

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Economic Development Advisory Committee
DEPARTMENT: City Manager's Office
PRESENTED BY: Tom Boydell, Economic Development Manager

PROBLEM/ISSUE STATEMENT:

The Council directed staff to establish an Economic Development Advisory Committee (EDAC) by Ordinance 475 (Attachment B) adopted on July 9th. Applications then were solicited over a 6-week timeframe, ending on August 31. Twenty-nine applications were received. At the request of Council, the application process was re-opened in January 2008, at which time five additional applications were received.

BACKGROUND:

Ordinance 475 provides that the EDAC should consist of 16 members, representing a balance of business and commercial property interests and expertise in the community. Specifically, 5 members are to represent various organizations, 3 members from Aurora Avenue businesses, 3 members from neighborhoods, and 5 members appointed "at-large." Section C of this ordinance provides that members will be recommended for appointment by the City Manager and confirmed by the City Council.

Advertisement for Committee applications took place as follows: The City Clerk released an announcement and application documents to the public, including posting on the City's web site and other forms of notice. An announcement was also sent to business associations, the Chamber of Commerce, community groups, and interested individuals by word of mouth, mail and email. The public application period was July 18 to August 31. Twenty-nine applications were received. The application process was re-opened in January 2008 by request of Council at the November 26, 2007 meeting. At that time five additional applications were received, two requested transfer for consideration on another upcoming committee appointment, two withdrew, and one was incomplete.

The City Manager reviewed the remaining 29 applications received and recommends that the City Council confirm the appointments of those recommended in Attachment A. The recommended list of appointees is based on a desire for balance and selection of individuals with longer business experience and a history of leadership in the Shoreline community. Balance included many things, such as gender, minority-representation, representation from different commercial areas of the city, and types of business, commercial property management or development expertise. While all of the applicants

are well qualified, the need to provide the balance required in the ordinance was the most important factor in selecting nominees.

FINANCIAL IMPACT:

None

RECOMMENDATION:

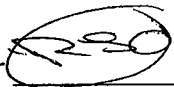
The City Manager recommends that the City Council confirm the appointments of the 16 individuals listed in Attachment A.

ATTACHMENTS

- A. List of recommended appointees
- B. Ordinance No. 475
- C. Demographics of applicants

Approved By:

City Manager



City Attorney



ATTACHMENT A

FOR MEMBERSHIP ON THE

Economic Development Advisory Committee

Applicants/Potential Members Recommended by Staff (includes 4 women, 3 minorities). Those designated by the plus sign (+) before their name are appointed for one year terms. All other terms are two years. All members may be reappointed for multiple terms.

Appointments by Organizations

- Chakorn Phisuthikul – Architect, Multi-family Housing Developer (Richmond Beach and Shoreline Planning Commissioner)
- + School Board Representative TBD (backed up by Craig Dessingen from the Superintendent's office as an alternate)
- + Rick Stephens – Highland Ice Arena (Chamber of Commerce)
- + Marty Rood, Principal, Mr. 99 & Assoc. Commercial Brokers (Forward Shoreline)
- Susan Hoyne, Dean of the Engineering, Math and Science, SCC (Shoreline Community College representative)

Aurora Avenue

- +Joo Sun Choe, Shoreline Bank (Aurora Ave/Aurora Square area, Korean-speaking, female)
- Jim Abbott, SGA (Construction business and developer, along Aurora Ave – 1st, 2nd and 3rd miles; business office is across from Aurora Village)
- Greg Olson, Olson Chevy (Aurora Ave – central area, car dealerships)

Neighborhoods

- Michelle Cable, Triune Development and Cable Financial CPAs (Ballinger)
- Andy Anderson, Anderson House (North City, 25 years in business, 44 in residence)
- + Dick Nicholson – Council of Neighborhoods, Ridgecrest Association President, Shoreline Rotary, CPA. business experience in finance and surety bonding (Ridgecrest)

*Note: No applications were received from Richmond Beach or Richmond Highlands.

General At-Large

- + Dale Horton, Horton Properties (Aurora Ave – central area; 31 years in Shoreline)
- Tom Nasky, property owner, owner of 7 businesses including recycling, ABC team member (Aurora Avenue – 1st and 3rd miles; 7 years in Shoreline and 34 years in area)
- Warren Johnson, Vice President of Business Development, Bayley Construction, expertise in development process, site assembly, and design of buildings, malls, and town centers, ICSC and NAIOP member (National Developer, Innis Arden Resident)
- + Daniel A. Mann, small business owner, former School Board member, Chamber and Shoreline Merchants Association member, and other public involvement experience (resident of Central Shoreline at Stone Ave and 180th Street)
- + Wendy DiPeso, employee at Cat's Exclusive, Sustainable Shoreline Board Member, Chamber of Commerce Vice President (resident of Echo Lake)

Other applications received (in alphabetical order):

