

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Discussing the 2023-2025 City Council Goals and Work Plan		
DEPARTMENT:	City Manager’s Office		
PRESENTED BY:	John Norris, Assistant City Manager		
ACTION:	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input type="checkbox"/> Motion
	<input checked="" type="checkbox"/> Discussion	<input type="checkbox"/> Public Hearing	

PROBLEM/ISSUE STATEMENT:

At the City Council’s annual Strategic Planning Workshop, which was held March 10 and 11, 2023, the Council discussed their proposed 2023-2025 Council Goals and Work Plan. The Council Goals continue to focus on achievement of Vision 2029 and being a sustainable city in all respects.

As is noted in Attachment A, the proposed 2023-2025 City Council Goals are below. Three of the five Goals are being proposed for slight amendments from the 2022-2024 Council Goals and Work Plan to account for some changes in the Action Steps under these Goals. The proposed changes to the Goals were presented to the City Council at the Council’s Strategic Planning Workshop, and Council expressed support for these amendments. The proposed changes to the Goal are show in strikethrough/underline amendment format below:

1. Strengthen Shoreline’s economic climate and opportunities;
2. ~~Continue to deliver highly-valued public services through management of~~
Manage and develop the City’s infrastructure, ~~and stewardship of the natural environment and address climate impacts;~~
3. ~~Continue preparation~~ Prepare for regional mass transit in Shoreline;
4. Expand the City’s focus on equity and social justice and work to become an Anti-Racist community; and
5. Promote and enhance community safety, ~~healthy neighborhoods~~ broader community connections, and a coordinated response to homelessness and individuals in behavioral health crisis.

In addition to the Council Goals themselves, the Council also reviewed the Action Steps, or sub-goals, that implement the five Council Goals at their Strategic Planning Workshop. Attachment A to this staff report provides the proposed 2023-2025 Council Goals and Work Plan, which include the suggested Action Steps under each goal.

The tracked changes noted in Attachment A represent the additions that the Council requested staff make to the staff-proposed Council Goals and Action Steps that were initially presented to Council at the Planning Workshop. The Council was generally

supportive of staff's recommended Goals and Action Steps along with the proposed additions noted in Attachment A.

Tonight, staff is requesting that Council review the proposed 2023-2025 Council Goals and Action Steps and provide staff direction to further amend the Goals, if needed, and bring them back for potential action. Potential action on the 2023-2025 Council Goals is currently scheduled for April 17, 2023.

RESOURCE/FINANCIAL IMPACT:

Resources needed to accomplish the Council's Goals and Work Plan are generally included in the 2023-2024 Biennial Budget. If additional resources are needed to accomplish this work plan, staff will return to Council in the mid-biennium to seek Council budgetary authority.

RECOMMENDATION

No action is required. Staff recommends that Council discuss the proposed 2023-2025 Council Goals and Work Plan. Staff further recommends that Council adopt the 2023-2025 Council Goals and Work Plan when it is brought back to Council for potential action on April 17, 2023.

ATTACHMENTS:

Attachment A – Proposed 2023-2025 City Council Goals and Work Plan

Approved By: City Manager **BE** City Attorney **MK**

Proposed 2023-2025 City Council Goals and Work Plan

The Council is committed to fulfilling the community's long-term vision – Vision 2029 – and being an equitable and sustainable city that meets the needs of all residents, in particular in all respects:

- ~~Sustainable neighborhoods~~ community—ensuring ~~they are~~ it is safe, attractive, inclusive and serves all ages and abilities;
- ~~Sustainable~~ environment—preserving environmental assets and enhancing the built environment so that it protects natural resources;
- ~~Sustainable~~ services—supporting quality services, facilities and infrastructure; and
- ~~Sustainable~~ finances—responsible stewardship of fiscal resources to achieve the neighborhoods community, environment and services desired by the community residents.

The City Council holds an annual Strategic Planning Workshop to monitor progress and determine priorities and action steps necessary to advance Vision 2029 and the City's equity goals. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department work plans, the City's budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline's economic climate and opportunities

Robust private investment and economic opportunities help achieve Council Goals by enhancing the local economy, providing jobs and housing choices for all income levels, and supporting the public services and lifestyle amenities that the community desires and expects.

