

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Appointment of Pro and Con Committee Members for City of Shoreline Proposition 1: General Obligation Bonds for Parks, Improvements and Park Land Acquisition
DEPARTMENT:	City Manager's Office
PRESENTED BY:	Eric Bratton, Communications Program Manager
ACTION:	<input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Discussion <input type="checkbox"/> Public Hearing

PROBLEM/ISSUE STATEMENT:

On June 28, 2021, the City Council adopted Ordinance No. 932, placing a general obligation bond measure for parks improvements and park land acquisitions on the November 2, 2021, general election ballot. For the primary and general election, King County publishes a voters' pamphlet. For special elections, jurisdictions must request a voters' pamphlet and pay the costs of publishing it.

The City Council is responsible for appointing committees to prepare statements in favor of and in opposition to a ballot measure. These statements will be published in the voters' pamphlet. Council must select Pro Committee members from persons known to advocate for voters' approval of Proposition 1. They must select Con Committee members from persons known to advocate voters' rejection of Proposition 1. There is a limit of three members per committee. The committee appointments must be filed with King County by August 3, 2021. This evening the City Council will make those appointments.

Staff started advertising for members to serve on both the Pro and Con Committees on Tuesday, June 29, 2021. Staff made information available on the City's website and provided information to *Shoreline Area News* and neighborhood leaders. Staff also sent the posting through the City's e-notification system and posted on social media. Applications for the committee appointments were due July 15, 2021, at 10:00 a.m. This was a staff-imposed deadline so we would have time to produce this staff report and make it available to the Council and the public by Friday, July 16, ahead of tonight's meeting.

The City received applications from the following residents for the Pro and Con Committees:

Pro Committee

Brian Branagan
Katie Schielke
Mary Ellen Stone

Con Committee

Joseph Smith

Attachment A to this staff report provides all the applicants' application information.

The committees are responsible for writing statements in favor of or in opposition to the ballot measure. These statements must be submitted to King County Elections no later than August 10, 2021, and are limited to 200 words. Each committee must submit their rebuttal statements to King County no later than August 12, 2021. Rebuttal statements are limited to 75 words.

The City must also provide an explanatory statement of the ballot title for the voters' pamphlet. The statement describes the effect of the measure if it is approved and is not to intentionally be an argument likely to create prejudice either for or against the measure. The explanatory statement is limited to 250 words, must be signed by the City Attorney, and submitted to King County Elections by August 6, 2021. Although the Council does not need to take any action on the explanatory statement, a draft of the explanatory statement is included as Attachment B.

RESOURCE/FINANCIAL IMPACT:

There is no resource or financial impact to appoint the Pro and Con Committees for City of Shoreline Proposition 1.

RECOMMENDATION

The City Council can move to select up to three members to serve on each of the Pro and Con Committees regarding Shoreline Proposition 1.

ATTACHMENTS:

Attachment A – Pro/Con Committee Applications
Attachment B – Proposition 1 Explanatory Statement

