

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Proclamation of Celebrate Shoreline
DEPARTMENT: Parks, Recreation and Cultural Services
PRESENTED BY: Mary K Reidy, Recreation Superintendent
ACTION: ___ Ordinance ___ Resolution ___ Motion ___ Discussion ___ Public Hearing <u>X</u> Proclamation

PROBLEM/ISSUE STATEMENT:

2020 marks the 25th birthday of the City of Shoreline, which is indeed a reason to Celebrate Shoreline. This annual event commemorates the City’s incorporation with activities designed to spark celebration and community spirit. It traditionally takes place over multiple days and venues to encourage community participation, however this year it will look a bit different.

Partnerships are a cornerstone of Celebrate Shoreline, with businesses and community groups working together to show their support for their Shoreline neighbors. This year we find ourselves in a very unique situation as we look to celebrate 25 years as a vibrant, engaged, connected community, while in a state of social distancing. Despite the challenges COVID-19 has presented, Shoreline residents have risen to the challenge of both supporting neighbors and investing in their community.

The 2020 Celebrate Shoreline celebration builds upon the overwhelming extension of support the Shoreline community gives one another, especially evident over the past five months. And although this year does not include the traditional large gatherings to which community members have become accustomed, it will focus on building and supporting community connections on a micro level. This includes immediate neighbors and family members building “can castles” that can be donated afterward to food banks, community members walking in their local neighborhood to view yard art projects, and residents showing appreciation of their Shoreline community through chalk art.

Highlights of the unique 2020 Celebrate Shoreline activities will focus both on the City’s 25th birthday and the strength of our Shoreline community. Activities include the following:

- *Neighborhood Gratitude Activities.* This will allow the community to celebrate and highlight contributions of people who live and/or work in Shoreline who have supported and helped their community during the COVID-19 crisis. Published features of individuals will run throughout August and community-wide sidewalk chalk messages of thanks will be encouraged as a public display of gratitude.

- *Celebrate Shoreline Yard Sign Art community art project.* Residents will be able to obtain a corrugated sign with Celebrate Shoreline printed on one side and left blank on the other for their own creation. Sign embellishment and decoration is encouraged, with the focus on it being a 25th birthday celebration sign. Signs will be posted in yards or along the Interurban Trail between 175th and 185th Streets.
- *Citywide “Can Castle” Contest.* In lieu of the traditional sandcastle contest and in the spirit of supporting our Shoreline community, participants are encouraged to register a team to create a structure made of canned, jarred and boxed foods. The City is partnering with Hopelink for this event and following the contest, food available for donation will be scheduled for pick up or drop off. Donations will be given to Hopelink in Shoreline.

RESOURCE/FINANCIAL IMPACT:

There is no financial impact to accepting the Celebrate Shoreline Proclamation.

RECOMMENDATION

Staff recommends that the Mayor declare August 10th through August 16th as a time to Celebrate Shoreline.

ATTACHMENT

Attachment A: 2020 Celebrate Shoreline Proclamation

Approved By: **DT** City Manager **MK** City Attorney



PROCLAMATION

WHEREAS, 2020 marks the 25th birthday of the City of Shoreline, and the annual Celebrate Shoreline event commemorates this landmark of the City's incorporation with activities designed to spark celebration and community spirit; and

WHEREAS, this year Celebrate Shoreline has been reimagined to allow our vibrant, engaged, and connected community to come together during a time of pandemic and social distancing; and

WHEREAS, the unique 2020 Celebrate Shoreline activities will focus both on the City's 25th birthday and the strength of our Shoreline community; and

WHEREAS, neighborhood gratitude activities will celebrate and highlight those who have supported and helped their community during the COVID-19 crisis; and

WHEREAS, all are invited to join the Celebrate Shoreline Yard Sign community art project by embellishing and decorating birthday signs to be displayed throughout the City; and

WHEREAS, the Citywide Can Castle Contest challenges teams to create a structure consisting of nonperishable food items, which will be donated to Hopelink;

NOW, THEREFORE, I, Will Hall, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby proclaim August 10th through August 16th, 2020 as a time to

CELEBRATE SHORELINE!

in the City of Shoreline and invite all residents to join in this celebration of community connections, strength, and support.

Will Hall, Mayor