

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE:	Ordinance No. 495 Amending the Economic Development Advisory Committee
DEPARTMENT:	City Manager's Office
PRESENTED BY:	Tom Boydell, Economic Development Manager

PROBLEM/ISSUE STATEMENT:

The Council directed staff to establish an Economic Development Advisory Committee (EDAC) by Ordinance No. 475 adopted on July 9, 2007 (SMC Chapter 2.65). Applications then were solicited over a six-week timeframe, ending on August 31, 2007. Twenty-nine applications were received. At the request of Council, the application process was re-opened in January 2008, at which time five additional applications were received. On February 4, 2008, the Council accepted the 16 applicants recommended by the City Council, and then formed a Council subcommittee to consider adding up to six more applicants as members. The committee met on February 11, 2008 to discuss and finalize their recommendation to the full Council.

BACKGROUND:

SMC 2.65.020 provides that the EDAC should consist of 16 members, representing a balance of business and commercial property interests and expertise in the community. Specifically, five members are to represent various organizations, three members from Aurora Avenue businesses, three members from neighborhoods, and five members appointed "at-large." Subsection C provides that members will be recommended for appointment by the City Manager and confirmed by the City Council.

A subcommittee of three members of the City Council (Mayor Ryu and Councilmembers McGlashan and Way) convened on February 11, 2008 to review the applicant list. At that time, in addition to the 16 members already approved by Council, the Council subcommittee selected five additional applicants to serve on the EDAC and recommended the at-large membership on the committee be expanded from five to ten to accommodate these new selections.

Proposed Ordinance No. 495 is attached amending SMC 2.54.020 make this increase in the number of at-large members on the EDAC.

RECOMMENDATION:


Staff recommends adoption of Ordinance No. 495 adding five at-large members to the EDAC and appointment of the five additional individuals listed in Attachment B under "Proposed Additional At-Large Members," recommended by the Council's subcommittee.

ATTACHMENTS

- A: Ordinance No 495
- B: List of recommended appointees and other applicants
- C: Subcommittee meeting notes

Approved By:

City Manager



City Attorney

ORDINANCE NO. 495

**AN ORDINANCE OF THE CITY OF SHORELINE, WASHINGTON
AMENDING THE ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE MEMBERSHIP BY ADDING FIVE ADDITIONAL AT
LARGE MEMBERS; AND AMENDING SMC 2.65.020**

WHEREAS, the City Council wishes to encourage ongoing citizen input and business input into the economic development planning process by expanding the at-large members on the Economic Development Advisory Committee; now therefore,

**THE CITY COUNCIL OF THE CITY OF SHORELINE, WASHINGTON, DO
ORDAIN AS FOLLOWS:**

Section 1. Amendment. Shoreline Municipal Code section 2.65.020 is amended as follows:

.020 Membership-Appointments.

A. The Economic Development Advisory Committee shall consist of 21 members, each of whom shall be appointed for a term of two (2) years. Terms shall expire the 31st day of August of odd-numbered years beginning in 2009. No member shall be appointed for more than three (3) consecutive terms.

B. Members shall reside, own property or operate a business in Shoreline and represent interests in economic development, community development, business, or real estate development. Members should be selected as follows:

1. Representatives from the Chamber of Commerce, Forward Shoreline, Shoreline School District, Shoreline Community College, and the Shoreline Planning Commission.
2. Six (6) business representatives from the Aurora Corridor (including Aurora Village and Aurora Square) (3), the Ballinger Commercial Area (1), Richmond Beach or Richmond Highlands (1), and North City or other Eastside commercial neighborhoods (1).
3. ~~Five-Ten~~ (10) "at large" members.

C. Members will be recommended for appointment by the City Manager and confirmed by the City Council.

D. Members may be removed by the City Manager, with the concurrence of the City Council, for failure to comply with laws and city policies relating to conduct of public officials, failure to meet membership qualifications, or for

unexcused absence from more than three (3) consecutive regular meetings.
Vacancies shall be filled for unexpired terms in the same manner as for
appointments.

Section 2. Publication, Effective Date. This ordinance shall take effect and be in full
force five days after passage and publication of a summary consisting of the title.

PASSED BY THE CITY COUNCIL ON MARCH 3, 2008.

Mayor Cindy Ryu

ATTEST:

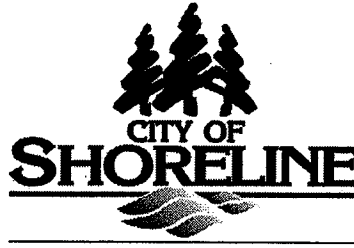
APPROVED AS TO FORM:

Scott Passey
City Clerk

Ian Sievers
City Attorney

Date of Publication:

Effective Date: March _____, 2008



ATTACHMENT B

FOR MEMBERSHIP ON THE

Economic Development Advisory Committee

Applicants/Potential Members Recommended by Staff (includes 4 women, 3 minorities). Those designated by the plus sign (+) before their name are appointed for one year terms. All other terms are two years. All members may be reappointed for multiple terms.

