

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Adopting the 2021-2023 City Council Goals and Work Plan		
DEPARTMENT:	City Manager's Office		
PRESENTED BY:	John Norris, Assistant City Manager		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

At the City Council's annual Strategic Planning Workshop, which was held March 5 and 6, 2021, the Council discussed their proposed 2021-2023 Council Goals and Work Plan. The Council Goals continue to focus on achievement of Vision 2029 and being a sustainable city in all respects.

As noted in Attachment A, the proposed 2021-2023 City Council Goals are below. Four of these five Goals are a continuation of the same Goals from the 2020-2022 Work Plan. The one Council Goal that is proposed for amendment is Council Goal #4. The changes to that Goal are show in strikethrough/underline amendment format below:

1. Strengthen Shoreline's economic climate and opportunities;
2. Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment;
3. Continue preparation for regional mass transit in Shoreline;
4. Expand the City's focus on equity and social justice inclusion and work to become an Anti-Racist community ~~enhance opportunities for community engagement~~; and
5. Promote and enhance the City's safe community and neighborhood programs and initiatives.

In addition to the Council Goals themselves, the Council also reviewed the Action Steps, or sub-goals, that implement the five Council Goals at their Strategic Planning Workshop. Attachment A to this staff report provides the proposed 2021-2023 Council Goals and Work Plan, which include the proposed Action Steps under each goal.

The City Council discussed the proposed Council Goals and Work Plan at their March 29, 2021 City Council meeting. At this meeting, the Council supported the proposed Work Plan and requested that this item return to Council on April 12th for Council action. The staff report for the March 29, 2021 Council discussion can be found at the following link:

<http://cosweb.ci.shoreline.wa.us/uploads/attachments/cck/council/staffreports/2021/staffreport032921-9b.pdf>.

Tonight, Council is scheduled to take action on the proposed 2021-2023 Council Goals and Action Steps.

RESOURCE/FINANCIAL IMPACT:

Resources needed to accomplish the Council's Goals and Work Plan are included in the 2021-2022 biennial budget and may also be included in the proposed 2023-2024 biennial budget.

RECOMMENDATION

Staff recommends that the City Council move to adopt the 2021-2023 Council Goals and Work plan.

ATTACHMENTS:

Attachment A – Proposed 2021-2023 City Council Goals and Work Plan

Approved By: City Manager ***DT*** City Attorney ***MK***

2021-2023 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being a sustainable city in all respects:

- Sustainable neighborhoods—ensuring they are safe and attractive;
- Sustainable environment—preserving our environmental assets and enhancing our built environment so that it protects our natural resources;
- Sustainable services—supporting quality services, facilities and infrastructure; and
- Sustainable finances—responsible stewardship of fiscal resources to achieve the neighborhoods, environment and services desired by the community.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices, and supporting the public services and lifestyle amenities that the community desires and expects.

ACTION STEPS:

1. Conduct a review of development that has occurred in the 145th Station Area; identify City policies and regulations that may need to be revised in order to realize the City's vision of mixed-use, environmentally sustainable, and equitable neighborhoods within the MUR zones
2. Amend the development regulations for MUR-70 to increase the likelihood of realizing the vision for transit oriented development in the station areas, including affordable housing, transit-supportive densities, and vibrant, walkable communities
3. Implement the Community Renewal Plan for Shoreline Place including completion of the intersection improvements at N 155th Street and Westminster Way N, the adoption and implementation of revised signage requirements, and the processing of Phase 1 and 2 permits
4. Continue to implement development review and permitting best practices, including the expansion of the City's online permit capabilities and the development of permit turn-around time targets, so that permit applicants experience predictable, timely, accessible and responsive permitting services
5. Enhance business retention and expansion efforts by building relationships and identifying regulatory challenges, especially in the post-pandemic environment
6. Facilitate collaboration with and between members of the business community to support new businesses and identify strategies to support these businesses
7. Implement programs to support the community with funding from the Federal American Rescue Plan Act, Coronavirus Local Fiscal Recovery Fund
8. Adopt the Housing Action Plan to help plan for additional housing choices, associated policies and regulatory modifications
9. Participate in the State's Master Plan process for the Fircrest Campus and advocate for uses compatible with the City's vision for underutilized properties
10. Monitor the outcomes of the ground floor commercial requirements in the North City and Ridgecrest neighborhoods. Use lessons learned from this early adoption area to model future development regulations for the first floor of multi-family developments
11. Pursue renewal of the City's Levy Lid Lift that expires at end of 2022 to ensure the ability to deliver critical public services to the Shoreline community
12. Support King County Metro's evaluation of the 192nd Park and Ride as a potential location for expanded transit operations and transit-oriented-development

Goal 2: Continue to deliver highly-valued public services through management of the City's infrastructure and stewardship of the natural environment

The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through adoption of the Comprehensive Plan, Surface Water Master Plan, Transportation Master Plan and Parks, Recreation and Open Space Plan. As capital improvements are made, it is important to include efforts that will enhance Shoreline's natural environment, ultimately having a positive impact on the Puget Sound region.

