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**Council Meeting Date:** February 11, 2002

**Agenda Item: 7(d)**

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**CITY COUNCIL AGENDA ITEM**  
**CITY OF SHORELINE, WASHINGTON**

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|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>AGENDA TITLE:</b> | Authorize City Manager to execute contract between the City of Shoreline and the Shoreline-Lake Forest Park Arts Council in the amount of \$61,123 to provide cultural services programs. |
| <b>DEPARTMENT:</b>   | Parks, Recreation & Cultural Services                                                                                                                                                     |
| <b>PRESENTED BY:</b> | Wendy Barry, Director                                                                                                                                                                     |

**PROBLEM/ISSUE STATEMENT:**

The City Council authorized \$61,123 in the 2002 budget for the Shoreline-Lake Forest Park Arts Council to provide cultural services in Shoreline such as Concerts in the Parks, Celebrate Shoreline, Summer Teen Arts Program, Arts in Culture, Children's Series, and Arts Festival. City purchasing policies require contracts exceeding \$50,000 be reviewed and approved by Council action.

**FINANCIAL IMPACT:**

This contract was anticipated and included in the 2002 budget. The contract includes a 5% increase as approved by the City Council in the 2002 budget.

**RECOMMENDATION**

Recommend City Council authorize the City Manager to execute contract between the City of Shoreline and the Shoreline-Lake Forest Park Arts Council in the amount of \$61,123, to provide cultural services programs.

Approved By:      City Manager LB      City Attorney [Signature]

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## INTRODUCTION

The City of Shoreline has contracted with the Shoreline-Lake Forest Park Arts Council since 1996. Funding is allocated in the Parks, Recreation and Cultural Services budget. The \$61,123 funding included in the adopted 2002 City of Shoreline budget includes a 5% increase over the 2001 budget.

## BACKGROUND

The Shoreline-Lake Forest Park Arts Council will provide the following cultural services for the City of Shoreline area residents under this contract:

Shoreline Arts Festival The Arts Council provides a two-day summer event promoting a wide-variety of art for all ages, including visual, performing, cultural, and literary events, activities, exhibits, and programs.

Concerts/Performances in the Park This includes six evening summer music concerts and two fall theater performances in Shoreline parks.

Arts in Culture Series This is an adult/family series featuring four different performance events during winter and spring.

Saturday Children's Series The Arts Council provides a children's/family series featuring three different performance events during winter and spring.

Celebrate Shoreline Performance The Arts Council provides one performance at the City's Celebration Shoreline festival.

The contract also calls for the Arts Council to identify the City of Shoreline as a primary "co-sponsor" of these programs, defined as follows:

- For all printed program promotional materials such as posters, signs, flyers, newsletter listings, media advertising, the Arts Council will appropriately list the words, "with support from the City of Shoreline". Separate listings will include City logo and standard phrasing.
  - For all non-print media promotional materials the Arts Council will include the City's name in City-funded programs, public service announcements, and any other non-print media.
- B. For City sponsored events, the Arts Council will display the City's identification banner at outdoor events and easel and signage at indoor events.

## RECOMMENDATION

Recommend City Council authorize the City Manager to execute contract between the City of Shoreline and the Shoreline-Lake Forest Park Arts Council in the amount of \$61,123, to provide cultural services programs.