

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Appointment of Pro and Con Committee Members for City of Shoreline Proposition 1: General Obligation Bonds for Parks, Improvements and Park Land Acquisition
DEPARTMENT:	City Manager's Office
PRESENTED BY:	Eric Bratton, Communications Program Manager
ACTION:	<input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Discussion <input type="checkbox"/> Public Hearing

PROBLEM/ISSUE STATEMENT:

On January 25, 2021, the City Council adopted Ordinance No. 918, placing a general obligation bond measure for parks improvements and park land acquisitions on the April 27, 2021, special election ballot. For the primary and general election, King County publishes a voters' pamphlet. For special elections, jurisdictions must request a voters' pamphlet and pay the costs of publishing it. The City Council provided their direction to staff to request a voters' pamphlet for this special election.

The City Council is responsible for appointing committees to prepare statements in favor of and in opposition to a ballot measure. These statements will be published in the voters' pamphlet. Council must select Pro Committee members from persons known to advocate for voters' approval of Proposition 1. They must select Con Committee members from persons known to advocate voters' rejection of Proposition 1. There is a limit of three members per committee. The committee appointments must be filed with King County by February 26, 2021. This evening the City Council will make those appointments.

Staff started advertising for members to serve on both the Pro and Con Committees on Tuesday, January 12, 2021. Staff made information available on the City's website and provided information to *Shoreline Area News* and neighborhood leaders. Staff also sent the posting through the City's e-notification system. Applications for the committee appointments were due February 4, 2021 at 10:00 a.m. This was a staff-imposed deadline so staff would have time to produce this staff report and make it available to the City Council and the public by Friday, February 5, ahead of tonight's meeting.

The City received applications from the following residents for the *Pro Committee*:

- Dustin McIntyre
- John Ramsdell
- Julian Larson
- Katie Schielke

The City did not receive any applications for the *Con Committee*.

Attachment A to this staff report provides all the applicants' applications.

The committees are responsible for writing statements in favor of or in opposition to the ballot measure. These statements must be submitted to King County Elections no later than March 2, 2021 and are limited to 200 words. Each committee must submit their rebuttal statements to King County no later than March 4, 2021. Rebuttal statements are limited to 75 words.

The City must also provide an explanatory statement of the ballot title for the voters' pamphlet. The statement describes the effect of the measure if it is approved and is not to intentionally be an argument likely to create prejudice either for or against the measure. The explanatory statement is limited to 250 words, must be signed by the City Attorney, and submitted to King County Elections by February 26, 2021. Although the Council does not need to take any action on the explanatory statement, a draft of the explanatory statement is included as Attachment B.

RESOURCE/FINANCIAL IMPACT:

There is no resource or financial impact to appoint the Pro and Con Committees for City of Shoreline Proposition 1.

RECOMMENDATION

Staff recommends that the City Council move to select up to three members to serve on each of the Pro and Con Committees regarding Shoreline Proposition 1.

ATTACHMENTS:

