING FOR MOTHER & HUSBAND

PAID OCCUPATION: 1998 - SHUTTLE DRIVER - CALIFORNIA

" " : 1999 - TEST CITY DRIVER - CALIFORNIA

CNA - NURSES Aide - PRIVATE Duty

SALES PERSON - 1978 - 1987 MAY COMPANY

STAY AT HOME Mom - RAISING TWO KIDS

3. Describe your community activities and volunteer work (or attach resume). My Community Activities Are As Follows:  
Volunteer at my church whenever needed for 8 yrs  
volunteer @ the Table in Northgate at the  
Community Center on Sundays for 4 yrs - serving  
meals to the Homeless & providing good conversation  
to those in need.
4. Describe your special qualifications applicable to City Council. Willing  
To serve the Community, willing to listen to what  
THE Community WANTS! Community Activist.  
Ran For Oxnard City Council in 1993 AND  
in 1998 - in California
5. Why do you want to serve on the Shoreline City Council? To serve on  
the SHORELINE City Council would be an honor, more  
than that one must HAVE FIRE, PASSION & DRIVE.  
I would want to serve with wisdom & integrity.
6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. NONE KNOWN AT Present.



7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

1. From observing The meetings, I feel we need more of a connection with the public. The public feels they aren't being listened to! The City Council doesn't CARE. THAT NEEDS TO change.
2. Live feed on The meetings - NOT Streamed A Lot of older Folks don't have cable or the internet.
3. The up zoning was shoved down peoples throats - LEFT A BAD TASTE IN peoples mouths.
4. Answer peoples Questions ON WHAT Happened TO our post OFFICE - where it is now is AN inconvenience. To many people ALL over. we were supposed to HAVE BUSINESSES within North City WHAT Happened? we have apartments going in BUT NO BUSINESSES.
5. WHAT IS AFFORDABLE Housing? we seem to skip over this issue. no wonder we have Homeless everywhere. we need to TREAT People with dignity AND Respect.
6. Sidewalks WHAT? Why ARE The people BEING TAXED For Repairs on Sidewalks AND CREATING NEW ones - The City Should Be Responsible For Sidewalks.
7. TRANSIT - SHOVED down Peoples Throats, THIS WAS A RUSHED JOB. Residents Losing Their Homes For The SAKE OF Sound TRANSIT - ESPECIALLY The Elderly!

I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

Deborah L. DeMaas  
Signature

1-03-2019  
Date

**PERSONAL INFORMATION**

Name DEBORAH Lynn DEMOSS

Home Address [REDACTED]

SHORELINE Zip Code 98155

Cellular/Home Telephone Number [REDACTED]

Work Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Zip Code \_\_\_\_\_

Work Telephone Number \_\_\_\_\_

Email address [REDACTED]



## **CITY COUNCILMEMBER APPLICATION FACT SHEET AND INSTRUCTIONS**

City Council Position #6 of the Shoreline City Council will be vacant by January 8, 2019. To fill this Council position, the City Council will be appointing a Shoreline resident to serve in this role. The appointment by the City Council will commence on January 28, 2019 and expire upon the certification of the 2019 election results in November 2019, as the position will subsequently be filled in the 2019 election cycle.

### **WHO MAY APPLY?**

- Registered voters who have been residents of Shoreline for at least one year may apply for this position using the attached application form.

### **APPLICATION INSTRUCTIONS AND PROCEDURES**

- If you are interested in serving in this Council position, you must complete and submit the City Councilmember Application Form by **5:00 p.m. on Thursday, January 3, 2019**.
- Application Forms may be submitted using the online form on the City website at: [shorelinewa.gov/councilapplication](http://shorelinewa.gov/councilapplication). Application Forms may also be mailed, delivered in person or scanned and emailed to the City Clerk's Office:

**City of Shoreline – City Clerk**

**17500 Midvale Avenue N, Shoreline, WA 98133**

**Phone: (206) 801-2230 Email: [clk@shorelinewa.gov](mailto:clk@shorelinewa.gov)**

- Please fill out the Application Form as accurately and as comprehensively as possible. If you need additional space, you may include additional sheets of paper.
- As noted on the Application Form, you may also attach a resume instead of listing your educational, occupational, and community/volunteer work background requested in Questions 1-3 on the Application Form.
- The successful candidate will also be required to file a Personal Financial Affairs Statement with the Public Disclosure Commission within two weeks of appointment.

### **ABOUT THE SHORELINE CITY COUNCIL**

- As the City's governing body, Shoreline's seven elected part-time City Councilmembers establish City policies and laws, adopt an annual budget, approve appropriations, contract for services and grant franchises. The Council hires and evaluates the City Manager, who is responsible for preparing a budget for the Council's consideration; recruiting, hiring, and supervising the government's staff; serving as the Council's chief adviser; and carrying out the Council's policies. Councilmembers and citizens count on the City Manager to provide complete and objective information, the pros and cons of alternatives, and long-term consequences.

- City Councilmembers serve staggered four-year terms; roughly half the Council is up for election every two years. All Councilmembers are "at-large", meaning that they serve the City as a whole as opposed to a specific district in the City.
- The City Council chooses a Mayor and Deputy Mayor from among its members at the first meeting of the new year following an election. The Mayor presides at Council meetings and represents the City at ceremonial functions and inter-governmental meetings. The Deputy Mayor presides in the Mayor's absence.
- Most City Council meetings are held on Monday evenings at 7:00 p.m. Occasionally special meetings are scheduled as needed. The City Council typically takes a two week break in the summer and in December. There are no Council meetings on Mondays that are legal holidays.
- The City Council also usually holds Dinner Meetings twice a month on the 2<sup>nd</sup> and 4<sup>th</sup> Mondays from 5:45 to 6:45 p.m. prior to the regular Council meeting.
- Councilmembers may also serve on regional committees and attend workshops and conferences. Upcoming workshops and conferences include the Association of Washington Cities (AWC) City Action Days in Olympia, WA - February 13 and 14, 2019; the City Council Strategic Planning Workshop - March 1 and 2, 2019 (*required*); and the National League of Cities (NLC) Congressional City Conference in Washington, DC - March 10 - 13, 2019.
- Serving on the Shoreline City Council is a part-time position. The position includes salary and benefits, which are as follows:
  - Salary of \$1,000 per month (or \$12,000 per year).
  - Medical or retirement benefits equal to sixty percent (60%) of minimum premiums for enrollment of a city employee, spouse and one child in Association of Washington Cities (AWC) medical, dental and vision plans. Any amount not used for medical benefits may be used for retirement benefits by contribution to a 457 plan adopted by the City. To qualify for medical benefits, at least four Councilmembers need to enroll in the AWC Plan – five Councilmembers for dental and vision.

## **CITY COUNCIL APPLICATION REVIEW AND APPOINTMENT PROCESS**

- The City Council will evaluate the qualifications of candidates in Executive Session at the January 7, 2019 Council meeting at Shoreline City Hall. The Council will then identify Council candidate(s) to move forward for interview in an open session at this Council meeting.
- Following the selection of Council candidate(s) to interview, the City Council will conduct candidate interviews during the January 28, 2019 Council meeting, which is open to the public. Candidate(s) selected for interview will be asked to answer questions posed by each Councilmember during the interview process. Following a candidate's interview, each candidate will then be allowed two minutes for closing comments. Comments and responses about other applicants will not be allowed.
- The Council will then recess into Executive Session to evaluate the qualifications of all candidate(s) interviewed. Nominations, voting and selection of a candidate to fill the vacancy will be conducted in open session at this same January 28, 2019 Council meeting. Following this selection, the new Councilmember is scheduled to be sworn in and seated on the City Council.

**Archived:** Thursday, January 3, 2019 11:19: 3 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Thursday, January 3, 2019 11:1 : 8 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 34788  
**IP Address:** 71.212.73.47  
**Submission Date:** 01/03/2019 11:17  
**Survey Time:** 49 minutes, 1 second

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href =http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

#### Full Name

ennifer rey

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

7

#### Contact Information

##### Home Address

\*\*\*\*\*  
ShorelineWA98155

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

16250 12th Avenue NE  
ShorelineWA98155

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

**<i>Please attach a resume or answer the following three questions.</i>**

##### Resume

ennifer rey Resume Shoreline City Council osition 6 2019.01.2.pdf.doc  
ennifer rey Shoreline City Council 6 ualifications Service uestions.doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

##### List your educational background

See attached resume.

##### Please state your occupational background, beginning with your current occupation and employer

See attached resume.

##### Describe your community activities and volunteer work

See attached resume and more detailed description of service activities in the qualifications statement.

##### City Council qualifications and service questions

##### Describe your special qualifications applicable to City Council:

See attached City Council ualifications and Service uestion document.

**Why do you want to serve on the Shoreline City Council?**

See attached City Council Qualifications and Service Question document.

**Specify any activities that might create a conflict of interest if you should be appointed:**

To the best of my knowledge, I do not have any conflicts of interest with appointment to the Shoreline City Council position 6. I will be applying for full time positions with the City of Shoreline Environmental Services Coordinator and have applied to King County Environmental Affairs Officer and Project Program Manager III. If for some reason the Council deems these positions a conflict of interest, I wish to be notified in a timely manner so that I might make a decision about which applications I would withdraw.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I believe out of the multitude of important priorities facing the City of Shoreline, managing growth within our city limits is the one issue that ripples through all facets of our constituents lives. Planning growth in the transportation sector requires properly managing projects, like the Sound Transit Corridor, maintaining street and sidewalk surfaces, and improving traffic flow so that everyone gets there safely on time. The Shoreline City Council has authority and oversight for these transportation and infrastructure projects. It is the Council's responsibility to make sure that these projects wisely spend taxpayer funds. The Council must also anticipate the issues these projects create and listen to stakeholder concerns over zoning, density changes, and development along these transit corridors. Smart density planning, zoning management, and development of building regulations will ensure a successful mix of business, services, and housing that is affordable and supports our constituents. The Shoreline City Council passes legislation and makes policies that can positively influence growth within our city. I am a proponent of smart, healthy, and sustained growth not growth at any price. The Douglas fir trees and parks of Shoreline truly distinguish this city from our neighbors. Growing Shoreline should not come at the cost of our tree canopy. Growth should not strain other resources or infrastructure, like potable water, stormwater or sewer conveyance. Shoreline City Council members can ensure through management policy and regulations that our city's resources are consumed wisely. Finally, Council members must coordinate with other jurisdictions, agencies and utilities to resolve challenges and demonstrate leadership, as Shoreline grows into our future.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**[REDACTED]**

**Describe your special qualifications applicable to City Council:**


- I have lived in Shoreline since 2012 and have the requisite education to fulfill this position's duties. I am an upstanding citizen, well respected by government agency staff, non-profits, businesses, peers and my competitors alike.
- My varied background and experience is relevant to the City Council's work on topics like: architectural design, construction and real estate development, construction management, infrastructure / utilities, sustainability, solid waste, stormwater management, pollution prevention / reduction, healthy building materials, air quality, energy production, carbon / greenhouse gas reductions, educational and healthcare facilities / operations, fleet management, parks / recreation, permits / licensing, energy efficiency, regulatory compliance, and the legislative process.
- In addition to all the accreditations and certificates listed on my resume, I am also studying to become a Registered Environmental Manager and possess knowledge of federal regulations that affect municipalities, businesses, non-profits and the public at large.
- I communicate effectively in spoken and written word. I am comfortable addressing and working alongside governors, legislators, and business executives, just as well as discussing an issue of concern with a resident.
- For over eight years, I held positions where I received and resolved complaints from the public I was serving. For a few years I led teams of day-laborers to complete tasks. My ability to listen patiently and respectfully, treating everyone with equity was the key to my success that I will draw upon to help me be successful as a City Council Member.
- The last five years, I reviewed and commented on federal, state and local proposed regulation revisions, legislative initiatives and policies. I have a basic understanding of the process and insight on some key regulations that impact our community and businesses.
  - Met with legislators, government agency staff and Directors for US EPA, US Army Corps of Engineers, Washington State Department of Ecology, Washington State Department of Health, and even discussed future regulatory options in person with Oregon Secretary of State (now Governor) Kate Brown and Washington State Governor Jay Inslee (carbon policy options). I have met these people in Washington, D.C., Olympia WA, Portland OR, and Region 10 staff at various events around King County.
  - Participated in regular calls with the Association of General Contractors (AGC) of America and Washington State where current and proposed legislation and executive orders were discussed for official comment.
  - Had been working with my AGC committee members at national and state level for a culvert replacement proposal.
- Managed bid proposals, estimated, budgeted, scheduled, contracted and managed commercial and residential construction projects for over 10 years with Sellen Construction Company, Inc.

[REDACTED]

and other contractors. These were often complex projects in critical environments, like emergency rooms or central utility plant renovations in critical healthcare facilities. I will be an asset for reviewing City budgets and contracts.

- I created, communicated, trained, implemented and managed sustainability and environmental compliance programs for ten years with Sellen Construction Company, Inc., giving me base knowledge for the topics the City Council may tackle this year.
  - Sellen Construction Programs included:
    - Waste-Recycling Management Company-Wide Program (salvage, manufacturer take-back, donation, deconstruction, C&D Recycling, compost, domestic recycling, universal and hazardous waste).
      - Managed hauling contracts, negotiated prices, audited facilities, attended stakeholder meetings, wrote policy and plans, tracked solid waste diversion, commented on proposed regulations, connected recyclers with manufacturers to close the life-cycle loop, created signage / communication / educational elements, led the salvage / take-back / donation program, and coordinated with vendors the City of Shoreline may use (Recology, Cedar Grove, Waste Management, Republic Services)
    - Indoor Air Quality Management Company-Wide Program
      - Created site-specific Indoor Air Quality Plans, audited construction project teams to ensure compliance and provide training, helped teams implement Best Practices, like low volatile organic compounds, proper mechanical filtration and ventilation, healthy building material purchases, dust and moisture prevention and control practices.
    - Site Air Quality Management Program
      - Started the development of program to reduce equipment and vehicle emissions, through anti-idling and other practices to reduce air pollution and greenhouse gas emissions.
    - Spill Prevention, Response and Reporting Program
      - Coordinated with the Safety teams to write site-specific documents and provided resources to teams for spills and handling universal and hazardous waste.
    - Erosion, Sediment, Dust, Stormwater, Process Water Discharge (TESC) Program
      - Managed the permit process for the Washington Department of Ecology Construction Stormwater General Permit and King County Industrial Wastewater Discharges, initiated the Notice of Intent and Notice of Terminations, shared best practices amongst teams and created e-learning events.
    - SalmonSafe™ Program



- 
- Successfully persuaded Sellen's Executive team to become a SalmonSafe™ General Contractor to support SalmonSafe™ clients and managed the certification process and annual renewal process.
    - Prevention through Design™
      - Started the development of this program where the safety of the facility maintenance and operation staff, as well as the safety of construction crews were considered early in the design phase of projects.
  - Green Building Certifications and Sustainability: I documented and guided clients to over 50 United States Green Building Council LEED™ certifications, including 5 LEED™ Platinum projects. Documented Pike Place Market's submittal for the Washington State Department of Commerce's Evergreen Sustainability Development Standard. Created custom sustainability programs for Tacoma Art Museum. Researched and created a custom material toxicity reduction plan for Town Hall Seattle. I can advise and help guide the City of Shoreline's sustainability goals.
  - I created and delivered curriculum, training, and presentations that engage the audience. I would be comfortable engaging stakeholders and speaking as necessary at meetings and events to represent the City of Shoreline.
  - I have sat on a variety of advisory groups, as well volunteered my time to organize park building events or guide at-risk teenagers. Here are a few examples:
    - EARTHSHARE of Washington- volunteer and committee member
      - Host organizations annual meeting
      - Serve on Membership Selection Committee (review all membership applications and select members every 2 years)
    - OUT for Sustainability- Emeritus Vice President and volunteer
      - Co-organized multiple EarthGay™ events to renovate or build new parks. Some events included nearly 300 volunteers in one day. Assisted with coordination between the Washington Department of Transportation, Seattle Department of Transportation and the Parks and Recreation Departments in Seattle and Tacoma to obtain the correct permissions and permits. Hosted City Council Members, Mayors, Representatives and Senators to speak at each event.
      - Assisted the creation of the first annual FAB Planet™, a summit for LGBTQIA people doing fabulous work in the sustainability and environmental realm.
    - Homestead Community Land Trust- Advised on a potential revision to current City of Seattle affordable housing funding via development fees.
    - YWCA Leaders in Progress- Coached two at-risk teenage girls for one year and then continued to visit and mentor one girl through the federal Job Corp Program, where she obtained her GED with a scholarship to Skagit Valley Community College.
    - Assisted Development Director with organizing fundraising events for the following organizations: Big Brothers & Big Sisters of King County, Seattle Children's Museum, Rosehedge House / Multifaith Works, and Pratt Fine Art Center.



### **Why do I want to serve on the Shoreline City Council?**

Philanthropy and giving back to my community through volunteer service, no matter the size of my paycheck, has always been a passion of mine. In these last few years of engagement with legislative issues affecting the construction industry, I feel called to serve my community in a new way.

I want to bring my experience and collaborative skills to the table and work with stakeholders to shape legislation, policy, and governance for the betterment of Shoreline. I believe my experience in construction development, sustainability programs, environmental compliance and regulatory review can be a tremendous asset to the Shoreline City Council and our community.

Driving by buildings and parks that my teams have built, I am filled with a sense of pride. But now, I want drive by the tangible results of my participation with the Shoreline City Council. I think Shoreline is already a spectacular place to live and work and I would be honored to join the Council and continue your good work and forge ahead on issues where Shoreline can lead by positive example.

I was laid off December 6, 2018, with several other co-workers, after 18 plus years for Sellen Construction Company, Inc. for lack of projects in 2019 and financial reasons. It comes at the perfect time for me, as I had been looking for a change in career. Though I am currently considering opportunities in construction project management, sustainability and environmental compliance fields to maintain my income, I have also been applying to positions with King County and City of Shoreline for full-time employment in the government service sector.

Regardless of whether you select me for this part-time Shoreline City Council Position #6, I may be collaborating with the City of Shoreline and City Council members this year through any one of my future employment opportunities. I appreciate your consideration of my application for Shoreline City Council Position #6 and potentially helping me attain a greater social impact.



## PROJECT ROLES

Sustainability Program Manager, LEED Consultant, acting Environmental Compliance Manager, Project Manager, Superintendent

## RELEVANT EXPERIENCE- 25+ YEARS

Sellen Construction Company, Inc.  
Seattle WA 2000 – December 6, 2018

Various architecture & design-build firms  
Seattle WA 1996 – 2000

TEMO, Inc., Detroit MI 1994 – 1996

IBACOS, Pittsburgh PA 1991 – 1994

Residential carpentry 1979 – 1987

## LEADERSHIP

Green Building Advisory Council Member,  
GSA Federal Office of High-Performing  
Buildings 2016 – Present

Environmental Steering Committee Member,  
Association of General Contractors of  
America 2015 – Present

Environmental + Sustainability Committee  
Member, Association of General Contractors  
of Washington 2017 – Present

Energy and Sustainability Committee, Port of  
Seattle Commission 2016 – 2017

Leadership Committee, WA Businesses for  
Climate Action 2015 – 2016

Emeritus Vice President, OUT For  
Sustainability 2011 – 2015

Advisory Committee, OR Secretary of State  
and WA Governor Environmental Product  
Footprint Committee 2014

## EDUCATION

Studying for Registered Environmental  
Manager Accreditation

Bainbridge Graduate Institute, Sustainable  
Built Environment Certificate\*

B.A. Architecture, University of Detroit Mercy

## ACCREDITATIONS & CERTIFICATION

US Green Building Council LEED™ AP O+M

International Living Future Institute LFA

Certified Erosion and Sedimentation Control  
Lead (CESCL) Certified

OSHA HAZWOPER 40 Hour Certified

ASHE Healthcare Construction Certificate

I am looking for an opportunity to blend all my areas of expertise and advocacy work together for the benefit of constituents and our environment, while learning new skills along the way.

## POLICY, BUILDING CODE, REGULATORY AND LEGISLATIVE ADVOCACY EXPERIENCE

### Federal, State & Local Advocacy (since 2014):

I have collaborated, shared industry experience, proposed language and comments, and offered innovative approaches for the purposes of assisting:

- Development of environmental and sustainability policies and programs
- Revision of current regulations and building codes
- Refinement of State House and Senate Bill proposals
- Development of positions for Association of General Contractors on state and federal level

### Acts, Bills, Proposed Legislation, Regulations and Building Codes:

WAC173-350 Solid Waste revisions, HB 2412 WA Buy Clean proposal, SB5450 State Building Code Council include cross laminated timber, WA State Senator Carlyle's Net Zero Energy proposal, federal Clean Water Act definition of Waters of the United States

### Agencies, Departments, Divisions and Offices:

Seattle Department of Transportation, Seattle Public Utility, King County Department of Natural Resources and Parks and Recreation- Solid Waste Division, Port of Seattle Commissioners, WA Department of Ecology, WA Department of Health, OR Secretary of State (now OR Governor Brown), WA Governor Inslee, U.S. Environmental Protection Agency and U.S. Army Corps of Engineers, General Services Administration Federal Office of High-Performing Buildings Green Building Advisory Council (Departments of Defense, Energy, Transportation, National Institute of Standards & Technology, and Office of Management & Budget)

## ENVIRONMENTAL REGULATORY COMPLIANCE & PROGRAM DEVELOPMENT EXPERIENCE

### Environmental and Sustainability Program Development & Action Plan (since 2009):

- Created a schedule, listing all programs, initiatives and best practices with target dates for stages of launch and full implementation
- Monitored progress and made refinements for forecasted changes in local, state, federal policy/code/regulation or competitors new initiatives and volatile market conditions

### Erosion, Sediment, Stormwater & Pollution Prevention Programs (since 2014):

- Led SalmonSafe™ accreditation and program
- Developed and implemented a formalized Spill Prevention Response and Reporting Program
- Customized a Construction Activity Pollution Prevention Program with site specific TESC plans
- Organized and assisted CESCLs with site inspections
- Oversight of WA Department of Ecology Construction Stormwater General Permits and other municipal discharge permits, SWPPP, Notice of Intent, Discharge Monitoring Reports, and Notice of Termination activities

### Air Quality & Emission Programs (since 2009):

- Created and implemented Site Air Quality (Emissions) Best Management Practices and Anti-Idling Program
- Assisted development of emissions reduction and tracking program for tech campus project
- Advised fleet manager on regulatory compliance and implementation of telematics for fleet emissions
- Implemented and continuously improved company-wide Indoor Air Quality Program

### Solid Waste Diversion Programs (since 2009):

- Created and implemented company-wide diversion programs for C&D, office recycling, e-recycling, universal waste, and compost with coordination from craftspeople, supervision, project managers, and executives
- Mandated a minimum of 75% diversion on all projects
- Monitored waste reporting progress, providing improvement tips to teams
- Compiled company-wide diversion reports, measuring successful annual 85-95% diversion rates

## HIGH-PERFORMANCE COMMERCIAL BUILDING PROJECT EXPERIENCE

### United States Green Building Council LEED™ Certifications (2004 and extensively since 2009)

**Rating Systems Pursued:** New Construction, Core & Shell, Operations & Maintenance, Commercial Interiors, Healthcare, Schools, and Homes . Version 1.0 through version 4.

**Certification Levels Achieved:** 5 Platinum, 30+ Gold, 9+ Silver, 2+ Certified

### Some Clients Include:

General Services Administration, Army Corps of Engineers, EPA Region 10, U.S. Air Force, U.S. Marines, Seattle Department of Transportation, Bill & Melinda Gates Foundation, Jewish Family Services, KEXP 90.3 FM, Pacific Northwest Ballet, Museum of History and Industry, Boeing Museum of Flight, Amazon.com, ZymoGenetics, Russell Investments, ZGF Architects, Vulcan Real Estate, UrbanVisions, Schnitzer West Development, GID Development, Caesars Entertainment, Seattle Children's, Epiphany School, St. Thomas School, University of WA School of Medicine, University of WA School of Business

**State of WA Evergreen Sustainability Development Standard Pike Place Market, Seattle WA**

**Customized a Toxic Material Reduction Program** Historic landmark Town Hall, Seattle WA

**Customized Sustainability Standards** Tacoma Art Museum- Haub Gallery, Tacoma WA

SEE SUPPLEMENTAL SHEET FOR ADDITIONAL EXPERIENCE, SPEAKING AND PRESENTATION ENGAGEMENTS, REFERENCES

**RESUME EXPERIENCE CONTINUED, PRESENTATIONS, PUBLICATIONS, AND REFERENCES****HEALTHCARE CONSTRUCTION MANAGEMENT EXPERIENCE****Swedish Hospital, Polyclinic, Northwest Hospital, Seattle Children's Campuses (2000 – 2009)****Roles:** Project Engineer and Project Manager**Clients:** Swedish Cancer Institute, Swedish Emergency Department, Swedish Hospital First Hill, Northwest Hospital Campus, Polyclinic First Hill Campus, Orthopedic Physicians Associates, NW Fertility Clinic, Northwest Hospital Central Utility Plant, Swedish Hospital NICU, Swedish Cancer Institute Linear Accelerator, Swedish Cancer Institute PET/CT Imaging, Northwest Hospital Breast Imaging, Northwest Hospital CT Scan Suites, Northwest Hospital Endoscopy Unit, Seattle Children's Train Addition**RESIDENTIAL CONSTRUCTION, DESIGN & MANAGEMENT EXPERIENCE****Sellen Construction Company, Inc., Seattle WA (2000 – 2004)****Role:** Project Manager and temporarily assumed Superintendent role for 3 months**Project:** Residential renovation in Seattle Highlands with historic Olmsted arbor, Seattle WA**Tasks:** Estimated costs, negotiated client contract, created construction schedule, managed the subcontractor bid and contract process, managed field superintendent and eventually assumed superintendent daily construction management activities.**Role:** Project Engineer**Project:** 1925-era terra-cotta restoration and addition for Sellen's CEO, Seattle WA**Tasks:** Researched terra-cotta restoration best practices, found original blueprints for terra-cotta made in 1925, created elaborate terra-cotta piece management protocol (a method to identify and track terra-cotta pieces through the year long process of removal, cleaning, shipping to manufacturer for repairs / mold making, ordering materials, shipping to storage warehouse, and return to site for installation back into original position). Also managed the entire project's contract document revisions, Requests for Information, reviewed and submitted subcontractor packages, coordinated drawings with designers and engineers, ordered materials for delivery on schedule.**Special Note:** Paul and Jody Allen's Vulcan Real Estate corporation sought out my expertise to help them create a similar protocol for their renovation of a historical landmark terra-cotta building on Mercer Avenue & Westlake Avenue North.**Saltaire Construction Company, Inc., Seattle WA (1998 – 2000)****Role:** Project Manager and Superintendent**Project:** Designed and built multiple renovations and residences**Tasks:** Designed projects, created and managed bid process and contract negotiations, managed field superintendents and eventually assumed all superintendent daily construction management activities for two residential projects.**TEMO, Inc., Detroit MI (1995 – 1996)****Role:** Draftsperson and Project Coordinator**Tasks:** Assisted R&D of innovative products: Insulated concrete forms and structurally insulated panels. Collaborated with a computer programmer and every employee to co-design and implement a software program automating the sale, production and installation of sunrooms.**IBACOS, Inc., Pittsburgh PA (intern part-time 1991 – 1994)****Role:** Intern**Project:** Research and develop innovations for residential market**Tasks:** Collaborated with Department of Energy, GE, Honeywell, US Gypsum, Square D, Carrier, Masco and multiple other firms to develop materials and methods for experimental homes. Wrote reports, analyzed dew point of new wall assemblies, assisted industrial designers, built mock-ups, monitored installation progress of two experimental homes.**Michael Frey General Contractor (part-time 1979 – 1986)****Role:** Carpenter (non-union)**Tasks:** New home construction (6+ homes), roofing and renovation projects.**PRESENTATIONS, SPEAKING ENGAGEMENTS, ARTICLE CONTRIBUTIONS (SINCE 2014)****Topics:** LEED™, FSC™ Certified Wood, Waste Recycling, Pollution Prevention, Gender Equity, Healthy Building Materials, Flame Retardants in Building Insulation, Sustainability Language in Specifications, Stormwater**Venues and Publications:** Living Future un-Conference, Built Green Conference, King County GreenTools Sustainability Roundtables, Northwest Environmental Business Council Stormwater Conference, University of Washington, AGC of America Environmental Conference, WA State Department of Health, Seattle Design Festival, Construction Specifier Institute, Association of General Contractors Constructors Magazine, and Chemical Watch.**VOLUNTEER & COMMUNITY SERVICE**

Recently: Association of General Contractors of America, Association of General Contractors of Washington, EarthShare of Washington, General Services Administration Federal Office of High-Performing Buildings Green Building Advisory Group, Port of Seattle Commissioners Energy and Sustainability Advisory Committee, OR Secretary of State / WA Governor Office Environmental Footprinting Committee, OUT for Sustainability Emeritus Vice President, Sustainability Contractors Leadership Group, UW Carbon Leadership Forum, Washington Businesses for Climate Action. More than 10 years ago: Big Brothers &amp; Big Sisters of King County, Pratt Fine Art Center, Rosehedge House / Multifaith Works, Seattle Children's Museum, YWCA Leaders In Progress.

**REFERENCES****Kathleen Petrie**, King County Department of Natural Resources and Parks- Green Code Specialist TLT**Leah Pilconis**, Association of General Contractors of America - Senior Environmental Counsel**Todd Smith**, NorthStar Corporation- Director of ReNu Operations**Yancy Wright**, Alternavida- Founder. Former Sellen Construction Company Director of SustainabilityContact: [kathleen.petrie@kingcounty.gov](mailto:kathleen.petrie@kingcounty.gov) (206) 477-2482Contact: [pilconisl@agc.org](mailto:pilconisl@agc.org) (703) 837-5332Contact: [tsmith@northstar.com](mailto:tsmith@northstar.com) (425) 881-0623Contact: [info@alternavida.org](mailto:info@alternavida.org) (787) 510-6701

**Archived:** Saturday, December 1, 2018 3 : AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Friday, November 30, 2018 2 :3 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 31160  
**IP Address:** 50.34.204.25  
**Submission Date:** 11/30/2018 6:25  
**Survey Time:** 5 minutes, 54 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**

Lisa allucci

**Are you a registered voter?**

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

5

**Contact Information**

**Home Address**

\*\*\*\*\*  
WAShoreline98133

**Cell/Home Phone**

\*\*\*\*\*

**Work Address**

10901 176th Circle NE  
RedmondWashington98052

**Work Phone**

\*\*\*\*\*

**Email**

\*\*\*\*\*

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

Lisa allucci HR Resume 2018.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

Please state your occupational background, beginning with your current occupation and employer

**Describe your community activities and volunteer work**

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have owned and operated several businesses so I have been in all of the positions that are needed to make a success of a business. My expertise lies in the human resources field which I have been in for over 20 years.

**Why do you want to serve on the Shoreline City Council?**

I have always been interested in city governing and have volunteered for many committees involved with municipalities.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I do not believe I have any conflicts at this time.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

Briefly explain:

I believe that homelessness and opioid use in the city are hot topic issues for families and businesses.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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## **Lisa Gallucci**

Phone [REDACTED]

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### **Summary of Qualifications**

- Over 25 years of progressively responsible, complex and independent work experience in Operations, Personnel Management, and Business Management
- Over 20 years of Human Resource Management experience from small to large companies across corporate and non-profit environments
- Bachelor of Science in Business Administration, specializing in HR Management
- Certified Professional Risk Manager

### **Competencies and Qualifications**

- A minimum of 20 years' experience in Human Resources in multiple areas including: compensation, benefits, payroll administration, policies & procedures, and investigations.
- Proven experience leading the development of a shared services model to improve the overall HR service delivery across the company, including the strategy development, vendor/tool selection, and implementation.
- Global strategist – Developed a strong understanding of business talent strategy to develop systems and analytics that support HR and Management to achieve those goals.
- Experience and knowledge of employee benefits and retirement plans, including working knowledge of the legal environment (ADA, ADEA, USERRA, FMLA, NLRA, SOX, HIPAA, etc.).
- Exceptional technical HR and operational skills.
- Excellent program and project management skills.
- Strong vendor management experience.
- Labor Relations experience.
- Excellent people manager skills; written and oral communication skills.
- The ability to effectively lead teams through times of change and ambiguity.
- Strong executive presence and presentation skills.
- Strong facilitation and collaboration skills continuously improving user experience and expand system utilization.
- ADP Workforce Now, NetSuite, MatrixCare, COBRA, 401k/403(b)/457, Payroll, & Benefits.
- Customer focused, ethical, value centered, trustworthy, action-oriented, and values diversity
- Mergers, Acquisitions and Change Management
- EEO-1, EEOC Public file experience

### **Experience**

**Emerald Heights:** July 2017 - Present

Corporate Human Resource Director, Risk Officer:

Responsible for developing and administering human resources for the corporate office covering multiple CCRC facilities. Risk Officer responsible for developing and implementing safety measures to mitigate risk in the organization with annual reporting as well as creating and implementing company-wide risk management training for all employees. Creation and implementation of compensation programs, benefit changes and annual updates, safety committee advisor, corporate risk officer, employee investigations, employee relations,

organizational development, and strategic planning. Collaborate with C-Suite on financial, risk, and organizational changes/updates for the organization.

**Cascade Public Media, Seattle, WA:** February 2013 – July 2017  
KCTS Television, Crosscut.com, & What's Good 206

Human Resource Director:

Develop and administer Human Resources services, policies, programs, practices and strategies to support the recruitment, development and retention of a high-quality workforce in order to build a great organization. Responsible for compensation plan, strategic planning, succession planning, labor support, investigations, and manages the HR and reception team. This Director level position is responsible for Organizational Development, Compensation & Benefits, Employee Relations, Writing Policies & Procedures, EEO-1, Collective Bargaining Unit administration, Safety Committee, Liaison for HR Committee of Board of Directors, works with VP of Finance & Administration on Union negotiations, and Manager essential training. Member of the internal 401(k) Plan Administrator Committee. Works directly with C-level executives on matters of Recruiting, Compensation, Employee Relations, Leadership Development, and Succession Planning.

**Opus Capital Markets Consultants, Seattle WA:** January 2012-October 2012

HR Generalist: Member of the HR team, responsible for the full cycle recruiting for the Seattle office as well as the West Coast Territory in the US and Canada. Human Resource responsibilities included employee relations, recruiting, hiring, terminations, exit interviews, coaching, and training. Talent management duties within the HRIS system included reporting, backgrounds, and drug testing, and org chart updating. Additional responsibilities included Office Administration for the local office Director of Operations.

**LG Ventures, Edmonds WA:** July 2002-December 2013

Human Resource Consultant: Owner responsible for the contracting of consulting projects with local small businesses in many industries including non-profit corporations. Other Responsibilities include Employee hiring, Training, File Management, Payroll, I-9 Compliance, Public Relations, Finances, Tax preparation, and general HR Generalist duties as needed by the client.

**MaverickLabel.Com, Edmonds WA:** January 2006-April 2010

Human Resource Manager: Responsible for all aspects of the Human Resource need of the company including Employee Relations, Payroll, Medical & Dental renewals and administration, 401(k) administration and year end reporting, Policies and Procedure development, Employee Handbook updates, Management and staff training, performance evaluations, job descriptions, recruiting, hiring, and on-boarding of staff.

Controller: Responsible for financials, Managing AR/AP, Collections, Annual Budgeting with CEO, Dividend pay-outs, and quarterly & annual tax preparation.

## **Community Involvement**



- Edmonds Community Foundation, Edmonds WA  
Vice President & CFO: Executive Board Director & Chief Financial Officer responsible for annual corporate tax filings, reconciliations, & fundraising events to support the basic needs of the youth in the Edmonds and Everett school districts. HR Consulting services. Board of Director and Secretary for Tilted Thunder Railbirds Roller Derby League
- SHRM Member
- Financial Sustainability Citizen Advisory Committee for the City of Shoreline
- Commissioner for Citizens Compensation Committee of Elected Officials for the City of Edmonds: Responsible for comparing and contrasting like size city salaries for the Mayor, City Council, and Judges.
- Chamber member: Edmonds Chamber of Commerce
- Member: Rotary Club of Lynnwood: Club Service Director responsible for fundraising and social accountability
- Citizens Planning Committee: Edmonds School District

## **Education**

Bachelor of Science in Business Administration; DeVry University Graduate June 2009

**Archived:** Wednesday, January 2, 2019 2: 0:1 PM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, January 2, 2019 2:38:3 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 34352  
**IP Address:** 130.76.24.30  
**Submission Date:** 01/02/2019 2:38  
**Survey Time:** 2 minutes, 21 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application.**  
You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected%20and%20appointed%20officials/shoreline%20city%20council/city%20councilmember%20application/) Council application page for the pdf version of this application.  
We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

#### Full Name

Ha'im Hanim

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

5

#### Contact Information

##### Home Address

\*\*\*\*\*  
ShorelineWA98133

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

3003 W Casino Rd  
EverettWA98204

##### Work Phone

Email

\*\*\*\*\*

#### Background and Experience

**Please attach a resume or answer the following three questions.**

##### Resume

Ha'im Hanim Resume.pdf

**If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.**

#### List your educational background

**Please state your occupational background, beginning with your current occupation and employer**

#### Describe your community activities and volunteer work

Member of the Audubon Society received awards and commendations for outstanding community service. Former resident of Earth Club local. Former Treasurer for Key Club. Volunteered with several non profit organizations, including Cat Love cat rescue organization, Shoreline Co Op schools.

#### City Council qualifications and service questions

**Describe your special qualifications applicable to City Council:**

As an Engineer I have an aptitude for contractual dissemination and a heightened ability to approach obstacles and tasks with a logical, complete and objective perspective to provide information, solutions and pros and cons with any possible long term effects. In my professional career, I have gained extensive experience in areas that are directly related to being a city council member: I have drafted budgets for projects and been involved in policy drafting and implementation. Proposed financial solutions to executive board members. Recruited, interviewed, hired and supervised employees to further my team in achieving company goals.

**Why do you want to serve on the Shoreline City Council?**

As a resident of Shoreline I plan to live in the city for a long time and have a strong interest in giving back and bettering the community for my neighbors, family, and generations to come. I want to keep Shoreline a place that our children and future generations are proud to call home. I have always had a passion for the inner workings of the city and local government, I believe change starts locally and as a community we are capable of anything.

**Specify any activities that might create a conflict of interest if you should be appointed:**

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

The most important issues that I have seen highlighted by the community are: The Light Rail has shown to be a top priority topic for a lot of residents, not only in regards to redistricting, but also with respect to take breaks for future development, and affordable housing plans. I think City Council has so far done a great job with plans, and should continue to discuss and explain the future of Shoreline and the benefits and downfalls the light rail may bring. I feel this will put resident concerns at ease. Another topic I have seen raised frequently in the community is an increased population of transient and homeless people. Such a complex issue requires a delicate approach, and is not an item that is easily controlled. Housing seems to be a temporary band aid that does not address the root cause. I believe city council could consult professionals who have experience with rehabilitation to create a comprehensive plan forward and provide resources to those individuals.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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[REDACTED]

[REDACTED]

**Professional Highlights:**

- Engineering Manager with cross disciplinary design and integration: systems, materials, structures, electrical.
- Implemented change management protocols to improve work efficiency, and configuration control.
- Saved in excess of \$320,000 with design changes and testing costs, over the life of the program.
- Executed proof of concept repair analysis and testing of delaminated composite panel reclaim/repair resulting in \$500,000 annual production recuperation.
- KAIZEN lean process trained.
- Extensive test experience.
- Passion to innovate and work on the cutting edge.

**Education:**

**California Polytechnic State University, Pomona**  
*Bachelor of Science in Mechanical Engineering*  
*Minor in Material's Science Engineering*

**Experience:**

**Engineering Manager, OceanGate, Inc.**

2017 – Current

- Administering and managing all engineering department activities.
- Managing R&D testing of pressure vessels, material corrosion, and implementing new test methods.
- Developing and fostering a culture of engineering excellence, innovation and continuous advancement of the company's technology base and product portfolio.
- Managing a well-documented stage gate based New Product Development process that provides clarity of; requirements, deliverables and expectations, and includes best practices to achieve cost effective design for manufacture solutions.
- Driving organizational discipline around analysis of project risk, product risk, and manufacturing process risk and mitigation analysis.
- Ensuring all work satisfies the requirements of the company's process, customer expectations and contractual requirements.
- Interacting with customer and supplier companies in a professional manner; proactively communicating with them to ensure an ongoing two-way exchange of information.
- Participating in writing and reviewing proposals on projects.
- Executing product designs that meet the technical product vision, architecture, and the required technical content.
- Building a strong and capable technical team that strives for a consistent approach to product design and the technological aspects of engineering development.
- Planning, directing, and coordinating the professional development and activities of the engineering team including implementation of policies, procedures, and processes.

