

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

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| AGENDA TITLE: | Discussing the 2020-2022 City Council Goals and Work Plan | | |
| DEPARTMENT: | City Manager's Office | | |
| PRESENTED BY: | John Norris, Assistant City Manager | | |
| ACTION: | <input type="checkbox"/> Ordinance | <input type="checkbox"/> Resolution | <input type="checkbox"/> Motion |
| | <input checked="" type="checkbox"/> Discussion | <input type="checkbox"/> Public Hearing | |

PROBLEM/ISSUE STATEMENT:

At the City Council's annual Strategic Planning Workshop, which was held February 28 and February 29, 2020, the Council discussed their proposed 2020-2022 Council Goals and Work Plan. Council discussed the continued focus of their Goals towards achievement of Vision 2029 and being a sustainable city in all respects. Council also reviewed their Council Goals and agreed that they are still relevant and in keeping with their direction for City.

As noted in Attachment A, the proposed 2020-2022 City Council Goals are below. These five Goals are a continuation of the same Goals from the 2019-2021 Work Plan.

1. Strengthen Shoreline's economic climate and opportunities;
2. Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment;
3. Continue preparation for regional mass transit in Shoreline;
4. Expand the City's focus on equity and inclusion to enhance opportunities for community engagement; and
5. Promote and enhance the City's safe community and neighborhood programs and initiatives.

In addition to the Council Goals themselves, the Council also reviewed the Action Steps, or sub-goals, that implement the five Council Goals at their Strategic Planning Workshop. Attachment A to this staff report provides the proposed 2020-2022 Council Goals and Work Plan, which include the suggested Action Steps under each goal. The tracked changes noted on Attachment A represent the additions and edits that the Council requested staff make to the staff-proposed Council Goals and Action Steps that were initially presented to Council at the February 28 and 29 Strategic Planning Workshop. The Council was generally supportive of staff's recommended Goals and Action Steps along with the proposed additions and edits noted in Attachment A.

Tonight, staff is requesting that Council review the proposed 2020-2022 Council Goals and Action Steps and provide staff direction to further amend the Goals, if needed, and bring them back for adoption. Adoption of the 2020-2022 Council Goals is currently scheduled for April 6, 2020.

RESOURCE/FINANCIAL IMPACT:

Resources needed to accomplish the Council's Goals and Work Plan are included in the 2019-2020 biennial budget and may also be included in the proposed 2021-2022 biennial budget.

RECOMMENDATION

No action is required. Staff recommends that Council discuss the 2020-2022 Council Goals and Work plan. Staff further recommends that Council adopt the 2020-2022 Council Goals and Work Plan when they are brought back to Council for adoption on April 6, 2020.

ATTACHMENTS:

Attachment A – Proposed 2020-2022 City Council Goals and Work Plan

Approved By: City Manager ***DT*** City Attorney ***MK***

2020-2022 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being a sustainable city in all respects:

- Sustainable neighborhoods—ensuring they are safe and attractive;
- Sustainable environment—preserving our environmental assets and enhancing our built environment so that it protects our natural resources;
- Sustainable services—supporting quality services, facilities and infrastructure; and
- Sustainable finances—responsible stewardship of fiscal resources to achieve the neighborhoods, environment and services desired by the community.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices, and supporting the public services and lifestyle amenities that the community desires and expects.

ACTION STEPS:

1. Conduct a review of development that has occurred in the 185th and 145th Station Areas and identify City policies and regulations that may need to be revised in order to realize the City's vision of mixed-use, environmentally sustainable, and equitable neighborhoods
2. Implement the Community Renewal Plan for Shoreline Place including the construction of the intersection improvements at N 155th Street and Westminster Way N, the adoption and implementation of revised signage requirements, and the processing of Phase 1 and 2 permits
3. Continue to implement development review and permitting best practices, including the expansion of the City's online permit capabilities and the development of permit turn-around time targets, so that permit applicants experience predictable, timely, accessible and responsive permitting services
4. Enhance business retention and expansion efforts ~~through a pilot business outreach initiative through quantitative and qualitative data from businesses to~~ by building relationships, identifying regulatory challenges, and ~~explore~~ exploring expansion opportunities and plans
5. Facilitate collaboration with and between members of the business community to support new businesses and identify strategies that the City can consider to support these businesses
6. Partner with North King County service providers and partners to develop a plan to formalize the management of the City's affordable housing program
7. Engage the community in creating a Housing Action Plan to identify additional housing choices, associated policies and regulatory modifications
8. Participate in the State's Master Plan process for the Fircrest Campus and advocate for uses compatible with the City's vision for underutilized properties
9. Review the City's development regulations to explore the creation of ground floor commercial requirements and/or incentives in certain areas of non-residential zones

Goal 2: Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment

The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through adoption of the Comprehensive Plan, Surface Water Master Plan, Transportation Master Plan, and Parks, Recreation and Open Space Plan. As capital

improvements are made, it is important to include efforts that will enhance Shoreline's natural environment, ultimately having a positive impact on the Puget Sound region.

