

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Appointment of Pro and Con Committee Members for City of Shoreline Proposition 1: General Obligation Bonds for Parks, Improvements and Park Land Acquisition
<b>DEPARTMENT:</b>	City Manager's Office
<b>PRESENTED BY:</b>	Eric Bratton, Communications Program Manager
<b>ACTION:</b>	<input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Discussion <input type="checkbox"/> Public Hearing

**PROBLEM/ISSUE STATEMENT:**

On November 1, 2021, the City Council adopted Ordinance No. 949, placing a general obligation bond measure for parks improvements and park land acquisitions on the February 8, 2022, special election ballot.

For the primary and general election, King County publishes a voters' pamphlet. A change from past years for the February and April special elections, King County now publishes a local voters' pamphlet automatically. The jurisdiction no longer needs to specifically request a local voters' pamphlet in a resolution submitted to King County Elections. However, the jurisdiction must still pay for the costs of publishing the local voters' pamphlet.

The City Council is responsible for appointing committees to prepare statements in favor of and in opposition to a ballot measure. These statements will be published in the voters' pamphlet. Council must select Pro Committee members from persons known to advocate for voters' approval of Proposition 1. They must select Con Committee members from persons known to advocate voters' rejection of Proposition 1. There is a limit of three members per committee. The committee appointments must be filed with King County by December 10, 2021. This evening the City Council will make those appointments.

Staff started advertising for members to serve on both the Pro and Con Committees on Tuesday, November 2, 2021. Staff made information available on the City's website and provided information to *Shoreline Area News*. Staff also sent the posting through the City's e-notification system and posted on social media. Applications for the committee appointments were due November 18, 2021, at 10:00 a.m. This was a staff-imposed deadline so staff would have time to produce this staff report and make it available to the Council and public by Friday, November 19, ahead of tonight's meeting.

The City received applications from the following residents for the Pro and Con Committees:

**Pro Committee**

Brian Branagan  
Katie Schielke  
Mary Ellen Stone

**Con Committee**

Joseph Smith

Attachment A to this staff report provides information from all the applicants' applications.

The committees are responsible for writing statements in favor of or in opposition to the ballot measure. These statements must be submitted to King County Elections no later than December 14, 2021, and are limited to 200 words. Each committee must submit their rebuttal statements to King County no later than December 16, 2021. Rebuttal statements are limited to 75 words.

The City must also provide an explanatory statement of the ballot title for the voters' pamphlet. The statement describes the effect of the measure if it is approved and is not to intentionally be an argument likely to create prejudice either for or against the measure. The explanatory statement is limited to 250 words, must be signed by the City Attorney, and submitted to King County Elections by December 10, 2021. Although the Council does not need to take any action on the explanatory statement, a draft of the explanatory statement is included as Attachment B.

**RESOURCE/FINANCIAL IMPACT:**

There is no resource or financial impact to appoint the Pro and Con Committees for City of Shoreline Proposition 1.

**RECOMMENDATION**

Council can select up to three members to serve on each of the Pro and Con Committees regarding Shoreline Proposition 1.

**ATTACHMENTS:**

Attachment A – Pro/Con Committee Applications  
Attachment B – Proposition 1 Explanatory Statement

Approved By:           City Manager **DT**   City Attorney **MK**

<b>Name</b>	<b>PRO or CON committee?</b>	<b>Shoreline resident or property owner</b>	<b>Length of residence or ownership of property</b>	<b>Educational background</b>
Brian Branagan	PRO	Yes	18 years	BA, University of Wisconsin-Madison
Katie Schielke	PRO	Yes	16 years	I have a Bachelor of Science in Human-Centered Design and Engineering, and a Bachelor of Arts in Psychology from the UW.

Mary Ellen Stone      PRO      Yes      2 years      Masters degree

Joseph Smith      CON      Yes      19 years      BA Business Administration

**Occupational background**

**Describe your involvement in the Shoreline community.**

Semi-retired. I am currently working three days a week as a business communications and leadership coach

I have hosted Neighborhood Night Out events and have helped organize the 4-Corners Brewfest.

I am a nonprofit and Shoreline community advocate. Prior to my community advocacy work, I was a Business Management Consultant working for West Monroe Partners in Seattle.

I am currently the President of the Kruckeberg Botanic Garden Foundation in Shoreline. Previously, I was a member of the Parks, Recreation, Cultural Services, and Tree Board for Shoreline, and I was a member of the City's Arts Committee. I was also the founder and Chair for the Parkwood Neighborhood Association from 2012-2016. I was a member of CON. I have also been on several Boards for local schools.