- Sami Abdalla, Manager, Old Country Buffet (restaurant on Aurora Ave), Chamber Board
- Paula Anderson, home based business in telecom consulting, experience at Qwest and in neighborhood, citizen and school involvement (Westminster Triangle neighborhood)
- Wade Carter, Carter Motors, Inc. on Aurora Avenue (resident of Woodinville)
- Jack Hagel, home-based business/seafood broker (resident of Innis Arden Neighborhood)
- Corbitt Loch, City of Snohomish Planning Director (does not operate a business or own commercial property in Shoreline, resident of Richmond Beach)
- Larry Owens, NW Mechanical, Solar Shoreline, and Sustainable Shoreline (resident of Seattle)
- Greg Price, home-based sales, marketing, and training business, publishing experience (Publisher of OutdoorsNW.com, resident of Richmond Highlands)
- Robert L. Ransom, Consulting business owner, former Mayor and School Board Member
- Lyanne Scott, home based internet business called Blue Mountain Coffee, experience in local schools and church (Ridgecrest neighborhood)
- Elaine Solberg, Catalina Properties, residential construction and brokerage (resident of 20th and NE 177th)
- John Stebbins, employed at State L&I/Occupational Health and Safety (Paramount Park)
- Jerry Wilkins, CPA, Chamber of Commerce and Rotary (Westminster, business at 149th/Aurora)
- Ken Winnick, Winnick & Assoc. (6 mo.), GIS/Economics Consulting (Paramount/15th/Ridgecrest)

Other withdrawn due to change of residence status:

- Barclay Fitzpatrick, Boeing engineer
- Terra Laggner, President of Urban Green

Applications transferred to the Financial Policy Advisory Committee (for consideration):

- Gretchen Atkinson, member of NCBA, formerly owner of a travel agency business in North City, PTA, ABC Team, Chamber experience (resident from the Richmond Highlands)
- Gary Batch – Certified Financial Planner, NCBA and Shoreline Chamber of Commerce Board member, co-organizer of the Small Business Forum and the North City Jazz Walk, Zoning Advisory Committee (professional services business located in North City)
- Shari Tracey – staff assistant to King Co. Councilmember Bob Ferguson, Co-Chair of Bond Advisory Committee, real estate and land use experience working at Davis Wright Tremaine, Richmond Beach Little League Board (Echo Lake Neighborhood Resident)

DAVID

ORIGINAL

ORDINANCE NO. 475

**AN ORDINANCE OF THE CITY OF SHORELINE, WASHINGTON,
CREATING AN ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE.**

WHEREAS, on March 27, 2006, the City Council unanimously approved Resolution No. 214-A-4, adopting the Economic Development Strategic Plan 2006-2011; and

WHEREAS, the City Council wishes to encourage ongoing citizen input and business input into the economic development planning process by establishing a permanent advisory committee to assist the City; now therefore,

**THE CITY COUNCIL OF THE CITY OF SHORELINE, WASHINGTON, DO
ORDAIN AS FOLLOWS:**

Section 1. New Chapter. A new Chapter 2.65 *Economic Development Advisory Committee* is added to the Shoreline Municipal Code to read as follows:

.010 Created – Purpose-Responsibilities. The Economic Development Advisory Committee is created to provide guidance and direction for Shoreline's future economic prosperity and growth. The Advisory Committee will provide citizen review and business expertise in advising the City Council and City Manager on the implementation and updating of the City's Economic Development Strategic Plan including budget allocations and administration of the economic development program. The committee shall submit an annual report to the City Council by July 1st reviewing its activities of the past year and recommending actions that will advance the City's economic development goals.

.020 Membership-Appointments.

A. The Economic Development Advisory Committee shall consist of sixteen (16) members, each of whom shall be appointed for two year terms. To allow the staggering of terms for the initial committee and appointment or reappointment as appropriate, the initial terms shall be as follows: Eight members for terms of one year, and eight members for terms of two years. Terms shall expire the 31st day of May. No member shall be appointed for more than three (3) consecutive terms.

B. Members shall reside, own property or operate a business in Shoreline and represent interests in economic development, community development, business, or real estate development. Members should be selected as follows:

1. Representatives from the Chamber of Commerce, Forward Shoreline, Shoreline School District, Shoreline Community College, and the Shoreline Planning Commission.

2. Six (6) business representatives from the Aurora Corridor (including Aurora Village and Aurora Square) (3), the Ballinger Commercial Area (1), Richmond Beach or Richmond Highlands (1), and North City or other Eastside commercial neighborhoods (1).

3. Five (5) "at large" members.

C. Members will be recommended for appointment by the City Manager and confirmed by the City Council.

D. Members may be removed by the City Manager, with the concurrence of the City Council, for failure to comply with laws and city policies relating to conduct of public officials, failure to meet membership qualifications, or for unexcused absence from more than three (3) consecutive regular meetings. Vacancies shall be filled for unexpired terms in the same manner as for appointments.

.030 Organization: Members will serve without compensation but may be reimbursed for reasonable expenses associated with committee activities pursuant to City policy. Members shall select a chairperson and vice chairperson and establish rules for conducting their meetings. The committee shall meet regularly at least every 60 days and as needed, and issue meeting agendas and minutes. Administrative staff shall be provided to support the Committee's meetings and other activity.

Section 2. Publication, Effective Date. This ordinance shall take effect and be in full force five days after passage and publication of a summary consisting of the title.

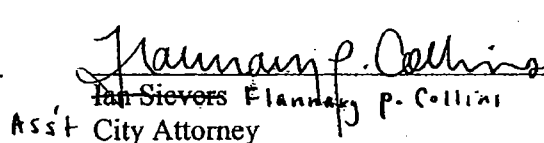
PASSED BY THE CITY COUNCIL ON JULY 9, 2007.


Mayor Robert L. Ransom

ATTEST:

APPROVED AS TO FORM:


Scott Passey
City Clerk


P. Collins
Asst City Attorney

Date of Publication: July 12, 2007
Effective Date: July 17, 2007

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