Attachment A – Pro/Con Committee Applications

Attachment B – Proposition 1 Explanatory Statement

Approved By: City Manager **DT** City Attorney **MK**

Name	PRO or CON committee?	Shoreline resident or property owner	Length of residence or ownership of property	Educational background	Occupational background	Describe your involvement in the Shoreline community.	Describe any special expertise you have which would be applicable to this position.
Katie Schielke	PRO	Yes	15 years	I have a Bachelor of Science in Human-Centered Design and Engineering, and a Bachelor of Arts in Psychology from the UW.	I am a Shoreline community advocate. Prior to my community advocacy work, I was a Business Management Consultant working for West Monroe Partners in Seattle.	I am currently the President of the Kruckeberg Botanic Garden Foundation in Shoreline. Previously, I was a member of the Parks, Recreation, Cultural Services, and Tree Board for Shoreline, and I was a member of the City's Arts Committee. I was also the founder and Chair for the Parkwood Neighborhood Association from 2012-2016. I was a member of CON. I have also been on several Boards for local schools.	While I was a member of the PRCS & Tree Board and the Arts Committee, I was involved with the PROS planning, so I have a unique understanding of the needs and wants of the Shoreline community. I've come to understand the vision for our future in Shoreline. I also have experience with leading teams and groups to accomplish big goals and I understand how to recruit and foster volunteers.
Julian Larson	PRO	Yes	17 years	Shorewood High School/Shoreline, WA August 2018 – Present 3.95 GPA/Dean's List with Distinction National Honor Society Tutor middle school students four to six hours each quarter and volunteer at least five additional community service hours for various nonprofits each semester. Cross Country Varsity team alternate to 2019 State Cross Country 3A Championship Meet Marching Band, Drumline, and Symphonic	WORK EXPERIENCE Pedalheads Bike Camp/Shoreline, WA June – Present 2020 and June – August 2019 Instructor for bike program designed to get children off training wheels and ride safely on the road. Prepared lesson plans, instructed students in biking and safety skills, created weekly report cards for each child taught, and communicated daily with parents about their child's progress.	VOLUNTEER EXPERIENCE IN SHORELINE Park Funding Advisory Committee (PFAC)/Shoreline, WA August 2018 – March 2019 Appointed to PFAC by the Shoreline City Manager to recommend parks and recreation improvements for Proposition 1, an initiative put before Shoreline voters in November 2019. Kruckeberg Botanic Garden (KBG)/Shoreline, WA 2017 – 2018 Supported Garden Tots summer programming to engage children in nature and participated in special events such as Garden Party, Spooky Night, and Solstice	Park Funding Advisory Committee (PFAC)/Shoreline, WA August 2018 – March 2019 Appointed to PFAC by the Shoreline City Manager to recommend parks and recreation improvements for Proposition 1, an initiative put before Shoreline voters in November 2019. I am also presently studying composition of persuasive arguments as part of my AP coursework at Shorewood High School.
Dustin McIntyre	PRO	Yes	4.5 years	University of Washington, 2001-05: B.A. Political Science; Communications University of Washington, 2006-07: M.Ed. Intercollegiate Athletic Leadership	Tableau Software (2011-current): Senior Product Manager, Cloud Engineering (2015-current); Customer Operations Rep/Lead (2011-14). Seattle Team Shop (2008-11): E-Commerce Manager	Ridgecrest Neighborhood Association, 2017-current; Chair 2019-current. Precinct Committee Officer (Dem.), 2018-current. Member, 32nd LD. Democrats, 2016-current. Member, Sidewalk Advisory Committee; 2017-18.	Chair of CON committee for 2018 Shoreline Proposition 1: Sales and Use Tax for Sidewalk Transportation Improvements. Experience with writing completing ballot statement & rebuttal, complying with King County Elections requirements and guidelines. Also participated in town hall debates/presentations to campaign for same. I also have experience with virtual collaboration tools and applications; daily experience through my job role in initiating and leading projects requiring group participation in remote formats.
John Ramsdell	PRO	Yes	12 years	Masters of Public Administration (online)- Arkansas State University (2019) Masters of Clinical Psychology- Antioch University Seattle (1999) Bachelor of Arts- Bates College: Lewiston, Maine (1986)	2019- Present: Clinical Account Manager, First Choice Health 2018-2019- Behavioral Health Specialist, Coordinated Care 2010-2017- Mental Health Crisis Assessor, Evergreen Hospital 2000-2019 - Case Manager, Aging and Disability Services, City of Seattle 1995-1998- Advocate, ARC King County, Seattle WA	Initiated, advocated, and facilitated the sale of the 18,000 SF residential lot in the Westminster Triangle neighborhood to the City of Shoreline, to be developed into a public park. Developed support for the purchase of the lot from the property owner, Westminster Triangle residents, Eric Friedli at the Parks Department, and the City Council. Maintained an open channel of communication with the owner and Parks Department. Kept neighbors updated regarding significant developments via neighborhood Facebook website and face to face discussions. Provided public testimony on two occasions before the City Council in support of the purchase. Current Chair- Westminster Triangle Neighborhood Association Leadership Committee Website Administrator- Westminster Triangle Neighborhood Association Facebook Page Co-Organizer- Westminster Triangle Earth Day	I have decades of experience as a volunteer community organizer and in professional legislative and electoral campaign management. Excellent writing skills. Have developed and presented PowerPoint training sessions both visually and in person. Produced and narrated instructional PowerPoint videos as part of my current job duties.