**Lead Engineer, Rockwell Collins**

2013 – 2017

- Managed up to 6 direct reports at one time.
- Saved in excess of \$320,000 by directly influencing changes in design and testing.
- Lead for New Product Development projects, with an emphasis on 737 and 777 lavatories.
  - Providing technical leadership and direction to the team (3 direct reports)
  - Managing the program's stress schedule.
  - Monitored and managed cost and weight targets
- Heading developmental testing on full lavatory and coupon testing.
- Resolved major customer complaints, using low cost, readily available materials.
- Analyze composite models for critical load cases using FEA. Fitting analysis, joint calculations, and rigid body analysis.
- Create Qualification Plans, and a unified template for stress certification reports.

**Lead Engineer, Zodiac Aerospace (OEM division)**

2011 – 2013

- Dispositioned non-conformities as a member of the MRB (Material Review Board).
- Designated Stress lead for the entirety of Embraer Regional Jet projects.
  - Providing technical leadership and direction to the team (6 direct reports)
  - Managing the program's long term stress schedule
  - Interfacing with clients regarding FAA/ANAC/EASA applicable standards
- Lead of Brazil support facility, coordinated program milestones.
- Estimated hours required for new programs and reconfigurations.
- Analyzed composite models for critical load cases using FEA for Embraer and Boeing Programs.
- Created Structural Substantiation documents including, interface load analysis, substantiation by comparative analysis, stress analysis, static test plans, static test results, and weight summary.
- Approved drawings, Engineering Change Notices (ECNs), Engineering Orders (EOs), and Re-Work Instructions for structural airworthiness at Configuration Control Board (CCB) meetings.

**Design/R&D Engineer, Monogram Aerospace Fasteners**

2008 - 2009

- Designed prototype, heavy duty fasteners
  - Creating 3-D models
  - Creating Drawings
  - Machining test pieces and components
- Conducted vibration/strength testing on prototype fasteners
- Created test reports.
- Designed tooling pieces for forming/rolling equipment to increase efficiency and decrease lead time.

**Project Engineer, Southland Industries**

2007 – 2008

- Managed the overall internal management of the Pechanga Co-Generation Plant.
- Logged weekly updates of construction progress to track and ensure the productivity of the on-site employees.
- Assisted in placing and creating major job bids.
- Compiled price quotes and purchase orders for large equipment and services.

**Skills:**

- FEMAP/Nastran experience: aprx. 6 years/10,000+ hrs
- SolidWorks experience: aprx. 4,000 hrs
- Labview experience: aprx 500 hrs
- Matlab experience: aprx 500 hrs
- AutoCAD experience: aprx 1,000 hrs
- Catia V4/V5 experience: aprx 500 hrs
- Unigraphics NX experience: aprx 500 hrs
- Microsoft Office experience: aprx. 20,000+ hrs
- Adobe Professional experience: aprx 1,000 hrs
- Excellent written and verbal communication skills.
  - Fluent in English
  - Conversational in Arabic



## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name Jennifer Greenlee

Are you a registered voter? Yes

Are you a resident of the City of Shoreline? Yes

Length of residence in Shoreline? 7 years

1. List your educational background (or attach resume). See attached resume

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2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). See attached resume

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3. Describe your community activities and volunteer work (or attach resume). See attached resume

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4. Describe your special qualifications applicable to City Council. See attached

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5. Why do you want to serve on the Shoreline City Council? See attached

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6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. See attached

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7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

See attached

I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

  
Signature

12-26-18  
Date



Jennifer Greenlee

Shoreline, WA 98155

## Shoreline City Council Application Questions

### Describe your special qualifications applicable to City Council:

I believe I would bring a unique and needed voice to the City Council. Both my background and career path are unique. I am a licensed attorney in Washington but have never practiced law. I have worked my way up the career ladder in the public sector. I come from a multiracial and multicultural background (White English mother and Black American father), raised my sons as a single parent, and have lived in rental housing all my adult life. My journey has taken me from being a single parent, raising children and attending school while surviving on public assistance and student loans, to my current position as an Executive Director. I grew up in a very racially and economically diverse neighborhood. This has broadened my perspective and ability to walk in someone else's shoes and see from that point of view. I know what it is like to have privilege and sit (somewhat) comfortably in the majority. I also know what it is like to be made to feel inferior and unwelcome as an outsider. I understand the impacts of structural and institutional racism and sexism from a personal as well as professional perspective. I believe diversity of thought and perspective is crucial for informed decision making that includes an awareness of equity issues and unintended impacts.

I have experience in a political environment with a variety of competing stakeholders with differing goals and objectives. I just completed my term as Chair of the Civil Legal Aid Oversight Committee. The Committee includes State Senators and Representatives, Judges, and an appointee from the Office of the Governor's General Counsel. As well as chairing our Committee meetings, I attended meetings and represented the Committee before the Supreme Court, the Board of Governors for the Washington State Bar Association, the Access to Justice Board, leadership of the King County Bar Association, and the Seattle Times. I am a City of Seattle employee in an independent department. I am appointed by and report to the Civil Service Commission and the Public Safety Civil Service Commission. Each Commission is made up of a Mayoral appointee, a City Council appointee, and an employee elected member. The City Council must confirm my appointment. In my work, I have to work regularly with employees from the Department of Human Resources and the Law Department and have frequent communication with employees throughout the City of Seattle.

I believe in treating everyone with professionalism and respect. I have extensive training and experience investigating and mediating complaints and in negotiating settlements. It has made me an excellent listener that identifies underlying meanings and interests. I am able to manage disagreement and conflict while remaining calm. I am comfortable interacting with people of all backgrounds and of all demographics. I provide a positive and respectful experience to

employees at all levels of government as well as to the public. I believe in appropriately sharing honest and accurate information in a timely manner. I believe that consistency, dependability, integrity, and fairness go toward developing trust and credibility regardless of whether you are in agreement or in conflict.

**Why do you want to serve on the Shoreline City Council?**

My positions on the Statewide Civil Legal Aid Oversight Committee and the City of Seattle Management Association ended in 2018 and I am looking for an opportunity to become involved and give back to my local community. I have lived in Shoreline since 2011 and would like to take a deeper dive into the city that I and several family members live in. In the past several years, I have witnessed changes in the region and would like to lend my voice to the discussion. I believe I can fairly, equitably, and reasonably represent the people who live, work, and play in Shoreline. While I stay informed about local issues, I would like to become more involved in the decision making around issues that are important and impactful to the City of Shoreline. I originally moved to Shoreline as a less expensive area than Seattle but have grown to love the sense of community and caring that Shoreline residents have for their neighbors and for the city. The City Council should continue to foster the sense of a caring and compassionate community where residents know and are willing to reach and help their neighbors. Now that Shoreline has become my home, I want the opportunity to invest my time and energy to making a difference here. I am a graduate of Leadership Tomorrow (2014) and the JustLead Washington Toward Equity & Justice Leadership Academy (2018). I want to continue my leadership journey while maintaining my commitment to public service. I have spent my career in the public sector and think that decisions should be based on what is best for the community and common good instead of self-interest.

**Specify any activities that might create a conflict of interest if you should be appointed:**

The only conflict of interest I foresee is if asked to vote on decisions that impact my property owner, Par Three LLC, at North City Park Villa.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

I believe the most important role for the City Council is to have a vision for the future of Shoreline, a strategic plan to develop and implement that vision and messaging to constituents around the vision and the plan to achieve it. If the City Council has a vision for Shoreline, then when issues come up they can respond consistent with that vision instead of reacting moment by moment, issue by issue. When making decisions around changing laws and developing budgets, the City Council should ask whether this moves us closer or further away from the vision we have for Shoreline. The most important issue will be continued growth and density in Shoreline. Increased growth and density are inevitable, regardless of the pain this causes some residents, so being able to plan for that in a responsible and equitable way is essential. With an increased population, the area will see increased crime, traffic, and needs for services and infrastructure. If at all possible, the City Council should try to stay ahead of the game, instead of being forced to play catch up after growth happens. Shoreline is not part of Seattle; however,



my perception is that King County focuses much of their attention on the larger south end of the county. The Shoreline City Council needs to develop a strong City identity and advocate for our specific needs. The City Council will have to make tough choices about how to increase revenues to provide needed services and infrastructure while still providing opportunities for an economically diverse population to thrive.

Traffic is increasing, and commuting times are longer so developing a plan for increased public transit services is needed. A transit plan also has to account for employees that do not work a traditional Monday through Friday, daytime schedule. People with young children or with disabilities cannot be expected to walk long distances to a bus stop or transfer several times to get their destination. The City Council will need to figure out ways to increase transit options and improve traffic flow and safety.

If the City can increase employment opportunities in Shoreline, then more residents will be able to work close to home. As well as increased businesses, an option such as a shared work space would allow more employees to telecommute or conduct meetings locally. Increased employment opportunities may come naturally with the increased population, but the City could also plan for commercial not just residential development and incentivize starting or moving businesses to Shoreline.

The homelessness issue is a pressing one in the region and a multifaceted approach will be required to tackle it. To keep up with rising housing costs, the City Council should require and incentivize affordable rental housing options and develop ways to keep lower income families in the homes they own. In addition, there is an increased need for mental and behavioral health services, addiction and substance abuse services, reentry programs for the formerly incarcerated, and supportive housing for all of the above. The City Council should balance compassion without allowing widespread unsafe and unhygienic living conditions to develop.

With an increased population, the City Council should also look for ways to increase arts and recreation opportunities and open space in Shoreline. Arts and recreation and open space are essential to a healthy community, providing opportunities to keep children focused on positive and productive activities and allowing everyone to destress, enjoy cultural events, and meet other members of their community.

With all these issues, using a data driven approach and seeking continual improvement is important. It's important to identify how the City Council will know whether things are working and what changes are needed to policies, rules, or laws to bring about the desired results. There are always many more needs than resources to fulfill them, so I understand that the City Council often must make difficult decisions on challenging questions.

**PERSONAL INFORMATION**

Name Jennifer Greenlee

Home Address [REDACTED]

Shoreline, WA

Zip Code 98155-5120

Cellular/Home Telephone Number [REDACTED]

Work Address Seattle Municipal Tower, Suite 1670, PO Box 94729

Seattle, WA

Zip Code 98124-4729

Work Telephone Number [REDACTED]

Email address [REDACTED]

**Jennifer A. Greenlee**

**Shoreline, WA 98155**

**SKILLS:**

Supervision/Management/Leadership  
Legal Analysis  
Negotiation/Facilitation/Mediation  
Human Resources/Employee Relations  
Equal Employment Opportunity/Diversity  
Presentation/Training  
Investigation/Interviewing

**LICENSES/CERTIFICATIONS:**

Senior Certified Professional, Society for Human Resources Management  
Certified Professional, International Public Management Association for Human Resources  
Senior Professional in Human Resources, Human Resources Certification Institute  
Licensed Attorney, Washington State Bar Association

**EMPLOYMENT:**

**Executive Director,  
City of Seattle Public Safety Civil Service and Civil Service Commissions**

February 2012 – Present

Executive Director of a small independent Department in City of Seattle government. Manage the Commissions' appeal processes as defined by rules of practice and procedure. Manage the Public Hearing process. Administer all laws and ordinances pertaining to the Commissions and their functions. Review and draft rules and oversee rule revision processes for the Commissions including consultation and coordination with the City's Labor Relations unit and Law Department. Develop employment policy options and recommendations on issues relating to the administration of the Personnel system and employment law. Research and propose legislation and/or changes to rules, policies and procedures related to the Personnel system. Conduct pre-hearing conferences, issue orders, continuances, subpoenas; frames issues; in conjunction with legal counsel write case decisions. Represent the Commissions to the public, the press, the Council, the Mayor's office, department heads, all appellants and department staff. Consult with and report regularly to the Commissions on the working of the Department, and attends meetings of the Commissions. Make periodic reports to the Commissions concerning the activities of the Department. Develop and implement appropriate program performance measures and assessments. Provide strategic advice to the Commissions regarding personnel policy and

the administration of the personnel system. Work with the Human Resources Department and other departments to affect solution to difficult personnel issues. Review all pending personnel legislation and determines the impact of proposed changes on civil service employees. Communicate with Commission chairs when personnel issues are raised that require further advisement prior to a course of action being taken or response made. Subject to the City's personnel ordinances and rules, appoint, assign, supervise, control, and remove all administrative staff and interns in the Commissions office. Conduct hiring process and provide oversight of the Hearing Officers in the Commission's employment. Provide oversight and guidance to the Police and Fire Exams Analysts. Prepare and oversee the Commission budget and authorize necessary expenditures and contracts for professional and expert services in accordance with the budget. Coordinate, oversee or assume all needed department functions such as Human Resources, Information Technology, Finance and Budget, Public Information, and Public Disclosure. Provide training and information to City employees and human resources staff.

### **Employee Relations Advisor, Seattle City Light, City of Seattle**

October 2008 – February 2012

Served as Out of Class Employee Relations Manager from September 2010 to January 2011 which included supervision of Employee Relations Assistant and Return to Work Coordinator.

Administration/implementation of Equal Employment Opportunity, reasonable accommodation, & Family & Medical Leave programs. Investigating employee complaints of policy & workplace expectations violations, discrimination, harassment, & retaliation; investigation of employee misconduct; preparing investigation reports; debrief the parties & management; responding in writing to externally filed charges; providing advice, information, & recommendations to management regarding the resolution of workplace issues & the interpretation of policies, rules, & regulations. Working with labor relations and management to resolve employee attendance, performance, and behavioral issues. Evaluating reasonable accommodation requests & medical documentation, working with the employee, labor relations, & management to identify & implement reasonable accommodations, providing information and advice to employees and management on accommodation issues. Evaluating FML requests & medical certifications, communicating to employees & management the scope of approved FML requests, monitoring FML use, & providing advice to management on how to effectively manage FML. Developing & providing in-house training on EEO, ADA, & FMLA issues.

### **Operations Manager, Seattle District Office, Washington State Human Rights Commission**

June 2006 – October 2008

Provide supervision for up to twelve investigators in the Seattle office who are responsible for investigation and resolution of cases in employment, housing, and public accommodation within NW Washington. Supervise administrative staff. Oversee and conduct education and outreach regarding fair housing and equal employment opportunity including sexual harassment and disability discrimination. Monitor performance standards and compliance with the working agreements with HUD and EEOC. Monitor and evaluate performance, provide guidance, counseling and discipline as appropriate. Oversee interns, special projects and Commission initiated investigations.

### **Statewide Housing Unit Supervisor, Washington State Human Rights Commission**

August 2005 – May 2006

Provide supervision for investigators in the housing unit who are responsible for case intake, investigation and resolution throughout Washington. Track HUD case inventory, assignment, status, and closure. Oversee and conduct education and outreach regarding fair housing. Monitor performance

standards and compliance with the working agreement with HUD. Monitor and evaluate performance, provide guidance, counseling and discipline as appropriate.

**Civil Rights Analyst, City of Seattle Office for Civil Rights**

March 2003- August 2005

Served as Out of Class as Enforcement Supervisor during summer 2003 and winter 2004/2005 which included monitoring and reviewing intake, charges, investigations, case closures and findings and providing mentoring and guidance to newer investigators. Investigate discrimination complaints in employment, housing, and public accommodation. Complaints are filed due to discrimination based upon age, ancestry, color, creed, disability, gender identity, marital status, parental status, political ideology, race, religion, sex, sexual orientation, use of a Section 8 certificate, and/or use of a service animal. Investigations include analyzing complaints and developing investigative plans, scheduling and conducting interviews, requesting information and documentation, responding to phone calls and correspondence, mediating disputes, scheduling and conducting conferences, conducting research and seeking consultation as necessary, preparing findings and settlement agreements, and logging case activities.

**Equal Opportunity Compliance Investigator 2, Washington State Human Rights Commission**

March 2001 - March 2003

Acted as lead for the HUD unit from November 2002 through March 2003 which included tracking the assignment, status, investigation, resolution and closure for the HUD case inventory; acting as point of communication and providing requested information to HUD; providing guidance and training to HUD investigators, providing fair housing training. Investigate complaints of discrimination based on race/color, age, disability, creed, sex, marital status, national origin, and retaliation. Duties include management of a caseload of approximately 30 to 40 cases, including housing, employment, public accommodation, whistleblower and credit transaction cases.

**Support Enforcement Officer 1, 2, 3, Dept. of Social & Health Services/ Division of Child Support**

January 1998 – March 2001

Promoted to lead worker in September 2000 which included providing coverage for absent team members, answering questions, and providing guidance and direction, providing clarification, and resolving conflicts on supervisor calls, sitting on conference boards. Manage a caseload of between 600 and 700 cases: establish administrative child support orders; explain laws, policies and procedures to parents and employers; exchange information with attorneys, community service offices, and agencies in other states; refer cases as appropriate for contempt, modification, hearings or conference boards; locate individuals and assets; ensure the collection and enforcement of child support obligations; answer phone calls and correspondence and respond to review codes; obtain needed documentation from the court system, employers, and a variety of locate sources; negotiate payment agreements on arrears, regularly review cases and prepare for necessary action; document all actions on the case in the computer and/or paper file.

## MEDIATION

Mediator, City of Seattle ADR Program

Mediator/Trainer, Seattle Federal Executive Board

Mediator/Coach, Inter-Local Conflict Resolution Group, King County Office of ADR

## CIVIC INVOLVEMENT/LEADERSHIP:

Participant/Graduate, JustLead Washington Leadership Academy, 2018

Board Member, Seattle Management Association, President 2016-2018

Mentor/Coach, City of Seattle Career Quest Program

Participant/Graduate, Leadership Tomorrow, Class of 2014

WSBA Representative, Civil Legal Aid Oversight Committee, Chair 2015-2018

CLAOC Representative, Advisory Committee, Equal Justice Leadership Development Academy

## PRESENTOR/TRAINER:

Trainer, Seattle Federal Executive Board, Conflict Resolution Training, 2015

Coach, King County Supervisor Conflict Resolution Training, 2013-2015

Seattle Civil Service Overview, New Employee/New Supervisor Orientations, 2012-2013

EEO/ADA/FML Employee and Management Training, Seattle City Light, 2009-2012

Snohomish/Island County Landlord/Tenant Seminars, 2005- 2007

Tacoma Fair Housing Conference, Building the Foundation for Fair Housing, 2007

Fair Housing Presentation for Coast Real Estate, 2006

Make Your Workplace Discrimination Free for City Supervisors and Managers, 2004

Fair Housing Workshop for Rental Housing Association of Puget Sound, 2004

Fair Housing Presentation for ReMax Real Estate, 2004

TRENDS Rental Housing Management Conference, 2003 & 2005

HUD sponsored Quarterly Fair Housing Training, 2002-2006

EEOC Technical Assistance Program Seminar, 2003

HUD Harvesting Hope for Our Communities Conference, 2003

## EDUCATION:

Juris Doctor, June 1997, University of Washington School of Law

Bachelor of Science, Psychology, March 1992, Magna Cum Laude, Seattle University



**Archived:** Wednesday, January 2, 2019 10: 9:39 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, January 2, 2019 10: 8:11 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 34239  
**IP Address:** 168.156.122.19  
**Submission Date:** 01/02/2019 10:58  
**Survey Time:** 10 minutes, 24 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application.** You may also download a pdf version of the application and submit it via email. See the <http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/> Council application page for the pdf version of this application. We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

**Full Name**

Brian Holt

**Are you a registered voter?**

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

13

**Contact Information**

**Home Address**

[Redacted]  
ShorelineWA98133

**Cell/Home Phone**

[Redacted]

**Work Address**

North Seattle College  
9600 College Way North  
SeattleWA98103

**Work Phone**

[Redacted]

**Email**

[Redacted]

**Background and Experience**

Please attach a resume or answer the following three questions.

**Resume**

If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.

**List your educational background**

Temple University Philadelphia, BA Psychology 1996-1999 A Research and practice of psychotherapy Thesis: Does the experience of depression scar personality : A prospective test Research Interviewer, Project Cope A study of bipolar disorder Washington State University Pullman, WA BA Psychology, English Minor 1993-1995 Graduated Summa Cum Laude Green River Community College Auburn, WA AA 1991-1993

**Please state your occupational background, beginning with your current occupation and employer**

\*North Seattle College, Seattle, WA Full Time Tenured Faculty, Psychology 2008- Present Teach Introductory, Abnormal, Personality, Lifespan psychology, Statistics, and Research methods in classrooms as well as through Distance Learning. Committees, current: Member Human Subjects Review Committee Budget Advisory Committee Tenure Committees Committees, past: A T Negotiations Team North Seattle Senate President similar to Union V Curriculum and Academic Standards CAS H 1946 Technology Transformation Task force, Member Chair, Task force for Critical Thinking as a General Outcome Member, General Outcome Task force Faculty Senate, Part Time Representative Psychology Club Advisor \* Part time faculty, various colleges Budget Sound corridor 2000-2008 Teach Introductory and Lifespan Developmental psychology locations: Highline, Everett, North Seattle, and Seattle Central \*The Northwest School Basketball Coach 2003-2005 Coached Junior Varsity Girls basketball team, also serving as assistant Head Coach for the Girls Varsity Team. \*The Law Group, P.S., Seattle, WA Case Managing Paralegal 2001-2002 Prepare and manage cases of Labor Certifications permanent and

temporary applications . \*Renaissance Cruises, t. Lauderdale, LE ecutive Service Agent 1999 2000 rovide customer service to clients who brought difficult or out of the ordinary issues to the company's attention.

**Describe your community activities and volunteer work**

Lately, not much. I have a toddler at home and work full time which makes it hard to find space for volunteer work. Though arguably, as a teacher lot of my job requires volunteering of my time. In the past I volunteered in the Seattle oys and girls club as a basketball coach.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I'm a good translator of comple ideas.

**Why do you want to serve on the Shoreline City Council?**

It's my home, and I think the past few years there has been an increasing amount of divide among our neighbors about how best to grow or not a city. I want to be apart of that conversation, and my toddler is getting to an age where I can find some time for this important work.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Real estate development, transportation, housing, and safety. We are growing, perhaps faster than anticipated, and we are feeling growing pains.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

## Tavia Tan

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**From:** City of Shoreline Webmaster <webmaster@shorelinewa.gov>  
**Sent:** Thursday, December 6, 2018 11:29 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application

### City Councilmember Application

**Submission #:** 31921  
**IP Address:** 24.22.139.155  
**Submission Date:** 12/06/2018 11:29  
**Survey Time:** 15 minutes, 23 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).

Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

Julie Holt

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

14

#### Contact Information

##### Home Address

██████████

ShorelineWashington98133

##### Cell/Home Phone

██████████

##### Work Address

2366 Eastlake Ave E

417

SeattleWashington98102

##### Work Phone

██████████

##### Email

████████████████████

#### Background and Experience

**<i>Please attach a resume or answer the following three questions.</i>**

**Resume**

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>**

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

I am currently self-employed as a relational psychoanalytic psychotherapist. I have been in this position for roughly 9 years. Prior to that I was a commercial real estate appraiser, having worked on miles 2 and 3 of the Shoreline Aurora Corridor improvement (with McKee & Schalka as an appraiser). Prior to that, I was in financial planning as a Registered Paraplanner, studying to become a CFP. Prior to that I worked as a restaurant server during and following my undergraduate education.

**Describe your community activities and volunteer work**

I'm currently the Parent Coordinator of my Co-op preschool. I have volunteered with Northwest Harvest and with King County Crisis Clinic. Prior to the birth of my child I served for three years as the Seattle Counselors Association President, overseeing a large board of volunteers and a modest budget. In my community and volunteering work I've learned to appreciate the passion that arises in community work as well as how to find patience and compassion for everyone I work with and for.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I'm an excellent listener and can problem solve and bond with virtually anyone. What I see lacking in today's political environment is the ability to listen with compassion and good boundaries. I have these qualities.

**Why do you want to serve on the Shoreline City Council?**

I've been considering it for many years but never quite saw the opportunity previously. I vowed that if I saw it I would take the chance, so I am. I want to give back to my community in a way that challenges the analytical and procedural part of my mind in a group setting. I want to help Shoreline continue to evolve in the way that best suits everyone involved.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I don't believe these would present themselves.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I think the influx of new residents in the Seattle Metro area is pushing many different types of changes on Shoreline. The city council can play the role of consciously considering alternatives and truly listening to residents.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**Archived:** Monday, eember 10, 2018 8:11: AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Sunday, eember 9, 2018 8: 2:2 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 32089  
**IP Address:** 24.16.39.245  
**Submission Date:** 12/09/2018 8:42  
**Survey Time:** 19 minutes, 14 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
tanya holter  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
21

**Contact Information**

**Home Address**  
[REDACTED]  
Shorelinewa98177

**Cell/Home Phone**  
[REDACTED]

**Work Address**  
516 3rd Avenue  
Seattlewa98104

**Work Phone**  
[REDACTED]

**Email**  
[REDACTED]

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

Shoreline City Council.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have worked in government as a communications professional for 15 years. I have knowledge of: transportation, land use, equity and social justice, open space, traffic flow, design and construction processes, education, technology, sustainability, web design, artificial intelligence, machine learning, courts, and cloud computing, wireless connecting. I have a very deep knowledge on many of these subjects because I am usually the one who speaks on behalf of my organization so I must be knowledgeable and tracking pitfalls before I talk to the media. I know many, many people in government especially communicators who have the ear of leaders. I am articulate, thoughtful and can help the entire city council improve their communications skills as I teach media training as part of my core job responsibilities. I am very thorough and have 30 years journalism and government experience poking holes in projects and issues so I know where those holes are and deep experience on tools to fill those holes or manage those issues.

**Why do you want to serve on the Shoreline City Council?**

I have lived in Shoreline for 20 years and want to participate in our future. As Rick Neal always told me, "We are in a perfect spot. We have transportation corridors and open space. Shoreline is poised to become a great alternative to Seattle." He was right, of course, and we are in the middle of it now. I have participated in community organizations as Sunset school volunteer to the Hillwood soccer program to writing stories for the Richmond Beach Community News. All the while, I have watched our Council and council staff

lay out and execute on thoughtful, visionary plans from the Aquatic Center, the Sidewalk plan, housing and even Joint Wells. Now we need to talk about the projects. Because I communicate for a living, I can and will help the city achieve these goals. I really appreciate the city's email blasts outlining what will be on the council agenda with links to more information. As the Lead for Neighborhood IA or just someone who walks the neighborhood a lot, it helps me educate my community when I see or hear complaints piling up. Links force people to do homework rather than just complain. Informed community members are our best ambassadors. I have long thought about this type of involvement in Shoreline, but as a single mom with two kids at home I didn't feel that I had the time to fully commit to this position. Whatever I do, I do it completely. My last child is now off happily at American University in DC and I have the time to engage with community in a new way. I believe in the good in government. I believe in public service and have faith in those charged with thinking holistically about a city and the impact all our decisions have on every resident. I have seen up close at WSOT that small decisions can have unintended, disastrous and costly consequences. Conversely, well-considered decisions can completely change a community for the better. I want to be part of our city's future.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I am the Communications Director for King County Superior Court. If litigation were to come before the court and litigation always does I would have to clearly separate my role on the council from my role at the court. I would work with the presiding judge and Chief Administrative Officer to see that these two functions do not intersect on a particular case. I have, at times, been at odds with two members one current and one former of the Innis Arden board, not for their decisions or approach, but rather the lack of information provided to the community regarding covenants, rules, and process. As a lifelong journalist and communications professional, I am very good at separating my personal opinions and functioning as a team member in a larger body. This is what a spokesperson does. I am very comfortable in this role. I will advocate for transparency and providing the public with accurate information so the public can make thoughtful and informed decisions. I will not attempt to sway people in one direction or another, but lay out information in the manner which best explains the goals and process.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Of the many issues involving the City Council in the near term, I would include: The parks bond for the new Family Aquatic Center and the development of the civic center near City Hall. Solution/Role: The council can listen carefully to people who will use the facility and create a bond measure that the community can get behind then encourage those to be our community ambassadors to get it approved. Be very clear that we listened and considered all issues before making this decision. Also communicate the changing nature of our community more kids and families and the importance of staying ahead of change rather than catching up to it. Housing along Aurora Avenue the large mixed use apartments, smaller cottage housing, and homeless space via King County voucher system. Solution/role: The council can build a clear 2030/40 vision for the community to show that we have a plan and that these housing decisions align with that plan. We can work with community leaders to build support. We can carefully review proposed projects to make sure they will stay on time and on budget. Development at the Central Market site. Role: The Council and council staff must dive deep on this issue to make sure we have tapped into every opportunity to make this is a new thriving center for this part of Shoreline. We have to get this right for community and tax base purposes. The new Sound Transit link light rail station and the associated construction and associated land use issues. Role: The council can take the reins of looking at this entire space holistically look beyond the actual station and talk to ST about staging areas and what the city can work out before, during and after the project to leverage opportunities for the community and the school district.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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# Jamie Holter

[LinkedIn](#)

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***Mission: Show the good in government every day***

## **Executive Communications Manager**

*Passionate, experienced communications manager and journalist with more than 20 years of experience connecting people to the government programs and the public employees that make our community a better place. Specializing in stories that inspire, motivate and change minds by building consistent, repeatable communications programs and compelling content.*

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*Strategic communications*

*Reliable/consistent/organized*

*Good listener*

*Media relations/spokesperson*

*Quick, versatile writer*

*Consensus builder*

*Crisis communications*

*Creative problem solver*

*High emotional IQ*

*Digital/social media expert*

*Strategic thinker*

*Technology wizard*

## ***Work history (in order of relevance)***

---

### **King County Superior Court, Seattle**

May – current

Washington State's largest trial court with 53 judges, a Juvenile Court, and separate Regional Justice Center.

#### **Communications Director**

*Create and implement a strategic communications program that connects the public, the bar and the media to the court. Build awareness and support of court programs and understanding of court decisions through new media. Support judicial officers and program directors in issues management, major trials and high-profile media issues with awareness of political sensitivities and other stakeholders.*

#### **Highlights**

- Member of the Executive Management team.
- Develop media training and messaging sessions for new judicial officers as part of onboarding, annual refreshers for others.
- Launch new media channels including podcasts and YouTube instructional videos. Track engagement.

### **King County Information Technology, Seattle, WA**

2016 – 2018

#### **Communications Manager**

*Create and implement the King County Information Technology internal and external Communications Program. Build awareness of KCIT as a business partner, a technology thought-leader and the key to Best Run Government. Function as IT ambassador to King County Departments.*

#### **Highlights**

- Showcase KCIT expertise through videos, presentations, stories and awards. Write and voice IT stories for KCTV. Submitted award packet that earned KCIT Best IT County in the County 2017 (NACo)
- Developed Fix-a-thons to connect KCIT to King County employees which led to customers changing their mind about "IT" and engage more meaningfully and amplify who we are and what we do.

- Loaned to elections and parks to develop crisis communications plans, key messages, media training, table top exercises and technology tools for litigious projects.
- Managed online open house tool “Peak Democracy” so departments can connect with the public.
- Reported to Bill Kehoe, current LA County Chief Information Officer.

## **INRIX, Bellevue, WA**

*World leader in Big Data, traffic information and driver services*

### **Media Relations/Corporate Communications**

*Created strategies to influence thought-leaders and market INRIX as the go-to news source for traffic and transportation information, Big Data and driver services for five product channels including public sector, mobile, fleet, auto and financial services.*

- Identified and tracked influential media, created new relationships and leveraged access to build brand awareness. INRIX became expert for online chats and go-to source for traffic-related stories and breaking news.
- On camera traffic and transportation expert appearing on national television and quoted in dozens of mainstream media outlets including Bloomberg News and USA Today.
- Developed annual editorial calendar to harmonize product launch/major traffic event or impact/international event cycle.
- Worked with data scientists to translate powerful, insightful numbers into media friendly stories.

### **Key Achievements:**

- [Op Ed, Los Angeles Times](#) – Social media and the effect on traffic (August 2013)
- [Extensive Silicon Valley coverage](#) - Traffic trends and solutions in Bay Area (November 2013)
- Front page Sunday [Washington Post](#) – Traffic changes in Washington D.C. (June 2013)

## **Washington State Department of Transportation**

### **Executive Communications Director for Puget Sound**

*Created long-term strategic communications plans for WSDOT projects and issues, managed and guided highly successful 20-member communications team in public outreach, community relations, government relations, policy development, media relations, interagency relationships, public-private partnerships, emergencies and elected leaders and stakeholder relationships.*

### **Strategic communications**

- Plan, strategize, facilitate and develop comprehensive communications strategies and manage internal and external communications for WSDOT engineering, operations and executive teams.
- Member of Executive Management team.
- Message development, created consistent “one voice” messaging in preparing external facing teams and executives for media interviews and public meetings.
- Provided strategic media and communications advice to teams including Alaskan Way Viaduct, SR 520, Toll Division, HQ and consultants.
- Maintain relevance and best practices by developing and reviewing guidelines, case studies, after action reports, new processes, procedures and programs to improve customer relationships and communication goals.
- Strong conflict resolution and collaboration skills.

## **Media Relations**



- Developed long-range media strategy to generate understanding of how WSDOT works, how it is funded, where money goes, why things cost so much and profile the amazing people behind the Flying Green T.
- Created statewide media training guide, conducted 100+ of “No Surprises” workshops, set up and ran weekly “ripped from the headlines” tabletop exercises for projects.
- Prepare, direct and manage news conferences.
- Prepare teams and individuals for media interviews, WSDOT spokesperson.
- Managed media to tackle misleading or incorrect stories, advance positive stories/messages across all platforms including social, digital and traditional.
- Statewide go-to expert for crisis communications. Lead for dozens of statewide disasters.

#### **Communications Products**

- Prepared communications materials including webpages, fact sheets, white papers, news releases, media advisories, briefing papers, brochures, visual materials, talking points, Op Eds, blogs, speeches, correspondence, annual reports and major subject matter and issue reports.
- Prepared agendas, ran meetings, developed and tracked action items.
- Managed Public Disclosure requests, tracked constituent correspondence.
- Developed strategic direction, create and implement strategic communications plans for major projects and initiatives, create assets, and content across social and digital platforms.

#### **Television News (Highlights)**

- Northwest Cable News (24/7/365 Cable News station), Seattle (Managing Editor) 1997 - 2003
- KOMO-TV and KSTW-TV Seattle (News) 1995-1997
- CNN (Atlanta)

#### **Awards and Boards**

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- Google Startup Weekend Smart Cities Competition 2016 (1<sup>st</sup> Place)
- Transportation Research Board’s 5<sup>th</sup> Annual Competition: Emergency Situations – 2011
- APWA Golden MarCom Award – 2010
- PRSA Totem Award - 2010
- National Partnership for Highway Quality: Making a Difference Gold Award for Public Communications – 2008

#### **Education/training**

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- SCRUM Certified
- Significant course work in Equity and Social Justice
- FEMA Advanced Public Information Emmetsburg, MD
- Northwestern University, Chicago – Bachelor of Arts

#### **Personal/community**

- Shoreline Hillwood Soccer Coach (2001 – 2012)
- Hillwood Soccer Board – Youth Referee Manager (2001- present)
- Innis Arden Homeowners association Board (2015-2016)
- NextDoor Innis Arden Lead (2015 – present)
- WSDOT Statewide soccer tournament organizer (2004 – 2017)

- District 5030 Rotary International Youth Exchange program – develop and maintain website and host children (2015 – present)
- Realinnisarden.org website – develop and maintain (2016 - present)
- Richmond Beach event volunteer (most festivals)
- Richmond Beach Community News writer

## Computer/Interactive/Video

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### ***Visual Editing***

Photoshop  
Camtasia  
Adobe Premier/Audition

### ***Software***

SharePoint  
CRM  
SiteCore  
Power BI  
SalesForce  
SurveyMonkey  
Twitter  
Snapchat

### ***Social/digital***

Instagram  
Facebook  
YouTube  
LinkedIn  
Pinterest  
Peak Democracy  
Podcasting  
Analytics

**Archived:** Monday, December 31, 2018 10:03: AM  
**From:** City of Shoreline Webmaster  
**Sent:** Friday, December 28, 2018 1:10:2 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Responses:** 0  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 33761  
**IP Address:** 206.188.37.13  
**Submission Date:** 12/28/2018 1:10  
**Survey Time:** 28 minutes, 47 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application.**  
You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected_and_appointed_officials/shoreline_city_council/city_councilmember_application/) Council application page for the pdf version of this application. We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

**Full Name**

Patricia Hull

**Are you a registered voter?**

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

4

**Contact Information**

**Home Address**

ShorelineWA98155

**Cell/Home Phone**

**Work Address**

1912 Pike St  
SeattleWA98101

**Work Phone**

**Email**

**Background and Experience**

Please attach a resume or answer the following three questions.

**Resume**

resume.pdf

If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.

**List your educational background**

Please state your occupational background, beginning with your current occupation and employer

Describe your community activities and volunteer work

**City Council qualifications and service questions**

Describe your special qualifications applicable to City Council:

I always vote. I have a background in law and I taught both criminal and civil law for 12 years. I read a lot, especially about government, history, and sociology. I do not have a car. I ride Metro 6 or 7 days a week and I walk on Shoreline sidewalks every day. I use our city parks regularly. I am a good speaker and listener.

**Why do you want to serve on the Shoreline City Council?**

I was raised to be a responsible citizen. Although I always vote, I have not been involved in politics on a regular basis and I have never run for office. I am almost at retirement

age, but I still have a lot of energy and interest in the good of my community. My dad fought in WWII. It is time for me to step up to the plate and do my share.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I have a full time job, but I could certainly cut back on the hours or stop working at Starbucks completely, if necessary. I will begin collecting a social security retirement check in March. I will be 70 on February 9, 2019. I love my job at Starbucks, but as I said, it is time for me to step up to the plate.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I know we need to repair our sidewalks. In consideration of global warming and climate change, we need to make sure our clean water supply is plentiful and our water filtration system is the best. Coordination with other government entities is important. We need to continue to cull our parks and maintain them well. We are expecting a dry summer and we certainly do not want fires. We need to reduce traffic congestion by getting more people to walk, bike, and most importantly ride the buses and the new light rail when it comes. We need a good advertising campaign to get people out and moving again. Maybe some planned exercise and games in the parks could encourage that. We could make the public transportation option look like a fun way to meet people and have social contact and remind people how much less expensive it is to ride the rail and the bus. We need to coordinate with existing and encourage new programs for teenagers after school and in the summer. If they are constructively occupied, they will be more likely to stay out of trouble. Maybe we could encourage the teenagers to help with the park maintenance. We have a fabulous library in Shoreline. We need to get an advertising campaign going in our schools to get these kids to the library and reading again.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Patricia C. Hull

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Shoreline, Washington 98155

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**EDUCATION:**

Ohio Northern University College of Law, Ada, Ohio

J.D. May 2001

Book Award: Torts Class

Black Law Students Association

Environmental Law Society

Washington State University, Pullman, Washington

B.S. Agricultural Science, December 1986

**EXPERIENCE:**

March 2014 -

Present

Barista

Starbucks Corporation, 1<sup>st</sup> Store, Pike Place Market,  
Seattle, Washington

Assist customers, make coffee, cash register,  
project positive image of my country, as well as  
Starbucks Corporation, as we have mostly  
international customers

January 2002 -

December 2013

Professor

Harry S. Truman College, Chicago, Illinois

Teach criminal justice and business law courses to a  
student body diverse in age, gender, race, economic  
situation and national origin.

August 2005 -

December 2007

Professor

Northeastern Illinois University, Chicago, Illinois

Teach justice studies courses to a student body diverse  
in age, gender, race, economic situation and national  
origin.

August 2005 -

November 2005

Professor

DePaul University, Chicago, Illinois

Teach constitutional law to a student body aspiring to  
attend law school.

