

**CITY COUNCIL AGENDA ITEM**

CITY OF SHORELINE, WASHINGTON

<p><b>AGENDA TITLE:</b> Draft City Gateway Planning Proposal <b>DEPARTMENT:</b> Planning and Development Services and Parks <b>PRESENTED BY:</b> Kirk McKinley, Planning Manager</p>
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**PROBLEM/ISSUE STATEMENT:** Currently, entrances to Shoreline are ill defined, lack identity and cohesion, and are in many cases unsightly. The Council's 2001-02 work plan included the adoption of a Gateway Master Plan for the entrances to Shoreline as its Goal #5. The intent of this agenda item is to recommend a work program (Attachment A) in response to Council's goal.

The goal of the proposed work program is to develop a Gateway Master Plan that includes a hierarchy of entrance types, a recommended site plan to improve each entrance, and to develop a gateway/entrance sign with elements that could be utilized as park identity signs. Specifically, the outcomes will include the development of:

- A hierarchy/classification of gateways,
- 15-30% drawings for each gateway that include materials, dimensions, themes, cost estimates, and perspective drawings,
- A prioritized implementation strategy and schedule,
- A standard entrance signing/identifier that is compatible with and transferable to Shoreline parks and other City facilities, and
- A potential amendment to Comprehensive Plan (refinement, deletion/addition of gateways).

Attachment A includes a proposed work program with a rough schedule. Assuming the Gateway Plan is included as a work item in the budget, we anticipate beginning the project with a consultant on board by mid February 2002. Adoption of the plan would occur in late summer.

The measures of success for this item will be the adoption of a Gateways Plan and construction of entrance gateways at key points in the City. The gateways will support the image and identity of Shoreline and will clearly indicate to the travelling public that they have entered Shoreline. Implementation through the Capital Improvement Program should follow the adoption of the Gateway Plan over a two to three year period.

**FINANCIAL IMPACT:** Staff solicited and received feedback from two landscape/planning firms (OTAK and Arai-Jackson) as to general scope and cost for developing a Gateway Plan. Estimates ranged from \$50,000 to \$75,000. Staff has

preliminarily included \$50,000 in 2002 for the proposed work program in the proposed 2002-07 CIP that Council will consider in November. An additional \$100,000 per year for each of the following three years has also been added for the program's implementation. Staff's final proposal for the 2002-07 CIP will respond to Council's direction regarding this proposed work program.

### **RECOMMENDATION**

No action is required. This information is presented for Council discussion in preparation of staff proposals relating to Council's 2001-02 work plan and 2002-07 CIP recommendation.

Approved By:

City Manager 

### **ATTACHMENT**

Attachment A: Proposed Work Program Summary for City of Shoreline Gateways Planning Project

## Proposed Work Program Summary for City of Shoreline Gateways Planning Project

Below is a basic draft work program for developing a Gateways Master Plan for the City of Shoreline. The estimated budget for this effort is between \$50 – 75,000 for consultant fees.

### The outcome of this effort will include:

- the development of a hierarchy/classification of gateways,
- 15-30% drawings for each gateway that include materials, dimensions, themes, cost estimates, and perspective drawings
- an entrance signing standard/identifier that is compatible with and transferable to Shoreline parks and other City facilities
- potential amendment to Comprehensive Plan (refinement, deletion/addition of gateways)
- prioritized implementation strategy and schedule

### Proposed Work Program:

Milestone/Date	Activity/Outcome
End of January, 2002	<ul style="list-style-type: none"> <li>• Consultant selection process</li> <li>• Agreement on contract scope, products, costs</li> <li>• Consultant contract executed</li> </ul>
Mid February	Consultant completes review of existing plans, codes, locations, expectations, policies, and past input
End of February	Identification of gateways and proposed classifications: <ul style="list-style-type: none"> <li>• Primary locations: Aurora @ 145<sup>th</sup>, Aurora @ 205<sup>th</sup>, 175<sup>th</sup> @ I-5</li> <li>• Supportive locations: others designated in Comp Plan or Parks Plan</li> <li>• Cooperative locations: 205<sup>th</sup> @ SR 104 (by Scott's Rest.)</li> </ul>
Mid March	Develop base maps, ownership information, proposed general themes, and alternative materials
End of March	Develop Draft Alternatives: <ul style="list-style-type: none"> <li>• 2 – 3 for each primary gateway</li> <li>• 3 – 4 plug in alternatives for the supportive gateways,</li> <li>• 2 alternatives for cooperative gateway</li> <li>• develop signing option drafts</li> </ul>

## ATTACHMENT A

Mid April	Community-Wide Open House to receive feedback on locations, classifications, alternative designs, signing options, materials
Early May	Joint Planning Commission and Parks Advisory Committee workshop on results of open house and locations, classifications, alternative designs, signing options, materials
End of May	City Council Workshop – direction on preferred alternatives, classification, signing
Early June	Develop a draft plan that includes: <ul style="list-style-type: none"> <li>• 15-30% designs for each gateway</li> <li>• Landscaping and signing plan</li> <li>• Rough lighting and irrigation plans</li> <li>• Cost estimates</li> <li>• Sign prototypes per classification and for parks</li> </ul>
Late June	Citywide Open House to receive comments on draft plan
Early July	Joint Planning Commission and Parks Advisory Committee public hearing and recommendation (PC would adjourn and make a separate recommendation if Comp Plan amendment is required)
Late July	City Council Workshop
Early August	City Council adopts plan and amends Comp Plan