Name	Describe your experience serving on any public or private boards or commissions.	Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?	If you answered "Yes" to the question above, please name the group.	Describe why you are interested in serving in this position.
Katie Schielke	President of Kruckeberg Botanic Garden, member of PRCS Board, Arts Committee, Council of Neighborhoods, Parkwood Neighborhood Association, Shoreline Coop Preschool, Highland Terrace PTA.	Yes	Kruckeberg Botanic Garden Foundation	I believe strongly in investing in our city's parks and public art for our future generations. I am excited to see some of our dreams and visions for the community realized with this funding!
Julian Larson	Park Funding Advisory Committee (PFAC)/Shoreline, WA August 2018 – March 2019 Appointed to PFAC by the Shoreline City Manager to recommend parks and recreation improvements for Proposition 1, an initiative put before Shoreline voters in November 2019.	No		This would be an extension of the work I did on park improvements as part of the Park Funding Advisory Committee. It's also a way for me to volunteer and give back for the benefit I have had through use of our city's network of public parks.
Dustin McIntyre	Member of the Shoreline Sidewalk Advisory Committee, 2017-18. Current Chair of Ridgecrest Neighborhood Association.	Yes	Ridgecrest Neighborhood Association	I am strongly in favor of expanding and rehabilitating our parks system in Shoreline. As a resident with a young child, I want to see the types of facilities proposed in the current parks bond measure. As a community leader, I depend on our parks to host social and wellness programming when social distancing protocols are not in place, and recommend the parks to our neighbors for independent, safe outdoor activity even while protocols are in place. I am also a participant in and donor to the committee to campaign for the Proposition, so I have a working relationship with the others that I hope to serve with on the PRO statement committee.
John Ramsdell	After years of dormancy, with another neighbor, helped to re-start the Westminster Triangle Neighborhood Association and was elected as the Chair of the leadership committee. Currently the Democratic Party PCO for legislative district 32-1209 Active volunteer with Whole Washington	No		As described above, I have demonstrated a sustained effort in improving the quality of my neighborhood in myriad ways. What I am most proud of is my involvement in facilitating the sale of the lot on the corner of 150th and Fremont to be developed into a public park. Until the Westminster Triangle park becomes developed, there is currently no public park from our neighborhood within walking distance. The funds earmarked for the development of Westminster Park will provide a public asset that is sorely needed and one that neighborhood residents will be able to enjoy for generations to come.

**CITY OF SHORELINE PROPOSITION NO. 1
GENERAL OBLIGATION BONDS FOR PARK
IMPROVEMENTS AND PARK LAND ACQUISITION**

EXPLANATORY STATEMENT

If approved by Shoreline voters, this proposition authorizes improvements to City parks, including the acquisition of new park land.

Significant improvements will be made at Brugger's Bog, Hillwood, Richmond Highlands, Briarcrest (Hamlin East), and James Keough Parks. These improvements, depending on the location, may include playgrounds, splash-pads, multi-sports courts, walking trails, picnic shelters, off-leash dog areas, and a fully accessible play area for people of all physical abilities.

Improvements will also be made at Ridgecrest and Shoreview Parks including creation/improvement of off-leash dog areas and improvements to play and field areas. Investments at Kruckeberg Botanic Garden include an education center and children's garden that will be accessible to persons of all physical abilities. Funding will also include installation of public art throughout the city.

Park land acquisitions and improvements will expand Paramount Open Space, Brugger's Bog, and Rotary Park, and will include additional park land acquisitions.

If approved, Proposition 1 will authorize the City to issue up to \$38,500,000 in general obligation bonds to finance and refinance these projects and set excess property taxes to repay those bonds. The bonds would mature within 20 years. Although the exact amount of property taxes per household necessary to repay the bonds will depend on interest rates and property values, the City estimates the annual property tax paid by the owner of a median valued home (\$517,000) would be approximately \$112 per year, or \$9 per month. This is an increase of approximately \$3 per month from the expiring park improvement bond.