March 2002 - November 2005	<p>Sales Associate  Pauline Books &amp; Media, Chicago, Illinois  Sales, cash handling, referral of customers to other helpful resources, take and type meeting notes.</p>
August 2000 - May 2001	<p>Law Intern  Ohio Northern University Legal Clinic, Hardin County  Prosecutor's Office, Kenton, Ohio  Won three (3) of four (4) cases tried, wrote successful Response to Motion to Suppress Evidence, proceeded at arraignments and tried cases in court under supervision, prepared cases to be arraigned and tried, researched legal issues, wrote legal memoranda.</p>
June 1998 - May 2001	<p>Student Library Clerk  Ohio Northern University College of Law, Taggart Law Library, Ada, Ohio  Shelved, circulated and catalogued law books, maintained files, acted as assistant supervisor as needed, waited on patrons.</p>
May 2000 - August 2000	<p>Law Intern  Americans United for Life, Chicago, Illinois  Researched legal issues, wrote legal memoranda, drafted summaries of changes in eight (8) areas of abortion law over a period of four (4) years.</p>
August 1989 - May 1998	<p>Teller/Receptionist  Sound Credit Union, Seattle, Washington  Attended five (5) management seminars, balanced teller drawer 99.9% of the time, waited on patrons, processed Visa payments and updates, phones, accessed credit reports, processed outgoing mail.</p>
VOLUNTEER:	
March 1994 - May 1998	<p>Volunteer Chaperone  The Neutral Zone, Mountlake Terrace, Washington  Received award for one thousand (1,000) hours of community service, supervised high risk youth at late night basketball, arts, crafts, and other activities.</p>

Patricia C. Hull

[REDACTED]

[REDACTED]

[REDACTED] Shoreline, Washington 98155

**REFERENCES:**

Lisa Tekmetarovic, MBA, CPA  
Retired  
Professor of Economics  
Chair, Social Science Department  
Harry S. Truman College  
Chicago, Illinois  
(312) 718-8312 (cell phone)  
[ltecmetarovic@gmail.com](mailto:ltecmetarovic@gmail.com)

Sanzavale J. Maliza, MBA, PhD.  
Retired  
Professor of Business  
Chair, Business Department  
Harry S. Truman College  
Chicago, Illinois  
(773) 561-6090 (cell phone)  
[maliza3@comcast.net](mailto:maliza3@comcast.net)

**Archived:** Friday, November 30, 2018 8:28: 3 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, November 29, 2018 12:32 PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 31010  
**IP Address:** 50.199.0.53  
**Submission Date:** 11/29/2018 7:25  
**Survey Time:** 24 minutes, 19 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
Joseph Irons  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
20

**Contact Information**  
**Home Address**  
[REDACTED]  
WAShoreline98133  
**Cell/Home Phone**  
[REDACTED]  
**Work Address**  
1510 Ne 170th St.  
Suite 2  
WashingtonShoreline98155  
**Work Phone**  
[REDACTED]  
**Email**  
[REDACTED]

**Background and Experience**  
<i>Please attach a resume or answer the following three questions.</i>  
**Resume**  
Joseph Irons Resume 11 29 18.pdf  
Joseph Irons Board 2017 headshot.jpg  
<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**  
**Please state your occupational background, beginning with your current occupation and employer**  
**Describe your community activities and volunteer work**  
**City Council qualifications and service questions**  
**Describe your special qualifications applicable to City Council:**

I have been a resident and involved as a community member in Shoreline since 1998. As a recognized national leader and educator in the building and remodeling industry, I bring an unique perspective to the City Council regarding small business, residential construction, and community involvement. I not only represent small business and citizens in Shoreline, I am also a father of 2 elementary school children at Parkwood where I am a PTA member and involved Watch Dog volunteer.

**Why do you want to serve on the Shoreline City Council?**

I am a very passionate Shoreline resident. I feel that I can offer the City and it's residents representation on small business matters, as well as, local community issues, including housing, safety, transportation, and education. My wife and I own 3 properties in the City and a nationally recognized construction company, Irons Brothers Construction. In 2016, while leading the Master Builders Association of King and Snohomish Counties as their Executive President, I set new records for philanthropy, grew membership, and built synergy within the organization. This was at a time following the worst recession in history where builders were still gaining momentum to prosper again. I know the struggle of being a local business member, community member, and parent, and will be a well rounded voice for the City.



**Specify any activities that might create a conflict of interest if you should be appointed:**

A upcoming application to the City for a Comprehensive Ian Amendment and Re one of my two properties.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

1. rowth in our City Ensure the City addresses the need for adequate housing at all income levels. Work with residents to educate them on opportunities for assistance when needed. Remain in proactive communication with residents and business owners. 2. arks ublic Safety One of the many things I love about Shoreline is the beauty of the parks and green spaces in our City. It welcomes wildlife and families at play. I would like to see these maintained to provide a safe environment during the opiod epidemic we are facing. I believe Council can lead initiatives to protect our residents and help those in need of community resources to balance public safety with outreach. As I stated above, growth is one of our City's largest concerns. With growth, everything multiplies. I believe homelessness and the opiod epidemic will grow as well, and we need to plan to proactively to keep public safety and the beauty of our City at the forefront.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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# JOSEPH IRONS, CGR GMB CAPS CGP

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PHONE [REDACTED] • WORK [REDACTED] • E-MAIL [REDACTED]  
[REDACTED] • SHORELINE, WA 98155

## EDUCATION

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AAS, Shoreline Community College, Shoreline, WA  
NAHB Building Industry education & designations include: GMR, CGR,  
GMB, CAPS, CGP  
CLIPP – Certified Living in Place Professional designation

## LICENSES AND CERTIFICATIONS

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- General Contractor's License for  
IRONS BROTHERS CONSTRUCTION, INC. # IRONSBC961LC
- Graduate Master Remodeler
- Certified Graduate Remodeler
- Graduate Master Builder
- Certified Aging in Place Specialist
- Certified Green Professional
- Certified Living in Place Specialist
- OSHA 10 Certified
- First Aid/ CPR Trained
- State of Washington Dept of Licensing Certified Instructor # 13860
- EPA Lead Renovator Certificate # R-I-18499-09-00046

## PROFESSIONAL EXPERIENCE

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### **IRONS BROTHERS CONSTRUCTION**

Owner/Partner March 1999- April 2004

- Bruce Irons, my older brother and I formed a remodeling company in March 1999. We offered residential and light commercial remodeling services, including kitchens, bathrooms, hardscapes, tile & stone, tenant improvements, and custom carpentry.
- I was a hands-on company owner/operator. My brother and I completed most of the work ourselves, occasionally using skilled carpenters and trade professionals on larger projects.

### **IRONS BROTHERS CONSTRUCTION, INC.**

President / General Manager April 2004- Present

- Owner and operator of a Design/ Build residential and light commercial remodeling company. I manage 10 employees and a volume of approx. \$2-3 million dollars in sales annually
- Seattle's Premier Remodeling Contractor providing Clean Professional Remodels since 1999 with a market leading Design + Build Showroom
- My company roles include: Sales, Marketing, Estimating, General Management, as well as Project Management as needed.
- National Association of Home Builders (NAHB), National Remodeler of the Month: March 2017, March 2015, April 2013

- July 2013, named one of Professional Remodeler Magazine's "40 Under 40" recipients – Cover Story
- Three Time Remodeler member of the Year for MBA and BIAW
- Graduate Master Builder Designee of the Year for NAHB 2012
- Certified Graduate Remodeler Designee of the Year for NAHB 2010
- Featured Remodeler in several publications and articles, including the featured cover story of October 2008 Builders Journal Puget Sound edition
- Recipient of 2016 Best In American Living Award – Aging in Place
- Recipient of multiple Remodeling Excellence & Excellence in Remodeling Awards from Master Builders of King & Snohomish Counties & BIAW
- Recipient NAHB 2012 & 2016 SAFE award for Excellence in Safety
- Rated as a 5-star EnviroStars business by King County, Washington
- Recipient of Master Builders Association of King and Snohomish Counties "2009 Remodeler of the Year" Award, during their centennial celebration
- EPA Lead Safe Certified Firm Cert # NAT-20222-1 Issued 1/26/10
- Recipient of Building Industry Association of Washington's "2010 Remodeler of the Year" Award
- Recipient of Master Builders Association of King and Snohomish Counties "2011 Remodeler of the Year" Award during my term as the Remodelers Council Chair
- Recipient of Master Builders Association of King and Snohomish Counties "2016 Remodeler of the Year" Award during my term as the Remodelers Council Chair

## PROFESSIONAL/BUSINESS/COMMUNITY AFFILIATIONS

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### INDUSTRY AFFILIATIONS

- **National Association of Home Builders**
  - 2018, 2017 Washington State Representative
  - 2008 - 2016 Director
  - 2017 March NAHB Remodeler of the Month
  - 2016 NAHB Safety Award for Excellence, Remodeler Safety Program of the Year (less than 50 employees)
  - 2013 April NAHB Remodeler of the Month
  - 2013-2016 NAHB Remodelers Board of Trustees
  - 2010-2016 NAHB CAPS Board of Governors
  - 2013 NAHB Chair CAPS Board of Governors
  - 2013 NAHB Member of Legislative and Regulatory Affairs Committee
  - 2012 NAHB Remodelers, Chair of Membership and Communications Committee
  - 2012 NAHB Safety Award for Excellence, Remodeler Safety Program of the Year (less than 50 employees)
  - 2012 NAHB GMB Designee of the Year
  - 2010 NAHB CGR Designee of the Year
- **Building Industry Association of Washington:**
  - 2018, 2017 WA State Representative to NAHB
  - 2008 - 2016 Director

- 2012 BIAW Associate Advisory Council Builder Appreciation Award Recipient
  - 2012 BIAW Spike Club Award 25-49.5 Category
  - 2012-16 Member of Membership & Education Committee
  - 2011 Remodelers Council Chairperson
  - 2011 BIAW Executive Board of Directors
- **Master Builders Association of King/ Snohomish Counties:**
    - 2016 President
    - 2015 1<sup>st</sup> VP of MBA Executive Board
    - 2015 Chair Housing Policy Committee
    - 2014 2<sup>nd</sup> VP of MBA Executive Board
    - 2014 Finance Committee Chair
    - 2014 Master Builders Care Foundation Board member
    - 2014 Master Builders Career Connection Board member
    - 2013 Past Remodelers Council Chair
    - 2013 Chair of Remodelers Council Past Chairs Committee
    - 2012 Top Ten Recruiter for Spike Club / Membership Council
    - 2011, 2012 Member of the Board of Directors
    - 2011, 2012 MBA Remodeler's Council Chairperson
    - 2011 BIAW Remodeler's Council Chairperson
    - 2011 MBA Remodeler Member of the Year
    - 2007, 2008, 2010 MBA President's appointed member of Board of Directors
    - 2009 MBA Remodeler Member of the Year
    - 2007, 2008 Co-chair of Rampathon Committee
    - 2007-2011 Member of Finance Committee
    - 2006 to 2011 Member of Rampathon Committee
    - 2006 to present annual Rampathon Builder Team Captain
    - 2007, 2008 Member of MBA Ethics Committee
    - 2008 Member of MBA Nominating Committee
    - 2008 to 2011 Member of MBA Finance Committee
    - 2008 to 2010 Member of MBA University Board of Governors
    - 2008 to 2011 Member of MBA Career Connections Board
    - Nominated as 2008 Remodeler of the Year
  - NKBA Member of Puget Sound Chapter
  - Seattle Central Comm College Wood Construction Center Technical Advisory Board Member, 2007-2014
  - NW Eco Building Guild, Past Member
  - Built Green Member

#### BUSINESS AFFILIATIONS

##### Rental Housing Association

- Associate Member since 2005 -2011
- 2006 Associate Member of Year Award Winner
- 2008 Community Service Award Winner

##### Better Business Bureau

- A+ rating since 2001

##### Greater Seattle Business Association

- 2010 GSBA Business Leader of the year award
- Corporate Bronze Sponsor 2010 - 2016

- Ruby Slipper Club Member – Major Donor
- Member of the Fortune 500 Club
- Member since 2004

#### Shoreline Chamber of Commerce Member

- 2015-2016 Economic Development Committee member
- Active and involved Chamber member

#### City of Shoreline Certified Green Business

### COMMUNITY AFFILIATIONS

#### Lifelong AIDS Alliance

- Prior Red Umbrella Club Member – Major Donor
- AIDSWALK Corporate Team since 2004-2014

#### City of Shoreline

- CERT (Community Emergency Response Team) trained City volunteer for disasters/emergencies
- Community/Neighborhood Activist – member of the Parkwood Neighborhood Association
- 2012 City of Shoreline Proposition 1. Co-Chair, Ordinance #644 – Acquisition & Control of Seattle Water Services in Shoreline. Passed by simple majority vote.

#### Shoreline/ Lake Forest Park Arts Council

- Member of the Shoreline Arts Council
- Platinum Sponsor of the Shoreline Arts Festival since 2017

#### Shoreline Rotary

- Service Above Self Award, May 2012

#### Shoreline School District

- Parkwood Elementary School, PTA member since 2012
- Watch DOG volunteer at Parkwood Elementary since 2012

#### Painting a Better Tomorrow – a Master Builders Association Event

- Annual philanthropic work in a local community housing and health services shelter. Team captain and volunteer since 2010
- The team recently painted the entry of the Compass Housing Alliance's Shoreline Veteran's Center on November 10, 2018

#### Rampathon – a Master Builders Association Event

- Annual philanthropic work where a local community resident receives a free wheel-chair ramp added to their residence. Team captain and volunteer since 2005.
- The ramp Joseph's team built in 2018 was for a resident in the Richmond Highlands neighborhood near Einstein on May 19, 2018

### FEATURED PUBLICATIONS

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- Qualified Remodeler, March 2017 issue, NAHB Remodeler of the Month, Joseph Irons – Focus on Hiring the Right People
- Numerous Seattle Times Homework Column articles including:
- November 18, 2016, "Protecting yourself from the dangers of Lead-based paints."
- March 4, 2016, "How to make a home safer for older residents:"

- Numerous Shoreline Area News Articles, including:
- Nov 20, 2016, Irons Brothers Construction staff volunteer to paint
- May 24, 2015 Shoreline Firm creates a wheel chair ramp for a N Seattle woman
- June 26, 2014, Irons Brothers Construction opens new Shoreline showroom
- Jan 3, 2012, Joseph Irons Awarded 2011 MBA Remodeler of the Year
- Qualified Remodeler, July 2013, featured in the Community Service Article
- Professional Remodeler Magazine, July 2013 40 Under 40 recipient. The magazine's issue features Joseph Irons on the cover for this feature story. "The Feature is Bright for Young Remodelers".
- Qualified Remodeler, April 2013 – Selected as NAHB's Remodeler of the Month
- "Hardwood Floors vs. Carpeting"  
Seattle Times HomeWork Column, 3/8/13
- "How to Reduce Chances of a Break-In"  
Seattle Times HomeWork Column, 4/5/13
- "The Small and Smart Kitchen"  
Kitchen and Bath Design News, 3/1/12
- "On Site All Right"  
Remodeling Magazine, 5/1/10
- "Big, Small Kitchen"  
Kitchen and Bath Design News, 4/1/10
- "Star Companies"  
Remodeling Magazine, 1/1/10
- "Integrity is the Foundation of Success"  
The Builders Journal, Puget Sound Edition, 10/08.
- "Just Like Heaven"  
KPLU Radio's Around the House
- "Bridge to Profit" by Eric Whitelaw  
Published Text with Joseph Irons as Featured General Contractor

## COURSE INSTRUCTOR

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2014 International Builders Show Speaker, "Simply the Best: Top 10 Practices of Today's Best Remodelers"

Joseph was on the panel with 2 other remodelers including NAHB's Remodeler of the Year.

State of Washington Dept. of Licensing Certified Instructor to teach: Hazardous waste & other environmental issues/current trends & issues/consumer protection construction & land development/business management.

1. Project Management
2. Business Management for Building Professionals
3. Design Concepts for Livable Homes and Aging in Place (CAPS II)
4. Marketing & Communication with Aging in Place Client (CAPS I)

NAHB University of Housing  
Approved Instructor for the  
following 7 certification  
courses:

5. Universal Design Build
6. Estimating & Scheduling
7. Details & Solutions for  
Livable Home and  
Aging in Place (CAPS III)

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#### EDUCATION/ DESIGNATIONS

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- |                                 |               |
|---------------------------------|---------------|
| 1. GMR                          | November 2013 |
| 2. CGR                          | May 2004      |
| 3. GMB                          | March 2005    |
| 4. CAPS                         | May 2005      |
| 5. CGP                          | January 2009  |
| 6. Certified EPA Lead Renovator | October 2009  |
| 7. CLIPP                        | April 2017    |

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#### OUTSTANDING ACCOMPLISHMENTS/AWARDS

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- 2018 Building Industry Association of Washington Excellence in Remodeling Award Recipient  
Exterior Excellence, Over \$25K  
Kitchen Excellence, Over \$120k
- 2018 Master Builders Association of King & Snohomish Counties Remodeling Excellence Awards Recipient  
Landscape & Outdoor Living Excellence, More than \$40K
- 2017 National Association of Home Builders, Remodeler of the Month  
March 2017, featured in NAHB Now and Qualified Remodeler Magazine
- 2017 Building Industry Association of Washington Excellence in Remodeling Award Recipient  
Exterior Excellence, Over \$25K
- 2017 Master Builders Association of King & Snohomish Counties Remodeling Excellence Awards Recipient  
Landscape & Outdoor Living Excellence, More than \$40K  
Bath Excellence, \$35-55K
- 2016 Remodeler Member of Year Award Recipient  
Dec. 2016 by Master Builders Association of King & Snohomish Counties
- 2016 Executive Board President, Master Builders Association of King & Snohomish Counties
- 2016 National Association of Home Builders, SAFE Award for

Excellence, Remodeler Safety Program of the Year (less than 50 employees)

- 2015 NAHB Best in American Living, Silver Award Winner, Remodeling  
Queen Anne Universal Design, Aging in Place
- 2015 MBA Remodeling Excellence Award Winner  
Bathroom Excellence, More than \$75K  
Design Excellence, Universal Design
- 2015 BIAW Excellence in Remodeling Award Winner  
Commercial Excellence, under \$250K  
Bathroom Excellence, \$40-75K  
Aging in Place, Universal Design Excellence  
Bathroom Excellence, Over \$75K
- 2014 MBA Remodeling Excellence Award Winner  
Design Excellence, Universal Design
- 2013 Professional Remodeler magazine's "40 under 40" recipient  
July 2013, featured on magazine's cover
- 2013 April Remodeler of the Month

By NAHB Remodelers and featured in Qualified Remodeler Magazine

- 2013 MBA Remodeling Excellence Awards

Bathroom excellence, less than \$25K

Kitchen excellence, less than \$35K

- 2013 BIAW Excellence in Remodeling Awards

Details and finishes category

Kitchen excellence, \$30-60K

Bathroom excellence, less than \$25K

- 2012 Top 10 Spike Award

By the Master Builders Association of King & Snohomish Counties

- 2012 BIAW Spike Club Award 25-49.5 Category
- 2012 BIAW Associate Advisory Council Builder Appreciation Award Recipient
- 2012 NAHB Safety Award for Excellence, Remodeler Safety Program of the Year (less than 50 employees)
- 2012 NAHB GMB Designee of the Year



- 2012 MBA Remodeling Excellence Awards

Bathroom category, \$25-50K

- 2012 BIAW Excellence in Remodeling Awards

Residential Addition Category, less than \$75K

- 2010 NAHB CGR Designee of the Year
- 2011 MBA Remodeler of the Year

Awarded by the Master Builders Association of King & Snohomish Counties

- 2010 BIAW Remodeler of the Year

Awarded by the Building Industry Association of Washington

- 2010 Building Industry Association of Washington Remodeling Excellence Awards

Details and Finishes category

- 2009 MBA Remodeler of the Year

Awarded by the Master Builders Association of King and Snohomish Counties

- 2009 Building Industry Association of Washington Remodeling Excellence Awards

Excellence in Remodeling, Commercial Project \$100,000 to \$250,000

- 2009 Master Builders Association Remodeling Excellence Awards

Commercial Tenant Improvements/ Landlord Rentals



10a-126

**Archived:** Thursday, January 3, 2019 3: 3:2 PM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, January 3, 2019 3: 2: PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 34907  
**IP Address:** 97.126.65.108  
**Submission Date:** 01/03/2019 3:52  
**Survey Time:** 10 minutes, 39 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> you may also download a pdf version of the application and submit it via email. See the <a href http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

**Full Name**  
Nathan ulius  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
2

**Contact Information**  
**Home Address**  
[REDACTED]  
ShorelineWashington98133

**Cell/Home Phone**  
[REDACTED]  
**Work Address**  
3418 NE 65th St.  
Suite A  
SeattleWashington98115

**Work Phone**  
2063369195 e t. 703  
**Email**  
[REDACTED]

**Background and Experience**  
*<i>Please attach a resume or answer the following three questions.</i>*

**Resume**  
Nathan ulius CV Shoreline City Council.pdf

*<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>*

**List your educational background**  
See Resume Attached  
**Please state your occupational background, beginning with your current occupation and employer**  
See Resume Attached

**Describe your community activities and volunteer work**  
See Resume Attached

**City Council qualifications and service questions**  
**Describe your special qualifications applicable to City Council:**

y professional background as an attorney coupled with my commitment to representing the diverse citi ens of Shoreline make me a smart choice for this important position. I

proudly represent children involved in King County dependency proceedings as their legal advocate. I give my youth clients a voice, and I understand how valuable it is for regular citizens to have a voice when it comes to making important decisions about our city's future, that is why I want to be on the City Council to act as a voice for our community. I volunteer with the King County Neighborhood Legal Clinics to give pro bono advice to the community and I understand the needs and concerns impacting our community. I am also a proud member of the LGBT community and reside in a diverse household. I bring with me the knowledge and understanding of the unique needs of the diverse community that I wish to serve as a City Council member.

**Why do you want to serve on the Shoreline City Council?**

I want to serve on the Shoreline City Council so I can act as a voice for regular citizens. I want to make sure the concerns and interests of the diverse citizenry are prioritized. I want to make sure that the exciting growth in our community is managed in an environmentally sustainable manner. With the arrival of the light rail in Shoreline there is going to be tremendous development and change. I want to ensure that the policies implemented by the city reflect the values of the community. I want to ensure that issues like affordable housing, transportation, and public health are prioritized.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I believe that responsibly planning for the growth of the city, and implementing policies and laws that encourage responsible, sustainable growth is a vitally important issue. The city council would have an important role in addressing issues involving zoning regulations, development, and licensure that have an important role in ensuring that our city grows in a positive and healthy way that will serve future generations. Another important issue is transportation, and making sure that the city implements policies that encourage transportation solutions. The city has an opportunity to enact regulations that allow for car sharing services, bike share services, along with developing a pedestrian and bike friendly infrastructure as transportation solutions. The City council would also be instrumental in working with County, State, and federal stakeholders to ensure transportation funding and contracts are secured in a manner that ensures the best interests of Shoreline residents are protected.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

## **Nathan Julius**

██████████ Shoreline, WA 98133 | ██████████ | ██████████

### **BAR MEMBERSHIPS AND ADMISSIONS**

Washington State Bar Association, 2011-Present  
United States District Court for the Western District of Washington, 2012  
United States Bankruptcy Court for the Western District of Washington, 2012  
King County Department of Public Defense (DPD) Assigned Counsel Dependency Panel, 2017

### **EDUCATION**

**Oklahoma City University School of Law**, Oklahoma City, OK

Juris Doctor, May 2011

Dean's List, Cali Award for highest grade in Capital Punishment, Trial Practice, Health Law Association.

**Washington State University**, Pullman, WA

Bachelor of Arts: Political Science, Criminal Justice and Sociology, 2005

Alpha Kappa Delta International Sociology Honor Society

### **WORK EXPERIENCE**

**Law Offices of Mackenzie Sorich, PLLC** Seattle, WA

**Present Employment** Attorney, September 2016 to Present

Represented clients in: Dissolution, Legal Separation, Parenting Plan Modification/Adjustment Actions, Third-Party/Non-Parent Custody Actions, Guardianship actions.

Represented youth and family members in King County Superior Court Dependency Actions. Represented family in removal actions, placement actions, Termination cases and Dependency trials.

**The Law Office of Jason Newcombe**, Seattle, WA

Attorney, July 2015 to August 2016

**Bankruptcy Attorney and Practice Manager**.

Prepared Chapter 7 and Chapter 13 petitions for clients. Represented clients at court hearings and meetings of creditors. Litigated a wide range of bankruptcy motions including: Motions for: Abandonment, Lien Avoidance, Sale, Redemption, Modification, Etc. Defended debtors against dismissal actions, objections to exemptions, dischargeability and revocation of discharge actions.

**Criminal Law Attorney** Represented criminal law defendants in Municipal, District and Superior Court cases in Skagit, Snohomish, King, Pierce and Thurston Counties.

Handled felony cases for Assault, Misdemeanor cases for DUI, Reckless Driving, Negligent Driving, DV, Solicitation, MIP, Driving with Suspended License, Etc. Represented clients at wide swath of hearings including: arraignment, pre-trial, change of plea, sentencing, revocation, bail, release condition modifications etc.

**The Law Office of Dallas W. Jolley, Jr.** Tacoma, WA

Bankruptcy Attorney, July 2012 to July 2015

**Phillips Law Firm, (Formerly Phillips Webster)** Renton, WA

Bankruptcy Attorney, December 2011-May 2012

## **VOLUNTEER EXPERIENCE / INTERNSHIP EXPERIENCE**

### **King County Bar Association Neighborhood Legal Clinics** Seattle, WA

Volunteer Bankruptcy Attorney, August 2014 to Present

Provided free legal advice to community members regarding debt collections and bankruptcy.

### **Immigration Clinic, Catholic Charities of Oklahoma**, Oklahoma City, OK

Legal Extern, January to May 2011

Experienced preparing and filing: U Visa applications with client declarations and law enforcement certification, VAWA I-360 applications, I-485 Adjustment of Status for Asylum/Refugees, and I-881 Applications for Suspension of Deportation.



## **CITY COUNCILMEMBER APPLICATION**

Application is due by 5:00 p.m., January 3, 2019

**Name** Thomas Karston

**Are you a registered voter?** YES

**Are you a resident of the City of Shoreline?** YES

**Length of residence in Shoreline?** 14 years (1979-1989) & (2014 – present)

**[1] List your educational background (or attach resume).**

Please see attached resume

**[2] Please state your occupational background, beginning with your current occupation and employer (or attach resume).**

Please see attached resume.

**[3] Describe your community activities and volunteer work (or attach resume).**

For about five years I have been on the board of the Meridian Park Neighborhood Association, mostly as our vice president. For about six years I have also volunteered quite a bit with the Northwest Boy Choir program, based in the U District, which is by the way a tremendously positive experience for young lads from age six through high school. I infrequently also help Treehouse hold 'foster fairs', where we try to get approved foster families to interact with kids legally able to be adopted in an informal setting to see how things might go. I was several years ago licensed as a foster parent, but that has lapsed without my finding the right circumstances to act on it. Though I might reconsider in the future.

**[4] Describe your special qualifications applicable to City Council.**

I have substantial background in both the private and public sectors, and especially in how the two interact:

[a] for about three years I was head of capital investment analysis and budgeting for the entire province of British Columbia,

[b] while a vice president at a large Seattle bank I served on the Governor's Council of Economic Advisors, for about five years, and

[c] for about six years I was the chief pricing and finance specialist for the King County Solid Waste Division, where I published four papers on issues involving performance evaluation, recycling, and regulatory pricing models.

I like developing strategy, crunching numbers in the weeds and reviewing the work of others who have done such work. I also like explaining things to a variety of groups. While at the bank I was invited to give perhaps 200 outside talks to community and professional organizations of all sorts and was interviewed another 200+ times on the radio as a finance and economics 'expert.' In the BC capital director role I supervised the development of scores of presentations to the Treasury Board, consisting of the nine most senior elected cabinet ministers of the government, and led the resulting discussions, in the Cabinet Room of the Parliament Building. I might add that I started life as an assistant or associate professor of economics, at Ohio Wesleyan, Miami of Ohio, and Western Washington Universities, for about two years each. Although my students loved me, and I published one book and several papers regarding the economics of crime and prison reform, I wanted to push out more into a broader environment, so became a bank vice president in Seattle, and things evolved from there. I only mention this earlier background to suggest some degree exposure to academic rigor and educational realities. I more recently have indirectly returned to this world, in occasionally helping my older son get his MBA in London, and the younger one to graduate several years ago from UBC in Vancouver.

## **[5] Why do you want to serve on the Shoreline City Council?**

I have lived and worked in many places, in the USA, Canada and Europe. I largely grew up in the Los Angeles area, and like Arnold Schwarzenegger, am dismayed by what has happened there since I left in the late 1960s: it now has almost the worst schools, the worst infrastructure, and the highest taxes in the country. One third of all homeless people in the US live in California, and of course the actuarial liabilities owed by the taxpayers there can likely never be paid. I would like to say that Toronto and Ontario offer wisdom and insights on how to accommodate massive growth and yet avoid these problems, but unfortunately, that province has almost 4.5 times the amount of bonded debt per capita as California. . .

On the other hand, I have seen environments that work well. Also, having lived and worked extensively in Europe I have a variety of insights about how the various approaches to civic challenges are better or worse than what we generally do in the States.

I would like to help Shoreline avoid severe problems that have been encountered elsewhere in Washington, and other parts of the country. I would like to continue to live in Shoreline, in the house I bought here in 1979. I am dismayed by some of the mistakes that Seattle has made yet



impressed with many of the policy decisions and administrative improvements implemented by King County government.

I think that my educational, finance and governmental experience might provide modest insights and possible out of the box approaches to current and future issues facing our city.

**[6] Specify any activities that might create a conflict of interest if you should be appointed to the City Council.**

None. I am semi-retired, and work part time as an editor of international medical journal articles sent to me from around the world, to help them get accepted into first tier medical journals. This is quite interesting, but flexible, both in time of day and the amount of work I can choose to accept. I also manage a very small number of rental houses, in Kirkland, and am considering developing instructional videos regarding property management, aimed at novices in this area to help them not get into too much trouble.

**[7] Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.**

[1] Growth. Of course the large number of new apartment units coming online, the impact of the forthcoming Light Rail stations, and the seemingly continual rush of people leaving Seattle to live in Shoreline all generate major challenges.

[2] Crime and its prevention. Fortunately, we do not have the problems of South Everett or South Seattle, but we must appreciate this reality and not take it for granted. Like many others I am dismayed that our Fred Meyers now employ an armed guard, something we might not have expected 10 years ago. I certainly don't think that this is "inevitable."

[3] Evolving cultural backgrounds. Having lived in Toronto, likely the most multicultural city on earth, I am familiar with what is happening here. Y tambien, ja que me gusta hablar con nuestros amigos del sur, I enjoy interacting mit Leute auch von Europa und überall. However, I am aware that a somewhat unique set of cultural patterns has caused us to have the environment we now currently enjoy, and that the productivity of this framework is important to recognize.

I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

Thomas T Karston

Jan 03 2019

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Signature

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Date

**PERSONAL INFORMATION**

Name Thomas Karston

Address [REDACTED], Shoreline, WA 98133

Cellular/Home Telephone Number [REDACTED]

Work Address: [REDACTED], Shoreline, WA, 98133

Work Telephone Number [REDACTED]

Email [address:](#) [REDACTED]

Finance & Communications Specialist

Rigorous and innovative senior FP&A specialist and manager, adept at pricing, optimization modeling, benefit cost analysis, budgeting and managing contracts, and creating effective teamwork among all stakeholders, with a solid track record of having produced many millions of dollars in cost savings and increasing revenue. Technical background as a CPA with an MA in engineering economics and a PhD in program evaluation economics. Former public utility pricing specialist, reporting to the director, with substantial experience as head of financial risk management in a large Seattle bank, reporting to the CFO. Considerable experience with analyzing and completing corporate acquisitions (up to \$150 million), annually developing large capital budgets (up to \$2 billion/year), as well as product pricing, debt structuring (up to \$305 million), and strategic planning. Extensive business analysis and hands-on daily financial management experience from having had P&L responsibility for a highly international medical publishing company with offices in Toronto, Seattle and Germany. Developed, negotiated and managed roughly 150 longer-term contracts with sophisticated pharmaceutical counterparties in Europe and North America. Invited to give perhaps 200 live outside presentations and another 200 interviews on the mainstream Seattle radio stations. Experience evaluating and helping to implement four major financial IT conversions. Over 20 years of experience owning and managing real property investments. Substantial skill with the Spanish and German languages and detailed knowledge of their respective cultural contexts.

• **Representative technical skills**

- [♦] seeing customer needs    [♦] tightening financial operations    [♦] budgeting – capital and operating
- [♦] leading small teams    [♦] highly effective presentations    [♦] acquisition analysis and debt structuring
- [♦] project management    [♦] leading process improvement    [♦] all aspects of real property investing
- [♦] power MS Office user    [♦] software: SPSS, LP, @Risk, etc    [♦] data diving: Oracle-Smart View/Tableau etc
- [♦] contract development    [♦] LEAN - value stream mapping    [♦] project management – Earned Value, etc

• **Education**

- PhD – Performance Evaluation Economics, State University of New York
- MA – Engineering Economics, University of Washington
- BA – Economics, University of California
- CPA – Certified Public Accountant – State of Washington (not currently licensed)
- Executive Coaching program – Royal Roads University, Victoria BC

• **Employment Background**

[03/2012 - 08/2017] **Latitude Management & Communications**. Kirkland. Chief analyst and manager

- [♦] Editing scientific articles written by medical school professors worldwide, to maximize their acceptance by prestigious medical journals.
- [♦] Development and publishing of commercial internet-based courses, currently aimed at the tax and risk management aspects of investing in residential and commercial property.
- [♦] Property management – tenant relations, energy conservation, financing, contract management, zoning and code compliance, planning.
- [♦] Technical evaluation of commercial property investment proposals.

[2005 – 2012] **King County Government – Solid Waste Division.** Chief Pricing and Finance Specialist

- [♦] Our 420-person industrial operation has 850,000 transactions with the public each year which produce about \$85 million in revenue. Using somewhat complex quantitative models I forecast our P&L in detail and recommend the lowest possible prices we can charge, monitor our ongoing financial risk and structured \$305 million in debt to be issued through 2019. Met at least monthly with our Director(s) to discuss these issues and analyze the future rate impact of virtually all major decisions we consider. My rate proposals were adopted by Council, and extensively audited successfully by both internal and external auditors, including the WA Department of Ecology, Public Health and expert outside consultants.
- [♦] With former Director Theresa Jennings, several colleagues and the mayors of 37 King County cities, developed energy saving options for a multi-million dollar rebuild of our major industrial facilities, identified the optimal solution and helped obtain Council approval for this project, now in construction.
- [♦] At Theresa's request made numerous presentations to our three outside advisory committees, explaining the economic implications of numerous decisions being considered by management. Many of these talks were met with spontaneous applause by the audiences involved, usually consisting of the mayors and PW directors from the 37 cities with which we have vital interlocal agreements.
- [♦] Our budgeting system is complex and needs limits. I supply clear ones by evaluating the impact of proposed budgeted values on our future rates and used this perspective to convince line managers to reduce their requests, some years by multiple millions of dollars, making our future rate proposals more acceptable to Council.
- [♦] In 15 years our landfill will reach capacity. I evaluated numerous strategic options and partly due to my analysis the Division will soon be building a \$64 million new "cell" in the landfill. I have also become a specialist on alternative energy-from-waste technologies.
- [♦] Published four articles on solid waste management topics in the leading trade journal: *MSW Management*.

[2003 - 2005] **FeedbackTeam. Victoria. Managing Director**

- [♦] Developed, produced and fulfilled a specialty medical newsletter on viral hepatitis, written by a team of gastroenterologists I assembled, and sent to 130,000 MDs across the USA.
- [♦] Worked with senior executives to build and obtain accreditation of the business curriculum for a new private university. Taught international economics in the PhD program at the University of Phoenix Online.
- [♦] Developed for launch a manufacturing business with Asian production and wholesale contract offers in Holland and the US.

[1999 - 2002] **British Columbia – Ministry of Finance. Victoria. Director of Capital Budgeting**

- [♦] Managed a team of a dozen MBA/engineer analysts annually creating the province's \$2 billion capital budget. This involved evaluating the environmental, financial and social implications of scores of large constructions proposals, such as new adult remand centers, juvenile detention facilities, social housing, new hospitals, emergency room rebuilds, new university and medical research buildings, a diverse range of K-12 school designs, the SkyTrain Millennium Line, large ferries vessels, capital level highway improvements, etc.
- [♦] I presented our results directly the senior cabinet ministers at Treasury Board, in the Cabinet Room of the Parliament Building. This role required highly effective interface and integration with senior executives across government, who often had very different views of the world and what the government's priorities should be.

**[1990 - 1998] International Scientific Publishing. General Manager**

- [♦] Improved performance of an international medical publishing company by overhauling its administrative software systems, product mix and focus, enhancing customer service, developing effective employee training systems and improving marketing worldwide.
- [♦] Developed and led small offices in Toronto, Seattle and Germany.
- [♦] Full P&L responsibility: finance and administration, IT/CSR systems, all HR and employee training, customer relations, production, marketing, and worldwide fulfillment.
- [♦] Increased revenues 9-fold through improving internal business systems and innovative development, negotiation and management of perhaps 150 contracts and grants with large pharmaceutical firms, medical institutes, and small teams of physician authors throughout Europe and North America.

**[1984 – 1990] First Interstate Bank of Washington. Seattle. Manager of Financial & Strategic Planning**

- [♦] Worked closely with our CEO and EVP team, and participated as ex-officio member of our executive management committee in assessing service quality and the performance of all divisions in this 2,500-employee organization.
- [♦] Developed a new communications and community relations function, resulting in a substantial positive impact and some 200 invitations to give talks to community and professional groups. Often interviewed on the radio, and occasionally on TV, as a finance specialist. Developed advertising materials, wrote speeches for the CEO, wrote a financial newsletter sent to 5,000 key customer and prospects – monthly for five years, and served on Governors Economic Council.
- [♦] Led our budget process to achieve annual targets satisfactory to our holding company in Los Angeles.
- [♦] Developed our financial risk management system from virtually zero: sourced the best available IT system, hired and trained a team of analysts and fully integrated this function into our monthly executive management's operations. Met with EVP team monthly to review, for five years.

Selected Publications

- How to Save Substantial Interest Expense. *MSW Management*, [This is the premier journal for senior managers of solid waste management organizations worldwide] Nov/Dec 2011. Explains the merits and mechanics of using short-term Bond Anticipation Notes in a steep yield curve environment. <http://www.mswmanagement.com/november-december-2011/management-interest-expense.aspx>
- Measuring Up. *MSW Management*, April 2010. A practical approach to performance measurement in an Enterprise Fund, adjusting for costs that senior management cannot control. <http://www.mswmanagement.com/may-2010/waste-management-financial.aspx>
- Can You Afford to Recycle? *MSW Management*, October 2008. An analysis of the high value of MRF activity at urban transfer stations, and the financial consequences of recycling as it affects the timing of transition from landfills to external rail exporting. <http://www.mswmanagement.com/october-2008/recycling-costs-utilities.aspx>
- A Practical Solid Waste Rate Development Model, *MSW Management* July 2007 [lead article]. Description of a set of economic and financial models developed to optimize the rate setting process, and results, for public or private solid waste management organizations in North America, and in virtually any cultural or economic setting.

**Archived:** Wednesday, January 2, 2019 10:29: AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, January 2, 2019 10:2 :18 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

**City Councilmember Application**

**Submission #:** 34211  
**IP Address:** 128.208.95.219  
**Submission Date:** 01/02/2019 10:25  
**Survey Time:** 15 minutes, 28 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
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**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

**Full Name**  
oshua Krawc yk  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
5

**Contact Information**

**Home Address**  
[REDACTED]  
ShorelineWA98155

**Cell/Home Phone**

[REDACTED]

**Work Address**

niversity of Washington  
o 352805  
SeattleWA98195

**Work Phone**

[REDACTED]

**Email**

[REDACTED]

**Background and Experience**

**<i>Please attach a resume or answer the following three questions.</i>**

**Resume**

Krawc yk Resume.pdf

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

**List your educational background**

h. ., Educational olicy Leadership .A., Composition Rhetoric .A., English Literature

**Please state your occupational background, beginning with your current occupation and employer**

I currently work at the niversity of Washington, as Advising Lead for Curriculum I also teach in the College of Education. I have worked in student success and educational policy for nearly 20 years in similar roles. lease see attached resume for further details.