Approved By: City Manager **JN** City Attorney **MK**

Name	PRO or CON committee?	Shoreline resident or property owner	Length of residence or ownership of property	Educational background	Occupational background	Describe your involvement in the Shoreline community.	Describe any special expertise you have which would be applicable to this position.	Describe your experience serving on any public or private boards or commissions.	Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?	If you answered "Yes" to the question above, please name the group.	Describe why you are interested in serving in this position.
Mary Ellen Stone	PRO	Yes	2 years	Masters in Counseling, University of Minnesota.	I have been the executive director of King County Sexual Assault Resource Center (KCSASRC) for the past 40 years. KCSASRC is a non profit assisting victims of sexual assault and their families. On an annual basis we assist over 4500 individuals with a full range of trauma focused services in English and Spanish. As Executive Director I report to a 19 member Board of Directors, work closely with local and state governments on policy and funding issues, and lead a 65 member staff.	I have recently moved to Shoreline/Richmond Beach (fall 2019). I am a PCO and have volunteered in the Richmond Beach Community Association.	Extensive experience and skill in leading small and large groups to accomplish goals, strong communication skills, interest in local governance issues.	I have served on a number of non profit boards and advisory groups. Recent experience includes the Mental Illness Drug Dependency Oversight Board (King County), Seattle Archdiocese Review Board, Seattle Police Chief Hiring Commission.	Yes	King County Sexual Assault Resource Center	I am seeking greater involvement in the Shoreline community. I have worked on a number of elections, I have not been involved in writing for ballot initiatives. I am interested in this process.
Joseph Smith	CON	Yes	19 years	Business Administration- University of Washington - Bothell	Financial Consultant- Equitable Advisors, LLC since 2007	Active community member. My spouse Julie and I usually organize the national neighborhood night out block party in the Parkwood area.	Finance background- I engage in financial planning, modeling of data and in depth analysis in the course of my daily engagement with clients, both individual, businesses, and non-profit organizations	I have served on a number of boards throughout my career. Currently I am the Vice President of the board for the University District Food Bank in the University District. I have served in the role for the last two years. I am the chair of the Onboarding and Recruiting committee and serve on the Fundraising and Events committee. Prior to the vp role I served as the board Secretary for a year.	No		I am interested in serving in this position for a variety of reasons. As a long time Shoreline resident I have raised my hand to participate in commissions such as this on a few different occasions. As of yet I have not been selected to participate. I am curious as to why there was not an opposition statement in the voter pamphlet the last time that the parks measure went on the ballot. Also, it is important to maintain the functionality and upkeep of our current parks in addition to having a desire to build new parks and retrofit / remodeling existing parks. I would also like to ensure that there is diversification of how taxes are collected in the city and being mindful of potential tax fatigue among the limited property owners in the city.
Katie Schielke	PRO	Yes	15 years	I have a Bachelor of Science in Human-Centered Design and Engineering, and a Bachelor of Arts in Psychology from the UW.	I am a Shoreline community advocate. Prior to my community advocacy work, I was a Business Management Consultant working for West Monroe Partners in Seattle.	I am currently the President of the Kruckeberg Botanic Garden Foundation in Shoreline. Previously, I was a member of the Parks, Recreation, Cultural Services, and Tree Board for Shoreline, and I was a member of the City's Arts Committee. I was also the founder and Chair for the Parkwood Neighborhood Association from 2012-2016. I was a member of CON. I have also been on several Boards for local schools.	I have experience with writing the April Special Election Prop 1 PRO statement, so I am familiar with the process. While I was a member of the PRCS & Tree Board and the Arts Committee, I was involved with the PROS planning, so I have an understanding of the needs and wants of the Shoreline community. I have an understanding of the vision for our future in Shoreline. I also have experience with leading teams and groups to accomplish big goals and I understand how to recruit and foster volunteers.	President of Kruckeberg Botanic Garden, member of PRCS Board, Arts Committee, Council of Neighborhoods, Parkwood Neighborhood Association, Shoreline Coop Preschool, Highland Terrace PTA.	Yes	Kruckeberg Botanic Garden Foundation	I believe strongly in investing in our city's parks for our future generations. I am excited to see some of our dreams and visions for the community realized with this funding!
Brian Branagan	PRO	Yes	17 years	I received my BA in Journalism and Mass Communications from the University of Wisconsin-Madison	I recently retired from a 25-year career as a software testing manager at Seattle area companies such as Adobe, Getty Images, RealNetworks and F5 Networks. In 2014, I launched Quality Conversations, my coaching and training business focused on workplace communication skills.	I have been an active member of the Innis Arden community serving on the Board of Directors of the Home Owners Association for nine years. I also helped organize neighborhood events such as the annual Salmon BBQ, the annual Holiday Party and the 4-Corners Brewfest.	I bring critical thinking skills honed by many years of running quality assurance programs that had to find the "bugs" in a product before it shipped. I have also been active in Toastmasters for over three decades and understand how to make a persuasive argument.	I have been an active member of the Innis Arden community serving on the Board of Directors of the Home Owners Association for nine years.	Yes	My wife is on the Board of the Kruckeberg Botanical Garden Foundation	I campaigned for Prop 1 last March and April and want to see it get passed this time.

Attachment B

CITY OF SHORELINE PROPOSITION NO. 1 GENERAL OBLIGATION BONDS FOR PARK IMPROVEMENTS AND PARK LAND ACQUISITION

EXPLANATORY STATEMENT

If approved by Shoreline voters, this proposition authorizes improvements to City parks, including the acquisition of new park land.

Significant improvements will be made at Brugger's Bog, Hillwood, Richmond Highlands, Briarcrest (Hamlin East), and James Keough Parks. These improvements, depending on the location, may include playgrounds, splash-pads, multi-sports courts, walking trails, picnic shelters, off-leash dog areas, and a fully accessible play area for people of all physical abilities.

Improvements will also be made at Ridgecrest and Shoreview Parks including creation/improvement of off-leash dog areas and improvements to play and field areas. Investments at Kruckeberg Botanic Garden include an education center and children's garden that will be accessible to persons of all physical abilities. Funding will also include installation of public art throughout the city.

Park land acquisitions and improvements will expand Paramount Open Space, Brugger's Bog, and Rotary Park, and will include additional park land acquisitions.

If approved, Proposition 1 will authorize the City to issue up to \$38,500,000 in general obligation bonds to finance and refinance these projects and set excess property taxes to repay those bonds. The bonds would mature within 20 years. Although the exact amount of property taxes per household necessary to repay the bonds will depend on interest rates and property values, the City estimates the annual property tax paid by the owner of a median valued home (\$517,000) would be approximately \$112 per year, or \$9 per month. This is an increase of approximately \$3 per month from the expiring park improvement bond.