Employed by the non profit King County Sexual Assault Resource Center (KCSARC) as Executive Director. I have held this position since 1979

I am a precinct committee officer, and have volunteered for events with the Richmond Beach Community Association. I worked on the voters guide language in summer 2021.

Financial Consultant

Long time resident- active within our neighborhood, with block party planning etc. Previously coached youth sports and have gotten to know many kids and families throughout the community

**Describe any special expertise you have which would be applicable to this position.**

**Describe your experience serving on any public or private boards or commissions.**

I studied journalism in college and have been involved with Toastmasters for over 30 years.

I have been a Board Member of the Innis Arden Home Owners Association for nine years. I stepped down from that role in 2021.

I have experience with writing the April Special Election Prop 1 PRO statement, so I am familiar with the process.

President of Kruckeberg Botanic Garden, member of PRCS Board, Arts Committee, Council of Neighborhoods, Parkwood Neighborhood Association, Shoreline Coop Preschool, Highland Terrace PTA.

While I was a member of the PRCS & Tree Board and the Arts Committee, I was involved with the PROS planning, so I have an understanding of the needs and wants of the Shoreline community. I have an understanding of the vision for our future in Shoreline. I also have experience with leading teams and groups to accomplish big goals and I understand how to recruit and foster volunteers.

strong writing and editing skills, good interpersonal and communication abilities

I have served on a number of private non profit boards, government commissions and state membership associations. I also report to a Board of Directors in my role as Executive Director.

Economics and Finance background. Experience working in social services, evaluating budgets

Currently serve as the Vice President of the University District Food Bank



**Are you affiliated with any organizations which receive direct funding from the City of Shoreline (such as the Shoreline Museum, Shoreline – Lake Forest Park Arts Council, human services organizations, etc.)?**

**If you answered "Yes" to the question above, please name the group.**

Yes

My wife is on the Board of the Kruckeberg Botanical Garden Foundation

Yes

Kruckeberg Botanic Garden Foundation

Yes

King County Sexual Assault  
Resource Center

No

**Describe why you are interested in serving in this position.**

Shoreline needs Parks as it takes on increased population growth over the next decade.

I believe strongly in investing in our city's parks for our future generations. I am excited to see some of our dreams and visions for the community realized with this funding!

I am interested in contributing to the health and well being of the city. Parks are essential, especially as the city grows. Equally important is citizen support of and care for the parks.

The city and community (voters) have supported parks during my 19 years plus of living in the city. When this measure was last on the ballot, I was surprised that there was not an opposing con statement. It is important that community members hear both sides of the proposition and feel like they have all the relevant details to be informed voters. Also I feel that the city of Shoreline has many other competing priorities that need to be fully addressed other than this parks measure. This is not the first time that residents would be voting on this proposition and it was slated to appear on the ballot again during this past November election cycle

**CITY OF SHORELINE PROPOSITION NO. 1  
GENERAL OBLIGATION BONDS FOR PARK  
IMPROVEMENTS AND PARK LAND ACQUISITION**

**EXPLANATORY STATEMENT**

If approved by Shoreline voters, this proposition authorizes improvements to City parks, including the acquisition of new park land.

Significant improvements will be made at Brugger's Bog, Hillwood, Richmond Highlands, Briarcrest (Hamlin East), and James Keough Parks. These improvements, depending on the location, may include playgrounds, splash-pads, multi-sports courts, walking trails, picnic shelters, off-leash dog areas, and a fully accessible play area for people of all physical abilities.

Improvements will also be made at Ridgecrest and Shoreview Parks including creation/improvement of off-leash dog areas and improvements to play and field areas. Investments at Kruckeberg Botanic Garden include an education center and children's garden that will be accessible to persons of all physical abilities. Funding will also include installation of public art throughout the city.

Park land acquisitions and improvements will expand Paramount Open Space, Brugger's Bog, and Rotary Park, and will include additional park land acquisitions.

If approved, Proposition 1 will authorize the City to issue up to \$38,500,000 in general obligation bonds to finance and refinance these projects and set excess property taxes to repay those bonds. The bonds would mature within 20 years. Although the exact amount of property taxes per household necessary to repay the bonds will depend on interest rates and property values, the City estimates the annual property tax paid by the owner of a median valued home (\$534,000) would be approximately \$107 per year, or \$9 per month. This is an increase of approximately \$3 per month from the expiring park improvement bond.