**Describe your community activities and volunteer work**

y family and I are active in our community in several ways. Currently, my primary activities are as a Court Appointed Special Advocate CASA in King County.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I am an expert in understanding the development, implementation, and assessment of policy actions, including coalition building before/after, and navigating public feedback. I have deep skills with data, both collecting/analyzing, packaging for consumption by others, and forecasting revenue, user behaviors, etc. I possess strong communication skills, with mode switching capabilities that make me comfortable with a variety of stakeholders. I am a skilled fundraiser, having helped procure private gifts in excess of \$1 million, as well as having helped write a variety of public and private grants over the years.

**Why do you want to serve on the Shoreline City Council?**

With expertise in public policy and education, and with the exponential growth and change our city is undergoing, I feel uniquely qualified to offer expertise and passion for public service. I believe municipal government is perhaps the most important level of government compared to any, including federal, as city councils, mayors, and others make decisions that deeply impact communities and their day to day lives. I am willing to put in the work to inform myself on given issues, opportunities, and challenges, and dedicate myself to the equitable betterment of our city and people who live within.

**Specify any activities that might create a conflict of interest if you should be appointed:**

As an employee of the University of Washington, I will need to be aware of any conflicts that could arise on that front. I am unaware of any current projects specifically in Shoreline at present.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Shoreline is obviously poised for incredible growth and change in coming years, with Light Rail expansion, increasing population density, housing development, and the experience of low income and other underserved communities. Shoreline City Council will be making decisions with long lasting impacts in this time of immense change, and foresight and sensitivity to our diverse community will be key. I see these and related infrastructure challenges as the most important issues facing our community at this time.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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## **JOSH KRAWCZYK, PH.D.**

### **SUMMARY OF QUALIFICATIONS**

- Dedicated advocate for access and equity in higher education
- Enthusiastic, experienced university instructor
- Skilled professional manager
- Accomplished partner with local community and other public stakeholders
- Proven expert in educational policy
- Gifted communicator with students, donors, policy makers, and other constituents

### **EDUCATION**

Ph.D., Educational Leadership & Policy Studies, Oklahoma State University  
M.A., Composition and Rhetoric Studies, Oklahoma State University  
B.A., English Literature, Oklahoma State University

### **PROFESSIONAL EXPERIENCE**

#### **Student Success & Retention**

- Research and develop successful, tailored practices to support student success related to multiple potential challenge areas such as food/housing insecurity, academics, institutional policy, and exclusionary climate issues
- Produce and consume scholarship in literature on retention and student success
- Implement a variety of technology solutions for recruitment and retention, including a wide array of early alert, engagement, LMS, and tutoring solutions; also familiar with project management requirements for these solutions:
  - Budgeting
  - RFP/procurement
  - Campus stakeholder participation in selection, implementation
  - Training and support
  - Assessment and evaluation
- Manage academic support centers for large (40k+) and targeted student populations
- Provide expertise in student development theory and applications to student success

#### **Data Management**

- Develop retention and student success dimensional data model
- Create and quarterly publish Retention & Graduation report
- Partner with Institutional Research to provide retention modeling by strategic demographic cuts
- Package various data to meet stakeholder need and ability level
- Monitor dozens of data sets to provide empirical insights into drivers of student retention, attrition, by various demographic and other cuts
- Respond to calls for retention-related and other data in support of internal initiatives
- Respond to various external surveys and requests for retention data
- Analyze and operationalize satisfaction and other data (CIRP, NSSE, internal instruments)



### **Professional Management & Administration**

- Manage staff sizes ranging from 3-10 FTE and 100+ part-time
- Oversee office budgets ranging from \$75k-\$1.25m
- Provide innovative change agency in opening new offices/programs/policies

### **Enrollment Management**

- Draft and update strategic enrollment plans, including setting headcount goals and strategy development
- Devise and implement various recruitment strategies to achieve headcount goals
- Collaborate in financial aid packaging strategies to maximize yield within budget constraints
- Provide leadership to prioritize retention success in later fiscal years, in tandem with annual recruitment goals
- Partner with academic schools/colleges to leverage faculty involvement in recruitment and retention
- Partner with Deans offices to set and achieve recruitment and retention headcount goals
- Liaise with internal departments to regulate outgoing communications and ensure quality interaction and branding consistency in all interactions with admitted students

### **Financial Aid Administration**

- Provide thought leadership in annual setting of aid packaging parameters while holding multiple priorities in tension (recruitment, retention, budget, climate)
- Support students in financial crisis by assisting with navigation of financial appeals:
  - Interact with family
  - Prepare appeal documents
  - Understand parameters and continuation requirements of aid package
  - Seek external aid sources
  - Plan for transfer
- Support development of academic capital among at-risk populations via intervention with individual students
- Develop innovative aid programs for continuing students with high financial need (Challenge Grants)

### **Consulting**

- Educational Advisory Board – Challenge Grants program
- Parthenon-EY – Retention product development (3<sup>rd</sup> party client confidential)
- Third Bridge – Retention product development (3<sup>rd</sup> party client confidential)
- Northeastern State University (OK) – Feasibility study for policy institute development
- OK State Regents for Higher Education –State-wide remediation report

**WORK HISTORY**

**Lead Academic Adviser – Curriculum** **2017-Current**

University of Washington

- Provide intrusive, holistic advising and support to assigned advising caseload
- Develop, deploy and evaluate advising curricula pursuant to departmental strategic visioning and student outcomes
- Design assessment and analysis strategies for student and departmental outcomes

**Director, University Retention Initiatives** **2013-17**

Seattle University

- Improved retention of targeted populations over four years:
  - Pell-eligible students: +9% improvement
  - First-generation students: +3% improvement
  - Underrepresented minority students: +1%
- Created annual retention report for dissemination to internal stakeholders including Board of Trustees and President’s Cabinet
- Developed dimensional retention data model

**Manager, Learning and Student Success Opportunity Center** **2010-13**

Oklahoma State University

- Overhauled tutoring program
  - Grew utility from 100 students per month to more than 1,000 monthly users
  - Oversaw renovation of new facility
- Closed procurement of \$1m endowed naming gift
- Provided intrusive academic advising for 100+ students

**Director, Volunteer & Service Learning Center** **2006-10**

University of Central Oklahoma

- Acted as founding Director of new center
- Created and chaired Student Affairs Assessment Committee
- Oversaw development of more than 100 local community partners

**Academic Coordinator & Advisor, Academic Services for Student-Athletes** **2003-06**

Oklahoma State University

- Managed tutor and facilitator staff of 1 FT, 100+ PT employees
- Managed physical center and computer lab
- Partnered with faculty in training and development for student success
- Developed tailored training for student-athletes, i.e., how to interact with local media

**Assistant Director, Writing Center** **2001-03**

Oklahoma State University

- Managed graduate student staff of 15+ employees
- Developed tutoring training curriculum
- Liaised with English department faculty to provide tailored student support

## **TEACHING EXPERIENCE**

### **Undergraduate**

- Academic Success Skills: Developed and taught in-person and asynchronous short courses for academic success, designed for students on academic probation. Students from a two-year community college and a four-year land grant university attended. Topics included locus of control, note taking, test preparation/taking strategies, stress management; all were designed to increase students' academic capital.
- English Composition I-II: Taught standardized composition curricula to a wide array of learners, from traditional-aged first year students, to adult degree completers, in a variety of two- and four-year institutional settings.
- Life Skills & Transitions: Taught academic success and leadership curriculum designed by the NCAA for college student-athletes. Curriculum focused heavily on academic success strategies and school-life-sport balance.
- Remedial Composition I-II: Taught beginning grammar and syntax, and beginning critical reading and writing, in preparation for college-level composition courses. Students were partial qualifiers for admission to a four-year land grant university, or adult degree seekers whose jobs required additional postsecondary credential attainment. I worked often with students who had significant learning differences, work-life challenges, and other issues that affected their academic performance.

### **Graduate**

- University & Community Partnerships: Special topics course focusing on place-based education, and symbiotic relationship between postsecondary institutions and the regions in which they operate. Students in this course were part of an international cohort from Nicaragua, enrolled in an Educational Doctorate program.
- Critical Issues in Higher Education: Special topics course focused on student success and institutional retention strategies and philosophies. Designed and delivered for master's student's in a Student Development Administration program.

## **INTERNSHIPS & PRACTICA SUPERVISION**

- Danielle Spangle, Student Development Administration (M.A., anticipated 2018)
- Barb Slack, Educational Leadership (Ed.D., anticipated 2017)
- David Grant, Educational Leadership (Ed.D., anticipated 2015)
- Theresa Brostowitz, Student Development Administration (M.Ed., 2014)
- Cobretti Williams, Student Development Administration (M.A., 2014)
- Abbey Bollinger, Educational Leadership Studies (M.S., 2014)
- Titus Adeleke, College Student Development (M.S., 2013)

## PUBLICATIONS

- Krawczyk, J. M, (2013). Conflicting purposes of higher education in federal language: Defining a liminal discourse. Unpublished dissertation. Stillwater, OK: Oklahoma State University.
- Krawczyk, J. M. (2012). The retention problem: A case study. *31<sup>st</sup> Annual Midwest Research-to-Practice Conference in Adult, Continuing, Community, & Extension Education*. Edmond, OK: MWR2P.
- Krawczyk, J. M. (2011). Review of Youniss & Levine's *Engaging Young People in Civic Life*. *Journal of Higher Education Outreach & Engagement* 15(1), 83-86.
- Krawczyk, J. M. (2009) *Writing attitudes & communities of learners: Determining the effects of a community of learners project on writing attitudes*. Saarbrücken, Germany: VDM Verlag Dr. Mueller & Co.
- Krawczyk, J.M. (2008) Service Learning and Volunteerism. In J. Corwin, E. Griffin-Overocker, W. McCormick, S. Rahm-Barnett (Eds). *College Talk: Conversations for Central Success* (131-36). Dubuque, IA: Kendall/Hunt Publishing Company.

## PROFESSIONAL PRESENTATIONS

### **Panel Participant, Poverty Education Center, Seattle University**

Is College a Level Playing Field? Inequality on Campus and College Success, 2015

### **Panel Participant, WA State Achievement Council**

Pave the Way: Completion Strategies for Underrepresented Students, 2014

### **Panel Participant, Graduate Student Policy Seminar**

Association for the Study of Higher Education (ASHE) Annual Conference, 2012

### **Presentation: "The Retention Problem: Observations and Outcomes of a Best Practice.**

Midwest Research to Practice (MWR2P) Annual Conference, 2012

### **Presentation: "Universities and the Knowledge Economy: Linking Local Administrators to Global Conversations"**

Association for the Study of Higher Education (ASHE) Annual Conference, 2011

### **Instructor**

NCAA Annual Leadership Conference, 2006

**Archived:** Friday, November 30, 2018 8:29:23 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, November 29, 2018 8:03:38 PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

**City Councilmember Application**

**Submission #:** 31011  
**IP Address:** 50.46.197.171  
**Submission Date:** 11/29/2018 8:07  
**Survey Time:** 13 minutes, 4 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
William CLean  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
5

**Contact Information**

**Home Address**  
\*\*\*\*\*  
WAShoreline98133  
**Cell/Home Phone**  
\*\*\*\*\*

**Work Address**

Logan 6th  
RentonWA

**Work Phone**

\*\*\*\*\*

**Email**  
\*\*\*\*\*

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

CLean William Oct2018.pdf

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have extensive leadership experience and a vested interest in our community. I am the co owner of a locally owned Shoreline company, and I have been employed at one of the area's largest corporate employers for almost 8 years. I excel at setting strategy and then driving to achieve the results set by that strategy. I also have a great heart and strength in connecting with people and inspiring them to work towards the same goals

**Why do you want to serve on the Shoreline City Council?**

I have lived in Shoreline 5.5 years and it truly has become our home. I have been actively involved in many of the local Shoreline Facebook groups and begun to expand my Shoreline community through those avenues. I want to help Shoreline grow while remaining the close knit suburban community that it is. I also think I could offer a unique perspective to the Shoreline City Council based on my age, experiences, and passions. I have a heart for this place and believe the Shoreline City Council is a great avenue to serve my community and lend my talents to a greater good.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None.

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

**Briefly explain:**

I'm honestly not sure which ones would be the most important which is part of why I want to become more involved in the City Council. Most of my experiences with the "issues" of Shoreline have been through the community groups, and often the loudest voices dominate the conversation in those settings so it is harder to get any sort of consensus. That being said, I do see taxes as an issue going forward, especially with the recent increases to our local sales tax in support of the sidewalk initiative. As a small business owner in the area, it is hard for me to continue to ask my local customers to pay more than the customers across the city or county line. We also have a lot of members of this community on fixed incomes, and I worry that the rising sales and property taxes may push more families out of the area. And the biggest issue I see coming our way is the expansion of the light rail and the associated development that needs to take place in order to accommodate this growth. I know many of our neighbors are fearful that this growth will take away from the small community feel of Shoreline and I think the City Council can play a significant role in helping these development plans and the communication of these plans be more intentional and meaningful to our community. I, for one, am beyond excited to get more efficient public transportation to our area. This will greatly help the residents of Shoreline navigate the greater Seattle area. I also welcome the retail and housing growth that comes with it. Having moved here from Ballard in 2013, I definitely missed the walkability and connectedness that Ballard has to offer.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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# Jillian McLean

● Shoreline, WA ● 98133 ●  
Citizenship: United States ● Security Clearance: Yes

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## Employment

### **The Boeing Company- Puget Sound, WA**

**2011-Present**

#### *Senior Manager, 737 Quality Assurance*

*July 2018-present*

- Responsible for oversight of all Quality Assurance operations within the 737 Final Assembly factory; including aircraft inspection, discrepancy investigations and root cause corrective action implementation, Material Review Board oversight, conformity activity to support PC700 requirements, and overall product compliance.
- Assignment includes management of nine supervisors, with about 200 individual contributors reporting up through them. Currently balancing the roles of two senior managers, and taking the lead on managing the surge employment capabilities during the critical recovery phase for the production system. Actively involved in production improvement initiatives including value stream assessments and production support modifications.
- Staffing lead for senior management team – includes hiring and training oversight, and headcount business planning for all shifts of 737 Final Assembly, Wings, and P-8 Quality Assurance.
- Develop and deploy organizational strategy to improve employee performance and overall QA production support capabilities. Capitalizing on program and project management skillset to develop executable strategy.

#### *Manager, Supply Chain Engineering*

*Jan – July 2018*

- Managed a cross-functional team of procurement agents and engineering experts focused on cost reduction idea generation and implementation within the supply chain. Engaged directly with the suppliers to facilitate improvement workshops focused on engineering- or producibility-driven changes. Left role earlier than anticipated for promotion opportunity into senior management.

#### *Manager, 777 Quality Assurance*

*2016-2018*

- Managed multiple teams simultaneously within the Quality organization. This included a team of unionized, hourly, quality inspectors working in 777 Fuselage Automated Upright Build (FAUB); and a team of quality engineers who were responsible for developing and implementing a revised product acceptance strategy.
- Translated both corporate and organizational strategies into executable initiatives in daily factory operations.
- Led the development of innovative Quality Management System processes in an automated manufacturing environment while ensuring compliance to applicable regulations and processes.
- Regularly interfaced with airline customers and regulatory agency on product quality and process compliance.

#### *Airplane Development Airplane-Level Integration Team, 787-10 Engineering Analysis*

*2015-2016*

- Led a team that developed a groundbreaking strategy and the engineering rationale for a significant revision to the 787-10 flight test program. Approved strategy resulted in nearly \$5 million and over 100 flight hours saved.
- Root Cause Corrective Action (RCCA) investigations lead – conducted independent RCCA reviews for discrepancies across various engineering disciplines. Developed corrective action plans with impacted teams and program leaders to ensure systemic improvements and prevention of future escapements.
- Led effort with Boeing South Carolina to integrate first of model work into the factory. Developed plan for optimized Engineering Safety Reviews to ensure all new designs met the highest safety standards.

#### *Flight Test Engineer, Ground Operations*

*2013-2015*

- Responsible for aircraft configuration control and flight testing of both commercial and military aircraft. Configuration control includes managing installation of experimental test parts, authorizing all work on the test airplane, and ensuring accurate integration between the production baseline and test installations.

- Cabin safety focal and weights engineer responsible for safety of test crew and for managing aircraft gross weight and center of gravity during flight testing.

*Manufacturing Engineer, 787 Program*

*2011-2013*

- Manufacturing Engineer for 787 Production Test specializing in manufacturing support, multi-discipline team leadership and process engineering. Focused on lean manufacturing and reducing critical path touch time.

**SpaceX–Hawthorne, CA**

**2010-2011**

*Quality Assurance Records*

## **Additional Experience**

**McLean Metalworks Design and Manufacturing**

**2017-present**

*Co-Owner, Chief Financial Officer, Director of Marketing*

- Co-owner of a start-up design and manufacturing firm in the greater Seattle area.
- Responsible for creating and managing all sales campaigns; developing and managing the company financial strategy; reviewing and improving operational efficiency; and delivering top-tier customer service to customers worldwide. Also assist in new product development, review, and testing.
- Developed in-house Quality Management System, inventory management procedures, insurance requirements, commercial product instructions, and warranties for product suite.
- Fast-paced start-up environment provides exposure to broad business challenges and new learning opportunities.

## **Education**

**Embry Riddle Aeronautical University: Daytona, FL**

**2016**

Master's of Science, Engineering Management

**UCLA–Henry Samueli School of Engineering and Applied Science: Los Angeles, CA**

**2011**

Bachelor's of Science, Aerospace Engineering

## **Leadership and Professional Development**

**Professional Mentor (*Boeing*)**

**2015-present**

Provide regular career coaching and personal development to several employees of varying backgrounds. Specialize in improving an individual's communication techniques; increasing a mentee's ability to deliver results while adhering to deadlines and leadership pressure; and coaching individuals through interpersonal conflict resolution. Additionally, focused on development of new managers as they transition into the management roles.

**Supporting Young Women in Engineering Scholarship Founder**

**2013-present**

Founded an annual scholarship program for high school senior girls intending to pursue engineering in college. Provide recipients with ongoing opportunities for professional support and mentorship.

**Leadership Excellence Acceleration Program (LEAP) Participant (*Boeing*)**

**2015-2017**

Completed extensive leadership development program while maintaining high performance in full-time roles at Boeing. This program included significant time spent developing and coaching a diverse group of leaders; developing relevant training opportunities and curriculum; planning quarterly conferences; and acting as group discussion facilitator for challenging topics on both the corporate and personal level.

**Airplane Development Emerging Leaders Program Participant (*Boeing*)**

**2016-2017**

**Professional Certificate in Project Management (*City University of Seattle*)**

**2016**

**Engineering Excellence Career Partnership (EECP) Participant (*Boeing*)**

**2012-2016**

**UCLA Extension Technical Management Program (TMP) (*UCLA*)**

**2010**



**Archived:** Monday, December 10, 2018 11:02: 3 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Monday, December 10, 2018 10: :3 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

#### City Councilmember Application

**Submission #:** 32190  
**IP Address:** 73.97.189.103  
**Submission Date:** 12/10/2018 10:55  
**Survey Time:** 15 minutes, 2 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

Joseph Morrison

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

15

#### Contact Information

##### Home Address

[REDACTED]

ShorelineWashington98155

##### Cell/Home Phone

[REDACTED]

##### Work Address

Retired

N.A.

N.A.N.A.N.A

##### Work Phone

##### Email

[REDACTED]

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

##### List your educational background

High School.

##### Please state your occupational background, beginning with your current occupation and employer

Construction and maintenance

##### Describe your community activities and volunteer work

I've had metro make a platform at 175th and 10th so people with disabilities can use the park and ride lot . It was made at a time when wheelchairs couldn't use a lift there , because of the sidewalk berm . And I help little old ladies cross the street .Seriously it has happened .

##### City Council qualifications and service questions

##### Describe your special qualifications applicable to City Council:

Well I have a lot of time on my hands. And well I like giving back to my village and community.

##### Why do you want to serve on the Shoreline City Council?

because I would like to steer the city on its course for the future .

##### Specify any activities that might create a conflict of interest if you should be appointed:

Absolutely none .

##### What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

**Briefly explain:**

Well it seems to me that the city is going thru growing pains as far as population and infrastructure is concerned . I also feel that the city is taking more effort to get more citizens then taking care of the ones we have now. Street use is also becoming a major source of contention to a lot of people .

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**Archived:** Friday, November 30, 2018 10: : 2 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Friday, November 30, 2018 9: : 1 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 31066  
**IP Address:** 140.107.182.221  
**Submission Date:** 11/30/2018 9:57  
**Survey Time:** 9 minutes, 37 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
awn oser  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
5

**Contact Information**

**Home Address**  
[REDACTED]  
ShorelineWA98133  
**Cell/Home Phone**  
[REDACTED]  
**Work Address**  
**Work Phone**  
**Email**  
[REDACTED]

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

Resume oser WordNerd.pdf

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I care about this community more than I ever thought I would. I have a kid in elementary school and another in pre school, I'm a member of the TA, and a Y member. Through these organizations I can connect with more community members than just those in my own neighborhood. I plan on keeping my kids in Shoreline public schools through graduation, so I have some skin in the game for how this community develops, and how it supports its youngest members.

**Why do you want to serve on the Shoreline City Council?**

I want to be involved in how this community changes. I didn't plan on staying here for long, but roots have indeed taken. This is a pivotal time for the city of Shoreline, and I want to help influence how it grows over the next decade.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None that I'm aware of.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

The imminent growth of the city, with the light rail coming in and the landscape of the neighborhoods changing. There are going to be more and more families moving in, and we need to ensure that we have systems in place that address the needs of our increasing population. We need to balance affordable housing while maintaining property values and absolutely have to support the diversity that makes this such a welcoming community for all kinds of folks.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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# DAWN MOSER

WORD NERD | KROP.COM/DAWNMOSER

## THE DREAM

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I want to work with smart people who take pride in their work and care about how it's produced, as well as how it performs.

## ABOUT ME

---

The pros: I'm a quick-witted, humorous, dedicated, reliable, creative, collaborative, strategic, adaptive, well-spoken single-spacer.

The cons: I curse a bit and am a natural unitasker making it work in a multitasker's world. I'm also kinda loud.

## MY ROAD TO HERE

---

### GOING ROGUE • AUG '18 – NOW

Helping a world-renowned Seattle non-profit rewrite their website.

### SENIOR COPYWRITER • F5 NETWORKS • MAR '16 – AUG '18

Part of the digital marketing team responsible for rewriting and redesigning the company website (twice). Worked with parallel teams to create demand generation toolkits for use in global markets. Adapted voice and tone to reach both business and technical decision makers, as well as network architects and engineers. Partnered with the user experience team to deliver content strategy that puts the user first.

### SENIOR COPYWRITER • HACKERAGENCY • JUN '12 – FEB '16

Our team doubled the customer relationship marketing portion of the AT&T business within one year. Produced a variety of direct marketing pieces, from print packages that garnered 90% response rates to emails with over 50% opens. Served as the lead writer on three of the four most profitable accounts, earning the respect of clients across through consistently solid work and personal rapport.

### COPYWRITER • VML SEATTLE • JAN '07 – JUN '12

Wrote digital copy for a variety of clients including Tommy Bahama, T-Mobile, Bombora Vodka, Gatorade, and the Windows Live portion of the Microsoft business. Worked with several creative, account, and client teams on the development and implementation of programs ranging from monthly newsletters and banner programs to product launches and B2B websites.

### TEAM COORDINATOR • WUNDERMAN SEATTLE • SEPT '05 – OCT '06

Assisted with expenses, reports, travel, meeting planning and preparation, document creation, and general administrative duties for BUs, senior account managers, and the CFO. Served as the point person for a growing office that needed to centralize everything from office communications to coordinating employee parking.



10a-153



[WWW.LINKEDIN.COM/IN/DAWN-MOSER/](http://WWW.LINKEDIN.COM/IN/DAWN-MOSER/)

**Archived:** Wednesday, December 2, 2018 9:03:30 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, December 2, 2018 10:13 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

**City Councilmember Application**

**Submission #:** 33459  
**IP Address:** 156.74.249.246  
**Submission Date:** 12/26/2018 6:55  
**Survey Time:** 8 minutes, 14 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**

awn Nelson

**Are you a registered voter?**

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

14

**Contact Information**

**Home Address**

\*\*\*\*\*  
WashingtonShoreline98133

**Cell/Home Phone**

\*\*\*\*\*

**Work Address**

9700 Stone Ave N  
SeattleWashington98103

**Work Phone**

\*\*\*\*\*

**Email**

\*\*\*\*\*

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

Associates of Applied Science in multi occupational trades

**Please state your occupational background, beginning with your current occupation and employer**

Transmission and Distribution Supervisor for Seattle City Light Started with Seattle City Light in 1998 with a 4 year cable splicer apprenticeship. I have moved up to journey level worker, crew chief and most recently, supervisor.

**Describe your community activities and volunteer work**

Volunteer and foster for Seattle Area K-9 Rescue at 147th and Aurora.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

6 years previous military experience

**Why do you want to serve on the Shoreline City Council?**

I want to be part of a team that makes a change for our great city. I believe I have a lot to contribute and I care about the direction our city is moving.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I think safety is number one for the community. This involves sidewalks, safe crossings of roads, lighted neighborhoods and providing solutions to the homeless issue in Shoreline. I do not believe the City Council can flip a switch and instantly repair what is broken, but at the very least, the Council can steer the city in the right direction and represent the population that resides in this great city.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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**Archived:** Wednesday, December 12, 2018 3: 9:0 PM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, December 12, 2018 3: 2:2 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 32501  
**IP Address:** 73.221.138.74  
**Submission Date:** 12/12/2018 3:42  
**Survey Time:** 30 minutes, 34 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

ark Nordahl

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

20

#### Contact Information

##### Home Address

ShorelineWashington98155

##### Cell/Home Phone

##### Work Address

##### Work Phone

##### Email

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

ark Nordahl Resume SCC.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

#### List your educational background

Please state your occupational background, beginning with your current occupation and employer

Describe your community activities and volunteer work

#### City Council qualifications and service questions

Describe your special qualifications applicable to City Council:

1/3 of my childhood was spent on our family cattle ranch in Central Nebraska. I have experienced both a rural and metropolitan upbringing and hold dear the values and differences of each. School, work, neighborhood, street, communities come in many shapes and sizes and I have been interested in, and volunteering to make each community I have been involved with for the past 30 years the best it could be.

#### Why do you want to serve on the Shoreline City Council?

This is an important time for the City of Shoreline. There are lots of changes coming and we as a city need to do our best to ensure we are ready for what comes next. I believe by serving I can not only help us down that path but also learn from the council how to best serve the city beyond the council itself.

Specify any activities that might create a conflict of interest if you should be appointed:

none

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

Briefly explain:

I believe the most important issues facing the city today are diversity or acceptance of, population growth, Homelessness and drug Addiction. I say these because these are what I witness from my small corner of the city. I believe the City Council has the ability to shed light on each and work with the community as a whole to not only pinpoint and resolve specific issues but help to direct resources to tackle these issues now in the in the future.



**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

Mark Nordahl

[REDACTED], Shoreline, Wa 98155  
[REDACTED]  
[REDACTED]

#### CREDENTIALS:

- Transportation Worker Identification Credential (TWIC)
- United States Coast Guard Merchant Mariner Credential licenses and endorsements
  - Operator of Uninspected Passenger Vessels
  - Master License of Inspected Vessels of less than 25 Gross Register Tons (GRT)
  - Assistance Towing Endorsement
- CPR/AED and First Aid Certification
- Washington State Food Worker Card
- Washington State Class 12 Mixologist Permit (MAST)

#### OBJECTIVE:

After 30 years in the technology industry I am in a position to follow my interests. One of those is the community in which I have made my home. From my street to the Briercrest neighborhood to the city as a whole I want to do my part to make this community the best it can be for all families.

#### WORK EXPERIENCE:

##### **The Boeing Company**

IT Software Asset Manager

March 2012 to July 2016

Portfolio Manager for all IBM software licensing company wide.

IBM WebSphere MQ Technical Analyst

June 2010 to March 2012

Team lead managing all aspects of the IBM WebSphere MQ suite of products.

VM Operating Systems Programmer/Analyst

April 1997 to June 2010

Team lead managing all aspects of IBM VM Operating Systems mainframe platform.

##### **Mark's Smokehouse**

Owner

January 2016 to current

Produce and sell homemade smoked salts and spices.

##### **Pacific Northwest Pet Therapy Services**

Owner/Trainer/Teacher

January 2003 to March 2009

Developed and instructed classes for clients who wanted to become pet therapy teams with their dogs.

#### VOLUNTEER WORK:

Cascade K-8 Community School (501c3)

2014 to Present

Perform various roles within the PTSA and work daily helping students with math.

Northwestsportfishing.com

2008 to Present

Forum moderator, site tester, video production assistant.

Reading With Rover (501c3)

2004 to March 2009

Board of Directors Public Communications Officer

Delta Society (501c3)

2002 to March 2009

Registered Pet Therapy Evaluator

#### EDUCATION:

ABC Bartending School

May 2018

US Maritime Academy

January 2017 to May 2017



## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

<b>Name</b>	Rebecca Partman
<b>Are you a registered voter?</b>	YES
<b>Are you a resident of the City of Shoreline?</b>	YES
<b>Length of residence in Shoreline?</b>	22 Years

1. List your educational background (or attach resume).

- ***Resume Attached***

2. Please state your occupational background, beginning with your current occupation and employer (or attach resume).

- ***Resume Attached***

3. Describe your community activities and volunteer work (or attach resume).

- ***Resume Attached***

4. Describe your special qualifications applicable to City Council.

I believe that my unique combination of experiences, personal values and current goals and desires make me a compelling choice to fill the open seat on the Shoreline City Council. For over a year now, I have been considering an actual run for Shoreline City Council. To say the least, when I spotted this opportunity in the recent edition of "Currents", it seemed like a perfect match. I believe that I can make a positive impact on the City of Shoreline and be a valuable contributing member to the existing Council.

Listed below are some of the special qualifications that makes me a great choice to fill the open Council seat.

### Personal qualities and characteristics

- Common sense
- Integrity
- Reliability
- Empathy
- Flexibility

- Trustworthy
- Authenticity
- Respectful
- Ability to actively listen, ask pertinent questions and communicate effectively with all stakeholder groups
- A learning mindset – I do my homework, make decisions based on facts and always come prepared
- Public speaking experience

#### Community Leadership Experience

- Served 2 years as founding President of the South Lake Union Chamber of Commerce, working closely with businesses, citizens, non-profit groups and partnering with several Seattle City Council members to build a lasting and vibrant organization that is still thriving today. Planned several very successful community engagement events in a time of uncertainty and challenge for the South Lake Union area
- Served as President of local professional organizations with international reach and influence, leading these groups to highest levels of new member registrations and increased member engagement and satisfaction
- Chosen to be Chairperson of the **Shoreline Long-term Financial Committee**, working with City staff and citizen volunteers over the course of several months to provide input and guidance to the city on priorities and initiatives of impact to our community
- Served on committees of many Boards of Directors
- Ability to compromise and find win-win solutions
- Ability to understand and interpret ordinances and local regulations
- Stay current with local and regional issues that might affect our city and our citizens

#### Professional experiences

- Entrepreneur; small business owner; small, medium & large organization leader
- Financial experience and responsibility - managing full spectrum \$MM budgets
- Over 20 years as a strategic, long-term planner
- Over 10 years developing Diversity & Inclusion initiatives, increasing employee participation and engagement in various programs
- Over 20 years of high level, complex project management, client management, people management, contract and vendor management and resource management
- Over 20 years' experience in Operations and HR leadership, offering extensive, broad experience in running successful organizations
- Working with all levels of stakeholders – employees, C-Suite leaders, vendors, partners and clients – forging successful partnerships and resulting in excellent outcomes.

I recognize that public service is a privilege and would take very seriously the opportunity to serve the City of Shoreline and this community.

5. Why do you want to serve on the Shoreline City Council?

As a 22-year resident of Shoreline who plans to be living here for the next 22 years and more, I am passionate about my community and quality of life for all citizens of Shoreline.

My two children were born and raised in Shoreline. My daughter just graduated from Shorewood High School and is about to graduate with her AA from Shoreline Community College, having participated in the Running Start program. My son is a sophomore at Shorewood High School, who is also planning on participating in Running Start. Both are National Honors Society students, student athletes and have jobs here. My husband and I are ingrained in the community, having volunteered in various capacities in schools and community organizations within the city. Many people recognize us as we walk our blue Great Dane around the Hillwood neighborhood multiple times a week.

Like many, my family and our experience living here serve as my inspiration and desire to have an impact as a member of the City Council regarding the issues facing our community.

- Diversity & Inclusion: my family is multi-racial and therefore I am passionate about the diversity and inclusivity of our city. As noted in my previous answer, I have parlayed this passion to my professional experiences as well. Fostering a culture of understanding, compassion, caring, and systems that benefit all is critical to our future growth and quality of life for everyone in our city.
- Safety: the ability to safely access schools, businesses and services, should be a priority. As should school safety and the wellbeing of our student/teacher population.
- Economic growth: attracting new businesses and encouraging current businesses to grow, ultimately providing more job opportunities within the city.
- Fiscal responsibility: spending where it makes sense and where it's most needed, while listening to what our citizens desire most.
- Health & Public Services: continuing to provide high-value services to all sectors of our population is imperative to the culture we desire to build and to maintaining our ratings as a great place to live.

These are some of my reasons for wanting to serve on the City Council. It's important for my family and for the families of our friends and neighbors to make sure that we keep moving Shoreline forward and approach problems with long-term solutions. I believe that I would provide strong leadership, excellent experience and expertise, collaboration and valuable perspective to the City Council in 2019.

Thank you for the consideration of appointment to this open seat. I look forward to the opportunity to work with the Council, the city staff and the community to continue to make this a great place to live.

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council.

None

7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

Affordable housing and living wages: People should be able to live where they work and work where they live, all while maintaining value for property owners. City Council's role: to work with community partners, City staff, and regional and County representatives; to look at strategies addressing Shoreline's key challenges and recommended approaches the City should consider taking regarding affordable housing. Review options for increasing minimum wage to match City of Seattle \$15/hr.

Mobility/Transportation: Connecting Shoreline residents to regions north, south and east through public transit options. City Council's role: To provide policy direction and oversight and to deliberate and make recommendations on legislative matters relating to transportation issues and projects affecting The City of Shoreline.

Environmental responsibility: Model sustainable practices that impact climate. City Council's role: reduce impacts of climate change by looking at the drivers and causes of change and creating plans to mitigate those root causes.

**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**

*Rebecca Partman*

Signature

Jan 2, 2019

Date

**PERSONAL INFORMATION**

Name Rebecca Partman\_\_\_\_\_

Home Address [REDACTED] [REDACTED]\_\_\_\_\_

Shoreline WA\_\_\_\_\_Zip Code 98177\_\_\_\_\_

Cellular/Home Telephone Number [REDACTED]\_\_\_\_\_

Work Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_Zip Code\_\_\_\_\_

Work Telephone Number \_\_\_\_\_

Email address

[REDACTED]

**Archived:** Friday, November 30, 2018 11:33:1 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Friday, November 30, 2018 11:08:08 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 31088  
**IP Address:** 209.189.192.226  
**Submission Date:** 11/30/2018 11:08  
**Survey Time:** 26 minutes, 16 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

essica iha

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

3

#### Contact Information

##### Home Address

\*\*\*\*\*  
WAShoreline98155

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

2802 Wetmore Ave  
WAEverett98201

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

essica iha Resume 2018.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

#### List your educational background

I attended Issaquah High School and graduated in 2000. I enrolled at the University of Miami, Florida where I earned my Bachelors of Science degree in Broadcast Journalism and Political Science, while minoring in International Studies. While at , I was part of the Residents 100 organization, a member of the United Nations Model United Nations team and also was a part of the Delta Gamma sorority.

#### Please state your occupational background, beginning with your current occupation and employer

I currently serve as the Director of Public Relations for Funko where I am in charge of conceptualizing and implementing strategic public relations initiatives for Funko both in a consumer and business capacity. The role involves keeping several balls in the air, including building relationships with key media, coordinating interviews for our Chief Executive Officer, serving as a formal spokesperson, putting out press releases and working on behalf of our senior leadership.

#### Describe your community activities and volunteer work

I am currently a Techstars Seattle mentor and served on the University of Washington's Professional and Continuing Education Public Relations Strategic Communications program from 2013-2017. I'm active in my Jewish community, notably at Temple E Hirsch Sinai in Seattle and also am an active volunteer at Jewish Family Service.

#### City Council qualifications and service questions

##### Describe your special qualifications applicable to City Council:

I am great at communicating with the public to help better understand business and constitute initiatives. I have also been a supporter of Senator Maria Cantwell and have spoken with Washington C Senator Cantwell, Senator Murray and Representative Ramila Ayipal on behalf of the relationship between America and Israel.



**Why do you want to serve on the Shoreline City Council?**

I want to make a local impact at the grassroots level and continue to support the great public school education system we have. I used to do R for icrosoft's E unit and am very passionate about technology resources for students in school that set them up for success in the future.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I believe that homelessness is one major issue facing King County and would like for the city to invest in maintaining safe and healthy public spaces. I'd also like to see the public schools utilize the newest technology and STE training.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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**PROFESSIONAL EXPERIENCE**

**September 2018 – Present**

**FUNKO**

**EVERETT, WA**

***Direct or Public Relations***

- Conceptualize and implement strategic public relations initiatives for Funko (FNKO) both in a consumer and business capacity.
- Building relationships with key media, coordinating interviews for our Chief Executive Officer. Recent coverage secured includes *Forbes*, *CNBC.com*, *CNBC Mad Money*, *Yahoo Finance*, *Fortune*, *TODAY.com*, *People* and more.
- Work alongside our investor relations firm during quarterly earnings reporting and investor relations summits.
- Serving as a formal spokesperson, putting out press releases and working on behalf of our senior leadership.

**2017 – August 2018 JVP MEDIA, LLC**

**SHORELINE, WA**

***Principal***

- Principal of tech consulting firm specializing in cutting edge technology brand marketing and public relations with global clientele including: Remitly, YellowPepper and JetClosing.
- In conjunction with Strange Brew Strategies, LLC, clients included Bill Maris (founder of Google Ventures), ZCash, BitGo, 0x, The Paul Allen Institute for Artificial Intelligence and Relativity Space.
- 200 media placements including *The New York Times*, *Bloomberg*, *CNBC*, *VICE*, *Fortune*, *IBT*, *TechCrunch* & *PBS NewsHour*.

**2016 - 2017 WE COMMUNICATONS**

**BELLEVUE, WA**

***Account Director***

- Director of proactive consumer business development and new client media relations. Key strategist with clients on how to optimize their media relations, digital media and social media tactics. Also, senior member of the broadcast team handling broadcast and new media for the Microsoft's Windows & Devices Group account which includes Windows, Surface and HoloLens/Mixed Reality. Global agency owner for outlets *USA TODAY* and *CNN*.
- Broadcast liaison for Microsoft's Surface resulting in 150 pieces of coverage including *CNBC* & *Bloomberg*.
- Secured collaboration with global Facebook team to create Microsoft content viewed by over 3.8M followers.
- Developed new media strategies for Snapchat & Facebook Live that resulted in 30% YOY social growth.
- Secured *The New Yorker* podcast for Microsoft CEO media book tour.
- Lead on Digital Media tour for Microsoft Corporate VP of Devices that resulted in 12 pieces of tier 1 coverage.
- Media trained Microsoft VP of Worldwide Education.
- Executor of media briefing book for Microsoft Corporate VP of Windows & Devices
- Attended 2017 Facebook Executive Communications conference on behalf of agency.

**2013 – 2016 PORCH.COM**

**SEATTLE, WA**

***Director of Communications***

- Responsible for building, executing, and reporting on the company's Strategic Communications plan and developing new programs with our Business Development team. Managed three employees.
- Executed communications strategy with Wayfair, Consumer Reports, Williams-Sonoma and Lowe's.
- Member of the Senior Leadership Team reporting to the Chief Operations Officer.
- Development of the Porch voice, awareness, demand and brand equity through earned capacities
- Business development goals include revenue sharing opportunities with the retail and publishing world.
- Secured 15 business development partnerships with Square, Intuit, Papa John's, & Weebly.