ACTION STEPS:

1. Conduct a review of development that has occurred in the 145th Station Area
2. Continue to implement development review and permitting best practices, including management of staffing and contract resources to meet permit review time targets, and expansion of the City's online permitting
3. Continue business retention and expansion by building relationships and identifying regulatory challenges, safety concerns, and other barriers to business growth, especially with those that are underrepresented and under-resourced, especially in the post-pandemic environment
4. Facilitate collaboration with and between members of the business community to support new and existing businesses
5. Implement programs and construct capital projects funded through the American Rescue Plan Act to support community recovery from the COVID-19 pandemic
6. Implement Cottage Housing regulations as the first implementation step of the City's Housing Action Plan to support housing choices
7. Develop draft policies and amendments to the Development Code to allow middle housing building types in low density residential areas for consideration as part of the 2024 Comprehensive Plan update
8. Incorporate Age-Friendly Community policies into the 2024 Comprehensive Plan update
9. Participate in the State's Master Plan process for the Fircrest Campus to align with the City's Comprehensive Plan
10. Monitor the outcomes of the ground floor commercial requirements in the North City and Ridgecrest neighborhoods and use lessons learned from this early adoption area to model future development regulations
11. Monitor the City's 10 Year Financial Sustainability Model and respond to economic changes to ensure financial sustainability.

12. Support King County Metro's evaluation of the 192nd Park and Ride as a potential location for expanded transit operations and transit-oriented-development
13. Work with Seattle City Light to ensure electric infrastructure supports Shoreline's planned growth by sharing information and seeking to align timelines of private developments, City projects, and utility capacity expansion projects

Goal 2: Manage and develop the City's infrastructure, steward the natural environment and address climate impacts

The City has identified needed improvements to strengthen its municipal infrastructure to maintain public services the community expects through adoption of the Comprehensive Plan, Surface Water Master Plan, Wastewater Master Plan, Transportation Master Plan and the Parks, Recreation, Open Space, Arts and Culture Plan. As capital improvements are made, it is important to include efforts that will enhance Shoreline's natural environment and address climate change and impacts, ultimately having a positive effect on the Puget Sound region.

ACTION STEPS:

1. Implement the Voter Approved New Sidewalk Program by constructing the 20th Avenue sidewalk project and initiating design of the Westminster Way, 19th Avenue and Ballinger Way sidewalk projects
2. Implement the Sidewalk Rehabilitation Program by completing repair work on 15th and 5th Avenue NE and developing a prioritized plan for the next five years
3. Design and construct the priority park improvements funded through the 2022 Park Bond
4. Update the Parks, Recreation, Open Space, and Arts plan to guide Park and Recreation investments for the next six years and incorporate new plan in an update to the Parks Impact Fee
5. Continue to explore strategies for replacement of the Shoreline Pool and Spartan Recreation Center
6. Update the 2014 Urban Forest Strategic Plan and continue to implement the Green Cities Partnership, and volunteer programs with [various partner organizations](#) [Mountains-to-Sound Greenway Trust](#), [Forterra](#), and [the Washington Native Plant Society](#)
7. Continue to Implement Salmon-Safe certification and resource conservation and zero waste activities
8. Implement the Climate Action Plan, including development of programs to support electrification of existing buildings, reduce per capita driving, and encourage electric vehicle adoption
9. Implement Phase One of the City Maintenance Facility project to construct the Ballinger Maintenance Facility and preliminary design of the Hamlin and North Maintenance facilities and identify funding for construction of phase 2
10. Develop and implement the 2024-2029 Surface Water Master Plan
11. Update and amend the Comprehensive Sewer Plan to reflect modifications in sewer usage and operations
12. Support the update to the Transportation Master Plan through an updated Transportation Impact Fee, expansion of shared use mobility options and an analysis of connections in high activity areas
13. Complete the major update of the 2024 Comprehensive Plan
14. Complete 90% design of Phase 1 of the N 175th Street Corridor Project from Interstate-5 to Stone Avenue N and initiate Right-of-Way acquisition and develop a funding strategy for both phases of the project
15. Begin construction of the 145th and I-5 Interchange improvements and Phase 1 of the 145th Street Corridor improvements
16. Work with regional and federal partners to fund Right-of-Way acquisition for Phase 2 of the 145th Street Corridor improvements

Goal 3: Prepare for regional mass transit in Shoreline

Our community looks forward to increasing mobility options and reducing environmental impacts through public transit services. The Sound Transit Lynnwood Link Extension light rail project, which includes the Shoreline North/185th Station and the Shoreline South/148th Station, is scheduled to open in 2024. The Sound Transit Bus Rapid Transit project includes funding for corridor improvements and service along State Route 523 (N 145th Street) from Bothell Way connecting to the Shoreline South/148th Station. Engaging our community members and regional transit partners in plans to integrate local transit options and connect multi-modal travel corridors, including the 145th Street and 185th Street corridors, into the future light rail service continues to be an important Council priority.