ACTION STEPS:

1. Implement the Sidewalk Rehabilitation and Sidewalk Construction Programs
2. Continue to Implement the Parks, Recreation, and Open Space Plan, including implementation of the 2021 Park Bond if approved by voters
3. Continue to explore strategies for replacement of the Shoreline Pool and Spartan Recreation Center
4. Continue to implement the Urban Forest Strategic Plan, including the Green Shoreline Partnership
5. Continue to implement the 2020-2022 Priority Environmental Strategies including implementation of Salmon-Safe certification activities, resource conservation and zero waste activities, and an update of the City's Climate Action Plan
6. Implement Phase One of the City Maintenance Facility project, which includes construction of maintenance facilities at the Brightwater property and preliminary design of the Hamlin and North Maintenance facilities
7. Continue implementing the proactive strategy of the adopted 2017-2022 Surface Water Master Plan
8. Update the Transportation Master Plan, including evaluating a multi-modal level of service, concurrency and shared use mobility options
9. Begin the state mandated major update of the Comprehensive Plan once the King County Countywide Planning Policies have been finalized
10. Design the N 175th Street Corridor Project from Interstate-5 to Stone Avenue N
11. Update the Public Arts Policy and initiate public process for update of the Public Art Plan

Goal 3: Continue preparation for regional mass transit in Shoreline

Our community looks forward to increasing mobility options and reducing environmental impacts through public transit services. The ST2 light rail extension from Northgate to Lynnwood includes investment in the Shoreline North/185th Street Station and the Shoreline South/148th Street Station, which are planned to open in 2024. The ST3 package includes funding for corridor improvements and Bus Rapid Transit service along State Route 523 (N 145th Street) from Bothell Way connecting to the Shoreline South/148th Street Station. Engaging our community members and regional transit partners in plans to integrate local transit options into the future light rail service continues to be an important Council priority.

ACTION STEPS:

1. Work with regional and federal partners to fund, design, and construct the 145th Street Corridor and Interstate-5 interchange improvements
2. Support Sound Transit's 145th Street improvements from Highway 522 to Interstate-5 as part of ST3
3. Work collaboratively with Sound Transit on the Lynnwood Link Extension Project, including coordination of project construction, inspection and ongoing permitting
4. Coordinate with developers and seek partnerships and funding for implementation of the 185th Street Corridor Strategy
5. Coordinate with developers and seek partnerships and funding to realize the vision of the 148th/Shoreline South Light Rail Station Area vision
6. Create non-motorized connections to the light rail stations and provide for multiple transportation

options in and between the Station subareas by continuing to coordinate design elements of the Trail Along the Rail

7. Complete 90 percent design of the 148th Street Non-Motorized Bridge and work with regional and federal partners to fully fund the project
8. Collaborate with regional transit providers to implement long range regional transit plans including Sound Transit's ST3 Plan, King County Metro's Metro Connects Long Range Plan, and Community Transit's Blue Line and Long-Range Plan

Goal 4: Expand the City's focus on equity and social justice and work to become an Anti-Racist community

The Council values all residents, is committed to building an anti-racist community, and believes the City has a responsibility to ensure that Shoreline is an inviting, equitable and safe community for all. In order to meet the needs of all community members, the City must provide meaningful community engagement so that all people have access to needed services, information, and resources and can provide input on the development and implementation of City policies and programs.

ACTION STEPS:

1. Continue implementing the City's Equity and Social Justice Program with an increased focus on anti-racism described in City Council Resolution No. 467, including identifying and implementing ongoing equity and anti-racism training for City staff, Council, boards and commissions and assessing internal opportunities for change
2. Develop resources and training to assist staff in understanding meaningful community engagement practices and approaches
3. Offer Community Bridge as an opportunity to engage diverse residents and meet community identified goals
4. Ensure all Shoreline residents have access to and benefit from the City's programs, parks, facilities and activities
5. Continue building relationships that support community policing

Goal 5: Promote and enhance the City's safe community and neighborhood programs and initiatives

Maintaining a safe community is the City's highest priority. The 2020 Resident Satisfaction Survey reflected that 94% of respondents felt safe in their neighborhood during the day and 81% had an overall feeling of safety in Shoreline. The City is continuing a concentrated work plan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work and play. The Council recognizes that supporting stronger community connections and making it possible for residents to meet their needs are critical elements of a safe and thriving community.

ACTION STEPS:

1. Use data driven policing to address crime trends and quality of life concerns in a timely manner
2. Continue to coordinate the Shoreline Police-Community Response Operations Team to implement solutions related to public safety, code enforcement and homelessness response
3. Engage in community conversations that will inform changes in law enforcement policy and community safety in Shoreline
4. Support efforts to improve public safety by incorporating best practices and model policies for use of force, de-escalation training and police accountability
5. Support the effective and efficient delivery of public safety services by maximizing the North Sound RADAR (Response Awareness, De-escalation and Referral) service delivery model; explore opportunities using an alternative-responder model similar to CAHOOTS (Crisis Assistance Helping Out on the Streets) through the North Sound cities partnership; and collaborate with King County District Court and other criminal justice service partners to address the inequitable treatment of low-

income misdemeanor defendants through options such as a warrant release program, a relicensing program, and other efforts to lower Court Failure to Appear rates

6. Continue partnerships between Community Services, Parks, Economic Development and Police on Problem Solving Projects and crime prevention to improve safety and the feeling of safety
7. Continue addressing traffic issues and concerns in school zones and neighborhoods using the City's speed differential map and resident traffic complaints
8. Conduct trainings and community programs to promote personal safety, awareness and response
9. Continue to support the North King County Enhanced Shelter serving homeless adults in North King County through partnership and agreement with King County, Lake City Partners and the community
10. Actively monitor developments related to the King County Regional Homelessness Authority with a particular focus on actions and resources related to sub-regional planning efforts
11. Continue the Love Your Community mini-grant program to expand the City's community building efforts beyond established neighborhood associations