***Head of Media Relations***

- Executed communications strategy with Wayfair, Consumer Reports, Williams-Sonoma and Lowe's.
- Secured partnership with Hearst Digital Media leading to over 11 million video content views.
- Notable placements included *USA TODAY*, *The New York Times*, *The Wall Street Journal*, *CNBC*, *Bloomberg News*, *CNN* and *Bloomberg Businessweek*.
- Executed successful strategic syndication partnerships with *U.S. News & World Report*, *The Huffington Post*, *Forbes*, *Inc.*, *Entrepreneur.com* & *WSJ Accelerators* that resulted in 250 byline pieces.
- Secured CEO for *USA TODAY's* Entrepreneur of the Year resulting in 3 pieces of earned coverage and earned ad placement.
- Built executive platform for COO and secured her listing in the *Forbes* 30 Under 30.
- Orchestrated multiple events including ribbon cutting ceremony with the Mayor of Seattle
- Facilitated meetings between CEO and political and business influencers including multiple U.S. Senators, Michael Bloomberg, and Starbucks CEO Howard Schultz.

- Executive media training and tours with CEO and COO.

### ***EDUCATION***

#### **2000 – 2004 UNIVERSITY OF MIAMI**

B.S. Broadcast Journalism and Political Science (2000- 2004)

**MIAMI, FL**

### ***ADVISORY ROLES & AWARDS***

- Peabody Award for CNN's Coverage for Hurricane Katrina (2006)
- Dupont-Columbia Award for CNN's Coverage for the Southeast Asian Tsunami (2005)
- Techstars Seattle Mentor (2014 – Present)
- Board Member for the University of Washington's Professional and Continuing Education Public Relations & Strategic Communications Program (2013 – 2017)



## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

**Name:** Eben Pobee

**Are you a registered voter?** Yes

**Are you a resident of the City of Shoreline?** Yes

**Length of residence in Shoreline?** 5 Years

1. List your educational background (***Please see attached resume***).
2. Please state your occupational background, beginning with your current occupation and employer (***Please see attached resume***).
3. Describe your community activities and volunteer work

### Activities & Volunteer work

- Edwin Pratt Early Learning Center PTA Treasurer
- CityWise first graduation class -member
- Guest speaker - State of the City Breakfast 2017
- King County 4Culture Arts Advisory Committee
- Shoreline Community College (Performance Arts and Digital Film Advisory Committee)
- JHP Legacy, Shoreline – Artistic Director/Co-founder
- Shoreline-Lake Forrest Part Arts Council- Arts Festival Planning Committee
- Diversity and Inclusion's Culture Share's first participant

***(See attached resume for details)***

4. *Describe your special qualifications applicable to City Council.*

My expertise is Finance and Arts. I have a master's degree from Concordia University Portland Oregon in Business Administration, with a specialization in Finance. I have studied, worked professionally, and volunteered in the realm of budget development and management, budget analysis, financial analysis, transportation and county general government.

With a 4-year bachelor's in fine arts, and over 14 years of working as a passionate organizer of festivals and community events, I have gathered the experience of working with diverse groups, individuals, communities and local governments in achieving a single purpose, mostly community development. As an immigrant who understands the importance of family, community development, leadership, volunteering work, partnership and solidarity, I believe these special qualifications will serve the council well.

As a professional, my approach is based on strengths of creative problem-solving, taking initiative, following through, customer service, and building rapport. For more than 6 years, I have applied those strengths within public agencies, non-profits, and consulting firms. I would like to bring that creative, tireless, collaborative spirit to the Shoreline City Council.

5. *Why do you want to serve on the Shoreline City Council?*

It has always been a dream of mine to hold public office. I've worked closely with and campaigned for friends who've won political positions. I've been encouraged to seek elective office by mentors many times throughout my career who have found my passion and character traits a good match for the job. For the first time in my life, that advice seems undeniably correct. When I learned of this opportunity, I could not ignore the sense that here, with the set of issues before us as a community, was a place where I could do the most good. A place where my passion for the public interest and all my experience and background would be useful.

From the moment I moved to Shoreline, I knew I never wanted to move again. I was amazed at the ease with which we'd already made meaningful connections since I moved to join my wife who has been living here with her parents for over 22 years. I was immediately captivated by the environment and overwhelmed by the spirit of community. Just about every day we feel grateful to live here. I am passionate about protecting what makes this place special, and motivated to provide a guiding hand in the areas of my expertise in service of the will of the voters. I am moved whenever I think of the shared vision laid out in the aspirational Vision 2029. It reflects my own dream for the future of our city as an inclusive, thriving, sustainable community. It is my purpose in life as a professional to take up the banner of community and serve as an empathetic, hard-working catalyst for the shared vision of that community.

My expertise is Finance and Arts. I have a master's degree from Concordia University Portland Oregon in Business Administration, with a specialization in Finance. I have studied, worked professionally, and volunteered in the realm of budget development and management, budget analysis, financial analysis, transportation and county general government.

With a 4-year bachelor's in fine arts, and over 14 years of working as a passionate organizer of festivals and community events, I have gathered the experience of working with diverse groups, individuals, communities and local governments in achieving a single purpose, mostly community development. As an immigrant who understands the importance of family, community development, leadership, volunteering work, partnership and solidarity, I believe these special qualifications will serve the council well.

As a professional, my approach is based on strengths of creative problem-solving, taking initiative, following through, customer service, and building rapport. For more than 6 years, I have applied those strengths within public agencies, non-profits, and consulting firms. I would like to bring that creative, tireless, collaborative spirit to the Shoreline City Council.

6. *Specify any activities that might create a conflict of interest if you should be appointed to the City Council. **None***

7. *Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.*

Growth (a healthy community), transportation options, and the arts, all three of which are inextricably linked. The choices we make as a community today or beyond have lasting impacts, positive and negative, the dividends of those decisions can make or unmake our community for decades hence.

I would propose to address those issues by reaching out to the community to ensure whatever solutions we propose match the vision of the community. I would further look at our proposals through the lens of many years' experience in public policy and studying the results as well as unintended consequences of past policy in the areas of growth (community development), transportation and arts. What are the long-term ramifications of decisions before us today? What are the opportunity costs of one policy direction over another? And, crucially, how do decisions we make, however well-intentioned, match with our rhetoric, the will of the voters, the framework in which we operate as mandated by the state, or legally?

These are the sorts of questions a high-functioning body like our City Council can and should ask, and I would be eager to work collaboratively with fellow councilmembers to make sure we consider these important questions, and pursue where they lead us, hopefully to better outcomes


I see this vacancy as an opportunity to bring my background in Finance and Arts to bear for the benefit of the city and neighborhood in which I hope to spend the rest of my life. While working as Pierce Transit/County's Business Development and Budget Analyst, I architected a business plan for establishing a county-wide Transit Communication Technology with a capital budget of \$62 million. Liaised with over 43 Law Enforcement Agencies and 9 General Government within Pierce County to create a new rate allocation model with a more accurate cost per user of the shared technology platform by utilizing business drivers captured in enterprise databases, cutting preparation time of this complex calculation by 75%.

This required me to do an extensive research about policies, property rights, funding sources and multiple taxing systems. Uncovering those linkages through policy to present actionable recommendations has always been my passion. And these are policy areas that can cause a great deal of concern in our community. The council's first value, of listening to the community and representing its interests and goals is especially important in this area. I worked closely with some of the councilmembers of Pierce County, including the then county executive who is now the state auditor to make this possible. I led communications efforts for equitable rate allocations and budget development and office projects which served as a precedence.

Our City government, in an open, collaborative, highly-transparent and accessible manner, will play the central role in the realization of our shared vision as a community. It is not mere coincidence my vision is like shared vision hammered out over the past few years leading up to the completion of the Vision 2029 statement in the comprehensive plan.

I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

  
Signature

  
Date

**PERSONAL INFORMATION**

Name: Eben Pabee

Home Address [REDACTED], Shoreline WA

Zip Code 98133

Cellular/Home Telephone Number [REDACTED]

Work Address 4600 Campus Pl, Mukilteo, WA  
Zip Code 98275

Work Telephone Number [REDACTED]

Email address: [REDACTED]



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### Summary of Qualifications:

Detail-oriented Financial Analyst with background leveraging MBA/CFA credentials and hands-on experience in quantitative / statistical analysis, budgeting, accounting, and forecasting, FP&A, cost allocation models producing reports that identify spending patterns and potential fiscal issues.

Software Skills: MS Excel, Power BI, PowerPoint, MS Word, Access, Workday, HFM, SPSS

### Education: Finance (Accounting Option) and Project Management

MBA, Finance, (Accounting Option) & Project Management

University-Portland, Oregon – April 2014

CFA, Certified Financial Analyst (Certificate, On-going) 2018

Bachelor of Arts, University of Ghana – May 2011

### Professional Experience:

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#### Synrad – Financial Analyst -Contract

2018

Essential duties include but not limited to the following;

- Preparing budget estimates and consolidating budget forecasts;
- Providing budget justifications by compiling, comparing, and correlating information about current and future products;
- Provide robust modeling and reporting to facilitate executive-level decision making.
- Monitoring, analyzing and evaluating spending relative to budget and planning documents;
- Performs budget formulation procedures/processes involving independent assessments and preparation of detailed analyses, budget estimates, special reports, and other documentation;
- Providing constant status reports on all deliverables requested by the Finance Director and Senior leadership as needed;
- Uses automated budgetary system(s) and computer-generated products in accomplishing budgeting assignments.

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#### Pierce County/Pierce Transit

2015 – 2018

##### Business Development & Budget Analyst

Essential duties include but not limited to the following;

- Maintaining a \$3.4Million O&M Budget and a \$5.6Million Capital Purchase and Project budget as well as a \$30Million worth of asset
- Overseeing complex and detail-oriented projects such as radio site construction, budgeting, financial analysis asset management,
- Review departmental financial statements and analyze revenue, costs, expenses, and tax rates for all business units with understanding of GAAP/GASB
- Managing over 13 contracts including a 10-year contract with Motorola and Aviat
- Overseeing procurement, inventory and asset categorization
- maintenance of a computerized asset/inventory management system comprised of communication infrastructure, radios (voice and data), smart transportation systems, fare collection systems and other asset related equipment;

##### Business & Financial Analyst

Essential duties include but not limited to the following;

- Prepared financial statements consisting of a Statement of Net Assets and a Statement of Activities.
- Maintained a Cost Center budget of \$6,300,000
- Performed financial analysis and variances covering materials, costs of sales, and overhead allocations

- Utilized direct allocation method coupled with Step-down method to allocate costs across agencies and departments equitably
- Assisted in the formulation and presentation of a budget of \$24,000,000 for Department of Emergency Management, Pierce County.
- Utilized the County's Financial system (Workday) to reconcile and prepare reports for managers
- Monitored expenses to accounts and cost centers
- Maintained the general and subsidiary ledgers and produced financial reporting needed for the Trial Balance.

### **Program Management Analyst**

Essential duties include but not limited to the following;

- Maintained a Cost Center budget of \$6,350,000 and implemented a standard rate setting model.
- Prepared a total cost of ownership (TCO) for voice/data communication project worth \$62 Million
- Developed enhanced financial documentations to improve data quality and program delivery
- Performed statistical analysis supported to enhance emergency communications and preparedness
- Compiled and analyzed all asset categories related tied to the Single County-Wide Communications System while tracking all capital projects
- Developed strong public and industry relations while performing contract management duties
- Coordinated multiple funding streams and agency activities including SS911 and 41 other LEA

### **Danquason Company Limited (Part Time)**

**2012-Present**

- Managing issues in accordance with corporate responsibility for the business,
- Managing projects from design through completion for clients aligned with program objectives;
- Reviewing contract documents and making necessary suggestion or
- Monitoring Cashflow
- Reviewing and monitoring variances of construction project relative to cost control and schedule;
- Overseeing the Finance Unit.

### **Habitation Home Realty, Portland, Oregon**

**2013-2014**

#### **Business Administrator**

Essential duties include but not limited to the following;

- Provided direct services to clients, establishing, modifying, and enforcing financial obligations;
- Prepared checks, cancellations, reissues and distributes checks & accounts payable duties
- Processed purchase orders and processed copious quantities of fiscal data with consistency, accuracy, and efficiency Provides customer/vendor services in looking for checks, stop payments, etc.
- Monitored compliance (budget, signature, and accounting) and perform periodic reconciliations.

#### **Assistant Valuation Officer**

Essential duties include but not limited to the following;

- Undertook valuation for financial planning and rating
- Supported the development, planning and execution of employee-related financial activities
- Surveyed and Valuated structures for varying purposes sales, compensation, lettings etc.
- Engaged in facility management for effective and efficient financial planning
- Engaged in the execution of projects for clients with dispatch and within the constraints of their budget

### **National Investment Bank**

**2011-2012**

Essential duties include but not limited to the following;

- Facilitated opening of savings, current, business and foreign accounts for customers.
- Collected customer details and did entered them a spreadsheet
- Analyzed documents and entered them into UNIVBANK (the bank system software).
- Addressed customer complaints and inquiry and escalated the necessary ones if needed.
- Compiled daily activities on account opening and kept them on file.
- Submitted weekly and monthly activity report of new account holders

## **Community & Volunteer Work**

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### **EDWIN PRATT EARLY LEARNING CENTER PTA**

**2018-Present**

#### **Treasurer**

Providing overall financial/account management for the PTA

### **CITY OF SHORELINE**

**2016**

#### **CityWise Project Participant**

- Engaged in the operations and community development programs within the city
- Understanding the biannual budgeting concept
- Making inputs in the capital improvement projects

### **4CULTURE (KING COUNTY)**

**2017-Present**

#### **Arts Advisory Committee**

- Reviewing grant applications
- Designing and implementing proper procedures to improve Arts in King County
- Negotiating for equitable funding within districts

### **SHORELINE COMMUNITY COLLEGE**

**2018-Present**

#### **Performance Arts and Digital Film Advisory Committee**

- Mentoring SCC students in the fields of Arts and DF

### **CONCORDIA UNIVERSITY Portland, Oregon**

**2012-2013**

#### **Planning Team member**

- Assisted the curator of TEDxCUPortland in hosting an independently organized TED TALK for a minimum of 700 attendees.

### **ACTIVITIES AND ORGANIZATIONS/ VOLUNTEER WORK/CONFERENCES/WORKSHOPS:**

- Multi-Cultural Heritage Festival, Shoreline, Artistic Director
- JHP Cultural & Diversity Legacy, USA- President & Founding Member-2014-Present
- TEDxCUPortland, Concordia University, Portland Oregon, USA- 2012-2014
- World Domination Summit, Portland Oregon, USA, 2013

**Archived:** Monday, December 31, 2018 10:03:33 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Friday, December 28, 2018 10:12:19 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Responses requested:** Yes  
**Sensitivity:** Normal

---

**City Councilmember Application**

**Submission #:** 33720  
**IP Address:** 216.243.53.34  
**Submission Date:** 12/28/2018 10:12  
**Survey Time:** 41 minutes, 46 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

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You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected_and_appointed_officials/shoreline_city_council/city_councilmember_application/) Council application page for the pdf version of this application.  
We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

**Full Name**  
Jordan Osamentier  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes

**Length of residence in Shoreline?**  
3

**Contact Information**

**Home Address**  
[Redacted]  
ShorelineWA98155

**Cell/Home Phone**  
[Redacted]

**Work Address**  
2815 2nd Ave, Ste 400  
SeattleWA98121

**Work Phone**  
[Redacted]

**Email**  
[Redacted]

**Background and Experience**

Please attach a resume or answer the following three questions.

**Resume**  
osamentier Cover Letter City of Shoreline.pdf  
osamentier resume, Shoreline City Council 12 27 2018.pdf

If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.

**List your educational background**  
Please state your occupational background, beginning with your current occupation and employer  
Describe your community activities and volunteer work

**City Council qualifications and service questions**  
Describe your special qualifications applicable to City Council:

I am currently an elected member of the board of the Puget Sound Educational Service District (SESD), which serves to improve outcomes for students attending 35 school districts in the greater Seattle area, including Shoreline. As Director of Policy Advocacy with Committee for Children, a Seattle based global nonprofit, I use my abilities as an attorney regularly to develop state and federal legislation around child protection and social emotional learning. Together, these experiences have provided me with exposure to multiple levels of government on various issues. I would bring to the Council a mindset geared toward collaborative decision making that is informed by longstanding

experience in law and policy. Should I be selected to continue in this process, I understand live interviews would be held on January 28. Unfortunately, I am traveling to Washington, DC, at that time and would not be able to attend live however, I would welcome an alternate option, and regardless, I am grateful for the opportunity to be considered for this position.

**Why do you want to serve on the Shoreline City Council?**

I believe my connection to our community, combined with my longstanding expertise in law and policy, would contribute well to the position. I'm rooted in our community in a number of ways and can appreciate its changing nature firsthand. I live in our light rail region, which is both exciting while at the same time slightly discomfiting. My family participates in the Shoreline Community College Preschool Cooperative. And I stay tuned into various local conversations, from our sidewalk planning, to homeless housing, to the design of the future Community Aquatics Center. I value our forward progress and how we are balancing that with the usual tensions around local development.

**Specify any activities that might create a conflict of interest if you should be appointed:**

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

In 2009, Shoreline put forth its Vision 2029 <http://www.shorelinewa.gov/home/showdocument?id=9651>, which offered goals and a framework that speak to our ongoing, overarching challenge: to adapt thoughtfully as our community evolves along with the greater Seattle area. Ten years later, that framework still holds true. Yet we have new challenges now that we did not necessarily anticipate ten years ago. For example, we have new and pressing challenges around homelessness and housing affordability. In honoring our Vision 2029, City Council's role is to effectuate problem solving in anticipation and response to these and other emerging needs, bringing together the groups and people most knowledgeable and best suited to address them. Moreover, our challenges tend to be interrelated. Housing affordability tracks with population growth, the need for increased transportation options, adjustments in our schools, various health and safety challenges, and the list goes on. It is incumbent on City Council to address our challenges in context and in concert with one another, coordinating efforts when reasonable, avoiding independent, isolated efforts when possible.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
City of Shoreline

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

December 28, 2018

City of Shoreline – City Clerk  
17500 Midvale Avenue N  
Shoreline, WA 98133  
Email: [clk@shorelinewa.gov](mailto:clk@shorelinewa.gov)

Re: Jordan Posamentier's City Councilmember Position #6 Application

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To the Shoreline City Council:


I am submitting my name for consideration to serve in Position #6 on Shoreline City Council. I believe my connection to our community, combined with my longstanding expertise in law and policy, would contribute well to the position.

I am currently an elected member of the Board of the Puget Sound Educational Service District (PSESD), which serves to improve outcomes for students attending 35 school districts in the greater Seattle area, including Shoreline. As Director of Policy & Advocacy with Committee for Children, a Seattle-based global nonprofit, I use my abilities as an attorney regularly to develop state and federal legislation around child protection and social-emotional learning. Together, these experiences have provided me with exposure to multiple levels of government on various issues.

I'm rooted in our community in a number of ways and can appreciate its changing nature firsthand. I live in our light rail rezone, which is both exciting while at the same time slightly discomfiting. My family participates in the Shoreline Community College Preschool Cooperative. And I stay tuned into various local conversations, from our sidewalk planning, to homeless housing, to the design of the future Community & Aquatics Center. I value our forward progress and how we are balancing that with the usual tensions around local development.

I would bring to the Council a mindset geared toward collaborative decision-making that is informed by longstanding experience in law and policy. Should I be selected to continue in this process, I understand live interviews would be held on January 28. Unfortunately, I am traveling to Washington, DC, at that time and would not be able to attend live; however, I would welcome an alternate option, and regardless, I am grateful for the opportunity to be considered for this position.

Very truly,



Jordan Posamentier

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## WORK EXPERIENCE

- Director of Policy & Advocacy** Nov. 2017  
Committee for Children - Present
- Global education nonprofit – develop and advocacy child protection and social-emotional learning law and policy on both state and federal levels
- University of Washington** 2015 -  
Lecturer Present
- Teach education policy evaluation (Master's level)
- Deputy Policy Director** Nov. 2014  
University of Washington, Center on Reinventing Public Education (Seattle, WA) - Oct 2017
- Engaged over 20 states and 45 cities in systems-level K-12 grant-funded research and policy with a focus on urban schools and systems serving low-income and minority students
- Director of Legislative Analysis** Mar. 2013 -  
StudentsFirst (Sacramento, CA) Oct. 2014
- Directly supervised a team of six to nine legislative analysts and several interns and engaged key policymakers across the nation
  - Successfully managed, drafted, negotiated, strategized, and advised with respect to over 70 pieces of education legislation and regulation across 18 states
  - Forged coalitions, connections, and partnerships cross diverse sets of stakeholders
- Legislative Counsel** May 2008 -  
California Judges Association (San Francisco, CA) Mar. 2013
- Protected and advanced the organization's legislative agenda, predominantly with respect to issues affecting at-risk children in delinquency and dependency courts – maintained an over-95% success rate, covering over 200 bills
- Associate Attorney** Dec. 2006 -  
Law Firm of Marion's Inn (Oakland, CA) May 2008
- Drafted/edited/researched civil legal pleadings, motions, supporting documents, memoranda, settlement agreements, and briefs, and participated in all phases of litigation

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## EDUCATION

- University of Houston** (Houston, TX) May 2006  
Juris Doctor
- Queens College, CUNY** (Flushing, NY) May 2003  
Master of Science in Education
- College of the Atlantic** (Bar Harbor, ME) June 2001  
Bachelor of the Arts in Human Ecology

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## COMMUNITY EXPERIENCE

<b>Elected Board Member, Position 1</b> (Elected fall 2017) <i>Puget Sound Educational Service District 121</i>	2017 - Present
<b>Member</b> <i>Office of the Superintendent of Public Instruction, WA, Social-Emotional Learning Workgroup</i>	Nov. 2017 - Present
<b>Vice President</b> <i>National Coalition to Prevent Child Sexual Abuse &amp; Exploitation</i>	Incoming for 2019
<b>Advocacy &amp; Policy Committee Member</b> <b>President, Board of Directors</b> <i>End of Life Washington (Seattle, WA)</i>	July 2018 - Present 2014 - June 2018
<b>President, Board of Directors</b> <i>Compassion &amp; Choices California (San Francisco, CA)</i>	2007 - 2014

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## LICENSES / CERTIFICATIONS

**Attorney, licensed in California** (Dec. 5, 2006)

**Mediator, certified in Texas** (Jan. 2006)

- Certified by the Univ. of Houston A.A. White Dispute Resolution Center



**Archived:** Thursday, January 3, 2019 2:10 PM  
**From:** City of Shoreline Webmaster  
**Sent:** Thursday, January 3, 2019 2:12 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 34862  
**IP Address:** 146.79.254.10  
**Submission Date:** 01/03/2019 2:16  
**Survey Time:** 43 minutes, 44 seconds

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**Full Name**  
Simon Ritikin  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
20

**Contact Information**  
**Home Address**  
[REDACTED]  
ShorelineWA98133  
**Cell/Home Phone**  
[REDACTED]  
**Work Address**  
6901 Sand Point Way NE  
SeattleWA98115  
**Work Phone**  
[REDACTED]  
**Email**  
[REDACTED]

**Background and Experience**  
*Please attach a resume or answer the following three questions.*  
**Resume**  
*If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.*

**List your educational background**  
Bachelor's in Business Administration, Univ. of Rhode Island, Kingston, RI Bachelor of Arts, Business Accounting dual major, Muhlenberg College, Allentown, PA  
**Please state your occupational background, beginning with your current occupation and employer**  
RECENT EXPERIENCE Senior Director of Development, Seattle Children's 2010 Present Director of Development, Group Health Foundation 2005-2010 Associate Director of Development, Intiman Theatre 2003-2005 EARLIER EXPERIENCE INCL ES Regional Director of Education Sales, Comp SA, Kirkland, WA Manager, Government Affairs, AT Technology Center, Washington, DC Manager, Government Affairs, AT Corporate Housing,asking Ridge, N

**Describe your community activities and volunteer work**  
BOAR ROLES Association of Fundraising Professionals North Seattle Community College Foundation Education Fund Angel Light West Seattle Area Advisory Council OTHER VOL NTEERIN Recovery Cafe Shorewood H.S. Einstein S.S. Highland Terrace Elementary Leadership Tomorrow Girl Scouts of America Campfire SA Hillwood Soccer Club Seattle United Soccer Shoreline Senior Program

**City Council qualifications and service questions**  
**Describe your special qualifications applicable to City Council:**

Some of my qualifications include leadership in both the for profit and non profit sectors, a background in business and accounting, and interest and knowledge in politics. I have interest and familiarity in Shoreline's history dating back nearly to the founding of our city. Arguably the most special qualification could be my ability to listen, ask questions, and respect diversity, equity and inclusion. I am complimented for my ability to be kind, articulate and help find a rational, clear, path to solutions.

**Why do you want to serve on the Shoreline City Council?**

As an interested, thoughtful, positive citizen, this is an exciting opportunity to serve. A leadership role in my city has been a growing interest, and friends have been encouraging me to get more involved. I admire some of the people I've met that are taking the time and sharing their time, interest and talents to help make our community a better place to live for all Shoreline residents in government, our Arts Council and more. I'm at a stage in my family life and career where I'm looking to give back and not currently serving on a board. This assignment is a particularly appealing one. While helping our government better serve our community, I'd help our council team to move forward on initiatives while communicating positively with our fellow residents.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Every constituent has issues that are important, from sidewalks to potholes, public safety to parks and more. I was recently at a City Council meeting and saw the passion for issues including Mandarin in our high schools and the importance of the new Shoreline pool. I know planning remains a complex and vital issue for our city. Overseeing the City Manager, forming strategic priorities, and asking questions and seeking clarifications on some of the operational and tactical choices being made are vital for the City Council.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
City of Shoreline

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**Archived:** Monday, December 31, 2018 9:33 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Sunday, December 30, 2018 9:21 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Responses:** 2  
**Sensitivity:** Normal

---

#### City Councilmember Application

**Submission #:** 33900  
**IP Address:** 73.19.31.44  
**Submission Date:** 12/30/2018 9:27  
**Survey Time:** 20 minutes, 6 seconds

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You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected_and_appointed_officials/shoreline_city_council/city_councilmember_application/) Council application page for the pdf version of this application. We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

#### Full Name

Trevor Rain Water

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

17

#### Contact Information

##### Home Address

\*\*\*\*\*

WAShoreline98133

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

##### Work Phone

##### Email

\*\*\*\*\*

#### Background and Experience

**Please attach a resume or answer the following three questions.**

##### Resume

**If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.**

##### List your educational background

Ramsay High School, Birmingham, AL Round Radio Tech School Keesler MS, Cisco CCNA Seattle Central Community College

##### Please state your occupational background, beginning with your current occupation and employer

Sr Sys Analyst Evergreen Health Sys Analyst Microsoft Sr Sys Analyst Catholic Health Sr Sys Analyst Providence Health and Services Sys Admin Seattle Central Community College

##### Describe your community activities and volunteer work

Highland Terrace Volunteer/ TA Einstein Middle School Volunteer/ TA Shorewood High School TA/ Coopers Swingin Summer Eve volunteer Highland Terrace Neighborhood Assn Treasurer CERT CityWise

#### City Council qualifications and service questions

##### Describe your special qualifications applicable to City Council:

I have been a resident of Shoreline since 2001. I have been involved in my neighborhood association, schools, and city since I first moved here. I have raised two children here. I have seen the changes in the city, in my neighborhood, and in our state. I am active member of my community, and encourage others to get involved. I believe I am uniquely qualified to be on the city council. I don't have an agenda, but do want to see the best for my city, and my neighborhood. I care about my block, my neighborhood, and my city. My only goal is to make this a better place to live, a better place to raise a family, and a place people want to remain, or move to.

**Why do you want to serve on the Shoreline City Council?**

I want to serve on the council for the same reason I volunteer for other organizations. Helping others, and making things better should be everyone's goal. That's why I volunteered for the SA, and why I volunteer for other groups. In the neighborhood association, I talk to neighbors who feel like they don't have a voice. I want to help their voices be heard. Too often, I hear that the city council is more concerned with density, businesses, and big interests, and not enough in what the residents really want. I am just a regular guy, living my life just like they are. I think I can be a representative for the residents.

**Specify any activities that might create a conflict of interest if you should be appointed:**

Neighborhood Association Treasurer

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

From my discussions with residents at our neighborhood meetings, as well as at other city events, the biggest issue people think about is the density issue. While I do think increasing density can be good, it must be done the right way. Demolishing single family neighborhoods to build apartment buildings will make residents upset. Granting tax breaks to developers to cut down trees and demolish houses in favor of apartments will not make anyone but the developers happy. The city council is there to listen to the people they represent, and from the conversations, it sounds like a lot of residents are afraid the council isn't listening to them. Changing the council to be a representative council, rather than an 'At Large' council may go a long way to alleviating these fears. If there were a council member from their 'area', they may begin to feel like they had some representation.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**Archived:** Monday, eceember 2 , 2018 9:01:39 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Sunday, eceember 23, 2018 10:39: 3 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 33407  
**IP Address:** 73.193.8.247  
**Submission Date:** 12/23/2018 10:39  
**Survey Time:** 6 minutes, 10 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Full Name**  
Ravi Rana  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes

**Length of residence in Shoreline?**  
12

**Contact Information**  
**Home Address**  
[REDACTED]  
WashingtonShoreline98133  
**Cell/Home Phone**  
[REDACTED]

**Work Address**  
635 N 185TH ST  
WASHORELINE98133

**Work Phone**  
[REDACTED]  
**Email**  
[REDACTED]

**Background and Experience**  
<i>Please attach a resume or answer the following three questions.</i>

**Resume**  
Ravi Rana Resume.doc  
<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**  
**Please state your occupational background, beginning with your current occupation and employer**  
**Describe your community activities and volunteer work**  
**City Council qualifications and service questions**  
**Describe your special qualifications applicable to City Council:**

**Why do you want to serve on the Shoreline City Council?**  
**Specify any activities that might create a conflict of interest if you should be appointed:**  
**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**  
**Briefly explain:**

The burning problem for the Shoreline community is the homeless issue right now. The amount of bad things they bring along with the "tent city" is alarming. They have to be met with immediate concern to help the residents in the Shoreline area be safe. The other issue that is slowly beginning to cause problems are the night time raids in parked cars at home. Although they are reported to the concerned authorities it seems like nothing has happened. Every year around the Thanksgiving, Christmas time there are many stealing that is going on which is now rampant. These issues are to be dealt with right away with the concerned authorities. A council member will make sure these are met with timely action. That all help from the authorities will be in hand to hand to make Shoreline a better and safe place for all.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**RAVI RANA**

Shoreline, WA 98133

**SUMMARY**

My ability has been strengthened to bring together as a past community leader in make the difference to many families lives in Seattle by volunteering to interpret their cases with US Department of Immigration. I am excellent in customer service, sales and ability to perform at the highest level in cash handling effectively.

**PROFESSIONAL EXPERIENCE**

- 4/12 - PRESENT      Travel Consultant, Tharpa Nepal Travel, Shoreline, WA  
Responsible for opening and closing duties, handling corporate customers  
24/7 with utmost professional service  
Recipient of Shoreline Travel Agency Service Award
- 4/2009 - 4/2012      Travel Consultant, Mayuri Travel, Redmond, WA  
Responsible for entire management control on income and expense handling  
Rewarded as added responsibility for training new employees
- 1/2009 - 4/2009      Travel Consultant, Tharpa Nepal Travel, Shoreline, WA  
Responsible for opening of travel services in Shoreline  
Attained contracts with major international carriers
- 4/2001 - 12/2008      Travel Consultant, New Wave Travel, Seattle, WA  
Responsible for ticket sales to South East Asia and China  
Responsible for all Government liaison for running the office

**EDUCATION**

Bachelor Degree, Tribhuwan University, Nepal  
Bank Works YWCA, Seattle WA, Bank Teller Training Certificate  
Proficiency Training on Airline Amadeus Reservation System, Chicago

**SKILLS**

Trilingual - fluent in speaking Nepali (Nepal), Hindi/Bhojpuri (India) and Urdu (Pakistan)  
Past President - Nepal Seattle Society, Non Profit Organisation from year 2003 to 2005  
Proficient in Microsoft Office Suite

**Archived:** Wednesday, January 2, 2019 3:0 :1 PM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Wednesday, January 2, 2019 3:0 :0 PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 34364  
**IP Address:** 65.113.246.186  
**Submission Date:** 01/02/2019 3:06  
**Survey Time:** 2 minutes, 52 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

**Full Name**  
Sierra Ranier  
**Are you a registered voter?**  
Yes  
**Are you a resident of the City of Shoreline?**  
Yes  
**Length of residence in Shoreline?**  
8

**Contact Information**

**Home Address**  
[REDACTED]  
ShorelineWA98155

**Cell/Home Phone**

[REDACTED]

**Work Address**

155 NE 100th Street  
Suite 100  
SeattleWA98125

**Work Phone**

[REDACTED]

**Email**

[REDACTED]

**Background and Experience**

*<i>Please attach a resume or answer the following three questions.</i>*

**Resume**

Sierra Ranier Resume City Council.doc

*<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>*

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

Volunteer work as treasurer for TA Coordinated and implemented several fund drives to raise money for TSA programs, ood charities, various school projects in need of funding, clothing drives. I also volunteered for two NATO missions in osnia, while serving in the S Army. I received a eritorious Service edal for meritorious service, during my time in service.

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I served in the S Army as a public relations official as well as a diplomatic relations official for many years. I currently manage the business operations for the Washington oison Center and will continue to work in public service. The knowledge and skills I can bring to the city council are vast and can be utili ed to implement new processes and



procedures that can streamline costs, and provide oversight to budgeting, forecasting, reporting, and funding. As a project management professional, I can create and implement, and oversee new projects with considerable ease, using less money and less time, ultimately saving taxpayers money. I have many years of government/public service experience, knowledge, and am highly dedicated with an unsurpassed work ethic.

**Why do you want to serve on the Shoreline City Council?**

As a homeowner and resident of Shoreline for over eight years, I feel I can provide the city of Shoreline with the commitment and dedication that is necessary as a public servant. I served honorably as a dedicated soldier in the US Army and continue to serve the public as the Business Operations Manager for the Washington Poison Center. I have a proven track record for going above and beyond the call of duty, in every aspect of my personal and professional life. I bought my very first home, as a single mom with three amazing girls, here in Shoreline. I have never loved a community more than this one. I bought my home here in Shoreline, because of the community spirit, the dedication to education, the caretaking, and the ambition to excel as a city, beyond the community standards. I have no intention of leaving this area and will continue to raise my three girls and watch my city grow and thrive. Because of this, I want to be a part of that growth and ambition to excel. I want to help impact our thriving community using all of my skills and abilities, and to build an even stronger community and infrastructure. I also feel that the Shoreline City Council needs a little more diversity, as well as new ideas, new energy, and someone with experience and commitment to public service and government. As an honored veteran, business professional, single mom, and current public servant, I can bring all of that.

**Specify any activities that might create a conflict of interest if you should be appointed:**

There are no activities or special agendas that will create a conflict.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Sidewalks are currently needed in many of the areas surrounding city centers. The speed limits are outdated and in need of reassessing. Many heavily trafficked areas are also heavily residential. This is a potential hazard as more people are moving here and increasing our pedestrian flow. As we grow, we need to take into consideration new traffic laws, speed limits, pedestrian safety, so that our community can continue to grow while still providing the safety of a small community. We need more programs that empower young people and encourage them to become better citizens. We need to become more involved with our children and their future as potential Shoreline residents, by encouraging and supporting more event planning that caters to younger groups.

**Section Break**

**By checking the box below I agree that the following statement is true:**

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Thank you,  
**City of Shoreline**

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# Sierra S. Ranier

[REDACTED] Shoreline, WA 98155  
[REDACTED]

## Summary

Dedicated Business Operations professional and effective leader with over fifteen years of experience using proven methods and innovative techniques in HR, Finance, and Accounting, to successfully cut costs, streamline operations, and increase productivity & revenue, as well as an extensive knowledge of project management and an unsurpassed work ethic.

## Skills, Abilities, Highlights

- Leadership
- Project Management
- Human Resources
- Financial Management
- Auditing
- Accounting
- Budgeting
- Procedures planning & development
- Public Policy
- Process improvement
- Strategic planning
- Analytical
- Team building
- Change strategy
- Expansion
- Public Relations
- Crisis Management
- Diplomatic Relations

## Professional Experience

**Washington Poison Center** – Seattle, WA 2018 - Current

### *Business Operations Manager/HR Director*

- Oversee all financial management of the WAPC including the timely review and approval of monthly, quarterly and annual financial reporting materials and metrics for the ED and the Board of Directors.
- Oversee and lead annual budgeting and planning process in conjunction with the ED.
- Oversight of, financial forecasting, cash flow, budgeting, and reporting.
- Coordinate and lead the annual audit process in collaboration with external auditors and the finance committee; assess any changes necessary.

- Analysis of WAPC business operations for management review and decision making, including awareness of current trends, regulations or other factors which may influence operations or strategic goals.
- Update and implement all necessary business policies and accounting practices; improve the finance department's overall policy and procedure manual.
- Management of human resources to include recruitment, screening, staffing, and on-boarding
- Oversee and ensure all credentialing and licensure requirements for staff are up to date.
- Management of the WAPC benefits programs (medical, 401K, life insurance) including annual enrollment, competitive bidding and reporting. Ensure WAPC compliance with COBRA, ADA, EEO, HIPAA, and other HR related legal/mandatory rules/laws governing employer/employee relations
- Filing of all financial and tax reports required of a non-profit, including annual 990s.
- Assist with public relations and education outreach (non-clinical) financial issues/budgets.
- Participate in Leadership, senior management and board meetings, contribute to the leadership and strategic planning of the WAPC and contributing to the continued accreditation of the WAPC
- Participate and facilitate Board Finance Committee with WAPC board of directors
- Coordinate the implementation of an annual review process for all staff.

**Aging Options, Inc (Johnson & Nagaich, P.S.)** – Federal Way, Bellingham, Bellevue, Edmonds' locations 2016-2018

***Chief Operations Officer***

- Managed operations of several companies, simultaneously, while implementing strategies to expand and reduce.
- Worked directly under the CEO.
- Directly supervised all departments and department directors, accounting, marketing, IT, HR, legal operations, finance and business operations, for all companies.
- Managed and implemented new HR processes and policies to effectively recruit and increase retention. Updated policies, handbook, procedures, and forms to current legal standards and compliance. Created and initiated team building activities to increase teamwork and morale, while maintaining current company culture and vision.
- Managed all aspects of media relations, monthly seminars, weekly radio show, and celebrity endorsements.
- Evaluated performance of operations through analyzation of financial data as well as implement strategies to increase overall performance.
- Prepared and presented through weekly meetings, budgetary reports, financial reports, and projection reports, and the analysis of the findings, as well as counseling on planning and implementing.
- Assisted CEO with all ventures, networking, and fundraising.
- Managed all relationships with partners, vendors, and competition.
- Lead expansion activities (investments, acquisitions, mergers, alliances)
- Prepared contracts, financial agreements, and negotiations, with employees, vendors, partners, and competitors.
- Managed and assessed all urgent and dire matters with extensive problem-solving techniques, diplomacy, and pragmatism.

- Managed and lead weekly and bi-weekly productivity meetings with key revenue-producing personnel.
- Set comprehensive goals for performance and growth, to include incentivizing through new wage and bonus plans, established benefits to attract new talent, expanded operations to increase revenue with lowest possible investment and highest returns, established procedures to increase collections processing from 45% to 85%, established compliance measures to ensure all operations performed to local, state, federal, and all professional regulations, as needed.

