

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Proclamation of Celebrate Shoreline		
DEPARTMENT:	Recreation, Cultural and Community Services		
PRESENTED BY:	Mary K. Reidy, Recreation and Cultural Services Superintendent		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	<input checked="" type="checkbox"/> Proclamation

PROBLEM/ISSUE STATEMENT:

2021 marks the 26th birthday of the City of Shoreline, which is indeed a reason to Celebrate Shoreline. This annual celebration commemorates the City’s incorporation with activities designed to spark celebration and community spirit. It traditionally takes place over multiple days and venues to encourage community participation. This year will continue to be modified to ensure community safety while still allowing for celebration.

This past year has presented the Shoreline community with new and unique challenges. The community took this as an opportunity to support their neighbors, engage in difficult conversations, and emerge stronger and more resilient, which is a reason to celebrate. Building on these new strengths and relationships will be a continued opportunity for growth as we emerge from the past 16 months.

The traditional large gatherings will be missed again this year, however many of the successful activities launched in 2020 will be back with new elements added to the celebration. Opportunities for the community to connect and support each other remains the focus despite the continued modifications required. Non-perishable food “can castles” will be built again for donation, and people will be challenged to get to know the City through a scavenger hunt similar to last summer’s community Bingo Game.

Highlights of the unique 2021 Celebrate Shoreline activities will focus both on the City’s 26th birthday and the strength of our Shoreline community. Activities include the following:

- *Citywide “Can Castle” Contest.* Based on the wonderful community participation in 2020, participants will again be encouraged to register a team to create a structure made of canned, jarred, and boxed foods. Hopelink will again partner with the City for this event with all food being donated to Hopelink Shoreline after the event.
- *Communitywide Scavenger Hunt.* This multiple-week Scavenger Hunt will offer residents the opportunity to reconnect with our community as we emerge from

the pandemic. New scavenger hunts will be posted on the [Goosechase app](#) each week through the end of August.

- *Shoreline Welcoming Community Art Project.* The Shoreline Welcoming Community Art Project invites all community members to submit an image, drawing, statement, short video, or other work of art that they believe reflects the theme of Shoreline as welcoming place for all. Submissions will be integrated into Welcoming Week activities in September. Residents are encouraged to share what makes them feel welcomed and what the community can do to support that by submitting responses to these beginning phrases:
 - I feel welcome in Shoreline when...
 - We all have a place in Shoreline when...
 - My community makes me feel welcome when...

RESOURCE/FINANCIAL IMPACT:

There is no financial impact to accepting the Celebrate Shoreline Proclamation.

RECOMMENDATION

Staff recommends that the Mayor declare August 15th through August 22nd as a time to Celebrate Shoreline.

ATTACHMENT

Attachment A: 2021 Celebrate Shoreline Proclamation

Approved By: City Manager **DT** City Attorney **MK**



PROCLAMATION

WHEREAS, 2021 marks the 26th birthday of the City of Shoreline, and the annual Celebrate Shoreline event commemorates this landmark of the City's incorporation with activities designed to spark celebration and community spirit; and

WHEREAS, this year Celebrate Shoreline has been reimagined to allow our vibrant, engaged, and connected community to come together as we emerge from a time of quarantine and social distancing; and

WHEREAS, the 2021 Celebrate Shoreline activities will focus both on the City's 26th birthday and the strength of our Shoreline community; and

WHEREAS, a Welcoming Community Art Project which will encourage residents to share the welcoming nature of our Shoreline community; and

WHEREAS, a community wide scavenger hunt promotes residents to get out, meet neighbors and explore the City; and

WHEREAS, the Citywide Can Castle Contest will again this summer challenge teams to create a structure consisting of nonperishable food items, which will be donated to Hopelink;

NOW, THEREFORE, I, Will Hall, Mayor of the City of Shoreline, on behalf of the Shoreline City Council, do hereby proclaim August 15th through August 22nd, 2021 as a time to

CELEBRATE SHORELINE!

in the City of Shoreline and invite all residents to join in this celebration of community connections, strength, and support.

Will Hall, Mayor