

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Discussing the 2019-2021 City Council Goals and Work Plan		
DEPARTMENT:	City Manager's Office		
PRESENTED BY:	John Norris, Assistant City Manager		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input checked="" type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

At the City Council's annual Strategic Planning Workshop, which was held March 1 and 2, 2019, the Council discussed their proposed 2019-2021 Council Goals and Work Plan. Council discussed the continued focus of their Goals towards achievement of Vision 2029 and being a sustainable city in all respects. Council also directed staff to add an additional point of sustainability to the beginning of their Goals. As the Council agreed that being a fiscally sustainable City and providing good financial stewardship of public resources are key pieces of being a sustainability city in all respects, Council asked staff to add a sustainability measure focused on fiscal sustainability. The new proposed sustainability measure reads:

- *Sustainable finances—responsible stewardship of fiscal resources to achieve the neighborhoods, environment and services desired by the community.*

Council also reviewed their Council Goals and agreed that they are still relevant and in keeping with their direction for City, although they agreed with the staff recommendation to have slightly amended language for one of their Goals. Specifically, Council Goal #2 was proposed to be amended so that it now states that the goal is to "*Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment.*"

This change was proposed by staff and supported by the Council at their Planning Workshop in recognition that some of the Action Steps associated with this Goal focus on the natural environment, while some are focused on infrastructure and the built environment. Including language in the goal that references "stewardship of the natural environment" better highlights all that this goal is working to achieve.

As noted in Attachment A, the proposed 2019-2021 City Council Goals are as follows:

1. Strengthen Shoreline's economic climate and opportunities;
2. Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment;
3. Continue preparation for regional mass transit in Shoreline;
4. Expand the City's focus on equity and inclusion to enhance opportunities for community engagement; and

5. Promote and enhance the City's safe community and neighborhood programs and initiatives.

In addition to the Council Goals themselves, the Council also reviewed the Action Steps, or sub-goals, that implement the five Council Goals at their Strategic Planning Workshop. Attachment A to this staff report provides the proposed 2019-2021 Council Goals and Work Plan, which include the suggested Action Steps under each goal. The tracked changes noted on Attachment A represent the additions and edits that the Council requested staff make to the staff-proposed Council Goals and Action Steps that were initially presented to Council at the March 1st and 2nd Strategic Planning Workshop. The Council was generally supportive of staff's recommend Goals and Action Steps along with the proposed additions and edits noted in Attachment A.

Tonight, staff is requesting that Council review the proposed 2019-2021 Council Goals and Action Steps and provide staff direction to further amend the Goals, if needed, and bring them back for adoption. Adoption of the 2019-2021 Council Goals is currently scheduled for April 8, 2019.

RESOURCE/FINANCIAL IMPACT:

Resources needed to accomplish the Council's Goals and Work Plan are included in the 2019-2020 biennial budget and may also be included in the proposed 2021-2022 biennial budget.

RECOMMENDATION

No action is required. Staff recommends that Council discuss the 2019-2021 Council Goals and Work plan. Staff further recommends that Council adopt the 2019-2021 Council Goals and Work Plan when they are brought back to Council for adoption on April 8, 2019.

ATTACHMENTS:

Attachment A – Proposed 2019-2021 City Council Goals and Work Plan

Approved By: City Manager **DT** City Attorney **MK**

2019-2021 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being a sustainable city in all respects:

- Sustainable neighborhoods—ensuring they are safe and attractive;
- Sustainable environment—preserving our environmental assets and enhancing our built environment so that it protects our natural resources; ~~and~~
- Sustainable services—supporting quality services, facilities and infrastructure—; and
- Sustainable finances—responsible stewardship of fiscal resources to achieve the neighborhoods, environment and services desired by the community.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices, and supporting the public services and lifestyle amenities that the community desires and expects.