**Foster Law P.C.** – Seattle, WA 2007-2016

***Business Operations/Finance Manager***

- Reported directly to CEO.
- Managed all financial and business operations, human resources, direct corporate financial planning and structure.
- Managed the Cash Management function, including banking relationships.
- Coordinated, analyzed and reported overall financial performance to CEO. (Financial performance, projections and other special projects as required, for example: Individual revenue performance reports, and employee productivity reports.)
- Prepare short and long-term financial analysis reports of financial performance and/or audit controls for use with internal management and external parties.
- Managed audit and tax functions, coordinate activities with outside firms and review firms' performance.
- Developed, implemented and maintained accounting and administrative policies and procedures for a wide-ranging set of activities including financial accounting and reporting.
- Managed employee relations (hiring/terminating policies), updated policies and procedures, implemented strategies for recruitment, teambuilding, and retention, as well as updating corporate policies.
- Maintained proficiency in all aspects of corporate accounting and knowledge of all pertinent GAAP rules and regulations as well as all state and federal regulations.
- Remained updated on all Washington State IOLTA regulations, and employment laws.
- Responsible for all corporate and human resource activity including payroll, employee benefits, retirement plans, corporate insurance and related activities. This includes the coordination and implementation of these activities.
- Streamlined internal controls, creating more efficient, cost effective solutions while maintaining productivity and company orientated goals.
- Supervised all daily incoming and outgoing financial processes.
- Managed all areas of billing, revenue, and costs advanced for over 500 clients.
- Maintained excellent client relations regarding accounting and billing issues using expert communication skills and compliance to confidentiality rules and regulations.
- Initiated and implemented various Marketing and Advertising strategies, specializing in social media marketing, mass marketing through referral sources, analyzing marketing data

## **U.S. Army Public Affairs – U.S. Government (Various Locations)**

### ***Public Affairs Official/Diplomat***

- Managed media operations for government owned media outlets.
- provided diplomatic relations between government and civilian entities as well as military operations.
- Created and promoted positive initiatives to enhance military and civilian relations with the use of media.
- Managed a staff of five journalists, three volunteers, and two civilian employees.
- Attended intense training program specializing in Military Journalism and Public Affairs.
- Attended specialized training in military diplomacy.
- Provided international diplomatic services to representatives in Turkey, Iraq, Bosnia, and Saudi Arabia and various NATO operations.
- Provided diplomatic services domestically throughout the United States.
- Awarded Meritorious Service Medal

## **Education**

- M.B.A. (Graduation – April 2019)
- BS, Business Management
- AAS, Accounting
- Certified Project Management Professional
- Seminars/Training with certificates of completion:
  - Budget Management
  - Forecasting Cash Flow
  - Forensic Accounting
  - Human Resources Management
  - Payroll Law
  - Not-For-Profit Accounting

## **Technology**

- Quickbooks, Time slips, Practice Advantage, Word, Excel, Payright Systems Software, Billing Matters, and Time Matters, Peachtree, PowerPoint, Sage, Access, Ontraport, Constant contact, Crystal reports, and various project management tools and programs.

## **Memberships**

- Executive Women International, National Association for Female Executives, COO Alliance, Public Notary since 2001

Will provide references upon request.



RECEIVED

JAN 03 2019

CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name Robert L. Ransom

Are you a registered voter? yes

Are you a resident of the City of Shoreline? yes

Length of residence in Shoreline? 47 years

1. List your educational background (or attach resume). \_\_\_\_\_

HIGH SCHOOL (1958) U.S. GRANT HIGH SCHOOL, PORTLAND, OR  
A.A. (1960) MULTNOMAH (JUNIOR) COLLEGE, PORTLAND, OR  
B.S. (1963) PORTLAND STATE UNIVERSITY, PORTLAND, OR  
M.S. (1969) PORTLAND STATE UNIVERSITY, PORTLAND, OR  
M.P.A. (1979) UNIVERSITY OF PUGET SOUND, SEATTLE-TACOMA, WA  
(Ph.D.) ABD UNIVERSITY OF EXPERIMENTING UNIVERSITIES-UNIONS INSTITUTE  
(NOTE: PASSED LICENSING EXAM FOR Ph.D. PSYCHOLOGIST IN JUNE 1979, but  
I NEVER COMPLETED THE THESIS.)

2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). COMMISSIONER - RONALD WASTEWATER, current 1/2012 to now

LICENSED MENTAL HEALTH COUNSELOR, CRC, ABVE Current Retired-Active (1/2001 to now)  
LICENSED PSYCHOLOGIST/AFFIL (1979 to 2016)

WORKED FOR STATE OF WASHINGTON DEPT AND US VETERAN ADMIN. (  
TESTIFIED IN 960 COURT TRIALS AS EXPERT WITNESS, ALSO INSURANCE COMPANIES  
HUMAN RESOURCE DIR. 9/1992 to 1/1993 KUSKOKWIM SCHOOL DIST, ALASKA  
HUMAN RESOURCE DIR 9/1979 to 9/1982 City of Everett, WA  
PERSONNEL ANALYST II LEAD (EMPLOYMENT MGR) 9/1970 to 9/79 King County (Gov) 4,000 Employees.  
PERSONNEL ANALYST 6/1966 to 9/1979 City of Portland, OR

3. Describe your community activities and volunteer work (or attach resume). \_

School Dist. PTA 1971 - 1995  
 Appointed USHER at AURORA Community Church of the NAZARENE 1988-1998  
 Appointed USHER at CALVIN PRESBYTERIAN CHURCH 2006-2016  
 Elected DEACON at CALVIN PRESBYTERIAN CHURCH 2010-2017  
 Elected School Board Director 12/1982 - 12/1991  
 Elected PARK BOARD COMMISSIONER 1/1983 - 12/1995  
 Elected SHORELINE City Council Member (4 times) 5/1995 - 01/2008  
 Note: Dep. Mayor 5/1995 to 1/1997, Mayor 12/2005 to 1/2008

4. Describe your special qualifications applicable to City Council. \_

Elected 4 times to the City Council (SHORELINE) & I SERVED AS the first Deputy Mayor going everywhere with Mayor (Connie King) and later served as Mayor of SHORELINE. I served on several committees while on the Council and received the Nat. League of Cities highest AWARD for service just before I left in Nov/Dec 2007.

I served on the City Council while considered absorbing the ~~SEWER~~ SEWER (wastewater) service and water service under the City. The City contracted to absorb the SEWER District

5. Why do you want to serve on the Shoreline City Council? ✓

I have been an elected REPRESENTATIVE of the SHORELINE voters for over 32 years, having run for 14 offices and been elected to 11 offices (ALL NON-PARTISAN). I am currently still a RONALD WASTEWATER (SEWER) Commissioner. I want to continue to serve my City. I served the City on many local committees and received the NATIONAL League of Cities (NLC) highest AWARD (Level 4) for my service on their committees.

6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. NONE

→ IN 15 years (2017), The City voters APPROVED the Buying of the Seattle WATER Dist. in SHORELINE by a 70% vote. The PRIOR Mayor of Seattle agreed to the sell as did their City Council. However the new Mayor "MURRY" fought it and threaten a VETO. We originally had six Seattle Council members approving it, but after Mayor MURRY fought it we could only get 5 Seattle Council members to approve it. We could not over-ride Mayor MURRY's VETO. There has been a change in Seattle Mayor and Council members since then.

7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

The Biggest issues ARE BRINGING THE WASTEWATER (SEWER) AND WATER SERVICES INTO THE CITY FOR FUTURE GROWTH PLANNING, AND ALLOCATING ANNUAL BUDGET FOR PROJECTS & SERVICES AND KEEPING THE BUDGET BALANCED. ALSO, KEEPING THE POLICE SERVICES ON TOP OF THINGS (SUCH AS DRUGS, THEFTS, AND PROSTITUTION) AND WORKING WITH THE PUBLIC. THE FIRE SERVICE SHOULD BE BROUGHT INTO THE CITY GOVERNMENT AS WELL. ANOTHER ISSUE IS FURTHER DEVELOPMENT OF THE PARKS.

I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.

Robert L. Ransom  
Signature

01/03/2019  
Date



Email address [REDACTED]



# CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

**Name** Ryan N. Ritter

**Are you a registered voter?** Yes

**Are you a resident of the City of Shoreline?** Yes

**Length of residence in Shoreline?** 20 years (1998)

1. List your educational background (or attach resume). Resume attached.

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2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). \_\_\_\_\_

I recently returned to Shoreline (where I remained a voting resident) from living overseas where my  
wife and I worked for as U.S. government civilians. I left my position advance of our return to the U.S.  
to care for our three children, especially our youngest who has Autism (services are limited in Korea).  
Since then, I have been fully occupied as a stay home father and active volunteer in Korea and now  
increasingly in the Shoreline community. I am not presently looking for full-time employment as we  
are financially stable.

Please also see the attached resume for my professional history.

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3. Describe your community activities and volunteer work (or attach resume). \_\_\_\_\_  
Volunteer at St. Mark's Parish (Children's programs, Knights of Columbus, Christmas food delivery),  
volunteer at Meridian Park Elementary (MP Math Club assistant coach).  
In Yongsan: Cub Scout Wolf Den Leader, Cub Scout Pack Treasurer, Religious Education Instructor,  
Army Community Service programs volunteer, Parish Music Programs volunteer, Knights of Columbus  
Financial Secretary, Girl Scout Troop Treasurer and OCMT board member, Seoul American  
Elementary School volunteer, and others.  
Family received volunteer family of the year award in 2015.

4. Describe your special qualifications applicable to City Council. \_\_\_\_\_  
I have a unique education and experience background that lend themselves well to the multifaceted  
nature of City Council work. My engineering foundation allows me to analyze and understand the  
technical aspects of city planning and maintenance. My MBA assists in understanding the business  
side of city management and financial components of local government as well as providing insight  
into how to develop and sustain a favorable local business environment. From my education  
master's work I learned how to provide information in a meaningful way to groups and how to build  
sustainable programs to educate and inform. My experience with federal government provided me  
experience in working with and for public agencies and the meaning of public service, a different and  
just as meaningful type than that of my military service or volunteer service.

5. Why do you want to serve on the Shoreline City Council? \_\_\_\_\_  
I would like to see Shoreline continue to grow and thrive as it has over the past twenty years. While  
I was away, my wife and I always discussed how to get involved once we had returned home. Now  
that we have returned, I am eager to become a part of the team that helps guide Shoreline's direction  
into the future. I want us to continue to have strong schools, smart zoning, usable public spaces, an  
encouraging business climate, protection and support for those in need or at risk, and a concern  
for the welfare of all in Shoreline. A position on the City Council provides a unique opportunity to be  
a part of helping support and grow Shoreline, in many different ways, to ensure my family's home is  
the best place it can be. In returning from abroad, we could have selected many other cities around  
the country. It was with careful analytic and emotional consideration that we concluded that Shoreline  
should remain our home. I would like the opportunity to participate in the succesful guidance of that  
home, now and into the future.

6. Specify any activities that might create a conflict of interest if you should be  
appointed to the City Council. \_\_\_\_\_  
None.

7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

I believe that the City Council's most important issues at this time are not new, but enduring. Foremost of which is the need to deal with economic growth and development (or lack thereof at times) and the factors associated with it. I expect this will always be of top importance to the City Council. The greater Seattle area has seen sustained growth for an extended time. Because of this, Shoreline has increased needs for housing, infrastructure, public services support and service variety, support of schools, and human services support. We know these areas need ongoing attention. In some areas we've kept up where others were overlooked. My concern is that there are issues creeping in that may not have yet been identified. Healthy growth is difficult to manage and it is often in identifying the overlooked problems that we find more universal solutions to already known issues. Finding solutions to big issues when they are small can save time, money, and pain in the future. I believe that developing a systematic approach to spotting the small problems, those that could become large but have not yet, should be a new and primary task of the council, if it isn't already.

**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**

**Signature** Ryan N. Ritter

03 January 2019  
**Date**

**PERSONAL INFORMATION**

Name Ryan N. Ritter

Home Address [REDACTED]

Shoreline, WA Zip Code 98155

Cellular/Home Telephone Number [REDACTED]

Work Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Zip Code \_\_\_\_\_

Work Telephone Number \_\_\_\_\_

Email address [REDACTED]

# RYAN N. RITTER

Address: [REDACTED], Shoreline, WA 98155  
E-mail: [REDACTED]

Home phone: [REDACTED]  
Mobile phone: [REDACTED]

## SUMMARY OF QUALIFICATIONS

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- Experienced program manager, counselor, and facilitator and with masters degrees in business and adult learning with a focus in personal finance serving diverse populations
- Versatile and resourceful individual with more than 22 years of experience involving management, education, counseling, training, planning, operations, and finance
- Veteran with experience as a government civilian and a federal contractor, managing government programs, personnel, and services for the US military in Europe and Asia

## PROFESSIONAL HISTORY

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### **Financial Readiness Program Mgr & Emergency Relief Officer, US Army** (Sep 2015-Sep 2017)

- Army Community Service Acting Director, for several extended periods. Led team of 15 staff and managed operations, budget, training, hiring actions, purchasing, and down-size strategic planning. Advised regional management on requirements and personnel planning for all ACS program areas for half of the Korean peninsula.
- Financial Program Manager - ensured program readiness for a successful triennial accreditation review of ACS financial programs. Developed, delivered, and documented delivery of financial education curriculum and personal financial counseling, supporting Army, Navy, Marine Corps, Air Force, and civilian component commands in Area II, Korea.
- Army Emergency Relief Officer - Chief responsible officer for funds stewardship and over \$600k of assistance approvals as well as officer training, documentation, and exceptional case management.

### **Contractor Installation Manager and Lead Financial Counselor, Soldier for Life - Transition Assistance Program, Serco North America** (May 2013-Sep 2015)

- Director for service and contract delivery, manager for all contract personnel at three soldier transition centers serving more than six military installations. Managed hiring, IT systems, training, and contract compliance and served as the primary liaison with the US government
- Lead Financial Counselor for all areas in Korea under contract and sole financial trainer and counselor all service members separating/retiring from Seoul/Yongsan commands

### **Personal Financial Counselor, MHN Government Services,** (Nov 2011-May 2013)

- Personal Financial Consultant (PFC) Military and Family Life Consultant (MFLC)

### **Financial Education Specialist, Serco North America, Naples, Italy** (Jun 2007 - May 2009)

- Personal Financial Management Training Program Manager - instructed, trained, consulted, and developed curriculum and programs in support of all U.S. Forces in the Naples, Italy area
- Delivered over 240 hours of counseling in 170 sessions serving more than 206 individuals and planned, developed, or updated training programs and materials for 90 Personal Financial Management classroom or large group training events and was key educator for 79 class events from April 2008 to March 2009 reaching over 1,500 people annually
- Command Financial Specialist Training Program Manager and Lead Instructor providing instruction, training, and resources to frontline financial readiness program personnel. Operated the largest Command Financial Specialist Training Program in the European Region

## **Ryan N. Ritter**

**Branch Manager, Navy Federal Credit Union**, Sasebo, Japan (February 2006 – April 2007)

- Managed client service and loan operations in addition to hiring, training, security, IT, level 1 loan approvals, physical control of \$1.4 million in cash, and oversaw a branch renovation

**Financial Consultant, AXA Advisors, LLC**, Bellevue, WA (May 2004 – February 2006)

- Educated, advised on and implemented financial and insurance solutions for individuals and small businesses including retirement plans and operational continuity planning
- Held NASD Series 7 and 66 as well as Life, Disability, Long-term Care insurance licenses

**Small Business IT, Web, and Financial Consulting**, Seattle, WA (April 2003 - April 2004)

- Technical and financial planning plus implementation of IT/web related business functions

**Surface Warfare Officer, United States Navy** (June 1996 - July 2001)

- Planned and implemented a successful ship wide training program for over 450 personnel improving crisis response times 20% by streamlining processes and procedures
- Crisis decision authority for over 150 personnel directing action and information flow for multiple events simultaneously and making critical decisions under time constraints
- Shipboard advisor coordinator and financial counselor for Navy & Marine Corps Relief Society

Vehicle Division Officer - Mobile Inshore Undersea Warfare Unit 101, Everett, WA

Damage Control Officer and CBR Defense Officer - USS Sacramento, Bremerton, WA

2nd Division Officer - USS Belleau Wood, Sasebo, Japan

## **EDUCATION**

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**Kansas State University**, Manhattan, KS May 2010

*Master of Science - Adult, Occupational, Continuing Education*

- Phi Kappa Phi Honor Society member
- Focus on Personal Finance for the Military Services

**Association for Financial Counseling & Planning Education**, Westerville, OH Feb 2008

*Accredited Financial Counselor (AFC)*

**University of Washington**, Seattle, WA June 2002

*Master of Business Administration*

- Global Trade, Transportation, and Logistics (GTTL) Certificate
- Cofounder, MBA Supply-chain, Operations, Logistics Network; Senator, Graduate and Professional Student Senate; Web/Marketing Co-Chair, High Tech Club
- Conducted analysis for organizations including GE Capital, Hewlett Packard, and Puget Sound Blood Center and Developed IT web services for the Seattle Chinatown BIA

**Illinois Institute of Technology**, Chicago, IL May 1996

*Bachelor of Science, Mechanical Engineering*

- BF Goodrich Collegiate Inventors Competition Award Winner, 1996
- Captain, Illinois Tech Navy ROTC Sailing Team

## **PERSONAL INFORMATION**

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- Current: Meridian Park Elementary Math Club - Assistant Coach, St. Mark's Parishioner and volunteer for multiple programs, VFW member, Knights of Columbus member
- Recent: Volunteer Family of the Year Award recipient, Cub Scout Wolf Den Leader, Cub Scout Pack Treasurer, Girl Scout Troop Treasurer, ACS Programs volunteer, Parish RE Instructor and Music Programs Volunteer, Soul American Elementary School Volunteer, and others
- Enjoy playing music and collecting string instruments, travel, taekwondo, skiing, biking, and spending time with family



## **CITY COUNCILMEMBER APPLICATION**

Application is due by 5:00 p.m., January 3, 2019

**Name** Dr. Rebeca Rivera

**Are you a registered voter?** Yes

**Are you a resident of the City of Shoreline?** Yes

**Length of residence in Shoreline?** 9.5 years

**1. List your educational background (or attach resume).**

Please See Attached Resume

**2. Please state your occupational background, beginning with your current occupation and employer (or attach resume).**

Please See Attached Resume

**3. Describe your community activities and volunteer work (or attach resume).**

Please See Attached Resume



**4. Describe your special qualifications applicable to City Council.**

I have expertise in urban development, policy, sustainable development, and housing. My PhD work focused on urban sustainability and housing development in this region. I have a research background in housing and recreation in King County. I have extensive knowledge of less well known development approaches that work in other cities and regions across the country.

As a board member for a community land trust for housing I have experience balancing values, long term goals, and budgets.

I also have expertise in facilitation and consensus decision making—especially around contentious or complex issues. I am an empathetic person, an excellent listener, and enjoy working to solve problems.

**5. Why do you want to serve on the Shoreline City Council?**

I would like apply my expertise to serve the public, the city council, and the City of Shoreline. I want to help maintain the City of Shoreline as a thriving, healthy, and sustainable city into the future. I would strive to ask questions that will lead to informed decisions and to vote on resolutions balancing my expertise, community concern, long term goals of the city, the knowledge and perspectives of the elected city council members, and the budget.

I am also excited to learn from the experience and insight of the current city council. Being able to hold a City Council position, even for a year, would make me a stronger and more informed citizen and potentially run for office in the future.

I really enjoy the fine detail of policy and legal documents—specifically thinking about the implications of particular sections and terms used. I have co-authored land trust documents, use agreements, and MOUs. I have also analyzed bills and policy documents. I look forward to reading and commenting on city documents.

Finally, I am transitioning out of academia in order to actively work on the complex and interconnected issues we are facing as a region. I have just accepted part-time position with Leadership Tomorrow and want to use my additional time for public service. The one year City Council position is a perfect fit for my time, interests, and expertise.

**6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council.**

None

**7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.**

We are facing a number of intersecting challenges including regional growth, economic progress, affordable housing, access to public transportation, climate mitigation, and social and racial equity. One of the most important issues to address is ensuring affordable housing and sustainable development around transit hubs and specifically around the new light rail stations. Through development and growth it is also important to maintain the feel of Shoreline as a family focused community while growing in population, developing the built environment, and managing resources.

A second important issue is mitigating for climate change. While affordable housing near transit hubs (including light rail stations) will be important for mitigating for climate change we also need to do more. For example, we need to adapt to changes in climate patterns while developing our city and region in ways that minimize carbon emissions and ensure a healthy and prosperous community. Other pressing issues are developing sidewalks, recreational opportunities, and ensuring the continued excellence of our school systems.

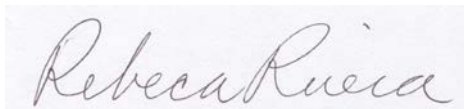
The City Council can play a role in mitigating for and resolving the issues we face through:

Directing and receiving feedback and information from city staff on projects, task forces, action plans, ordinances, and resolutions to ensure the needs, values, interests, and long term well-being of the community are being addressed.

Working with the community, city staff, and city council members to write, give feedback on, and vote on new or amended ordinances and resolutions.

In addressing the issues we face the city council can keep in mind the interconnected issues (such as housing, climate change, and growth) in creating, giving feedback on, or voting on particular items to ensure that they mitigate for or help to solve those issues.

**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**




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**Signature**

**January 3, 2019**  
**Date**

**PERSONAL INFORMATION**

Name Dr. Rebeca Rivera

Home Address [REDACTED]

Shoreline, WA 98155

Cellular/Home Telephone Number [REDACTED]

Work Address Leadership Tomorrow

1301 5<sup>th</sup> Ave #1500

Seattle, WA 98101

Work Telephone Number [REDACTED]

Email address [REDACTED] *(please note that I start my new position on January 10, 2019 and will have a new work phone number and e-mail address at that point).*

# Rebeca Rivera

Shoreline, WA 98155

## Summary

I have expertise in sustainable urban development, climate mitigation, affordable housing, facilitation, and consensus decision making. I make decisions balancing the budget and current issues with the needs for a prosperous future.

## Areas of Expertise

- Racial Equity and Inclusion
- Affordable Housing
- Waste Management
- Sustainable Development
- Urban Ecology
- Community Engagement

## Education

**Ph.D. Environmental Anthropology**, University of Washington, Seattle, WA 2012

**Graduate Certificate in Urban Ecology**, University of Washington, Seattle, WA 2012

**M.A. Environmental Anthropology**, University of Washington, Seattle, WA 2003

**B.A. Anthropology**, University of Maryland, College Park, MD 1994

## Awards

- |      |  |
|------|--|
| 2016 | University of Washington, Husky Green Award for Leadership in Sustainability <ul style="list-style-type: none"><li>• For efforts to lead sustainability initiatives including a campus garden.</li></ul> |
| 2001 | North American Students of Cooperation, Hall of Fame as a Mover & Shaker <ul style="list-style-type: none"><li>• For leading development of permanent affordable housing in Seattle.</li></ul>           |

## Experience

- |             |  |
|-------------|--|
| 2019        | <b>Leadership Tomorrow</b> , Seattle, WA<br>Alumni Engagement Manager <ul style="list-style-type: none"><li>• Establish alumni programming to meet the ongoing needs of alumni working as community leaders affecting positive change in our region.</li></ul>                             |
| 2007 - 2018 | <b>University of Washington Bothell</b> , WA<br>Faculty, School of Interdisciplinary Arts and Sciences <ul style="list-style-type: none"><li>• Designed and taught over 10 courses on sustainable urban development, social/environmental justice using decolonizing curriculum.</li></ul> |
| 2011 - 2018 | <b>Cornish College of the Arts</b> , Seattle, WA<br>Instructor, Humanities and Sciences  |
| 2012-2013   | <b>U.S. Forest Service and Oregon State University</b> , Seattle, WA<br>Consultant and Researcher <ul style="list-style-type: none"><li>• Research on recreation activities and housing purchases in King County.</li></ul>  |

- 2005 – 2008 **University of Washington**, Seattle, WA  
Dissertation Research, Environmental Anthropology
- Conducted quantitative and qualitative research in Seattle intentional communities to understand factors that inhibit or support sustainability, including affordable housing, group housing, and community land trusts.
- 2004 – 2008 **Edquist Davis Exhibits (EDX)**, Seattle, WA  
Consultant and Researcher
- Conducted research and proposed interpretive themes for five National Park exhibits focused on the perspectives and experiences of Native Americans, women, and people of color.
- 2003 – 2005 **Urban Ecology IGERT Program**, University of Washington, Seattle, WA  
Research Fellow, worked with Interdisciplinary Team
- As part of an interdisciplinary research team I conducted research in Okanogan and San Juan Counties to understand drivers and impacts of second home development.
- 2000 – 2003 Research Assistant, **University of Washington**, Seattle, WA
- **Society for Conservation Biology**: Managed membership database.
  - **Conservation in Practice Magazine**: Editorial Intern.
  - **Anthropology**: Conducted interviews with environmental justice organizers.
- 1999 – 2000 GIS and Government Work Experience
- Real Property, Geocode Project (GIS), **Seattle Public Utilities**, Seattle, WA.
  - Cartographic Aid, **US Census Bureau**, Geography Department, Seattle, WA
- 1998 – 1999 **Amazon.com**, Temporary Executive Assistant to CEO, Seattle, WA

### Volunteer and Professional Service

- 2016 – 2018 Founding Member, **Rural Urban Roundtable**, Seattle, WA
- Developed methodology for, designed, and facilitated urban-rural dialogues.
- 2013 – 2018 Founding Faculty Member and Core member, **UW Bothell Campus Farm**, WA
- Included community outreach, engagement, and public education.
- 2015 – 2018 After-School Programs Coordinator, **Cascade K-8 Community School**, WA
- Included program management and community outreach.
- 2005 – 2010 Board Member, **Washington Foundation for the Environment**, Seattle, WA
- 2002 – 2003 Board Member, **Evergreen Land Trust**, Seattle, WA
- Experience developing a land trust to promote affordable housing.

# Council Application

## City Councilmember Application

Page 1

**\* Full Name**

Betsy Robertson

**\* Are you a registered voter?**

Yes

**\* Are you a resident of the City of Shoreline?**

Yes

**\* Length of residence in Shoreline?**

12

Page 2

### Contact Information

**\* Home Address**

[REDACTED]

Shoreline WA 98155

**\* Cell/Home Phone**

[REDACTED]

**Work Address**

1900 25th Ave S  
Washington Seattle 98144

**Work Phone**

[REDACTED]

**\* Email**

10a-210

Page 3

## Background and Experience

*Please attach a resume or answer the following three questions.*

### **Resume**

Betsy Robertson\_resume.pdf

*If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.*

### **List your educational background**

I am a graduate of the University of Washington, 1996, with a Bachelor of Arts in Communications.

### **Please state your occupational background, beginning with your current occupation and employer**

My professional journey includes various leadership roles throughout 20 years in local television broadcasting, and 2 years as a mission-driven media relations specialist and spokesperson.

I am a career-long storyteller and advocate, using the various platforms at my disposal to shine a light on individuals and issues that impact my community.

In my time at KING 5 Television, I grew the results of their annual signature community event nearly 600%. This was accomplished by gregarious goal setting, care and feeding of community relationships, partnerships, influence and collaboration. The campaign earned two Emmy awards in my tenure, and helped anchor a winning submission for the Service to America Award, presented by the National Association of Broadcasters.

What I reflect on most fondly during this time, are the countless discussions had with non-profit organizations in Western Washington. Learning about the tremendous needs they serve and contributing to their success. Areas of interest were education, health, arts and the environment. Also, the ability to react and respond to emergencies when a need in the community arises. That's how I was introduced to the American Red Cross and its mission.

In 2016, I made a career and life change to join one of the causes I had championed. I have been honored to represent the Red Cross at disaster scenes at home and across the country. This role has also provided the

opportunity to lead a team of volunteers, individuals who inspire me every day through their selfless work and dedication.

Much like my experience with Home Team Harvest, Red Cross communications are growing at staggering rates. The editorial team is bigger, more efficient, more effective and surpassing goals at every turn under my leadership.

### **Describe your community activities and volunteer work**

I have been part of the City of Shoreline PRCS&T board since 2013, a position I have taken great pride in over the years. Officially I am a member and chair of the board. Unofficially, I consider myself an evangelist for the City, its resources, amenities, values and community.

Also within the community, I am an active member of the Ridgecrest Elementary School PTA. This year, I volunteered to spearhead their external communications. Last spring, I coached “Girls on the Run” and chaired the school’s annual multi-cultural family event, the “Taste of Ridgecrest.” I consider myself incredibly fortunate to have this opportunity for involvement. I share my experience and enthusiasm with parents, PTA members and community members at large and encourage active involvement. I’ve inspired others to take on responsibilities as chairs of other PTA events or join their neighborhood associations. I find that contributions made on behalf of the young families in our neighborhood and their development are incredibly rewarding.

Outside of Shoreline, I am a 5-year member of the Seattle CityClub Board of Governors. Our organizational mission is Civic Engagement and Civic Health, creating opportunities for discussion, access to political leaders and issues impacting our region. For 2018 I was asked to chair the organization’s Governance committee, primarily focused on managing policies, recruiting new board members and maintaining board health and satisfaction. I have learned so much from the community I have there, individuals who value civility as the most important of our combined qualities.

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## **City Council qualifications and service questions**

### **Describe your special qualifications applicable to City Council:**

I am a thoughtful, active listener. I am politely inquisitive and ask questions that encourage deeper understanding for all involved. I have an engaging persona and am eager to apply these specific qualities as a chosen representative of our city.

I take complex issues, process them, and describe them in ways that make them clearer and easier for others to comprehend.



I value civility and collaboration, but will not and have not shied away from respectfully presenting a dissenting opinion.

My role as a Park Board member gives me unique insight into one aspect of our City's operations in the midst of a dynamic period for our Parks Department. I was an active participant in the creation of the current PROS plan, specifically in the process of ascertaining needs, interests and desires from multiple segments of our community.

I also represent residents and homeowners on the rapidly evolving eastern side of Shoreline. I see what they are seeing and feel what they are feeling as the city grows around us. I believe it is essential for the council to have a diversity of perspectives and opinions represented, including the geography of our neighborhoods within the city of Shoreline.

### **Why do you want to serve on the Shoreline City Council?**

I feel strongly that the Shoreline City Council should be representative of its residents. Diversity of perspectives and opinions is essential to thoughtful and effective governance. Geographic diversity should be considered as well. Currently, the council is under represented from communities like Ridgecrest which are east of I-5 and who are expected to face the biggest impacts of the re-zoning and development projects. I am proud to be putting my candidature forward as a resident impacted by the impending changes and in turn be the voice of the communities who share similar impacts in the City of Shoreline.

But my address isn't the only or main reason I want to serve. As detailed in some of the questions above, I have had several years to grow and prepare for this opportunity. It is a role I have considered pursuing for some time. I have loved having a voice in our Parks Department and its services. I have loved talking to community members about their relationship to these places and programs. Now I am interested in, and ready to be an educated, experienced and thoughtful voice on the City Council and to have a vote in the key decisions that shape this City.

I want to be a champion for the public through due process and offer my communications experience to outreach efforts, internal and external, city wide.

I want to be an advocate for the members of my community and continue to be an evangelist for Shoreline within and beyond its boundaries.

### **Specify any activities that might create a conflict of interest if you should be appointed:**

My husband is the owner of a coffee roasting company based in Burlington, WA that has several accounts in the City of Shoreline. Café Aroma and Sky Nursery are most well-known. I am somewhat partial to their lattes.

Darryl Miller, my husband, is also a board member for the Shoreline Lake Forest Park Arts Council, an organization that receives a portion of its budget from the City of Shoreline.

In my current position at the American Red Cross, I serve as a spokesperson for the organization. In that role, I occasionally provide media interviews (TV, Radio & Print), where my name is referenced in local and national media.

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

**Briefly explain:**

I'm a big believer in the phrase, "you don't know what you don't know," so I won't pretend to identify the most important issues. That said, my experience on the Park Board and as a resident allow for observation and some insight.

One issue is the potential outcry as trees and homes come down in rapid succession this March. The reality of change coming to Shoreline will be seen and felt in new and significant ways, shocking for community members who have been only passively involved in the process. The location may also draw attention, questions and possible ire from individuals outside our city limits, who only drive through to and from work each day.

I believe the Council could be working closely with staff to encourage outreach, beyond traditional platforms, to tell our side of the complete story, including plans for replacement trees within our borders and a story of opportunity, mobility, growth and community in a positive way.

Also in the works is the likelihood of a very large bond measure to fund a new Community and Aquatics Center and Park Improvements city-wide. The PFAC is working hard to understand the data, design concepts and financial impacts. I have been both inspired and impressed by the thoughtfulness of the members of our committee. We are grappling with what projects will be proposed, the size and functionality of the pool, and available funding mechanisms. I believe Shoreline needs a facility to be built, existing park land needs to be improved, and new land purchased for the future. I believe we need these things to maintain the quality of life for our community as it grows, and yet I am concerned about the impact of increased taxes on senior, and lower income populations. In many cases, these are the very individuals I hope will benefit most from these public facilities. It would be defeating if, in the process of providing these amenities, if these families/community members are priced out of our neighborhoods.

This will be a question the PFAC and ultimately the Council will deliberate and decide. In the process, and hopefully before that point, I believe the Council can and should be involved with improving working relationships with the School District. Once the current Shoreline pool fails or closes, a new Joint Use Agreement will be needed. We have too many overlapping interests not to be putting a priority on

collaborating with the District on this project.

Finally, homelessness. I work in South Seattle. I walk and drive by Seattle's homeless encampments daily. R.V.'s line the Red Cross office, parked on city streets. I see the tents slowly creeping north along I-5's green spaces. This issue might not be visible in Shoreline yet, but I believe it's only a matter of time, and may be accelerated by the arrival of light rail stations and higher density.

I know Council is already working on programs to address some of the associated problems like mental health, substance abuse, housing costs. I hope the City and Council will stay vigilant, thoughtful, and consider creative, proactive solutions that support this transient population as well as our permanent residents.

It would be an honor to be part of the conversation and help shape the future of our great city.

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**\* By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

[Cancel](#)

[Submit](#)

# Betsy Robertson

Shoreline, WA 98155

## EDUCATION

Bachelor of Arts in Communications, University of Washington - Seattle, WA 1996

## AWARDS & ACCOMPLISHMENTS

- Recognized by National Association of Broadcasters with Service to America Award for Television – 2015
- Three-time regional EMMY Award Winner for community services and programming – 2010, 2012, 2016
- Grew KING 5 signature community event, Home Team Harvest from 800 thousand to 4.7 million meals raised annually – 2008-2015
- American Red Cross Advanced Public Affairs team member, deploying to significant disaster events as spokesperson and storyteller, producing content for national social media accounts – 2017, 2018
- Doubled Red Cross Northwest regional blog traffic in consecutive years, from 10 to 20 thousand, then 40 thousand views annually – 2017, 2018

## VOLUNTEER POSITIONS & EXPERIENCE

- Member/Chair; Parks, Recreation, Cultural Services & Tree Board, City of Shoreline, WA - 2013–present
- Co-Chair; Ridgecrest Elementary School PTA “Taste of Ridgecrest” Multi-Cultural Event – 2018-present
- Board of Governors; Seattle CityClub, Chair; CityClub Governance Committee - 2014–present

## WORK HISTORY

### **Communications Program Manager; American Red Cross Northwest Region – October 2016-present**

- Represent the ARC organization and mission as an advocate and media spokesperson
- Conceive and coordinate opportunities to tell the Red Cross story through traditional media outlets
- Recruit, train and engage team of volunteer communicators in the mission of the Red Cross through writing, photography, videography and external affairs
- Strategize management/growth of local social media platforms with original content and campaigns

### **Director of Communications and Community Relations; KING 5 (Seattle, WA) - 2009-2016**

- Managed and represented The Home Team’s community outreach and community marketing efforts throughout Western Washington
- Built and maintained network of partner businesses, foundations and non-profit organizations
- Produced KING 5’s annual Home Team Harvest food drive, benefitting Northwest Harvest
- Organized and moderated representatives from internal departments and external sponsors to execute cohesive and effective campaigns
- Developed and delivered community marketing campaigns that elevate KING 5’s presence in Western Washington while exposing staff to new and meaningful issues and organizations
- Determined annual budget for sponsorships, keeping in line with station goals & initiatives

### **Managing Editor; Northwest Cable News (Seattle, WA) - 2004-2009**

- Managed staff of Assign. Editors, Reporters and Photographers at 24-hour regional cable network
- Developed and assigned story ideas to reporters, anchors, and photographers
- Identified opportunities for live guests, booked interviews and prepared background research for anchors

### **Reporter; WMTV-TV (Madison, WI) - 2000-2003**

### **Reporter/Producer; KPAX-TV (Missoula, MT) - 1998-2000**

**Archived:** Thursday, January 3, 2019 1: 1:32 PM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Thursday, January 3, 2019 1: 0:30 PM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 34846  
**IP Address:** 24.19.55.8  
**Submission Date:** 01/03/2019 1:50  
**Survey Time:** 17 minutes

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href =http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

#### Full Name

Heather Murphy Secrist

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

8

#### Contact Information

##### Home Address

\*\*\*\*\*  
ShorelineWA98155

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

10212 5th Ave Ne  
SeattleWA98125

##### Work Phone

##### Email

\*\*\*\*\*

#### Background and Experience

**<i>Please attach a resume or answer the following three questions.</i>**

##### Resume

Vitae .doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

#### List your educational background

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

#### City Council qualifications and service questions

**Describe your special qualifications applicable to City Council:**

I am not afraid to dive head first into strong emotions that people bring to the table. As a psychologist, I bring to the city council the ability to listen empathically and non judgmentally to other people. I am open to new ideas and willing to explore what other people have to say. My educational background has also led me to think scientifically, seek evidence, and apply logical principles to the work that I do. I see this as something that applies heavily to the work that the council does while making plans for the city. I practice a balance of validation of others and finding ways to solve problems.