ACTION STEPS:

1. Implement the new Sidewalk Construction Program
2. Implement the Parks, Recreation, and Open Space Plan, including ~~development of a strategy for the future of the Shoreline Pool and Spartan Recreation Center~~, priority park improvements and acquisition of additional park properties
3. Develop a future strategy for replacement of the Shoreline Pool and Spartan Recreation Center
4. Implement the Urban Forest Strategic Plan, including the Green Shoreline Partnership
5. Implement the 2020-2022 Priority Environmental Strategies including implementation of Salmon-Safe certification activities, resource conservation and zero waste activities, and an update of the City's Climate Action Plan
6. Implement the asset management policy and strategy to better align data with the goal of supporting life-cycle and risk-based decision making using accepted asset management principles and practices
7. Implement Phase One of the City Maintenance Facility project
8. Continue implementing the proactive strategy of the adopted 2017-2022 Surface Water Master Plan
9. Update the Transportation Master Plan, including evaluating a multi-modal level of service, concurrency, Transportation Impact Fees, and shared use mobility options
10. Begin the state mandated major update of the Comprehensive Plan
11. Design the N 175th Street Corridor Project from Interstate-5 to Stone Avenue N
12. Update the Public Arts Policy and implement the Public Art Plan
13. Defer the sidewalk rehabilitation program until ~~Seek a funding can be secured mechanism~~ to offset or replace lost Vehicle License Fee revenue if I-976 is implemented
14. Complete the assumption of the Ronald Wastewater District in collaboration with the District

Goal 3: Continue preparation for regional mass transit in Shoreline

Our community looks forward to increasing mobility options and reducing environmental impacts through public transit services. The ST2 light rail extension from Northgate to Lynnwood includes investment in the Shoreline North/185th Street Station and the Shoreline South/145th Street Station, which are planned to open in 2024. The ST3 package includes funding for corridor improvements and Bus Rapid Transit service along State Route 523 (N 145th Street) from Bothell Way connecting to the Shoreline South/145th Street Station. Engaging our community members and regional transit partners in plans to integrate local transit options into the future light rail service continues to be an important Council priority.

ACTION STEPS:

1. Work with regional and federal partners to fund, design, and construct the 145th Street and Interstate-5 interchange improvements
2. Work with regional and federal partners to fund, design, and construct the 145th Street corridor improvements west of the Interstate-5 interchange
3. Support Sound Transit's 145th Street improvements from Highway 522 to Interstate-5 as part of ST3
4. Work collaboratively with Sound Transit to complete the permitting phase of the Lynnwood Link Extension Project and coordinate on project construction and inspection
5. Coordinate with developers and seek partnerships and funding for implementation of the 185th Street Corridor Strategy
6. Create non-motorized connections to the light rail stations and provide for multiple transportation options in and between the Station subareas by continuing to coordinate design elements of the Trail Along the Rail
7. Complete 30 percent design of the 148th Street Non-Motorized Bridge and work with regional and federal partners to fully fund the project
8. Collaborate with regional transit providers to implement long range regional transit plans including Sound Transit's ST3 Plan, King County Metro's Metro Connects Long Range Plan, and

Goal 4: Expand the City's focus on equity and inclusion to enhance opportunities for community engagement

The Council values all residents and believes they are an important part of the Shoreline community, including those who have been historically marginalized and underrepresented. The Council believes it is important to improve inclusion, equity, and meaningful participation among all members of the Shoreline community in the development and implementation of policies and programs.

ACTION STEPS:

1. Continue implementing the City's Diversity and Inclusion Program, including identifying and implementing ongoing equity training for City staff, Council, boards and commissions
2. Develop resources and training to assist staff in understanding meaningful community engagement practices and approaches
3. Continue to offer Community Bridge as an alternative engagement strategy for Shoreline's diverse population
4. Ensure all Shoreline residents have access to and benefit from the City's programs and activities through continued compliance with federal and state anti-discrimination laws, including Title VI of the Civil Rights Act, the Civil Rights Restoration Act, Title II of the Americans with Disabilities Act, and Washington's Law Against Discrimination
5. Review the City's written material and public information to make sure that it is understandable and accessible for all residents
6. Continue building relationships that support community policing

Goal 5: Promote and enhance the City's safe community and neighborhood programs and initiatives

Maintaining a safe community is the City's highest priority. The 2018 Citizen Survey reflected that 93% of respondents felt safe in their neighborhood during the day and 81% had an overall feeling of safety in Shoreline. The City is continuing a concentrated work plan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work, and play. The Council recognizes that supporting stronger community connections and making it possible for residents to meet their needs are critical elements of a safe and thriving community.

ACTION STEPS:

1. Use data driven policing to address crime trends and quality of life concerns in a timely manner
2. Expand coordination of the City's Police Department-Community Response Operations Team to implement solutions related to public safety, code enforcement and homelessness response
3. Continue partnerships between Community Services, Parks, Economic Development and Police on Problem Solving Projects and crime prevention to improve safety and the feeling of safety
4. Continue partnering with Shoreline schools and the Shoreline Fire Department to implement best practice school safety measures
5. Continue addressing traffic issues and concerns in school zones and neighborhoods using the City's speed differential map and citizen traffic complaints
6. Conduct trainings and community programs to promote personal safety, awareness and response
7. Begin a process of developing partnerships with North King County cities and other key stakeholders in support of siting a 24/7 shelter/navigation center to serve homeless single adults in North King County
8. Actively monitor developments related to the new Regional Homelessness Authority with a particular focus on actions and resources related to sub-regional planning efforts
9. Pilot the Love Your Community mini-grant program to expand the City's community building efforts beyond established neighborhood associations