ACTION STEPS:

1. Support Sound Transit's 145th Street improvements from Bothell Way to Interstate-5 as part of the Stride Bus Rapid Transit Project
2. Work collaboratively with Sound Transit on the Lynnwood Link Extension Project, including negotiation of remaining project agreements and coordination of project construction, inspection, and ongoing permitting
3. Coordinate with developers and seek partnerships and funding to realize the vision of the Light Rail Station Areas, which includes improved multi-modal connections to the light rail stations
4. Create non-motorized connections to the light rail stations including coordinating design elements of the Trail Along the Rail
5. Construct Phase 1 of the 148th Street Non-Motorized Bridge project, begin Right-of-Way acquisition of Phase 2, and work with regional, state, and federal partners to fully fund the project
6. Collaborate with regional transit providers to implement long-range regional transit plans including Sound Transit's ST3 Plan, King County Metro's Metro Connects Long Range Plan, and Community Transit's Blue Line and Long-Range Plan
7. Develop a parking program, including Restricted Parking Zones and a parking enforcement unit

Goal 4: Expand the City's focus on equity and social justice and work to become an Anti-Racist community

The Council values all residents and does not tolerate any form of discrimination. On January 23, 2017, Council adopted Resolution No. 401 declaring the City to be an inviting, equitable, and safe community for all and to be a leader in protecting human rights, equity, public safety and social well-being. And on November 30, 2020, Council adopted Resolution No. 467 declaring the City's commitment to building an anti-racist community through addressing the ways racism is maintained through beliefs, behaviors and policies. We are committed to co-creating a vision with the community to ensuring that Shoreline is an inviting, equitable, and safe community for all.

ACTION STEPS:

1. Identify and implement foundational and ongoing equity and anti-racism training for City staff, Council, PRCS/Tree Board, and Planning Commission
2. Assess the City's employment, hiring, and recruitment practices through an equity lens
3. Continue building trusting working relationships within the community that will support our ability to:
 - a) Better understand strengths, concerns and needed supports within historically marginalized groups and to offer resources to address these;
 - b) Foster engagement and participation in key planning process, community safety, law enforcement, and other topics important to the community;
 - c) Specifically inform the City's community policing practices; and
 - d) Work in partnership to develop long-term strategies for building an anti-racist community
4. Develop resources and training to assist staff in understanding meaningful community engagement practices focused on achieving equitable outcomes

5. Ensure that the City's programs, parks, facilities, activities and communications comply with the Americans with Disabilities Act and are accessible to all Shoreline residents

Goal 5: Promote and enhance community safety, broader community connections, and a coordinated response to homelessness and individuals in behavioral health crisis

The Council recognizes that supporting stronger community connections and making it possible for residents to meet their needs are critical elements of a safe and thriving community. Maintaining a safe community is the City's highest priority. The 2022 Resident Satisfaction Survey reflected that 92% of respondents felt safe in their neighborhood during the day and 73% had an overall feeling of safety in Shoreline. The City is continuing a concentrated work plan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work and play. The City is also continuing to support those individuals living unhoused in our community or experiencing behavioral health issues by coordinating with regional homeless partners, working to ensure that there is adequate shelter capacity in Shoreline and North King County, and expanding behavioral health engagement and crisis intervention for those in need.

ACTION STEPS:

1. Use data driven policing to address crime trends and quality of life concerns in a timely manner
2. Support efforts to improve public safety by incorporating best practices and model policies for use of force, de-escalation training and police accountability
3. Achieve full staffing for the Shoreline Police Department
- 3.4. Participate on the Board of Directors and Operations Board of the recently launched Regional Crisis Response (RCR) Agency to ensure agency effectiveness and coordinate across stakeholder response functions throughout the RCR served community
5. Monitor and support the North King County Crisis Triage Center development, as well as the five additional crisis centers proposed by King County
6. Continue to collaborate with King County District Court and other criminal justice service partners to enhance community safety and provide support services to those in and at risk of being in the criminal justice system
- 4.7. Continue partnerships between Community Services, Parks, Economic Development, and Police on Problem Solving Projects and crime prevention to improve safety and the feeling of safety
- 5.8. Conduct trainings and community programs to promote safety, awareness, and response
- 6.9. Continue to support the North King County Enhanced Shelter through partnership with the King County Regional Homelessness Authority (KCRHA), Lake City Partners and the community
- 7.10. Continue providing leadership and engagement with the North King County Coalition on Homelessness (NKCCCH) and the KCRHA to ensure development of appropriate sub-regional homelessness response strategies and implementation activities for North King County
- 8.11. Use data driven information to inform the City's actions and plans to provide shelter and affordable housing for low income individuals in our community
- 9.12. Finalize and implement strategies to expand the City's community building efforts beyond established neighborhood associations