#### Why do you want to serve on the Shoreline City Council?

I want to serve on the city council to listen to and provide a voice for the people. I also want to be more involved in what is happening with the city in which I live. I started attending meetings in years past and have been wanting to get more involved.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I have no interests that would create a conflict.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Right now, the people of the city of Shoreline are struggling with change and are not feeling like they are being heard. I would like to be a bridge to the people. It is a difficult time with major increases in population leading to surges in homelessness. Development is not viewed as something to be trusted. There is also a general feeling of unrest and uncertainty. The council needs to be providing the leadership that inspires hope and trust in the people.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

# Heather Elise Murphy, PhD, NCSP

Licensed Psychologist

10212 5<sup>th</sup> Ave NE

Suite 252

Seattle, WA 98125

(206) 769-3850

[www.heatherelisemurphy.com](http://www.heatherelisemurphy.com)

## EDUCATION

**University of Washington-** Seattle, WA June 2007

Doctor of Philosophy, School Psychology

Dissertation: "Suicide Risk among Gay, Lesbian, and Bisexual College Youth"

Advisor: James J. Mazza, PhD

**University of Washington-** Seattle, WA June 2003

Master of Education, School Psychology

**University of Washington-** Seattle, WA June 1998

Bachelor of Science, Psychology, Cum Laude, Phi Beta Kappa

## CERTIFICATION

- Licensed Psychologist (Washington State)  
License # PY60160378
- Nationally Certified School Psychologist  
Certification # 39694
- Educational Staff Associate- School Psychologist (Washington State)  
Certification # 410076D

## PROFESSIONAL AFFILIATIONS

- American Psychological Association (2000- Present)
- National Association of School Psychologists (2010- 2013)
- American Association of Suicidology (2003- 2013)
- Society for the Psychological Study of Lesbian, Gay, Bisexual and Transgender Issues; APA, Division 44 (2013)

## CLINICAL EXPERIENCE

### **Private Practice- Seattle, WA**

April 2013- Present

#### *Licensed Psychologist*

- *Individual Therapist*- Provide therapy to children, adolescent, and young adult clients with primary diagnoses of anxiety, depression, and mood disorders

### **Cadence Family Therapy- Kirkland, WA**

September 2012- March 2013

#### *Staff Licensed Psychologist*

- *Individual Therapist*- Provided therapy to suicidal and self-harming adolescent clients ages 12- 21 with primary diagnoses of anxiety, depression, and mood disorders, and provided crisis assessment and intervention
- *DBT Skills Group Leader*- Facilitated and led DBT multifamily skills groups teaching skills to adolescent clients and their parents, led mindfulness practices
- *DBT Consult Team Member and Leader*- Led the DBT team and provided consultation to other DBT therapists, participated in mindfulness practice

### **Behavioral Research and Therapy Clinics- Seattle, WA**

June 2006- February 2007

#### *DBT Treatment Development Clinic Intern*

Supervisors: Andre Ivanoff, PhD, Lizz Dexter-Mazza, PsyD, Peggilee Wupperman, PhD

- *Friends and Family DBT Skills Group Co-Leader*- Assisted the group leader in teaching DBT skills to adults who have a friend or family member with BPD, helped lead mindfulness practice, led group in leader's absence
- *Individual DBT Skills Trainer*- Taught DBT skills to an adult client with a primary diagnosis of borderline personality disorder (BPD)
- *DBT Consult Team Member*- Provided consultation to therapists, participated in mindfulness practice

### **Seattle Children's Hospital - Seattle, WA**

July 2006- July 2007

#### *Outpatient Psychiatry and Behavioral Medicine DBT Program Intern*

Supervisors: Jennifer Gross, MA, Barbara Kleine, MS

- *DBT Individual Therapist*- Provided DBT to a self-harming, suicidal adolescents with primary diagnoses of anxiety and depression
- *Adolescent DBT Skills Group Co-Leader*- Assisted the group leader in teaching DBT skills to adolescent DBT clients, helped lead mindfulness activities, led group in leader's absence
- *Parent DBT Skills Group Co-Leader*- Assisted the group leader in teaching skills to parents of adolescent clients, helped lead mindfulness activities
- *Individual DBT Skills Trainer*- Taught DBT skills to adolescent clients who needed individualized teaching in addition to or in place of the DBT skills group
- *DBT Community Consult Team Member*- Provided consultation to therapists, participated in trainings, participated in mindfulness practice



## EDUCATIONAL PSYCHOLOGY EXPERIENCE

### **Kellogg Middle School**

August 2008- August 2012

*School Psychologist*

Shoreline School District, Shoreline, WA

- *Responsibilities-* Evaluated students for potential disabilities, consulted with teachers and parents regarding students' academic, emotional, and behavioral concerns, provided short and long term therapy for students with a variety of emotional and behavioral difficulties, provided crisis support, facilitated meetings, led the Student Intervention Team, consulted with local private schools, created and led student Gay-Straight Alliance (GSA), designed and produced the school's Yearbook and Newspaper

### **Syre Elementary/Shorewood High School**

September 2007- June 2008

*School Psychologist*

Shoreline School District, Shoreline, WA

- *Responsibilities-* Evaluated students for potential disabilities, consulted with teachers and parents regarding students' academic, emotional, and behavioral concerns, provided short and long term therapy for students with a variety of emotional and behavioral difficulties, provided crisis support, facilitated meetings, led the Student Study Team

### **Bellevue Child Behavior Center- Bellevue, WA**

September 2006- January 2007

*Psychoeducational Assessor*

- *Responsibilities-* Administered psychoeducational assessments, scored and analyzed assessments, wrote reports, provided parent feedback

### **Rainier Scholars- Seattle, WA**

March 2006

*Psychoeducational Assessor*

- *Responsibilities-* Administered and scored psychoeducational assessments

### **Einstein Middle School**

August 2004- June 2005

*School Psychologist*

Shoreline School District, Shoreline, WA

- *Responsibilities-* Evaluated students for potential disabilities, consulted with teachers and parents regarding students' academic, emotional, and behavioral concerns, provided crisis support

### **Summit K-12 Alternative School**

August 2002- June 2003

*School Psychologist Intern*

Seattle Public Schools, Seattle, WA

- *Responsibilities-* Evaluated students for potential disabilities, consulted with teachers and parents, provided individual counseling to students, co-led counseling groups, helped facilitate student organizations (GSA, Students Against Destructive Decisions, Natural Helpers)

## RESEARCH EXPERIENCE

### **American Association of Suicidology**

October 2010- April 2013

*Independent Scientific Peer Review Committee Member*

- *Responsibilities*- Evaluated the significance and scientific merit of research projects proposed by the Military Suicide Research Consortium

### **School Psychology Royalty Research Grant**

October 2006- September 2009

*Research Coordinator/ Dialectical Behavior Therapy (DBT) Skills Group Teacher*

Department of Educational Psychology

University of Washington- Seattle, WA

- *Responsibilities*- Taught DBT skills to adolescents with suicidal behavior, recruited subjects, administered assessments, coordinated and managed research protocols

### **Behavioral Research and Therapy Clinics**

November 2005- August 2006

*Research Therapy Coder/Rater*

Department of Psychology

University of Washington- Seattle, WA

- *Responsibilities*- Coded in-session behavior of clients in a DBT skills group, rated therapist behavior of DBT therapists using clinically developed rating system

### **Learning Disabilities Center**

July 2003- August 2004

*Research Assessment Specialist*

College of Education, Educational Psychology

University of Washington- Seattle, WA

- *Responsibilities*- Administered dyslexia assessment battery to children and adult subjects, scored assessment measures, wrote evaluation reports

### **Literacy Trek Longitudinal Study**

September 2001- August 2002

*Research Assessment Specialist*

College of Education, Educational Psychology

University of Washington- Seattle, WA

- *Responsibilities*- Administered reading and writing assessment battery to elementary school students, scored assessments

### **Reconnecting Youth**

September 1998- January 1999

*Field Data Collector*

Psychosocial and Community Health Department

University of Washington- Seattle, WA

- *Responsibilities*- Recruited and administered assessments to participating students

### **Youth Suicide Prevention Program**

August 1998- May 1999

*Telephone Surveyor*

Psychosocial and Community Health Department

University of Washington- Seattle, WA

- *Responsibilities*- Called selected households and administered suicide awareness questionnaire, responded to public concerns regarding suicide

## TEACHING EXPERIENCE

### **School Psychology with Special Populations**

Winter 2011- 2016

*Instructor*

University of Washington- Seattle, WA

- *Responsibilities-* Taught graduate level school psychology students essential information for working with special populations of students in grades K-12

### **Family Counseling**

Winter 2010

*Instructor*

University of Washington- Seattle, WA

- *Responsibilities-* Taught graduate level school psychology students fundamental theoretical models and clinical interventions in family therapy, how to create and utilize a genogram in family therapy

### **Seminar in Consultation Methods**

Winter 2009, 2010

*Instructor*

University of Washington- Seattle, WA

- *Responsibilities-* Taught graduate level school psychology students intervention implementation and analysis methods when working with students in grades K-12

### **School Psychology Counseling Practicum**

April 2006, 2008, 2009, 2010, 2011

*Guest Lecturer*

University of Washington- Seattle, WA

- *Responsibilities-* Lectured to school psychology graduate students on counseling with lesbian, gay, bisexual, transgender, and questioning (LGBT) students

## OTHER PROFESSIONAL EXPERIENCE

### **Safe Schools Coalition- Seattle, WA**

June 2003-December 2014

*Intervention Specialist*

- *Responsibilities-* Provided intervention support to teachers, parents, and students who contacted the coalition in need of help in relation to LGBT victimization

### **Safe Schools Coalition- Seattle, WA**

January 2009- January 2012

*Co-Chair*

- *Responsibilities-* Attended leadership meetings, chaired coalition meetings, provided leadership and support to various coalition committees, attended various community functions representing the coalition, interacted with the press

### **University of Washington- Seattle, WA**

July 2005- June 2006

*Assistant to the President of the American Association of Suicidology*

- *Responsibilities-* Assisted with administrative duties of the association

## BOOKS

Mazza, J. J., Dexter-Mazza, E. T., Rathus, J. H., Miller, A. L., & **Murphy, H. E.** (2016). *DBT Skills In Schools: Skills Training for Emotional Problem Solving for Adolescents (DBT STEPS-A)*. Guilford Press: New York.

## PUBLICATIONS

**Murphy, H. E.** (2012). Improving the lives of students gay and straight alike: Gay-straight alliances and the role of school psychologists. *Psychology in the Schools*, 49, 883- 891.

Berninger, V. W., Abbott, R. D., Trivedi, P., Olson, E., Gould, L., Hiramatsu, S., Holsinger, M., McShane, M., **Murphy, H.**, Norton, J., Boyd, A. S., & Westhaggen, S. Y. (2010). Applying the multiple dimensions of reading fluency to assessment and instruction. *Journal of Psychoeducational Assessment*, 28, 3-18.

Berninger, V. W., Winn, W. D., Stock, P., Abbott, R. D., Eschen, K., Lin, C., Garcia, N., Anderson-Youngstrom, M., **Murphy, H.**, Lovitt, D., Trivedi, P., Jones, J., Amtmann, D., & Nagy, W. (2008). Tier 3 specialized writing instruction for students with dyslexia. *Reading and Writing*, 21, 95-129.

## PUBLICATIONS AND MISCELLANEOUS WORKS (NON-PEER REVIEWED)

**Murphy, H. E.** (2012). Shoreline School District response procedures for suicidal students. Policy for the Shoreline School District: Shoreline, WA.

**Murphy, H. E.** (2012). Postvention: What to do after a suicide. Policy for the Shoreline School District: Shoreline, WA.

**Murphy, H. E.** (2004). Suicide among gay, lesbian, bisexual youth. Safe Schools Coalition website: [www.safeschoolscoalition.org/RG-suicide.html](http://www.safeschoolscoalition.org/RG-suicide.html)

## MANUSCRIPTS IN PREPARATION

**Murphy, H. E., & Mazza, J. J.** Suicide risk among lesbian, gay, and bisexual college youth. To be submitted to *Suicide and Life-Threatening Behavior*.

**Murphy, H. E.** Youth suicide: A primer for school psychologists. To be submitted to *Psychology in the Schools*.

## CONFERENCE PRESENTATIONS

**Murphy, H. E.** (2014). *Suicide Risk Factors, Warning Signs, and Assessment*. Invited guest speaker and panel discussant for the Management of Mental Health Issues in HIV Care Conference: NW AIDS Education and Training Center, Portland, OR

**Murphy, H. E.** (2011). *Suicide Risk among Lesbian, Gay, and Bisexual College Youth*. Paper presentation for the annual convention of the American Association of Suicidology: Portland, OR

**Murphy, H. E.** (2006). *Suicide and Victimization among Gay, Lesbian, and Bisexual Youth*. Poster presentation for the annual convention of the American Association of Suicidology: Seattle, WA.

## TRAINING, WORKSHOP, AND PANEL PRESENTATIONS

**Murphy, H. E.** (2016). *Self-Harm in the Schools*. Professional development training for St Mary Magdalene School, Everett, WA.

**Murphy, H. E.** (2013). *Youth Suicide and Safety Planning*. Professional development training for Bellevue School District, Bellevue, WA.

**Murphy, H. E.** (2013). *Mental Health Issues Faced by LGBT Students*. Professional development training for the Shoreline School District: Shoreline, WA.

**Murphy, H. E.** (2012). *Youth Suicide and Safety Planning*. Professional development training for Cadence Family Therapy, Kirkland, WA.

**Murphy, H. E.** (2012). *Mental Health Issues Faced by LGBT Students*. Professional development training with the Safe Schools Coalition, Seattle, WA.

**Murphy, H. E.** (2012). *How to Improve Your Gay-Straight Alliance (GSA)*. Workshop training presented to Hamilton Middle School: Seattle, WA.

**Murphy, H. E.** (2011). *LGBT Youth: Bullying and Victimization*. Invited guest speaker and panel discussant for a community presentation on LGBT bullying at the University of Washington Law School: Seattle, WA

**Murphy, H. E.** (2007). *Dialectical Behavior Therapy with Suicidal Adolescents*. Workshop presentation for the Shoreline School District: Shoreline, WA.

## JOURNALS (AD HOC REVIEWER)

- Suicide and Life-Threatening Behavior
- Journal of School Psychology
- School Psychology Review
- Journal of Gay and Lesbian Mental Health
- Social Sciences

## Tavia Tan

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**From:** City of Shoreline Webmaster <webmaster@shorelinewa.gov>  
**Sent:** Thursday, November 29, 2018 3:14 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application

### City Councilmember Application

**Submission #:** 30985  
**IP Address:** 50.46.198.118  
**Submission Date:** 11/29/2018 3:13  
**Survey Time:** 8 minutes, 18 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).

Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

Jerome Shirley

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

54

#### Contact Information

##### Home Address

██████████

WAShoreline98177

##### Cell/Home Phone

██████████

##### Work Address

##### Work Phone

##### Email

████████████████████

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

Jerry Shirley 2.docx

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>**

**List your educational background**

Shoreline High School in 1976 Some College at North Seattle CC / Edmond's CC

**Please state your occupational background, beginning with your current occupation and employer**

Currently Unemployed

**Describe your community activities and volunteer work**

None

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I grew up here in North Seattle / Shoreline. I understand the community and listen to what people are saying and or asking.

**Why do you want to serve on the Shoreline City Council?**

I want to make Shoreline a better place

**Specify any activities that might create a conflict of interest if you should be appointed:**

None

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

The city has grown relatively fast over the past 20 years and I think that the current City Council needs to take a step back and not be so eager to spend money.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

**Jerry Shirley**  
[REDACTED]  
**Shoreline Washington**  
[REDACTED]

## **PROFESSIONAL EXPERIENCE**

**Currently Looking to Find a New Career**

**June 2017 - August 2018**

**Philips Healthcare North America - Bothell, WA**  
**Contract Administrator (Contract Position)**

**April 2017 - May 2017**

- 5 week training to learn how Philips books Contracts for the contract solutions group. New or existing contracts and addendums. Provide customer service to Philips customers regarding their specific contract requests. Customer service.

**Microsoft (Contractor)**  
**License Compliance Manager**

**October 2007 - September 2015**

- Drive revenue that has not been forecasted through license compliance.
- Work with SPLA resellers to educate their customers on compliance issues
- Audit / Data Analysis of all reporting and recording the results for compliance
- Track opportunities and resolution in CRM
- On-boarding of customers who are currently hosting using Microsoft's intellectual property but not in the SPLA program or reporting monthly usage.
- Review contracts and agreements, ensuring compliance with software use rights.
- Software Asset Management
- Exceeded monthly requirements by 300% in reporting recoveries.
- Remote work from home experience

**Microsoft ( Contractor) for MSPP Strategy and Architecture**  
**World Wide Partner Sales and Marketing Account Manager**

**2006 - 2007**

Work with Microsoft World Wide MBS Partners in both Europe and the United States to assist them advance their visibility within Microsoft and possible future case studies.

- Work directly with Microsoft MSPP Strategy and Architecture managers (World-Wide) to increase MBS involvement throughout the World Wide community.
- Resolve partner issues with reporting of partner points, pre-approvals for competencies, association of Certified Professionals and references.
- Work with partners to up sell them in the partner program and submit success stories that may be used for a case study at some point.
- Research partner's nearing their re-enrollment dates and updating them on any requirements that may be up for renewal or expired to avoid any lapse with benefits in the MBS competency.



- Research partner back grounds for exams and references to be compliant with the partner program criteria and look for errors on either side of reporting.
- Reenrolled 604 out of 679 partners located in EMEA and 581 out of 621 in the United States.
- Used a online translation tool to read e-mails that were not in English

### **Microsoft (Contractor)Tele-Partner Account Manager**

2004 - 2006

#### **Small Business Specialist Representative**

- Worked closely with Sales and Marketing Managers in growing their core business strengths
- Exceeded minimum attendance goals in recruiting for web-casts with members in the partner program
- Microsoft and HP teamed up and gave away three \$75,000 technology makeovers and two of the partners that I worked with won a makeover
- Worked directly with both North America Microsoft Server and Office Managers to promote service subsidy dollar incentives and matching dollars for direct mailing campaigns
- Increased partner enrollment and participation in the Small Business Specialist Program
- Recruit Gold, Certified, MBS and Registered Small Business Specialist in to total technology makeover contest to engage with their partners to drive sales for all levels of partnership while increasing Microsoft Software Sales.
- Calling up to 120 partners everyday

### **Genisys Corporation Account Manager**

2002 - 2003

Work within an undeveloped territory to expand corporate sales in the remarketing of Hewlett – Packard lease returns while exceeding required call plans daily. Develop sales driven specials to increase company profits while forming a relationship with new businesses.

- Develop territory using a database of known Hewlett-Packard e3000 & 9000 users. Compaq – Sun.
- Cold calling of IT directors and managers to get company information for future business. Average cold calls per week 756 - 800
- Research potential customers in a given geographical area of the United States.
- Create specials for various groups such as HP e3000 or HP9000 with specials to increase their server performance through direct mailings and e-mail specials.
- Use the Internet to research potential customers in a given geographical area of the United States.

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#### **Education**

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**North Seattle Community College**

2000-2001

GPA 3.58

#### **Information Technology**

- - Win2K, both Pro and server, Unix and NT (Member, Phi Theta Kappa International Honor Society).

**Archived:** Monday, December 31, 2018 11:23: 8 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Monday, December 31, 2018 11:19:1 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 33950  
**IP Address:** 73.97.152.41  
**Submission Date:** 12/31/2018 11:19  
**Survey Time:** 47 minutes, 46 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br>**  
**<br> ou may also download a pdf version of the application and submit it via email. See the <a href =http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

#### Full Name

Tamara Simon

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

20

#### Contact Information

##### Home Address

\*\*\*\*\*

ShorelineWA.98133

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

18819 Corliss Ave. North

ShorelineWA.98133

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

**<i>Please attach a resume or answer the following three questions.</i>**

##### Resume

TA ARASI ON rofile 005 .doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

#### List your educational background

Bachelor of Arts Political Science Northeastern University

#### Please state your occupational background, beginning with your current occupation and employer

Business Owner Designated Broker Tamara Simon Real Estate Network Speaker, Educator, Writer, Consultant on all areas of real estate investment property and property management.

#### Describe your community activities and volunteer work

Board member Rental Housing Association of WA. 2010 to Jan. 2018 Board member National Association of Residential Property Managers Seattle Chapter Former Precinct Committee Officer Shoreline WA. Work on National, State, City of Shoreline Seattle Political Campaigns. 1st Street /City Council to present

#### City Council qualifications and service questions

Describe your special qualifications applicable to City Council:

Successful Business Owner with over 25 years of experience in contract negotiations, budget preparation, conflict resolution with property owners, tenants, government agencies, hiring and supervising key contractors and office staff, understanding implementation of zoning, landlord tenant and fair housing laws.

**Why do you want to serve on the Shoreline City Council?**

To help create policy that will allow for growth in the Shoreline community without destroying Shoreline's best qualities. Shoreline is a safe community, good school district, affordable housing options compared to Seattle concern to maintain green spaces and improve transportation options.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I am not aware of any at this time.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Growth and Property Taxes As we welcome new neighbors to Shoreline the Council needs to manage transportation housing options. Affordable housing also means to find ways to provide services without taking people out of their homes.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
City of Shoreline

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# TAMARA SIMON

## PROFILE

### Business Owner-Educator-Speaker

#### **\*Business Owner**

With 30 years of leadership experience in the field of Residential Property Management, Tamara has devoted her career to helping landlords and Real Estate Investors achieve their goal of building passive income and financial Security. As the founder of Koss Property Management she built a client base serving over 200 properties and one thousand tenants.

#### **\*Educator**

Creator of numerous seminars and classes on Property Management and Real Estate related topics. Certified clock hour instructor for continuing education Classes in Washington State. Awarded Educator of the Year 2013 by the Rental Housing Association. Author of numerous articles and quoted in the Seattle Times newspaper.

#### **\*Speaker**

Provide educational and entertaining programs for Real Estate Investors and Landlord Associations including major conferences and conventions. Featured Speaker at TRENDS and the Board of Realtors Washington State. Interviewed on radio talk shows for coaching and expert advice on Real Estate Market and Property Management topics.

#### **\*Graduate** of Northeastern University Bachelor of Arts in Political Science

Real Estate Designated Broker License for State of Washington

#### **\*Current Board Member** Rental Housing Association of Washington

Past Board Member National Association of Rental Property Managers  
Seattle Chapter.

**Archived:** Thursday, December 2, 2018 11:01 AM  
**From:** Anthony Sison  
**Sent:** Wednesday, December 2, 2018 12:03 PM  
**To:** Clk  
**Subject:** [EXTERNAL] City Councilmember Application  
**Sensitivity:** Normal  
**Attachments:**  
[Anthony 201 Resume.doc](#); [Council Application City of Shoreline.pdf](#);

## City Councilmember Application

Page 1

**\*Full Name**  
Gerald "Anthony" Sison

**\*Are you a registered voter?**  
Yes

**\*Are you a resident of the City of Shoreline?**  
Yes

**\*Length of residence in Shoreline?**  
5

Page 2

### Contact Information

**\*Home Address**  
[REDACTED]  
SHORELINE WA 98155

**\*Cell/Home Phone**  
[REDACTED]

**Work Address**  
\*\*SKIPPED\*\*

**Work Phone**  
\*\*SKIPPED\*\*

**\*Email**  
[REDACTED]

Page 3

### Background and Experience

*Please attach a resume or answer the following three questions.*

10a-233

## Resume

Anthony 2016 Resume (1).docx

*If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.*

## List your educational background

### The Evergreen State College

Olympia, Washington

Bachelor of Arts degree in Gender Studies Natural Sciences

## Please state your occupational background, beginning with your current occupation and employer

### The Evergreen School Shoreline Teaching Assistant

August 2011 November 2011

Support teaching team by implementing instructional strategies, managing supplies, and fulfilling clerical duties

Organize off-site field trips, including overnight camp visits

Serve as substitute for classroom teachers and specialists as assigned, including world languages, natural sciences and technology

### Thornton Elementary Seattle Academic Assistant

May 2011 June 2011

Worked directly with students in kindergarten classrooms and accompanied class on field trips

Provided support for 1st team by making copies, preparing activities and displaying projects for multiple student groups

Additional duties as assigned, including but not limited to, substituting, monitoring recess and preparing food

### Eschscholtz Research Lab, WA Research Lab Technician

September 2012 November 2013

Conducted and documented cook stove durability, efficiency and safety tests

Developed and maintained lab protocols including supply, safety and maintenance

Instructed and advised international engineering interns in laboratory procedures and design experiments

### Ensham Language Institute, MI Language Instructor

January 2012 April 2012

Taught English remotely to working professionals

Collaborated with other instructors to develop effective and applicable conversational lessons for adults

## Describe your community activities and volunteer work

### The Evergreen School Shoreline, WA

#### Summer Program Teacher

Lead summer courses with students ranging from ages 12, including creating lesson plans, ordering supplies, and helping students safely operate maker space equipment

### Eschscholtz Neighborhood Association Shoreline, WA

#### Newsletter Editor

Edit content and compose small portions of quarterly neighborhood Newsletter for over 200 recipients

### The Pokémon Community Center, Bellevue, WA

#### Pokémon Professor

Event organizer, tournament judge and class instructor for regional Pokémon League Organized Play Program

### Evergreen Student Union Olympia, WA

#### Elected Representative

Served as a representative in The Evergreen State College's first State Recognized Student Government

Acted as liaison to Board of Trustees and participated as a non-voting member

Advocated with student-led Diversity Committee and facilitated workshops for students, faculty and campus staff

## City Council qualifications and service questions

### Describe your special qualifications applicable to City Council:

As an at-home parent in a "mixed-race" family, I can offer a unique perspective from someone who has lived and worked in many cities in Washington; including Shoreline, Seattle, Bellevue, Lynnwood, Olympia, and Vashon, as a minority in many senses of the word. My primary career focus has been in education, but I have also worked in a pharmacy, (Pharmaca Integrative Pharmacy,) a hospital, (Swedish Medical Center,) and have done advocacy and outreach volunteer work with Lifelong AIDS Alliance and the American Friends Service Committee.

I have been fortunate in that I've been able to see both public and private schools locally from the students' and teachers' desks, (I changed schools a few times as a teenager,) and growing up with an immigrant parent exposed me to a broad range of ideas and cultures. I approach challenges with empathy and strive to be conscious of how all parties are feeling and may be affected by my decisions.

I participate in our neighborhood association's monthly meetings, keep in touch with my neighbors in-person, via telephone, and through social media, and try my best to be an engaged community member.

### Why do you want to serve on the Shoreline City Council?

I've lived in Shoreline for a total of ten years, (moved away for college, but returned a few years after graduating,) and am happy to be raising my family here. Our community has always been very welcoming and I love our proximity to so many other cities. That said, lately I find myself spending more of my free time in other cities rather than exploring what is available here in Shoreline, and I would like that to change.

I love Shoreline's commitment to being sustainable and environmentally conscious, and aspire to work within institutions that uphold those values. I appreciate the summer programs put on by Parks and Recreation like the lunchtime concert series, (my daughter and I made it to nearly all of them!) and adore the popup pianos.

I'm very interested to see how our city will grow with the impending extension of the light rail track. There is a lot about Shoreline in general that I would like to learn, and I have also been interested in representative democracy since I was ten years old and was elected by my classmates for student government. I'd love to be a voice for other young families getting their start in Shoreline.

As a parent, I want to ensure the best future for my child, and becoming involved with our city's governance feels likely to help, even if it's just for a potentially short appointment.

(Also, real talk, I feel like being selected is so unlikely that it will be particularly interesting to apply and see what happens!)

### Specify any activities that might create a conflict of interest if you should be appointed:

None that I am aware of.

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

### Briefly explain:

Off the top of my head, light rail / 145th, 185th street corridor, our homeless population, business vacancies along Aurora or 15th Ave NE, (Sears is the largest that comes to mind,) school remodels, sidewalk construction... there's certainly a lot on the horizon.

Granted, a lot of this has probably pretty much already been worked out, but I think ensuring that the implementation and execution of the plans already put in place goes according to plan is important.

My hope is that we continue to move forward while maintaining a spirit of inclusion and integrity. I think that the City Council's role in policy making will continue to shape our neighborhoods. For me, I think that means looking at how we might rezone neighborhoods for multi-family housing, communicating with residents about what to do when they might be faced with public health and safety threats, and encouraging landowners to work with local businesses in ways that will help the community at large thrive.

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**\*By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.



# G. Anthony Sison

*Seeking opportunities to promote social justice and education  
to help the next generation work towards a brighter future*

Shoreline, WA 98155

## Teaching Experience

### **The Evergreen School, Shoreline – Teaching Assistant**

August 2015 – November 2016

- Support teaching team by implementing instructional strategies, managing supplies, and fulfilling clerical duties
- Organize off-site field trips, including overnight camp visit
- Serve as substitute for classroom teachers and specialists as assigned, including world language, natural sciences and technology

### **Thornton Creek Elementary, Seattle – Academic Assistant**

May 2014 – June 2015

- Worked directly with students in Kindergarten classrooms and accompanied class on field trips
- Provided support for K-1 team by making copies, preparing activities and displaying projects for multiple student groups
- Additional duties as assigned, including (but not limited to,) substituting, monitoring recess and preparing food

### **BURN Design Lab, Vashon, WA – Research Lab Technician**

September 2012 – November 2013

- Conducted and documented cook stove durability, efficiency and safety tests
- Developed and maintained lab protocols including supply, safety and maintenance
- Instructed and advised international engineering interns in laboratory procedures and design experiments

### **Englishhunt, Lansing, MI – Language Instructor**

## Education

### **The Evergreen State College**

Olympia, Washington

Bachelor of Arts Degree in Gender Studies & Natural Sciences

## Volunteer Work

### **Briarcrest Neighborhood Association**

Shoreline, WA

*Newsletter Editor*

Edit content and compose small portions of quarterly neighborhood Newsletter for over 200 recipients

### **The Pokémon Company International (TPCi), Bellevue, WA Pokémon Professor**

Event organizer, tournament judge and class instructor for regional Pokémon League Organized Play Program

### **Geoduck Student Union, Olympia, WA**

*Elected Representative*

Served as a representative in The Evergreen State College's first State-recognized Student Government

Acted as liaison to Board of Trustees and participated as a non-voting member

Advocated with student-led Diversity Committee and facilitated workshops for students, faculty and campus staff

January 2012 - April 2012

- Taught English remotely to working professionals
- Collaborated with other instructors to develop effective and applicable conversational lessons for adults

## References

*Available upon request*

RECEIVED  
JAN 02, 2019

CITY CLERK  
CITY OF SHORELINE



Jh.  
CITY CLERK  
CITY OF SHORELINE

## CITY COUNCILMEMBER APPLICATION

Application is due by 5:00 p.m., January 3, 2019

Name \_\_\_\_\_

Are you a registered voter? \_\_\_\_\_

Are you a resident of the City of Shoreline? \_\_\_\_\_

Length of residence in Shoreline? \_\_\_\_\_

1. List your educational background (or attach resume). \_\_\_\_\_

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2. Please state your occupational background, beginning with your current occupation and employer (or attach resume). \_\_\_\_\_

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3. Describe your community activities and volunteer work (or attach resume). \_

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4. Describe your special qualifications applicable to City Council. \_\_\_\_\_

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5. Why do you want to serve on the Shoreline City Council? \_\_\_\_\_

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6. Specify any activities that might create a conflict of interest if you should be appointed to the City Council. \_\_\_\_\_

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7. Briefly explain what you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue.

This image shows a full page of blank, lined paper. It features approximately 28 horizontal blue or grey lines spaced evenly apart, typical of notebook paper. The lines extend across the entire width of the page, leaving small margins at the top and bottom. There are no vertical lines, text, or other markings on the page.

**I declare under penalty of perjury under the laws of the State of Washington that the information provide herein is true and correct.**

Signature \_\_\_\_\_

1/1/2019  
Date

**PERSONAL INFORMATION**

Name JOSEPH P. SMITH JR.

Home Address [REDACTED]

SHOELINE, WA Zip Code 98133

Cellular/Home Telephone Number [REDACTED]

Work Address 600 UNIVERSITY ST. STE 1628

SEATTLE, WA Zip Code 98101

Work Telephone Number [REDACTED]

Email address [REDACTED]

City of Shoreline  
City Councilmember Application

Joseph P. Smith Jr.

Current registered voter

Shoreline resident for 16 years

Q1. See Attached resume

Q2. See Attached resume

Q3. I have been involved with community activities within Shoreline for many years, working closely with my wife Julie Smith to host our neighbors at the annual National "night out" event. Each year we have seen year over year growth, built great relationships with our neighbors and our group has had one of the largest participation rates in the city. I have coached and/or have been the assistant coach for sports teams that my kids have played on at the Dale Turner YMCA, and Shoreline Little League. Each year I am a parent volunteer for field trips at our local elementary school, and have volunteered for the 6th grade camping trip. Outside the city of Shoreline, I sit on the Board of Directors at the University District Food Bank currently serving as the Vice President. I have worked closely with the Montlake Community Club to grow their Annual Turkey Trot 5k and Kids fun run. The event raised \$30,000 which 100% of the proceeds being donated to the University District Food Bank this past November.

Q4. I have developed a business acumen over many years of practice and prioritize building relationships that are built on trust. Graduating from the Leadership Tomorrow Seattle program in 2013 opened up my eyes towards civic leadership and roles in government. I have worked with many levels of government and am familiar with advocacy groups, and grassroots organizing of individuals.

Q5. I have lived in this region for most of my adult life. I attended high school in North Seattle at Ingraham during the period in which Shoreline annexed in 1995. I graduated from Shoreline Community College, and continued my education at the University of Washington, graduating with a Business Administration degree. I want to serve on the Shoreline City Council because I would like to assist the city in its efforts to be recognized as the best city in the state. There are a lot of challenges that lay ahead as the city continues to see rapid growth. As a homeowner, this creates excitement as many of these challenges present tremendous opportunities such as the infrastructure to mass transportation and continuing to build world class schools. However, there are a number of residents that are struggling to make ends meet in Shoreline as home

prices continue to increase and they may feel that it is too difficult to live and work in this community.

Q6. I do not engage in any activities that would present any type of conflict of interest should I be appointed to the City Council

Q7. In my opinion, the most important issues facing the city at this time are:

- A. Housing, more specifically, affordable housing. As the city continues to grow, zoning laws and working with developers and businesses to find housing solutions is critical work that the City Council must engage, and develop a long term solution.
- B. Transportation, working towards adoption of mass transportation, including "last mile" options. The light rail will be in Shoreline in a few short years. City Council's role in addressing this issue is to ensure that all residents know their options, and how best to incorporate public transportation into their daily lives. Explaining the benefits of transportation "Hubs" and also discussion around the "risks" and/or "benefits" for the city and the residents regarding enhancing rideshare options, and incorporating options such as electric bikes, scooters or skateboards.
- C. Homelessness and the effects of homeless youth in the city is a growing concern. City Council can lead the charge in identifying and working with resources in the community to find individuals and families short term and permanent placement housing solutions. This is especially urgent when children are involved. Couch surfing, sleeping in cars, or going from shelter to shelter can be disruptive in the child's overall ability to learn effectively in the classroom.
- D. Taxes. Engaging in a long-term sustainability plan to efficiently and effectively utilize the tax revenue that is generated within the city is a top priority for City Council



## **JOSEPH P SMITH JR.**

Shoreline, WA

[www.linkedin.com/in/josephsmithjr](http://www.linkedin.com/in/josephsmithjr)

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Sales Management and Business Development professional. Strategically driving growth by creating new markets to prospect. Identifying key business partners and implementing client promotions to achieve sales objectives. Demonstrated record of success within highly competitive industries. Entrepreneurial Mindset Committed to a reputation built on performance and integrity.

### **Core competencies include:**

- ❖ Established in building new business and responsible for achieving key metrics
- ❖ Creating Value Propositions to Impact client engagement and gross margin
- ❖ Innovative Marketing Program Creation and Sales Funnel Management
- ❖ Strategic planning/ Tactical Execution

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### **PROFESSIONAL EXPERIENCE**

#### **AXA Advisors, LLC, Seattle/Bellevue, WA**

About: AXA Advisors, LLC- One of the global leaders in financial services: AXA provides dynamic and cutting edge wealth management and financial protection strategies to its client base in over 58 countries. AXA is a leading financial protection company and a premier provider of life insurance, annuity, and investment products and services.

#### **Financial Consultant – March 2007- Present**

- Gained B2B experience, presenting complex information, documented and implemented service plans
- Presented complex financial concepts and product lines to all client levels. Regarded for the ability to sell ideas, strategies and products, and communicate information in clear, concise, easy-to-understand terminology
- Increased client base year-over-year to grow book of business exceeding 500 client accounts
- Researched top performing money managers to position client accounts
- Partnered with other Financial Advisors to facilitate advanced planning opportunities

#### **Regional Vice President / Financial Consultant- March 2013-March 2017**

Responsible for creating new client base through relationship building, developing centers of influence, referrals, client seminars and cold calling and other prospecting methodologies.

- Engaged internal teams and external resources to ensure financial integrity for client plans and products
- Identified and presented risk assessment, uncovered additional product opportunities, explored and cultivated understanding of competitive products and business to keep abreast of industry trends and meet aggressive business goals
- Comprehensive technical understanding of life insurance and annuity products
- Recruited and trained new advisors into the industry, working with recruiters and business community
- Implemented processes and procedures to build and maintain team of 6 advisors
- Trained candidates regarding product offering, servicing clients and time management and tracked results

**Nordstrom Inc. Seattle, WA 98101**

About Nordstrom Inc- One of the nation's most premier fashion specialty retail stores, Nordstrom is renowned for its customer service and vast product offerings. The company philosophy has remained unchanged since its inception in 1901. Offer the customer the best possible service, selection, quality and value.

**Department Manager, Women's Shoes May 2002- February 2007**

Hired, trained, and supervised sales and support staff for \$5 million sales revenue department in a fast-paced environment. Partnered with vendors and buying team to deliver quality product offerings in managing inventory.

- Assisted to develop product awareness and increase purchasing of select product
- Managed payroll and scheduling for a team of 30+ employees
- Designed effective merchandising in combination with company driven marketing approaches
- Taught sales technique seminars to employees to promote suggestive selling and developing personal clientele.
- Customer Service "All Star" throughout duration of employment
- Consistently achieved year-over-year sales increases in my role as a department manager

**AWARDS**

**AXA's prestigious Management Development Award** - for production growth of new organizational associates for 2013 and 2014. I successfully recruited and on boarded nine entry level financial professionals to my team.

**EDUCATION**

**University of Washington: Bachelor of Arts Business Administration  
Leadership Tomorrow (Seattle)**

**CERTIFICATIONS**

Series 7, 63, 65, & 24 licenses

WA, OR Life/Health/Disability/LTC Licenses

**SOFTWARE**

CRM Sales Funnel Management Platforms

Microsoft Office Suite

**VOLUNTEER and COMMUNITY SERVICE**

**University District Food Bank Board Member**  
Serving as the Secretary

Marketing and Advocacy Committee member

**Dale Turner YMCA – Youth Sports Coach**

**Archived:** Wednesday, January 2, 2019 11:3 :28 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Wednesday, January 2, 2019 11:3 :1 AM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; eidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

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#### City Councilmember Application

**Submission #:** 34263  
**IP Address:** 71.227.147.115  
**Submission Date:** 01/02/2019 11:34  
**Survey Time:** 36 minutes, 52 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br><br> ou may also download a pdf version of the application and submit it via email. See the <a href =http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/ > Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk s office immediately.**

#### Full Name

ike Smith

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

2

#### Contact Information

##### Home Address

ShorelineWA98155

##### Cell/Home Phone

##### Work Address

737 NE 204th St.  
ShorelineWA98155

##### Work Phone

##### Email

#### Background and Experience

**<i>Please attach a resume or answer the following three questions.</i>**

##### Resume

LS Resume une 2018 .doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

#### List your educational background

**Please state your occupational background, beginning with your current occupation and employer**

#### Describe your community activities and volunteer work

Volunteer with West Side aby as a sorter. y wife works at the ill elinda ates oundation and I get involved with projects she does such as yard clean up for the elderly, playground construction projects, and handicap ramp projects.

#### City Council qualifications and service questions

**Describe your special qualifications applicable to City Council:**

y special qualification is that I care. I want to make a difference and leave the world a better place for future generations. I am passionate about helping business owners to be great at what they do. I want to help educate all homeowners on how they can be more energy efficient and comfortable at home while conserving energy and saving money.

**Why do you want to serve on the Shoreline City Council?**

I want to have a voice on what happens where I reside. After the 2016 election and the 2018 mid term election, I think it's more important than ever to have smart, passionate, and honest leaders who have the best interests of the people they represent.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I will make it a priority in my life to be a part of the meetings and any other events involved with the position. I have a busy life but if I have advanced notice, I can normally accommodate.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

I think that we have some major concerns right now. Seattle has become very expensive so Shoreline is one of the next areas that people are moving to. We are inheriting some big city problems and they are housing for the homeless, affordable housing for the masses, traffic control, crime prevention and police assistance, etc.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,

**City of Shoreline**

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

## Mike L Smith

Seattle, WA 98155

E-mail:

Phone:

### **Career Focus: Sales, Management, Training, and Operational Excellence**

#### **Accomplishments**

- Restructured the staffing, training, and sales culture at one of Washington's largest roofing and window contractors using a primarily 'one sit-one call close' sales methodology
- Highly skilled in product knowledge for gutters, gutter covers, insulation, ventilation, roofing, and PV solar systems
- Trained new project managers on the business, best practices, and sales process so that they can get off to a fast start within the organization
- Demonstrated ability to train and motivate new employees and salespeople
- Extensive knowledge of marketing and self-promotion (internet, social media, direct mail, business to business)
- Highly skilled at closing sales and creating revenue for my employers
- Over 20 years of sales experience (direct sales, phone sales, group sales, business to business)
- Made a successful transition into the food service industry and serviced a 14-state area of about 400 stores for Domino's Pizza
- Successfully opened two businesses that were profitable even during a down economy
- Graduated out of a 'MBA In a Week' training course with Global Resources that entailed detailed study of business practices, financials, cost controls, strategy, sales, etc.

#### **Strengths**

Great Attitude  
Willingness to Learn  
Forward Thinker  
Sense of Humor  
Integrity-Driven

Comfortable with Technology  
Confident  
Highly Motivated  
Strong Telephone Skills  
I Become the Change I want to see

Natural Sales Ability  
Strong Negotiating Skills  
Honest  
Extraordinary Customer Service Skills

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#### **Career Highlights**

##### **Management-Sales Manager**

- Worked directly with the owners to identify growth and efficiency strategies
- Handled all matters related to the outside sales team at CR Boger Construction
- Provided structure and leadership for a team of 20 Project Managers and 2 Sales Managers who consistently were doing demo's on 70% of their leads and closing well over 30% of those. Our typical month was about \$1,400,000 in gross sales that resulted in \$1,000,000+ in Net Good Business every month
- Extensive interaction with all departments and management to establish proper communication and encourage an efficient work flow
- Initiated company-wide employee recognition and incentives
- Coordinated and facilitated monthly Kick Off Meetings to inform the 150+ team members about company initiatives, contests, new product offerings, etc. as well as weekly training meetings and daily sales support teleconference calls
- Provided troubleshooting options for 'real world' scenarios and work to overcome various objections
- Provided HR support for the recruiting, hiring, disciplining, and firing of all Sales personnel
- Proposed solutions to update outdated sales tactics for lead generation and assignment, marketing, and price negotiating
- Acted as liaison and advocate for my Project Managers when they needed help with the owners or with a customer
- Worked with our Marketing team to insure our Project Managers had 1-3 qualified and confirmed appointments every day
- Implemented various business protocols and procedures within the organization to help improve the workflow and customer experience

- Carried out all training for new recruits in a two week, highly interactive training class
- Very involved in day to day operations with lead assignments, second voicing on active pitches, and product support questions
- Learned a 90-minute, interactive dinner seminar that I performed in multiple markets in the Pacific NW for 20-50+ people. This seminar is focused around energy efficiency at home, less dependence on the big energy companies and harnessing the power of the sun for your own profit with a PV solar system
- Closed at a 45%+ rate on leads issued for insulation, ventilation, and PV solar systems

## **Management**

### ***Trainer / Supervision***

- Responsible for business development, accounting, customer service, and company revenue.
- Conducted pre-employment interviews and trained new employees.
- Participated and ran meetings about business development, marketing, sales techniques, and handling objections.
- Utilized effective listening skills to minimize staff concerns.
- Won many sales awards and incentives for production and fee income generation.
- Focused on incremental improvement of operations and sales in a 14-state, 400 store area
- Was chosen to train a team from the Ukraine in all aspects of Domino's Pizza.
- Conducted training sessions and conference calls for my network of stores.