Appointments by Organizations

- Chakorn Phisuthikul – Architect, Multi-family Housing Developer (Richmond Beach and Shoreline Planning Commissioner)
- + School Board Representative TBD (backed up by Craig Degginger from the Superintendent's office as an alternate)
- + Rick Stephens – Highland Ice Arena (Chamber of Commerce)
- + Marty Rood, Principal, Mr. 99 & Assoc. Commercial Brokers (Forward Shoreline)
- Susan Hoyne, Dean of the Engineering, Math and Science, SCC (Shoreline Community College representative)

Aurora Avenue

- +Joo Sun Choe, Shoreline Bank (Aurora Ave/Aurora Square area, Korean-speaking, female)
- Jim Abbott, SGA (Construction business and developer, along Aurora Ave – 1st, 2nd and 3rd miles; business office is across from Aurora Village)
- Greg Olson, Olson Chevy (Aurora Ave – central area, car dealerships)

Neighborhoods

- Michelle Cable, Triune Development and Cable Financial CPAs (Ballinger)
- Andy Anderson, Anderson House (North City, 25 years in business, 44 in residence)
- + Dick Nicholson – Council of Neighborhoods, Ridgcrest Association President, Shoreline Rotary, CPA. business experience in finance and surety bonding (Ridgcrest)

General At-Large

- + Dale Horton, Horton Properties (Aurora Ave – central area; 31 years in Shoreline)
- Tom Nasky, property owner, owner of 7 businesses including recycling, ABC team member (Aurora Avenue – 1st and 3rd miles; 7 years in Shoreline and 34 years in area)
- Warren Johnson, Vice President of Business Development, Bayley Construction, expertise in development process, site assembly, and design of buildings, malls, and town centers, ICSC and NAIOP member (National Developer, Innis Arden Resident)
- + Daniel A. Mann, small business owner, former School Board member, Chamber and Shoreline Merchants Association member, and other public involvement experience (resident of Central Shoreline at Stone Ave and 180th Street)
- + Wendy DiPeso, employee at Cat's Exclusive, Sustainable Shoreline Board Member, Chamber of Commerce Vice President (resident of Echo Lake)

Additional At-Large (AS RECOMMENDED BY THE COUNCIL SUBCOMMITTEE)

- Paula Anderson, home based business in telecom consulting, experience at Qwest and in neighborhood, citizen and school involvement (Westminster Triangle neighborhood)
- Larry Owens, NW Mechanical, Solar Shoreline, and Sustainable Shoreline (resident of Shoreline Paramount neighborhood)
- + Greg Price, home-based sales, marketing, and training business, publishing experience (Publisher of OutdoorsNW.com, resident of Richmond Highlands)
- Elaine Solberg, Catalina Properties, residential construction and brokerage (resident of 20th and NE 177th)
- + Ken Winnick, Winnick & Assoc., GIS/Economics Consulting (resident of the Paramount/Ridgecrest neighborhoods)

Other applications received (in alphabetical order):

- Sami Abdalla, Manager, Old Country Buffet (restaurant on Aurora Ave), Chamber Board
- Jack Hagel, home-based business/seafood broker (resident of Innis Arden Neighborhood)
- Corbitt Loch, City of Snohomish Planning Director (does not operate a business or own commercial property in Shoreline, resident of Richmond Beach)
- Robert L. Ransom, Consulting business owner, former Mayor and School Board Member
- Lyanne Scott, home based internet business called Blue Mountain Coffee, experience in local schools and church (Ridgecrest neighborhood)
- John Stebbins, employed at State L&I/Occupational Health and Safety (Paramount Park)
- Jerry Wilkins, CPA, Chamber of Commerce and Rotary (Westminster, business at 149th/Aurora)

Other withdrawn due to change of residence status:

- Barclay Fitzpatrick, Boeing engineer
- Terra Laggner, President of Urban Green

Applications transferred to the Financial Policy Advisory Committee (for consideration):

- Gretchen Atkinson, member of NCBA, formerly owner of a travel agency business in North City, PTA, ABC Team, Chamber experience (resident from the Richmond Highlands)
- Gary Batch – Certified Financial Planner, NCBA and Shoreline Chamber of Commerce Board member, co-organizer of the Small Business Forum and the North City Jazz Walk, Zoning Advisory Committee (professional services business located in North City)
- Wade Carter, Carter Motors, Inc. on Aurora Avenue (resident of Woodinville)
- Shari Tracey – staff assistant to King Co. Councilmember Bob Ferguson, Co-Chair of Bond Advisory Committee, real estate and land use experience working at Davis Wright Tremaine, Richmond Beach Little League Board (Echo Lake Neighborhood Resident)

Summary Meeting Notes

**Special City Council Subcommittee for
Review and Recommendation of
Additional Members for the
Economic Development Advisory Committee**

Pursuant to the direction of the City Council on February 4, 2008, a Council Subcommittee for review and recommendation of additional members for the Economic Development Advisory Committee (EDAC) was formed. Three Councilmembers were assigned: Mayor Cindy Ryu, Councilmember Janet Way, and Councilmember Keith McGlashan. Mayor Ryu chaired the meeting.

A meeting was held on February 11, 2008, at the Shoreline Center Highlander Room, staffed by Assistant City Manager Julie Modrzejewski and Economic Development Manager Tom Boydell.

Subcommittee members first identified their top candidates, based on their individual review of applications received. Six individuals were identified, with two identified unanimously. Discussion centered on what areas of Shoreline and types of professional skills that it would be desirable to have represented among the EDAC membership. Likewise, there was discussion on whether 22 or 21 was the appropriate size. Mayor Ryu preferred 22, and Councilmembers McGlashan and Way preferred 21. Following lengthy discussion, concurrence was reached on five total candidates bringing the total size to 21 members. These individuals are:

- Paula Anderson
- Larry Owens
- Greg Price
- Elaine Solberg
- Ken Winnick

It was also noted that the sixth name considered was Wade Carter. The Subcommittee noted Mr. Carter's additional interest in the Financial Long-Range Planning Advisory Committee. His name was thus included in the list of those applicants transferred to that committee. Mayor Ryu also asked, and the Committee agreed, that Mr. Carter might be the first considered as an alternate to the EDAC, should any of the selected group of 21 decline appointment or withdraw.