ACTION STEPS:

1. Implement the Community Renewal Plan for Shoreline Place, including execution of ~~a~~ development agreements s for the former Sears site in the Community Renewal Area and construction of intersection improvements at N 155th Street and Westminster Way N
2. Enhance the attractiveness of Shoreline as a place for private investment, including investment by small and medium sized developments, by ensuring that the permit process is predictable, timely and competitive, and by constantly evaluating and improving the quality of regulations for the City
3. Continue ~~to foster~~ ing innovative, community-supported place-making efforts that help create diverse communities with a mix of residential and commercial uses and promote economic development
4. Encourage affordable housing development in Shoreline and engage the community to determine which additional housing types and policies may be appropriate for Shoreline and codify standards for selected styles
5. Facilitate collaboration with and between members of the business community in order to remove barriers to starting and growing businesses, increase commerce and profitability, and to identify appropriate new industries for Shoreline
6. Redefine in partnership with the State, specific land uses on the property identified by the State as underutilized ~~on~~ adjacent to the Fircrest Campus in support of State and local goals and policies

Goal 2: Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment.

The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through adoption of the Comprehensive Plan, Surface Water Master Plan, Transportation Master Plan, and Parks, Recreation and Open Space Master Plan. As capital improvements are made, it is important to include efforts that will enhance Shoreline's natural environment, ultimately having a positive impact on the Puget Sound region.

ACTION STEPS:

1. Implement the Sidewalk Repair and Construction Program
2. Implement the Parks, Recreation, and Open Spaces Plan, including development of a strategy for a new community and aquatic center and priority park improvements and acquisitions
3. Continue ~~to implement~~ing the Urban Forest Strategic Plan
4. Implement the 2019-2021 Priority Environmental Strategies, including by achieving citywide Salmon-Safe certification, and developing a recommendation on the implementation of recommendations from citywide plan based on the Station Subarea Climate Action Analysis recommendations for the 185th Street Station Subarea, and exploring ways to increase rates of solid waste diversion through enhanced recycling and composting
5. Continue ~~to implement~~ing a comprehensive asset management system, including condition assessment and lifecycle/risk analysis for the City's streets, facilities, trees, parks, and utilities
6. Establish a plan to address the City's long-term maintenance facility needs
7. Continue ~~to implement~~ing the proactive strategy of the adopted 2017-2022 Surface Water Master Plan
8. Continue ~~update to~~ the Master Street Plan update, including developing cross-sections for different street typologies/classification in support of the Transportation Master Plan (TMP) update
9. Design the N 175th Street Corridor Project from Interstate-5 to Stone Avenue N
10. Implement the in-house City Grounds Maintenance program
11. Explore establishment of a Shoreline Parks Foundation
- 10-12. Continue implementing the Public Arts Program

Goal 3: Continue preparation for regional mass transit in Shoreline

Our community looks forward to increasing mobility options and reducing environmental impacts through public transit services. The ST2 light rail extension from Northgate to Lynnwood includes investment in the Shoreline North/185th Street Station and the Shoreline South/145th Street Station, which are planned to open in 2024. The ST3 package includes funding for corridor improvements and Bus Rapid Transit service along State Route 523 (N 145th Street) from Bothell Way connecting to the Shoreline South/145th Street Station. Engaging our community members and regional transit partners in plans to integrate local transit options into the future light rail service continues to be an important Council priority.

ACTION STEPS:

1. Work with the City of Seattle, King County, Sound Transit, the Washington State Department of Transportation, and federal agencies on a plan that will improve safety and efficiency for all users of 145th Street, including a design for the 145th Street and Interstate-5 interchange, design of the 145th Street corridor west of the Interstate-5 interchange, and coordination with Sound Transit for design and construction of 145th Street improvements from Highway 522 to Interstate-5 as part of ST3
2. Work collaboratively with Sound Transit to permit the Lynnwood Link Extension Project and coordinate on project construction and work proactively with Sound Transit to develop plans to minimize, manage, and mitigate anticipated impacts to Shoreline neighborhoods from construction and operation of the Lynnwood Link Extension Project
3. Complete the 185th Street Corridor Study between Aurora Avenue N and 10th Avenue NE to identify multi-modal transportation improvements necessary to support growth associated with the 185th Street Station Subarea Plan and the Shoreline North/185th Street Station
4. Create non-motorized connections to the Light Rail Stations and provide for multiple transportation options in and between the Station Subareas by ~~C~~continueing to coordinate design elements of the Trail Along the Rail, 148th Street Non-Motorized Bridge and 3rd Avenue NE Woonerf projects with Sound Transit and seek funding through federal, state and regional opportunities to complete the designs and construction of these projects
5. Continue ~~to work collaborating~~ with regional transit providers to completely fund and implement long range regional transit plans including Sound Transit's ST3 Plan, King County Metro's Metro Connects Long Range Plan, and Community Transit's Long Range Plan for the City of Shoreline

Goal 4: Expand the City's focus on equity and inclusion to enhance opportunities for community engagement

The Council values all residents and believes they are an important part of the Shoreline community, including those who have been historically marginalized and underrepresented. The Council believes it is important to improve inclusion, equity, and participation among all members of the Shoreline community in the development and implementation of policies and programs in a meaningful and impactful way.

ACTION STEPS:

1. Continue ~~to implement~~ing the City's Diversity and Inclusion Program
2. Continue ~~to engage in efforts to address~~ing homelessness solutions on a regional and local level
3. Ensure all Shoreline residents have access to and benefit from the City's programs and activities through continued compliance with federal and state anti-discrimination laws, including Title VI of the Civil Rights Act, the Civil Rights Restoration Act, Title II of the Americans with Disabilities Act, and Washington's Law Against Discrimination
4. Conduct meaningful and intentional community engagement to ensure all Shoreline residents, especially those who ~~m~~ have been historically marginalized or underrepresented, are included in the City's decision-making processes, including review of the City's written material and public information to make sure that it is understandable and accessible for all residents
5. Continue ~~to build~~ing relationships that support community policing within the Shoreline community

Goal 5: Promote and enhance the City's safe community and neighborhood programs and initiatives

Maintaining a safe community is the City's highest priority. The 2018 Citizen Survey reflected that 93% of respondents felt safe in their neighborhood during the day and 81% had an overall feeling of safety in Shoreline. The City is continuing a concentrated workplan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work, and play.

ACTION STEPS:

1. Use data driven policing to address crime trends and quality of life concerns in a timely manner
2. Continue quarterly meetings of the City's cross-department safe community team to address public safety problems and implement solutions
3. Continue the partnership between the Parks Department and Police, focusing on park and trail safety through Crime Prevention Through Environmental Design (CPTED), Problem Solving Projects (PSPs) and police emphasis to improve safety and the feeling of safety
4. Continue ~~to partner~~ing with Shoreline schools and the Shoreline Fire Department to implement best practice school safety measures
5. Continue ~~to address~~ing traffic issues and concerns in school zones and neighborhoods using the City's speed differential map and citizen traffic complaints
6. Continue ~~to coordinate~~coordinating efforts between the Community Outreach Problem Solving (COPS) officer and the City's Neighborhoods Program to work on crime prevention education and outreach
7. Conduct trainings, and community programs to promote personal safety, awareness and response
8. Fully implement the Risk Analysis De-escalation And and Referral (RADAR) program to effectively serve individuals with mental health needs, including partnering with Mental Health Professional Navigators to connect those individuals with services, and publicize the outcomes and results
9. ~~Engage in an analysis with service providers to identify what services and processes exist~~ Develop recommendations and an implementation work plan to address gaps that exist in ~~connecting those experiencing homelessness and/or opioid addiction with supportive services~~ and identify gaps that may exist

- | 10. Partner with King County ~~Municipal~~ District Court to explore the creation of a Community Court in Shoreline for defendants who conduct “crimes of poverty” with the goal of connecting them with services to address the underlying challenges that may contribute to further criminal activity