## **Sales**

### ***Marketing / Business Development / Handling Objections***

- Successfully implemented marketing campaigns that focused on direct mail, telemarketing, and web-based business.
- Built strong alliances with one of the West Coast's largest window and siding companies.
- Excellent rapport with area realtors and financial planners.
- Comfortable cold calling businesses and customers to identify needs and promote company services.
- Excellent rapport building with clients leading to many client referrals.
- Used phone recordings, videos and online resources to train employees and myself on presentation, overcoming objections, and customer needs.

## **Work History**

**Self-Employed, Profit-Point Success Advisors**, Seattle, WA, 855-210-3735, **12-15 to Present** (Duties: We offer Sales Training, Business Consulting and Digital Marketing Services to business owners. The services I provided are Facebook Ad Campaigns, Retargeting, Copywriting for Direct Response Ad Campaigns, Marketing Funnel Creation, and Product Creation. This has been more of a passion project up to this point and has been a fun proving ground for my ideas.)

**Energy Consultant, Smart Energy Today, Inc.**, Olympia, WA 888-405-8689, **1-15 to 12-15**, Assist with a 90-minute dinner seminar on Monday's and Tuesday's of every week, travel extensively throughout the Pacific NW, the dinner seminar is set up to create interest about energy efficiency and rooftop PV solar systems for the home. The dinners will result in appointments for an in-home energy audit and solar site survey. I would then go into the home and inspect the home and the attic space for recommendations on how the homeowners can be more energy efficient at home. This is a one-sit, one -call close, sales model.

**Roofing Sales Manager, Harley Exteriors, Inc.**, Bothell, WA 425-527-0073, **5/14 – 12/14**, Running Pre-Set appointments to offer replacement roofing solutions for homeowner's, hire and train new Project Manager's, created a power point presentation to work with our script, worked with department managers to ensure that leads were being issued and covered, aggressively pursue profits on each and every project.

**Vice President of Sales, CR Boger Construction, Inc.**, Kent, WA 425-207-5400, **1/13 – 4/14** (Duties: Recruitment, Interviews, Hiring, Onboarding, Firing, Training, Follow Up Training, Paper Chase Duties, Running Leads, Payroll, All Meetings [Including but not limited to, Production Meetings, Follow Up Training Meetings, Kick Off Meetings, Dispo Meetings, etc.] Ad Calls, Production and Pipeline Reports, Newsletter Creation, PM Calls, PM Texts, PM Discipline, PM Performance Reviews, PM Recognition/Incentives, Interact with Other Departments, Managing the Block and Helping with Coverage, Working with Direct Report Managers to Delegate various duties, Troubleshooting, Document Center constant maintenance, etc.)

**Self-Employed**, *LenderPro Field Services*, Seattle, WA, 866-665-1460, **12/10-12/12** (Duties: Perform various types of inspection services, business valuation, inventory control, and REO property work)

**Self-Employed**, *Secure Sign, Co*, Seattle, WA, 425-922-1714, **6/10-7/13** (Duties: I am an independent professional that works as a Loan Signing Agent and Notary Public. I have developed relationships with companies that provide me an increasing amount of referral business on a monthly basis.)

**Operations Evaluator – OER Coach**, *Domino's Pizza, LLC*, Ann Arbor, MI, 734-930-3030, **7/07 – 6/10** (Duties: Uphold and approve upon the Domino's Pizza basic standards of Product, Service, and Image. Work on leaving every store better than it was when I arrived. Trained TM's (Team Members) on proper dough and product management, proper build of the food, streamlined operations to improve load times, out the door times, and delivery times. I covered a 14-state area that included about 400 stores. I spent about 3 weeks of every month on business travel. I managed expense reports, travel and all other administrative responsibilities in a timely and efficient manner.)

### **Education, Licensing, and Training**

High School Degree, Wyoming Park High School, Wyoming, MI  
Ongoing Education Sessions for New Technology, Techniques, and Programs  
I've gone through DiSC training and I've learned to treat people the way they want to be treated.  
Registered as a Process Server in the State of Washington  
Certified Notary Public in the State of Washington  
Extensive training on Facebook and Social Media Marketing  
Copywriting Expert for Direct Response Marketing Campaigns

**Archived:** Monday, December 31, 2018 9:38: AM  
**From:** City of Shoreline Webmaster  
**Sent:** Saturday, December 29, 2018 3:13: 0 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Responses requested:** Yes  
**Sensitivity:** Normal

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**City Councilmember Application**

**Submission #:** 33862  
**IP Address:** 73.169.227.178  
**Submission Date:** 12/29/2018 3:13  
**Survey Time:** 51 minutes, 57 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**<b>Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application. </b><br>**  
**<br> You may also download a pdf version of the application and submit it via email. See the <a href="http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/"> Council application page</a> for the pdf version of this application.<br><br>We will send you a confirmation that your application has been received by the <b>next business day</b>. If you do not receive a confirmation please contact the City Clerk's office immediately.**

**Full Name**

Laurel Stromme

**Are you a registered voter?**

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

2

**Contact Information**

**Home Address**

\*\*\*\*\*

ShorelineWA98133

**Cell/Home Phone**

\*\*\*\*\*

**Work Address**

1262 State Avenue C EC  
MarysvilleWA98270

**Work Phone**

\*\*\*\*\*

**Email**

\*\*\*\*\*

**Background and Experience**

**<i>Please attach a resume or answer the following three questions.</i>**

**Resume**

new resume 2019.doc

**<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.</i>**

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

Volunteer for NWAC Dale Turner YCA member

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

I have been a property owner in the city of Shoreline since 2005 and have resided in Shoreline on and off for over 7 years. I like being very involved in our community and as it continues to grow I want to make sure it maintains itself as a safe and welcoming place.



**Why do you want to serve on the Shoreline City Council?**

To be more involved with the City of Shoreline, I think I represent a portion of the population who does not normally speak up or get particularly involved. I want to be that voice.

**Specify any activities that might create a conflict of interest if you should be appointed:**

None that I can think of.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

One of the most important issues that has been of growing concern over the last few years is an increase in crime and drug abuse. We need to be able to feel safe in our public spaces as well as at our private residences.

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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# LAUREL STROMME

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## OBJECTIVE

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Interim City Council Position

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## SKILLS

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Multi-tasking, office and employee management, customer service, dedication and work ethic

MAST Card Certification 10/2017

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## EXPERIENCE

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**1/2018-Present**

**BECU**

Lake Stevens, WA

Member Consultant II for Boeing Employees Credit Union. Hired as a POD employee working in 3 locations as a Member consultant handling all types of account maintenance, loan origination and member escalations. Proficient in over 25 different computer programs handling all aspects of financial management.

**5/2010- 8/2017**

**The Bothell Florist**

Bothell, WA

Manager and Head designer for The Bothell Florist as well as General Manager for 3 retail florist locations (Melrose Florist Seattle and Bellevue Crossroads Florist.) Responsible for all aspects of business management from scheduling, payroll, recruiting/ hiring/ firing, accounts payable and receivables. Day to day Floral Shop Management of all operations from ordering fresh and hard goods, design and delivery management, logistics, as well as overseeing all aspects of customer service.

**4/2006- 12/2009**

**Ballard Blossom**

Seattle, WA


Manager/ Supervisor, Floral Wedding Consultant, Senior Designer, Floral and hard good inventory purchasing, Wire Office Lead including internet order processing, e-mail and fax order processing, account management

**7/2004-9/2005**

**Sheely's Floral**

Anacortes, WA

Floral Designer, Sales, Customer service and wire order processing.



**9/2002-6/2004**

**Enchanted Florist**

South Lake Tahoe, CA

Wedding Consultant, Designer, Website management, floral and store product purchasing

**11/2003-4/2004**

**Heavenly Ski Resort**

Stateline, NV

Ski Lift Operations Administrator, Responsible for making daily and weekly schedules for up to 70 employees, entering and verifying payroll using winstar, answered all phone calls and was the communication hub between employees, supervisors and the Lift Ops Manager. Assisted the Manager with filling out all paperwork related to hire/ fire/ injury status etc. and conducted preliminary interviews with prospective employees. (Seasonal Position)

**9/2002-3/2003**

**Lake Tahoe Lodging**

Stateline, NV

Vacation Rental Agent and short-term rental specialist, maintained rental database and assisted in graphic design for new brochures and helped in acquiring new rental properties. (Seasonal Position)

**9/2000-12/2001**

**Shah Safari Inc**

Seattle, WA

Apparel Designer, initially hired as assistant designer, quickly promoted to lead designer of private label lines, punch juniors' line and then in charge of launching "Reactor Femme" junior's denim line. Did all aspects of line development from initial conception to tech sketches, sample production, spec checking, marketing and brand development to final product presentation for distribution.



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## EDUCATION

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**1997-1999**

**Art Institute of Seattle**

Associate of Applied Arts in Fashion Design, Graduated with Honors

**1999-2001**

**Bellevue Community College and North Seattle Community College**

Worked on Associate degree in Business Management

**2005-2006**

**Edmonds Community College**

Continued Business Management degree studies until I started at Ballard Blossom

**Summer 2002**

**Floral Design Institute**

Completed Basic and Advanced floral design courses

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## VOLUNTEER EXPERIENCE OR LEADERSHIP

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Echo Lake Waterfront Condominiums HOA Board Member

President for WA STATE PUGET SOUND UNIT OF TELEFLORA

A professional Florist volunteer board dedicated to bringing educational events to the floral industry. In charge of all aspects of event coordination for at least 2 programs per year.



**Archived:** Monday, December 2, 2018 9:11:19 AM  
**From:** [City of Shoreline Webmaster](#)  
**Sent:** Saturday, December 22, 2018 11:31:00 AM  
**To:** Jessica Simuleik Smith; Carolyn Wurdeman; Tavia Tan  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Sensitivity:** Normal

---

#### City Councilmember Application

**Submission #:** 33392  
**IP Address:** 24.16.35.84  
**Submission Date:** 12/22/2018 11:34  
**Survey Time:** 48 minutes, 29 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

#### Full Name

Eric Wall

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

10

#### Contact Information

##### Home Address

\*\*\*\*\*  
ShorelineWA98177

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

314 NE Thornton Place  
SeattleWA98125

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

<i>Please attach a resume or answer the following three questions.</i>

##### Resume

Eric Wall Resume 12 22 18.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

#### List your educational background

Please state your occupational background, beginning with your current occupation and employer

Describe your community activities and volunteer work

City Council qualifications and service questions

Describe your special qualifications applicable to City Council:

As I work part time in health care, I think I may have a different perspective than business or other community leaders. The health of the Shoreline community in the broadest sense would be of interest to me. As a health care provider, I would like to think I listen well and actively involve individuals in decision making that affects them. Both should be keen qualities of Council members.

Why do you want to serve on the Shoreline City Council?

I obviously have no experience in City government and politics in general. Regardless, I think that being a citizen means contributing to the community that one affiliates with in some way. As I have recently limited my primary work, I think I now have time to devote my energies to activities that are both meaningful to me and helpful to the community I live in. The Council plays a central role in oversight of the workings of Shoreline and is one such way for me to get more involved. By doing so, I hope to both learn and contribute to the place I live in.

Specify any activities that might create a conflict of interest if you should be appointed:

Any activity that interfaces with the University of Washington would be viewed as conflict of interest for me.

What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?

Briefly explain:

Issues that appear to be "lightening rods" in the Shoreline community involve housing/development and homelessness. I think the Council should have direct oversight of these areas with a strong understanding and direction to solutions proposed. Clearly there are other issues like addiction treatment and senior services that might receive less attention but clearly are important. Finally, road repairs and environmental issues sewer runoff/water quality, park maintenance/improvement, recycling would seem basic roles for the Council to direct.

Section Break

By checking the box below I agree that the following statement is true:

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
City of Shoreline

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This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

# ERIC M. WALL, M.D., M.P.H.

Shoreline, WA 98177 | [REDACTED] | [REDACTED] | [REDACTED]

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## HEALTHCARE EXECUTIVE

Medicaid | Medicare | Consulting | Advisor & Board Member | Associate Professor

Physician leader with extensive health plan experience (Medicaid, Medicare, Commercial lines of business) in clinical affordability and value-based care objectives. Professional skills include managing multidisciplinary clinical and quality teams, strategic accounts support and accountable care/population health initiatives. Critical thinker and creative problem solver who is highly skilled at cultivating provider relationships, interpreting and explaining clinical and financial data, working in diverse organizational settings and presenting complex ideas and programs to diverse health care audiences. Physician executive with a long and deep background in evidence-based medicine, health care policy development and clinical primary care.

---

## TEACHING EXPERIENCE

UNIVERSITY OF WASHINGTON - SEATTLE, WA

2008 TO PRESENT

**CLINICAL ASSOCIATE PROFESSOR, FAMILY MEDICINE**

## PROFESSIONAL EXPERIENCE

UNITED HEATH GROUP, HEALTHCARE SERVICES, MINNETONKA, MN

2015 – 2018

*For-profit managed healthcare company offering a range of healthcare products and services to more than 115 million individuals.*

### **MARKET MEDICAL DIRECTOR / CHIEF MEDICAL OFFICER, PACIFIC NORTHWEST**

Led the quality and affordability initiatives (Value-based care, ACO) for Medicare and Commercial lines of business in the Pacific Northwest (WA, OR, AK, ID, MT).

- Improved the relationships with hospitals and provider groups throughout the Pacific Northwest.
- Provided client account support.

QUALIS HEALTH, SEATTLE, WA

2007 – 2015

*Quality Improvement Organization with offices in Washington, Idaho, Alaska, D.C., and New Mexico.*

### **SENIOR MEDICAL DIRECTOR**

Directed activities of 20 medical directors and 275 physician/practitioner consultants. Recruit and coordinate training of physician advisors and medical directors

- Developed departmental budgeting and participation in RFP responses.
- Provided support to nurse clinical reviewers and nurse managers, including cross-departmental. quality improvement activities.
- Built solid working relationships with both internal and external customers.
- Created internal work flow improvements across departments using Lean methodology.
- Provided support for Medicare Quality Improvement initiatives.
- Developed and implemented Policies and Procedures within and across departments.
- Represented Qualis Health externally; develops partnerships with other organizations.

PREMERA BLUE CROSS BLUE SHIELD OF ALASKA, PORTLAND, OR

1998 – 2007

*Not-for-profit health insurance company offering a range of commercial health plans to individuals and groups through the Pacific Northwest.*

### **REGIONAL MEDICAL DIRECTOR**

Supervised two medical directors and 8 nursing personnel to perform utilization review and case management Services in Oregon and Alaska. Collaboration with peer medical directors in Washington

- Coordinated provider engagement / advisory meetings in Alaska and Oregon
- Oversight of provider relations in Alaska and Oregon

- Developed and supported medical policies for the organization
- Represented the organization to state and local entities
- Analysis of cost and quality initiatives planned for the region

LIFEWISE HEALTH PLAN OF OREGON, PORTLAND, OR 1998-2007

*Health insurance affiliate of Premera Blue Cross based in Portland, Oregon*

**VICE-PRESIDENT, REGIONAL MEDICAL DIRECTOR**

Supervised two medical directors and 8 nursing personnel to perform utilization review and case management Services in Oregon and Alaska. Collaboration with peer medical directors in Washington

- Support of sales and marketing initiatives with hands on client presentations and consultation
- Oversight of and responsibility for utilization review and quality management activities for the organization
- Medical policy development and support in conjunction with the larger parent organization (Premera Blue Cross)

## RELEVANT EXPERIENCE

QUALMED OREGON HEALTH PLAN, INC. (NOW HEALTHNET), PORTLAND, OR, **VICE PRESIDENT, MEDICAL AFFAIRS**

OREGON HEALTH AND SCIENCES UNIVERSITY - PORTLAND, OR, **CLINICAL ASSOCIATE PROFESSOR, FAMILY MEDICINE, ASSOCIATE PROFESSOR AND DIRECTOR OF RESEARCH, FAMILY MEDICINE**

## EDUCATION

**Master's in Public Health (MPH), Health Services**

University of Washington School of Medicine – Seattle, WA

Robert Wood Johnson Foundation Faculty Development Fellowship Program in Family Medicine

**Internship, Residency in Family Medicine**

University of Miami School of Medicine – Miami, FL

**Doctor of Medicine (MD)**

Catholic University of Louvain – Louvain, Belgium

## CREDENTIALS & LICENSES

**Board Certified, Family Medicine**

**Medical Licenses**

Oregon (#14497-inactive) | Washington (#18314) | California (A39069)

## VOLUNTEER & COMMUNITY OUTREACH

**Center for Medicare and Medicaid Services (CMS) Medical Evidence Development & Coverage Advisory Committee (MEDCAC) 2018-2020**

**Board of Directors, Puget Sound Guitar Workshop, 2010-present, (Board President 2011-present)**

Not-for-profit organization committed to sponsoring a variety of music-centered workshops that have enriched the lives of thousands of people from around the world.

Washington Academy of Family Physicians Committee on Public Health (Co-chair) 2008-2018

Physician member, Multnomah County Community Health Council 1991 - 1995

Board of Directors, Reach Center for Children, Portland, Oregon 1986 - 1992

Executive Secretary- 1989 - 1990

Chairman, Fundraising Committee - 1989 - 1990



Secretary - 1990 - 1992

NeighborCare Clinic, Portland, Oregon - 1986 - 1992

Quality Assurance/Medical Advisory Committee, 1991

Georgetown Medical Clinic, Seattle, Washington - 1981 - 1982

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Eric M. Wall | [REDACTED] | [REDACTED] | [REDACTED]

**Archived:** Monday, December 2, 2018 2:01:13 PM  
**From:** Carolyn Wurdeman  
**Sent:** Monday, December 2, 2018 2:01: PM  
**To:** Tavia Tan  
**Subject:** W: [EXTERNAL] : \*NEW SUBMISSION\* City Councilmember Application  
**Response requested:** No  
**Importance:** High  
**Sensitivity:** Normal

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**From:** Ashleigh Scott  
**Sent:** Monday, December 24, 2018 7:56 A  
**To:** Jessica Simulcik Smith jsimulcik@shorelinewa.gov Carolyn Wurdeman cwurdema@shorelinewa.gov  
**Subject:** W: [EXTERNAL] : \*NEW SUBMISSION\* City Councilmember Application  
**Importance:** High

FWD

## Ashleigh Scott

AALL – City Clerk's Department  
Direct: (206) 801-2234

*NOTICE OF PUBLIC DISCLOSURE: This email account is public domain. Any correspondence from or to this email account may be a public record. Accordingly, this email, in whole or in part, may be subject to disclosure pursuant to RCW 42.56, regardless of any claim of confidentiality or privilege asserted by an external party.*

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**From:** Eric [451055213@msn.com](mailto:451055213@msn.com)  
**Sent:** Sunday, December 23, 2018 10:59 A  
**To:** Clerk [Clk@shorelinewa.gov](mailto:Clk@shorelinewa.gov)  
**Subject:** [EXTERNAL] : \*NEW SUBMISSION\* City Councilmember Application

After I submitted the application below, I realized I should have commented that I am unable to attend Council meetings the first Monday of every month due to my current work. I know that would and should play a factor in Council member selection and I would hope you could addend that to my application.

Thank you very much.  
Eric Wall

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**From:** [webmaster@shorelinewa.gov](mailto:webmaster@shorelinewa.gov) webmaster@shorelinewa.gov on behalf of City of Shoreline Webmaster [webmaster@shorelinewa.gov](mailto:webmaster@shorelinewa.gov)  
**Sent:** Saturday, December 22, 2018 11:34 A  
**To:** [451055213@msn.com](mailto:451055213@msn.com)  
**Subject:** \*NEW SUBMISSION\* City Councilmember Application

## City Councilmember Application

**Submission #:** 33392  
**IP Address:** 24.16.35.84  
**Submission Date:** 12/22/2018 11:34 am  
**Survey Time:** 48 minutes, 29 seconds

You have a new online form submission. To view full details in addition to any of your other submissions, please [log into the site](#). Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and cannot be viewed after you login.

### Full Name

Eric Wall

### Are you a registered voter?

Yes

**Are you a resident of the City of Shoreline?**

Yes

**Length of residence in Shoreline?**

10

**Contact Information**

**Home Address**

[REDACTED]  
ShorelineWA98177

**Cell/Home Phone**

[REDACTED]

**Work Address**

314 NE Thornton lace  
SeattleWA98125

**Work Phone**

[REDACTED]

**Email**

[REDACTED]

**Background and Experience**

<i>Please attach a resume or answer the following three questions.</i>

**Resume**

Eric Wall Resume 12 22 18.doc

<i>If you have attached a resume, you do not need to answer the next three questions and may proceed to the next page.</i>

**List your educational background**

**Please state your occupational background, beginning with your current occupation and employer**

**Describe your community activities and volunteer work**

**City Council qualifications and service questions**

**Describe your special qualifications applicable to City Council:**

As I work part time in health care, I think I may have a different perspective than business or other community leaders. The health of the Shoreline community in the broadest sense would be of interest to me. As a health care provider, I would like to think I listen well and actively involve individuals in decision making that affects them. oth should be keen qualities of Council members.

**Why do you want to serve on the Shoreline City Council?**

I obviously have no e perience in City government and politics in general. Regardless, I think that being a citi en means contributing to the community that one affiliates with in some way. As I have recently limited my primary work, I think I now have time to devote my energies to activities that are both meaningful to me and helpful to the community I live in. The Council plays a central role in oversight of the workings of Shoreline and is one such way for me to get more involved. y doing so, I hope to both learn and contribute to the place I live in.

**Specify any activities that might create a conflict of interest if you should be appointed:**

Any activity that interfaces with the niversity of Washington would be viewed as conflict of interest for me.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Issues that appear to be "lightening rods" in the Shoreline community involve housing/development and homelessness. I think the Council should have direct oversight of these areas with a strong understanding and direction to solutions proposed. Clearly there are other issues like addiction treatment and senior services that might receive less

attention but clearly are important. Finally, road repairs and environmental issues sewer runoff/water quality, park maintenance/improvement, recycling would seem basic roles for the Council to direct.

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

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**This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.**

**Archived:** Monday, December 31, 2018 9:39:22 AM  
**From:** City of Shoreline Webmaster  
**Sent:** Friday, December 28, 2018 3:20:2 PM  
**To:** Jessica Simulcik Smith; Carolyn Wurdeman; Tavia Tan; Heidi Costello  
**Subject:** [EXTERNAL] \*NEW SUBMISSION\* City Councilmember Application  
**Responses requested:** Yes  
**Sensitivity:** Normal

---

#### City Councilmember Application

**Submission #:** 33790  
**IP Address:** 198.151.8.4  
**Submission Date:** 12/28/2018 3:20  
**Survey Time:** 2 minutes, 31 seconds

You have a new online form submission. To view full details in addition to all current submissions, please [log into your system of record](#).  
Note: all answers displaying "\*\*\*\*\*" are marked as sensitive and must be viewed after your login.

**Ad blocking software may prevent submission of this form. If you are using an ad blocker, please disable it before completing and submitting your application.**  
You may also download a pdf version of the application and submit it via email. See the [http://www.shorelinewa.gov/government/elected and appointed officials/shoreline city council/city councilmember application/](http://www.shorelinewa.gov/government/elected_and_appointed_officials/shoreline_city_council/city_councilmember_application/) Council application page for the pdf version of this application. We will send you a confirmation that your application has been received by the next business day. If you do not receive a confirmation please contact the City Clerk's office immediately.

#### Full Name

John Williamson

#### Are you a registered voter?

Yes

#### Are you a resident of the City of Shoreline?

Yes

#### Length of residence in Shoreline?

20

#### Contact Information

##### Home Address

\*\*\*\*\*  
ShorelineWA98177

##### Cell/Home Phone

\*\*\*\*\*

##### Work Address

1008 Western Ave Suite 307  
SeattleWA98104

##### Work Phone

\*\*\*\*\*

##### Email

\*\*\*\*\*

#### Background and Experience

**Please attach a resume or answer the following three questions.**

##### Resume

john\_williamson2page2018.pdf

**If you have attached a resume, you do not need to answer the next three questions and may proceed to the City Council qualifications and service questions portion of the application.**

#### List your educational background

**Please state your occupational background, beginning with your current occupation and employer**

#### Describe your community activities and volunteer work

I've coached basketball teams at the Shoreline YCA, I've spent many a Saturday at the Whisker City Cat Shelter, I lecture in Seattle around the globe on how parents and teachers can help students can stay engaged in STEAM by helping them write their own video games. While it has been a very long time ago, I did serve on the graduate student council at Texas A&M University for two years.

#### City Council qualifications and service questions

##### Describe your special qualifications applicable to City Council:

In addition to being a resident for nearly 20 years, I also have a daughter who has been in the Shoreline School District for her entire life giving me insight into the needs of our younger residents. But I believe it is my business experience that is my biggest qualification for serving on City Council. I have been the president of a video game company with

100 employees, having to balance the financial and interpersonal relationships between the client, employees, budgets and product has taught me invaluable lessons on the fiscal and personnel compromises that must be made in order to accomplish anything.

**Why do you want to serve on the Shoreline City Council?**

I would like to give back to my Shoreline community and contribute in a meaningful and significant way towards improving the quality of life for all Shoreline Residents. Serving on the Shoreline City Council is an amazing opportunity to do just that.

**Specify any activities that might create a conflict of interest if you should be appointed:**

I am unaware of any conflict of interest.

**What do you believe are the most important issues facing the Shoreline community at this time and the role the City Council can play in addressing each issue?**

**Briefly explain:**

Traffic, Housing, Crime/Safety, Community are the 4 most important issues facing the Shoreline Community currently. Traffic: As housing density continues to climb, not even the Light Rail Terminal will be enough to ease congestion. Park and Ride lots are already at capacity, and while it is not the job of the City Council to manage transportation/traffic, I would like to see if there are ways to encourage different traffic behavior. Are their incentives or relationships with Seattle/Redmond/ Ellvue that we could use to move some people out of the 9 to 5 workday and resulting congestion. Are there parking/tax rewards we could use to encourage commuters to work different hours and relieve some of the stress on our transit systems. Larger deductions/cheaper fares for commuting before 7 am for example. Housing: The two biggest housing issues are lack of affordable housing for low income residents and as housing density increases, traffic becomes worse. What can the City Council do to address a lack of affordable housing. How can the council encourage more affordable housing to be built. Tax incentives, prioritizing building permits. Crime/Safety: While Shoreline remains a safe city, the feedback loop from the police to residents, exacerbated by social media exaggerations, can lead to segments of the population that are more afraid than warranted. Could the City Council work with First Responders to create more transparency, quicker feedback and more face time with the public. Community: our high school students are required to log volunteer hours in order to graduate. I'm not advocating mandatory volunteer hours and there are several volunteer opportunities on the Shorelinewa.gov website, but I would like to investigate the possibility of an organized, community wide, single day of volunteering. Not unlike The Big Event at Texas A&M. <https://bigevent.tamu.edu/>

**Section Break**

**By checking the box below I agree that the following statement is true:**

I declare under penalty of perjury under the laws of the State of Washington that the information provided herein is true and correct.

Thank you,  
**City of Shoreline**

---

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**SUMMARY**

- Over 15 years of experience as Project Manager/Producer/Designer of Video Games, Simulations, and Virtual Reality Hardware and Software Customer Experiences. *Hawken, America's Army, Spec Ops, Rainbow Six, Frogger, SAW, Disney's Atlantis, SuperNova, Alone in the Dark, U.S. Department of Defense, Virtual Army Experience, M1A2 Simulator.*
- Over 30 shipped Apps and Games on wide range of platforms: VR, iOS, Android, Web, PC, Game Consoles
- Responsible for budgets, scheduling and hiring for teams as large as 70.
- System and User Design Experience (emphasis on modern combat weapons systems) for RTS, FPS, Simulation.
- Transmedia experience as writer, editor, and producer for games, web, graphic/prose novels and videos.
- Genre experience in Military Simulation, Arcade, Casual, Survival Horror, RTS, MOBA, Mobile, and Free to Play.
- Presented talks at PAX, GDC, iFest, Login, Digipen, Northeastern University, U.S. State Department and more.
- Instructional System Design Experience for STEM using video games as a tool to engage students.
- Oversaw product localization and marketing materials for global, simultaneous releases.
- Production experience with local and remote teams (Hungary, Iceland, Canada, Russia, China, New Zealand).

---

**PROFESSIONAL EXPERIENCE****SAIC, Seattle, WA****2016 -Present***Project Manager/Designer*

Production work including AR/VR (HoloLens, Vive, Cardboard, Gear, and Oculus). Instructional System Design for STEM (Science Technology Engineering and Math) games for High School Students. Games/Simulation Apps for FAA, NASA, USDA, US Army, US Air Force in VR/AR, Mobile and Web. Unity, Jira, SCRUM/Agile experience. Video Production Editing Work to promote SAIC.

**Commonwealth of Pennsylvania/Harrisburg University, Harrisburg, PA****2015 -2016***Game Designer In Residence/Corporate Faculty)*

Taught Game Design Classes, Established multiple Incubator Programs, Conducted Narrative Design and Augmented Reality (AR) Design Experiments, Via an Economic Development Grant from Governor's Office.

**Digipen Institute of Technology, Seattle, WA****2013 -2015***Adjunct Professor: Advanced Game Design*

Taught Advanced Game Design to seniors and graduate student exclusively, focusing on design theory and real-world production techniques, including VR, F2P, monetization, narrative, retention, behavioral economics, and systems design.

**Wayward Sprites, Seattle, WA****2013 -2016***Owner/Writer*

Consulting group focusing on narrative, competitive analysis, multiplayer game design, VR, novel hardware solutions, and Unity development. Projects include *Star86.com*, a F2P MMO for kids, a high-end Kinect/Arduino tracking system, *Alone in the Dark: Illumination*, Atari PC game, and *BigBuckHunter*, F2P 3D Facebook game and Chinese F2P mobile titles.

**Meteor Entertainment, Seattle, WA****2012 – 2014***Senior Publishing Producer*

- Production management and design oversight of Budapest, Vancouver, and Los Angeles-based studios. Approved milestones, budgets, design and schedules. Designed Analytics A/B Experiments.
- Transmedia design and production: Wrote, produced, edited, and filmed monthly promotional and marketing videos, graphic novels, prose novels, and webisodes.
- Performed competitive analysis and reviews for acquisition of new international games. Evaluated VR Hardware.
- Development using Unreal 3 engine: **Hawken** (PC) Mech F2P FPS (2012).
- Development using proprietary engine: **Super Nova** (PC) F2P MOBA/RTS (2015).

**Zombie Studios, Seattle, WA****1997 – 2012***President/Senior Producer/Designer/Writer*

- Designed games, location based entertainment, military simulations and alternative input devices including VR.
- Maintained publisher relationships, milestone definitions, schedules, and submissions.
- Wrote preliminary design docs, pitches, story arcs, and dialogue. Supervised localization.
- Managed up to four simultaneous projects with up to 70 employees.

- Oversaw Agile/Scrum environment to ensure on-time, on-budget delivery.
- Supervised post-release patches, updates, and liveops analytics.
- Development using Unity:
  - **Frogger Hyper Arcade Edition** (PS3/360/Wii/iOS/Android) (2011, Konami). Reboot of the arcade classic

Developed using Unreal 3:

- **Special Forces: Team X** (PS3/360/PC) –Shooter (2013)
- **SAW 1 & 2** (PS3/360/PC) (2009-10, Konami)
- **America's Army 3** (PC) (2009, U.S. Armed Services) Producer: multiplayer maps exclusively.
- Development using Unreal 2:
  - **America's Army 2.X** (PC) (2006-2008, U.S. Armed Services) – Public and U.S. Army exclusive training simulations.
  - **Shadow Ops** (Xbox/PC) (2004, Atari)
- Partial list of additional shipped titles:
  - **Disney's Atlantis** (PC) (2001, Disney) – Littech
  - **Rainbow Six: Covert Ops** (PC) (2000, Redstorm) – RB6 Engine
  - **Spec Ops Franchise** (PC/PS1/Dreamcast) (1998-2001, Take 2) – Renderware
  - **Spearhead 1** (PC) (1998, Interactive Magic) – Managed two external teams in Seattle and Boston.
  - **Spearhead 2(PC)** (1999, US DOD) – Developed for exclusive use for US Armed Services: Original Design Work

**Virtual iO**, Seattle, WA

**1994-1997**

*Developer Relations Manager*

- Designed and promoted stereoscopic 3D and VR head-tracking protocols that were adopted by over 60 retail products, including *Hexen*, *Mech Warrior*, *Heretic II*, and *3D Studio Max*.
- Produced, wrote, animated, and directed interactive stereoscopic 3D videos and virtual reality environments for *Sharper Image*, *NBA*, *NCAA Final Four*, *MLB*, *NHL* and *Wizards of the Coast*.

**VRex**, White Plains, NY

**1992-1994**

*Research Engineer*

- Awarded SBIR grants for stereoscopic 3D computer remote visualization and robotics for the U.S. Dept. of Energy.
- Produced and animated stereoscopic 3D videos for use by commercial and Dept. of Defense applications.

**Human Interface Technology Lab**, University of Washington, Seattle WA

**1990-1992**

*Graduate Student Intern under Dr. Tom Furness*

- Conducted research on human perception/user experience of virtual reality, and stereoscopic computer graphics.
- Evaluated and designed VR head-mounted display technology and alternative input devices.

## SELECTED TALKS AND PUBLICATIONS

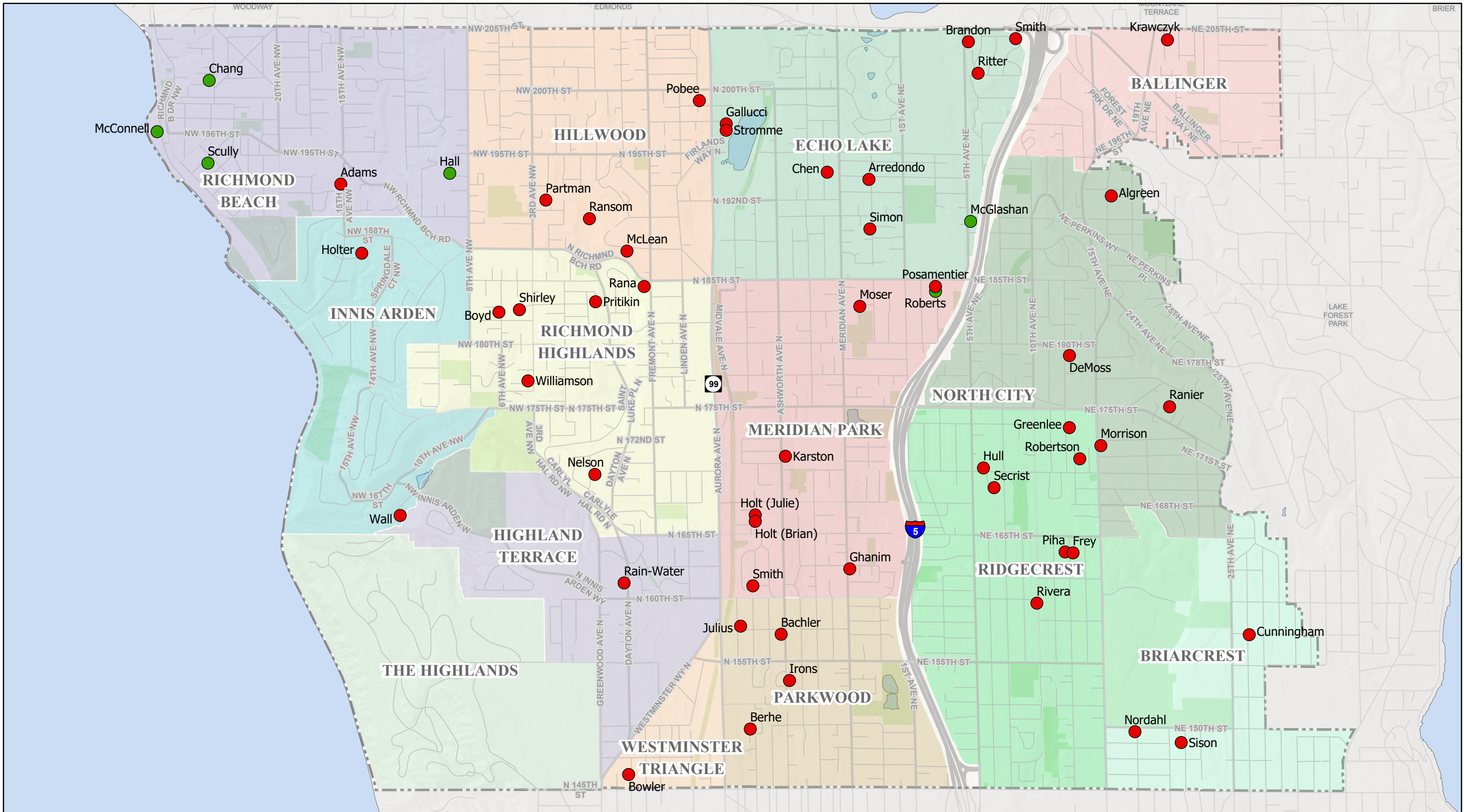
- 
- "Navigating Augment and Virtual Reality Hardware Choices," Mod Sim World 2017
  - "Video Games as a Gateway to STEM Education," US Consulate and Colleges in Portugal 2016
  - "Narrative Tricks and Shortcuts" PAX, PAX Dev, Emerald City Comic Con, Nerd Nite 2016
  - "Introduction to Narrative Design in Gaming" The Film School and Northwest Film Forum 2014
  - "G.A.M.E.S." Northeastern University STEM Program, 2013
  - "Updating the Business Model for 'Games for Change/Serious Games'" Northeastern University, 2013
  - "Using Game Development to Teach STEM" U.S. Consulate, Juarez, Mexico, 2013, 2014
  - "Family Game Night With A Twist: Make Your Own Game" PAX, 2013 - 2016 and Geek Girl Con 2014
  - "Haven't we Been Here Before: A Brief History of VR." PAX 2014
  - "So, You Want to Pitch a Game?" PAX, 2008
  - "Serious Games: F2C2" GDC, 2006
  - "Physiological Approach to Optimal Immersive Game Programming," *IS&T/SPIE Electronic Imaging*, 1996
  - "Validation of a Visual Attention Test," *Occupational and Organizational Psychology*, 1993
  - "Visual Attention," *Acta Psychologica*, 1994
  - "Shallow Input Processing," *Bulletin of the Psychonomic Society*, 1988

## EDUCATION

**Texas A&M University**, College Station, TX

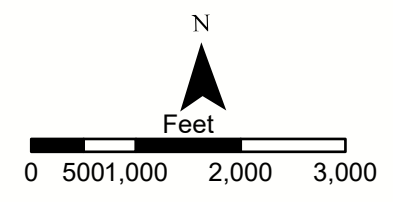
- M.S., Experimental Psychology with a minor in Computer Science (Thesis: *Perception Of Stereoscopic Computer Displays*)
- B.S., Psychology, with Honors, with a minor in Computer Applications





### City Council Applicant Addresses

- Status
- Applicant
  - Councilmember



This map is not an official map. No warranty is made concerning the accuracy, currency, or completeness of data depicted on this map.

Note: Applicants Gallucci and Stromme have the same street address location. Separated on map for visualization.  
Applicants Hull and Secrist have the same street address location. Separated on map for visualization.

Date Printed: 1/4/2019 | Request: 19074